

DECLARATION OF ACCEPTANCE OF THE CANDIDANCY AS MEMBER OF THE BOARD OF DIRECTORS OF UNIEURO S.P.A.

With regard to the shareholders' meeting of Unieuro S.p.A., with registered office in Via P. Maroncelli, 10, 47121, Forlì (FC) (the "Company"), convened on June 15, 2021, at 3 p.m., on single call, at the office of Notary Maltoni Scozzoli, in via Mentana 4, Forlì, the undersigned Mr. Benedetto Levi, bom in Torino, on 22 October 1988, acknowledging his candidacy as member of the Board of Directors of the Company jointly submitted by Iliad S.A. and Iliad Holding S.p.A.

DECLARES and STATES, on its own responsibility, under Article 76 of D.P.R. 28.12.2000 n. 445

- to accept irrevocably the candidacy and if elected the office of member of the Board of Directors of the Company;
- to be aware of the requirements provided by the applicable legislation and by the Company's bylaws for the acceptance of the office and of the consequences arising from the lack of these requirements pursuant to current legislation and the Company's bylaws;
- the absence of causes of ineligibility and/or termination as set out in art. 2382 of the Italian Civil Code:
- the absence of causes of incompatibility set out in art. 2390 of the Italian Civil Code;
- to hold the requirements of honorability to be appointed director of the Company, in accordance with the combined provisions of arts. 147-quinquies and 148, par. 4, of Legislative Decree n.58/1998 ("TUF");
- to hold the independence requirements set out in the combined provisions of arts. 147-ter, par. 4, and 148, par. 3, TUF;

or

- not to hold the independence requirements indicated above;
- also considering the provisions of the document "Qualitative and quantitative criteria for the analysis of the relationship between the directors and Unieuro S.p.A. when assessing the independence requirements" approved by the Company's Board of Directors on 15 April 2021, to hold the independence requirements set out in art. 2 of the Code of Corporate Governance for listed companies, promoted by the Corporate Governance Committee of Borsa Italiana S.p.A. to which the Company adheres,

or

× not to hold the independence requirements indicated above.



- to be able to dedicate the necessary amount of time to the duties of member of the Board of Directors of the Company, also taking into account the commitments related to his professional and working activities and the number of offices held in control and/or managements bodies of other companies;
- to respect the limits on the accumulation of offices, as indicated in the guidelines expressed on 14 April 2020 by the Board of Directors of the Company, where applicable.

By means of what stated above, the undersigned declares to hold the requirements set out by the applicable legislation and by the Company's bylaws in order to be appointed member of the Board of Directors of the Company.

Hereto attached: (i) the identity document, (ii) the resume, and (iii) a list including offices in management and control bodies in other companies at the date of this declaration.

The undersigned also declares:

- to undertake to notify the Board of Directors of the Company any changes to the information of this declaration:
- to undertake to provide, upon Company's request, the documentation confirming the authenticity of its statements;
- to be aware that personal data included in this declaration and in the relevant annexes will be held by the Company in accordance with the applicable legislation, also with the support of informatic tools, in the context and for the purposes of this declaration, authorizing its release from now on, under EU Regulation 2016/679 and the national data protection law.

Milan, 24 May 2021

Mr. Benedetto Levi



Benedetto Levi

Email:

Nationality: Italian, French

Born in Turin, Italy on October 22nd 1988

Professional experience

2018 - present Chief Executive Officer

Iliad, Milan

Managed the launch and development of the operator in Italy

2015 – 2017 Country Manager Italy & Deputy General Manager International

Trainline, Paris

 Started-up and developed the Italian market for the company, European leader of rail tickets online distribution

2013 - 2015 Founder & CEO

ExtraVerso, Paris

 Developed the e-commerce platform and offline distribution channels of smartphone accessories across 25+ countries

2012 Operations Manager

OneFineStay, London

Started-up the logistics department of the company

2011 Business Analyst

Innogest SGR, Turin

Carried out business plan analysis and due diligence processes

2010 Operations Manager

EXKì, Turin

Optimised logistics processes, stock management and operations

Current corporate offices

Chief Executive OfficerSole DirectorSole DirectorSole DirectorIliad Holding S.p.AIliad Italia S.p.A.Iliad Customer Care S.r.IIliad 1 S.r.I.

Education

2010 – 2013 Master in Management – Major in Entrepreneurship

ESCP Europe, Turin, London, Paris

2007 - 2010 Bachelor in Logistics and Production Engineering

Politecnico di Torino, Turin

Languages

Italian: Native French: Fluent English: Fluent Spanish: Basic



DECLARATION CONCERNING THE OFFICES HELD IN CONTROL AND MANAGEMENT BODIES IN LIGHT OF THE CANDIDANCY AS MEMBER OF THE BOARD OF DIRECTORS OF UNIEURO S.P.A.

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DECLARES

• to hold the following offices in control and managements bodies in other companies:

Office held	Company
Chief Executive Officer	Iliad Holding S.p.A.
Sole Director	Iliad Italia S.p.A.
Sole Director	Iliad Customer Care S.r.l.
Sole Director	Iliad 1 S.r.l.

Milan, 24 May 2021

א. Benedetto Levi



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DECLARES and STATES, on its own responsibility, under Article 76 of D.P.R. 28.12.2000 n. 445

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- to be aware of the requirements provided by the applicable legislation and by the Company's bylaws for the acceptance of the office and of the consequences arising from the lack of these requirements pursuant to current legislation and the Company's bylaws;
- the absence of causes of ineligibility and/or termination as set out in art. 2382 of the Italian Civil Code;
- the absence of causes of incompatibility set out in art. 2390 of the Italian Civil Code;
- to hold the requirements of honorability to be appointed director of the Company, in accordance with the combined provisions of arts. 147-quinquies and 148, par. 4, of Legislative Decree n.58/1998 ("TUF");
- to hold the independence requirements set out in the combined provisions of arts. 147-ter, par. 4, and 148, par. 3, TUF;

or

- not to hold the independence requirements indicated above;
- also considering the provisions of the document "Qualitative and quantitative criteria for the analysis of the relationship between the directors and Unieuro S.p.A. when assessing the independence requirements" approved by the Company's Board of Directors on 15 April 2021, to hold the independence requirements set out in art. 2 of the Code of Corporate Governance for listed companies, promoted by the Corporate Governance Committee of Borsa Italiana S.p.A. to which the Company adheres,

or

 \times not to hold the independence requirements indicated above.



- to be able to dedicate the necessary amount of time to the duties of member of the Board of Directors of the Company, also taking into account the commitments related to his professional and working activities and the number of offices held in control and/or managements bodies of other companies;
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- to be aware that personal data included in this declaration and in the relevant annexes will be held by the Company in accordance with the applicable legislation, also with the support of informatic tools, in the context and for the purposes of this declaration, authorizing its release from now on, under EU Regulation 2016/679 and the national data protection law.

Milan, 24 May 2021

Mr. Giuseppe Nisticò





CURRICULUM VITAE

Date of Birth: October 8, 1979 (Milano, Italy)

WORK EXPERIENCE

June - present

ILIAD ITALIA

Head of Distribution & Logistics B2C

- Distribution: Management and development of the distribution network negotiating and managing commercial agreements.
- Management team in HQ, in the flagship stores and on field with external partners. Defining commissioning schemes.
- More than 2400 points of sales opened in 30 months:
 - Flagship stores
 - Large-chain retailers with more than 800 Brand Ambassadors
 - Corners in the malls with more than 300 Brand Ambassadors
 - Innovative channels like iliad point and iliad express with the main retail operators
- Logistics B2C: Defining and developing end-to-end processes of B2C logistics flow through agreements with logistics platforms and couriers (XPO, BRT, Poste Italiane, Nexive)

September 2017 - May 2018

SAMSUNG ELECTRONICS ITALIA

Senior Key Account Manager

- Definition and development of commercial agreements focused on national partners and buying groups
- Responsible for the development of an innovative sales channel through a network of agents dedicated to the development
 of the Samsung ecosystem, combining smartphones with the internet of things.
- Budget management and control of co-marketing and promoter activities. Support of commissioning strategies and activities with sales channel Management of co-marketing activities

January 2017 - September 2017

WIND TRE S.P.A. (Mobile Operator with "Wind & 3" trademarks)

Head of Large Retail and Special Channel

- Development and management of indirect sales channels, focused on Large Chain during the M&A process
- Define and develop commercial agreements focused on each national channel and buying group
- Responsible for increasing the market share on large retailers
- Management and supervision of an internal and external team with 8 agencies, 5 direct reports, and 20 resources at a functional level
- Budget management and control of co-marketing and promoter activities
- Support of commissioning strategies and activities with sales channel

September 2011 - 2016

H3G S.P.A. Mobile yideocomunication company with the trademark "3" (CKH)

Senior Account Manager GDO - 3Corner&Push Channel -Diffusivi

- Direct management of all large-chains and agencies with functional coordination of the Area Managers and Reference Sales Key Accounts
- Planning of Seasonal Product Promotions and Trade Negotiations (Assortment and Price)
- Coordination of all aspects of business and marketing related to the organization of services alongside the product
- Coordination of the sales network in product delivery related to the single point of sale.

September 2009 - September 2011

Trade Marketing, Co-Marketing & Events Manager

Coordinating effective communication at all points of sale, managing all related business areas with 8 direct reports

July 2004 - September 2009

Program Manager, reporting to COO

- Coordinating the business projects within the COO's responsibilities, including drafting documents and presentations for the CEO
- Participating in the DVB-H launch, coordinating all departments and ensuring the timely delivery of the project (time to market of 6 months).
- Coordinating the roll-out of a new sales channel with the goal of opening 500 mono-brand stores in 12 months.



Giuseppe NISTICÒ

January - July 2004

MEDIASOFT S.R.L.

Marketing and CRM Professor

- Specialization class in CRM at IAL Lombardia

October - December 2002

EDREAMS ITALIA

Internship

- The company is the leader in Italy for tourism products sales

 Marketing Division: development and implementation of CRM and managing relationships with media centers for the sale of advertising space online

EDUCATION

April 2003

Università Commerciale L. Bocconi di Milano

Business Administration with a specialization in Marketing

Thesis title: "Marketing Strategies one to one in e-commerce business to consumer: the case eDreams.it"

Languages

Italian mother tongue

English: professional

OTHER INTERESTS

Volunteer at a Sports association: soccer coach



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DECLARES

• to hold the following offices in control and managements bodies in other companies:

Office held	Company
Not applicable	Not applicable

Milan, 24 May 2021

Mr. Giuseppe Nisticò