



19 May 2021

## Agenda



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3 2021 – 2023 Plan

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### Tinexta's Top Management





General Manager & Chief Executive Officer

- CEO of Tecno Holding
- General Secretary of the Milan Chamber of Commerce
- Director of Promos (Specialized structure of the Milan Chamber of Commerce to promote international commerce),
   Managing Director of Parcam
- Member of the Board of Directors of Fiera Milano
- Degree in Political Science from the University of Turin



ODDONE POZZI
Group Chief Financial Officer

- Group Chief Financial Officer and Board Member Mondadori Group
- Co-CEO Giochi Preziosi
- Chief Financial Officer Ventaglio Group
- Chief of Administration, Control
   & Services Enel Business Area
   Gas
- Degree in Economics & Commerce from Bocconi University



JOSEF MASTRAGOSTINO
Chief Investor Relations Officer

- Head of Investor Relations Gamenet
- IGT (Director Investor Relations)
- TREVI Group (Investor Relations Manager)
- Lottomatica (Investor Relations)
- BBA from City University of New York, MS from LUISS University, MBA from Cornell University, and Value Investing Columbia Business School, Columbia University in New York



## Tinexta's History & Evolution



#### Tinexta has successfully grown into one of the largest qualified operators in the Financial Services sector in Italy

**Tecno Holding** 

2009

Contributed some of its participations and received the Share capital of



InfoCert acquired

Sixtema

2009

2012

Tinexta S.p.A. acquired other companies (Ribes and Assicom) and created

# Innolva

**Listing on AIM Italia** 

#### 2014-2015

- The Company undertook a capital increase of €22.8 million through the sale of 6.7 million shares.
- Tecnoinvestimenti Group acquired the 67.5% of **Assicom** and its subsidiaries, Creditreform Assicom Ticino SA and Infonet.

The latter, which was subsequently

■ InfoCert in 2015 increased its stake

collection.

into InfoCert.

merged by incorporation into Ribes in June

2015, strengthened the Group's positioning in the banking market. Assicom, on the

significantly in the corporate market (with

other hand, allowed the Group to grow

over 9,000 customers) and in B2B credit

in Sixtema S.p.A. from 25% to 35% and

up in the document digitalization and

acquired Eco-Mind App Factory Srl, a start-

electronic signature sector, later merged

Listing on the STAR

2016-2017

#### Further expansion and growth

■ Tinexta S.p.A. acquired 70% of **Co.Mark** S.p.A., a leader in furnishing export consulting services to SMEs, and 60% of Visura S.p.A.





2017

Internationalization

#### 2018-2019

First acquisition outside Italy: via InfoCert S.p.A. the Group purchased 51% of AC Camerfirma, a Spanish Certification Authority.

2020

 To finance these two acquisitions, the Group undertook a second, larger capital increase of approximately 50 million Euros, which allowed it to move from the AIM segment to the MTA (Equity Telematic Market). STAR segment of the Italian Stock Exchange.



■ In 2017 a further 55% of Sixtema S.p.A. was acquired to reach 80% and along with other two companies (Ribes and Assicom) Innolva S.p.A. was born.

#### # Innolva



- RE Valuta S.p.A., a leading real estate valuation company in Italy formerly controlled by Ribes, was brought under direct control of Tinexta S.p.A.
- In addition, Tinexta S.p.A. acquired 70% of Warrant Group S.p.A., today named Warrant Hub S.p.A.

This is the first concrete step towards the goal of creating a pan-European Trust Service Provider ("TSP").

- Innolva S.p.A. finalized the acquisition of Comas S.r.I. and its smaller sister company Webber S.r.l. Comas is active in selling commercial and real estate information through the internet.
- Innolva S.p.A. finalized the acquisition of 100% of Promozioni Servizi S.r.l.



Rebranding of the company name:







**TECNO**INVESTIMENTI

■ Camerfirma S.A. (25% of the Share Capital) along with different private investors, established Camerfirma Colombia S.A.S. with its headquarters in Bogotà. Tinexta S.p.A., acquired through its subsidiary Warrant Hub, Privacy Lab

■ In October 2020 Tinexta S.p.A. enters the IT security market through the creation of a national hub of identity and digital security services. The new BU, Tinexta Cyber S.p.A, enters a strategic market segment with a great growth potential. Tinexta Cyber S.p.A. was created by the acquisition of **Corvallis**, Yoroi and Swascan. Subsequently, on 29 October Tinexta S.p.A. signs a collaboration

**Cyber Security & Other** 

Germany trough the signing of a strategic agreement between its subsidiary InfoCert S.p.A. and Authada

■ Tinexta S.p.A. extends its Digital Trust footprint to

GmbH, acquiring 16.7% of Authada.



agreement with FBS Next.







In January 2021 Tinexta S.p.A. acquires, through Co.Mark S.p.A., Queryo Advance S.r.l., a rapidly developing Digital Agency.



EBITDA: €11M Leverage: 5.1x Employees: 584

2014

EBITDA: €25M Leverage: 1.9x



EBITDA: €41M Leverage: 2.6x Employees: 1,187

EBITDA: €78M Leverage: 1.2x Employees: 1,403



### Tinexta's Business



### *Key metrics (FY'20) – 2021 Guidance*



Revenues €269.1M €370M

EBITDA €77.9M €96M Net Profit €37.9M FCF €66.7M NFP/EBITDA 1.2x c.2x

Dividend €0.26 per share or 31.8% of Net Profit Employees 2,153

#### **Digital Trust**

- Refers to IT solutions for digital identity and the dematerialization of processes according to the applicable legislation
- Products and services such as certified electronic mail, electronic archiving, digital signature, electronic invoicing, and solutions for the secure and simplified transmission of legal and financial documents.









€124M

Revenues

27% EBITDA Margin

€34M EBITDA

#### **Cyber Security**

- Strategic infrastructure and a key asset for the protection of citizens and their "social economy"
- To create the national cybersecurity hub, with custom and proprietary solutions for the mitigation and governance of risks related to the digital sector, pursuing the evolution of platforms and offer controls, as well as innovation profiles.









€76M Revenues 13% EBITDA Margin €10M EBITDA

#### **Credit Information & Management**

 Provides services and products to assess the credit of businesses and individuals, analyze and package information on creditworthiness and collection management, offer tools for data collection, analysis and evaluation, as well as undertake real estate valuation.







29% EBITDA Margin

€24M EBITDA

#### **Innovation & Marketing Services**

 Through Co.Mark and Warrant Group, offers a consultancy platform to SMEs to support them in phases of manufacturing growth and expansion of commercial activities, including abroad.





€90M Revenues 44% EBITDA Margin

€40M EBITDA





### 2021 Expected Results by Business Unit

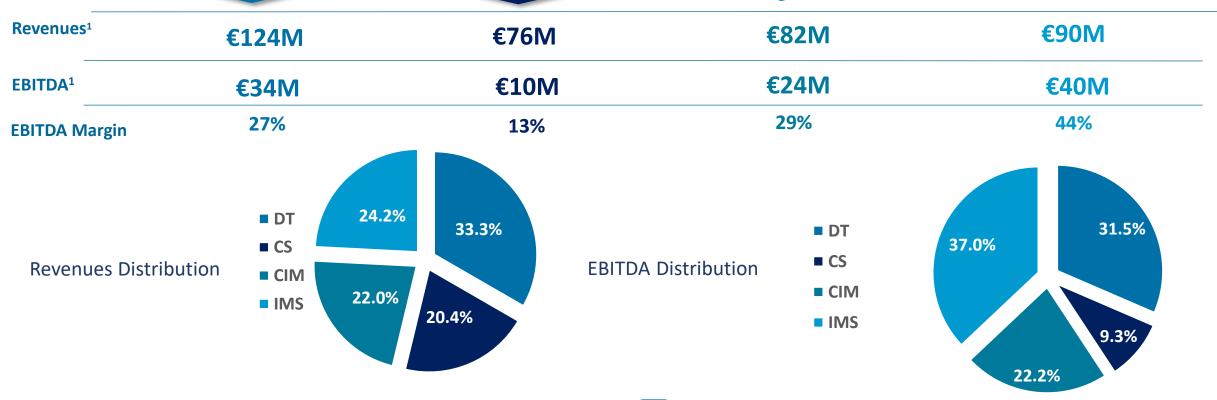


DIGITAL TRUST

**CYBER SECURITY** 

CREDIT
INFORMATION &
MANAGEMENT

INNOVATION & MARKETING SERVICES





## Digital Trust – Snapshot



### Business at a glance

#### **Digital Trust**

- Provides IT solutions for digital identity and the dematerialization of processes according to the applicable legislation
- Enables companies to innovate customer interactions and business processes with Trust solutions.

#### **Product/Services types:**

- Off-the-Shelf (OTS): primarily a domestic business
- Enterprise Solutions: a rapidly expanding global marketplace

#### **Main Brands**









#### **Products & Services**

- Certified electronic mail, Electronic archiving, Digital signature, Electronic invoicing
- TOP (Trusted Onboarding Platform), GoSign (Digitization of procedures that require a qualified signature)
- Solution for the secure and simplified transmission of legal and financial documents

#### **Market & Growth expectations**

CAGRs: +23-31% p.a.

■ DTM/E-Signature market \$640M (EU), \$2.3B World

Forrester

• Digital Transaction Management **\$12B** in 2018, **\$34B** in 2023



• E-Signature market growth from \$2.7B in 2020 to \$14B by 2026



REVENUES 20-23 CAGR +7% EBITDA 20-23 CAGR +12%



## Cyber Security – Snapshot



### Business at a glance

TINEXTA

#### **Cyber Security**

- Created a unique player in the sector, being the National Hub of **Cyber Security**
- Offers Cyber Security services, beyond the digital identity's traditional offering

#### 3 business acquired:

- 1. Yoroi
- 2. Swascan
- 3. Corvallis
- Strategic infrastructure and a key asset for the protection of citizens and their "social economy"



### **Key differentiating factors:**

- Cyber Security Focus
- To become the Italian Champion
- Proven Proprietary Asset-Based Services, widely recognized by the market
- Noticeable incident response (Can rely on significant Pen tester resources/environment)

#### **Market & Growth expectations**

**CAGR:** +9% p.a.

- The Italian Cyber Security market (worth €2.1B) is expected to grow 9%\* per year.
- Functional areas and Industry are provided below:
  - Functional areas: Advisory, Implementation Services, Products, and Managed Security Services
  - Industry Focus: Financial Services, Telcos, SMEs, Private & Public Sectors (potential expansion provided PNRR's implementation)

**REVENUES** 21-23 CAGR +17%

**EBITDA** 21-23 CAGR +41%





## Credit Information & Management – Snapshot



### Business at a glance

#### **Credit Information & Management**

#### Offers:

- Business Information
- Credit Management
- Real Estate

 BPO (Business Process Outsourcing)

#### **Main Brands**





### **Services and products:**

- Assess the credit of businesses and individuals
- Information on creditworthiness and collection management
- Data collection & analysis
- Real Estate valuations

#### **Market & Growth trends**

- Increased demand for data in Business Info given higher predictive value
- The Banking sector is dealing with possible new NPE management needs due to the defaults related to the pandemic
- Pick up in the demand for new mortgages is driving increased Real Estate services
- Extension of gov interventions on the guarantee of loans to businesses fosters business growth

REVENUES 20-23 CAGR +6%

EBITDA 20-23 CAGR +7%



## Innovation & Marketing Services – Snapshot



### Business at a glance

**Innovation & Marketing Services** 

Offers Consultancy Services to SMEs to support them in phases of:

- Manufacturing growth
- Expansion of commercial activities
- Government funds
- Internationalization

**Main Brands** 

**O**Co.Mark



### **Consultancy and Services:**

- Subsidized financing (regional, national and European)
- Business Finance,
   Internationalization
- Energy subsidies
- Temporary Export Specialists "TES®"
- Digital marketing

#### **Market & Growth trends**

- The Budget Law 2021 in Italy introduced important corrections both in the area of R&D, Innovation, Design Tax Credit (from 2022) and in the area of Investment Credit 4.0 (from 2021) through an increase in the rates
- Positive impacts on the business may also derive from the measures to support the economy already approved at European level (NGEU -Recovery Plan)
- Sustained demand to enter foreign markets given stagnant local demand
- Digital Marketing Services becoming of increased interest

REVENUES 20-23 CAGR +13%\*

EBITDA 20-23 CAGR +14%\*

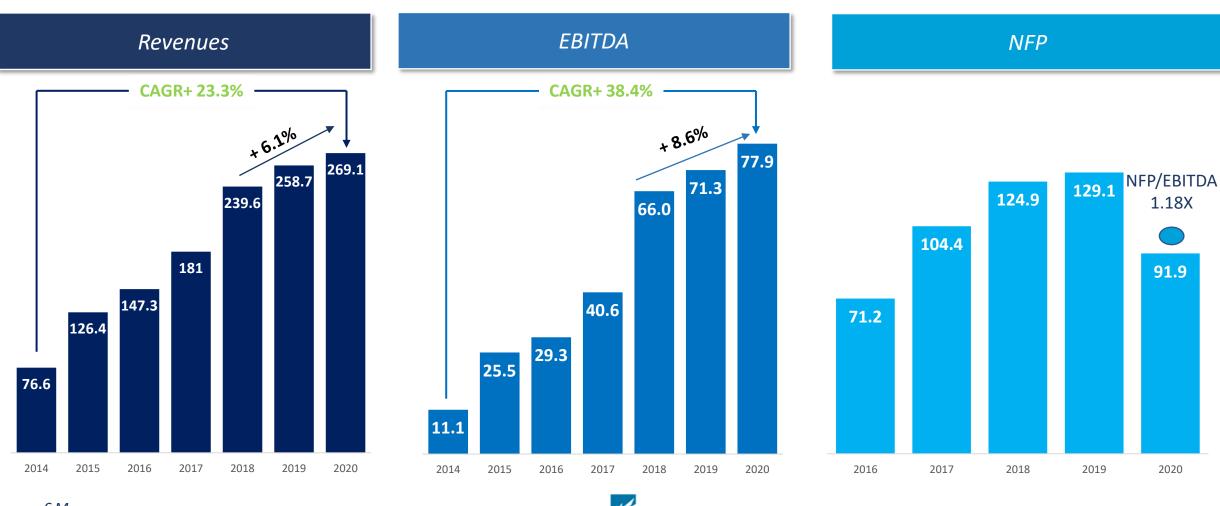




### Results 2020 – Trend



**Revenues** of Tinexta Group grew with a CAGR of 23.3% from 2014 to 2020, **EBITDA** grew with a CAGR of 38.4%



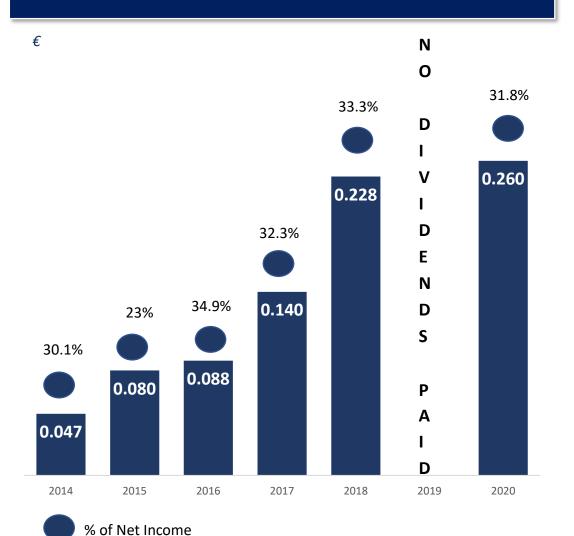
TINEXTA



### Results 2020 - Dividends

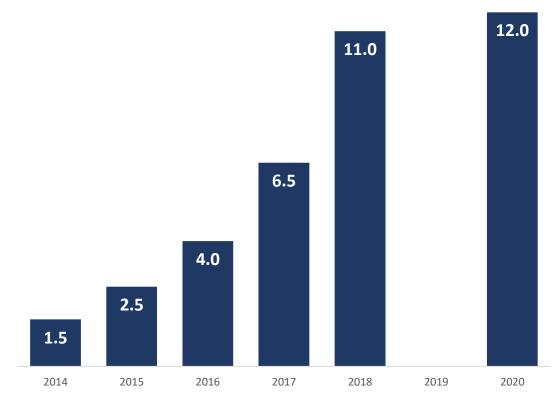


### Dividends Per Share



### **Overall Dividends**









## A history of track records set for continuous delivery

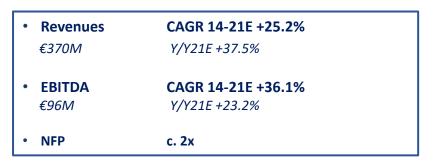


### Stock Performance, Dividends Pay Out, and Stock Liquidity

- Stock Performance since 2016: +477%
- Pay Out Ratio\* (Div./Net income): 32%
- Share Buy-Back Plan (2020): €10M
- Increasing Average Daily traded volumes and value:

•	2016:	33k shares	€0.13M	ı
•	2017:	43k shares	€0.23M	
•	2018:	62k shares	€0.40M	25.5x
•	2019:	96k shares	€1.07M	
•	2020:	152k shares	€2.28M	
•	2021**:	152k shares	€3.32M	▼

### 2021 Plan







<sup>\*</sup> On 2020 accounts

<sup>\*\*</sup> Until May 13, 2021

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### Performance 2020



The Group's 2020 performance reflects some distinctive elements





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The continuous growth of revenues and EBITDA combined with an acceleration of the generation of operating cash

Maintaining leading positions in the "Digital Trust" and "Innovation Consulting" areas, as well as growth in the "Credit Information" area



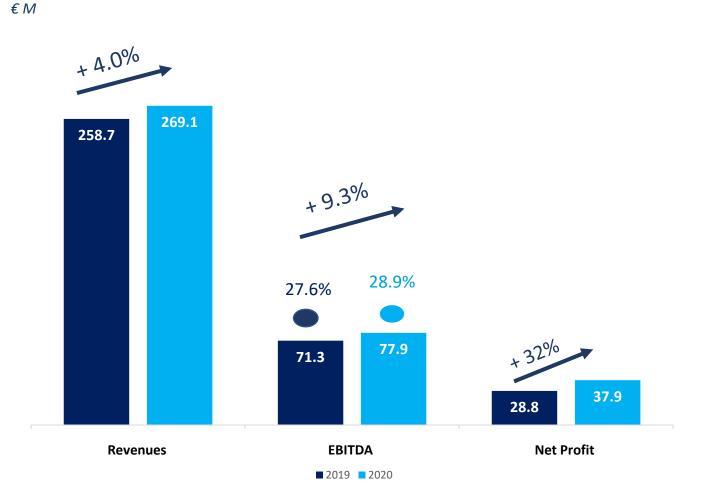


### Results 2020



### The Results at YE 2020 show revenues of 269.1 million euros and an EBITDA of 77.9 million euros

The Results at 12 2020 show revenues of 203.1 million editos and all EDITOA of 77.5 million editos



- The Final Results 2020 are in line with the Guidance communicated to the market after the approval of the quarterly results for September
- EBITDA before stock options amounted to 78.8 million, up from 74.9 in 2019
- Adjusted EBITDA is equal to 81.2 million
- The EBITDA Margin is equal to 28.9%, up compared to 27.6% in 2019
- The adjusted net profit amounted to 40.6 million, an increase compared to 38.3 in 2019



# Results 2020 - BU - Not Adjusted Results

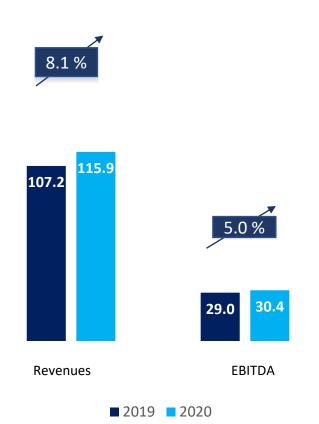


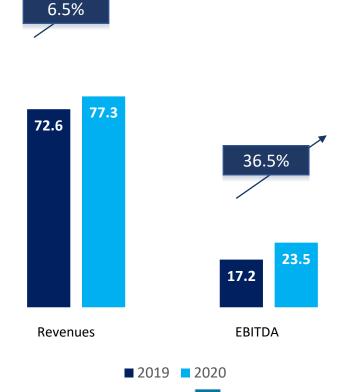


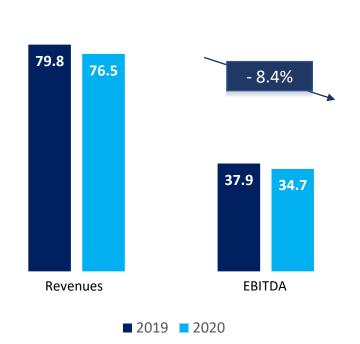
# CREDIT INFORMATION & MANAGEMENT

# INNOVATION & MARKETING SEVICES

- 4.2%







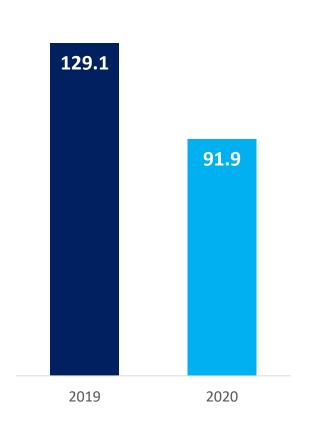
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### Results 2020 - NFP & FCF



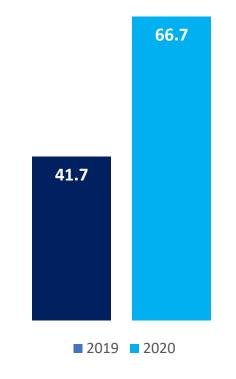
### NFP

### FREE CASH FLOW



#### 2020:

- 14.7 M for the acquisition of Swascan (of which PUT 10.4 M)
- 3.4 M for the participation in Euroquality / Europroject
- 5.2 M for the acquisition of Authada and FBS Next investments
- + 12 M for the divestment of the LuxTrust shareholding
- 10 million purchase of treasury shares to service the stock option plan



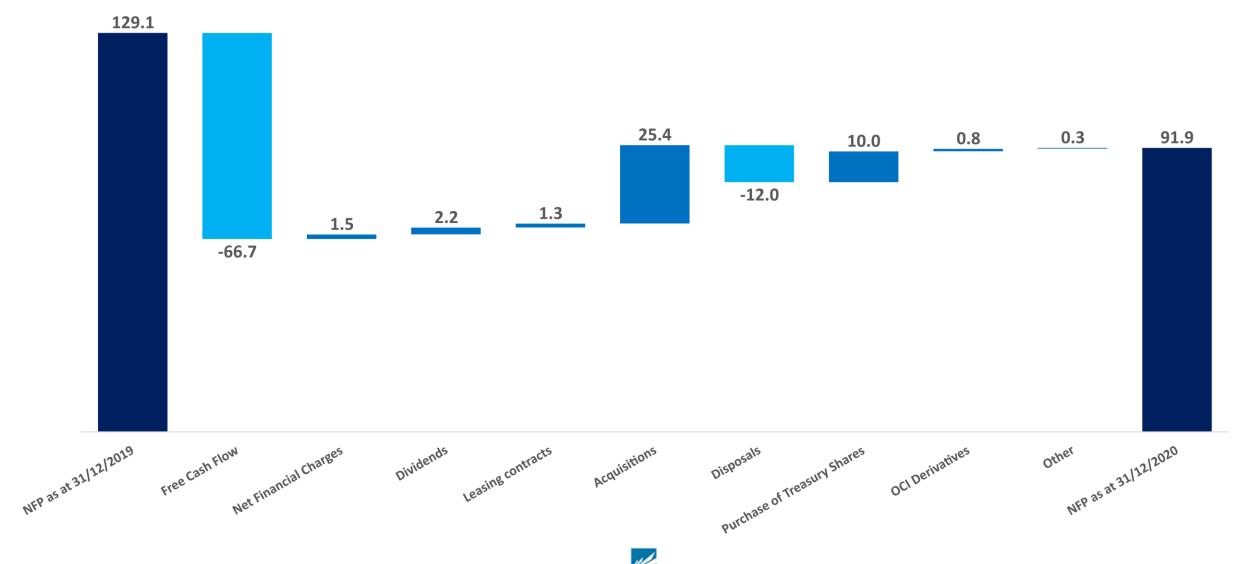
Working Capital Improvement

TINEXTA

€M

### Results 2020 - Free Cash Flow





TINEXTA



## 1Q'21 strong and robust start of the year



- Strong resiliency of the business coupled with a sturdy start in Q1 lead to enhanced financial performance:
  - **Revenues** at **€82.7 M in 1Q'21** (+50.5% vs PY, +17.6% on a 2020 base);
  - EBITDA¹ at €16.4 M in 1Q'21 (+49.8% vs PY, +30.3% on a 2020 base) mainly driven by the CIM and the IMS Sectors as well as the other BUs;
  - EBITDA margin 19.8% (22.0% on a 2020 base);
  - **EBIT** at **€9.5 M** (+ > 100% vs PY, +74.7% on a 2020 base) **EBIT Margin**: 11.5% (12.6% on a 2020 base);
  - Net Income €6.8 M (+ > 100%, €5.9 M on a 2020 base);
  - Solid Cash Flow: €24.8 M in 1Q'21; growing on a LTM base to €71.3M (or c.74% of 2021 expected EBITDA);
  - NFP of €187 M & Leverage<sup>2</sup> (NFP/EBITDA) of 2.2x entirely reflect recent acquisitions.
- Material expansion of all our business lines, with all units contributing to growth vs PY:
  - **Digital Trust**, grows 19.4% in Revenues with EBITDA<sup>3</sup> growing more than 21%. Margin reaches c.23%
  - Credit Information and Management, increases 10.7% in Revenues with EBITDA<sup>3</sup> surging more than 47%. Healthy c.28% EBITDA margin
  - Innovation and Marketing Services, posted a +34.6% in Revenues with EBITDA<sup>3</sup> rising above 47%. c.31% the EBITDA margin
  - Cyber Security, started strongly with revenues hitting €16.8 M and EBITDA margin above 11%

• Human Resources: as of March 31, 2021 the Group employed 2.153 employees reflecting the recently announced acquisitions

Memo: In order to allow as complete an analysis as possible, 1Q'21 results are compared both at constant 2020 perimeter, as well as on a 2021 perimeter (which includes all of TINEXTA's companies with the addition of the newly acquired ones).

- (1) EBITDA reported after Stock Options
- (2) Calculated as NFP/LTM EBITDA
- (3) EBITDA Adjusted (Excludes Stock Options & Other non-recurring items)

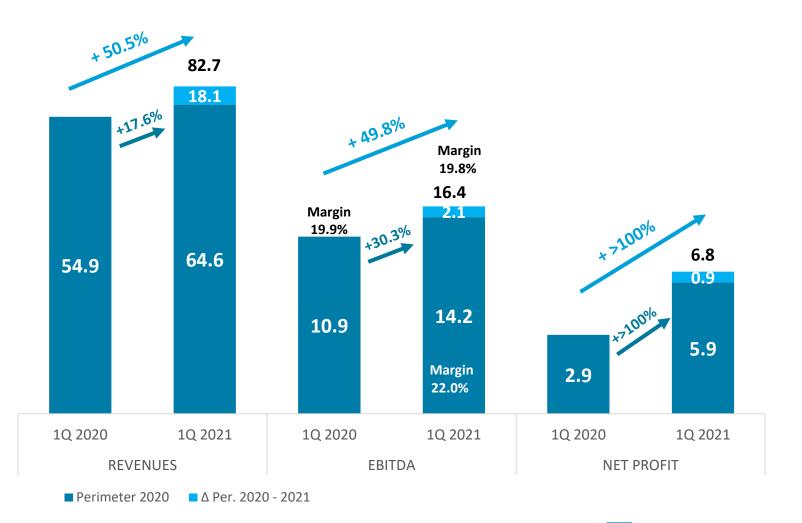




### 1Q'21 Revenues, EBITDA and Net Profit Evolution



The First Quarter 2021 shows revenues of **82.7 million** euros, EBITDA of **16.4 million** euros and Net Profit of **6.8** million euros



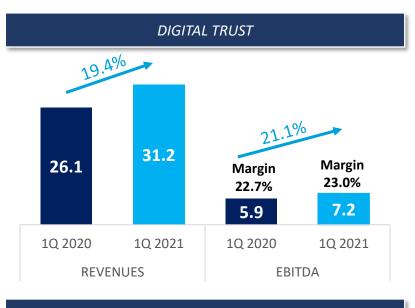
- 1Q'21 results show a growth both in Revenues (c. +50%) and EBITDA (c. +50%). These results are mainly driven by the growth in all the business lines;
- EBITDA before stock options amounted to 16.8 million, up from 10.9 in 1Q 2020;
- EBITDA is equal to 16.4 million;
- The EBITDA Margin is equal to 19.8% mostly in line with PY, 22% on a 2020 base;
- Net Income margin grows to 8.3% from 5.3% in PY.



### Business Units Deep Dive – Overview



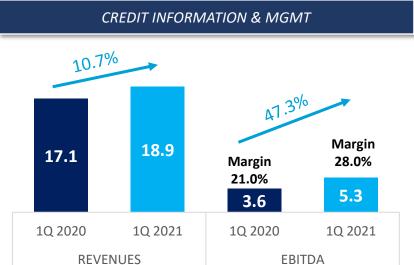


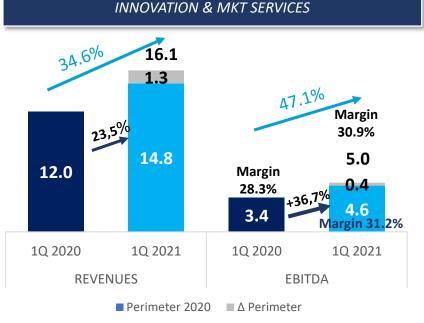




CYBER SECURITY









91.9

FY 2020

€M

### 1Q'21 Financial Results – NFP & FCF



### NFP

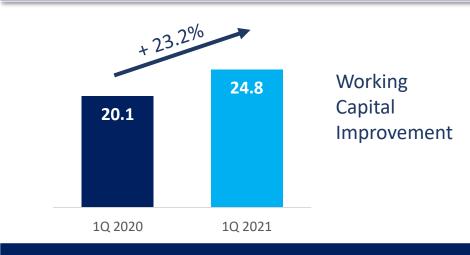
187.0

1Q 2021

### Main Changes in 1Q'21:

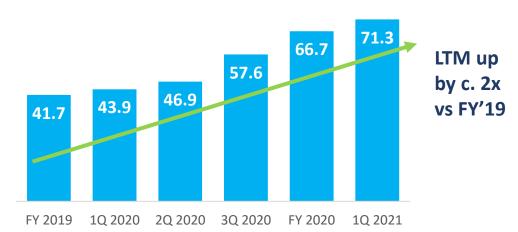


- Corvallis: €52.9M
- Yoroi: €38.5M
- Queryo: €15.9M
- Opera: -€0.3M
- - € 9.6M Put Adjustment
- € 1.3M Purchase of treasury shares to service the stock option plan



FREE CASH FLOW

### LTM FREE CASH FLOW







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- 2021 2023 Plan + M&A

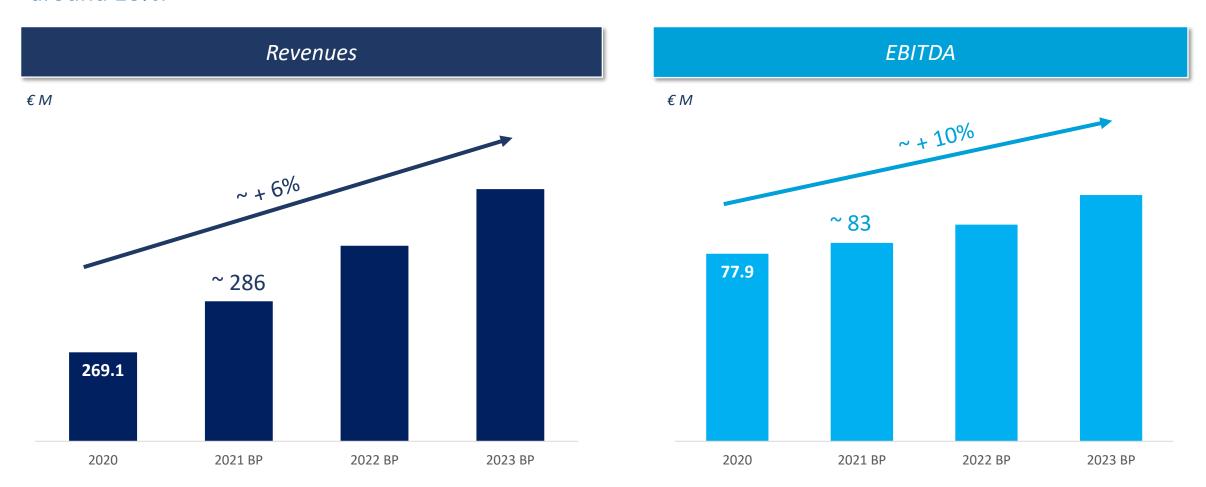




## 2021 – 2023 Plan: Organic Growth



The Three-Year Plan, on an organic basis, forecasts revenue growth of around 6% and EBITDA growth of around 10%.

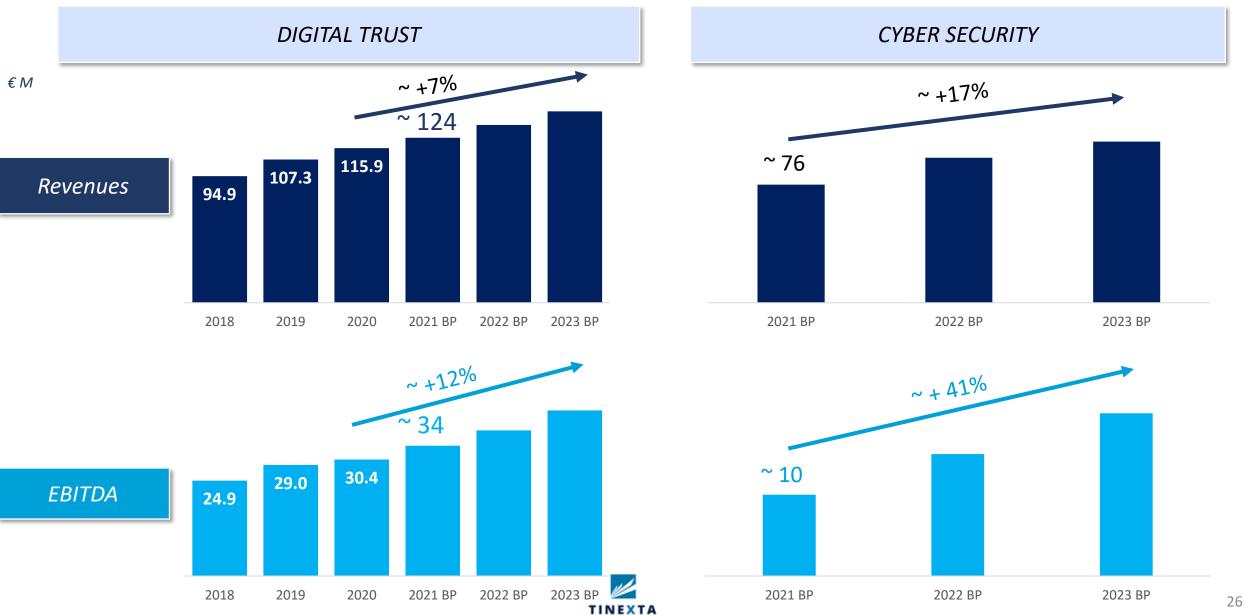


<sup>\*</sup> The 2021 - 2023 Plan is based on various assumptions, expectations, projections and forward-looking data of Management relating to future events and are subject to multiple uncertainties and other factors beyond the control of Tinexta Group. There are a number of factors that may cause results and trends to differ materially from those expressed or implied in the forward-looking information and, accordingly, such information is not a reliable guarantee of future performance.



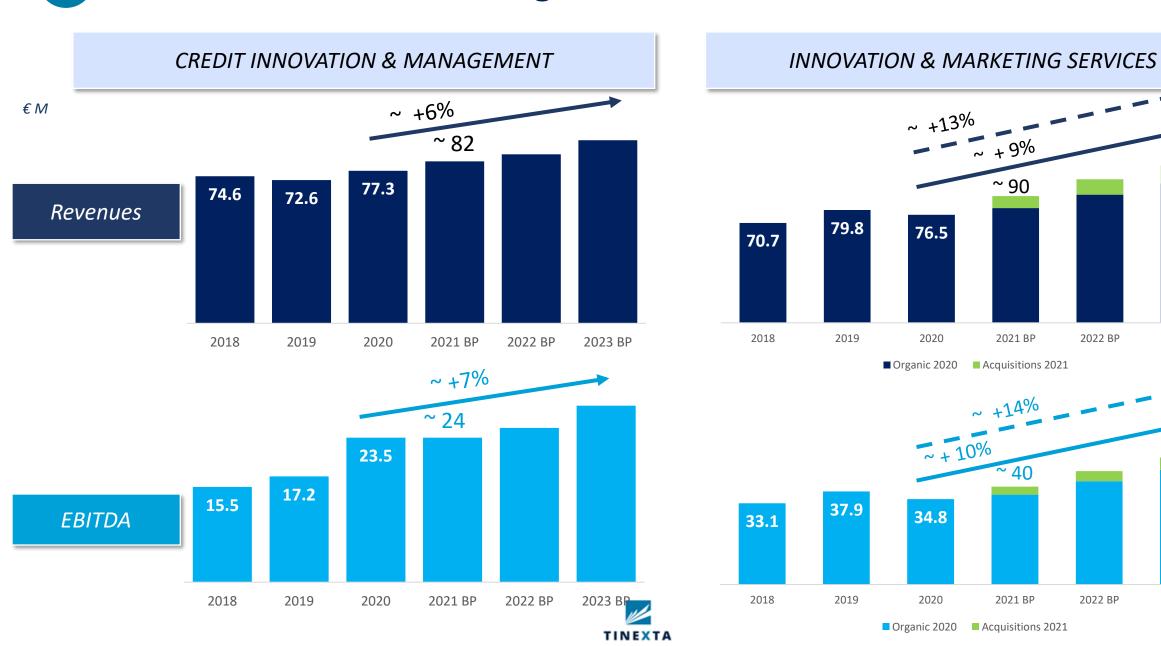
## 2021 – 2023 BU Plan: Organic Growth





## 2021 – 2023 BU Plan: Organic Growth





2023 BP

2023 BP

TINEXTA

### 2021 - 2023 BU Plan



DIGITAL TRUST: The Three-Year Plan on an organic basis provides for revenue growth of around 7% and EBITDA growth of around 12%



CREDIT INNOVATION & MANAGEMENT: The Three-Year Plan on an organic basis provides for revenue growth of around 6% and EBITDA growth of around 7%

INNOVATION & MARKETING SERVICES: The Three-Year Plan on an organic base forecasts revenue growth of approximately 9% and EBITDA growth of c. 10%. Including recent acquisitions, revenues will grow by around 13% and EBITDA will grow by c. 14%

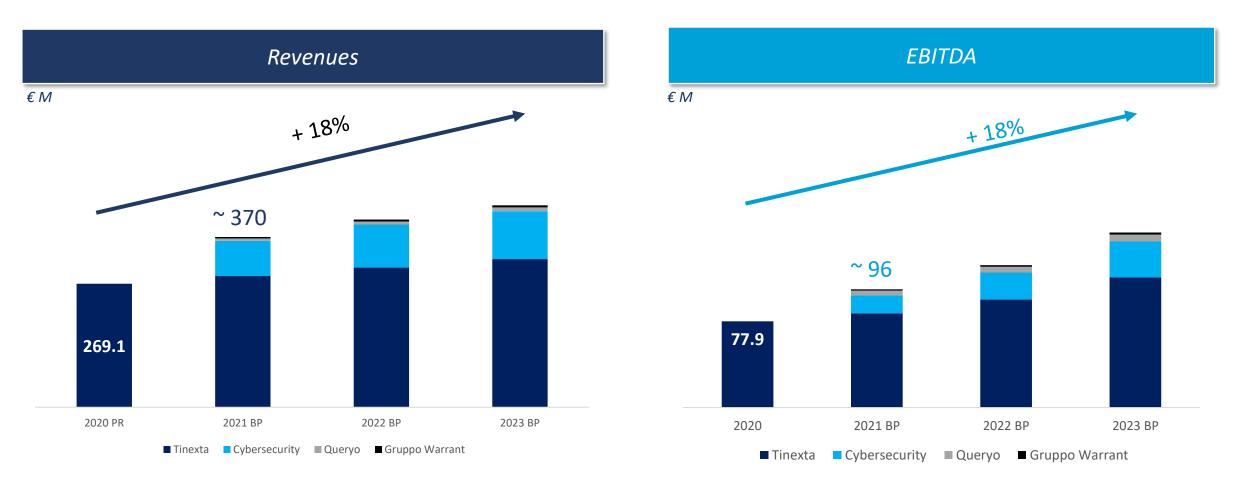




## 2021 – 2023 Plan: Organic growth + Acquisitions



### Accelerated growth in Revenues and EBITDA with the contribution of recent acquisitions



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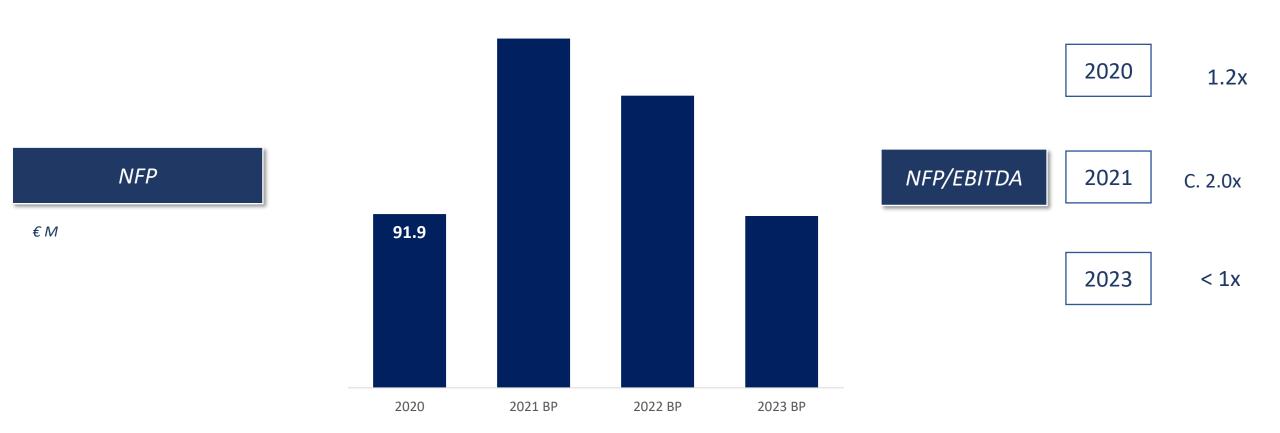




### 2021 – 2023 Plan: NFP + Deleverage



The Three-Year Plan based on the new perimeter provides for a significant reduction in net debt and a gradual reduction in the NFP/EBITDA ratio at the end of the plan, which is expected to be lower than 1x



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### 2021 – 2023 Plan: Strategic Guidelines



The Board of Directors of 23 February 2021 approved the strategic guidelines and objectives of the three-year Plan for the period 2021-2023





Keep pursuing the improvement of operational efficiency, which together with the strengthening of higher value-added services, will allow to increase the Group's EBITDA Margin

Maintaining a strong focus on the generation of operating cash aimed at deleverage by enabling further investments to enlarge the perimeter. The M&A strategy will continue to have two lines of growth: internationalization and expansion of the offer with new services/products





### 2021 – 2023 Plan: 2021 Guidance





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### 2021 – 2023 Plan: M&A Guidelines



Tinexta Group intends to allocate a significant part of the cash generated during the period of the Business Plan to new acquisitions, maintaining a conservative policy of financial leverage and supporting medium-long term development.

### **Primary objectives:**

- **Growth abroad** with the aim of expanding the **international revenue** component in the long term
- **Extension** of the range of products and services in highly innovative areas
- **Completion** of the products and services range on the reference markets in Italy

### **Successful track record:**

Approximately 25 M&A transactions since 2013, with a total expenditure of c. € 300 m









In the last months of 2020 and early 2021, the group completed some **M&A deals** creating the "**Cybersecurity**" BU and to enrich and expand the "**IMS**" BU offering.

				2021			
Company	BU	%	September	October	Nov	Dec	January
Authada	DT	16.7%	<b>*</b>				
FBS Next	CIM	30%		<b>✓</b>			
Swascan	CS	51%					
Euroquality	IMS	100%		<b>*</b>			
Europroject	IMS	100%		<b>1</b>			
Yoroi	CS	60%					
Corvallis	CS	70%					
Queryo	IMS	60%					

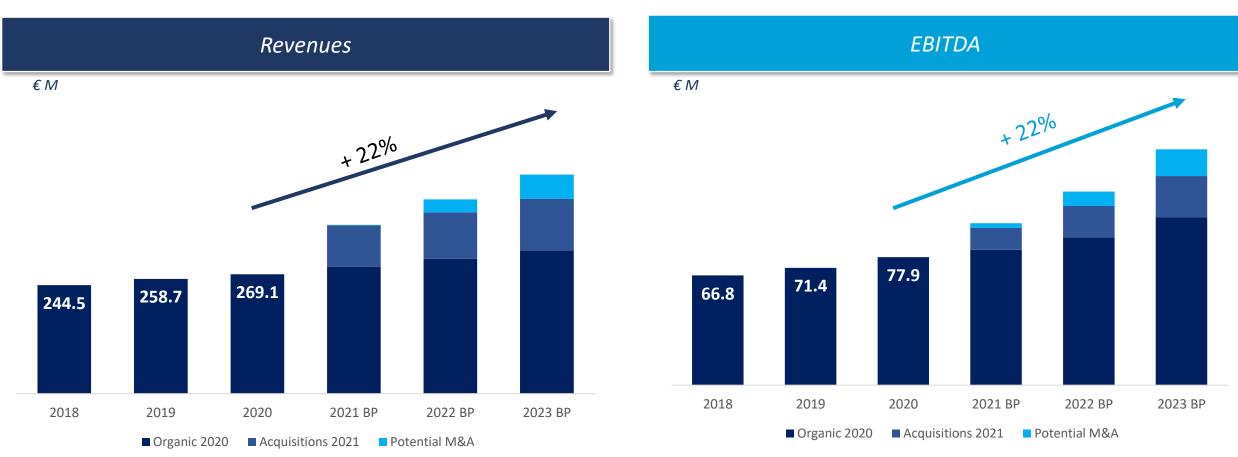




### 2021 – 2023 Plan: Growth with potential M&A



The significant deleveraging envisaged over the period of the business plan, combined with **leverage between 2.5x** and **2.0x**, provides investment opportunities for changes in the perimeter of around **200 million euros**.



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# 1Q'21 Financial Results – Income Statement



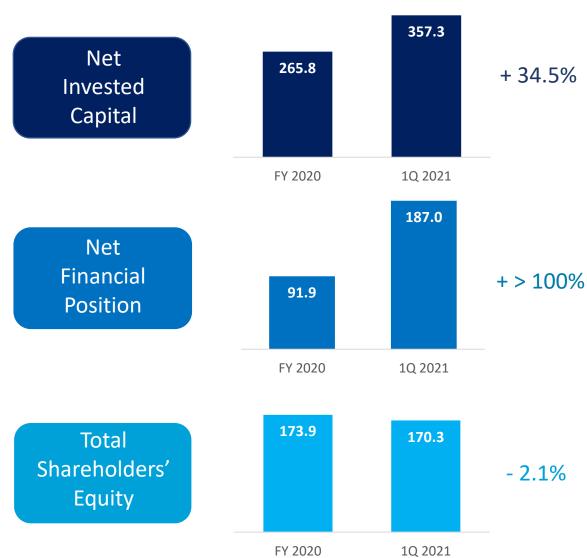
							Perimeter 2021		Perimeter 2020	
	1Q 2021	%	1Q 2020	%	1Q 2021 on 2020	%	Δ	Δ%	Δ	Δ%
Revenues	82.7	100.0%	54.9	100.0%	64.6	100.0%	27.8	50.5%	9.6	17.6%
Total Operating Costs	65.9	79.7%	44.0	80.1%	49.9	77.3%	21.9	49.8%	5.9	13.4%
Service & Other Costs	32.0	38.7%	23.8	43.3%	27.3	42.3%	8.3	34.8%	3.6	15.0%
Personnel Costs	33.9	41.0%	20.2	36.8%	22.6	35.0%	13.6	67.3%	2.4	11.6%
EBITDA before Stock Options	16.8	20.3%	10.9	19.9%	14.7	22.7%	5.9	53.7%	3.7	34.2%
Stock Option Costs	0.4	0.5%	0.0	0.0%	0.4	0.7%	0.4	-	0.4	-
EBITDA		19.8%	10.9	19.9%	14.2	22.0%	5.4	49.8%	3.3	30.3%
Depreciation, amortization, provisions and impairment	6.8	8.3%	6.3	11.4%	6.1	9.5%	0.6	8.8%	-0.2	-2.5%
Operating Profit	9.5	11.5%	4.6	8.5%	8.1	12.6%	4.9	105.2%	3.5	74.7%
Financial Income	0.1	0.1%	0.2	0.4%	0.1	0.1%	-0.1	-72.8%	-0.1	-72.6%
Financial Charges	0.9	1.1%	0.7	1.3%	0.9	1.3%	0.2	33.7%	0.2	24.5%
Net financial Charges		1.0%	0.5	0.9%	0.8	1.2%	0.4	78.6%	0.3	65.5%
Profit of equity-accounted investments	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	-	0.0	-
Profit Before Taxes	8.7	10.5%	4.2	7.6%	7.3	11.3%	4.5	107.6%	3.1	75.2%
Income Taxes	1.8	2.2%	1.3	2.3%	1.4	2.1%	0.6	43.6%	0.1	7.8%
Net Profit	6.8	8.3%	2.9	5.3%	5.9	9.2%	3.9	136.0%	3.0	105.1%





### 1Q'21 Financial Results – Balance Sheet





Net invested capital grows by 91.6 million euros compared to 31 December 2020 due to the significant increase of 108.9 million euros in net non-current assets, by virtue of the acquisitions of the period, net of the contraction in working capital net for 12.6 million euros and provisions for 4.7 million euros.

Net financial debt amounts to 187 million euros with an increase compared to 31 December 2020 of 95.2 million euros. These changes reflect:

- Acquisitions of New Companies
- PUT Adjustment
- Buy back Program
- · Adjustments to leasing contracts on NFP

Main changes in Shareholders' Equity are:

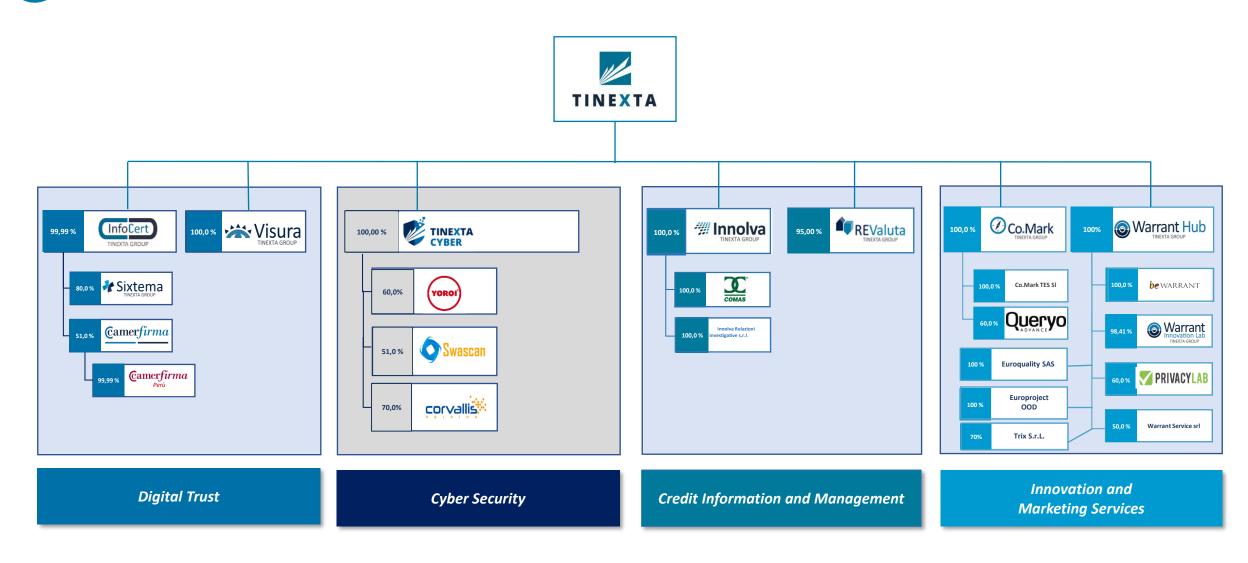
- Profit for the period of + €6.8M
- Buy back program of €1.3
- PUT Adjustment of €9.6M





## The group as of 31 January 2021









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