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Oggetto : Guala Closures launches its Blossom
range of sustainable closures

Testo del comunicato

Vedi allegato.

Guala Closures launches its Blossom range of sustainable closures

A new comprehensive range of closures for spirits, wine, water and olive oil, based on four key eco-design models, developed by the Group to pursue its sustainability strategy and meet clients' needs

Alessandria, 3 December 2020 – Guala Closures Group has launched a new range of sustainable closures under the Blossom™ umbrella brand name. With sustainability as a fundamental pillar of Guala Closures' strategy, which aims to use 35% recycled material worldwide by 2025, the Group aims to offer the widest variety of state-of-the-art sustainable closures for wine, spirits, water, beverages and olive oil. These closures are manufactured from different materials and will undergo a continuous development process to meet future clients' needs and local regulatory requirements.

Creating the range of Blossom™ sustainable closures is a major step in meeting Guala Closures' Corporate Social Responsibility (CSR) goals and is the result of the long-term commitment to design sustainable solutions. Each new closure follows one of the four “design-to” models defined in the guidelines for eco-design intended for the Group's five R&D centers (Italy, Mexico, United Kingdom, Ukraine and Luxembourg) and approved in September 2020. The Group believes establishing a rigorous method to design sustainable products is fundamental to create a range of harmonised products.

Within the newly launched Blossom™ range, the avant-garde Greencap® is a fully removable and disposable aluminium screwcap meeting the Group's *Design to Revive* eco-design guideline criteria which is based on recovering and recycling the materials used in the closures.

The *Design to Change* guideline – based on the adoption of recycled materials or materials produced from renewable sources – includes a luxury T-bar closure made of 100% recycled ABS plastic and agglomerated cork; a new aluminium closure for water, Spring Blossom, which has a tamper evident ring produced from completely bio-based polymers, as well as screwcaps with internal liners produced from renewable sources.

Elimination of anything not necessary and the reduction in the use of finite materials and resources meets the *Design to Reduce* guidelines. The bio-agave based closure for tequila, made from a bio-based composite resin using 30% agave fibres (from waste generated during tequila distillation) and 70% polypropylene is a fitting example.

Finally, *Design to Fade* has the main purpose of creating completely biodegradable closures. Compostable closures in industrial and home composting conditions are under development, with the target of a closure that is completely biodegradable in all conditions.

Furthermore, the Company has created a partnership to manufacture closures made with recycled plastics recovered from the sea further reducing pollution. Additionally, the Group is developing other sources of material, including elements recovered from obsolete electrical appliances.

Guala Closures Group

Guala Closures Group has over 4,700 employees and 30 production facilities in five continents. It markets its products in more than 100 countries. The Group sells nearly 20 billion caps each year, with a turnover of 607 million euros in 2019. Thanks to a policy of continuous commercial development and technological innovation, the group is recognized as a world leader in the production of safety caps for spirits. It is a leading manufacturer of aluminium caps for spirits, wines and beverages. Since August 2018, Guala Closures S.p.A. has been listed on the STAR segment of the Italian Stock Exchange, joining the FTSE Italia Mid Cap Index in September 2019.

Find out more at www.gualaclosures.com

For information

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