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CONNECT

Informazione Regolamentata n. 20054-99-2021	Data/Ora Ricezione 29 Ottobre 2021 10:09:50	Euronext Growth Milan
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Societa' : GROWENS  
Identificativo : 153487  
Informazione  
Regolamentata  
Nome utilizzatore : MAILUPN03 - Capelli  
Tipologia : 2.4; 2.2  
Data/Ora Ricezione : 29 Ottobre 2021 10:09:50  
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Diffusione presunta  
Oggetto : Treasury Shares Purchase

*Testo del comunicato*

Milan, 29 October, 2021 – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan, formerly AIM Italia, and operating in the cloud marketing technology field, hereby notifies the purchase of n. 1,000 treasury shares on AIM Italia, value date 26 October 2021, at an average price of Eur 4.617840 per share, for a total consideration of Eur 4,617.84.



PRICE SENSITIVE

PRESS RELEASE

## Treasury Shares Purchase

**Milan, 29 October, 2021** – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan, formerly AIM Italia, and operating in the cloud marketing technology field, hereby notifies the purchase of n. 1,000 treasury shares on AIM Italia, value date 26 October 2021, at an average price of Eur 4.617840 per share, for a total consideration of Eur 4,617.84.

The purchase was completed through Banca Popolare di Sondrio.

Here follows the aggregate description of the purchase of Growens ordinary shares, ISIN IT0005040354, on a daily basis:

Value Date	N. Shares Purchased	Average Price (€)	Amount (€)
26/10/2021	1,000	4.617840	4,617.84

Here follows the detailed list of purchases of Growens ordinary shares, ISIN IT0005040354, on the mentioned period of time:

Purchase Date	Time	N. Shares Purchased	Price (€)	Amount (€)
22/10/2021	16:11:40	1,000	4.617840	4,617.84

As of 29 October, 2021, Growens directly owns n. 140,852 treasury shares, representing 0.94% of its own share capital.



**Growens (GROW)** is a vertically integrated player in the field of Cloud Marketing Technologies, with a combined SaaS and CPaaS offer. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an

email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving ca. 26,000+ customers in 100+ countries.

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float of ca. 37%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

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Fine Comunicato n.20054-99

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