# teleborsa //

| Informazione<br>Regolamentata n.<br>1264-8-2023 |   | Data/Ora Ricezione<br>23 Gennaio 2023<br>17:39:46 | Euronext Milan            |  |
|---|---|---|---------------------------|--|
| Societa'  | : | BRUNELLO CUCIN                                    | IELLI                     |  |
| Identificativo<br>Informazione<br>Regolamentata | : | 171723  |                           |  |
| Nome utilizzatore                               | : | BRUNECUCIN02 - De Angelis                         |                           |  |
| Tipologia                                       | : | 2.4   |                           |  |
| Data/Ora Ricezione                              | : | 23 Gennaio 2023 17                                | 7:39:46                   |  |
| Data/Ora Inizio<br>Diffusione presunta          | : | 23 Gennaio 2023 17                                | 7:39:47                   |  |
| Oggetto   | : | Update on the exec back programme                 | ution of the shares' buy- |  |
| Testo del comunicato                            |   |   |                           |  |

Vedi allegato.





#### Press Release

# CASA DI MODA BRUNELLO CUCINELLI: Update on the execution of the shares' buy-back programme

*Solomeo, January 23<sup>rd</sup> 2023* – Brunello Cucinelli S.p.A. ("**Brunello Cucinelli**" or the "**Company**") announces to have purchased, in the period between January 16<sup>th</sup> and January 20<sup>th</sup> 2023, 7,242 ordinary treasury shares, equal to 0.0107% of the total 68,000,000 issued shares, for a total amount – fees excluded – of Euro 502,444.08, within the shares' buy-back programme (the "**Programme**") resolved by the Shareholders' Meeting of April 27<sup>th</sup> 2022 (the "**2022 AGM**") and under the start resolved by the Board of Directors on January 9<sup>th</sup> 2023 (the "**Start**"), already disclosed pursuant to EU Regulation n° 2016/1052.

Purchases were executed by the authorised intermediary Mediobanca S.p.A.

The aggregate of the daily buy-back transactions on Euronext Milan (EXM) managed by Borsa Italiana S.p.A. is reported below and attached the detail of such transactions executed in the aforementioned dates.

| Transactions' date | N° of Brunello Cucinelli<br>ordinary shares purchased | Average unitary<br>price (Euro) | Total amount<br>(Euro) |
|--------------------|---|---------------------------------|------------------------|
| 01/16/2023         | 3,375   | 68.9735                         | 232,785.56             |
| 01/17/2023         | 2,083   | 69.5413                         | 144,854.53             |
| 01/18/2023         | 341   | 69.7771                         | 23,793.99              |
| 01/19/2023         | 1,443   | 70.0000                         | 101,010.00             |
| Total              | 7,242   | 69.3792                         | 502,444.08             |

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Following the above mentioned purchases, and considering that the Company did not hold any of its own shares at the Start, as of January 20<sup>th</sup> 2023 the Company holds, directly or through subsidiaries, 31,367 treasury shares, equal to 0.0461% of the total issued shares.

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### BRUNELLO CUCINELLI

**Brunello Cucinelli S.p.A**. is an **Italian Casa di Moda** that produces luxury goods. It was founded in 1978 by the fashion designer and entrepreneur of the same name and is listed on the Italian Electronic Stock Exchange. The Company has always been **rooted in the medieval hamlet of Solomeo** and it is considered an authentic expression of the concept of "Humanistic Capitalism" since it can match constant, sound growth with an entrepreneurial philosophy addressing the major issues of **Harmony with Creation** and **Human Sustainability**.

Specialised in cashmere, the brand is currently believed to be **one of the most exclusive brands in the chic prêt-à-porter sector**, an expression of everyday lifestyle worldwide. The combination of **modernity** and **craftsmanship**, **elegance** and **creativity**, and **passion** and **human values** make Brunello Cucinelli one of the world's most exclusive and admired **ambassadors of Italian style**. In fact, the brand authentically expresses the values of tailoring and craftsmanship typical of products **Made in Italy** and the territory of the Umbria region in particular, combined with a focus on **innovation** and **contemporary style**.

Through **healthy**, **balanced** and **sustainable growth**, the company's main goal is to earn profits with **ethics**, **morality** and **dignity**, respecting the moral and economic dignity of the over 2,200 directly employed Human Resources and all those who work with them.

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Contact details: Investor Relations & Corporate Planning

Pietro Arnaboldi Brunello Cucinelli S.p.A. Tel. 075/69.70.079

#### Media

Vittoria Mezzanotte Brunello Cucinelli S.p.A. Tel. 02/34.93.34.78

Corporate website: www.brunellocucinelli.com





### <u>Attachment</u>

| Date of purchase transaction | Time (CEST) | N° of Brunello<br>Cucinelli<br>ordinary shares | Price (Euro) | Amount (Euro) |
|------------------------------|-------------|--|--------------|---------------|
| 01/16/23                     | 09:03:03    | 144  | 68.6         | 9,878.40      |
| 01/16/23                     | 09:13:08    | 92   | 68.75        | 6,325.00      |
| 01/16/23                     | 09:23:25    | 90   | 69           | 6,210.00      |
| 01/16/23                     | 09:34:50    | 61   | 69.1         | 4,215.10      |
| 01/16/23                     | 09:48:41    | 57   | 68.9         | 3,927.30      |
| 01/16/23                     | 10:00:48    | 31   | 68.8         | 2,132.80      |
| 01/16/23                     | 10:01:16    | 21   | 68.85        | 1,445.85      |
| 01/16/23                     | 10:08:24    | 99   | 69           | 6,831.00      |
| 01/16/23                     | 17:10:07    | 956  | 69           | 65,964.00     |
| 01/16/23                     | 17:10:07    | 1824   | 69           | 125,856.00    |
| 01/17/23                     | 09:08:35    | 144  | 69.2         | 9,964.80      |
| 01/17/23                     | 09:12:33    | 13   | 69.45        | 902.85        |
| 01/17/23                     | 09:12:33    | 79   | 69.45        | 5,486.55      |
| 01/17/23                     | 09:26:18    | 25   | 69.5         | 1,737.50      |
| 01/17/23                     | 09:26:18    | 31   | 69.5         | 2,154.50      |
| 01/17/23                     | 09:26:18    | 42   | 69.5         | 2,919.00      |
| 01/17/23                     | 09:36:15    | 63   | 69.5         | 4,378.50      |
| 01/17/23                     | 09:46:03    | 16   | 69.55        | 1,112.80      |
| 01/17/23                     | 09:46:03    | 41   | 69.55        | 2,851.55      |
| 01/17/23                     | 09:56:32    | 53   | 69.7         | 3,694.10      |
| 01/17/23                     | 10:08:35    | 25   | 69.85        | 1,746.25      |
| 01/17/23                     | 10:08:35    | 72   | 69.85        | 5,029.20      |
| 01/17/23                     | 10:19:38    | 56   | 69.75        | 3,906.00      |
| 01/17/23                     | 10:20:08    | 13   | 69.75        | 906.75        |
| 01/17/23                     | 10:32:07    | 49   | 69.9         | 3,425.10      |
| 01/17/23                     | 10:32:09    | 7  | 69.95        | 489.65        |
| 01/17/23                     | 10:40:59    | 70   | 69.9         | 4,893.00      |
| 01/17/23                     | 10:51:10    | 112  | 69.9         | 7,828.80      |
| 01/17/23                     | 11:03:44    | 76   | 69.85        | 5,308.60      |
| 01/17/23                     | 11:19:10    | 77   | 69.7         | 5,366.90      |
| 01/17/23                     | 11:25:47    | 13   | 69.6         | 904.80        |
| 01/17/23                     | 11:25:47    | 70   | 69.6         | 4,872.00      |
| 01/17/23                     | 11:42:28    | 68   | 69.55        | 4,729.40      |
| 01/17/23                     | 11:54:42    | 28   | 69.55        | 1,947.40      |
| 01/17/23                     | 11:56:51    | 57   | 69.7         | 3,972.90      |
| 01/17/23                     | 11:57:10    | 56   | 69.7         | 3,903.20      |
| 01/17/23                     | 12:08:27    | 38   | 69.55        | 2,642.90      |
| 01/17/23                     | 12:08:27    | 26   | 69.55        | 1,808.30      |
| 01/17/23                     | 12:30:14    | 64   | 69.5         | 4,448.00      |
| 01/17/23                     | 12:42:25    | 1  | 69.5         | 69.50         |



## BRUNELLO CUCINELLI

| 01/17/23 | 12:42:25 | 49  | 69.5  | 3,405.50  |
|----------|----------|-----|-------|-----------|
| 01/17/23 | 12:42:25 | 13  | 69.5  | 903.50    |
| 01/17/23 | 12:52:38 | 36  | 69.45 | 2,500.20  |
| 01/17/23 | 12:52:38 | 5   | 69.45 | 347.25    |
| 01/17/23 | 12:53:44 | 85  | 69.45 | 5,903.25  |
| 01/17/23 | 13:03:54 | 59  | 69.4  | 4,094.60  |
| 01/17/23 | 13:16:17 | 72  | 69.4  | 4,996.80  |
| 01/17/23 | 13:47:53 | 109 | 69.25 | 7,548.25  |
| 01/17/23 | 13:47:53 | 35  | 69.25 | 2,423.75  |
| 01/17/23 | 14:01:26 | 12  | 69.05 | 828.60    |
| 01/17/23 | 14:01:26 | 35  | 69.05 | 2,416.75  |
| 01/17/23 | 14:17:02 | 22  | 69.15 | 1,521.30  |
| 01/17/23 | 14:17:02 | 14  | 69.15 | 968.10    |
| 01/17/23 | 14:23:15 | 52  | 69.15 | 3,595.80  |
| 01/18/23 | 09:02:45 | 76  | 69.45 | 5,278.20  |
| 01/18/23 | 09:02:45 | 72  | 69.45 | 5,000.40  |
| 01/18/23 | 09:12:46 | 92  | 69.4  | 6,384.80  |
| 01/18/23 | 09:23:40 | 101 | 70.6  | 7,130.60  |
| 01/19/23 | 09:55:37 | 34  | 70    | 2,380.00  |
| 01/19/23 | 09:55:37 | 33  | 70    | 2,310.00  |
| 01/19/23 | 09:58:55 | 70  | 70    | 4,900.00  |
| 01/19/23 | 11:33:03 | 564 | 70    | 39,480.00 |
| 01/19/23 | 13:30:58 | 459 | 70    | 32,130.00 |
| 01/19/23 | 13:30:58 | 197 | 70    | 13,790.00 |
| 01/19/23 | 13:51:17 | 86  | 70    | 6,020.00  |