



# MISSION... POSSIBLE

2022-2024 BUSINESS PLAN PRESENTATION



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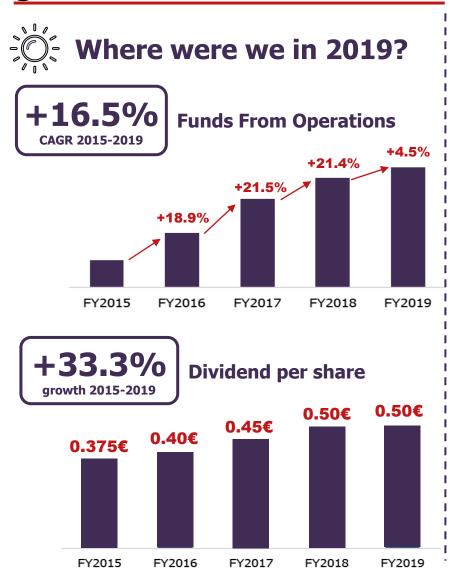
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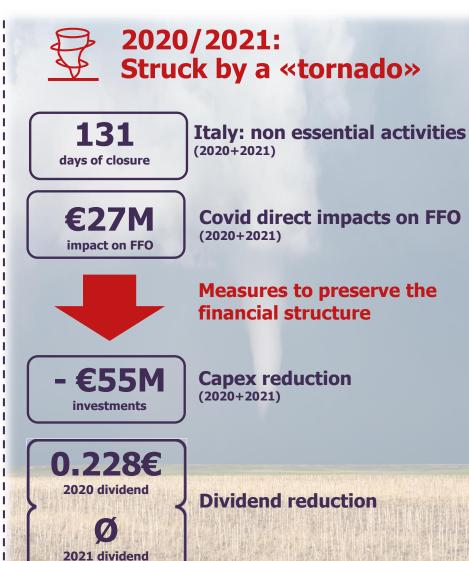




# **Covid interrupted our previous growth Plan...**







ovid-1

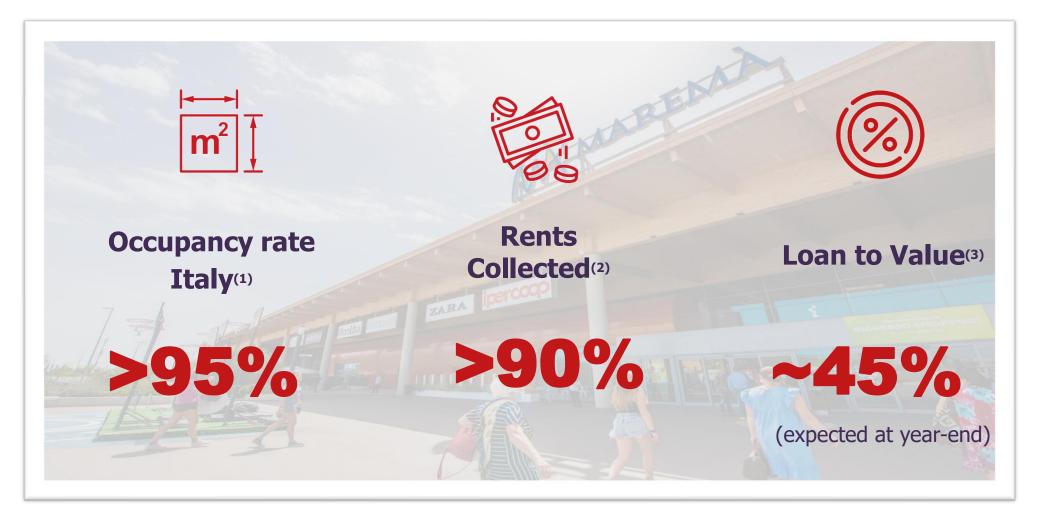
of

Spread



# ...but our business model has proved resilient...







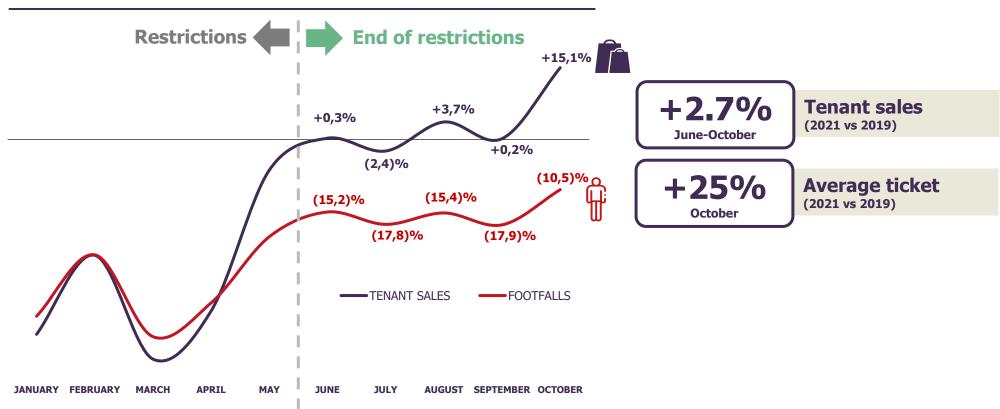
<sup>%</sup> on invoiced rents net of reductions and loss on receivables. Figures updated at 3/12/2021

<sup>(3)</sup> The proforma value at 30/09/2021 is 45.6% including the effect of the portfolio disposal completed on 25/11/2021.

# ...and very positive answers have come from our visitors



**Operating performances 2021 vs. 2019 (Italy malls)** 



The noticeable recovery in the operating performaces confirms the validity of IGD's business model and the appeal of our shopping centers.

Physical shopping is still key for consumers



# Italian economy is growing



#### 2021-2024 CAGR



+3.5%



**Private**  $consumption^{(1)}$ 

+3.4%

# Some key elements

**NextGen EU** 

€222bn funds inflowing to Italy thanks to the National Resilience and Recovery Plan («Piano Nazionale di Ripresa e Resilienza»)

Reforms

Several reforms planned (PA, justice,...) as a further growth factor

Manufacture/Export

Italian manufacturing production is better than main European countries

**Construction** 

Construction is booming thanks to the important incentives set up by the Government (110% bonus, etc.)

Not a «technical rebound», but a phase of economic growth, based on several pillars, that could run for longer



**Inflation rate** 



IGD will benefit from contracts indexation







# Covid is accelerating some already existing global macro trends





### **Urbanization**

- Big cities but also medium-sized ones
- Proximity
- Adaptation/Convertion of urban areas (smart mobility/working)



### **Quality of Life**

- More attention on wellbeing, physical activities and personal care
- More health clinics both public and private spread around the country
- Shopping and services close at hand
- Healthy/fresh food



### **Digitalization**

- Always online
- «Everything now»
- Personalized offer/services
- More online/offline integration



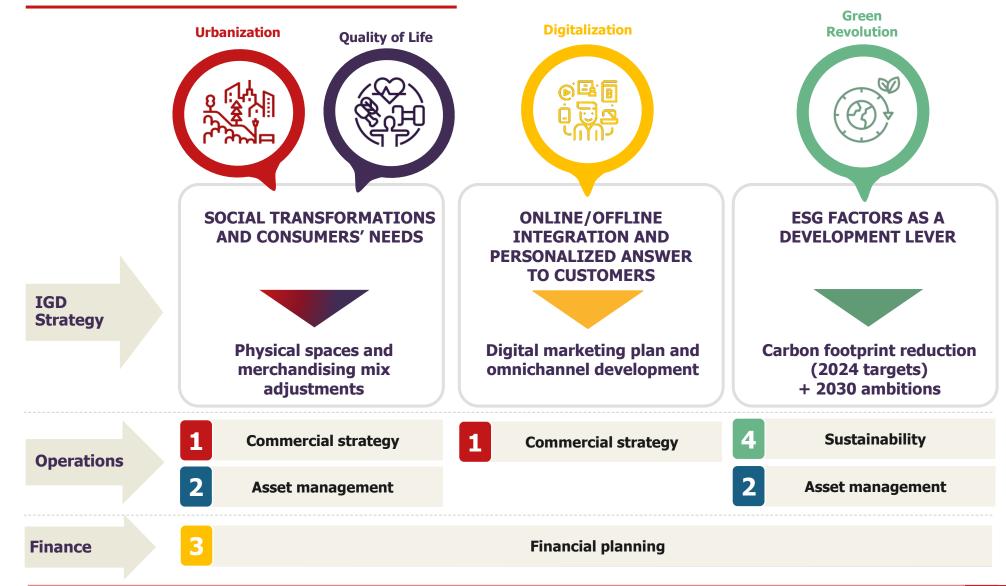
### **Green Revolution**

- Fighting climate change and change in energy sources
- Emissions and waste reduction
- Electric vehicles
- Green and sustainable finance



# IGD's strategy answers to new consumers needs...

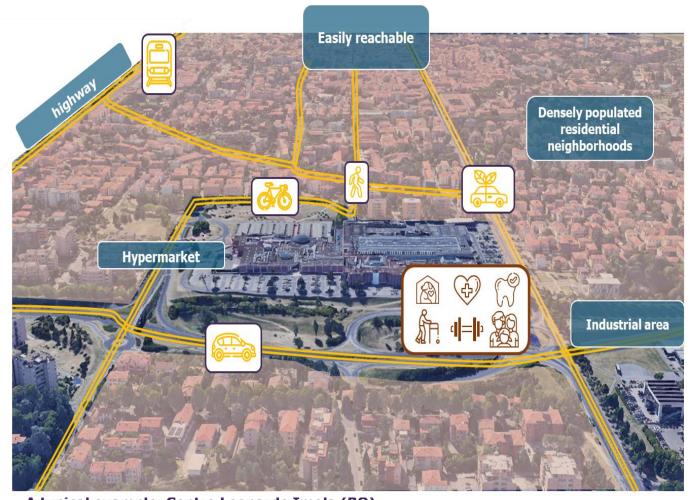






### ...leveraging on an effective business model





A typical example: Centro Leonardo Imola (BO)



#### Dominant (1)

Our assets are the dominant retail destination in their catchment area



#### **«Urban» shopping** centers

Easily reachable (about 4km far from city center on average)



#### **Strong food anchor**

Hypermarket has a strong Hypermarket has a strong attractive role for everyday shopping



#### **Not only shopping** but also services for community

Dental clinics, medical clinics, pharmacies



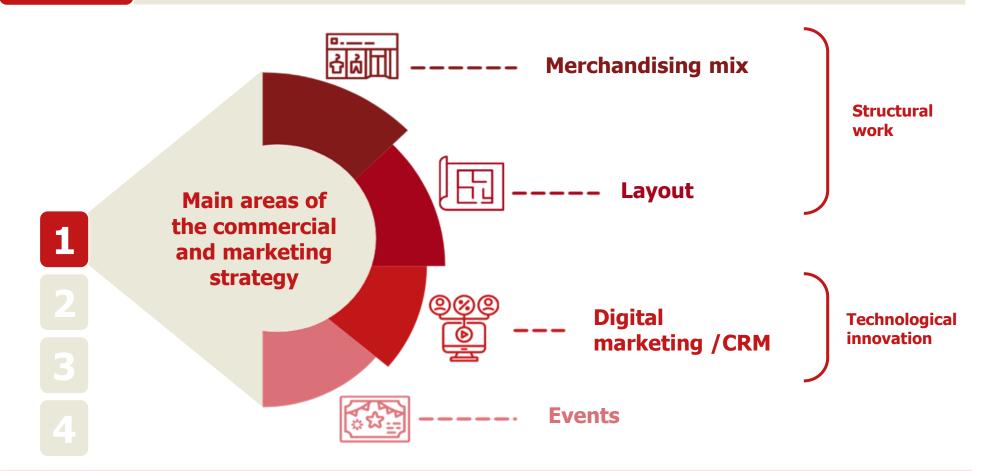






COMMERCIAL STRATEGY TARGET

Development of commercial and marketing plan keeping in mind the features of each asset and their specific catchment area





# Merchandising mix: scalable and replicable models





# Health and Wellbeing





#### **Best practices in place**

✓ 21 dental clinics opened from 2013 and 1 medical center opened inì 2021 Dyadea

Dental Pro @ Le Maioliche



√ 5,500 m² shops (house furnishing, accessories and monobrand) opened in the last 2 years (including 3 Happy Casa and 1 Mondo Convenienza)

Mondo Convenienza @ ESP







- ✓ 8 Pokè restaurants opened in 2021 and 5 in 2022
- ✓ >1.,000 m² of restaurants opened in 2021

Poke Sun Rice @ Centro Leonardo





#### **Target**

#### 2022

- ✓ 2 Medical centers
- ✓ 2 Fitness centers (6,000 m²)

#### **BEYOND**

- ✓ Services for citizens/families
- ✓ New tenants and new formats
- ✓ Healthcare facilities

#### 2022

✓ Signed agreement with Portobello (3,200 m²)

#### **BEYOND**

✓ Scouting of new tenants and new format to extend the offer

#### 2022

✓ 1,600 m<sup>2</sup> new openings

#### **BEYOND**

- ✓ Ethnic/bio/healthy/high quality restaurants
- ✓ Food truck in the external areas and family restaurants with playground areas



# **Merchandising mix:** scalable and replicable models





#### Tech

#### **Best practices in place**

✓ 15 new shops opened in the last 2 years





✓ 3,000 m² of shops opened in the last 2 years, including JP Sport and King Sport



# Sport

**Family** store

✓ 8 Pepco opened in the last 2 years equal to 4,900 m2 Pepco @



Pepco @

Centro Casilino

#### **Target**

#### 2022

✓ 1 new Unieuro store

#### **BEYOND**

- ✓ New brands and focus on emerging brands
- ✓ Specialized shops for gamers
- ✓ Shops of remanufactured high tech products

#### 2022

✓ **1,850 m² next opening** in Centro Leonardo

#### **BEYOND**

✓ Specialized retailers complementary to the sports areas developed outside and shops specialized in motorcycle accessories

#### 2022

√ 700 m² with contract signed

#### **BEYOND**

- ✓ Shops and services dedicated to children
- ✓ Leisure areas dedicated to children



# Layout





#### **External Areas**

**Creation of new spaces** with external food court, sport and entertainment areas,... **in unused outdoor areas** (parking lot, rooftop)



Work in progress on the rooftop of Centro Casilino





#### **Smartworking Areas**

**Creation of smart working/studying areas** inside the shopping center





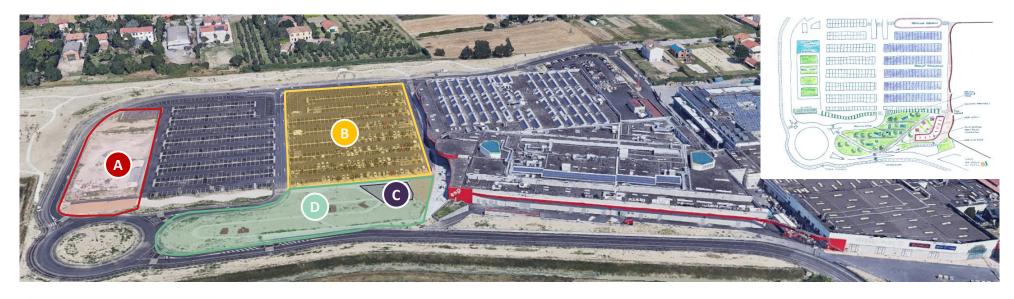
# Layout project: a new life for the external areas



Use of currently unproductive areas

Increase of the services offered to customers

Cross selling activities external services/malls' shops





Padel courts Photovoltaic systems







Food kiosks/relax areas



# **Omnichannel development**







App/ **Online reserved** areas

App and online reserved areas of shopping center website to order from restaurants, book sport courts or spaces in the shopping center



**Customer Profiling** 

Enrichment of CRM thanks to the data collected by the App/websites



Shopping center will create its own delivery service to be booked through the App



the app functions

**Extension of Target offer** thanks to CRM data in collaboration with tenants, co-marketing activities and integration of new services



Use of **Social media** to communicate about events,...

### **Application areas over BP timespan**











# Focus on the Digital Marketing Plan





TARGETS 2020

ACTIONS 2021

**Personalization** of the products/services offered at the centers using **digital tools** to understand/profile shoppers and increase **loyalty** 

**CRM** linked to the different **touch-points** (e.g. new websites with reserved areas ) in order to follow the **customer journey** 

Combine the understanding of each center's local catchment area with a centralized CRM / data-lake system created using the data gathered from websites, apps, totems, events and potentially from the single tenants and the food anchor

#### 4 OPERATIONAL TARGETS OVER THE LIFE OF THE PLAN

OPERATIONAL TARGETS OVER THE LIFE OF THE PLAN 2022-2024



Qualitative and quantitative **lead generation** for CRM

Data analysis → Strategic information to support commercial initiatives

>200k contacts in 6 months (+30% from the «Area Plus» launch 22/11/21)





Strengthening and development of the community using social media (Facebook & Instagram) and digital (Area Plus & newsletter) strategies

**Loyalty programs** 

**Online initiatives** to increase traffic/visits

**Target newsletter** >100 newsletters sent with an open rate above the national average

# Tenant engagement

**Work with the tenants** to define and develop commercial and digital initiatives together

**Data as a service:** use the CRM data to carry out profiled sales activities

**Share profile data** (through tenant CRM)

**Location intelligence** 



**Digital innovation program inside** Gruppo IGD

Training on the use of new tools

Concerted development of **new digital marketing services** 







#### Desire for more **experience** and **sociality** and greater diffusion of **digital**



#### **Experience**

**Events in collaboration with tenants** to offer «experiences» to visitors, involving them in activities inside the shopping center

**Temporary leisure areas** for multimedia exhibitions and «virtual» area with interactive games, sport simulators,...





Il Centro al Centro event @Centro d'Abruzzo Chieti



#### **Omnichannel**

Realization of events that include **drive to store** activities in order to make the visitors experience the shopping center on and off line



**Black Friday event @ESP Ravenna** 

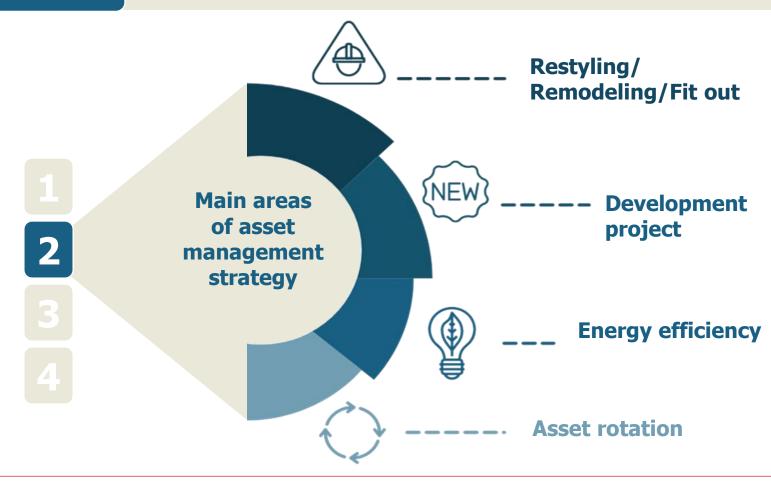


### **Asset management strategy**



ASSET
MANAGEMENT
STRATEGY
TARGET

We constantly invest in our shopping centers to make them more and more attractive, to maintain their value over time and to lengthen their life cycle





# Investments (€mn)









### Restyling











Porto d'Ascoli – AP



21,800 m<sup>2</sup> GLA (total center)



1H 2023 end of work



Mall total restyling and hypermarket remodeling



Installation of photovoltaic and led lighting systems



€ 4.6 mn total investment over BP timespan









### Restyling







Mantova - MN



13,600 m<sup>2</sup> GLA (mall)



2H 2022 end of work



Restyling of facade, mall and parking lot; food court remodeling and use of external areas



Installation of photovoltaic and led lighting systems



€ 4.3 mn total investment over the BP timespan









### Remodeling







Gravina di Catania



27,100 m<sup>2</sup> GLA (total center)



2H 2022 end of work



Hypermarket remodeling



€ 1.9 mn investment over the BP timespan







# Remodeling







Palermo



26,500 m<sup>2</sup> GLA (total center)



2H 2022 end of work



Hypermarket remodeling



€ 1.2 mn investment over the BP timespan







# Porta a Mare Livorno Mixed-use project





- A Piazza Mazzini
  - Retail: operating, 100% owned by
  - Residential: sales completed
- **B** Palazzo Orlando
  - Offices: sold in 2019

- **C** Officine Storiche
  - · See focus in the next slide
- D Sub areas Lips, Molo Mediceo and Arsenale
  - · Hotel, residential, entertainment and service
  - To be develop



### **Officine Storiche**





APPRODO DEL FUTURO.



>20,000 m<sup>2</sup> GLA (15,000 m<sup>2</sup> retail, 5,600 m<sup>2</sup> residential)



1H 2022 end of work



30 shops, 1 fitness center, 10 restaurants



42 flats to be sold (20 preliminary agreement signed as of today)



€ 12.8 mn final costs









# **Energy efficiency**

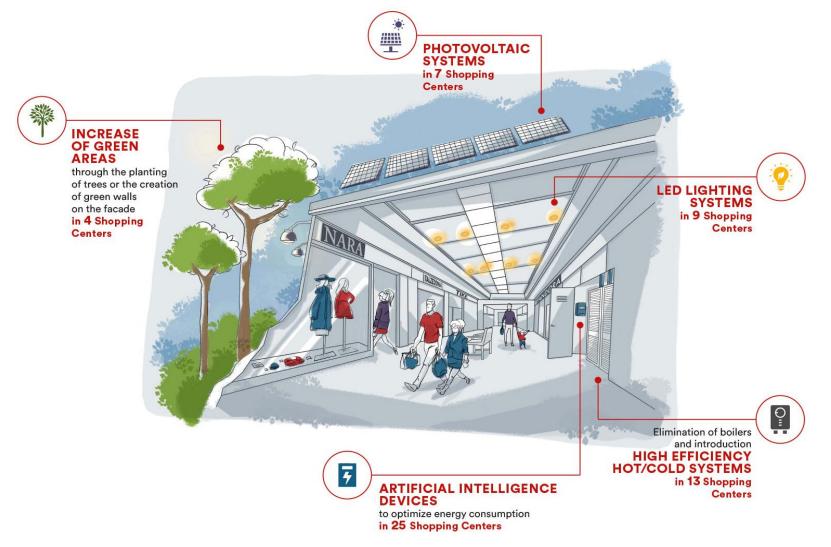














# **Energy efficiency:** targets











Centro Tiburtino (Roma) - render of the main entrance





**Main targets** 

-21.5% GHG emissions (at 2025 location based «baseline 2018»)

> At least 1 asset carbon positive (at 2030)

100% **Use of energy from** renewable sources (already in place)

Centro Sarca (Milano) - render of new internal areas and rooftop with cinema entrance



### **Winmarkt Portfolio**





#### **Main characteristics**

**Extended network** 

**Strategic locations** 

Adaptable and flexible assets

**Direct** management

**Cash producer** 



# 2022-2024 Plan Highlights

Approx. **€5mn capex plan** (safety, maintenance and environmental)

Approx. **€19.4mn of** generated **FFO** 

Approx. € 13.5mn of generated dividends

100% self-financed investments

No financial leverage



# A balanced asset rotation with flexible targets





Potential disposals over BP timespan

180/200
€ mn

### Strategic rationale

Non core asset disposal



Romania

Three «stand alone» hypermarkets

Three Porta a Mare plots of land to be developed

### **Possible use of proceeds**

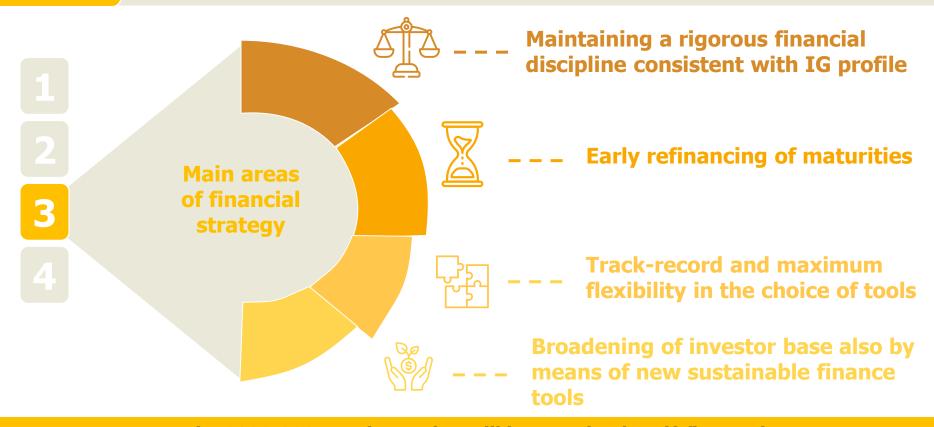
- Growth in the Italian retail market with possible scale economies
- Tactical reduction of financial leverage
- Potential opportunities to diversify the investments



# **Financial strategy**



FINANCIAL STRATEGY TARGET Obtain the best economic conditions whatever the market context is, and minimize exposure to financial risks (credit risk and fluctuation of interest rates)

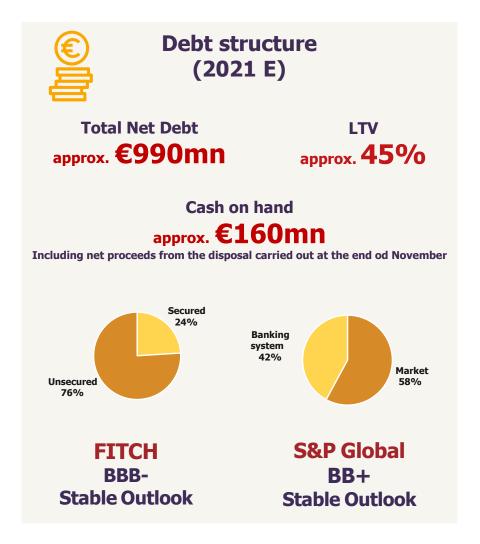


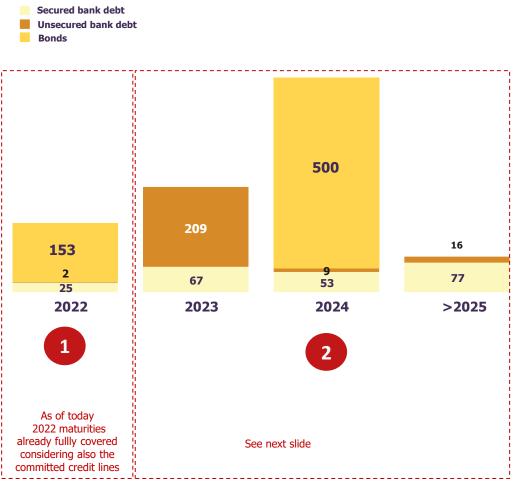
The 2022-2024 Business Plan will be completely self-financed and will not require any capital transactions



# A solid financial structure and clear maturity profile









# 2023/2024 maturities: new sustainable finance strategy



#### WHAT WE ARE WORKING ON

- In 2022 refinancing of 2023, as well as part of the 2024, maturities on the bond market
- Sustainability Linked Bond: potential new opportunity on the financial markets
- «Sustainability Linked Financing Framework» currently being finalized
- Group's ESG strategy and targets consistent with market standards

#### **AFTER 2022**

- Refinance other maturities in advance
- Maximum flexibility in the choice of markets and instruments (successful track record)
- Possible asset/liability management activities to limit negative carry









# **Strategy**

#### **GREEN**

- 1. Climate Change
- 2. Accessibility and mobility

#### **RESPONSIBLE**

- 3. Good employment
- 4. Gender equality
- 5. Wellbeing, health and safety

#### **ETHICAL**

6. Governance, ethics and corruption

#### **ATTRACTIVE**

- 7. Sustainable enhancement of the portfolio
- 8. Retail offer
- 9. Spaces to be lived in
- 10. Innovation

## **TOGETHER**

- 11. Stakeholder engagement 12. Local
- 12. Local communities



# 2022-2024 Sustainability Plan: SDG's



# **41** targets at 2024:

**22** ambitions toward 2030

- Material for IGD
- Consistent with UN SDG's

#### **IGD RELEVANT SDG'S**























# Green



















# **2024 TARGETS**

#### **CLIMATE CHANGE**

- **100%** green energy purchased
- **double** the use of energy produced from **renewable** sources
- **-15%** reduction in **energy consumption** location based «baseline 2018»
- **BREEAM certification of 9 more assets** (8 already certified at year-end 2021)
- Use of artificial intelligence technologies to reduce energy consumption
- **Biodiversity** projects in 4 centers

#### **MOBILITY**

**100%** of the Italian portfolio with **charging** stations for electric cars



- Zero carbon emissions (scope 1 and 2) at **100% of** the Italian shopping centers
- Reduce **indirect emissions** (scope 3)
- **100%** of the Italian assets **BREEAM** certified
- **Zero waste**
- At least 1 carbon positive asset



# **Green Transition**

















Different types of charging stations (traditional, fast, Tesla) across the whole network





# **Main targets**

100% of the shopping centers with charging stations

50% of the shopping centers with fast charging stations (agreement with top international player)

100% of the assets
ISO14001 and BREEAM
certified



# Responsible

















## **2024 TARGETS**

#### **WORKPLACE QUALITY**

- **Training**: 100% of the employees in Italy and Romania each year
- 1 employee satisfaction survey and 2 «pulse surveys»
- «Sustainability Innovation Award» to be implemented at one pilot shopping center.
- Define a goal linked to ESG topics for part of the workforce (beginning with the one defined for Management)

#### **HEALTH AND SAFETY**

- +1 new service in the employees' Corporate Wellness Program
- 100% «Biosafety Trust Certification»





- Gender equality in roles of responsibility
- Improve employees' wellbeing and expertise



# **Ethical**















## **2024 TARGETS**

- Corporate cybersecurity strategy
- Systematic assessment of the providers along the supply chain with a view to sustainability
- Maintain the **highest legality rating possible**
- Maintain the UNI ISO 37001 certification



- Best-in-class for **corporate governance and legality**
- **CSR policies included** in company supply chains
- Guarantee comprehensive privacy and cybersecurity controls



# **Attractive**















## **2024 TARGETS**

#### SUSTAINABLE ENHANCEMENT OF THE PORTFOLIO

4 key restyling/remodeling projects

#### **OFFER**

Commercial and strategic adjustments based on the needs of the community

#### **SPACES TO BE LIVED IN**

- 1 yearly CSR plan for 100% of the assets
- 1 transversal CSR initiative involving 50% of the portfolio



#### **2030 GOALS**

- Up to 10 sustainable restylings completed to renew and enhance the portfolio
- 100% with projects aiming to increase visitors' well being



# **Together**



















## **2024 TARGETS**

#### STAKEHOLDER ENGAGEMENT

Relationship with investors/financial community

- 1st Sustainability Framework defined and issue of 1st Sustainability Linked Bond
- Investor/CSR Day and theme-based roadshows based on ESG topics
- Annual Visitor Survey for each shopping center
- Share figures relating to energy consumption with at least 50% of the tenants

#### **LOCAL COMMUNITIES**

- Involve non-profit organizations each month at 100% of the shopping centers
- Yearly job fairs in at least 25% of the shopping centers



- Partnering with tenants in sustainability
- Partnerships with NGOs

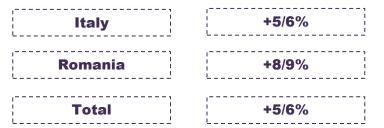




# **Net rental income evolution**



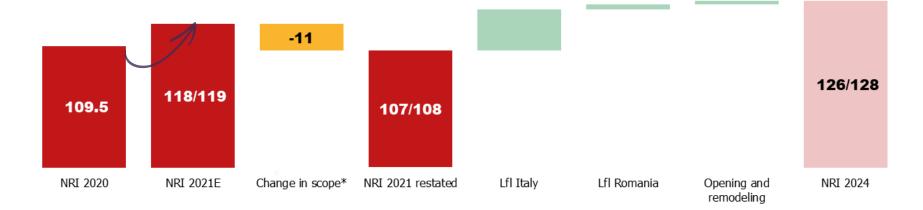
# CAGR Lfl bp timespan 2021-2024



- Recovery of COVID direct impacts
- Increase in financial occupancy to pre-COVID value (> 97%)
- Increase thanks to inflation, upside, temporary revenues and variables

## NRI bridge (€mn)

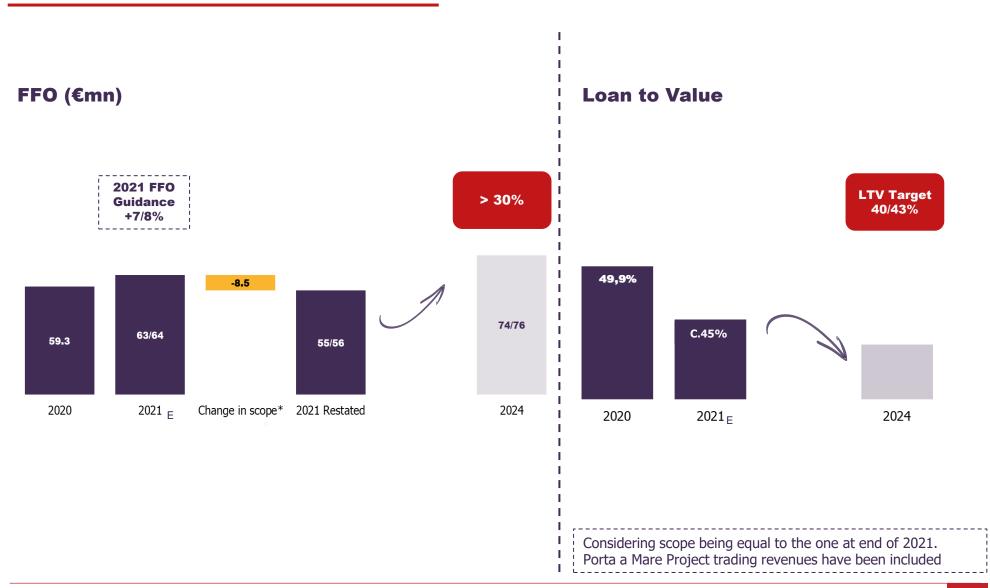
approx. +17/20% Vs 2021 restated





# **FFO** and Loan to value

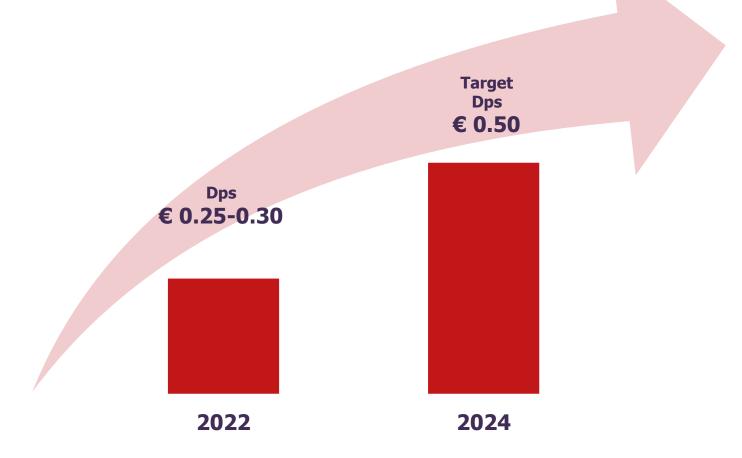








# IGD goes back being a «dividend company»







# **Final Remarks**



# Main objective of the 2022-2024 Business Plan: proactive management of assets so as to project them into the future and prepare them for new market challenges

- 1
- The assets held strong during the pandemic stress test ...
- ... confirming that local physical retail is resilient ...
- ... and it can still offer opportunities for growth
- A new scenario in which physical and digital work in close interconnection: use of new spaces and strengthening of merchandinsing and tenants who are able to catch new trends in progress
- IGD confirms to be a "dividend company", with a constantly growing dividend
- 4

Loan to value expected to decrease in a range 40-43%



# **Possible future scenarios**





IGD could act as an aggregator of new assets, potentially even from different sectors, in order to further expand its property portfolio and leverage on its know-how and greater economies of scale to create value, if allowed by market conditions.

