

mediolanum

9M 2022 Results & Business Update

Table of content and colour key

9M 2022 Group Results 3 24 9M 2022 Domestic Market Results 9M 2022 Foreign Markets Results 39 41 **Business Update 60 Mediolanum Facts**





9M 2022 Group Results



Outperformance in all business lines continues on

€bn	9M 2022	9M 2021	Change	FY 2021	Change	
Total Net Inflows	5.62	6.43	-13%			Unmatched resiliency of flows amid significant headwinds, with customers relying on the advice of our Family Bankers & automatic investment services helping to navigate the current
Net Inflows into Managed Assets	4.23	4.63	-9%			environment Monthly recurring flows strongly supporting Managed Assets, the key differentiating factor vs. peers
Total AUA/AUM	99.90	104.00	-4%	108.36	-8%	Marked AUM decline, solely due to market effect. No sign of acceleration of customer divestments
Loans Granted	2.88	2.85	+1%			Stable loans & mortgages granted since we prudently lend to our own high-quality customer base made of households
Credit Book	15.88	13.76	+15%	14.38	+10%	Credit book mainly consists of variable-rates mortgages. Material repricing expected from Q4 on, following EUR3M hike read in September
General Insurance Gross Premiums (€ mn)	133.03	119.03	+12%			Solid growth in general insurance, especially high-margin stand-alone policies with annual premiums, which have modest capital requirements

Solid & resilient delivery despite market headwinds

€mn	9M 2022	9M 2021	Change
Net Commission Income	762.3	718.8	+6%
Net Interest Income	253.0	197.2	+28%
Contribution Margin	1,010.6	903.8	+12%
Operating Margin	474.6	379.0	+25%
Market Effects	-0.6	107.7	n.s.
Net Income	371.5	375.8	-1%

Key ratios	9M 2022	FY 2021	9M 2021
Cost/Income Ratio*	48.7%	50.6%	50.0%
Acquisition costs/Gross commission income Ratio	37.4%	39.6%	38.8%
Annualised Cost of risk (bps)	10	15	16
Average Recurring Fee (bps)	204	205	206

* G&A expenses & Regular contribution to banking industry / Contribution margin

Core business performs once again, even when faced with difficult markets

E-MARKET SDIR

CERTIFIED

Marked NII increase as floaters (€ 10 bn) & variable-rate mortgage book (€10 bn) gradually adjust to higher rates. 2023 NII expectations materially increased

3 all-time-high quarters for Operating Margin demonstrate the solidity & efficiency of recurring business

Net income in line with 9M 2021 despite no contribution from market effects

Acceleration of Contribution Margin supported additional improvement of the C/I ratio

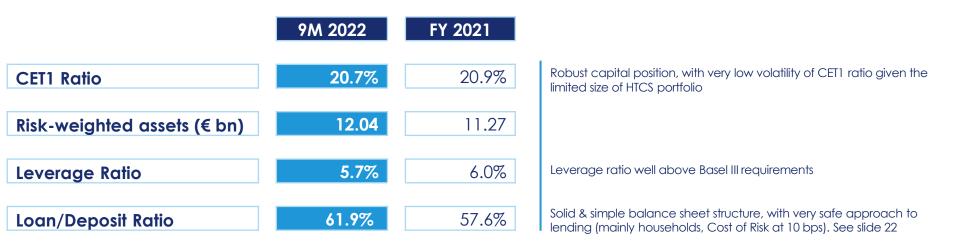
Payout ratio unchanged but lower gross flows & lower bonuses paid to the FB network

CoR reflects once again the outstanding asset quality of the bank

Recurring fees up 1 bp vs H1 2022 thanks to strong shifts of IIS money market assets towards equity

Prudent business approach & low risk appetite: the paramount pillars of our growth strategy

E-MARKET





more equity in the last 3 quarters

All drivers continue to support the execution of our growth strategy

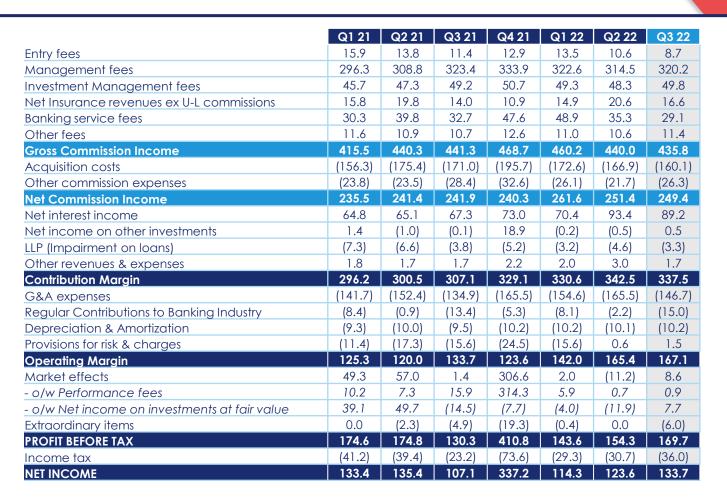
	30/09/2022	31/12/2021	Change	
Bank Customers	1,662,200	1,586,600	+5%	Bank customer acquisition progressing with a sound
Bank Customer Acquisition	125,900	170,000		organic increase
				1
Family Bankers	6,018	5,762	+4%	FB network development continues on as we train
o/w Private Bankers & Wealth Advisors	793	787	+1%	professionals coming from other sectors & Banking Consultants join the franchise (NEXT project, see slide
AUM - Private Bankers & Wealth Advisors	€ 26.78 bn	€ 30.38 bn	-12%	46)
IIS – Money market AUM	€ 3.77 bn	€ 5.40 bn	-30%	Automatic investment services as main gateway to achieving max. return - fully exploiting BMED
Double Chance – Assets in deposit accounts	€ 1.32 bn	€1.51 bn	-13%	investment strategy via managed asset products
Instalment Plans – Annualised yearly flows	€ 1.62 bn			IIS money market assets down due to automatic step-ins (see slide 52) with customers buying even

Intelligent Investment Strategy shifts from money market to equity over 3-5 yrs. **Double Chance** shifts from deposit accounts to equity over 3-24 months **Instalment plans** shifts from current accounts to equity on a monthly basis 8



	9M 2022	9M 2021	Change
Entry fees	32.8	41.1	-20%
Management fees	957.3	928.5	+3%
Investment Management fees	147.4	142.2	+4%
Net Insurance revenues ex U-L commissions	52.1	49.6	+5%
Banking service fees	113.3	102.7	+10%
Other fees	33.0	33.1	-0%
Gross Commission Income	1,336.0	1,297.1	+3%
Acquisition costs	(499.6)	(502.6)	-1%
Other commission expenses	(74.1)	(75.7)	-2%
Net Commission Income	762.3	718.8	+6%
Net interest income	253.0	197.2	+28%
Net income on other investments	(0.2)	0.3	n.s.
LLP (Impairment on Ioans)	(11.1)	(17.6)	-37%
Other revenues & expenses	6.7	5.2	+29%
Contribution Margin	1,010.6	903.8	+12%
G&A expenses	(466.8)	(429.0)	+9%
Regular Contributions to Banking Industry	(25.3)	(22.7)	+11%
Depreciation & Amortization	(30.5)	(28.8)	+6%
Provisions for risk & charges	(13.5)	(44.3)	-70%
Operating Margin	474.6	379.0	+25%
Market effects	(0.6)	107.7	n.s.
- o/w Performance fees	7.5	33.4	-78%
- o/w Net income on investments at fair value	(8.1)	74.3	n.s.
Extraordinary items	(6.4)	(7.1)	-10%
PROFIT BEFORE TAX	467.6	479.6	-3%
Income tax	(96.0)	(103.8)	-8%
NET INCOME	371.5	375.8	-1%

Income Statement by Quarter



E-MARKET Sdir

9761,005

187

E-MARKET SDIR CERTIFIED

YoY Trend

815 849

672

564

371 418 462

1,600

1,400

1,200

1,000

800

600

400

200

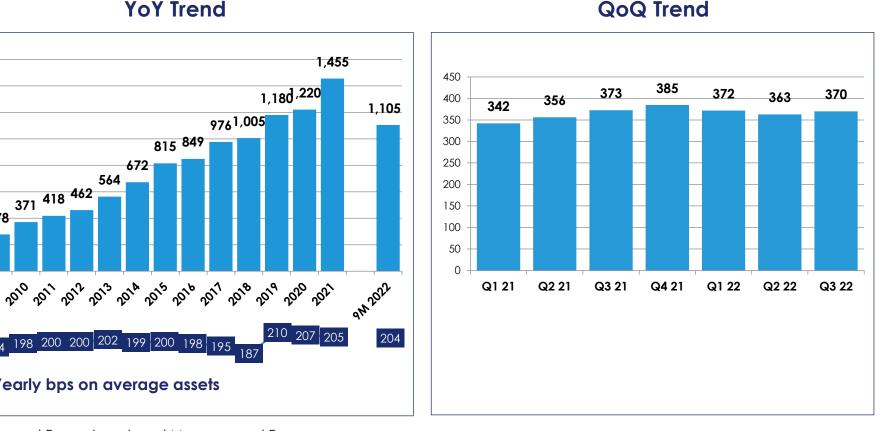
bps

0

2009

194

278

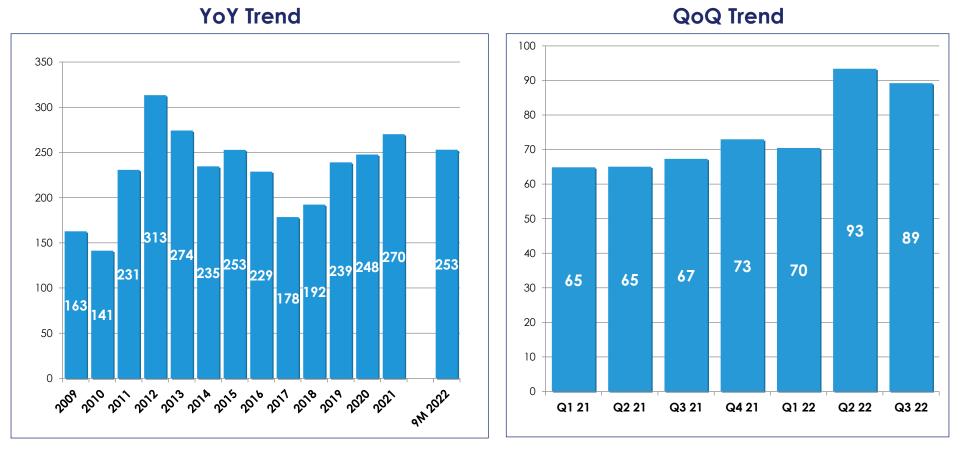


* Management Fees + Investment Management Fees

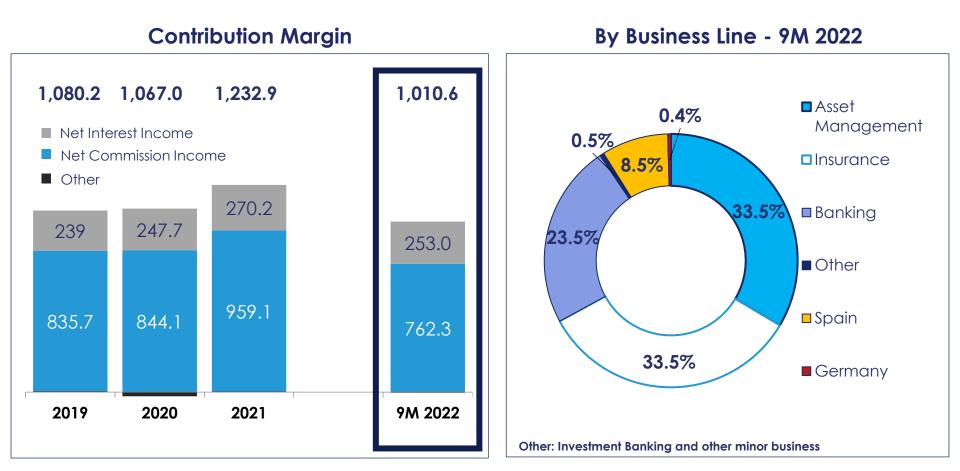
Yearly bps on average assets

198 200 200 202 199 200 198 195









13

9N	E-MARKET SDIR Certified

	9M 2022	9M 2021
GROUP TOTAL NET INFLOWS	+5,623	+6,433
Managed Assets	+4,231	+4,626
- o/w Mutual Funds, U/L & Managed Accounts	+3,582	+4,710
Administered Assets	+1,392	+1,808

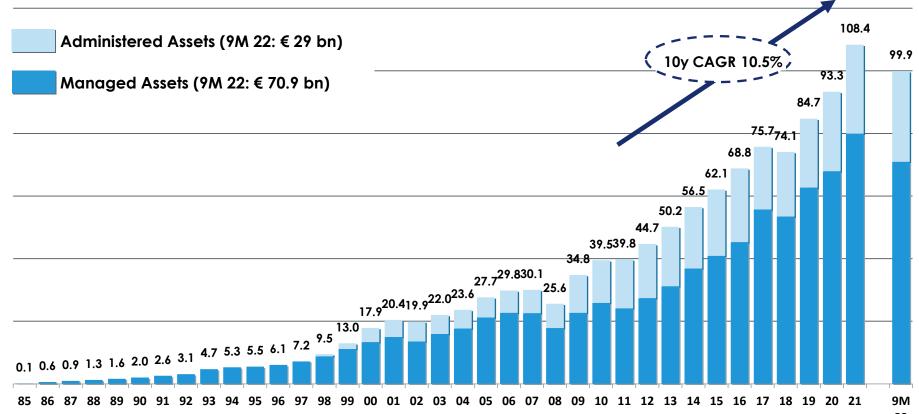
Italy - Banca Mediolanum Total Net Inlows	+4,837	+5,499
Managed Assets	+3,730	+3,976
- o/w Mutual Funds, U/L & Managed Accounts	+3,099	+4,035
Administered Assets	+1,107	+1,524

Spain - Banco Mediolanum Total Net Inflows	+802	+961
Managed Assets	+518	+677
- o/w Mutual Funds & U/L	+499	+702
Administered Assets	+285	+284

Germany	-16	-27
Managed Assets	-16	-27
- o/w Mutual Funds & U/L	-16	-27
Administered Assets	+0	+0







Assets under Administration/Management € mn

	30/09/2022	31/12/2021	Change	30/09/2021	Change
Italy - Banca Mediolanum	90,905	98,943	-8%	95,030	-4%
Mutual Funds & U-L Policies	61,125	69,743	-12%	66,431	-8%
Other Life Insurance Products	1,856	1,778	+4%	1,719	+8%
Banking	27,924	27,422	+2%	26,880	+4%

E-MARKET SDIR

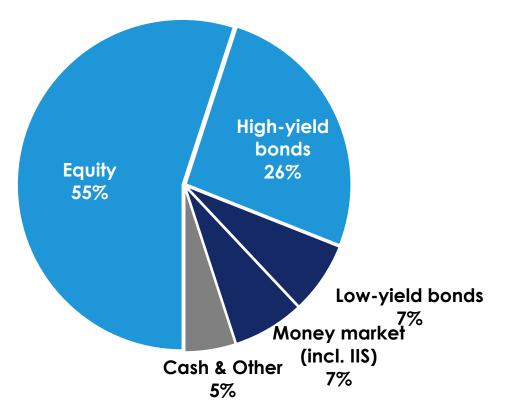
Spain - Banco Mediolanum	8,619	8,937	-4%	8,479	+2%
Mutual Funds & U-L Policies	5,837	6,456	-10%	6,059	-4%
Other Life Insurance Products	78	68	+15%	54	+44%
Banking	2,703	2,413	+12%	2,366	+14%

Germany	379	481	-21%	492	-23%
Mutual Funds & U-L Policies	379	481	-21%	472	-20%
Other Life Insurance Products	0	0	n.s.	0	n.s.
Banking	0	0	n.s.	20	n.s.

TOTAL AUA/AUM	99,903	108,360	-8%	104,000	-4%
---------------	--------	---------	-----	---------	-----

16 Managed Assets look-through

as at 30/09/22 – including U-L assets



E-MARKET SDIR

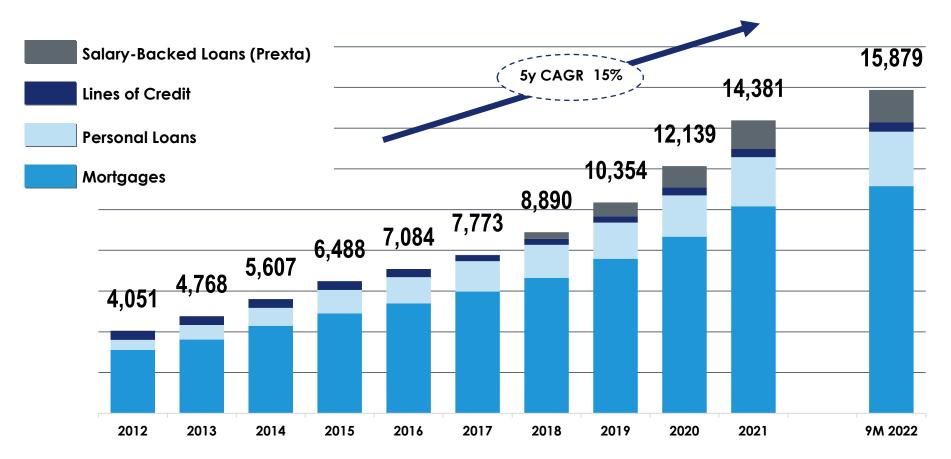
CERTIFIED

Certificates not included. Low-yield bonds: Eurozone + Japan govies. Money market: originating funds in IIS & other. Cash: liquidity not invested. Other: may include hedging derivatives.



	9M 2022	9M 2021	Change
Mortgages	1,669	1,710	-2%
Personal Loans	858	769	+12%
Salary-backed Loans (Prexta) ¹	351	369	-5%
TOTAL	2,878	2,849	+1%
3rd-party Loans	17	15	+11%









	30/09/2022	31/12/2021	Change	30/09/2021	Change
Mortgages	11,151	10,162	+10%	9,767	+14%
Personal Loans	2,671	2,417	+10%	2,308	+16%
Lines of Credit	473	394	+20%	373	+27%
Salary-backed loans (Prexta) ¹	1,583	1,408	+12%	1,316	+20%
TOTAL	15,879	14,381	+10%	13,763	+15%

	30/09/2022
Gross NPE	1.30%
Net NPE	0.71%
Annualised Cost of risk	0.10%

1. Includes Prexta unsecured loans



	9M 2022	9M 2021	Change
Stand-alone policies	81.8	66.0	+24%
New business	18.2	19.1	-5%
In-force business	63.6	46.9	+36%

Loan protection policies	46.6	48.4	-4%
Group health policies	4.7	4.7	+0%
GROSS PREMIUMS	133.0	119.0	+12%



	9M 2022	FY 2021
Common Equity Tier 1	2,497	2,361
Risk-Weighted Assets	12,044	11,274

COMMON EQUITY TIER 1 RATIO	20.7%	20.9%
----------------------------	-------	-------

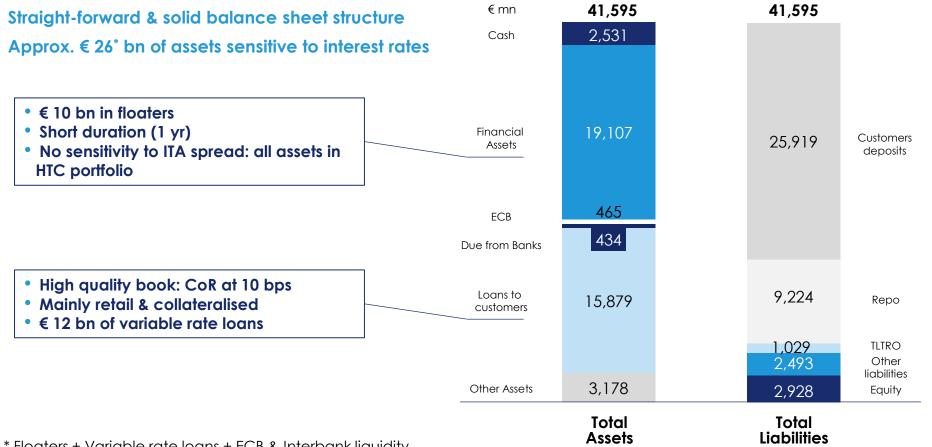
LEVERAGE RATIO	5.7%	6.0%
----------------	------	------

SREP	12.2%	12.2%

H1 2022 Total Capital Ratio: 21.1% Leverage Ratio = CET1 / Banking Group Assets

Balance Sheet Structure – Banking Group 22





* Floaters + Variable rate loans + ECB & Interbank liquidity

Interim Dividend per share

Total amount of dividends

€ 24 cents € 177 mn E-MARKET Sdir

CERTIFIED

Ex-dividend date Payment date November 21 November 23





Income Statement € mn

25



	9M 2022	9M 2021	Change
Entry fees	22.4	29.2	-23%
Management fees	877.9	854.5	+3%
Investment Management fees	135.5	131.0	+4%
Net Insurance revenues ex U-L commissions	33.4	35.0	-5%
Banking service fees	107.1	91.4	+17%
Other fees	30.8	31.2	-1%
Gross Commission Income	1,207.1	1,172.2	+3%
Acquisition costs	(446.5)	(451.1)	-1%
Other commission expenses	(65.2)	(61.8)	+5%
Net Commission Income	695.5	659.3	+5%
Net interest Income	232.2	184.2	+26%
Net income on other investments	(0.3)	0.2	n.s.
LLP (Impairment on loans)	(10.4)	(17.3)	-40%
Other revenues & expenses	3.5	2.3	+52%
Contribution Margin	920.5	828.7	+11%
G&A expenses	(421.5)	(386.2)	+9%
Regular Contributions to Banking Industry	(24.3)	(20.0)	+21%
Depreciation & Amortization	(25.8)	(24.6)	+5%
Provisions for risk & charges	(9.3)	(43.4)	-78%
Operating Margin	439.5	354.5	+24%
Market effects	(0.4)	104.2	n.s.
- o/w Performance fees	7.3	30.6	-76%
- o/w Net income on investments at fair value	(7.7)	73.5	n.s.
Extraordinary items	(6.4)	(7.1)	-10%
PROFIT BEFORE TAX	432.6	451.5	-4%
Income tax	(90.0)	(98.0)	-8%
NET INCOME	342.6	353.5	-3%

26

Income Statement by Quarter € mn

	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22
Entry fees	11.3	9.8	8.2	9.0	9.0	7.3	6.0
Management fees	273.0	284.1	297.4	306.8	296.3	288.3	293.3
Investment Management fees	42.1	43.6	45.2	46.7	45.4	44.4	45.7
Net Insurance revenues ex U-L commissions	11.5	13.7	9.8	5.3	9.7	11.2	12.5
Banking service fees	27.0	36.3	28.1	42.4	44.3	35.8	27.0
Other fees	11.0	10.2	10.0	11.8	10.3	10.0	10.5
Gross Commission Income	375.8	397.6	398.8	422.1	415.0	397.0	395.1
Acquisition costs	(139.4)	(157.7)	(154.0)	(174.3)	(153.0)	(149.3)	(144.2)
Other commission expenses	(19.7)	(19.0)	(23.1)	(26.6)	(20.9)	(20.8)	(23.4)
Net Commission Income	216.7	220.9	221.7	221.2	241.1	226.9	227.5
Net interest income	60.9	60.6	62.7	67.4	65.5	85.2	81.4
Net income on other investments	1.3	(1.0)	(0.1)	18.8	(0.2)	(0.5)	0.5
LLP (Impairment on Ioans)	(7.3)	(6.5)	(3.5)	(5.0)	(3.1)	(4.3)	(3.0)
Other revenues & expenses	0.9	0.8	0.6	0.5	1.0	1.9	0.6
Contribution Margin	272.5	274.8	281.4	302.9	304.3	309.2	307.0
G&A expenses	(128.0)	(137.0)	(121.2)	(149.0)	(139.3)	(149.7)	(132.5)
Regular Contributions to Banking Industry	(7.4)	(0.1)	(12.5)	(5.1)	(8.1)	(1.2)	(15.0)
Depreciation & Amortization	(7.9)	(8.3)	(8.4)	(8.7)	(8.7)	(8.5)	(8.6)
Provisions for risk & charges	(11.1)	(17.1)	(15.2)	(23.8)	(15.3)	1.7	4.2
Operating Margin	118.1	112.4	124.0	116.3	132.8	151.5	155.1
Market effects	48.4	56.4	(0.7)	282.8	2.0	(11.0)	8.6
- o/w Performance fees	9.3	6.7	14.6	290.5	5.9	0.6	0.8
- o/w Net income on investments at fair value	39.1	49.7	(15.3)	(7.7)	(3.9)	(11.7)	7.8
Extraordinary items	0.0	(2.3)	(4.9)	(15.4)	(0.4)	0.0	(6.0)
PROFIT BEFORE TAX	166.5	166.6	118.4	383.8	134.4	140.4	157.8
Income tax	(39.3)	(37.4)	(21.3)	(68.8)	(27.8)	(28.2)	(34.0)
NET INCOME	127.2	129.2	97.2	315.0	106.6	112.3	123.7

E-MARKET SDIR

	9M 2022	9M 2021	Change
Total commissions	379.4	373.1	+2%
One-time commissions	65.6	70.7	-7%
Ongoing commissions	313.8	302.4	+4%

E-MARKET Sdir

CERTIFIED

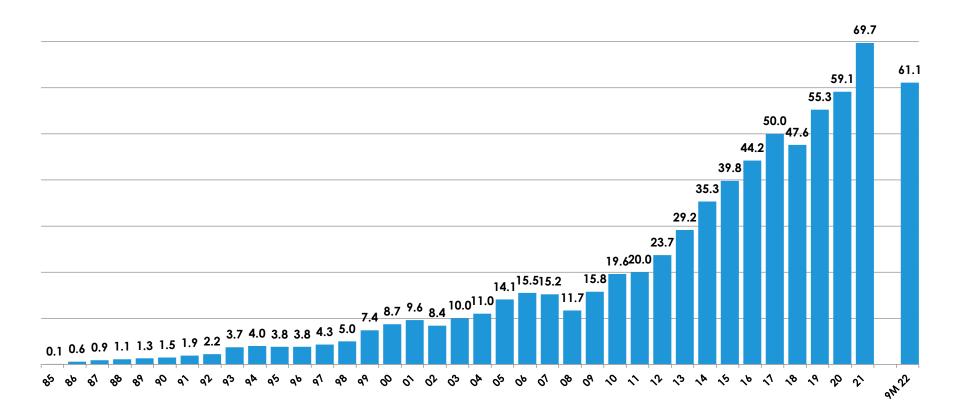
91

Total incentives & bonuses	48.5	61.9	-22%
Incentives on individual net inflows	32.5	44.4	-27%
Contests & bonuses	14.3	16.8	-15%
Reimbursement of costs for customers events	1.6	0.7	+122%

Costs related to the agency agreement	14.3	12.0	+20%	
---------------------------------------	------	------	------	--

Prexta agent commissions	4.3 4.2	+2%
--------------------------	---------	-----

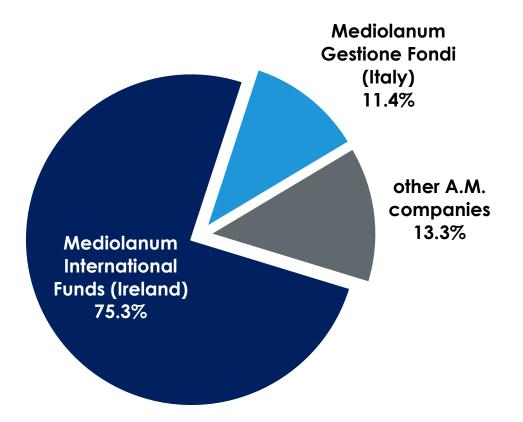
TOTAL ACQUISITION COSTS	446.5	451.1	-1%
-------------------------	-------	-------	-----



	30/09/2022	31/12/2021	Change	30/09/2021	Change
'Best Brands' funds on funds (IRL)	23,303	26,212	-11%	24,733	-6%
'Challenge' mutual funds (IRL)	17,511	19,699	-11%	18,835	-7%
Funds of Hedge Funds (IRL)	36	40	-9%	40	-10%
'Fondi Italia' mutual funds (ITA)	6,507	8,386	-22%	8,402	-23%
'Real estate' fund (ITA)	243	244	-1%	264	-8%
3rd-party stand-alone funds	3,664	4,207	-13%	4,033	-9%
Other	2,518	2,610	-4%	2,391	+5%
Adj. for own mutual funds in FoFs & Managed accts	(399)	(409)	-3%	(367)	+9%
MyLife' U-L policy	11,751	12,750	-8%	11,705	+0%
Other U-L policies	17,266	19,665	-12%	18,639	-7%
Adj. for own mutual funds in U-L policies	(21,278)	(23,661)	-10%	(22,243)	-4%
ASSETS IN MUTUAL FUNDS & U-L	61,125	69,743	-12%	66,431	-8%

30 Mutual Funds - Assets by A.M. Company

as at 30/06/2022 - including U-L assets



E-MARKET SDIR

	30/09/2022	31/12/2021	Change	30/09/2021	Change
Cash deposits	22,966	22,388	+3%	21,833	+5%
Repurchase agreements	11	18	-40%	24	-55%
Mediolanum bonds	0	0	n.s.	0	n.s.
3rd-party structured bonds	1,650	1,432	+15%	1,506	+10%
Other securities	3,297	3,583	-8%	3,517	-6%
BANKING ADMINISTERED ASSETS	27,924	27,422	+2%	26,880	+4%

	30/09/2022	31/12/2021	Change	30/09/2021	Change
Mortgages	10,276	9,383	+10%	9,029	+14%
Personal loans	2,457	2,223	+11%	2,123	+16%
Lines of credit	413	341	+21%	325	+27%
Salary-backed Loans (Prexta) ¹	1,583	1,408	+12%	1,316	+20%

CERTIFIED

TOTAL CREDIT BOOK	14,729	13,355	+10%	12,792	+15%
-------------------	--------	--------	------	--------	------

	Banca Mediolanum	Italian Banks
Gross NPE	1.35%	3.5% ²
Net NPE	0.74%	1.7% ³
Annualised Cost of risk	0.11%	

1 Includes Prexta unsecured loans

2 Bank of Italy – 'Banks and Financial Institutions: Credit Conditions and Risk by Sector and Geographical Area – Q2 2022'

3 Bank of Italy - "Financial Stability Report No. 1 2022"

9M	E-MARKET SDIR CERTIFIED
	\checkmark

	Nominal Interest Rate	9M 2022	9M 2021	Change
Mortgages	1.26%	1,516	1,510	+0%
Personal loans	2.97%	794	695	+14%
Salary-backed Loans (Prexta) ¹	6.96%	351	369	-5%

TOTAL		2,661	2,574	+3%
2rd party loans		17	1 5	1107
3rd-party loans	n.s.	17	15	+11%

1.20%

1.00%

0.80%

0.91%

0.88%

Total Book 1.80% 1.60% 0.97% 0.95% 0.93% 1.40% 0.90%



0.83%

0.82%

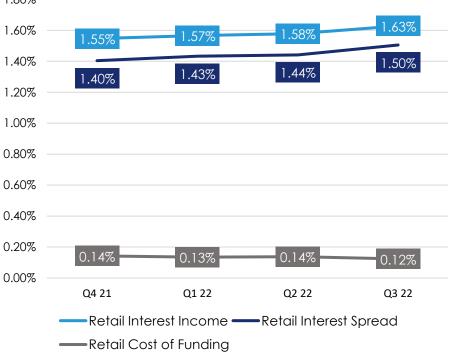






Retail Book

E-MARKET SDIR



	Liabilities	Assets
Retail	23,040	14,729

CERTIFIED

Treasury	11,344	20,109
Interbank / intra-group deposits & repos	1,467	711
ECB refinancing	1,050	3,042
MTS refinancing	8,422	0
Securities (bonds)	405	16,356

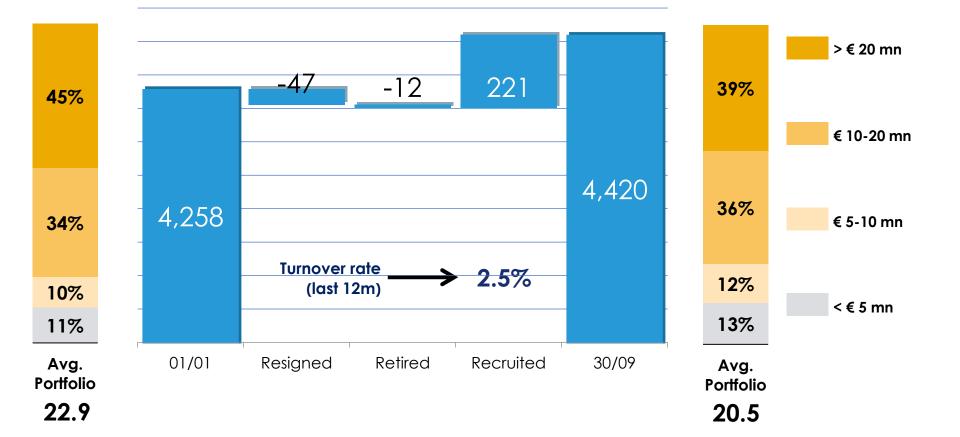
Other liabilities / assets	4,044	3,590

TOTAL	38,428	38,428
-------	--------	--------

Operating Liquidity (24hr): 10,482

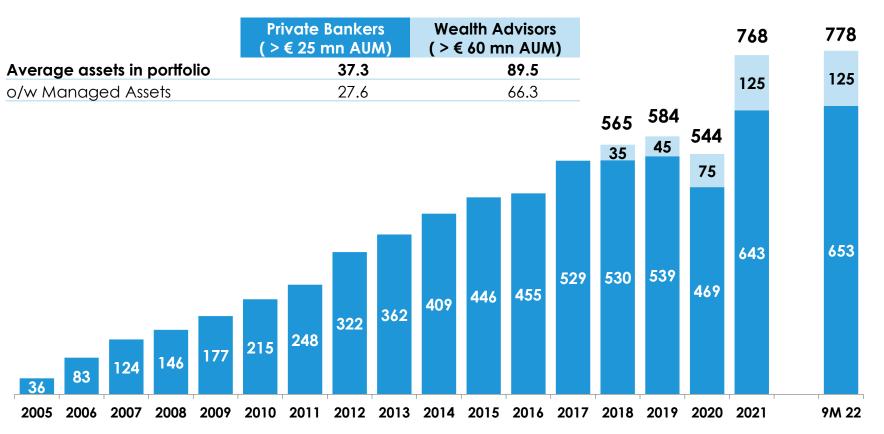
	30/09/2022	31/12/2021	Change	30/09/2021	Change
Traditional	1,856	1,778	+4%	1,719	+8%
Unit-linked	29,018	32,415	-10%	30,344	-4%
o/w equity	52.7%	51.2%	3%	50.7%	+4%
U-L pension plans	7,665	8,806	-13%	8,323	-8%
U-L endowment policies	3,249	3,884	-16%	3,770	-14%
U-L investment policies	18,104	19,725	-8%	18,251	-1%

LIFE ASSETS	30,873	34,193	-10%	32,063	-4%
-------------	--------	--------	------	--------	-----



E-MARKET SDIR

CERTIFIED



E-MARKET SDIR

CERTIFIED

* 'Private Bankers' & 'Wealth Advisors' are a subset of Family Bankers who mainly deal with affluent & HNW customers







	9M 2022	9M 2021	Change	vs. FY
Net Income	30.0	25.7	+17%	
Total Assets	8,619	8,479	+2%	-4%
Managed Assets	5,916	6,113	-3%	-9%
Administered Assets	2,703	2,366	+14%	+12%

Total Net Inflows	802	961	-17%
Net Inflows into Managed Assets	518	677	-24%
Net Inflows into Administered Assets	285	284	+0%

Credit Book	1,150	971	+18%	+12%
Family Bankers	1,598	1,445	+11%	+6%
Customers	203,891	179,048	+14%	+9%





	Oct 2022	YTD 2022	YTD 2021
GROUP TOTAL NET INFLOWS	724	6,347	7,427
Managed Assets	352	4,584	5,229
- o/w Mutual Funds, U-L & Managed Accounts	265	3,847	5,316
Administered Assets	372	1,763	2,199
GROUP LOANS GRANTED	320	3,198	3,180

E-MARKET Sdir

CERTIFIED

BU:

UΓ

GENERAL INSURANCE PREMIUMS	16	149	134

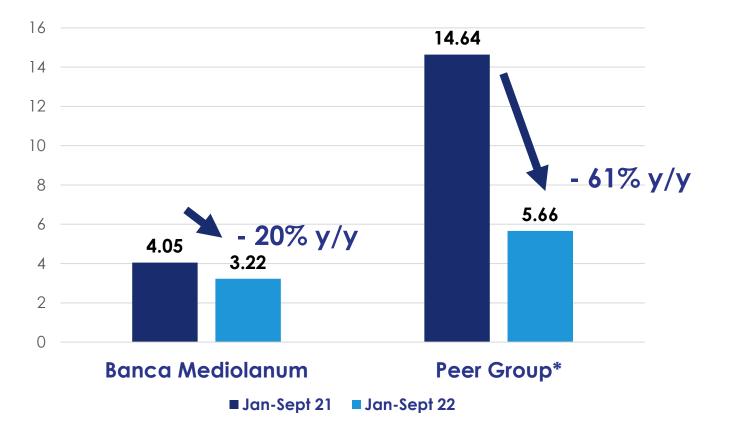
	Jan-Sept 2022			
	Mutual Funds*	Managed Assets	Total Net Inflows	
Banca Mediolanum	3,179	3,223	4,803	
Allianz Bank	2,115	2,321	4,209	
Finecobank	845	2,341	6,516	
Gruppo Fideuram (ex. ISPB)	817	1,844	6,087	
Banca Generali	498	794	4,059	
Deutsche Bank (Finanza & Futuro)	310	664	798	
BNL - BNP Paribas	260	544	1,103	
Che Banca!	250	428	829	
Azimut	231	635	883	
Banca Widiba	121	139	387	
Consultinvest	1	-4	1	
Banca Euromobiliare	-48	-25	422	
Credem	-132	-32	612	

* including Unit-Linked policies & Managed Accounts

E-MARKET SDIR

CERTIFIED

B



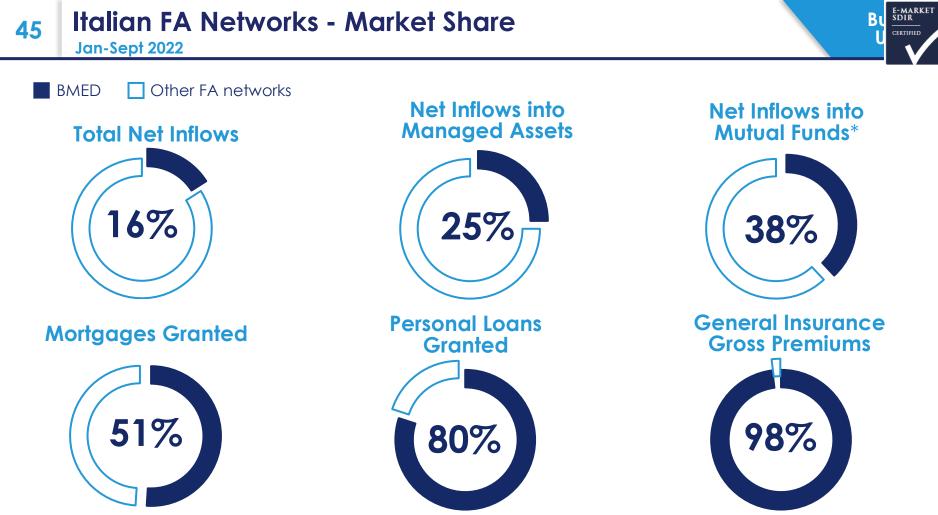
* Fideuram, Fineco, Banca Generali & Azimut

Source Assoreti

E-MARKET SDIR

CERTIFIED

R



* including Unit-Linked policies & Managed Accounts

Source: Assoreti

46 Creating the NEXT Generation of the Network



Pairing high potential new graduates to work as **junior assistants** ('Banker Consultant') with **senior Private Bankers & Wealth Advisors**

- 'Banker Consultants' initially receive dedicated training programme (Executive Master) provided by Mediolanum Corporate University & supported with a scholarship
- Once fully licensed, the 'BCs' work alongside their senior PB/WA with extensive on-the-job training, managing day-to-day duties & operations as well as smaller customers
- The 'BCs' free up time for the senior PBs/WAs to focus on larger customers & new business development
- As remuneration they receive a percentage of the senior PBs/WAs commission, with a 3-year minimum monthly compensation
- This project assures an increase in productivity in the Network, organic growth and generational renewal
- 59 'BCs' passed Executive Master's exam and are already working with their senior PB/WA
- **81 'BCs' currently training**, o/w 40 will be operative inJanuary 2023





Group Total Customers* 2,338k

('000)	Banca	End Goal:
1,458	Mediolanum (ITA)	to be the Customer's Primary Bank
204	Banco Mediolanum (SPA)	 1,148k hold a bank account 63% use BMED as Primary Bank (internal data analytics)
642	Flowe (ITA)	 39% use BMED as the Only Bank
72	Prexta (ITA)	(2021 survey)

Solid customer relationship is built on best-in-class service delivery both human & digital E-MARKET

SDIR

CERTIFIE

Overall Satisfaction	Perceived Value	Digital Platform	Financial Advisor Interaction
Customer Satisfaction	Comprehensiveness of Offer	Mobile App Satisfaction	Overall Satisfaction
97% Market Avg: 90%	84.4 Trad. Banks: 73.1 Online Banks: 80.3	85% Market Avg: 66%	91% Market Avg: 60%
Net Promoter Score	Value for Money	App Store Rating	Availability
68.3 1 st Bank in Italy Trad. Banks: 7.1 Online Banks: 49.3	77.5 Trad. Banks: 65.0 Online Banks: 79.2	 4.7 ★★★★★ 4.5 ★★★★★ 	In 2021, Family Bankers had 9 contacts on average with their customers
Customer Retention	Focus on Sustainability		
95 %	84.6 Trad. Banks: 66.2 Online Banks: 76.1	Source: BMED; BVA Doxa Su	rvey 2021; Play Store & Apple Store

49 Automatic Investment Services



Investment services featuring automatic gradual switch into equity funds allowing customers to take advantage of dollar-cost averaging

Big Chance (2001)

- Capital is initially invested in money market fund
- A portion of the assets is switched twice monthly into equity funds, investing the entire amount over 3/12-month period

Double Chance (2008)

- Capital is initially parked in a highly-remunerated deposit account
- Allows customer gradual entry into equity & fixed-income funds, investing the entire amount over 3/24-month period

Intelligent Investment Strategy (2016)

- Capital is initially invested in money market fund
- A portion of the assets is switched once or twice monthly into equity funds or U-L policy, investing the entire amount over 3/5year period
- Instalment amount automatically increases if equity fund value drops. Capital gains on equity >10% are switched back into money market fund to be reinvested over time

Intelligent Accumulation Plan (2020)

- Long-term instalment plan that shifts small amount of savings from current account to mutual funds monthly
- Allows customers to gradually enter BMED equity & fixed-income funds
- Instalment amount automatically doubled each month the fund unit price is 5% below the avg unit price of a customer

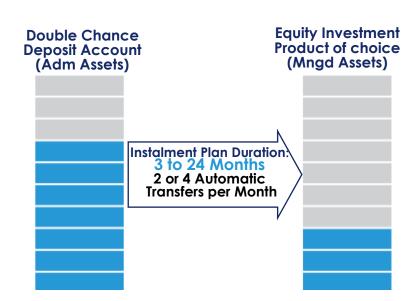
A long-term investment strategy/service that allows the retail investor to gradually enter the global financial markets via Mediolanum investment products, while mitigating the effects of volatility & taking advantage of dollar-cost-averaging

The 'Double Chance' Service

Launched June 2008

50

- Capital is initially parked in a highly-remunerated deposit account (rates currently offered: 1.5% to 2.5% according to selected duration & asset class)
- Allows customer gradual investment into equity or highyield funds over 3/24-month period, automatically transferring the established amount 2 or 4 times a month
- Interests of the deposit account automatically credited to the customer's checking account



E-MARKET

51 The 'Intelligent Investment Strategy' Service (IIS) Launched June 2016

- A long-term investment strategy/service (10+ yrs, € 30k+) that allows our customers to gradually enter the equity markets in order to take advantage of the overall growth of the world economy
- Designed to remove emotional barriers associated with equity investments by making rational choices at the beginning of the plan rather than during crises or volatile markets
- The amount invested is first put into a money market fund, and then fully converted into Mediolanum equity funds or MyLife U-L wrap account over 3-4-5 years, through automatic transfers 1-2 times per month
- Thanks to the Automatic Step-In/Step-Out feature, when the unit price of equity funds has a strong decrease* the transferred amount is multiplied accordingly. Vice versa, in case of an extraordinary increase (+10% or 20%), the capital gains are shifted back into the money market fund
 - * versus each customer's average purchase price



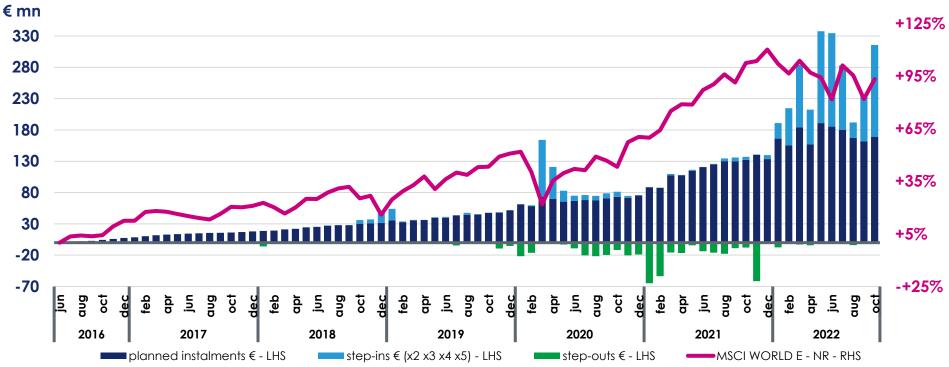
E-MARKET

Equity Fund Unit Price	Installment amount
5% to 10% decrease	X2
10% to 15% decrease	X3
15% to 20% decrease	X4
20% or more decrease	X5



'Market crises are buying opportunities': not just a slogan

Step ins & step outs reduce avg unit price on investments, allowing customers to benefit from market volatility. Over \in 500 mn of managed assets were **automatically invested in equity** through step-ins in H1. More than \in 5 bn to be transferred from monetary funds over the next 3-5 years.



l we

- Scalable & open banking platform (cloud-native, API-based, mobile-only)
- Putting together banking services, finance, education, entertainment & empowerment
- Socially relevant content: carbon footprint, environmental impact of shopping & reforestation
- Certified **B-Corp**

53

Available ages **12 yrs+** on the Italian market (for now)

Our new strategic venture:

Results & ambitions

- Users: 642,000. Avg. age: 30
- Avg. deposits small, consistent with target & business model
- 2021-22: focus on **increasing usage** & **upselling** of services
- 2022-23: development of **innovative trading activities**







54 The development of the digital customer: **Q** selfy

Launched January 2021

- A totally digital Bank account addressing the needs of 'digital young adults'
- For those who require a full-service account, but aren't in the market for advice like the typical BMED customer
- Not only an account but a comprehensive offer of banking services
- Credit, managed assets & general insurance products available
- Able to be managed on a 'do-it-yourself' basis,
 'à la carte'
- Over 31,000 customers acquired since launch
- Cross-selling activity growing according to expectations



E-MARKET

SELFYCARE TRAVEL. PROTEGGI LE TUE VACANZE.

Con SelfyCare Travel **puoi mettere le tue vacanze al sicuro**. La polizza garantisce l'assistenza e la copertura dei rischi che possono insorgere durante i tuoi viaggi e quelli delle persone a te care, in Italia e all'estero. Attiva SelfyCare Travel **direttamente dall'app Mediolanum** in pochi semplici passaggi e goditi ogni momento della tua vacanza senza pensieri.





BMED announces its inaugural credit ratings

- The **BBB level** achieved on the long term ratings by S&P and Fitch represent the **maximum level achievable** by an Italian bank and are in line with the Republic of Italy and the national champions operating in the banking space
- The two agencies underline BMED strengths in their rating reports: Business Model, Capitalisation and low Credit Risk

STANDARD

FitchRatings

	&POOR'S	Thematings
Long Term Issuer credit Rating	BBB	BBB
Short Term Issuer credit Rating	A-2	F3
Outlook	Stable	Stable
Credit Higlights	"In addition, the bank is significantly less exposed than domestic commercial banks to the high credit risk we see in Italy and has a strong track record of	 "BMED ratings reflect the bank's business profile with adequate domestic franchise, and stable client base, which have ensured resilient net new money flows and earnings throughout economic cycles. Traditional lending activities are ancillary to BMED core asset management business. The ratings also consider the bank's
	effectively managing operational and reputational risks"	sound funding and liquidity and adequate capitalisation"

Sustainability also means staying closer to customers when needed the most

Reduction of 0.20% in the spread of mortgages with thresholds:

The structure of many of BMED mortgages include a mechanism - unique in the market - that lowers the spread by 20 bps if a set Euribor threshold is exceeded e.g.: EUR3M must surpass 1.75% for the first cluster of mortgages to benefit from spread reduction

Additional spread reduction of 0.25% for 12 months:

Customers most exposed to the negative effects of interest rate hikes will benefit from this further reduction starting Dec. 2022

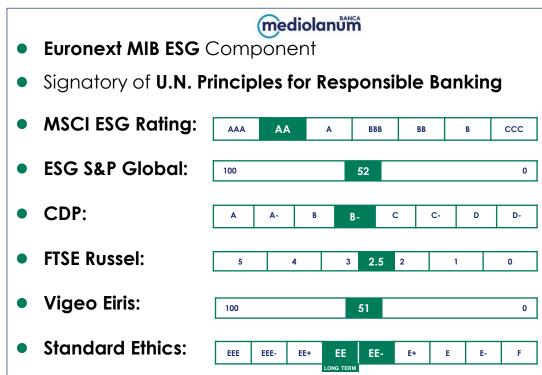
Initial interest-only payments on mortgages & loans:

Starting in Q4 2022, customers can benefit from a lighter monthly payment by requesting interest-only payments for 3 months on new loans & for 6 months on new mortgages



BU U CERTIFIED

«BMED is committed to create stakeholder value through ethical & sustainable business practices, with the aim of having an ongoing positive impact on society»



flowe

- Certified B-Corp
- Certified Carbon Neutral Co.
- **Recycled wood** debit cards





SOSTENIBILITÀ MEDIOLANUM

E-MARKET

BMED working continuously to qualify product offer from ESG standpoint

	9M 2022 AUM		
• 7 Captive SRI Mutual Funds (4 Art. 8, 3. Art. 9)	€ 2.82 bn	6000 hn	12% of total M.F. AUM
 Over 2,600 3rd Party ISINs (both Art. 8 & Art. 9) 	€ 5.47 bn	€ 8.28 bn	47% of Net Inflows into M.F

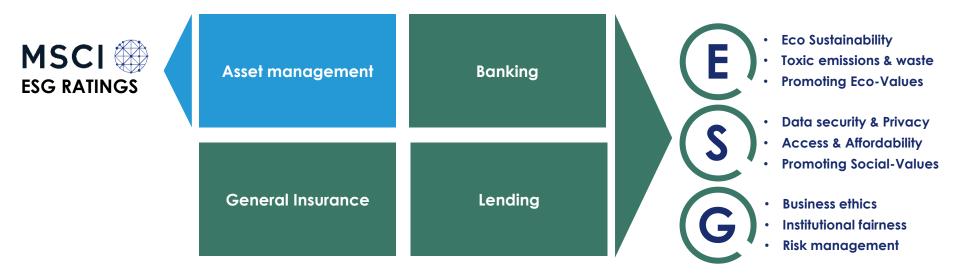
- **'CASA+' & 'ECO+'**: advantageous terms & reduced spread on loans & mortgages to enhance RE sustainability, purchase of hybrid & electric vehicles, etc.
- All new debit cards made of bioplastic (PLA)
- Paperless onboarding of customers
- Product lines 100% paperless (SelfyConto, Instant Credit, etc.)



E-MARKET

BMED first bank to build ESG ratings for all lines of products

- Asset management products rated by a third-party provider, MSCI ESG Research:
 - 100% of captive mutual fund AUM rated, o/w 99.95% scored 'Leaders' or 'Average'
- <u>Rest of the offer:</u> we created together with Cattolica University the first ESG rating model for banking, credit & general insurance products



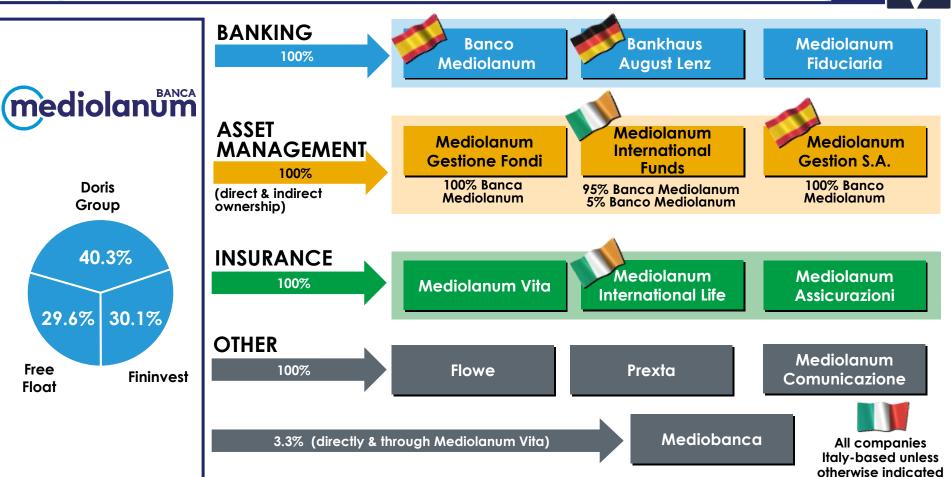


Mediolanum Facts



61 BMED Shareholders & Group Structure

as at 30/09/2022



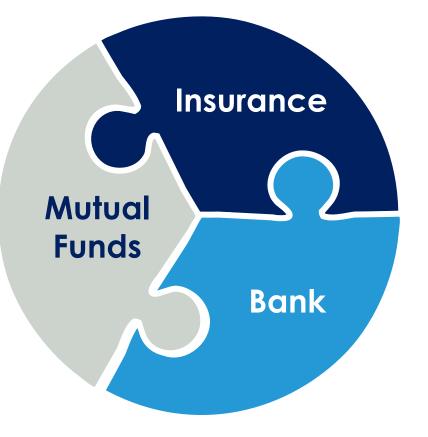
E-MARKET SDIR

CERTIFIED

Medi

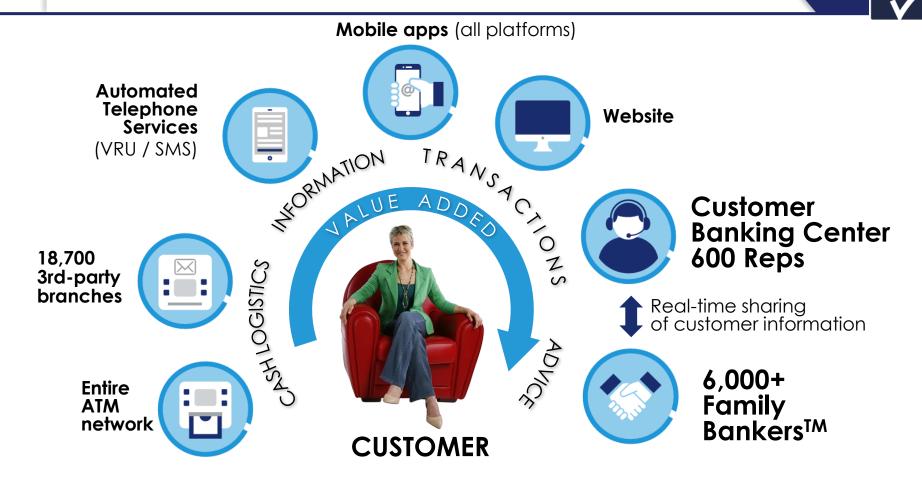
62 Banca Mediolanum's Integrated Business Model

- We and our Family Bankers view the company as a single entity, providing solutions that best fit the needs of the customer, whether it be in the form of a mutual fund, an insurance policy or a bank product
- The Bank (est. 1997) has a special role as the place where customer savings are naturally built
- It is also where service quality is more readily appreciated & compared
- Therefore, it represents the mandatory point of entry for all new customers



Medi

63 Banca Mediolanum's Multi-channel Model



E-MARKET Sdir

CERTIFIED

Medio

- Self-employed tied agents with entrepreneurial approach 🛛 🔵 Willing
- Extensively trained to tackle every household financial need
 - Share Mediolanum's view that banking services are an effective acquisition & retention tool
- Compensated even for operations performed by customers through direct channels

Willing to provide advice anytime, anywhere

Medio

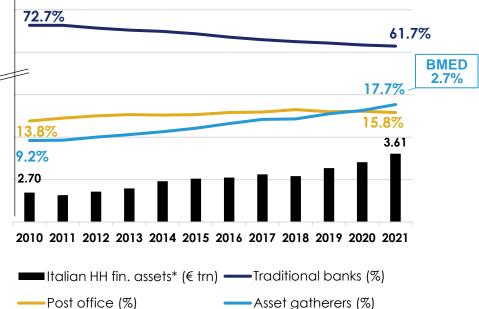
- Equally competent across all product lines
- Unlike the typical FA, offer assistance also with everyday banking needs
- Synergy, not competition, between human and direct channels



Customers: freedom in banking

Top-quality and valuable direct banking services associated with a human relationship Over the last few years asset gatherers have increased market share to the detriment of traditional banks

Total HH Assets:€ 5.08 trillion



Asset gatherers growing mainly thanks to:

- Demand for specialised advice
- Products & services tailored on customer needs

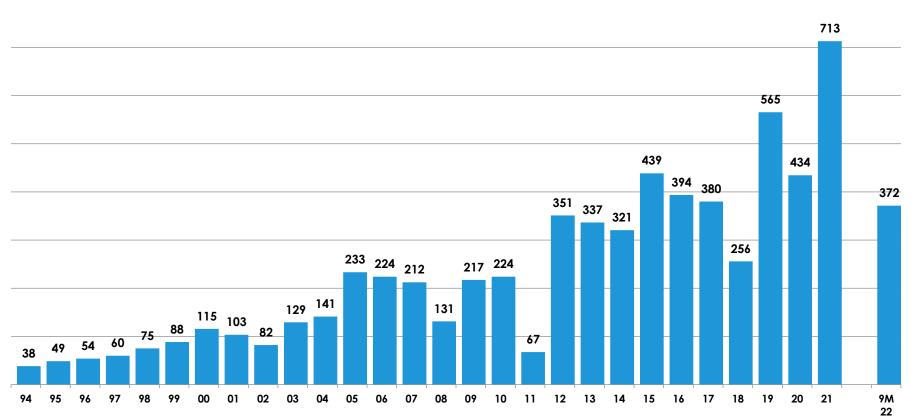
E-MARKET

SDIR

Medio

- Better product performance
- Recruiting of traditional bank professionals

(*) Includes deposits, administered & managed assets. Does not include real estate, shares of unlisted companies, TFR (end-of-service pay)& cash, as these assets are a non-addressable market for financial institutions. Total wealth of Italian households – all items included - is equal to € 5.08 trn in 2021.

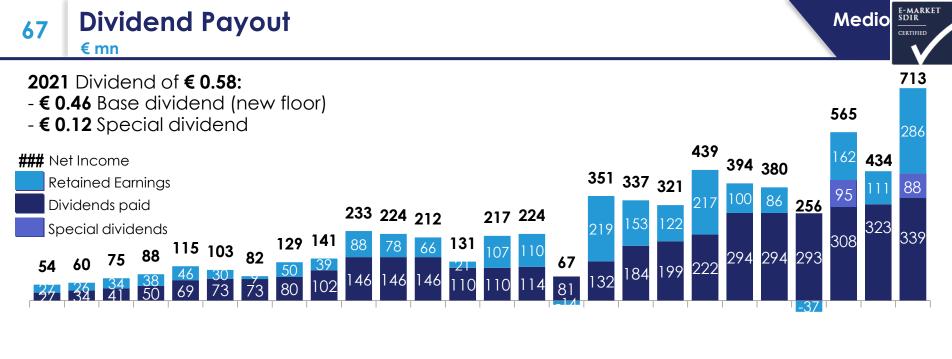


E-MARKET Sdir

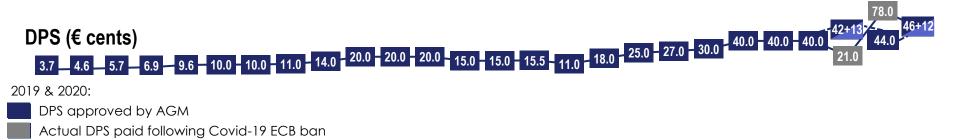
CERTIFIED

Mediol

2008 & 2010: adjusted net income excluding effects of 'Lehman Brothers' operation

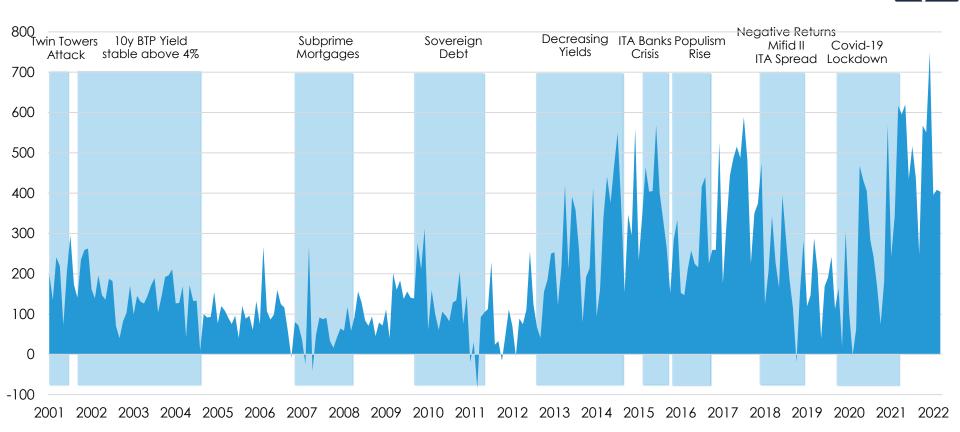


96 97 98 99 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21



68 BMED: 21 Years of Consistent Net Inflows

Anti-cyclical flows mean better performance for customers thanks to dollar-cost-averaging



E-MARKET SDIR

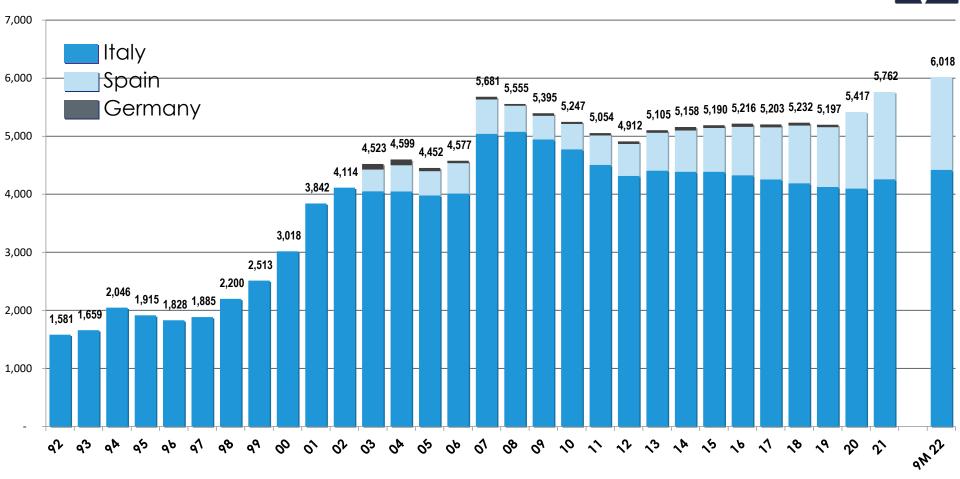
CERTIFIED

Medio

Source: Assoreti

Net Inflows into Managed Assets

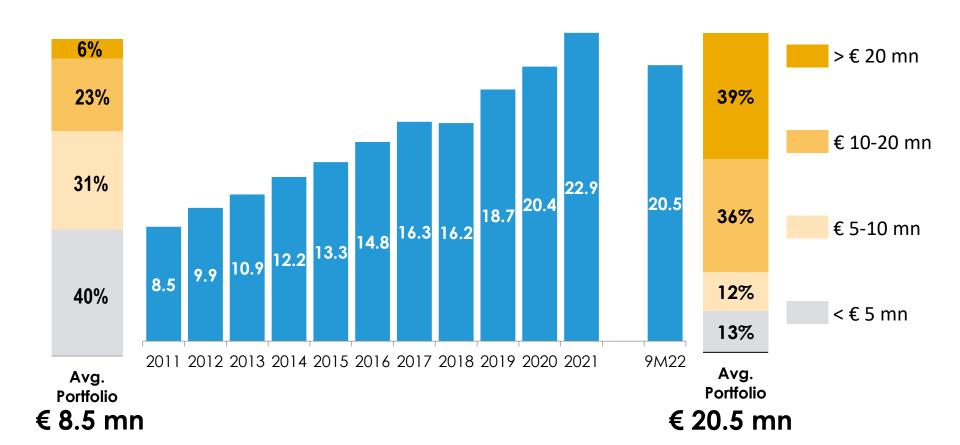


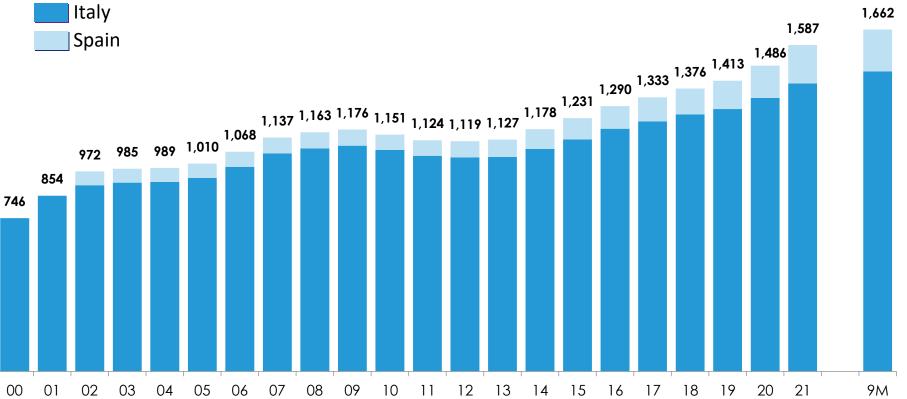


Mediol



CERTIFIED

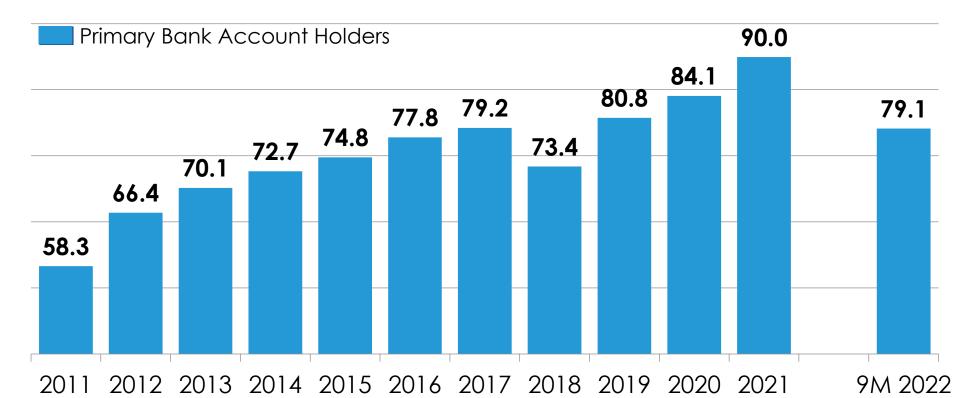




E-MARKET Sdir

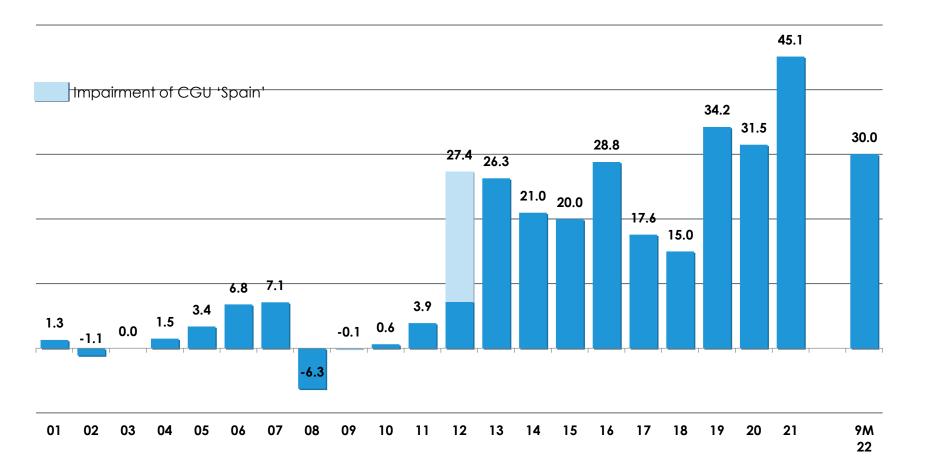
CERTIFIED

Medio

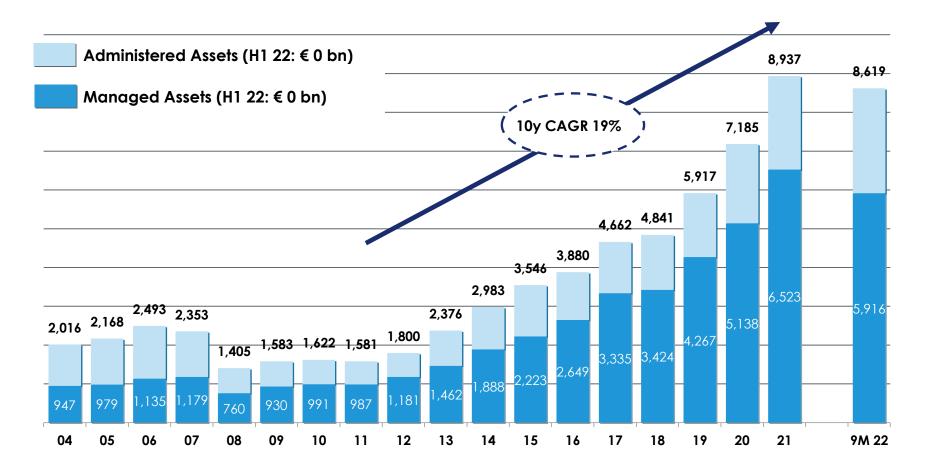


E-MARKET Sdir

Medio

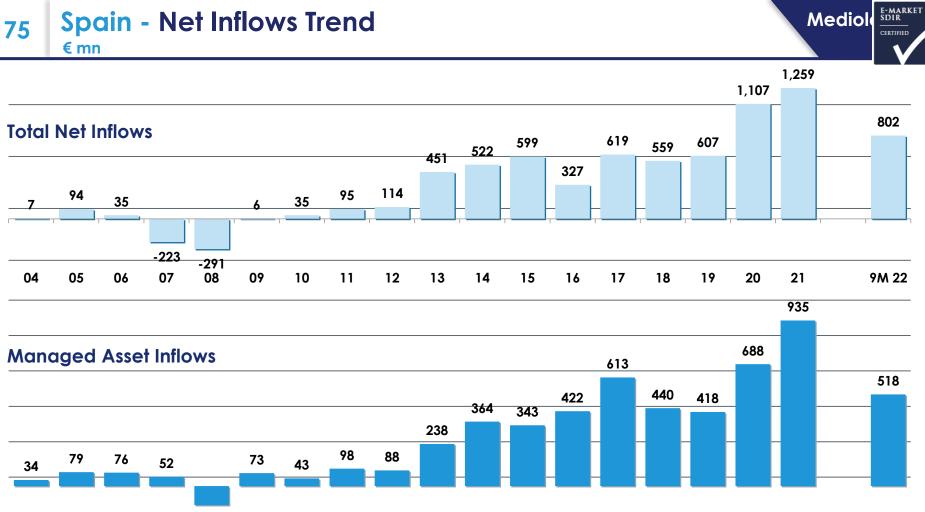


74 Spain - Assets under Administration € mn



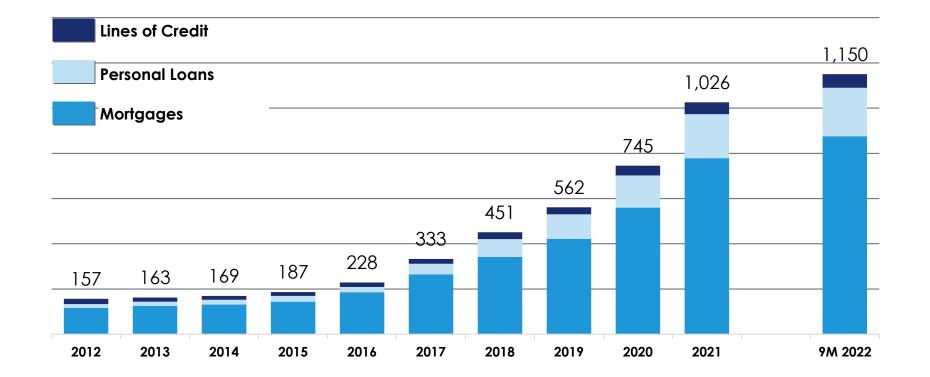
E-MARKET Sdir

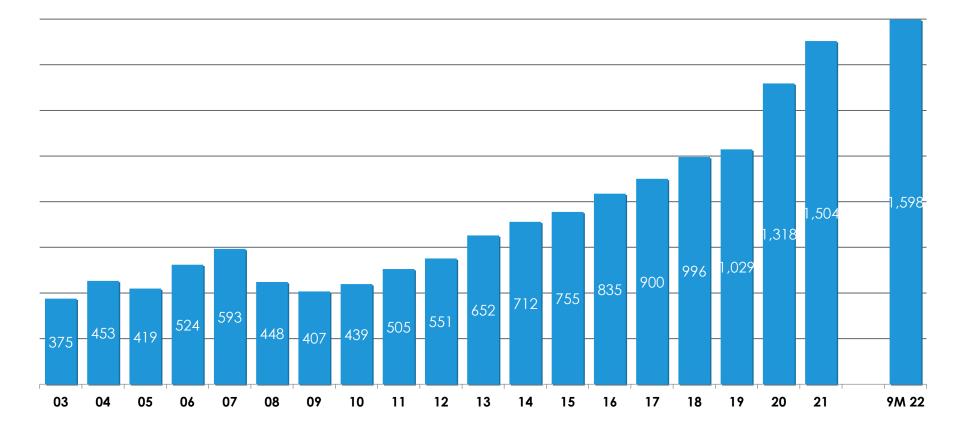
CERTIFIED



-108







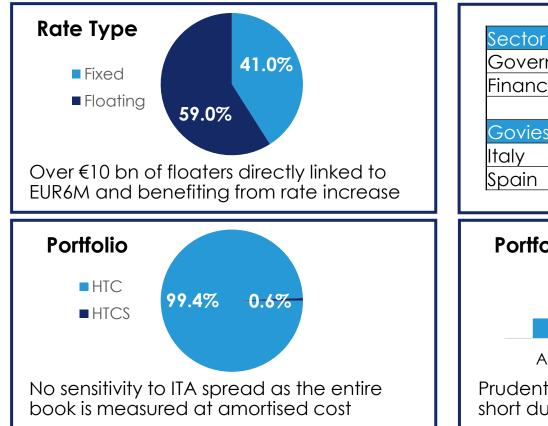
E-MARKET Sdir

CERTIFIED

€ bn – nominal values – as at 30/09/2022



Banking Book: € 17.4 bn (nom. values)



Sector		%	
Government			99.5%
Financial			0.5%
Govies		%	00.00
Italy Spain			99.3%
Spain			0.7 /0
Portfolio			
Portfolio		2.8 yrs	
	9 yrs	2.8 yrs	
0.9	9 yrs Duration	2.8 yrs Avg. Maturity	

Our investment strategy explains the consistency of our inflows & transfers 'technical performance' into 'customer performance'

- We advise our customers proposing products & services that correspond to each of their specific needs
- Investor needs remain fundamentally the same, they are not influenced by market crises
- We do not engage in stock-picking, tactical asset allocation decisions, or market-timing
- We recommend a series of diversification criteria, the most important being time horizon (5D Strategy)
- Equity investments are only considered for the long term (>10 yrs) and are diversified across the global economy to further reduce risk
- We strongly advise investors who have a long-term outlook to view market crises as buying opportunities



- Provides our Family Bankers & employees with a resource for life-long education
- Develops financial education programs dedicated to our customers & the community
- universities, professors and individuals who are experts in the field
- Inaugurated March 2009 Centralises our training know-how, in coordination with top
- 80 Mediolanum Corporate University

Training & Communication

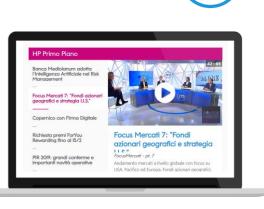




A proprietary state-of-the-art tool established in 1989

Online programs to train, motivate & communicate with our Family Bankers

- Financial news commented by top company executives
- Company news & product information
- Online training course support
- Inspirational thoughts for personal motivation
 & sales techniques





E-MARKET

SDIR

Medio

Daily specials dedicated to crisis-related topics were added to the ongoing programming in 2008, 2009, 2011, 2020 & 2022

2021:

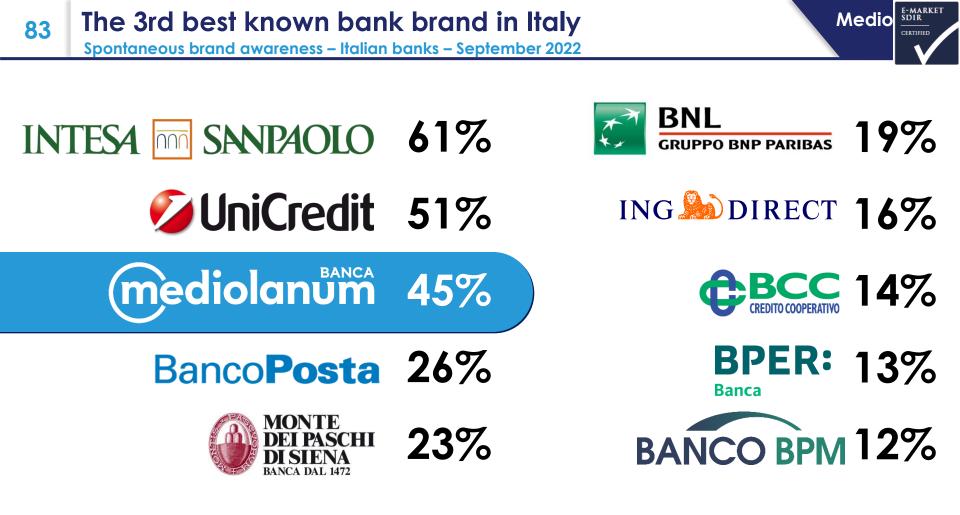
- 3 nation-wide digital events, streaming live to over 95,000 viewers
- Over 1,000 digital events & 200 in-person events organised by Family Bankers: over 80,000 attendees

Pre-Covid-19:

- Approximately 2,500 events held in 2019: local & high-level events, sports events (e.g. Giro d'Italia), talk shows, etc.
- Over 130,000 customers & prospects attending



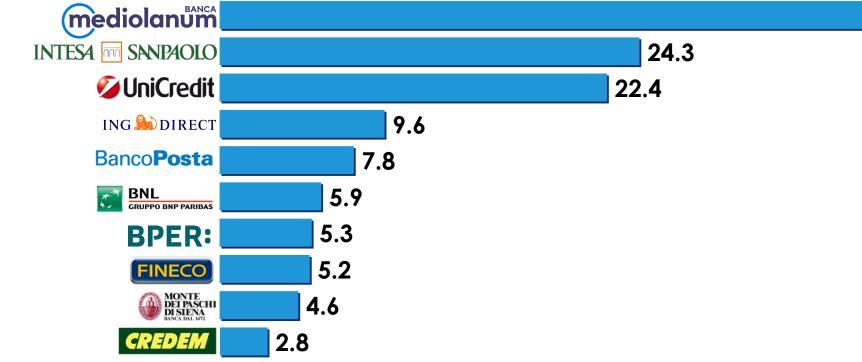
E-MARKET SDIR



source: GFK Italia



CRÉDIT AGRICOLE 2.6



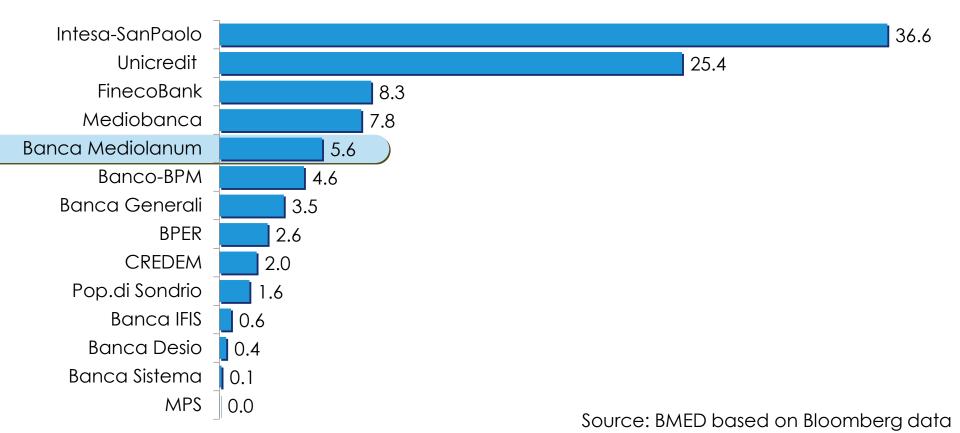
37.3

E-MARKET Sdir

CERTIFIED

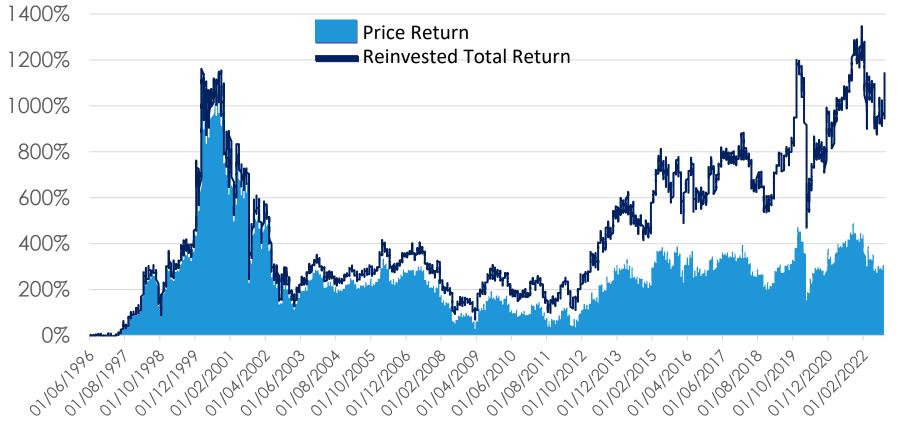
Medio

source: GFK Italia



E-MARKET Sdir

CERTIFIED



* Total Return Index includes dividend reinvestments, June 3, 1996 – Oct. 31, 2022

Source: Datastream

E-MARKET Sdir

87 Disclaimer

E-MARKET SDIR CERTIFIED

This document has been prepared by Banca Mediolanum S.p.A. for the sole purpose of providing information and presenting the Group's strategies.

The information, opinions, valuations and forecasts it contains have not been audited by any independent body; they may be altered at any time without notice.

No guarantee, express or implicit, is given by Banca Mediolanum S.p.A. or by any of the Mediolanum Group companies as to the reliability, completeness or accuracy of the information or opinions in the present document.

Publication, communication to others, and reproduction of all or any of this document's contents are forbidden, except with the express written consent of Banca Mediolanum S.p.A.

Neither Banca Mediolanum S.p.A., nor the companies belonging to the Mediolanum Group, nor their representatives, managers or employees accept liability for any losses directly or indirectly resulting in any manner whatsoever from use of the present document or of information in any way attributable thereto.

Forecasts in this document has been prepared with the greatest care, but is nevertheless based on assumptions which could prove wrong because of risk factors outside the control of Banca Mediolanum S.p.A. and the Mediolanum Group companies. There is no guarantee that present forecasts will match future performance.

This document is not a recommendation to invest in any financial instrument, nor an invitation to subscribe or purchase shares, nor is any part thereof intended to serve as a basis or reference source for any contract or undertaking whatsoever on the part of Banca Mediolanum S.p.A. or any of the companies belonging to the Mediolanum Group.

Receipt of this document implies acceptance of its limitations as described above.

DECLARATION BY THE SENIOR MANAGER IN CHARGE OF DRAWING UP COMPANY ACCOUNTS

The undersigned, Mr. Angelo Lietti, declares, pursuant to Section 154 bis (2) of Legislative Decree 58/98 "Testo Unico della Finanza", that the accounting data set out in this presentation agree with the documentary records, books and accounting entries.

The senior manager in charge of drawing up Company Accounts

Angelo Lietti

Figures contained in this document are rounded for presentation purposes.

Alessandra Lanzone

+39-02-9049.2039 alessandra.lanzone@mediolanum.it

Lisa Maxon +39-02-9049.2997

lisa.maxon@mediolanum.it

Luca Pugliese

luca.pugliese@mediolanum.it

Banca Mediolanum S.p.A. Via Francesco Sforza 15 20080 Basiglio MI – Italy

E-MARKET SDIR

CERTIFIEI

http://www.bancamediolanum.it