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Societa' : RACING FORCE

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Oggetto : BELL HELMETS partner tecnico di
FERRARI

Testo del comunicato

Vedi allegato.



A BRAND OF RACING FORCE

PRESS RELEASE

TECHNICAL PARTNER
SCUDERIA FERRARI**BELL HELMETS, a brand of Racing Force Group,
is FERRARI Technical Partner***Bell Helmets will be in all Ferrari racing activities*

Ronco Scrivia (GE), 06 Dicembre 2021 – Racing Force International, a company of Racing Force Group, have signed a multi-year deal with Ferrari appointing Bell Helmets as Technical Partner of the iconic Italian car manufacturer.

The partnership deal states that Ferrari will use Bell Helmets in every racing activity for the coming years. The deal, thus, includes all levels of racing projects by the Italian firm, from one-make series Ferrari Challenge to F1, including all the Ferrari Competizioni GT drivers and the Ferrari Attività Sportive GT world, in addition to the official crews that will be at the wheel of the future Hypercar in the World Endurance Championship.. Ferrari drivers at any level – test drivers included - will be protected by a helmet sporting the historic and world leading Bell brand.

“This is an enormous acknowledgement for us”, says Stephane Cohen, Racing Force Group co-CEO and Executive Director. “It’s the proof that Ferrari, long-time partner of Bell Helmets, keeps appreciating our work and the dedication we put in creating and developing safe and state-of-the-art automobile helmets. We’ll keep working with absolute excellence as Ferrari helps us improving our products and continuously seeking the best technology for our partners”.

About Racing Force Group

Racing Force is the leading Group in the motorsport safety product industry with the most advanced and complete range of protection and performance products used worldwide by top professionals, amateur athletes, racing teams and car manufacturers with products sold under brands including Bell Helmets, OMP, Zeronoise and Racing Spirit. Bell Helmets is the world’s leading brand of state-of-the-art head protection designed for professional and amateur drivers competing in the sport of auto racing. The Bell name is synonymous with safety, innovation, performance, and engineering excellence. Bell helmets have been worn and trusted by more champions, in all forms of racing, than any other brand. Further information about Racing Force Group is available at www.racingforce.com and Bell Racing is available at www.bellracing.com.

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BRANDS OF RACING FORCE GROUP



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PRESS RELEASE



TECHNICAL PARTNER
SCUDERIA FERRARI

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