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Oggetto : Tinexta Group: Co.Mark finalizes the investment in Queryo Advance S.r.l. (Queryo) with a shareholding of 60%

Testo del comunicato

Vedi allegato.

PRESS RELEASE

**Tinexta Group: Co.Mark finalizes the investment
in Queryo Advance S.r.l. (Queryo) with a shareholding of 60%**

Milan, 28 January, 2021 - Following the press release of 21 January, 2021, Co.Mark S.p.A. Tinexta Group company announces that today it has completed the investment in Queryo for a share equal to 60% of the capital.

The price for the 60% share capital is equal to a maximum of € 8.75 million on a cash free / debt free basis, of which € 4.2 million has been disbursed today, while the remainder will be paid upon approval of the 2020 financial statements. In addition, an Earnout equal to a maximum of € 1.2 million will eventually be paid after the approval of the company's 2021 financial statements if certain conditions are met.

This transaction strengthens the mission of the growth enabler for the client companies of the Innovation & Marketing Service Business Unit, expanding the offer to Digital Data Driven services.

Co.Mark

Co.Mark S.p.A., a company of the Tinexta Group, is a consulting company specializing in marketing and commercial services to support the development of its customers' sales in Italy and abroad.

Through a multi-sector and multi-channel approach and a network of over 100 temporary managers specialized in international sales, it acts as a growth enabler for client companies.

Co.Mark offers in particular services in the area of market study and analysis, Temporary Management and Digital Marketing. Co.Mark's method has been refined over more than 20 years of activity. It is based on the use of proprietary technologies and databases and on constant investment in training and innovation.

The company is present with operational branches in Italy and Spain and reaches all international markets for its customers.

TINEXTA

Tinexta, listed on the STAR segment of the Milan Stock Exchange, reported the following consolidated results as of 31 December 2019: Revenues of € 258.7 million, EBITDA equal to € 71.3 million and Net Profit of € 28.8 million. Tinexta Group is one of the leading operators in Italy in the three business areas: Digital Trust, Credit Information & Management and Innovation & Marketing Services. The Digital Trust Business Unit provides, through the companies InfoCert, Visura, Sixtema and the Spanish company Camerfirma, products and solutions for digitization: digital signature, digital identity, customer onboarding, e-mail invoicing and certified e-mail (PEC) for large companies, banks, insurance and finance companies, SMEs, associations and professionals. In the Credit Information & Management Business Unit, Innolva and its subsidiaries offer services to support decision-making (Chamber of Commerce and real estate information. aggregated reports. synthetic

ratings. decision models. credit assessment and credit recovery), while ReValuta offers real estate services (appraisals and valuations). In the Innovation & Marketing Services Business Unit, Warrant Hub is a leader in consulting in subsidized finance and industrial innovation and Co.Mark provides Temporary Export Management advice to SMEs to support them in commercial expansion. On 12 October 2020, it was announced the creation of a new Cybersecurity Business Unit. As of 31 December 2019, the Group's staff amounted to 1,293 employees.

For further information:

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