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Societa' : RACING FORCE

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Informazione
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Diffusione presunta

Oggetto : Racing Force Group signs helmet camera
agreement with Formula 1®

Testo del comunicato

Vedi allegato.

Racing Force Group signs helmet camera agreement with Formula 1®

10/12/2021 - Racing Force Group and Formula1® entered today into an agreement for the use of the helmet camera technology in 2022.

The Driver's Eye™ is the FIA-homologated micro camera (8 millimeters in diameter and weighing 2.5 grams) positioned at eye-level on the protective padding on the inside of the driver's helmet. The technology will be available over the course of the 2022 season to all drivers on the Formula1® grid who wear a Bell Helmet.

About Racing Force Group and Driver's Eye

Racing Force is the leading Group in the motorsport safety product industry with the most advanced and complete range of protection and performance products used worldwide by top professionals, amateur athletes, racing teams and car manufacturers with products sold under brands including Bell Helmets, OMP, Zeronoise and Racing Spirit. Bell Helmets is the world's leading brand of state-of-the-art head protection designed for professional and amateur drivers competing in the sport of auto racing. The Bell name is synonymous with safety, innovation, performance, and engineering excellence. Bell helmets have been worn and trusted by more champions, in all forms of racing, than any other brand. Further information about Racing Force Group is available at www.racingforce.com and Bell Racing is available at www.bellracing.com.

Positioned at eye-level on the protective padding on the inside of the helmet, the camera is eight millimetres in diameter, weighs 2.5 grams and gives the audience the real feeling of being right behind the steering wheel. The FIA-homologated technology was fully showcased at the Santiago e-Prix in January 2020 at the FIA Formula E event and was tested for the first time in Formula 1® on August 2021 from Fernando Alonso.

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