





Full Year 2022 Results & Business Update



### **Table of content**

and colour key

FY 2022 Group Results	3
FY 2022 Domestic Market Results	23
FY 2022 Spain Results	36
Business Update	38
Mediolanum Facts	53





## FY 2022 Group Results

EMARKET SDIR

#### 4 Economic & Financial Highlights

FY 2022 Group

#### Resiliency of the business throughout any phase of the cycle

n domonio	,			
€mn	FY 2022	FY 2021	Change	
Net Commission Income	1,027.8	959.1	+7%	Core business delivers even when faced with difficult environment
Net Interest Income	407.0	270.2	+51%	NII strongly geared to interest rates. Surge in Q4 driven by timing of mortgage book repricing
Contribution Margin	1,427.3	1,232.9	+16%	
Operating Margin	680.3	502.6	+35%	All-time-high Operating Margin demonstrates the solidity & efficiency of recurring business
Market Effects	-0.9	414.3	n.s.	Performance fees & F.V. suffered unfavourable comparison vs 2021
Net Income	521.8	713.1	-27%	Strong Net Income generated exclusively by recurring business
Key ratios	FY 2022	FY 2021		
Cost/Income Ratio*	48.1%	50.5%		Positive operating jaws bring C/I ratio down even more, without sacrificing expenditures meant to bolster growth
Acquisition costs/Gross commission income Ratio	37.6%	39.6%		Reduction due to lower gross flows & lower bonuses paid to the FB network
Cost of risk (bps)	13	15		CoR once again reflects the outstanding asset quality of the bank
				Ava Pacurring Fee up thanks to strong shifts of IIS money market assets

<sup>\*</sup> G&A expenses & Regular contribution to banking industry / Contribution margin

**Average Recurring Fee (bps)** 

206

205

Avg. Recurring Fee up thanks to strong shifts of IIS money market assets towards equity (€ >2 bn)



€bn

FY 2022 FY 2021 Change

#### Outperformance in difficult times proven once again

Total Net Inflows	8.30	9.18	-10%	Unmatched resiliency of flows amid significant headwinds, with customers re on the advice of our Family Bankers & automatic investment services helping navigate complex scenarios
Net Inflows into Managed Assets	5.95	6.66	-11%	Automatic recurring flows strategy performs well in bear markets, with BMED winning market share over competition
Total AUA/AUM	103.66	108.36	-4%	AUM down y/y but average AUM are in line with 2021 & support recurring fee
Loans Granted	4.01	3.90	+3%	Record year for loans & mortgages granted. Quality guaranteed by ultra-sat approach: we prudently lend to our own high-quality customer base made households
Credit Book	16.44	14.38	+14%	Credit book mainly consists of variable-rate mortgages. Further NII improvem expected in 2023 following EUR3M hike in Dec. 2022
General Insurance Gross Premiums (€ mn)	183.87	167.62	+10%	Solid growth in general insurance, especially high-margin stand-alone policie annual premiums, which have modest capital requirements

#### 6 Capital Adequacy & Balance Sheet Highlights

### Group

#### Prudent business approach, low risk-appetite & strong returns for shareholders

	FY 2022	FY 2021	
ROE	17.9%	25.4%	ROE consistently exceeds banking sector average. 10 yr. average: 20%
CET1 Ratio	20.6%	20.9%	Robust capital position, with very low volatility of CET1 ratio given the non-material size of HTCS portfolio
Risk-weighted assets (€ bn)	12.41	11.27	RWAs increasing in line with credit book growth
Leverage Ratio	6.0%	6.0%	Leverage ratio well above regulatory requirements
Loan/Deposit Ratio	62.2%	57.6%	Solid & simple balance sheet structure, with very safe approach to lending (mainly households, Cost of Risk at 13 bps). See slide 21
Dividend per share	0.50	0.58	9% DPS growth vs. 2021 base dividend of € 0.46. Interim dividend of € 0.24 paid Nov. 2022 – balance of € 0.26 subject to AGM approval

Total Capital Ratio: 20.6%. SREP: 12.4%. LCR: 299% Leverage Ratio = CET1 / Banking Group Assets

**EMARKET** 

#### **Growth & Resilience Drivers**

#### No signs of a slowdown in our growth momentum

	31/12/2022	31/12/2021	Change	
Bank Customers	1,686,200	1,586,600	+6%	Bank customer acquisition progressing with a solid
Bank Customer Acquisition	168,100	170,000		organic increase
Family Bankers	6,054	5,762	+5%	FB network development continues on as we train
o/w Private Bankers & Wealth Advisors	807	787	+3%	professionals coming from other sectors and as Banking Consultants join the franchise (NEXT project,
AUM - Private Bankers & Wealth Advisors	€ 28.23 bn	€ 30.38 bn	-7%	see slide 43)
				Automatic investment services the main gateway to
IIS – Money market AUM	€ 3.05 bn	€ 5.40 bn	-44%	achieving max. return - fully exploiting BMED investment strategy via managed assets products
Double Chance – Assets in deposit accounts	€ 1.28 bn	€1.51 bn	-15%	IIS money market assets down due to acceleration
Instalment Plans – Annualised yearly flows	€ 1.62 bn			of automatic step-ins (see slide 49) with customers
				investing even more in equity in 2022. Visible benefit on avg. recurring fees
NII Interest rate Sensitivity (+100 bps)	€ +130 mn			Strong benefit from interest rate hikes thanks to mortgage book almost entirely comprised of variable rates & € 10 bn of floaters in the Treasury

**Intelligent Investment Strategy** shifts from money market to equity over 3-5 yrs. **Double Chance** shifts from deposit accounts to equity over 3-24 months **Instalment plans** shifts from current accounts to equity on a monthly basis

book

#### **Income Statement** €mn

FY 2022 Group

	FY 2022	FY 2021	Change
Entry fees	42.2	54.0	-22%
Management fees	1,273.2	1,262.4	+1%
Investment Management fees	196.8	192.9	+2%
Net Insurance revenues ex U-L commissions	85.4	60.5	+41%
Banking service fees	157.6	150.3	+5%
Other fees	45.6	45.8	-0%
Gross Commission Income	1,800.7	1,765.8	+2%
Acquisition costs	(677.0)	(698.4)	-3%
Other commission expenses	(95.9)	(108.3)	-11%
Net Commission Income	1,027.8	959.1	+7%
Net interest income	407.0	270.2	+51%
Net income on other investments	6.6	19.1	-65%
LLP (Impairment on Ioans)	(21.5)	(22.8)	-6%
Other revenues & expenses	7.4	7.3	+0%
Contribution Margin	1,427.3	1,232.9	+16%
G&A expenses	(654.8)	(594.5)	+10%
Regular Contributions to Banking Industry	(32.2)	(28.0)	+15%
Depreciation & Amortization	(40.8)	(39.0)	+5%
Provisions for risk & charges	(19.2)	(68.8)	-72%
Operating Margin	680.3	502.6	+35%
Market effects	(0.9)	414.3	n.s.
- o/w Performance fees	12.8	347.7	-96%
- o/w Net income on investments at fair value	(13.7)	66.6	n.s.
Extraordinary items	(17.8)	(26.5)	-33%
PROFIT BEFORE TAX	661.6	890.5	-26%
Income tax	(139.8)	(177.4)	-21%
NET INCOME	521.8	713.1	-27%

## Income Statement by Quarter € mn

FY 2022 Group

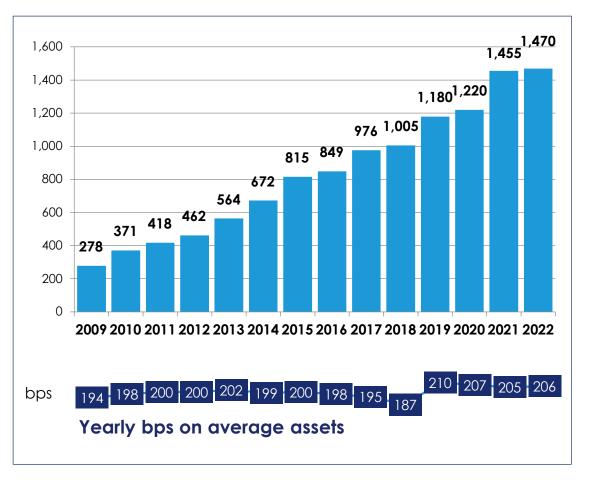
	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22
Entry fees	15.9	13.8	11.4	12.9	13.5	10.6	8.7	9.4
Management fees	296.3	308.8	323.4	333.9	322.6	314.5	320.2	315.9
Investment Management fees	45.7	47.3	49.2	50.7	49.3	48.3	49.8	49.3
Net Insurance revenues ex U-L commissions	15.8	19.8	14.0	10.9	14.9	20.6	16.6	33.3
Banking service fees	30.3	39.8	32.7	47.6	48.9	35.3	29.1	44.2
Other fees	11.6	10.9	10.7	12.6	11.0	10.6	11.4	12.6
Gross Commission Income	415.5	440.3	441.3	468.7	460.2	440.0	435.8	464.7
Acquisition costs	(156.3)	(175.4)	(171.0)	(195.7)	(172.6)	(166.9)	(160.1)	(177.4)
Other commission expenses	(23.8)	(23.5)	(28.4)	(32.6)	(26.1)	(21.7)	(26.3)	(21.8)
Net Commission Income	235.5	241.4	241.9	240.3	261.6	251.4	249.4	265.5
Net interest income	64.8	65.1	67.3	73.0	70.4	93.4	89.2	154.0
Net income on other investments	1.4	(1.0)	(0.1)	18.9	(0.2)	(0.5)	0.5	6.9
LLP (Impairment on Ioans)	(7.3)	(6.6)	(3.8)	(5.2)	(3.2)	(4.6)	(3.3)	(10.4)
Other revenues & expenses	1.8	1.7	1.7	2.2	2.0	3.0	1.7	0.7
Contribution Margin	296.2	300.5	307.1	329.1	330.6	342.5	337.5	416.7
G&A expenses	(141.7)	(152.4)	(134.9)	(165.5)	(154.6)	(165.5)	(146.7)	(188.0)
Regular Contributions to Banking Industry	(8.4)	(0.9)	(13.4)	(5.3)	(8.1)	(2.2)	(15.0)	(7.0)
Depreciation & Amortization	(9.3)	(10.0)	(9.5)	(10.2)	(10.2)	(10.1)	(10.2)	(10.3)
Provisions for risk & charges	(11.4)	(17.3)	(15.6)	(24.5)	(15.6)	0.6	1.5	(5.7)
Operating Margin	125.3	120.0	133.7	123.6	142.0	165.4	167.1	205.7
Market effects	49.3	57.0	1.4	306.6	2.0	(11.2)	8.6	(0.3)
- o/w Performance fees	10.2	7.3	15.9	314.3	5.9	0.7	0.9	5.3
- o/w Net income on investments at fair value	39.1	49.7	(14.5)	(7.7)	(4.0)	(11.9)	7.7	(5.6)
Extraordinary items	0.0	(2.3)	(4.9)	(19.3)	(0.4)	0.0	(6.0)	(11.3)
PROFIT BEFORE TAX	174.6	174.8	130.3	410.8	143.6	154.3	169.7	194.0
Income tax	(41.2)	(39.4)	(23.2)	(73.6)	(29.3)	(30.7)	(36.0)	(43.8)
NET INCOME	133.4	135.4	107.1	337.2	114.3	123.6	133.7	150.3

## Commission Income from Recurring Fees\* € mn

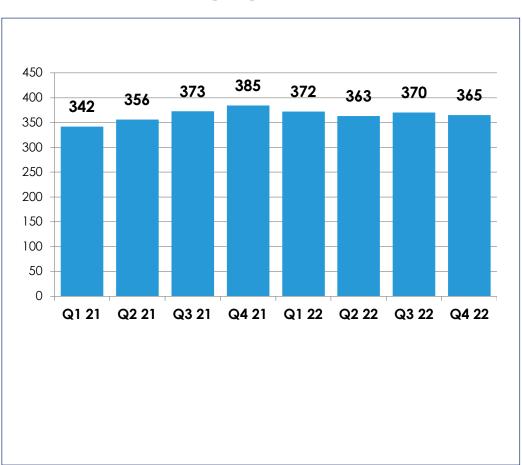
FY 2022 Group

#### **YoY Trend**

10



#### **QoQ Trend**



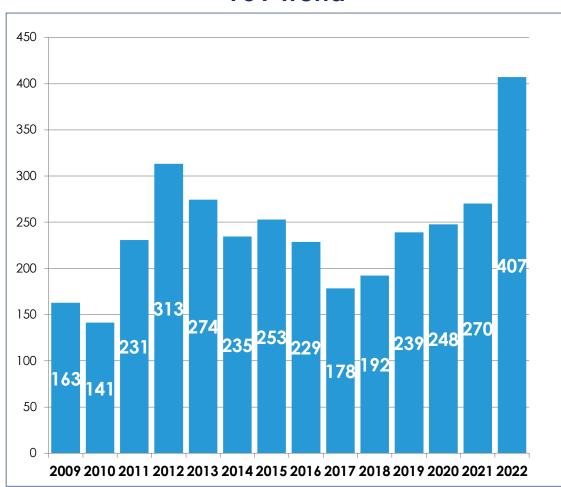
<sup>\*</sup> Management Fees + Investment Management Fees

## **Net Interest Income**

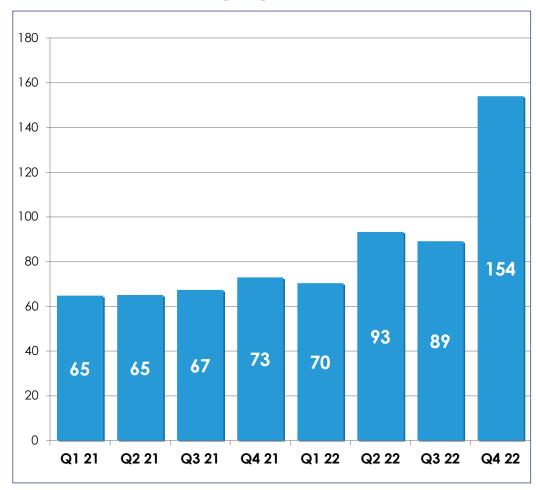
FY 2022 Group

€ mn





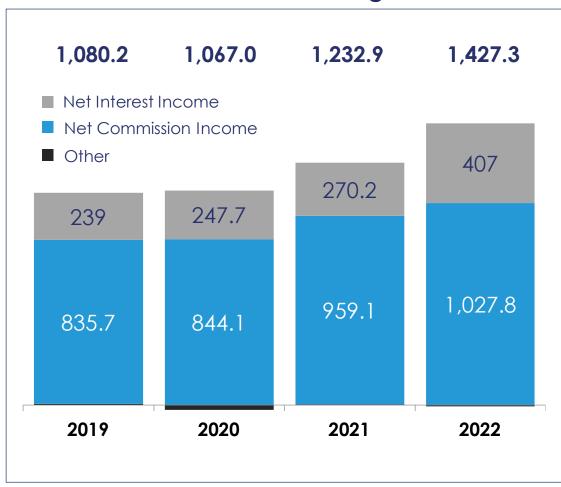
#### **QoQ Trend**



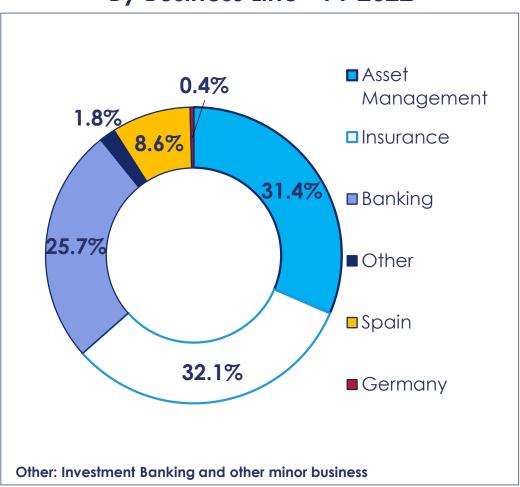
EMARKET SDIR

12

#### **Contribution Margin**



#### By Business Line - FY 2022



FY 2022

Group

#### **FY 2022 Net Inflows**

€mn

 FY 2022
 FY 2021

 GROUP TOTAL NET INFLOWS
 +8,297
 +9,177

 Managed Assets
 +5,947
 +6,658

 - o/w Mutual Funds, U/L & Managed Accounts
 +4,901
 +6,796

 Administered Assets
 +2,349
 +2,519

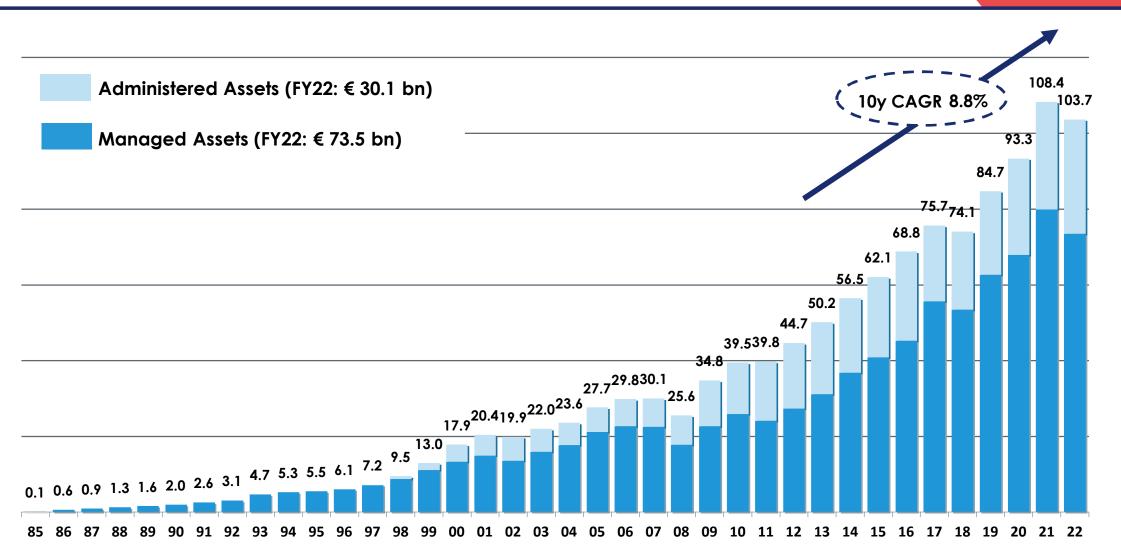
Italy - Banca Mediolanum Total Net Inlows	+7,300	+7,952
Managed Assets	+5,279	+5,756
- o/w Mutual Funds, U/L & Managed Accounts	+4,288	+5,887
Administered Assets	+2,021	+2,196

Spain - Banco Mediolanum Total Net Inflows	+1,018	+1,259
Managed Assets	+690	+935
- o/w Mutual Funds & U/L	+635	+942
Administered Assets	+328	+324

Germany	-21	-34
Managed Assets	-21	-34
- o/w Mutual Funds & U/L	-21	-34

14 AUA/AUM Trend € mn

FY 2022 Group



## Assets under Administration/Management € mn

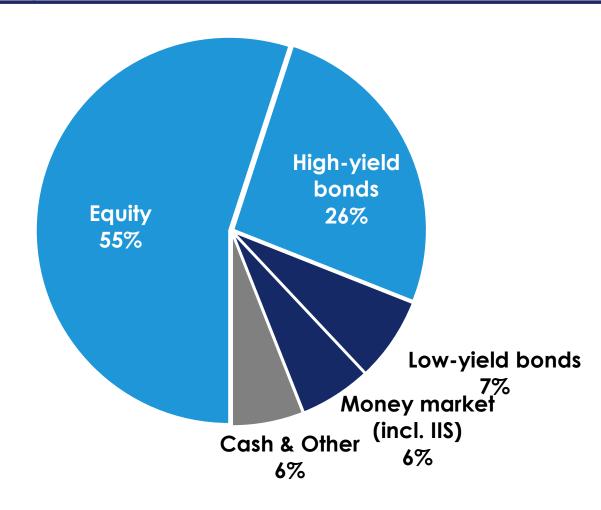
FY 2022 Group

	31/12/2022	31/12/2021	Change
Italy - Banca Mediolanum	94,411	98,943	-5%
Mutual Funds & U-L Policies	63,073	69,743	-10%
Other Life Insurance Products	1,861	1,778	+5%
Banking	29,477	27,422	+7%
Spain - Banco Mediolanum	8,872	8,937	-1%
Mutual Funds & U-L Policies	5,976	6,456	-7%
Other Life Insurance Products	116	68	+71%
Banking	2,780	2,413	+15%
Germany	374	481	-22%
Mutual Funds & U-L Policies	374	481	-22%
TOTAL AUA/AUM	103,657	108,360	-4%

#### Managed Assets look-through

as at 31/12/22 – including U-L assets

FY 2022 Group



Certificates not included. **Low-yield bonds**: Eurozone + Japan govies. **Money market**: originating funds in IIS & other. **Cash**: liquidity not invested. **Other**: may include hedging derivatives.

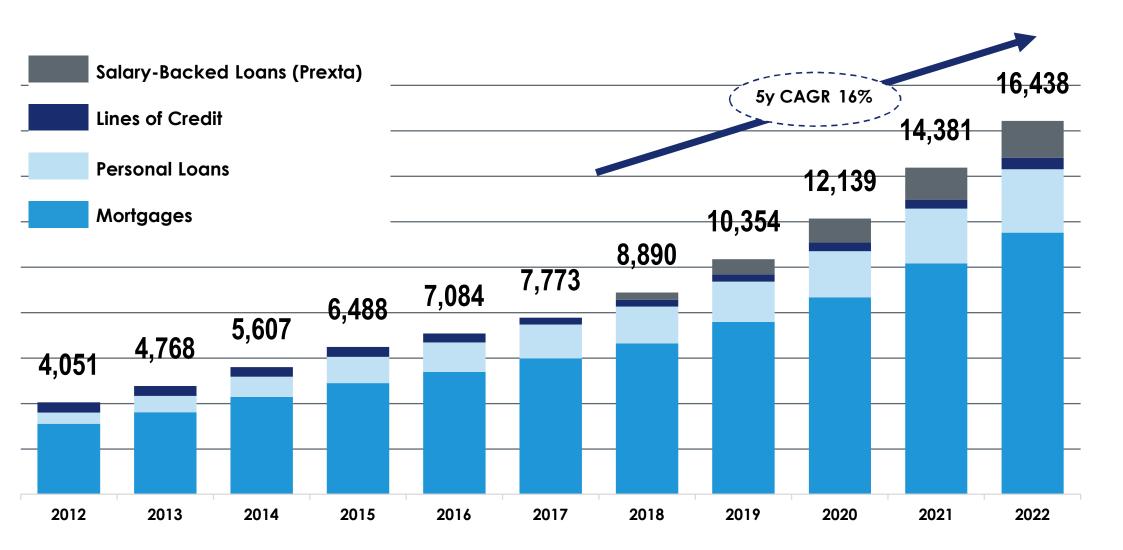
EMARKET SDIR CERTIFIED

	FY 2022	FY 2021	Change
Mortgages	2,312	2,329	-1%
Personal Loans	1,237	1,067	+16%
Salary-backed Loans (Prexta) <sup>1</sup>	462	500	-8%
TOTAL	4,011	3,896	+3%
3rd-party Loans	25	21	+19%

1. Includes Prexta unsecured loans

18 Credit Book Trend € mn

FY 2022 Group



EMARKET SDIR

7		_		_	
-		-			
		€	r	n	n
		$\boldsymbol{\varepsilon}$			

	31/12/2022	31/12/2021	Change
Mortgages	11,517	10,162	+13%
Personal Loans	2,798	2,417	+16%
Lines of Credit	501	394	+27%
Salary-backed loans (Prexta) <sup>1</sup>	1,622	1,408	+15%
TOTAL	16,438	14,381	+14%

	31/12/2022	Italian Banks
Gross NPE	1.28%	$3.5\%^{2}$
Net NPE	0.68%	1.5% <sup>3</sup>
Cost of risk	0.13%	

- 1 Includes Prexta unsecured loans
- 2 Bank of Italy 'Banks and Financial Institutions: Credit Conditions and Risk by Sector and Geographical Area Q3 2022
- 3 Bank of Italy "Financial Stability Report No. 2 2022"

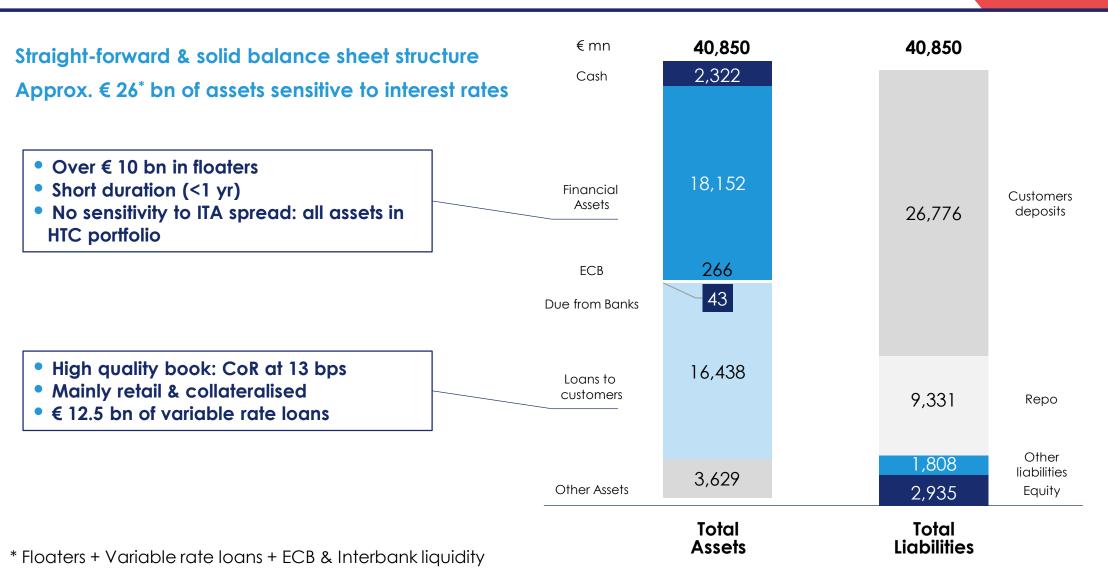
# FY 2022 Group

## **General Insurance Gross Premiums**

	FY 2022	FY 2021	Change
Stand-alone policies	116.0	95.6	+21%
New business	24.2	26.1	-7%
In-force business	91.8	69.4	+32%
Loan protection policies	63.2	66.6	-5%
Group health policies	4.7	5.5	-15%
			- ^ -
GROSS PREMIUMS	183.9	167.6	+10%

#### 21 Balance Sheet Structure – Banking Group

FY 2022 Group





22

#### A solid 9% dividend growth sets the floor to new highs

2022 Dividend per share

€ 50 cents

Total amount of dividends

€ 3691 mn

Interim dividend paid in November 2022

€ 24 cents

Dividend balance to be paid in April 2023

€ 26 cents

<sup>1.</sup> Subject to approval of AGM on April 18, 2023. Payment date to be announced on March 7, 2023, upon approval of the Annual Financial Report. Total amount may vary depending on the shares outstanding on the ex-dividend date.





### FY 2022 Domestic Market Results

## 24 Income Statement € mn

	FY 2022	FY 2021	Change
Entry fees	29.0	38.3	-24%
Management fees	1,167.1	1,161.3	+1%
Investment Management fees	180.9	177.7	+2%
Net Insurance revenues ex U-L commissions	59.2	40.3	+47%
Banking service fees	149.1	133.8	+11%
Other fees	42.6	43.0	-1%
Gross Commission Income	1,627.9	1,594.3	+2%
Acquisition costs	(606.3)	(625.5)	-3%
Other commission expenses	(84.1)	(88.4)	-5%
Net Commission Income	937.4	880.5	+6%
Net interest Income	372.3	251.6	+48%
Net income on other investments	6.7	19.0	-65%
LLP (Impairment on Ioans)	(20.4)	(22.3)	-8%
Other revenues & expenses	2.5	2.8	-12%
Contribution Margin	1,298.4	1,131.6	+15%
G&A expenses	(592.4)	(535.2)	+11%
Regular Contributions to Banking Industry	(28.6)	(25.1)	+14%
Depreciation & Amortization	(34.5)	(33.3)	+4%
Provisions for risk & charges	(14.4)	(67.2)	-79%
Operating Margin	628.5	470.8	+33%
Market effects	(1.3)	387.0	n.s.
- o/w Performance fees	12.2	321.1	-96%
- o/w Net income on investments at fair value	(13.5)	65.9	n.s.
Extraordinary items	(17.8)	(22.5)	-21%
PROFIT BEFORE TAX	609.5	835.3	-27%
Income tax	(131.9)	(166.8)	-21%
NET INCOME	477.5	668.5	-29%

## 25 Income Statement by Quarter € mn

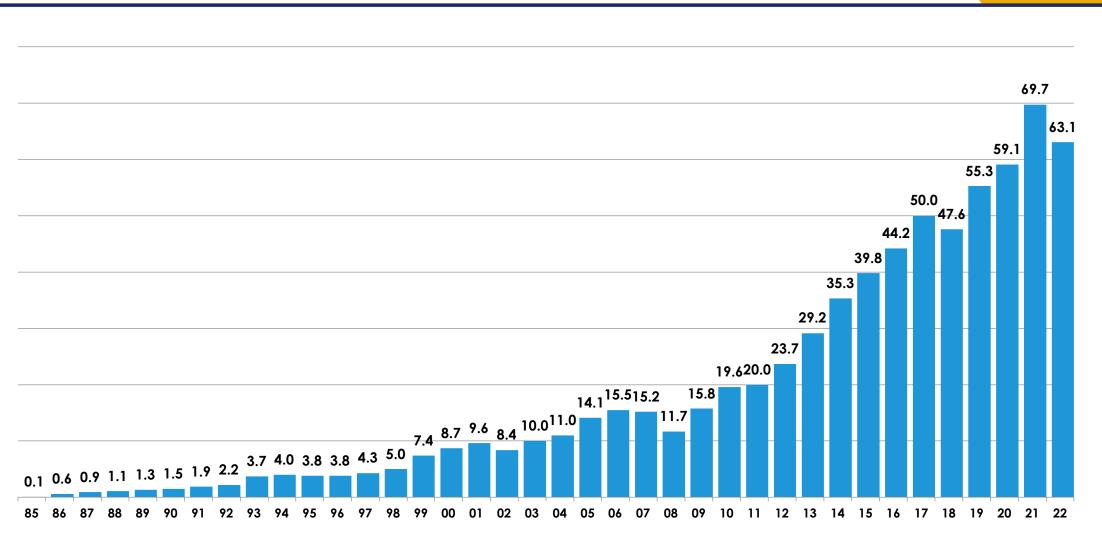
	Q1 21	Q2 21	Q3 21	Q4 21	Q1 22	Q2 22	Q3 22	Q4 22
Entry fees	11.3	9.8	8.2	9.0	9.0	7.3	6.0	6.6
Management fees	273.0	284.1	297.4	306.8	296.3	288.3	293.3	289.3
Investment Management fees	42.1	43.6	45.2	46.7	45.4	44.4	45.7	45.3
Net Insurance revenues ex U-L commissions	11.5	13.7	9.8	5.3	9.7	11.2	12.5	25.7
Banking service fees	27.0	36.3	28.1	42.4	44.3	35.8	27.0	42.0
Other fees	11.0	10.2	10.0	11.8	10.3	10.0	10.5	11.8
Gross Commission Income	375.8	397.6	398.8	422.1	415.0	397.0	395.1	420.8
Acquisition costs	(139.4)	(157.7)	(154.0)	(174.3)	(153.0)	(149.3)	(144.2)	(159.8)
Other commission expenses	(19.7)	(19.0)	(23.1)	(26.6)	(20.9)	(20.8)	(23.4)	(19.0)
Net Commission Income	216.7	220.9	221.7	221.2	241.1	226.9	227.5	242.0
Net interest income	60.9	60.6	62.7	67.4	65.5	85.2	81.4	140.1
Net income on other investments	1.3	(1.0)	(0.1)	18.8	(0.2)	(0.5)	0.5	6.9
LLP (Impairment on Ioans)	(7.3)	(6.5)	(3.5)	(5.0)	(3.1)	(4.3)	(3.0)	(10.0)
Other revenues & expenses	0.9	0.8	0.6	0.5	1.0	1.9	0.6	(1.1)
Contribution Margin	272.5	274.8	281.4	302.9	304.3	309.2	307.0	378.0
G&A expenses	(128.0)	(137.0)	(121.2)	(149.0)	(139.3)	(149.7)	(132.5)	(170.9)
Regular Contributions to Banking Industry	(7.4)	(0.1)	(12.5)	(5.1)	(8.1)	(1.2)	(15.0)	(4.3)
Depreciation & Amortization	(7.9)	(8.3)	(8.4)	(8.7)	(8.7)	(8.5)	(8.6)	(8.7)
Provisions for risk & charges	(11.1)	(17.1)	(15.2)	(23.8)	(15.3)	1.7	4.2	(5.1)
Operating Margin	118.1	112.4	124.0	116.3	132.8	151.5	155.1	189.1
Market effects	48.4	56.4	(0.7)	282.8	2.0	(11.0)	8.6	(0.9)
- o/w Performance fees	9.3	6.7	14.6	290.5	5.9	0.6	0.8	4.9
- o/w Net income on investments at fair value	39.1	49.7	(15.3)	(7.7)	(3.9)	(11.7)	7.8	(5.8)
Extraordinary items	0.0	(2.3)	(4.9)	(15.4)	(0.4)	0.0	(6.0)	(11.3)
PROFIT BEFORE TAX	166.5	166.6	118.4	383.8	134.4	140.4	157.8	176.9
Income tax	(39.3)	(37.4)	(21.3)	(68.8)	(27.8)	(28.2)	(34.0)	(41.9)
NET INCOME	127.2	129.2	97.2	315.0	106.6	112.3	123.7	134.9

7		€	m	n

	FY 2022	FY 2021	Change
Total commissions	507.5	510.2	-1%
One-time commissions	89.6	98.9	-9%
Ongoing commissions	417.9	411.3	+2%
Total incentives & bonuses	76.8	95.3	-19%
Incentives on individual net inflows	53.0	70.9	-25%
Contests & bonuses	21.2	23.3	-9%
Reimbursement of costs for customers events	2.6	1.1	+140%
Costs related to the agency agreement	16.2	14.7	+10%
Prexta agent commissions	5.8	5.4	+8%
TOTAL ACQUISITION COSTS	606.3	625.5	-3%

#### **Mutual Funds - AUM Trend**

€ bn – including U-L assets



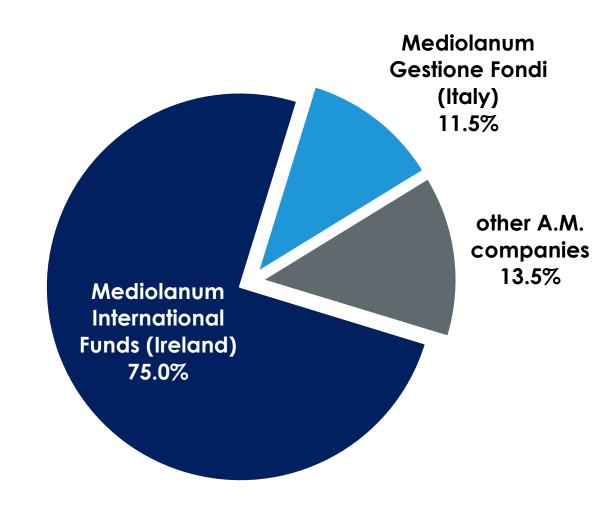
## Mutual Funds - Assets under Management € mn

	31/12/2022	31/12/2021	Change
'Best Brands' funds on funds (IRL)	24,230	26,212	-8%
'Challenge' mutual funds (IRL)	18,029	19,699	-8%
Funds of Hedge Funds (IRL)	37	40	-8%
'Fondi Italia' mutual funds (ITA)	6,859	8,386	-18%
'Real estate' fund (ITA)	205	244	-16%
3rd-party stand-alone funds	3,798	4,207	-10%
Other	2,645	2,610	+1%
Adj. for own mutual funds in FoFs & Managed accts	(436)	(409)	+7%
MyLife' U-L policy	12,295	12,750	-4%
Other U-L policies	17,533	19,665	-11%
Adj. for own mutual funds in U-L policies	(22,123)	(23,661)	-7%
ASSETS IN MULTUAL FUNDS & ILL	42.072	40 742	1097
ASSETS IN MUTUAL FUNDS & U-L	63,073	69,743	-10%

#### Mutual Funds - Assets by A.M. Company

as at 31/12/2022 - including U-L assets





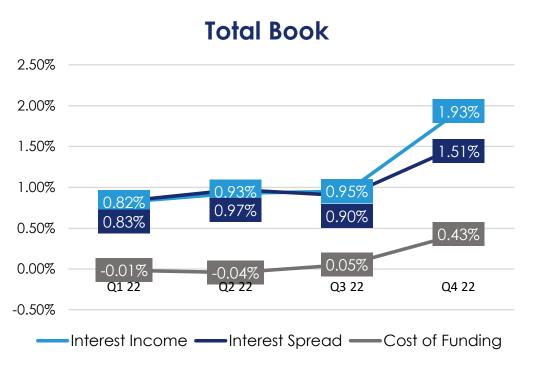


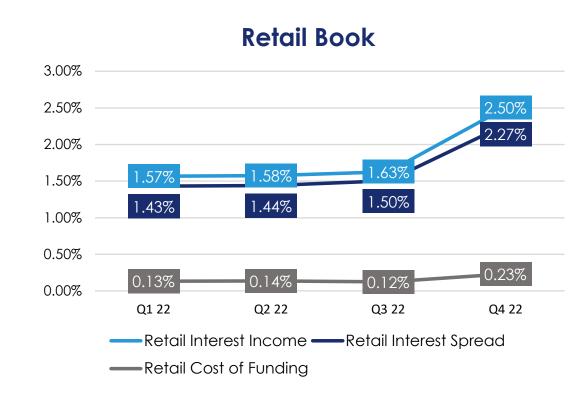


## Banking - Assets under Administration

	31/12/2022	31/12/2021	Change
Cash deposits	23,338	22,388	+4%
Repurchase agreements	20	18	+13%
3rd-party structured bonds	2,125	1,432	+48%
Other securities	3,993	3,583	+11%
BANKING ADMINISTERED ASSETS	29,477	27,422	+7%

#### 31 Banking - Interest Spread







#### **Bank Balance Sheet Highlights**

€ mn – as at 31/12/2022

	Liabilities	Assets
Retail	23,412	15,267
Treasury	9,865	18,625
Interbank / intra-group deposits & repos	1,347	488
ECB refinancing	0	2,772
MTS refinancing	8,518	0
Securities (bonds)	0	15,365
		1
Other liabilities / assets	4,115	3,500
TOTAL	37,392	37,392

Operating Liquidity (24hr): 10,255

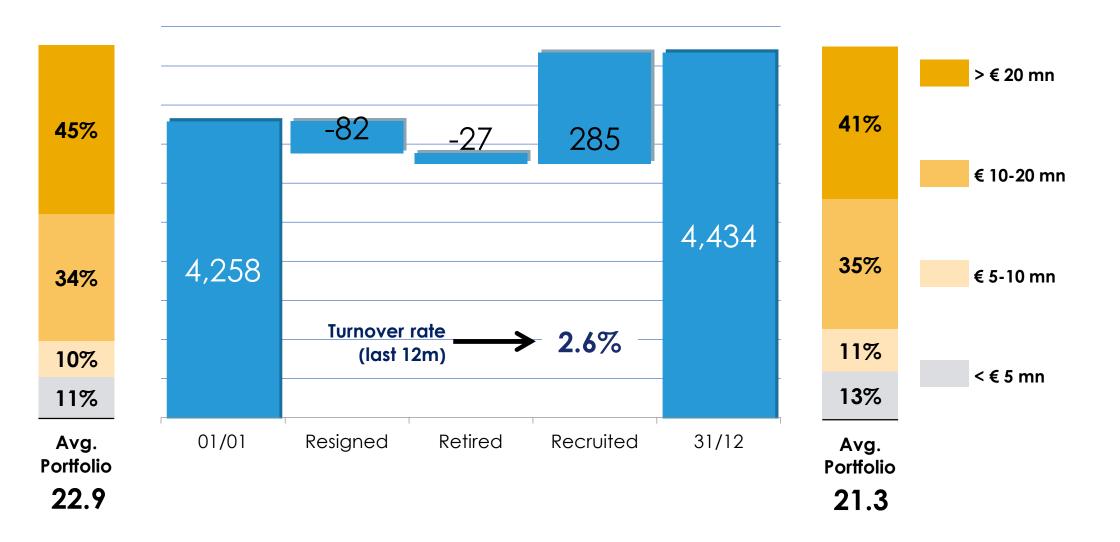
#### EMARKET SDIR certified

## Insurance - Life - Policyholders' Assets € mn

FY	202	2
	Ital	y

	31/12/2022	31/12/2021	Change
Traditional	1,861	1,778	+5%
Unit-linked	29,829	32,415	-8%
o/w equity	53.8%	51.2%	+5%
U-L pension plans	7,833	8,806	-11%
U-L endowment policies	3,237	3,884	-17%
U-L investment policies	18,758	19,725	-5%
LIFE ASSETS	31,690	34,193	-7%

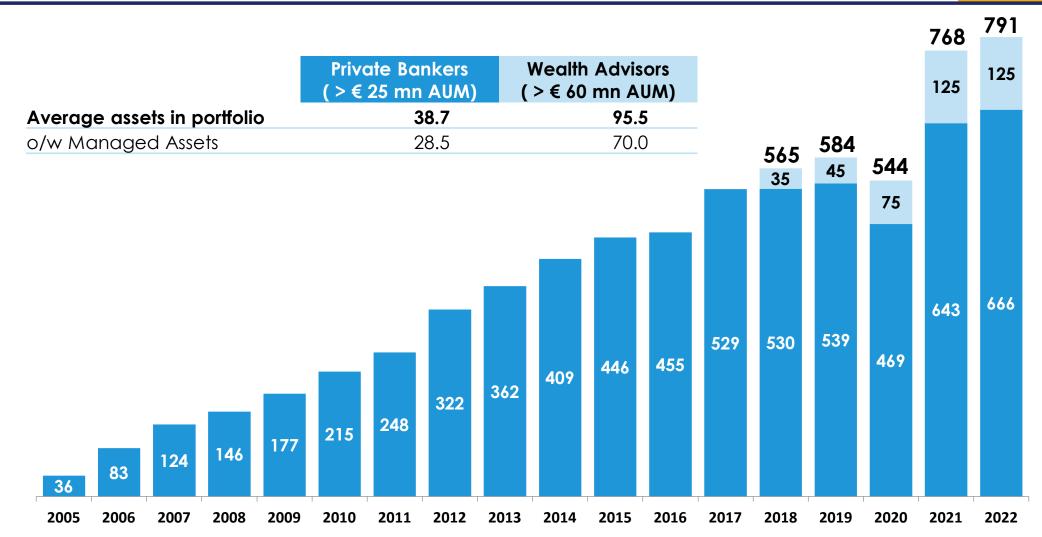




FY 2022 Italy

as at 31/12/2022

35



<sup>\* &#</sup>x27;Private Bankers' & 'Wealth Advisors' are a subset of Family Bankers who mainly deal with affluent & HNW customers





## FY 2022 Spain Results

## Spain Highlights € mn

FY 2022 Spain

	FY 2022	FY 2021	Change
Operating Margin	53.2	35.8	+49%
Net Income	45.5	45.1	+1%
Total Assets	8,872	8,937	-1%
Managed Assets	6,092	6,523	-7%
Administered Assets	2,780	2,413	+15%
Total Net Inflows	1,018	1,259	-19%
Net Inflows into Managed Assets	690	935	-26%
Net Inflows into Administered Assets	328	324	+1%
Credit Book	1,170	1,026	+14%
Family Bankers	1,620	1,504	+8%
Customers	208,710	186,277	+12%





## **Business Update**

Business Update

## **January 2023 Business Results**

€mn

	Jan 2023	Jan 2022
GROUP TOTAL NET INFLOWS	685	567
Managed Assets	485	411
- o/w Mutual Funds, U-L & Managed Accounts	358	396
Administered Assets	200	156
GROUP LOANS GRANTED	232	234
GENERAL INSURANCE PREMIUMS	12	11

€ thousands – totals by Group

40

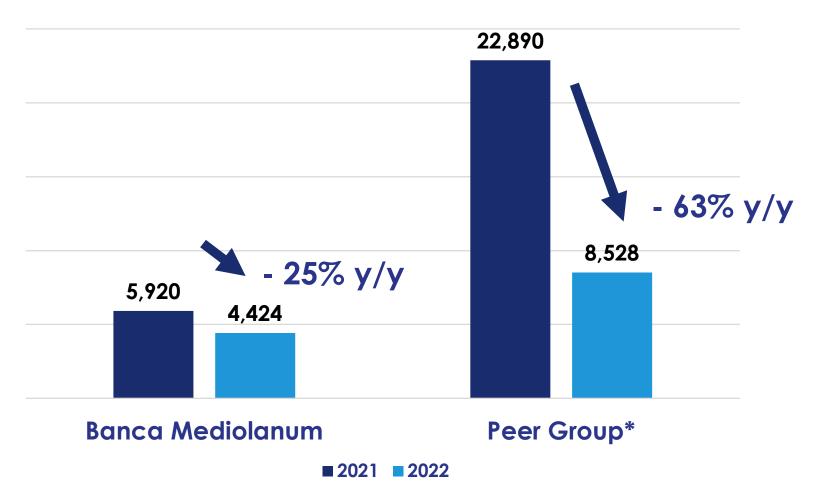
	2022		
	Mutual Funds*	Managed Assets	Total Net Inflows
Banca Mediolanum	4,390	4,424	7,267
Allianz Bank	2,586	3,195	5,180
Finecobank	1,579	3,038	8,782
Gruppo Fideuram (ex. ISPB)	1,467	3,397	8,508
Banca Generali	716	1,158	5,707
Azimut	386	936	1,145
BNL - BNP Paribas	343	710	1,407
Che Banca!	307	531	1,050
Banca Widiba	133	168	451
Consultinvest	24	8	42
Banca Euromobiliare	0	0	0
Zurich Italy Bank	-139	-161	32
Credem	-173	16	2,196

Source: Assoreti

<sup>\*</sup> including Unit-Linked policies & Managed Accounts

Business Update

41 Ne1 € mn

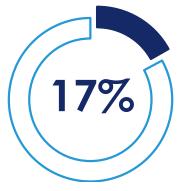


<sup>\*</sup> Fideuram, Fineco, Banca Generali & Azimut

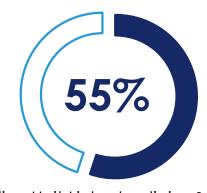


42

#### **Total Net Inflows**



**Mortgages Granted** 



<sup>\*</sup> including Unit-Linked policies & Managed Accounts

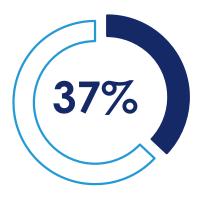
Net Inflows into Managed Assets



Personal Loans Granted







General Insurance
Gross Premiums



Source: Assoreti

## Creating the NEXT Generation of the Network

43

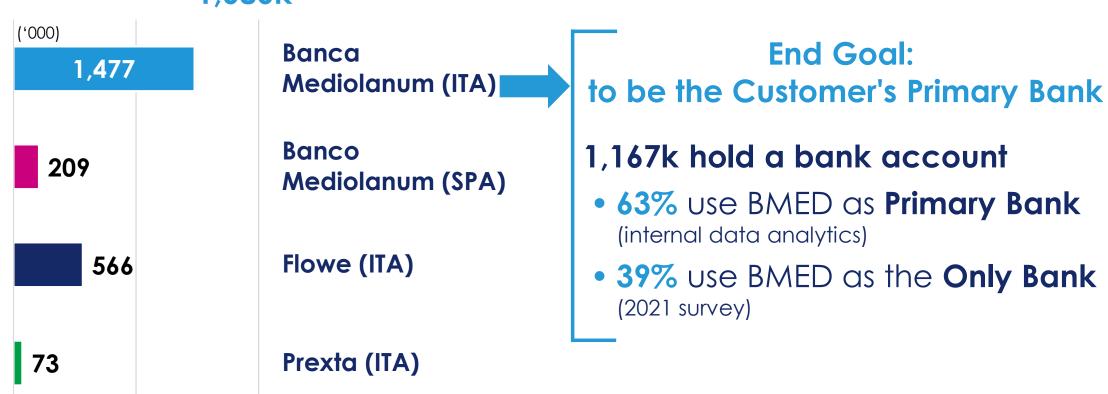


Pairing high potential new graduates to work as junior assistants ('Banker Consultant') with senior Private Bankers & Wealth Advisors

- 'Banker Consultants' initially receive dedicated training programme (Executive Master) provided by Mediolanum Corporate University & supported with a scholarship
- Once fully licensed, the 'BCs' work alongside their senior PB/WA with extensive on-the-job training, managing day-to-day duties & operations as well as smaller customers
- The 'BCs' free up time for the senior PBs/WAs to focus on larger customers & new business development
- As remuneration they receive a percentage of the senior PBs/WAs commission, with a 3-year minimum monthly compensation
- This project assures an increase in productivity in the Network, organic growth and generational renewal
- 74 'BCs' passed Executive Master's exam and are already working with their senior PB/WA as licensed FA
- Target to more than double the headcount by the end of 2023

as at 31/12/2022

## Total Bank Customers\* 1,686k



<sup>\*</sup> Banca Mediolanum + Banco Mediolanum Customers

**Business Update** 

**BVA Doxa Survey 2021** 

### Solid customer relationship is built on best-in-class service delivery both human & digital

#### Overall Satisfaction

45

Customer Satisfaction

97%

Market Avg: 90%

#### **Net Promoter Score**

68.3

1st Bank in Italy

Trad. Banks: 7.1 | Online Banks: 49.3

Customer Retention

95%

#### **Perceived** Value

Comprehensiveness of Offer

84.4

Trad. Banks: 73.1 | Online Banks: 80.3

#### Value for Money

**77.5** 

Trad. Banks: 65.0 | Online Banks: 79.2

#### Focus on **Sustainability**

Trad. Banks: 66.2 | Online Banks: 76.1

#### Digital **Platform**

Mobile App Satisfaction

85%

Market Avg: 66%

#### **App Store Rating**



#### **Financial Advisor** Interaction

Overall Satisfaction

91%

Market Avg: 60%

#### **Availability**

In 2021, Family Bankers had **9 contacts** on average with their customers

Source: BMED; BVA Doxa Survey 2021; Play Store & Apple Store

### 46 Automatic Investment Services

Business Update

## Investment services featuring automatic gradual switch into equity funds allowing customers to take advantage of dollar-cost averaging

#### Big Chance (2001)

- Capital is initially invested in money market fund
- A portion of the assets is switched twice monthly into equity funds, investing the entire amount over 3/12-month period

#### Double Chance (2008)

- Capital is initially parked in a highly-remunerated deposit account
- Allows customer gradual entry into equity & fixed-income funds, investing the entire amount over 3/24-month period

#### Intelligent Investment Strategy (2016)

- Capital is initially invested in money market fund
- A portion of the assets is switched once or twice monthly into equity funds or U-L policy, investing the entire amount over 3/5year period
- Instalment amount automatically increases if equity fund value drops. Capital gains on equity >10% are switched back into
  money market fund to be reinvested over time

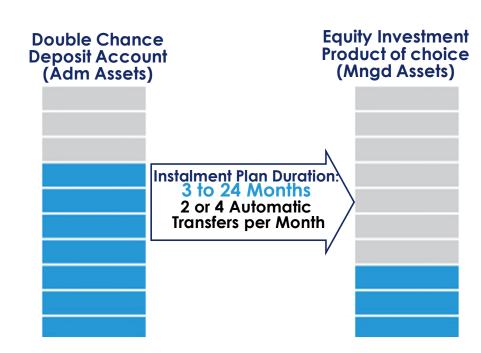
#### Intelligent Accumulation Plan (2020)

- Long-term instalment plan that shifts small amount of savings from current account to mutual funds monthly
- Allows customers to gradually enter BMED equity & fixed-income funds
- Instalment amount automatically doubled each month the fund unit price is 5% below the avg unit price of a customer.

Launched June 2008

47

- A long-term investment strategy/service that allows the retail investor to gradually enter the global financial markets via Mediolanum investment products, while mitigating the effects of volatility & taking advantage of dollar-cost-averaging
- Capital is initially parked in a highly-remunerated deposit account (rates currently offered: up to 4% annual according to selected duration & asset class)
- Allows customer gradual investment into equity or highyield funds over 3/24-month period, automatically transferring the established amount 2 or 4 times a month
- Interests of the deposit account automatically credited to the customer's checking account



## The 'Intelligent Investment Strategy' Service (IIS)

Business Update

Launched June 2016

48

- A long-term investment strategy/service (10+ yrs, € 30k+) that allows our customers to gradually enter the equity markets in order to take advantage of the overall growth of the world economy
- Designed to remove emotional barriers associated with equity investments by making rational choices at the beginning of the plan rather than during crises or volatile markets
- The amount invested is first put into a money market fund, and then fully converted into Mediolanum equity funds or MyLife U-L wrap account over 3-4-5 years, through automatic transfers 1-2 times per month
- Thanks to the Automatic Step-In/Step-Out feature, when the unit price of equity funds has a strong decrease\* the transferred amount is multiplied accordingly. Vice versa, in case of an extraordinary increase (+10% or 20%), the capital gains are shifted back into the money market fund

# INTELLIGENT STRATEGY INVESTMENT

Equity Fund Unit Price	Installment amount
5% to 10% decrease	X2
10% to 15% decrease	X3
15% to 20% decrease	X4
20% or more decrease	X5

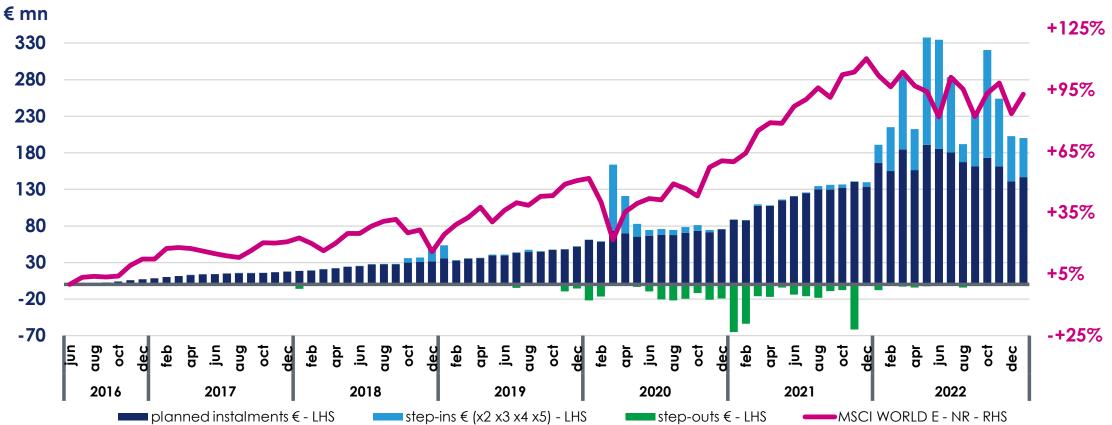
<sup>\*</sup> versus each customer's average purchase price

Launched June 2016

49

### 'Market crises are buying opportunities': not just a slogan

Step ins & step outs reduce avg unit price on investments, allowing customers to benefit from market volatility. € 3 bn of managed assets were automatically invested in equity through planned instalments & step-ins in 2022. € >3 bn more to be transferred from monetary funds over the next 3-5 years.



#### **Inaugural Credit Ratings 50**

### **BMED** inaugural credit ratings

- The BBB level achieved on the long term ratings by S&P and Fitch represent the maximum level achievable by an Italian bank and are in line with the Republic of Italy and the national champions operating in the banking space
- The two agencies underline BMED strengths in their rating reports: Business Model, Capitalisation and low Credit Risk

STANDARD
&POOR'S

### **Fitch**Ratings

Long Term Issuer credit Rating	ВВВ	ВВВ
Short Term Issuer credit Rating	A-2	F3
Outlook	Stable	Stable
Credit Higlights  sig do the	"BMED benefits from its agile, diversified business model, with an established franchise in the attractive wealth management business in Italy"	"BMED ratings reflect the bank's business profile with adequate domestic franchise, and stable client base, which have ensured resilient net new money flows and earnings throughout economic
	"In addition, the bank is significantly less exposed than domestic commercial banks to the high credit risk we see in Italy	cycles.  Traditional lending activities are ancillary to BMED core asset management business.
	and has a strong track record of effectively managing operational and reputational risks"	The ratings also consider the bank's sound funding and liquidity and adequate capitalisation"

EMARKET SDIR

EMARKET SDIR



## Update

#### «BMED is committed to create stakeholder value through ethical & sustainable business practices, with the aim of having an ongoing positive impact on society»

- Euronext MIB ESG Component / Bloomberg GEI Component
- Signatory of U.N. Principles for Responsible Banking
- Signatory of U.N. Global Compact since 2021
- Diversity in Board of Directors. Lead Independent Director
- Top Management LTI & STI linked to sustainability
- ESG Commission & GSS Bond Framework Commission
- Exclusion criteria for green bond proceeds usage
   (Fossil-Fuel energy, Nuclear energy, Gambling, Tobacco, Alcohol,
   Animal abuse, Weapons)
- Flowe certified B-Corp & Carbon Neutral company

SOSTENIBILITÀ MEDIOLANUM
MEDIOLANUM

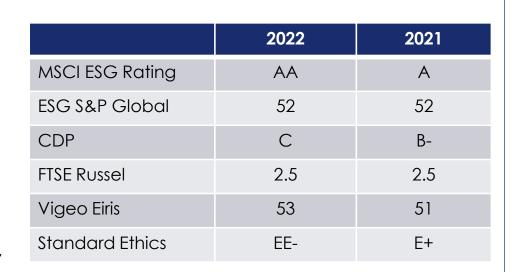














### 52 The 4 pillars of BMED Sustainability Strategic Approach

Business Update



- Solid capital position and safe approach to business.
- Simple balance sheet & resilient financial results given the well-diversified business model
- Management team has a proven track record in delivering results, w/ prudent conduct that is long-term oriented & focused on organic growth
- **Credit quality** guaranteed by ultra-safe approach, since we lend to our own high-quality customer base made up of households



Customers

- Long-lasting sustainability product offering. ESG Mutual funds (art. 8 & 9) currently 14% of AUM.
   Green mortgages & loans to be financed by the Green bond issued in Nov. 2022
- 100% captive mutual funds with ESG rating by MSCI ESG Research
- Integration of sustainability criteria in product offer (asset mgmt, banking, credit & general insurance) & advisory process
- Ad hoc **financial relief initiatives for customers in need** (natural disasters, financial distress)
- Data Protection and Privacy policies to safeguard cust. data. Processes to optimise the mngt of potential data breaches



- Use of Green bond proceeds to finance green buildings
- Preliminary 2022 Scope 3 GHG emissions at 2.36 mn tons/CO<sub>2</sub> eq., mainly generated by customer AUM
- Mediolanum Foundation & Relief loans in collaboration with anti-usury foundations
- Tri-generation plants allow the self-generation of electricity and energy used in heating and cooling



- In 2021 each Employees received over 35 hours of training on avg., Family Bankers 132 hours each.
- Over 300 Family Bankers have EFPA ESG Advisor certification. In every region creation of the Mediolanum Value Manager to convey BMED sustainability-related values

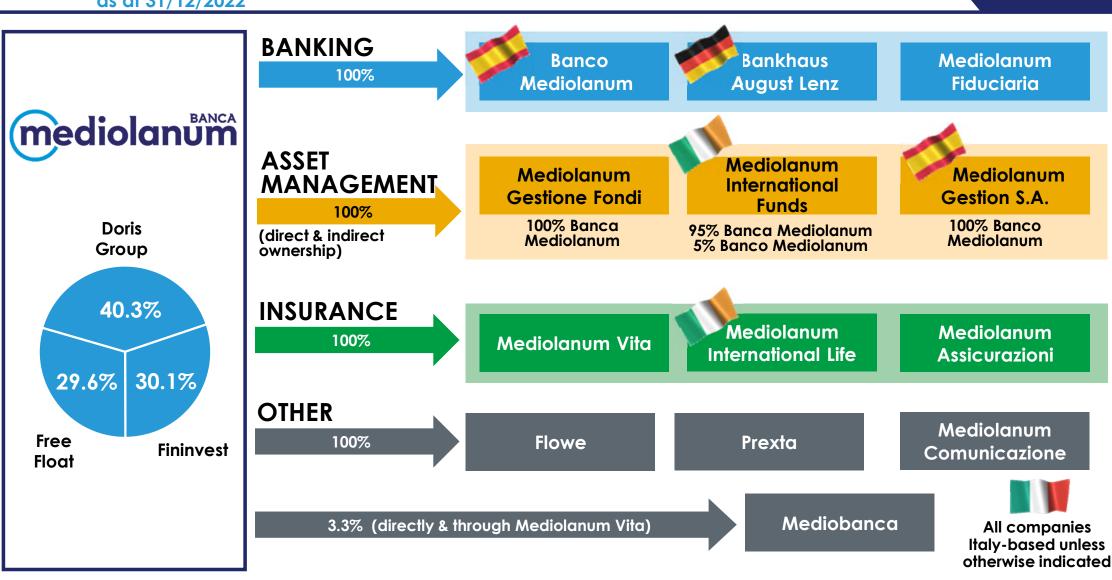




## **BMED Shareholders & Group Structure**

as at 31/12/2022

54



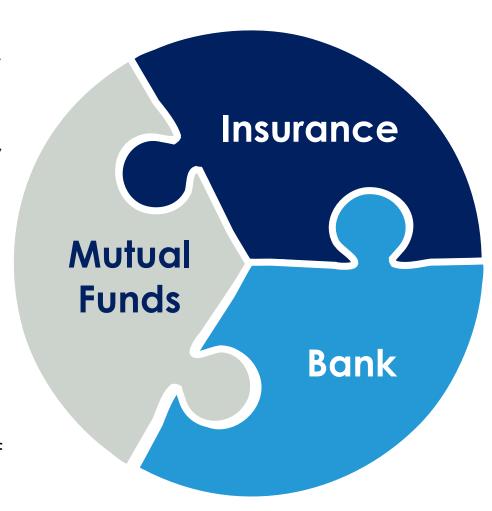
## Banca Mediolanum's Integrated Business Model

**Facts** 

We and our Family Bankers view the company as a single entity, providing solutions that best fit the needs of the customer, whether it be in the form of a mutual fund, an insurance policy or a bank product

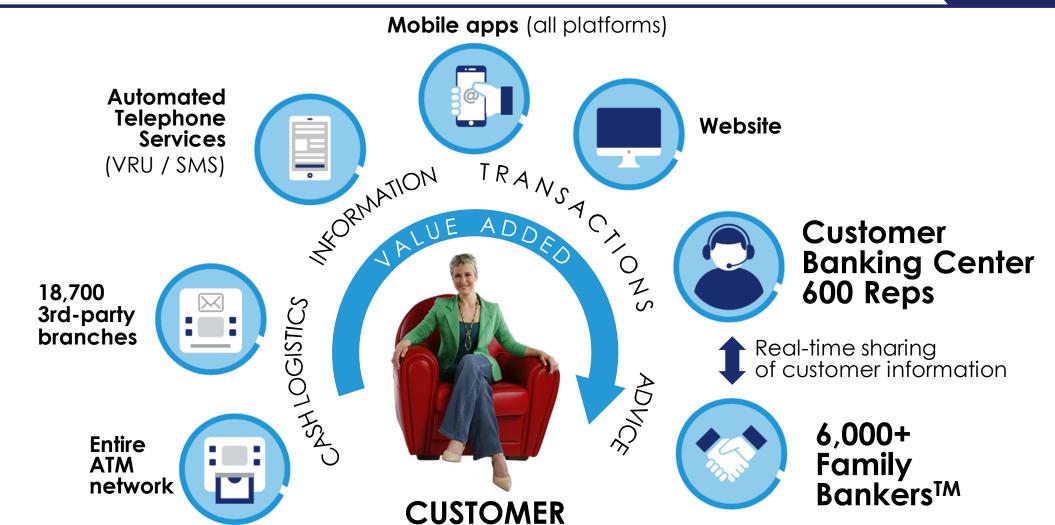
**55** 

- The Bank (est. 1997) has a special role as the place where customer savings are naturally built
- It is also where service quality is more readily appreciated & compared
- Therefore, it represents the mandatory point of entry for all new customers



EMARKET SDIR

56



## Combining the advantages of traditional and direct banks

Mediolanum Facts

Family Bankers: the human touch

- Self-employed tied agents with entrepreneurial approach
- Extensively trained to tackle every household financial need
  - Share Mediolanum's view that banking services are an effective acquisition & retention tool
- Compensated even for operations performed by customers through direct channels

- Willing to provide advice anytime, anywhere
- Equally competent across all product lines
- Unlike the typical FA, offer assistance also with everyday banking needs
- Synergy, not competition, between human and direct channels



## **Customers: freedom in banking**

Top-quality and valuable direct banking services associated with a human relationship

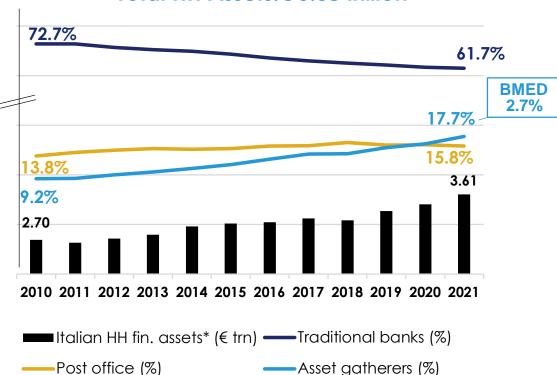
**Facts** 

## 58 Italian Household Financial Assets



## Over the last few years asset gatherers have increased market share to the detriment of traditional banks

Total HH Assets: € 5.08 trillion



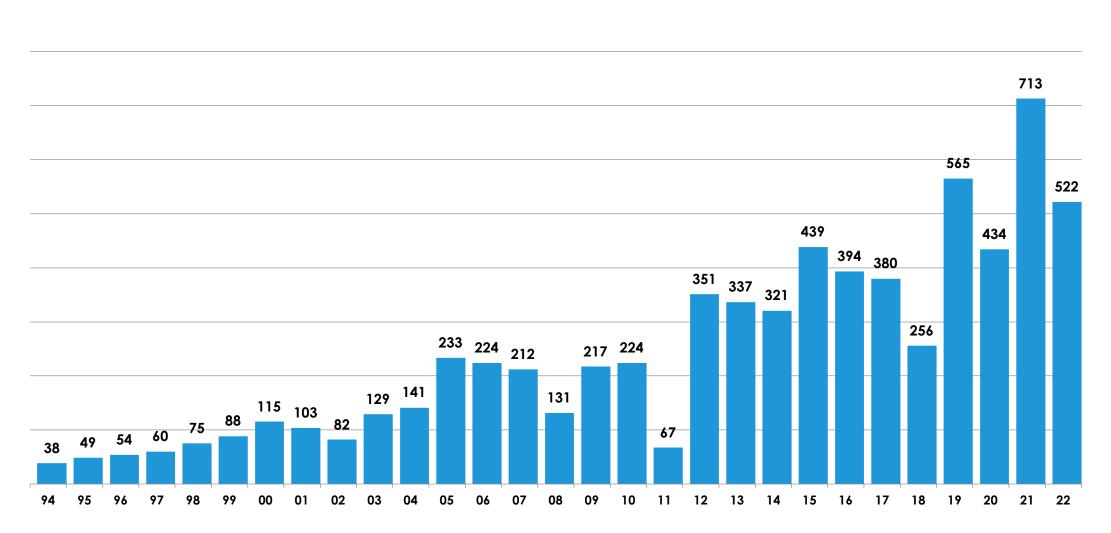
Asset gatherers growing mainly thanks to:

- Demand for specialised advice
- Products & services tailored on customer needs
- Better product performance
- Recruiting of traditional bank professionals

(\*) Includes deposits, administered & managed assets. Does not include real estate, shares of unlisted companies, TFR (end-of-service pay)& cash, as these assets are a non-addressable market for financial institutions. Total wealth of Italian households – all items included - is equal to € 5.08 trn in 2021.

Mediolanum Facts

€ mn

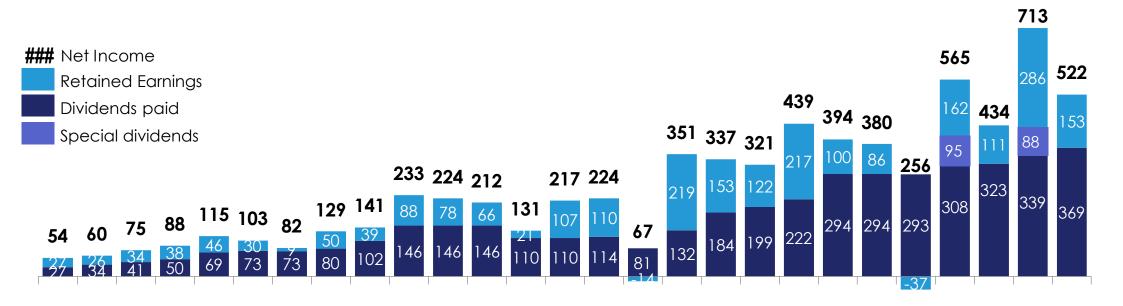


2008 & 2010: adjusted net income excluding effects of 'Lehman Brothers' operation

60 Dividend Payout

Mediolanum Facts

€mn



96 97 98 99 00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22



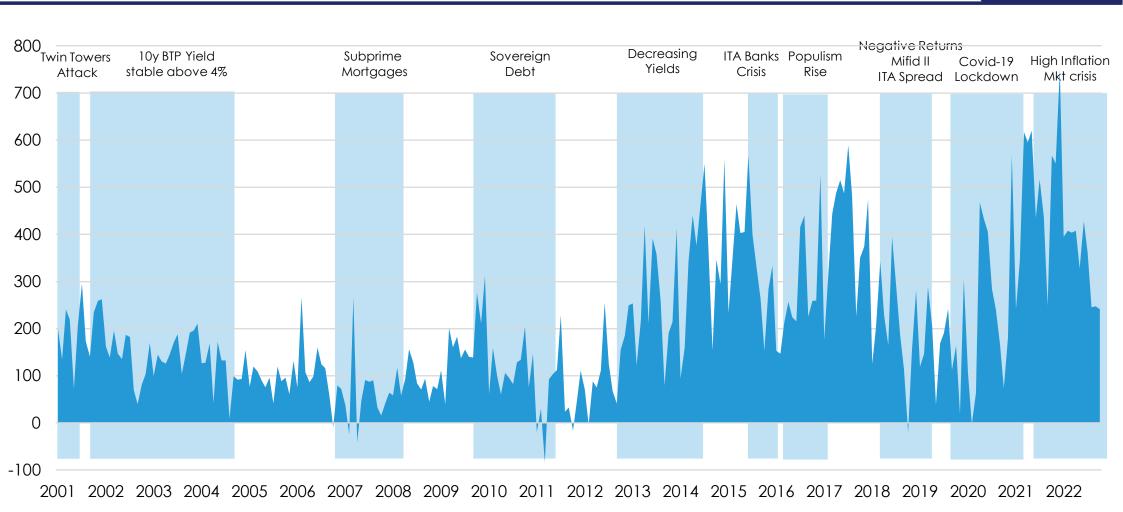
2019 dividend balance & 2020 dividend paid in Oct. 2021 due to Covid-19 ECB ban

#### **BMED: 21 Years of Consistent Net Inflows**

61

Mediolanum Facts

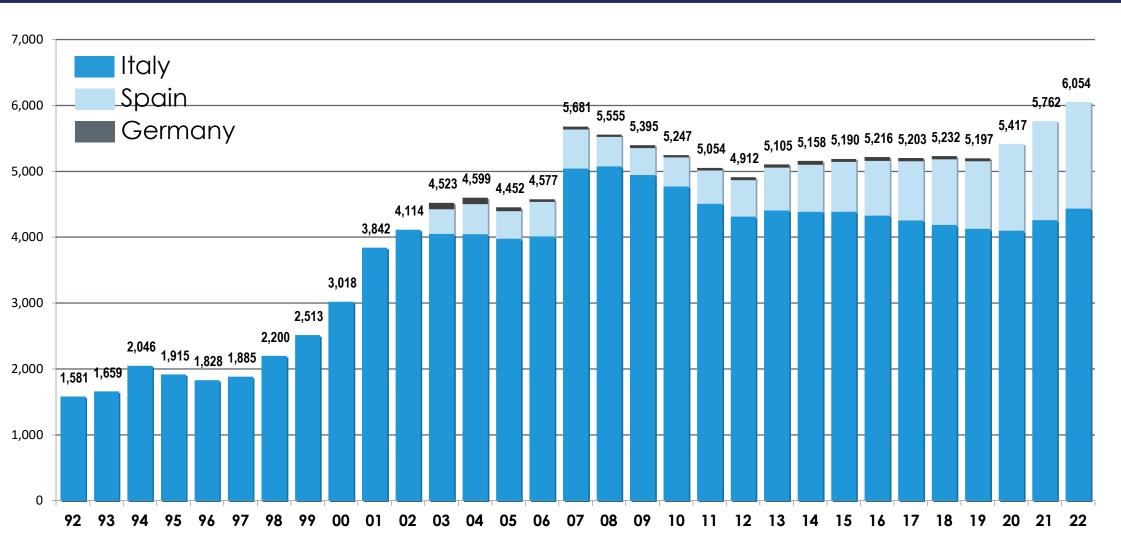
Anti-cyclical flows mean better performance for customers thanks to dollar-cost-averaging



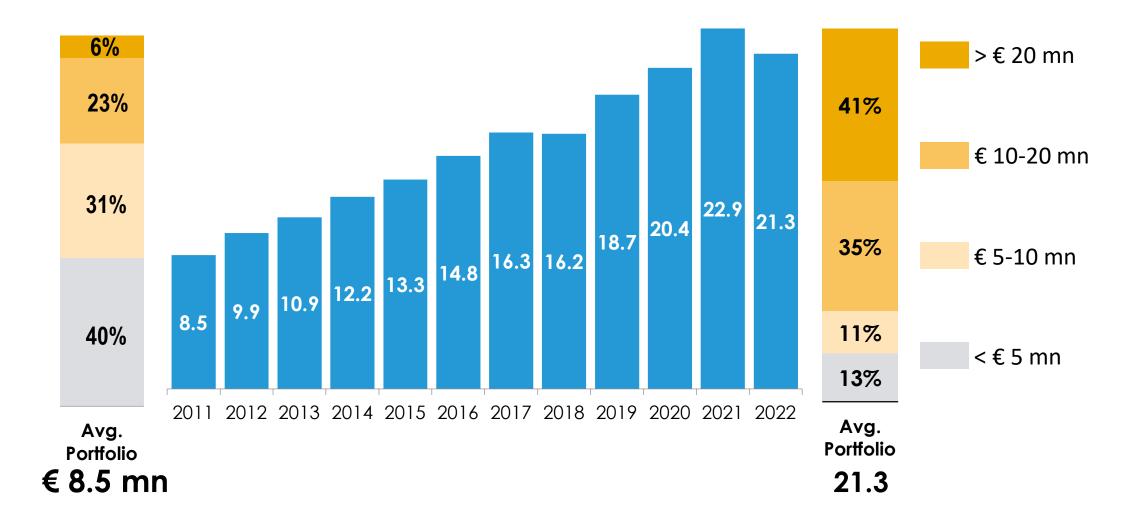
Source: Assoreti Net Inflows into Managed Assets

## 62 Family Banker Network

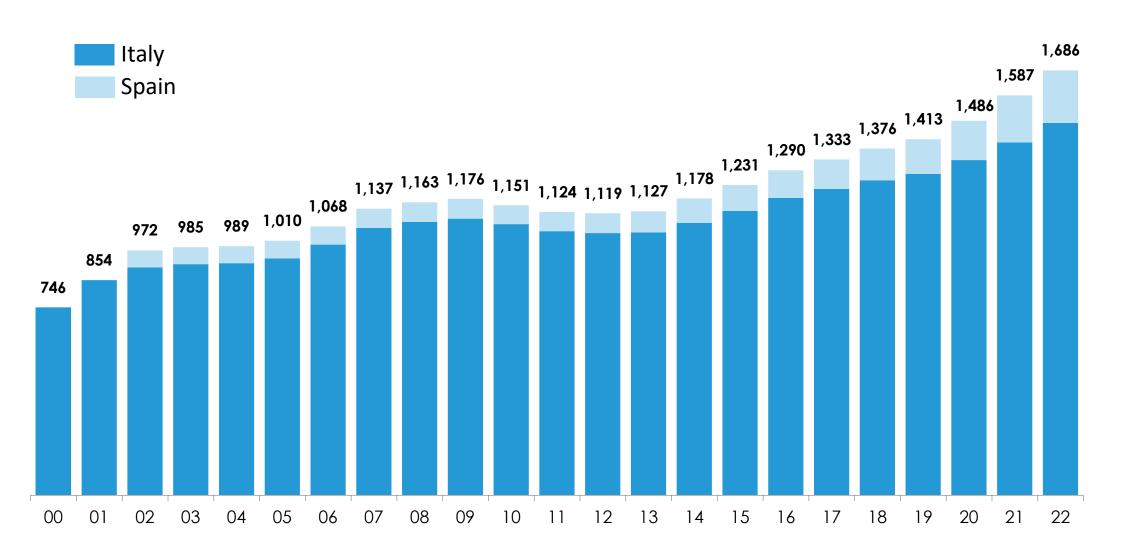
**Group Licensed Financial Advisors** 





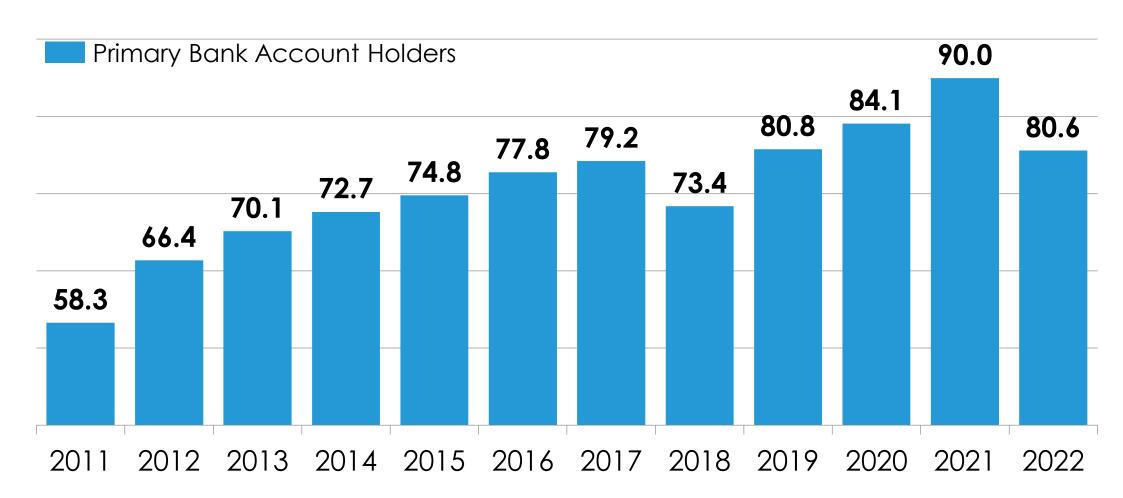


('000) excludes EuroCQS & Flowe

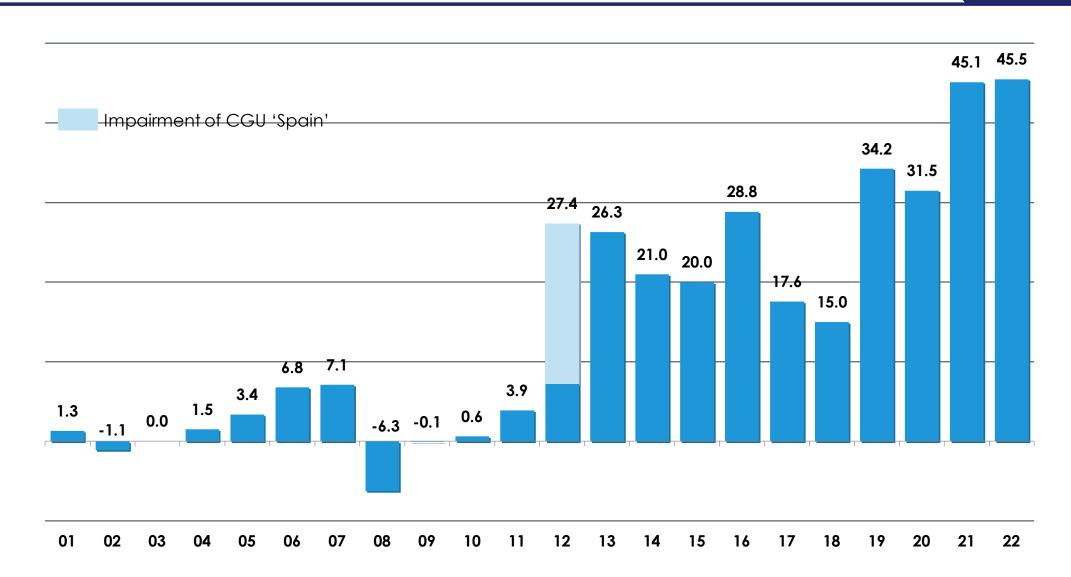






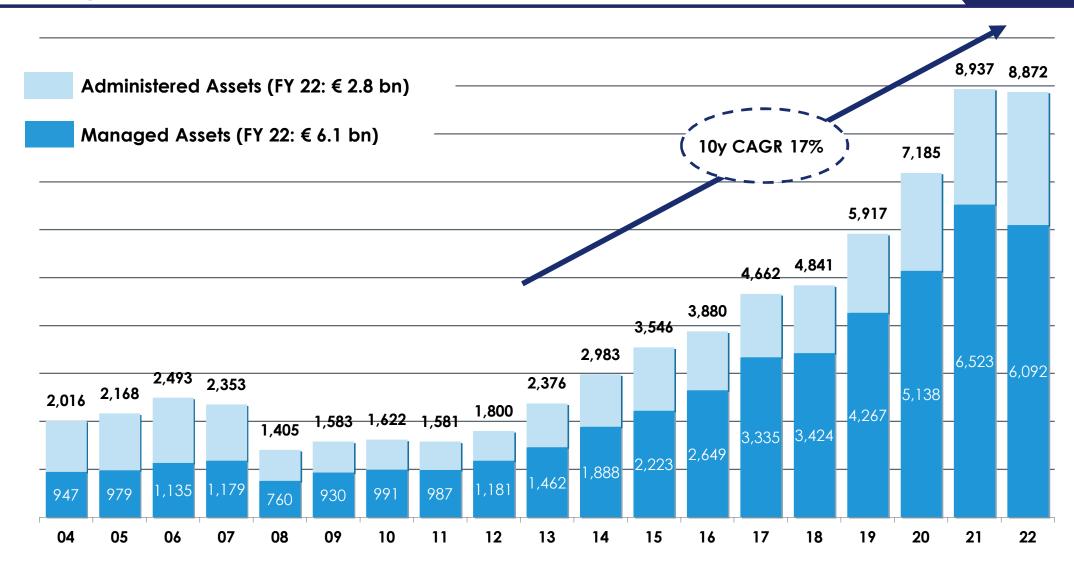


€ mn



#### Spain - Assets under Administration € mn

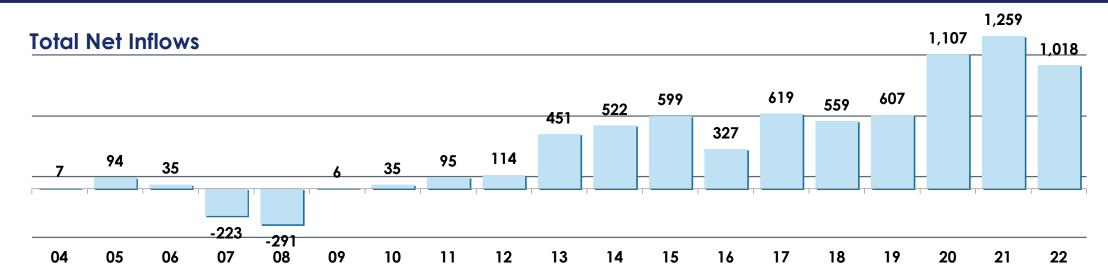
67

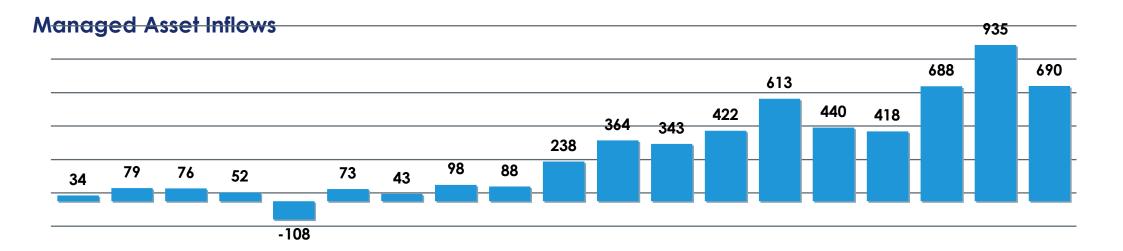




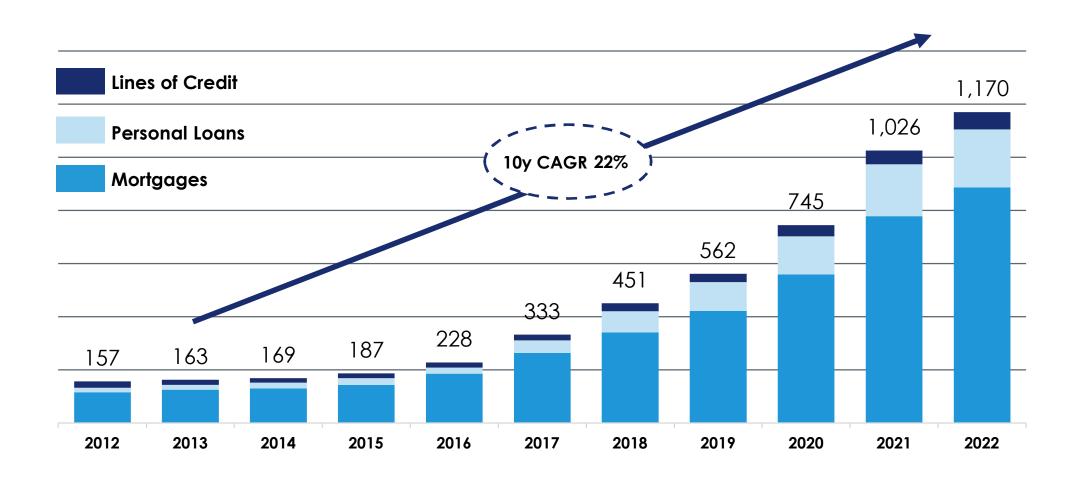
Spain - Net Inflows Trend

€ mn



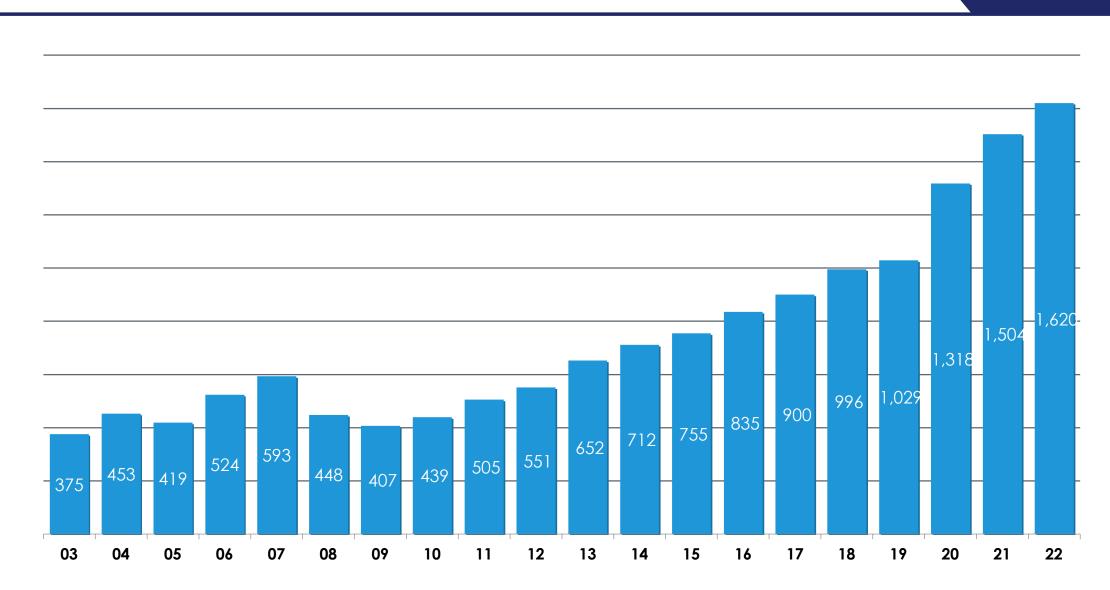






## Spain – Family Banker Network

**70** 

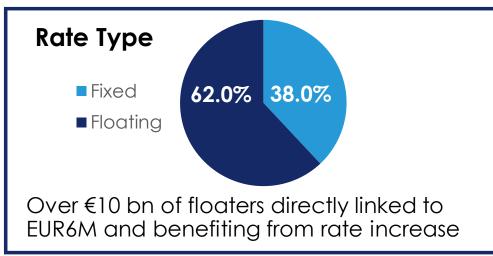


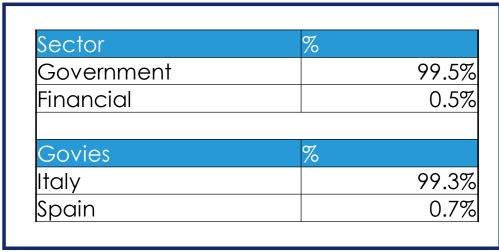
## **Banking Book Composition**

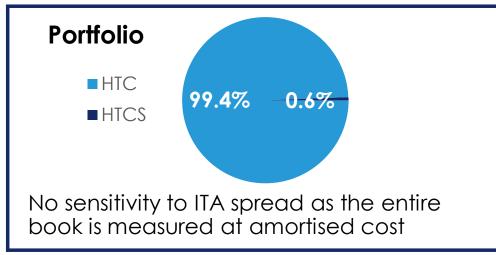
€ bn – nominal values – as at 31/12/2022

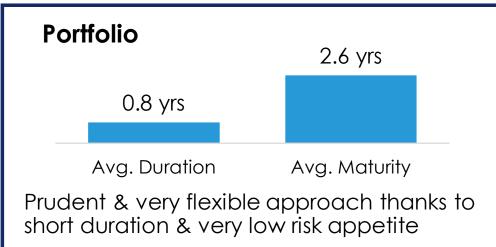
#### Mediolanum Facts

## Banking Book: € 16.4 bn (nom. values)









## 72 Investment Advisory Strategy



# Our investment strategy explains the consistency of our inflows & transfers 'technical performance' into 'customer performance'

- We advise our customers proposing products & services that correspond to each of their specific needs
- Investor needs remain fundamentally the same, they are not influenced by market crises
- We do not engage in stock-picking, tactical asset allocation decisions, or market-timing
- We recommend a series of diversification criteria, the most important being time horizon (5D Strategy)
- Equity investments are only considered for the long term (>10 yrs) and are diversified across the global economy to further reduce risk
- We strongly advise investors who have a long-term outlook to view market crises as buying opportunities

## Training & Communication Mediolanum Corporate University

Inaugurated March 2009

**73** 

 Centralises our training know-how, in coordination with top universities, professors and individuals who are experts in the field



- Provides our Family Bankers & employees with a resource for life-long education
- Develops financial education programs dedicated to our customers & the community



EMARKET SDIR CERTIFIED

## Training & Communication Corporate TV Channel



## A proprietary state-of-the-art tool established in 1989

Online programs to train, motivate & communicate with our Family Bankers

Financial news commented by top company executives



- Company news & product information
- Online training course support
- Inspirational thoughts for personal motivation
   & sales techniques





Daily specials dedicated to crisis-related topics were added to the ongoing programming in 2008, 2009, 2011, 2020 & 2022

## 75 Marketing Events

Mediolanum Facts

#### 2021:

- 3 nation-wide digital events, streaming live to over 95,000 viewers
- Over 1,000 digital events & 200 in-person events organised by Family Bankers: over 80,000 attendees

#### Pre-Covid-19:

- Approximately 2,500 events held in 2019: local & high-level events, sports events (e.g. Giro d'Italia), talk shows, etc.
- Over 130,000 customers & prospects attending



Spontaneous brand awareness – Italian banks – December 2022

76

Mediolanum Facts







BancoPosta 27%



25%



ING DIRECT 17%

CREDITO COOPERATIVO 15%

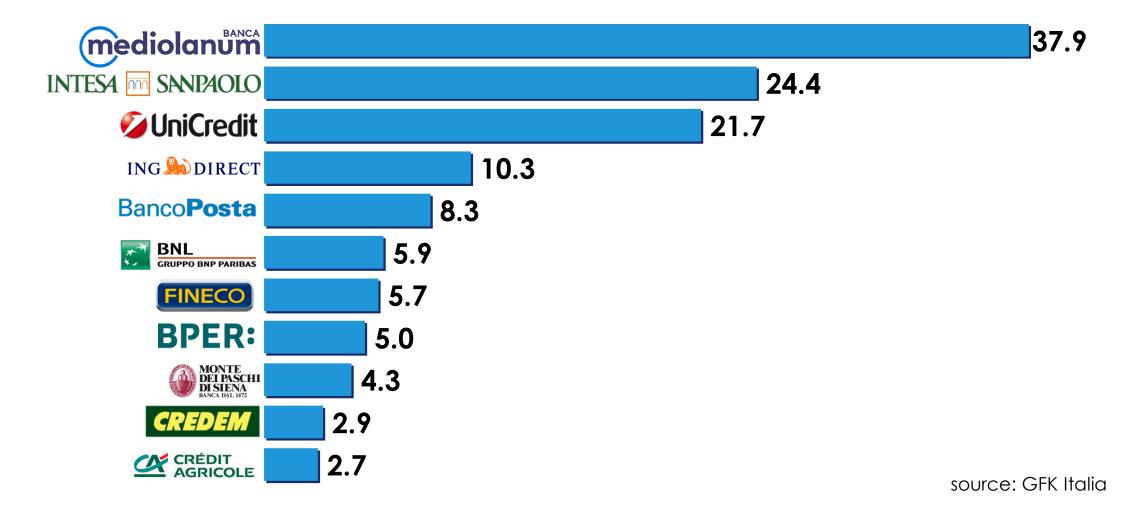
**BPER:** 13%



source: GFK Italia



Spontaneous recall of advertisement – Italian banks – 2022



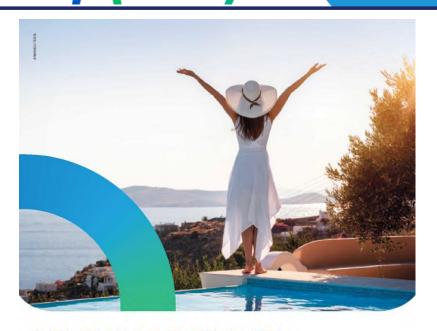
### The development of the digital customer: 2 selfy **Launched January 2021**

**Business Update** 

**78** 

### A totally digital Bank account addressing the needs of 'digital young adults'

- For those who require a full-service account, but aren't in the market for advice like the typical BMED customer
- Not only an account but a comprehensive offer of banking services
- Credit, managed assets & general insurance products available
- Able to be managed on a 'do-it-yourself' basis, 'à la carte'
- Over 31,000 customers acquired since launch
- Cross-selling activity growing according to expectations



#### SELFYCARE TRAVEL. PROTEGGI LE TUE VACANZE.

Con SelfyCare Travel puoi mettere le tue vacanze al sicuro. La polizza garantisce l'assistenza e la copertura dei rischi che possono insorgere durante i tuoi viaggi e quelli delle persone a te care, in Italia e all'estero. Attiva SelfyCare Travel direttamente dall'app Mediolanum in pochi semplici passaggi e goditi ogni momento della tua vacanza senza pensieri.











## Our new strategic venture: flowe



**Business Update** 

### E-money institution for younger generations' needs: ease in banking, 'innovability' & better-being

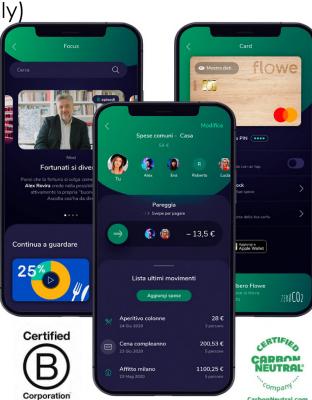
- Scalable & open banking platform (cloud-native, API-based, mobile-only)
- Putting together banking services, finance, education, entertainment & empowerment
- Socially relevant content: carbon footprint, environmental impact of shopping & reforestation
- Certified **B-Corp**
- Available ages 12 yrs+ on the Italian market (for now)

#### **Results & ambitions**

Users: > 500,000. Avg. age: 30

Launched June 2020

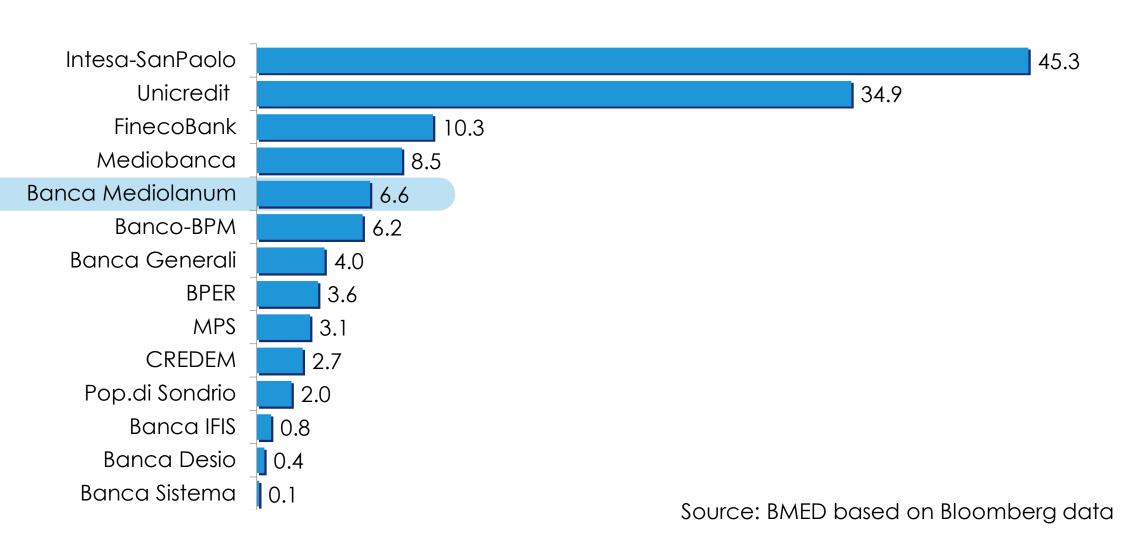
- Avg. deposits small, consistent with target & business model
- 2021-22: focus on **increasing usage** & **upselling** of services
- 2022-23: development of innovative trading activities



Mediolanum Facts

€ bn – as at 03/02/2023

80



81

Mediolanum Facts



<sup>\*</sup> Total Return Index includes dividend reinvestments, June 3, 1996 – Jan. 31, 2023

Source: Datastream



#### 82 Disclaimer

This document has been prepared by Banca Mediolanum S.p.A. for the sole purpose of providing information and presenting the Group's strategies.

The information, opinions, valuations and forecasts it contains have not been audited by any independent body; they may be altered at any time without notice.

No guarantee, express or implicit, is given by Banca Mediolanum S.p.A. or by any of the Mediolanum Group companies as to the reliability, completeness or accuracy of the information or opinions in the present document.

Publication, communication to others, and reproduction of all or any of this document's contents are forbidden, except with the express written consent of Banca Mediolanum S.p.A.

Neither Banca Mediolanum S.p.A., nor the companies belonging to the Mediolanum Group, nor their representatives, managers or employees accept liability for any losses directly or indirectly resulting in any manner whatsoever from use of the present document or of information in any way attributable thereto.

Forecasts in this document has been prepared with the greatest care, but is nevertheless based on assumptions which could prove wrong because of risk factors outside the control of Banca Mediolanum S.p.A. and the Mediolanum Group companies. There is no guarantee that present forecasts will match future performance.

This document is not a recommendation to invest in any financial instrument, nor an invitation to subscribe or purchase shares, nor is any part thereof intended to serve as a basis or reference source for any contract or undertaking whatsoever on the part of Banca Mediolanum S.p.A. or any of the companies belonging to the Mediolanum Group.

Receipt of this document implies acceptance of its limitations as described above.

#### DECLARATION BY THE SENIOR MANAGER IN CHARGE OF DRAWING UP COMPANY ACCOUNTS

The undersigned, Mr. Angelo Lietti, declares, pursuant to Section 154 bis (2) of Legislative Decree 58/98 "Testo Unico della Finanza", that the accounting data set out in this presentation agree with the documentary records, books and accounting entries.

The senior manager in charge of drawing up Company Accounts

Angelo Lietti

Figures contained in this document are rounded for presentation purposes.

#### 83 Investor Relations Contacts

Alessandra Lanzone +39-02-9049.2039 alessandra.lanzone@mediolanum.it

Lisa Maxon +39-02-9049.2997 lisa.maxon@mediolanum.it

Luca Pugliese
+39-02-9049.2721
luca.pugliese@mediolanum.it

# Banca Mediolanum S.p.A.

Via Francesco Sforza 15 20080 Basiglio MI – Italy

http://www.bancamediolanum.it