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| Informazione<br>Regolamentata n.<br>20054-50-2021 | Data/Ora Ricezione<br>29 Aprile 2021 19:09:39 | AIM -Italia/Mercato<br>Alternativo del Capitale |
|---|---|---|

Societa' : MailUp S.p.A.  
Identificativo : 146209  
Informazione  
Regolamentata  
Nome utilizzatore : MAILUPN03 - Capelli  
Tipologia : REGEM; 3.1; 2.2  
Data/Ora Ricezione : 29 Aprile 2021 19:09:39  
Data/Ora Inizio : 30 Aprile 2021 08:50:07  
Diffusione presunta  
Oggetto : GSM minutes registration - Change of legal  
name effective from MailUp S.p.A.

*Testo del comunicato*

See attachment.



Price Sensitive

**PRESS RELEASE**

## GSM minutes registration

### Change of legal name effective from MailUp S.p.A.

Milan, 30 April, 2021- Growens S.p.A. – MAIL (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility AIM Italia and operating in the cloud marketing technology field, hereby notifies that the minutes of the ordinary and extraordinary General Shareholders’ Meeting held on 22<sup>nd</sup> April, 2021 were registered at the Company Registrar.

As a consequence, change of the legal name to Growens S.p.A. is now effective.

The minutes of the GSM and updated By-Laws will be available on the corporate website [growens.io](https://growens.io) at the sections Investor Relations/Information for Shareholders and Corporate Governance/Corporate Documents.



**Growens (MAIL)** is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving 25,500+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM

Media&Guidelines: <https://growens.io/en/media-guidelines>

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Fine Comunicato n.20054-50

Numero di Pagine: 3