



SPAFID  
CONNECT

Informazione Regolamentata n. 0123-34-2020	Data/Ora Ricezione 26 Novembre 2020 18:08:39	MTA
--	--	-----

Societa' : FNM  
Identificativo : 139748  
Informazione  
Regolamentata  
Nome utilizzatore : FERNORDN01 - MONTANARI  
Tipologia : 2.2  
Data/Ora Ricezione : 26 Novembre 2020 18:08:39  
Data/Ora Inizio : 26 Novembre 2020 18:08:40  
Diffusione presunta  
Oggetto : Subscribed and paid-in capital increase for  
24.7% of Busforfun.com s.r.l.

*Testo del comunicato*

Vedi allegato.

## PRESS RELEASE

**FNM: SUBSCRIBED AND PAID-IN CAPITAL INCREASE FOR 24.7% OF BUSFORFUN.COM S.R.L., AN INNOVATIVE START-UP IN THE SECTOR OF TOURISM AND COMMUTING TECHNOLOGIES**

Milan, 26 November 2020 – FNM enters the share capital of Busforfun.com (“**Busforfun**”), an innovative start-up active in the sector of tourism and commuting technologies. The acquisition of a 24.7% stake in the company’s share capital, corresponding to an investment of €0.5 million, will support its development in the Italian and international markets.

FNM becomes the industrial partner of one of the most promising Italian start-ups in the mobility sector and supports it in developing innovative solutions capable of responding to new mobility needs, both for people (B2C) and companies (B2B), also through a joint proposition as mobility partners of companies.

In particular, Busforfun has joined as **Technical Supplier** the *FIS Cortina 2021 World Ski Championships*, which will take place in Cortina d’Ampezzo in February 2021.

Busforfun has faced the Covid emergency by launching new shuttle services that can be booked online for companies, schools and other entities, quickly becoming the benchmark for **home-work and home-school transport**.

This acquisition allows FNM to start the path of Open Innovation in the world of integrated digital mobility services, through a start-up already established in its sector and capable of achieving important goals.

This press is available on the Company’s website at the address [www.fnmgroup.it](http://www.fnmgroup.it), and on the authorised storage mechanism “EMARKET STORAGE” at [www.emarketstorage.com](http://www.emarketstorage.com).

\* \* \*

**For further information:****Investor Relations contacts**

Valentina Montanari  
Tel. +39 02 85114204  
e-mail [valentina.montanari@fnmgroup.it](mailto:valentina.montanari@fnmgroup.it)  
[investor.relations@fnmgroup.it](mailto:investor.relations@fnmgroup.it)  
Website  
[www.fnmgroup.it](http://www.fnmgroup.it)

**Media Relations contacts**

Simone Carriero  
Tel. +39 02 8511 4758  
e-mail [simone.carriero@fnmgroup.it](mailto:simone.carriero@fnmgroup.it)

**FNM S.p.A.**

Piazzale Cadorna, 14  
20123 Milano, Italia  
Tel. +39 02 85111  
Fax +39 02 85111 4708

Cap. Soc. € 230.000.000,00 i.v.  
Iscrizione al Reg. Imp. della C.C.I.A.A.  
di Milano/Monza Brianza/Lodi  
C.F. e P. IVA 00776140154 - REA MI 28331  
PEC [fnm@legalmail.it](mailto:fnm@legalmail.it)  
[www.fnmgroup.it](http://www.fnmgroup.it)

Fine Comunicato n.0123-34

Numero di Pagine: 3