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Oggetto : GIUSEPPE COPPOLA APPOINTED
COMMERCIAL MANAGER, CLOUD AND
ASP DIVISION OF PLANETEL S.P.A.

Testo del comunicato

Vedi allegato.

PRESS RELEASE

**GIUSEPPE COPPOLA APPOINTED
COMMERCIAL MANAGER, CLOUD AND ASP DIVISION OF
PLANETEL S.P.A.**

Treviolo (Bergamo), 4 October 2021 – Planetel S.p.A., the “**Company**” or “**Planetel**”), parent company of a group operating nationwide in the telecommunications sector, listed on the AIM Italia multilateral trading system organised and run by Borsa Italiana S.p.A., has announced that Giuseppe Coppola has joined Planetel as **Commercial Manager, Cloud and ASP Division**.

Giuseppe Coppola joins Planetel in the role of Commercial Manager, Cloud and ASP Division, and his mission will be to construct and implement the company’s commercial strategies for the sale and delivery of Cloud services, through the creation and definition of an Italian channel of technological and commercial partners.

Bruno Pianetti – Planetel Chair and CEO – comments, “on behalf of the Board of Directors, we are delighted to welcome Giuseppe Coppola to Planetel as new Commercial Manager of the Cloud and Asp Division. Giuseppe will contribute immense technical experience acquired in over twenty years in the IT industry and in the security, innovation and Cloud area in particular, as well as in-depth knowledge of the international market. In the last few years he has worked closely with Planetel in his role as Country Manager for SANGFOR. We are sure that in his new position in Planetel, Giuseppe will successfully grow and increase the value of our Cloud division.”

Passionate about technologies and computers, Giuseppe Coppola has been in the IT sector for over 20 years, focusing on security and innovation in particular, and he has worked as a manager with multinationals such as DELL, KASPERSKY and SPAMINA (HORNET SECURITY). For the last 4 years, Giuseppe has been Italy Country Manager for SANGFOR.

*“My relationship with Planetel began some years back, thanks to the partnership built up with Sangfor,” **Giuseppe Coppola explains.** “Joining Planetel with the responsibility for developing the Cloud and ASP Division is an honour and a wonderful professional challenge. I am sure that with its high level of expertise and infrastructures, Planetel has what it takes to become an even more outstanding provider of Cloud services to the Italian market.”*

In Italy, the Cloud has proved the best solution for responding quickly and effectively to the situation of enormous fragility generated in the entire economic and social system by the pandemic, and this has led to strong demand from customers, with a market that now has more than 3.34 billion Euro of total turnover, with growth of +21%.

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For further information:

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*Holding company of the Group of the same name that offers telecommunication services at national level, **Planetel S.p.A.** has developed a proprietary fibre optic network for the ultra-broadband connectivity of about 150 municipalities and provides TLC/IT services to over 26,000 customers in Lombardy, Veneto and Campania, through a multi-channel approach. Among the first Italian Internet Service Providers (ISP and WISP) to gradually develop its position in the telecommunication and system integration market, the company has been able to stand out on the territory as a single player offering integrated digital solutions, ASP / Cloud services and other IT solutions. Planetel, formerly a national phone operator, can now provide Business, Wholesale and Residential customers with fibre optic network connections, with the most advanced ultra-broadband connectivity and integrated communication solutions with FTTH-FOTP (Fibre to the Home – Fibre to the Premises) network architectures; its offer covers the entire value chain of ICT services that allows companies to accelerate their digitization process and time-to-market. Planetel's primary assets include a fibre optic network of approximately 1,760 Km. – CLOUD infrastructure in 3 Datacentres – 110 Planetel Points in 63 Municipalities – 950 Cabinets on the ground, etc.*

Planetel's main goal is the strategic development of a high-speed Backbone – up to 1.4Tb/s proprietary backbone – which will allow more stable, faster and more secure connections with a guarantee of greater continuity of service for its customers.

Ticker: PLT - ISIN Code of ordinary shares: IT0005430951

Fine Comunicato n.20204-32

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