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| Informazione<br>Regolamentata n.<br>20054-81-2021 | Data/Ora Ricezione<br>22 Luglio 2021<br>14:56:33 | AIM -Italia/Mercato<br>Alternativo del Capitale |
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Societa' : GROWENS  
Identificativo : 150209  
Informazione  
Regolamentata  
Nome utilizzatore : MAILUPN03 - Capelli  
Tipologia : 2.4; 2.2  
Data/Ora Ricezione : 22 Luglio 2021 14:56:33  
Data/Ora Inizio : 23 Luglio 2021 09:00:07  
Diffusione presunta  
Oggetto : Treasury Shares Purchase

|                             |
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| <i>Testo del comunicato</i> |
|-----------------------------|

See attachment.



Price Sensitive

**PRESS RELEASE**

**Treasury Shares Purchase**

**Milan, 23 July, 2021** – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, hereby notifies the purchase of n. 3,090 treasury shares on AIM Italia, value dates 20, 21 and 22 July 2021, at an average price of Eur 4.378414 per share, for a total consideration of Eur 13,529.30.

The purchase was completed through Banca Popolare di Sondrio.

Here follows the aggregate description of the purchase of Growens ordinary shares, ISIN IT0005040354, on a daily basis:

| Value Date | N. Shares Purchased | Average Price (€) | Amount (€) |
|------------|---------------------|-------------------|------------|
| 20/07/2021 | 990                 | 4.408283          | 4,364.20   |
| 21/07/2021 | 1,100               | 4.399091          | 4,839.00   |
| 22/07/2021 | 1,000               | 4.326100          | 4,326.10   |

Here follows the detailed list of purchases of Growens ordinary shares, ISIN IT0005040354, on the mentioned period of time:

| Purchase Date | Time     | N. Shares Purchased | Price (€) | Amount (€) |
|---------------|----------|---------------------|-----------|------------|
| 16/07/2021    | 13:19:09 | 600                 | 4.420000  | 2,652.00   |
| 16/07/2021    | 15:15:58 | 200                 | 4.400000  | 880.00     |
| 16/07/2021    | 15:48:50 | 190                 | 4.380000  | 832.20     |
| 19/07/2021    | 09:09:55 | 200                 | 4.400000  | 880.00     |
| 19/07/2021    | 09:12:55 | 500                 | 4.422000  | 2,211.00   |
| 19/07/2021    | 09:35:03 | 200                 | 4.380000  | 876.00     |

|            |          |       |          |          |
|------------|----------|-------|----------|----------|
| 19/07/2021 | 10:18:25 | 200   | 4.360000 | 872.00   |
| 20/07/2021 | 14:19:17 | 1.000 | 4.326100 | 4,326.10 |

As of 23 July, 2021, Growens directly owns n. 125,339 treasury shares, representing 0.84% of its own share capital.



**Growens (GROW)** is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving 26,400+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

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Fine Comunicato n.20054-81

Numero di Pagine: 4