



# mediolanum

H1 2022 Results & Business Update



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and colour key

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### H1 2022 Group Results

#### **Business Results Highlights**



#### Unmatched strength in delivering business performance in tough times

€bn	H1 2022	H1 2021	Change	FY 2021	Change	Ability to withstand adverse conditions proven once again.
Total Net Inflows	4.35	4.67	-7%			Negligible impact on flows from macro backdrop thanks to sound investment strategy, automatic investment services & close contact with customers, who are looking beyond current market decline effectively
Net Inflows into Managed Assets	3.12	3.30	-5%			No change in the flows mix – 100% going directly & indirectly (IIS) into equity. Ambition to reach € 6 bn despite macro uncertainty
Total AUA/AUM	100.75	102.18	-1%	108.36	-7%	Marked AUM decline, yet our customers are seizing the opportunity to average down their investments with their strong flows into managed assets
Loans Granted	1.91	1.90	+0%			Healthy growth of loans & mortgages continues on, thanks to our unswerving commitment to serve our customer base made up of households
Credit Book	15.37	13.22	+16%	14.38	+7%	Credit book mainly consists of variable-rate mortgages & loans. Ready to benefit even more from rate increase as EUR3M turned positive, w/o affecting our outstanding asset quality
General Insurance Gross Premiums (€ mn)	88	77	+14%			Solid growth in general insurance, especially stand-alone policies with annual premiums, which have high-margin modest capital requirements

#### **Economic & Financial Highlights**



#### Diversified business model fuels Operating Margin. NII boost from rate hike

€mn	H1 2022	H1 2021	Change	
Net Commission Income	512.9	476.8	+8%	Positive progression of core business w/ resilient average AUM, well above our record year 2021
Net Interest Income	163.8	129.9	+26%	Further acceleration of NII thanks to higher yield on rolled-over maturities, front-loading in Q1 & strong portfolio sensitivity to rates (floaters & inflation-
Contribution Margin	673.1	596.7	+13%	linked BTP). Positive EUR3M sets the stage for further growth of interest income from mortgage book in 2023
Operating Margin	307.5	245.3	+25%	Unprecedented Operating Margin thanks to a Q1 & Q2 performance at all-time-highs
Market Effects	-9.2	106.3	n.s.	Tough comparison on Market Effects, due to lack of performance fees in H1 22 & positive FV one-off in H1 21
Net Income	237.9	268.7	-11%	Net income impacted by lower Market Effects but efficiency of core operations keeps increasing
Key ratios	H1 2022	FY 2021	H1 2021	
Cost/Income Ratio*	49.1%	50.6%	50.8%	C/I ratio well under control, with expenses back to normal in Q2
Acquisition costs/Gross commission income Ratio	37.7%	39.6%	38.8%	Payout ratio steady and seasonally increasing towards year-end
Annualised Cost of risk (bps)	10	15	15	CoR reflects once again the outstanding asset quality of the bank
Average Recurring Fee (bps)	203	205	206	Recurring fees stable QoQ as our customers do not change their asset allocation according to market fluctuations

<sup>\*</sup> G&A expenses & Regular contribution to banking industry / Contribution margin

#### Capital Adequacy & Balance Sheet Highlights



#### Undisputed capital strength enables organic growth & sound shareholders return

	H1 2022	FY 2021	
CET1 Ratio	21.1%	20.9%	Robust capital position, with very low volatility of CET1 ratio given the limited size of HTCS portfolio
Risk-weighted assets (€ bn)	11.71	11.27	
Leverage Ratio	6.1%	6.0%	Leverage ratio well above Basel III requirements & compliant with MREL for 2024 (5.33% of LRE)
Loan/Deposit Ratio	59.8%	57.6%	Solid & simple balance sheet structure, with very safe approach to lending (mainly households, Cost of Risk at 10 bps)

#### **Growth & Resilience Drivers**



#### All drivers continue to perform despite macro uncertainties

	30/06/2022	31/12/2021	Change	
Bank Customers	1,642,500	1,586,600	+4%	Bank customer acquisition progressing with
Bank Customer Acquisition	91,700	170,000		robust organic increase
				I.
Family Bankers	5,947	5,762	+3%	
o/w Private Bankers & Wealth Advisors	783	787	-1%	FB network continues to grow with top-tier banker headcount stable
AUM - Private Bankers & Wealth Advisors	€ 27.03 bn	€ 30.38 bn	-11%	
				A transfer to advantage to the control of the contr
I.I.S. – Money market AUM	€ 4.37 bn	€ 5.40 bn	-19%	Automatic investment services as main gateway to achieving max. return - fully exploiting BMED
Double Chance – Assets in deposit accounts	€ 1.53 bn	€1.51 bn	+1%	investment strategy via managed asset products
Instalment Plans – Annualised yearly flows	€ 1.62 bn			I.I.S. money market AUM down due to automatic step-ins (see slide 45) with customers buying even more equity in H1

# Income Statement € mn



	H1 2022	H1 2021	Change
Entry fees	24.1	29.6	-19%
Management fees	637.1	605.1	+5%
Investment Management fees	97.7	93.0	+5%
Net Insurance revenues ex U-L commissions	35.5	35.6	-0%
Banking service fees	84.2	70.0	+20%
Other fees	21.7	22.5	-4%
Gross Commission Income	900.3	855.8	+5%
Acquisition costs	(339.5)	(331.7)	+2%
Other commission expenses	(47.8)	(47.3)	+1%
Net Commission Income	512.9	476.8	+8%
Net interest income	163.8	129.9	+26%
Net income on other investments	(0.7)	0.3	n.s.
LLP (Impairment on loans)	(7.9)	(13.9)	-43%
Other revenues & expenses	5.0	3.5	+43%
Contribution Margin	673.1	596.7	+13%
G&A expenses	(320.1)	(294.1)	+9%
Regular Contributions to Banking Industry	(10.3)	(9.3)	+11%
Depreciation & Amortization	(20.3)	(19.3)	+5%
Provisions for risk & charges	(15.0)	(28.7)	-48%
Operating Margin	307.5	245.3	+25%
Market effects	(9.2)	106.3	n.s.
- o/w Performance fees	6.6	17.5	-62%
- o/w Net income on investments at fair value	(15.8)	88.8	n.s.
Extraordinary items	(0.4)	(2.3)	-82%
PROFIT BEFORE TAX	297.9	349.3	-15%
Income tax	(60.0)	(80.6)	-26%
NET INCOME	237.9	268.7	-11%

### Income Statement by Quarter € mn

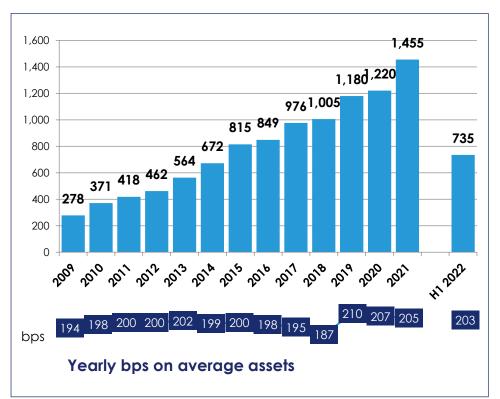
H1 SDIR CERTIFIED

Q1 21 Q2 21 Q3 21 Q4 21 Q1 22 Q2 22 13.8 12.9 Entry fees 15.9 11.4 13.5 10.6 296.3 308.8 323.4 333.9 322.6 314.5 Management fees 45.7 49.2 50.7 49.3 48.3 Investment Management fees 47.3 Net Insurance revenues ex U-L commissions 15.8 19.8 14.0 10.9 14.9 20.6 30.3 32.7 47.6 48.9 35.3 Banking service fees 39.8 10.9 10.7 12.6 Other fees 11.6 11.0 10.6 **Gross Commission Income** 415.5 440.3 441.3 468.7 460.2 440.0 (156.3)(175.4)(171.0)(195.7)(172.6)(166.9)Acquisition costs Other commission expenses (23.8)(23.5)(28.4)(32.6)(26.1)(21.7)Net Commission Income 235.5 241.4 241.9 240.3 261.6 251.4 Net interest income 64.8 65.1 67.3 73.0 70.4 93.4 Net income on other investments 1.4 (1.0)(0.1)18.9 (0.2)(0.5)LLP (Impairment on loans) (7.3)(6.6)(3.8)(5.2)(3.2)(4.6)Other revenues & expenses 2.2 2.0 3.0 1.8 1.7 1.7 296.2 300.5 307.1 329.1 330.6 342.5 Contribution Margin (152.4)(134.9)(165.5)G&A expenses (141.7)(165.5)(154.6)Regular Contributions to Banking Industry (8.4)(0.9)(13.4)(5.3)(8.1)(2.2)(10.1)Depreciation & Amortization (9.3)(10.0)(9.5)(10.2)(10.2)Provisions for risk & charges (11.4)(17.3)(15.6)(24.5)(15.6)0.6 Operating Margin 125.3 120.0 133.7 123.6 142.0 165.4 Market effects 49.3 57.0 1.4 306.6 2.0 (11.2)10.2 7.3 314.3 5.9 0.7 o/w Performance fees 15.9 39.1 49.7 o/w Net income on investments at fair value (14.5)(7.7)(4.0)(11.9)0.0 0.0 Extraordinary items (2.3)(4.9)(19.3)(0.4)PROFIT BEFORE TAX 174.8 174.6 130.3 410.8 143.6 154.3 Income tax (41.2)(39.4)(23.2)(73.6)(29.3)(30.7)NET INCOME 133.4 135.4 107.1 337.2 114.3 123.6

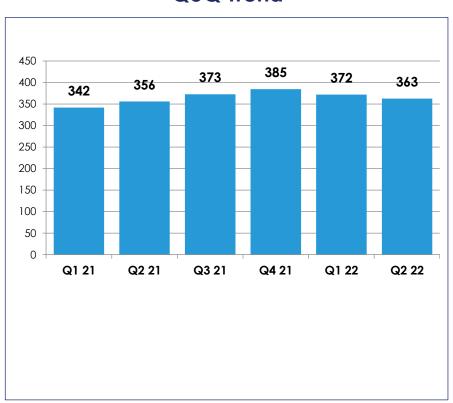
### Commission Income from Recurring Fees\* € mn



#### **YoY Trend**



#### **QoQ Trend**

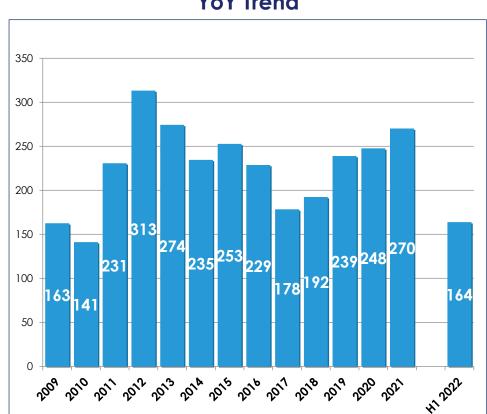


<sup>\*</sup> Management Fees + Investment Management Fees

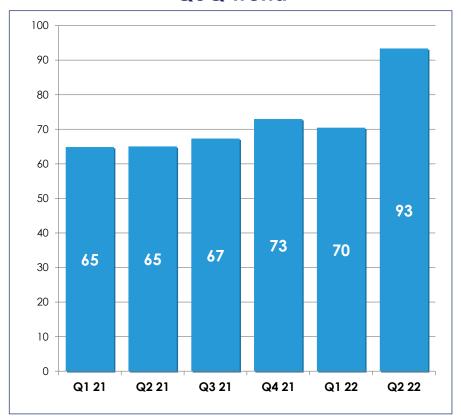
#### **Net Interest Income** €mn



#### **YoY Trend**



#### **QoQ Trend**





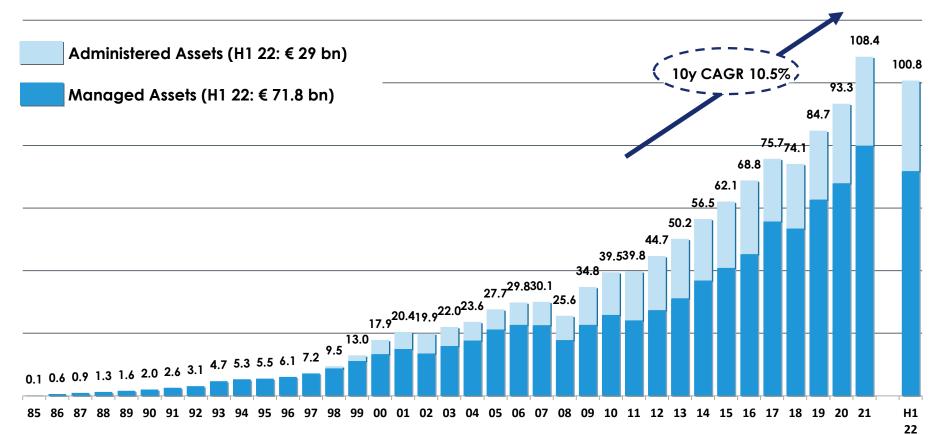
	H1 2022	H1 2021
GROUP TOTAL NET INFLOWS	+4,345	+4,673
Managed Assets	+3,122	+3,299
- o/w Mutual Funds, U/L & Managed Accounts	+2,638	+3,333
Administered Assets	+1,223	+1,374

Italy - Banca Mediolanum Total Net Inlows	+3,720	+3,955
Managed Assets	+2,733	+2,819
- o/w Mutual Funds, U/L & Managed Accounts	+2,254	+2,842
Administered Assets	+987	+1,137

Spain - Banco Mediolanum Total Net Inflows	+638	+736
Managed Assets	+402	+498
- o/w Mutual Funds & U/L	+397	+509
Administered Assets	+236	+237

Germany	-13	-18
Managed Assets	-13	-18
- o/w Mutual Funds & U/L	-13	-18
Administered Assets	+0	+0





#### **Assets under Administration/Management** € mn

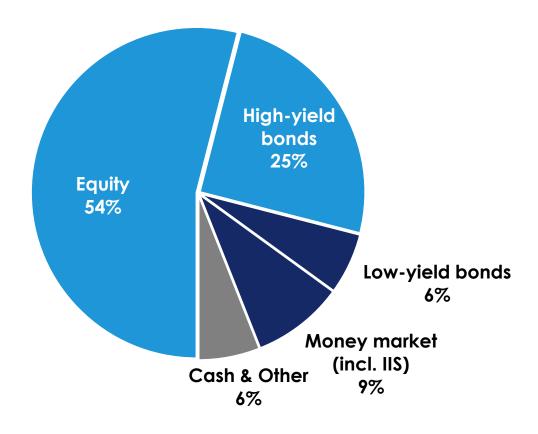


	30/06/2022	31/12/2021	Change	30/06/2021	Change
Italy - Banca Mediolanum	91,737	98,943	-7%	93,407	-2%
Mutual Funds & U-L Policies	62,080	69,743	-11%	65,376	-5%
Other Life Insurance Products	1,819	1,778	+2%	1,696	+7%
Banking	27,837	27,422	+2%	26,335	+6%
Spain - Banco Mediolanum	8,624	8,937	-3%	8,284	+4%
Mutual Funds & U-L Policies	5,862	6,456	-9%	5,881	-0%
Other Life Insurance Products	70	68	+3%	69	+1%
Banking	2,692	2,413	+12%	2,334	+15%
Germany	394	481	-18%	493	-20%
Mutual Funds & U-L Policies	394	481	-18%	490	-20%
Other Life Insurance Products	0	0	n.s.	0	n.s.
Banking	0	0	n.s.	3	n.s.
TOTAL AUA/AUM	100,755	108,360	-7%	102,183	-1%

#### **Managed Assets look-through**

as at 30/06/22 – including U-L assets





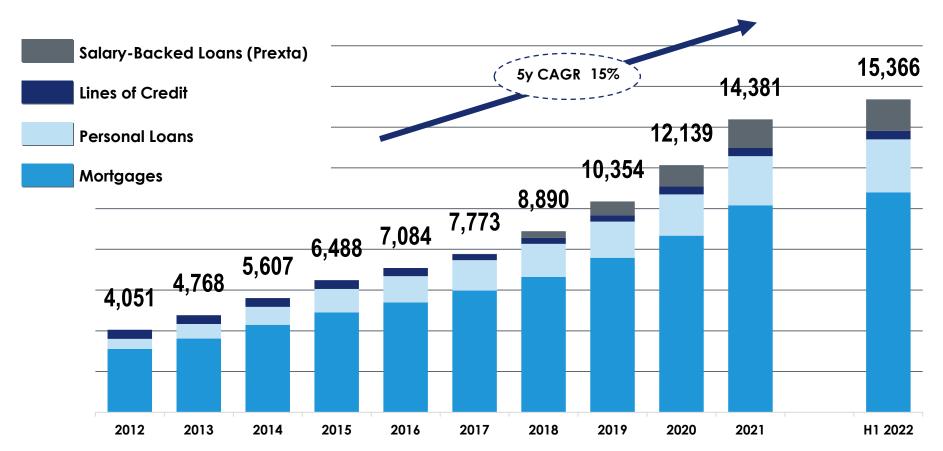
Certificates not included. **Low-yield bonds**: Eurozone + Japan govies. **Money market**: originating funds in IIS & other. **Cash**: liquidity not invested. **Other**: may include hedging derivatives.



	H1 2022	H1 2021	Change
Mortgages	1,090	1,110	-2%
Personal Loans	578	536	+8%
Salary-backed Loans (Prexta) <sup>1</sup>	244	258	-5%
TOTAL	1,913	1,904	+0%
3rd-party Loans	12	11	+10%

Credit Book Trend € mn







	30/06/2022	31/12/2021	Change	30/06/2021	Change
Mortgages	10,804	10,162	+6%	9,369	+15%
Personal Loans	2,593	2,417	+7%	2,232	+16%
Lines of Credit	421	394	+7%	375	+12%
Salary-backed loans (Prexta) <sup>1</sup>	1,547	1,408	+10%	1,243	+24%
TOTAL	15,366	14,381	+7%	13,220	+16%

	30/06/2022
Gross NPL	1.32%
Net NPL	0.72%
Annualised Cost of risk	0.10%

# General Insurance Gross Premiums € mn



	H1 2022	H1 2021	Change
Stand-alone policies	54.4	43.6	+25%
New business	13.0	13.9	-6%
In-force business	41.4	29.7	+39%
Loan protection policies	30.9	30.8	+0%
Group health policies	2.3	2.4	-5%
GROSS PREMIUMS	87.5	76.7	+14%



	H1 2022	FY 2021
Common Equity Tier 1	2,469	2,361
Risk-Weighted Assets	11,710	11,274
COMMON EQUITY TIER 1 RATIO	21.1%	20.9%
LEVERAGE RATIO	6.1%	6.0%
SREP	12.4%	12.2%





### H1 2022 Domestic Market Results

# Income Statement € mn

H1 E-MARKET SDIR CERTIFIED

	H1 2022	H1 2021	Change
Entry fees	16.3	21.1	-22%
Management fees	584.6	557.1	+5%
Investment Management fees	89.8	85.7	+5%
Net Insurance revenues ex U-L commissions	20.9	25.2	-17%
Banking service fees	80.1	63.3	+27%
Other fees	20.3	21.2	-4%
Gross Commission Income	812.0	773.5	+5%
Acquisition costs	(302.3)	(297.1)	+2%
Other commission expenses	(41.8)	(38.7)	+8%
Net Commission Income	467.9	437.6	+7%
Net interest Income	150.8	121.5	+24%
Net income on other investments	(0.8)	0.3	n.s.
LLP (Impairment on loans)	(7.4)	(13.8)	-46%
Other revenues & expenses	2.9	1.7	+75%
Contribution Margin	613.5	547.3	+12%
G&A expenses	(289.1)	(264.9)	+9%
Regular Contributions to Banking Industry	(9.3)	(7.5)	+24%
Depreciation & Amortization	(17.2)	(16.2)	+7%
Provisions for risk & charges	(13.5)	(28.2)	-52%
Operating Margin	284.3	230.5	+23%
Market effects	(9.1)	104.9	n.s.
- o/w Performance fees	6.5	16.1	-59%
- o/w Net income on investments at fair value	(15.6)	88.8	n.s.
Extraordinary items	(0.4)	(2.3)	-82%
PROFIT BEFORE TAX	274.9	333.1	-17%
Income tax	(56.0)	(76.7)	-27%
NET INCOME	218.9	256.4	-15%

### Income Statement by Quarter € mn

H1 E-MARKET SDIR CERTIFIED

Q1 21 Q2 21 Q3 21 Q4 21 Q1 22 Q2 22 11.3 9.8 8.2 9.0 9.0 7.3 Entry fees Management fees 273.0 284.1 297.4 306.8 296.3 288.3 Investment Management fees 42.1 43.6 45.2 45.4 44.4 46.7 Net Insurance revenues ex U-L commissions 11.5 13.7 9.8 5.3 9.7 11.2 27.0 Banking service fees 36.3 28.1 42.4 44.3 35.8 Other fees 11.0 10.2 10.0 11.8 10.3 10.0 397.6 422.1 397.0 Gross Commission Income 375.8 398.8 415.0 Acquisition costs (139.4)(157.7)(154.0)(174.3)(153.0)(149.3)Other commission expenses (19.7)(19.0)(23.1)(20.9)(20.8)(26.6)Net Commission Income 216.7 220.9 221.7 221.2 241.1 226.9 Net interest income 85.2 60.9 60.6 62.7 67.4 65.5 Net income on other investments 1.3 (1.0)(0.1)18.8 (0.2)(0.5)LLP (Impairment on loans) (7.3)(6.5)(3.5)(5.0)(3.1)(4.3)0.9 0.5 1.0 1.9 Other revenues & expenses 8.0 0.6 **Contribution Margin** 272.5 274.8 281.4 302.9 304.3 309.2 (128.0)(137.0)(121.2)(149.0)(139.3)(149.7)**G&A** expenses Regular Contributions to Banking Industry (7.4)(0.1)(12.5)(5.1)(8.1)(1.2)Depreciation & Amortization (7.9)(8.3)(8.7)(8.7)(8.5)(8.4)Provisions for risk & charges (11.1)(17.1)(15.2)(23.8)(15.3)1.7 **Operating Margin** 118.1 112.4 124.0 116.3 132.8 151.5 Market effects 48.4 56.4 (0.7)282.8 2.0 (11.0)- o/w Performance fees 9.3 6.7 14.6 290.5 5.9 0.6 - o/w Net income on investments at fair value 39.1 49.7 (3.9)(15.3)(7.7)(11.7)0.0 (2.3)0.0 Extraordinary items (4.9)(15.4)(0.4)140.4 PROFIT BEFORE TAX 166.5 166.6 118.4 383.8 134.4 Income tax (39.3)(37.4)(21.3)(8.8)(27.8)(28.2)**NET INCOME** 127.2 129.2 97.2 315.0 106.6 112.3

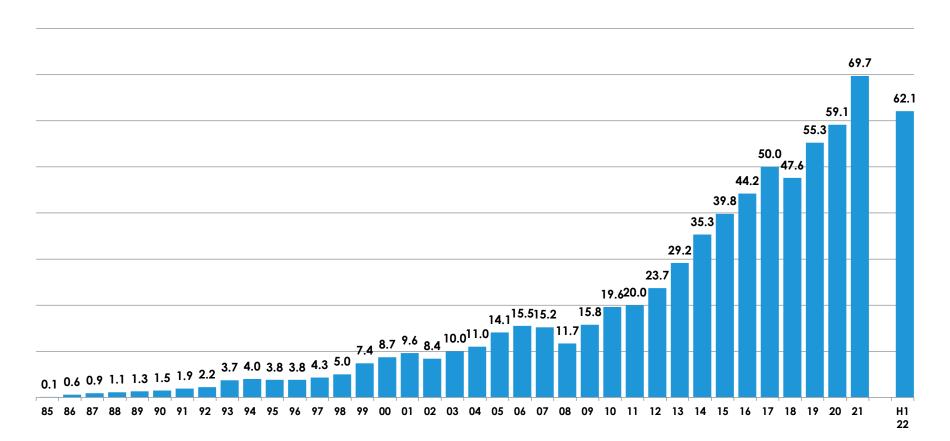
# Acquisition Costs in detail € mn

	H1 2022	H1 2021	Change
Total commissions	257.4	246.9	+4%
One-time commissions	47.4	49.6	-4%
Ongoing commissions	210.0	197.3	+6%
Total incentives & bonuses	30.6	38.7	-21%
Incentives on individual net inflows	19.8	26.6	-25%
Contests & bonuses	9.9	11.6	-15%
Reimbursement of costs for customers events	0.9	0.6	+63%
Costs related to the agency agreement	12.0	8.5	+42%
Prexta agent commissions	2.3	3.0	-22%
TOTAL ACQUISITION COSTS	302.3	297.1	+2%

#### **Mutual Funds - AUM Trend**

€ bn – including U-L assets





# Mutual Funds - Assets under Management € mn

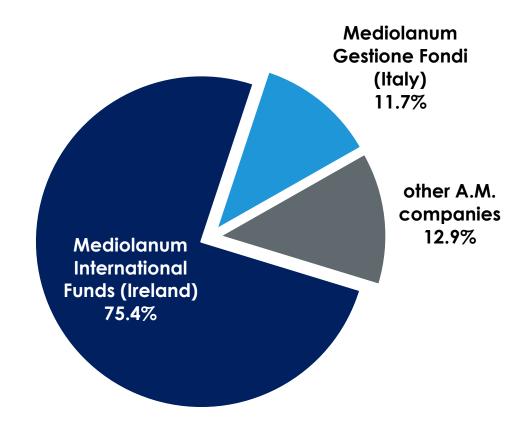


	30/06/2022	31/12/2021	Change	30/06/2021	Change
'Best Brands' funds on funds (IRL)	23,640	26,212	-10%	24,455	-3%
'Challenge' mutual funds (IRL)	17,587	19,699	-11%	18,800	-6%
Funds of Hedge Funds (IRL)	38	40	-6%	41	-7%
'Fondi Italia' mutual funds (ITA)	6,754	8,386	-19%	8,482	-20%
'Real estate' fund (ITA)	243	244	-1%	264	-8%
3rd-party stand-alone funds	3,675	4,207	-13%	3,994	-8%
Other	2,502	2,610	-4%	1,907	+31%
Adj. for own mutual funds in FoFs & Managed accts	(387)	(409)	-5%	(343)	+13%
MyLife' U-L policy	11,843	12,750	-7%	11,221	+6%
Other U-L policies	17,538	19,665	-11%	18,265	-4%
Adj. for own mutual funds in U-L policies	(21,354)	(23,661)	-10%	(21,710)	-2%
ASSETS IN MUTUAL FUNDS & U-L	62,080	69,743	-11%	65,376	-5%

#### Mutual Funds - Assets by A.M. Company

as at 30/06/2022 - including U-L assets





# **Banking** - Assets under Administration € mn



	30/06/2022	31/12/2021	Change	30/06/2021	Change
Cash deposits	23,011	22,388	+3%	21,416	+7%
Repurchase agreements	10	18	-44%	35	-71%
Mediolanum bonds	0	0	n.s.	0	n.s.
3rd-party structured bonds	1,559	1,432	+9%	1,538	+1%
Other securities	3,257	3,583	-9%	3,347	-3%
BANKING ADMINISTERED ASSETS	27,837	27,422	+2%	26,335	+6%

# Banking - Credit Book & Quality € mn - as at 30/06/2022

E-MARKET SDIR CERTIFIED

	30/06/2022	31/12/2021	Change	30/06/2021	Change
Mortgages	9,948	9,383	+6%	8,689	+14%
Personal loans	2,381	2,223	+7%	2,057	+16%
Lines of credit	362	341	+6%	329	+10%
Salary-backed Loans (Prexta) <sup>1</sup>	1,547	1,408	+10%	1,243	+24%

TOTAL CREDIT BOOK 14,238 13,355 +7% 12,318 +169	TOTAL CREDIT BOOK	14,238	13,355	+7%	12,318	+16%
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	Banca Mediolanum	Italian Banks
Gross NPL	1.37%	4.1% <sup>2</sup>
Net NPL	0.75%	1.7% <sup>3</sup>
Annualised Cost of risk	0.12%	

- 1 Includes Prexta unsecured loans
- 2 Bank of Italy 'Banks and Financial Institutions: Credit Conditions and Risk by Sector and Geographical Area Q1 2022'
- 3 Bank of Italy "Financial Stability Report No. 1 2022"

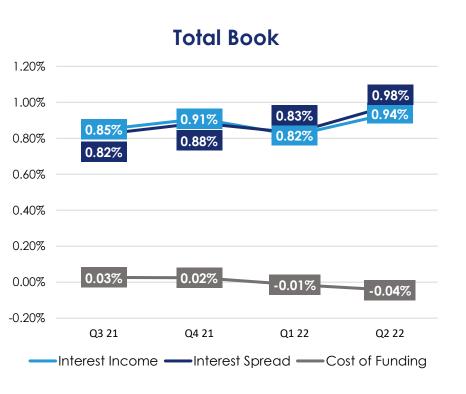


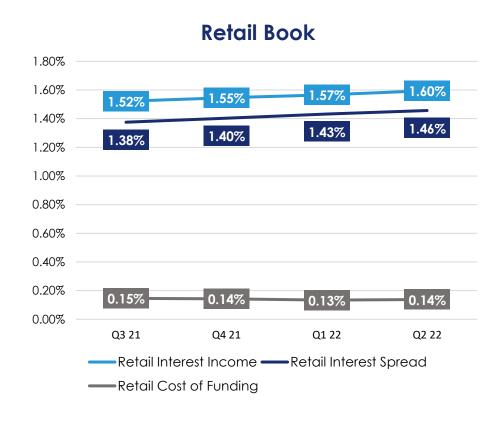
	Nominal Interest Rate	H1 2022	H1 2021	Change
Mortgages	1.27%	981	978	+0%
Personal loans	2.88%	530	484	+10%
Salary-backed Loans (Prexta) <sup>1</sup>	6.81%	244	258	-5%

TOTAL		1,756	1,720	+2%
3rd-party loans	n.s.	12	11	+10%

#### **Banking - Interest Spread**







#### **Bank Balance Sheet Highlights**

€ mn – as at 30/06/2022



	Liabilities	Assets
Retail	23,078	13,805
Treasury	8,315	17,985
Interbank / intra-group deposits & repos	1,231	664
ECB refinancing	1,050	386
MTS refinancing	5,574	0
Securities (bonds)	460	16,935
Other liabilities / assets	4,226	3,829
TOTAL	35,619	35,619

Operating Liquidity (24hr): 10,779

# Insurance - Life - Policyholders' Assets € mn

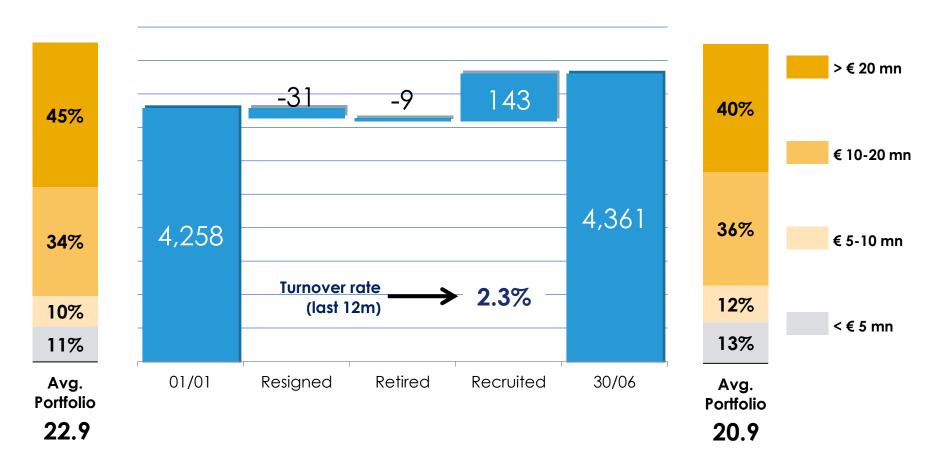


1,778 32,415	+2% -9%	1,696	+7%
32,415	097	00.407	
	-7/0	29,486	-0%
51.2%	0%	52.0%	-1%
8,806	-12%	8,149	-5%
3,884	-14%	3,769	-12%
19,725	-7%	17,568	+4%
-	8,806 3,884	8,806 -12% 3,884 -14%	8,806 -12% 8,149 3,884 -14% 3,769

### Family Banker Network - Italy

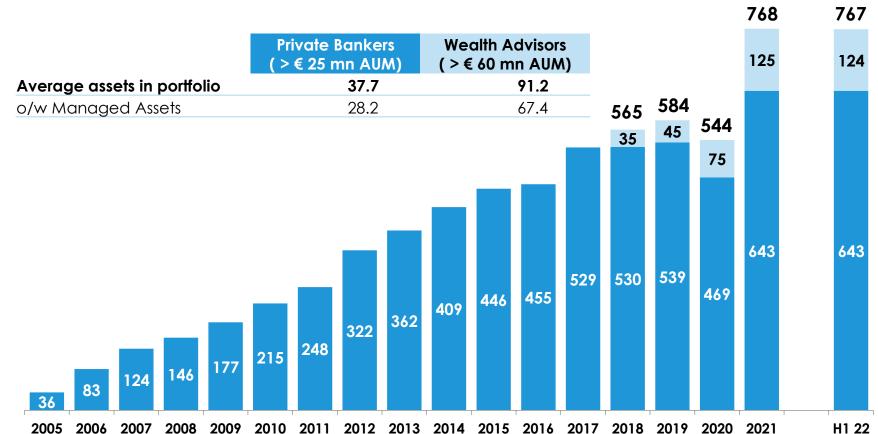
Change in headcount & Split by Average Portfolio Year 2022





as at 30/06/2022

H1 E-MARKET SDIR CERTIFIED



<sup>\* &#</sup>x27;Private Bankers' & 'Wealth Advisors' are a subset of Family Bankers who mainly deal with affluent & HNW customers





### H1 2022 Foreign Markets Results

# Spain Highlights € mn



	H1 2022	H1 2021	Change	vs. FY
Net Income	19.7	15.4	+28%	
Total Assets	8,624	8,284	+4%	-3%
Managed Assets	5,932	5,950	-0%	-9%
Administered Assets	2,692	2,334	+15%	+12%
Total Net Inflows	638	736	-13%	
Net Inflows into Managed Assets	402	498	-19%	
Net Inflows into Administered Assets	236	237	-1%	
Credit Book	1,128	902	+25%	+10%
Family Bankers	1,586	1,404	+13%	+5%
Customers	198,930	172,700	+15%	+7%





# **Business Update**



Jul 2022	YTD 2022	YTD 2021
745	5,090	5,476
419	3,541	3,863
371	3,009	3,921
326	1,549	1,614
375	2,288	2,120
17	104	93
	745 419 371 326	745 5,090 419 3,541 371 3,009 326 1,549 375 2,288

#### Italian FA Networks - Ranking by M.F. Net Inflows

BU SDIR CERTIFIED

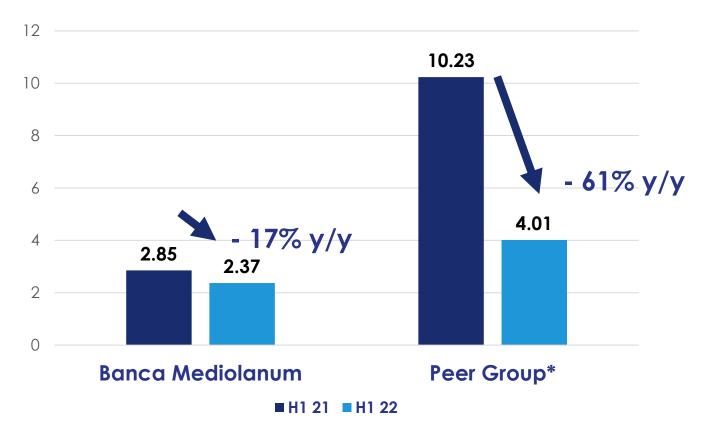
€ thousands – totals by Group

	H1 2022		
	Mutual Funds*	Managed Assets	Total Net Inflows
Banca Mediolanum	2,329	2,370	3,671
Allianz Bank	1,775	1,847	2,944
Gruppo Fideuram (ex. ISPB)	896	1,321	4,254
Finecobank	480	1,657	4,935
Banca Generali	458	872	3,047
Deutsche Bank (Finanza & Futuro)	217	488	606
BNL - BNP Paribas	205	426	829
Banca Widiba	103	122	347
Che Banca!	95	226	517
Azimut	48	162	282
Banca Euromobiliare	38	43	417
Consultinvest	13	11	14
Credem	-76	10	518

<sup>\*</sup> including Unit-Linked policies & Managed Accounts

# Net Inflows into Managed Assets € mn





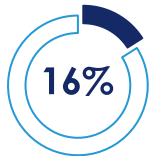
<sup>\*</sup> Fideuram, Fineco, Banca Generali & Azimut



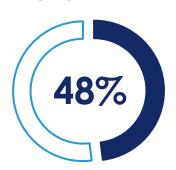


H1 2022

#### **Total Net Inflows**



**Mortgages Granted** 



**Net Inflows into Managed Assets** 



**Personal Loans Granted** 



**Net Inflows into Mutual Funds\*** 



**General Insurance Gross Premiums** 





# Investment services featuring automatic gradual switch into equity funds allowing customers to take advantage of dollar-cost averaging

#### Big Chance (2001)

- Capital is initially invested in money market fund
- A portion of the assets is switched twice monthly into equity funds, investing the entire amount over 3/12-month period

#### Double Chance (2008)

- Capital is initially parked in a highly-remunerated deposit account
- Allows customer gradual entry into equity & fixed-income funds, investing the entire amount over 3/24-month period

#### Intelligent Investment Strategy (2016)

- Capital is initially invested in money market fund
- A portion of the assets is switched once or twice monthly into equity funds or U-L policy, investing the entire amount over 3/5year period
- Instalment amount automatically increases if equity fund value drops. Capital gains on equity >10% are switched back into
  money market fund to be reinvested over time

#### Intelligent Accumulation Plan (2020)

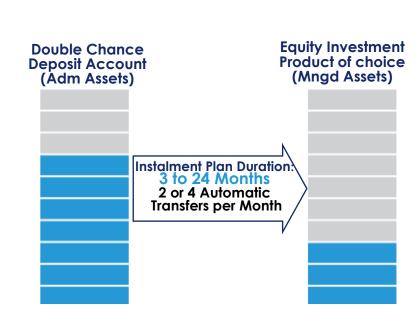
- Long-term instalment plan that shifts small amount of savings from current account to mutual funds monthly
- Allows customers to gradually enter BMED equity & fixed-income funds
- Instalment amount automatically doubled each month the fund unit price is 5% below the avg unit price of a customer

#### The 'Double Chance' Service

Launched June 2008

BU E-MARKET SDIR CERTIFIED

- A long-term investment strategy/service that allows the retail investor to gradually enter the global financial markets via Mediolanum investment products, while mitigating the effects of volatility & taking advantage of dollar-cost-averaging
- Capital is initially parked in a highly-remunerated deposit account (rates currently offered: 1% to 2% according to selected duration & asset class)
- Allows customer gradual investment into equity or highyield funds over 3/24-month period, automatically transferring the established amount 2 or 4 times a month
- Interests of the deposit account automatically credited to the customer's checking account



## The 'Intelligent Investment Strategy' Service (IIS)

Launched June 2016

- A long-term investment strategy/service (10+ yrs, € 30k+)
  that allows our customers to gradually enter the equity
  markets in order to take advantage of the overall growth
  of the world economy
- Designed to remove emotional barriers associated with equity investments by making rational choices at the beginning of the plan rather than during crises or volatile markets
- The amount invested is first put into a money market fund, and then fully converted into Mediolanum equity funds or MyLife U-L wrap account over 3-4-5 years, through automatic transfers 1-2 times per month
  - Thanks to the Automatic Step-In/Step-Out feature, when the unit price of equity funds has a strong decrease\* the transferred amount is multiplied accordingly.

    Vice versa, in case of an extraordinary increase (+10% or

20%), the capital gains are shifted back into the money

\* versus each customer's average purchase price

market fund



Equity Fund Unit Price	Installment amount
5% to 10% decrease	X2
10% to 15% decrease	Х3
15% to 20% decrease	X4
20% or more decrease	X5

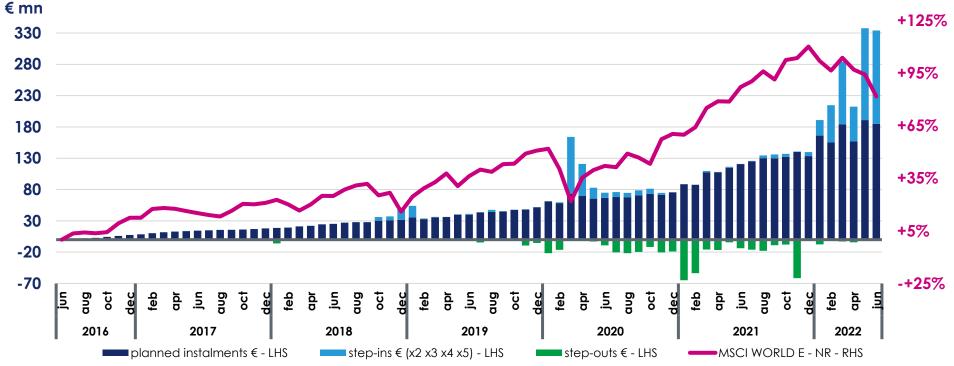
## The 'Intelligent Investment Strategy' Service (IIS)

BU SDIR CERTIFIED

Launched June 2016

#### 'Market crises are buying opportunities': not just a slogan

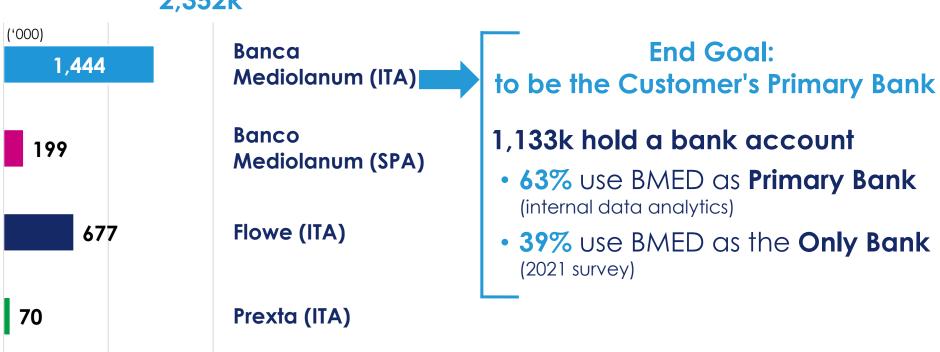
Step ins & step outs reduce avg unit price on investments, allowing customers to benefit from market volatility. Over  $\in$  500 mn of managed assets were automatically invested in equity through step-ins in H1. More than  $\in$  5 bn to be transferred from monetary funds over the next 3-5 years.



as at 30/06/2022



## **Group Total Customers**\* 2.352k



<sup>\*</sup> Group Total Customers net of double counting

#### Creating the NEXT Generation of the Network





Pairing high potential new graduates to work as junior assistants ('Banker Consultant') with senior Private Bankers & Wealth Advisors

- 'Banker Consultants' initially receive dedicated training programme provided by Mediolanum Corporate University & supported with a scholarship
- Once fully licensed, the 'BCs' get extensive on-the-job training, manage Private Banker's day-to-day duties & operations & take care of the smaller customers
- The 'BCs' free up time for the senior PBs/WAs to focus on larger customers & new business development
- As remuneration they receive a percentage of the senior PBs/WAs commission, with a 3-year minimum monthly compensation
- This project assures an increase in productivity in the Network and organic growth plus generational renewal
- 61 'Banker Consultants' already joined the Network; 80 'BCs' currently training

flowe



# E-money institution for younger generations' needs: ease in banking, 'innovability' & better-being

Scalable & open banking platform (cloud-native, API-based, mobile-only)

- Putting together banking services, finance, education, entertainment
   & empowerment
- Socially relevant content: carbon footprint, environmental impact of shopping & reforestation
- Certified B-Corp
- Available ages 12 yrs+ on the Italian market (for now)

#### **Results & ambitions**

Users: 677,000. Avg. age: 30

Launched June 2020

- Avg. deposits small, consistent with target & business model
- 2021-22: focus on **increasing usage** & **upselling** of services
- 2022-23: development of innovative trading activities



#### The development of the digital customer: **Q selfy** Launched January 2021



#### A totally digital Bank account addressing the needs of 'digital young adults'

- For those who require a full-service account, but aren't in the market for advice like the typical BMED customer
- Not only an account but a comprehensive offer of banking services
- Credit, managed assets & general insurance products available
- Able to be managed on a 'do-it-yourself' basis, 'à la carte'
- Over 27,500 customers acquired since launch
- **Cross-selling activity growing** according to expectations



#### SELFYCARE TRAVEL. PROTEGGI LE TUE VACANZE.

Con SelfyCare Travel puoi mettere le tue vacanze al sicuro. La polizza garantisce l'assistenza e la copertura dei rischi che possono insorgere durante i tuoi viaggi e quelli delle persone a te care, in Italia e all'estero. Attiva SelfyCare Travel direttamente dall'app Mediolanum in pochi semplici passaggi e goditi ogni momento della tua vacanza senza pensieri.

NTRA IN BANCA MEDIOLANUM







## **Top Performer in Customer Experience**

BU E-MARKET SDIR CERTIFIED

Solid customer relationship is built on best-in-class service delivery both human & digital

Satisfaction
Customer Satisfaction
<b>97%</b> Market Avg: 90%
Net Promoter Score
68.3
Trad. Banks: 7.1   Online Banks: 49.3

**Customer Retention** 

95%

Overall

**BVA Doxa Survey 2021** 

Trad. Banks: 73.1   Online Banks: 80.3			
Value for Money 77.5			
Trad. Banks: 65.0   Online Banks: 79.2			
Focus on Sustainability			
84.6			
Trad. Banks: 66.2   Online Banks: 76.1			

**Perceived** 

Value

Comprehensiveness of

Offer

844

<b>85%</b> Market Avg: 66%		
App Store Rating		
	<b>4.7 4.5</b>	****

**Digital** 

**Platform** 

Mobile App

Satisfaction

# Overall Satisfaction 91% Market Avg: 60% Availability

9 contacts on average with their customers

Financial Advisor

Source: BMED; BVA Doxa Survey 2021; Play Store & Apple Store

### **Inaugural Credit Ratings**

July 13 2022



#### BMED announces its inaugural credit ratings

- The BBB level achieved on the long term ratings by S&P and Fitch represent the maximum level achievable by an Italian bank and are in line with the Republic of Italy and the national champions operating in the banking space
- The two agencies underline BMED strengths in their rating reports: Business Model, Capitalisation and low Credit Risk

STANDARD
&POOR'S

#### **Fitch**Ratings

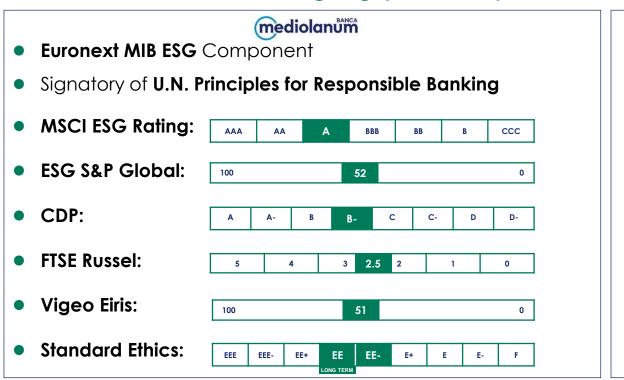
Long Term Issuer credit Rating	BBB	BBB
Short Term Issuer credit Rating A-2		F3
Outlook	Stable	Stable
Credit Higlights	"BMED benefits from its agile, diversified business model, with an established franchise in the attractive wealth management business in Italy"  "In addition, the bank is significantly less exposed than domestic commercial banks to the high credit risk we see in Italy	"BMED ratings reflect the bank's business profile with adequate domestic franchise, and stable client base, which have ensured resilient net new money flows and earnings throughout economic cycles.  Traditional lending activities are ancillary to BMED core asset management business.
	and has a strong track record of effectively managing operational and reputational risks"	The ratings also consider the bank's sound funding and liquidity and adequate capitalisation"

#### Focus on Sustainability





#### «BMED is committed to create stakeholder value through ethical & sustainable business practices, with the aim of having an ongoing positive impact on society»



#### flowe

- Certified B-Corp
- Certified Carbon Neutral Co.
- Recycled wood debit cards





#### Sustainability-oriented products





#### BMED working continuously to qualify product offer from ESG standpoint

- 7 Captive SRI Mutual Funds (4 Art. 8, 3. Art. 9)
- Over 2,400 3<sup>rd</sup> Party ISINs (both Art. 8 & Art. 9)

H1 2022 AUM		
€ 2.58 bn	€ 7.81 bn	11% of total M.F. AUM
€ 5.23 bn		45% of Net Inflows into M.F

- 'CASA+' & 'ECO+': advantageous terms & reduced spread on loans & mortgages to enhance RE sustainability, purchase of hybrid & electric vehicles, etc.
- All new debit cards made of bioplastic (PLA)
- Paperless onboarding of customers
- Product lines 100% paperless (SelfyConto, Instant Credit, etc.)

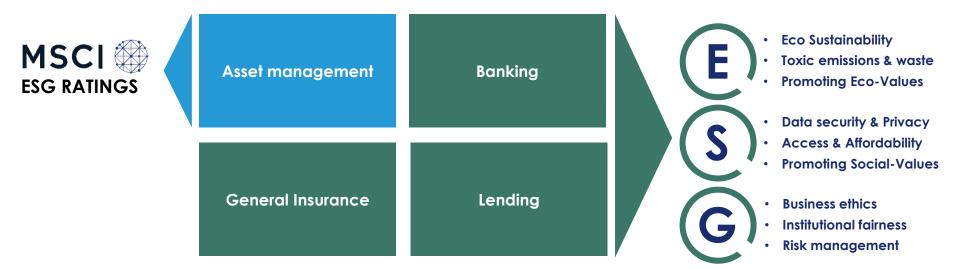
#### Integrating ESG metrics in all businesses





#### BMED first bank to build ESG ratings for all lines of products

- Asset management products rated by a third-party provider, MSCI ESG Research:
  - 100% of captive mutual fund AUM rated, o/w 99.95% scored 'Leaders' or 'Average'
- Rest of the offer: we created together with Cattolica University the first ESG rating model for banking, credit & general insurance products



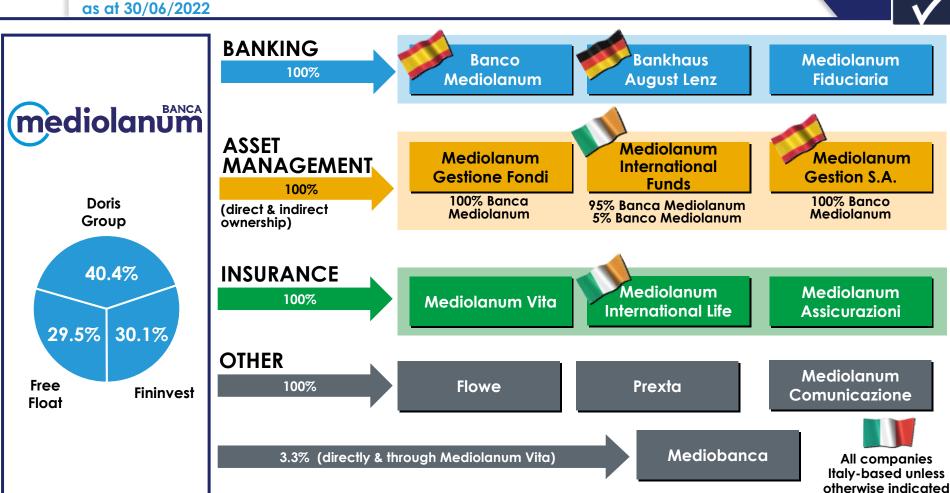




# **Mediolanum Facts**

## **BMED Shareholders & Group Structure**

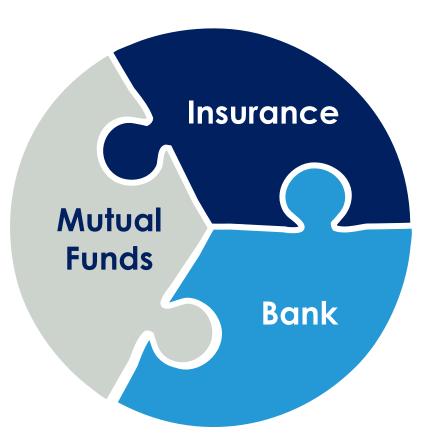
Medi E-MARKET SDIR CERTIFIED



#### Banca Mediolanum's Integrated Business Model



- We and our Family Bankers view the company as a single entity, providing solutions that best fit the needs of the customer, whether it be in the form of a mutual fund, an insurance policy or a bank product
- The Bank (est. 1997) has a special role as the place where customer savings are naturally built
- It is also where service quality is more readily appreciated & compared
- Therefore, it represents the mandatory point of entry for all new customers



#### Banca Mediolanum's Multi-channel Model





#### Combining the advantages of traditional and direct banks

Family Bankers: the human touch



Self-employed tied agents with entrepreneurial approach

Extensively trained to tackle every household financial need

Share Mediolanum's view that banking services are an effective acquisition & retention tool

Compensated even for operations performed by customers through direct channels

- Willing to provide advice anytime, anywhere
- Equally competent across all product lines
- Unlike the typical FA, offer assistance also with everyday banking needs
- Synergy, not competition, between human and direct channels



#### **Customers: freedom in banking**

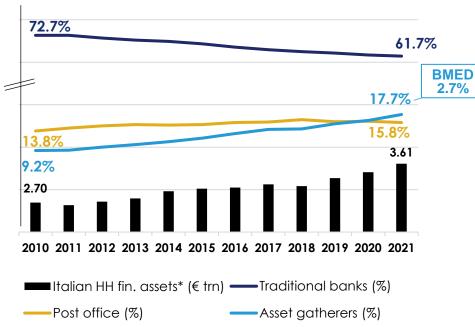
Top-quality and valuable direct banking services associated with a human relationship

#### **Italian Household Financial Assets**



# Over the last few years asset gatherers have increased market share to the detriment of traditional banks

Total HH Assets: € 5.08 trillion



Asset gatherers growing mainly thanks to:

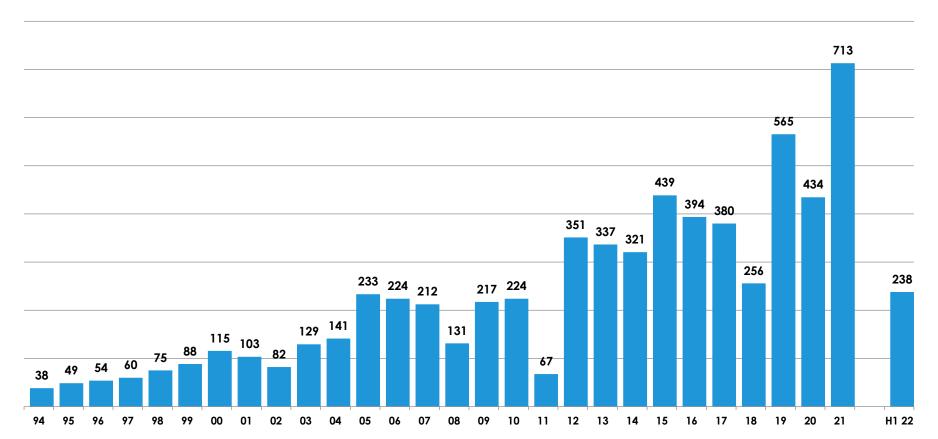
- Demand for specialised advice
- Products & services tailored on customer needs
- Better product performance
- Recruiting of traditional bank professionals

(\*) Includes deposits, administered & managed assets. Does not include real estate, shares of unlisted companies, TFR (end-of-service pay)& cash, as these assets are a non-addressable market for financial institutions. Total wealth of Italian households – all items included - is equal to € 5.08 trn in 2021.

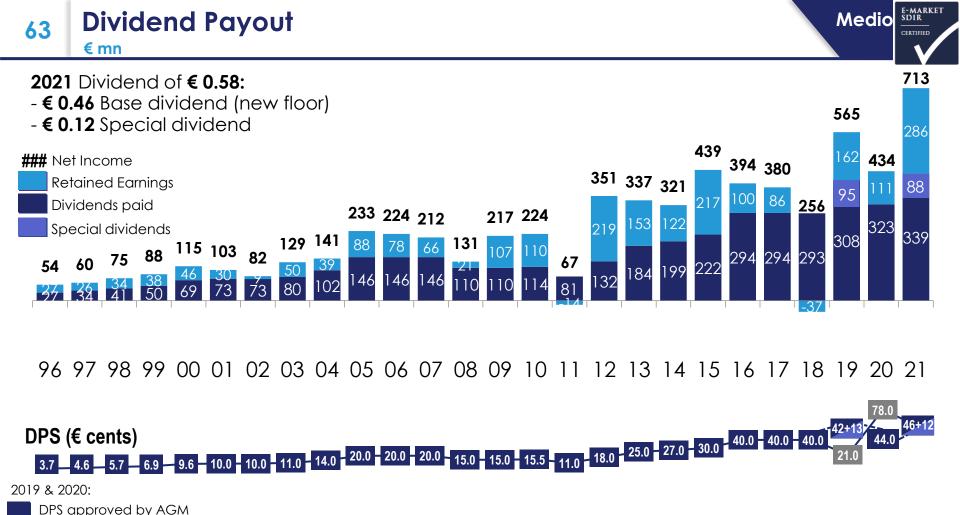
**Net Income Trend** 

Mediol E-MARKET SDIR CERTIFIED

€ mn



2008 & 2010: adjusted net income excluding effects of 'Lehman Brothers' operation

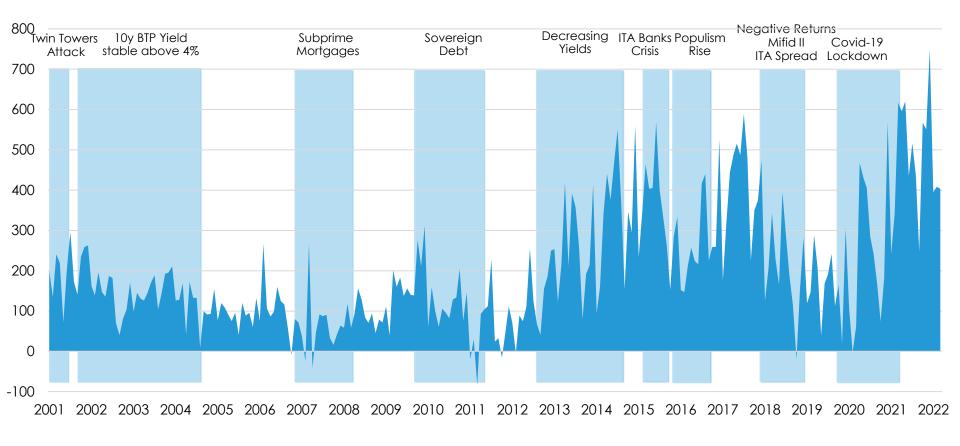


Actual DPS paid following Covid-19 ECB ban

#### **BMED: 21 Years of Consistent Net Inflows**

Medio E-MARKET SDIR CERTIFIED

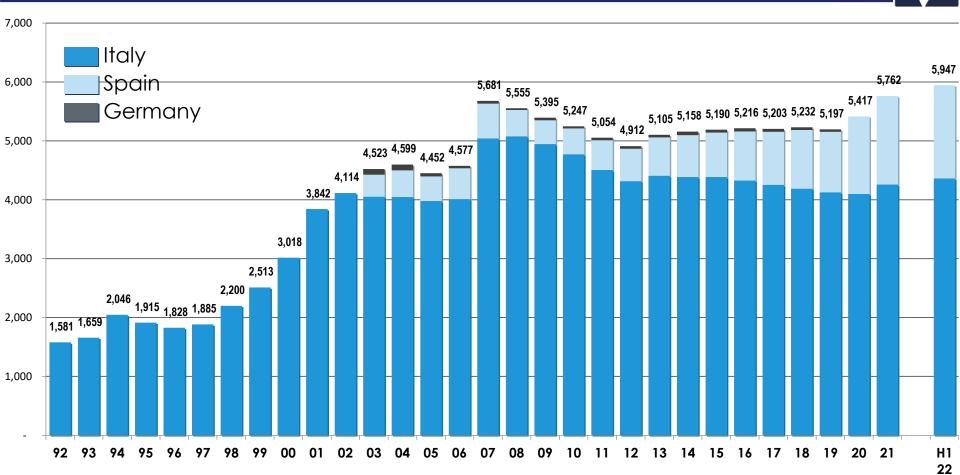
Anti-cyclical flows mean better performance for customers thanks to dollar-cost-averaging



Source: Assoreti Net Inflows into Managed Assets

## 5 Family Banker Network

**Group Licensed Financial Advisors** 

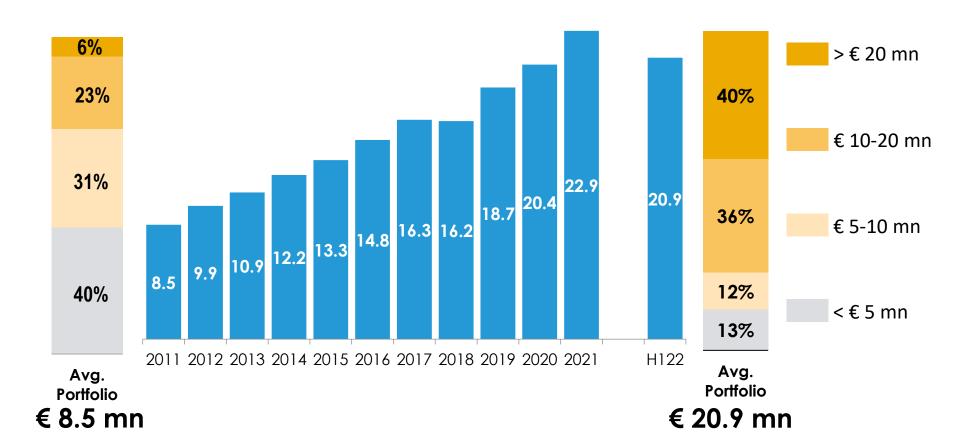


E-MARKET SDIR

Mediol

€mn

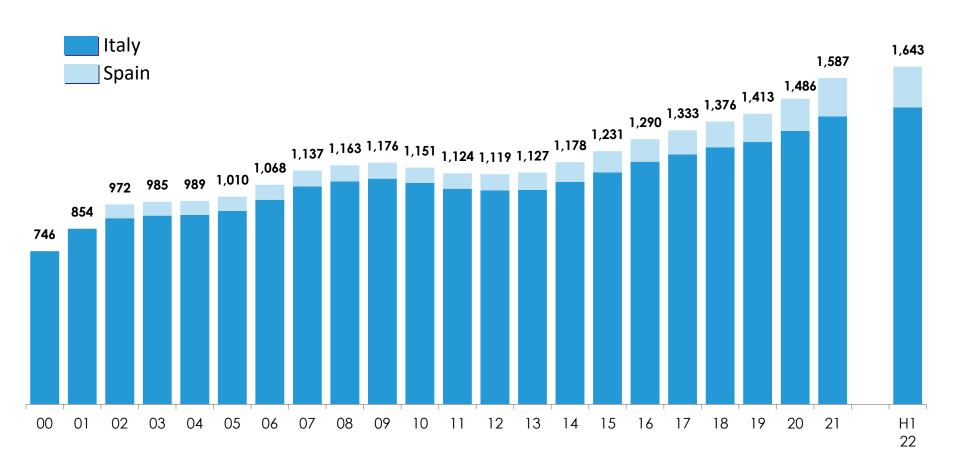




#### **Total Customers**

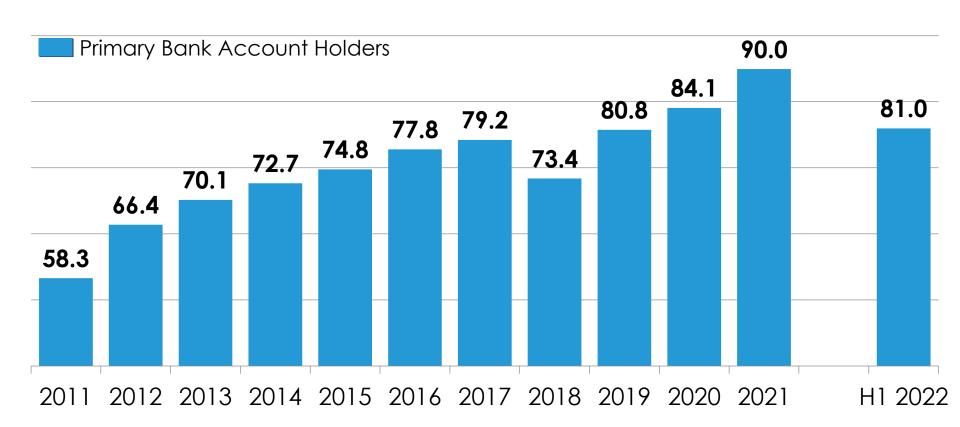
('000) excludes EuroCQS & Flowe





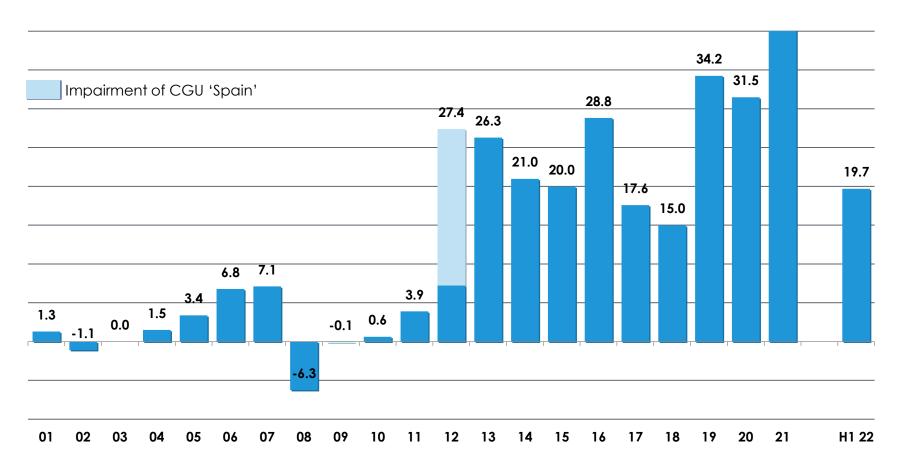
# Italy - Average Assets per Customer € thousands



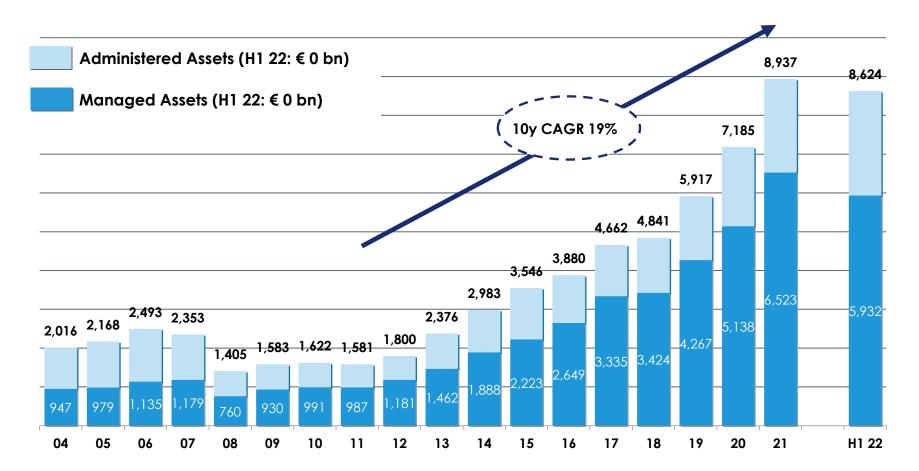


Spain - Net Income € mn



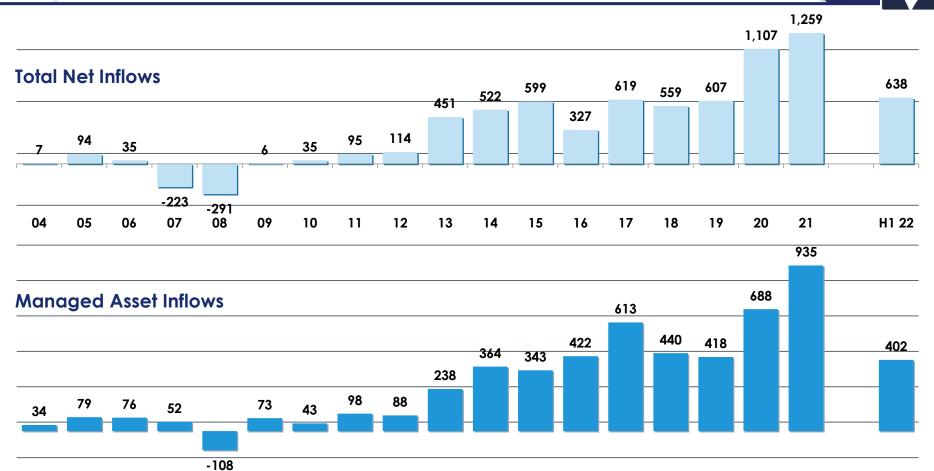




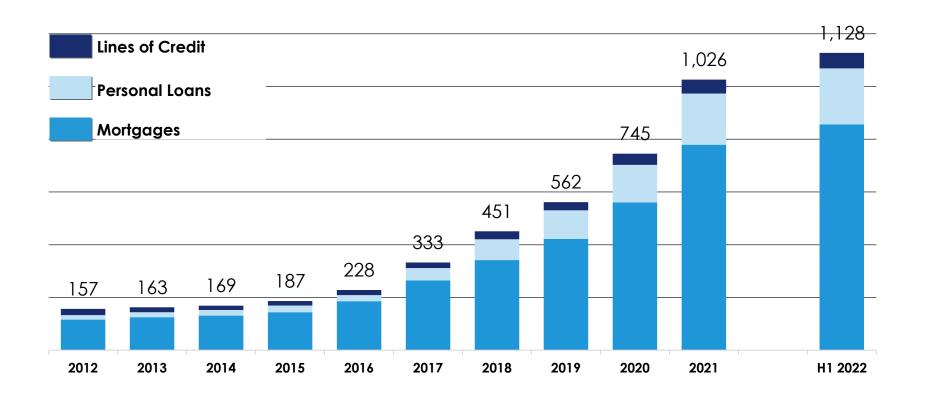


# Spain - Net Inflows Trend € mn



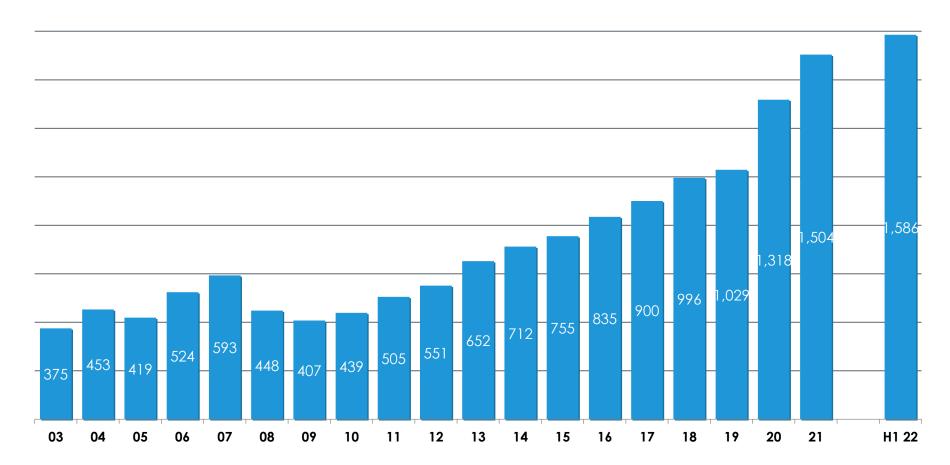






# **Spain – Family Banker Network**





# **Banking Book**

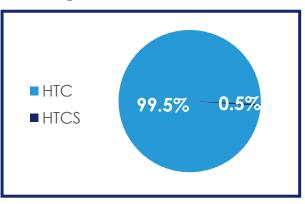
€ bn – nominal values – as at 30/06/2022

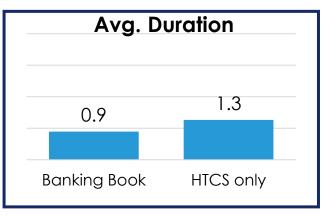


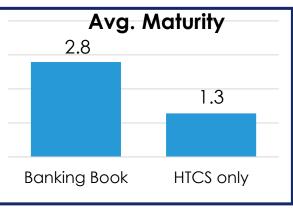
# Banking Book: € 17.7 bn (nom. values)

- Low sensitivity to volatility of Italian govies
- Limited weight of HTCS book
- Prudent & flexible approach thanks to very short Avg.
   Duration (less than 1 year)

Sector	%
Government	99.5%
Financial	0.5%
Govies	%
Govies Italy	% 99.3%









# Our investment strategy explains the consistency of our inflows & transfers 'technical performance' into 'customer performance'

- We advise our customers proposing products & services that correspond to each of their specific needs
- Investor needs remain fundamentally the same, they are not influenced by market crises
- We do not engage in stock-picking, tactical asset allocation decisions, or market-timing
- We recommend a series of diversification criteria, the most important being time horizon (5D Strategy)
- Equity investments are only considered for the long term (>10 yrs) and are diversified across the global economy to further reduce risk
- We strongly advise investors who have a long-term outlook to view market crises as buying opportunities

# Training & Communication Mediolanum Corporate University



- Inaugurated March 2009
- Centralises our training know-how, in coordination with top universities, professors and individuals who are experts in the field



- Provides our Family Bankers & employees with a resource for life-long education
- Develops financial education programs dedicated to our customers & the community



# Training & Communication Corporate TV Channel



# A proprietary state-of-the-art tool established in 1989

Online programs to train, motivate & communicate with our Family Bankers

Financial news commented by top company executives



- Company news & product information
- Online training course support
- Inspirational thoughts for personal motivation
   & sales techniques





Daily specials dedicated to crisis-related topics were added to the ongoing programming in 2008, 2009, 2011, 2020 & 2022



#### 2021:

- 3 nation-wide digital events, streaming live to over 95,000 viewers
- Over 1,000 digital events & 200 in-person events organised by Family Bankers: over 80,000 attendees

#### Pre-Covid-19:

- Approximately 2,500 events held in 2019: local & high-level events, sports events (e.g. Giro d'Italia), talk shows, etc.
- Over 130,000 customers & prospects attending



# Technological Platform Growing the Digital Customer Base



- 84% of total accesses via mobile app in 2022
- 52% of transactions via mobile app in 2022
- BMED app features all of the main banking & investment operations
- IT Investments mean the latest technology, bestin-class banking platform & stickier customers
- First bank in Italy to launch the
   5 main mobile payment solutions



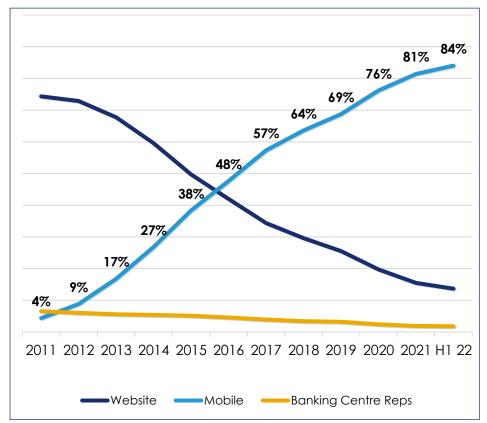








#### **Direct Channel Accesses**



# The 3rd best known bank brand in Italy

Spontaneous brand awareness – Italian banks – June 2022















BancoPosta 29%





27%

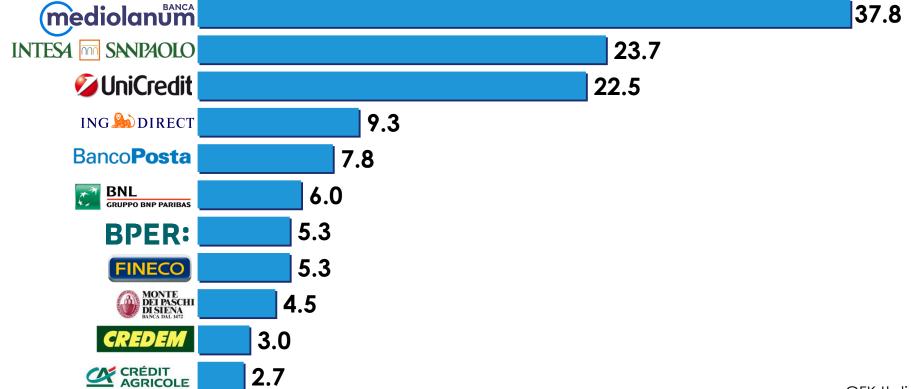
**FINECO** 12%

source: GFK Italia

### The most memorable adv in the banking industry

Spontaneous recall of advertisement – Italian banks –H1 2022

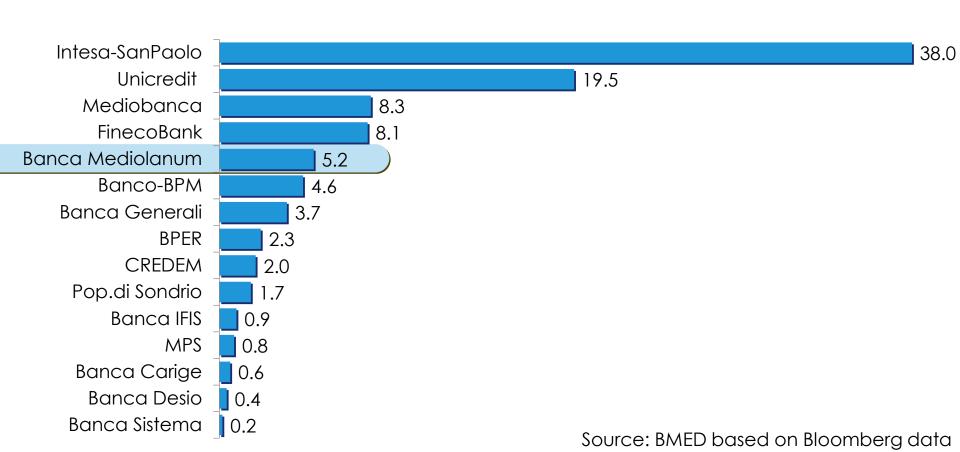






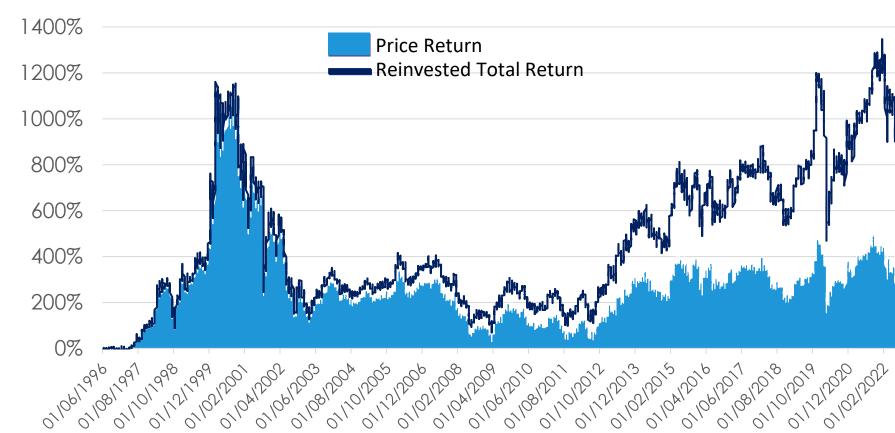
#### Ranking of Italian Banking Groups by Market Cap € bn - as at 29/04/2022











<sup>\*</sup> Total Return Index includes dividend reinvestments, June 3, 1996 – Jul. 15, 2022

Source: Datastream

#### **Disclaimer**



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#### DECLARATION BY THE SENIOR MANAGER IN CHARGE OF DRAWING UP COMPANY ACCOUNTS

The undersigned, Mr. Angelo Lietti, declares, pursuant to Section 154 bis (2) of Legislative Decree 58/98 "Testo Unico della Finanza", that the accounting data set out in this presentation agree with the documentary records, books and accounting entries.

The senior manager in charge of drawing up Company Accounts

Angelo Lietti

Figures contained in this document are rounded for presentation purposes.



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