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Societa' : RACING FORCE

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Diffusione presunta

Oggetto : Racing Force Group official FIA supplier
until 2025

Testo del comunicato

Vedi allegato.

PRESS RELEASE

Racing Force Group official FIA supplier until 2025

The agreement, of an exclusive nature, provides for the supply of safety equipment to all FIA personnel involved in reference races until 2025

Ronco Scrivia (GE), November 25th, 2021 - **Racing Force S.p.A.**, the parent company of Racing Force Group, announces that it has signed an exclusive partnership agreement for the supply of technical apparel and safety equipment with **Federation Internationale de l'Automobile (FIA)**, the governing body of world motorsport and the federation of the world's leading motoring organisations.

In particular, the partnership includes the exclusive supply of **OMP** fireproof suits, gloves, shoes and underwear and **Bell** helmets **from 2022 to 2025** for race officials, safety car drivers and all FIA personnel involved in all championships organised directly by the FIA, or in which it regulates the disciplinary and safety aspects. These include the world championships of Formula 1, Formula 2 and Formula 3, Formula E, WEC (World Endurance Championship), WTCR (World Touring Car Cup), WRX (World Rallycross), and the future WRRC (World Rally Raid Championship) and Electric GT (World Electric Touring Car Championship).

The partnership represents a confirmation of the high technological standards expressed by the Group and will allow Racing Force Group to obtain maximum visibility during FIA events and competitions, as well as to exploit the new commercial opportunities arising from the agreement, using the resources and channels made available by the FIA. Racing Force Group was awarded the supply at the end of an international tender in which the main operators participated, thus continuing the collaboration with the Federation that began in 2012 with the OMP brand.

Paolo Delprato, Chairman and CEO of Racing Force Group, commented:

"We are proud to announce this partnership that confirms the solid and long-standing relationship we have with the FIA. Working alongside the highest institution in motorsport is a privilege that we have earned year after year thanks to the quality, technology and reliability of

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our products and thanks to our approach to business, beating other players in the market. OMP and Bell are the historical brands of the Group and this renewed partnership will ensure a stronger exploitation of Racing Force's main brands, consolidating the position of our brands in the motorsport safety equipment sector".

FIA President Jean Todt said: *"The FIA is pleased to be able to continue its partnership with Racing Force Groupe for the supply of racewear to our personnel. Safety is always at the heart of the FIA's motor sport mission, and it is crucial that our event officials have access to equipment that meets the rigorous standards we set in this regard".*

Racing Force Group is one of the global leaders in the field of motorsport safety equipment and has a wide range of products ranging from helmets, suits, gloves and shoes to seats, seatbelts, rollbars, steering wheels, fire extinguishers and communication systems. All products of the Group are marketed under OMP, Bell Helmets, ZeroNoise and Racing Spirit brands. The Group has the best and most complete range of safety products for Motorsport, used by professional drivers and teams from all over the world, from F1 to the World Rally, Karting and Rally-Raid Championship. In the last 10 years the Group has won more than 60 FIA World Championship titles with its products. The 50 years of experience in the market have allowed Racing Force Group to establish long-standing relationships with the main players (drivers, teams, FIA) and to develop products which are considered among the most reliable by both professional and amateur drivers and teams. Racing Force Group is located in three different continents: Ronco Scrivia and Pisa in Italy, Ghislenghien (Belgium), Sakhir (kingdom of Bahrain), Miami, Indianapolis and Mooresville (USA) and count more than 400 employees. Racing Force Group products are sold in 80 countries worldwide.

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