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Oggetto : SECO posts all-time monthly order intake
record: over Euro 20 million new orders in
July

Testo del comunicato

Vedi allegato.



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PRESS RELEASE

SECO posts all-time monthly order intake record: over Euro 20 million new orders in July

Arezzo, August 2, 2021 – SECO, reference player in the field of technological innovation and Internet of Things solutions, announces its all-time record of monthly order intake: in July, the new backlog generated in the month hit a level of over Euro 20 million.

Fully deriving from organic growth, approximately 37% of new orders came from clients based in the USA, while EMEA contributed for 59%, and APAC and Emerging Markets jointly added the remaining 4%. Included in this amount is the order worth Euro 2.5 million received from Airtame and communicated on July 22.

In addition, over Euro 1 million of new backlog (i.e. more than 5% of total incremental orders) derives from the Software-as-a-Service business powered by SECO Mind.

“We reached an extraordinary result, proving by facts the effectiveness of SECO’s strategy and winning positioning. This is also confirmed by the progressive increase of the SaaS business component on our total mix. SECO still has a lot of unexpressed potential and I am highly enthusiastic and positive on our future”, said Massimo Mauri, SECO CEO.



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PRESS RELEASE

SECO

SECO (IOT.MI) develops and manufactures cutting-edge technological solutions, from miniaturized computers to fully customized integrated systems combining hardware and software. SECO also offers Clea, a proprietary end-to-end IoT-AI analytics software suite, made available on a SaaS basis, that allows clients to gather insightful data from their on-field devices in real time. SECO employs over 500 people worldwide and operates through 3 production plants, 6 R&D hubs and sales offices in 9 countries. With a turnover of more than €75 million as of December 31, 2020, SECO serves more than 200 blue-chip customers which are leaders in their respective fields, including Medical, Industrial Automation, Aerospace & Defense, Fitness, Vending and many other sectors. SECO R&D capabilities are further enhanced by long-lasting strategic partnerships with tech giants and collaborations with universities, research centers, and innovative start-ups. Corporate social responsibility is part of the strategy of SECO, that undertakes several actions to reduce its environmental footprint and increase its impact on its people and local communities.

For more information: <http://www.seco.com/>

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