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Informazione
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Oggetto : Strategic partnership for training offering
with 24Ore Business School

Testo del comunicato

Vedi allegato.

PRESS RELEASE

NEW STRATEGIC PARTNERSHIP FOR TINEXTA GROUP AND 24ORE BUSINESS SCHOOL

Tinexta and 24Ore Business School sign a binding agreement to develop a dedicated digital training offering for Italian SMEs

Rome, 23 February, 2023 - Tinexta S.p.A. and 24Ore Business School enter into a strategic partnership to structure a training offering dedicated to companies. This partnership aims at creating digital training content with high added value on the main topics of innovation, with the objective of guiding and accelerating integrated learning paths to support the growth of Italian companies.

The agreement leverages the strong complementarity of the two partners: 24Ore Business School, an excellence in the training landscape and at the forefront in Italy among providers of non-academic training content, with a portfolio of 1,000 partner companies and more than 15,000 students in 2022, and Tinexta (also through one of its subsidiaries), a Group recognized as a national reference point in services supporting innovation and digitization of Italian SMEs, with a widespread coverage of the territory and more than 20,000 clients.

In the coming months, the arrangements for making the partnership operational will be defined.

*"Strengthening digital competencies in Italy remains one of the focuses of the Group's strategy," commented **Pier Andrea Chevallard, CEO of Tinexta S.p.A.** "Italian SMEs from a wide range of industries increasingly need partners able of managing complex situations but at the same time flexible and close to the business. Tinexta, with its network of companies, is an increasing candidate to play this role."*

*"For 24ORE Business School, students are at the center of the content development model and their satisfaction is the most important parameter in evaluating our performance. Also for companies, people are the main lever of growth and value creation - **Manuel Mandelli, CEO of 24ORE Business School**, commented - With 15 thousand students who choose every year to study with us independently, we know that our training courses are the best opportunity for companies to provide their employees with a key and at the same time appreciated tool to accelerate business development.. We have chosen Tinexta as a partner for the distribution of our training content, and we are convinced that together we can contribute to the growth of the Country as a whole."*



TINEXTA SpA

Tinexta is an industrial Group that offers innovative solutions for the digital transformation and growth of companies, professionals and institutions. Listed on the Euronext STAR Milan (MIC: MTAA), it is included in the European Tech Leader index as a high-growth tech company. Based in Italy and present in 9 countries from Europe to Latin America with over 2,000 employees, Tinexta is active in the strategic Digital Trust, Cyber Security and Business Innovation sectors. As at 31 December 2021, the Group reported consolidated revenues of € 375.4 million, Adjusted EBITDA of € 98.7 million and Net profit of € 39.6 million.

tinexta.com | Stock ticker: TNXT, ISIN Code IT0005037210

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24ORE Business School

24ORE Business School (www.24orebs.com) is Italy's first digital business school. Established in 1993 to train managers and professionals and help them define and realize their career path with an innovative offer differentiated by industry and subject areas. It enrolls about 15 thousand students annually among young recent graduates, managers and professionals. Two thousand recent graduates who participated in a full-time master's program with internship have been employed with confirmation rates of more than 95 percent. It guarantees comprehensive training in line with market needs, thanks to a unique faculty composed of Italian and international lecturers, business managers, consultants and journalists with direct industry experience, pragmatic and business-oriented approach. 24ORE Business School is controlled by Palamon Capital Partners, a British investment fund that has successfully invested in education in both Europe and America and purchased the company's ownership from Il Sole 24 ORE.

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