

<p>Informazione Regolamentata n. 20233-14-2023</p>	<p>Data/Ora Ricezione 23 Gennaio 2023 07:42:46</p>	<p>Euronext Growth Milan</p>
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Societa' : RACING FORCE

Identificativo : 171696

Informazione  
Regolamentata

Nome utilizzatore : RACINGFORCENSS01 - FERROGGIARO  
ROBERTO

Tipologia : 2.2

Data/Ora Ricezione : 23 Gennaio 2023 07:42:46

Data/Ora Inizio : 23 Gennaio 2023 07:42:48

Diffusione presunta

Oggetto : Racing Force Group signs new helmet  
camera agreement with Formula 1®

*Testo del comunicato*

Vedi allegato.

## PRESS RELEASE

**Racing Force Group signs  
new helmet camera agreement with Formula 1®**

*Ronco Scrivia (GE, Italy), January 23<sup>th</sup>, 2023* - Racing Force Group and Formula 1® entered today into an agreement for the use of the helmet camera technology in the 2023 Formula 1® World Championship.

The Driver's Eye™ is the FIA-homologated micro camera (8 millimeters in diameter and weighing 1.43 gram) positioned at eye-level on the protective padding on the inside of the driver's helmet. The technology will be available over the course of the 2023 season to all drivers and helmet manufacturers on the Formula 1® grid.

**Racing Force Group and Driver's Eye™**

Racing Force is the leading motorsports safety products group with the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, amateur athletes, race teams and car manufacturers with products sold under brands such as Bell Helmets, OMP, Zeronoise and Racing Spirit. The group is based on 3 different continents: Ronco Scrivia (headquarters) and Pisa in Italy, Sakhir in Bahrain, and Miami in the USA. Today, products under the Group's brands can be found in all world championships of car and kart racing. More information about Racing Force Group is available at [www.racingforce.com](http://www.racingforce.com), as well as on [www.ompracing.com](http://www.ompracing.com), [www.bellracing.com](http://www.bellracing.com) and [www.racingspirit.com](http://www.racingspirit.com).

Positioned at eye-level on the protective padding on the inside of the helmet, the Driver's Eye™ camera is eight millimeters in diameter, weighs 1.43 grams and gives the audience the real feeling of being right behind the steering wheel. The FIA-homologated technology was fully showcased at the Santiago E-Prix in January 2020 at the FIA Formula E event and was tested for the first time in Formula 1® on August 2021 from Fernando Alonso. The technology will be available over the course of the 2023 season to all drivers and helmet manufacturers on the Formula 1® grid.

ITALY (Ronco Scrivia) - USA (Miami, Indianapolis, Mooresville) - Bahrain (Sakhir) - Belgium (Ghislenghien)  
[racingforce.com](http://racingforce.com) - [ompracing.com](http://ompracing.com) - [bellracing.com](http://bellracing.com)

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# RACING FORCE GROUP

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Fine Comunicato n.20233-14

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