



FIERA MILANO



15 march 2023

# Fiera Milano

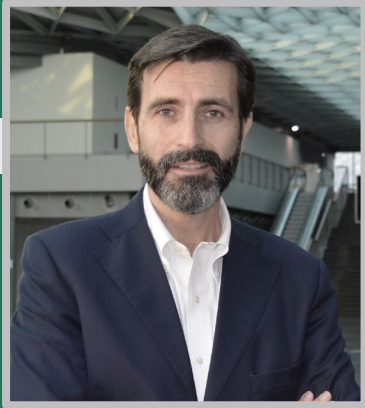
The European hub for innovative, sustainable and high standing events

2022  
Full-Year results

# Today's Presenters



FIERA MILANO



**Luca Palermo**

CEO & General Manager

- **> 2 year in Fiera Milano**
- **Prior experience:** Emerge Edenred, Nexive, Vodafone, Bosch, Olivetti



**Andrea Maldi**

CFO

- **> 1 year in Fiera Milano**
- **Prior experience:** Borsa Italiana, General Electric, Kelly Services, Adecco, PwC



**Vincenzo Cecere**

Head of IR & Sustainability

- **1 year in Fiera Milano**
- **Prior experience:** Cerved, Mediobanca

# AGENDA

1. Executive summary
2. Market update
3. Business review
4. Financial review
5. ESG rating & sustainability awards

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**FIERA MILANO**

# Executive summary

## Business overview

- Faster and **stronger recovery than market forecasts**, EBITDA exceeds expectations. Return to organic growth

## FY 2022 Financial Results<sup>1</sup>

- **Revenues of €220.3m** compared to €122.3m in 2021
- **EBITDA of €58.4m** compared to €73.7m in 2021 – which included €61.5m of non-recurring government grants
- **Net result equal to €-5.8m compared to €44.1m** – which benefited from the positive impact related to the exercise of the option for the tax realignment of some assets
- **Net financial debt (before IFRS 16)** at 31 December 2022 resulting in a net cash of €29.8m compared to a net cash of €47.3 million at 31 December 2021

## Guidance 2023 confirmed

- Even if the industry is not immune to the difficulties of the macroeconomic scenario, Fiera Milano look to the future with confidence, expecting to reach an **EBITDA target of €70-80m** as at 31 December 2023

## Dynamic M&A activity

- On 9 March 2023 the BoD approved the transaction with **Fiere di Parma** for the creation of a common European exhibition platform in the agrifood sector
- On 23 November 2022 Fiera Milano completed the acquisition of 25% of **Ge.Fi.**, organizer of Artigiano in Fiera
- On 14 June 2022 a non-disclosure agreement was signed with **Firenze Fiera** for a potential strategic partnership

## Buyback

- Completed the **Share Buyback Plan** of 410,000 treasury shares to service stock-based incentive plans, existing and future, reserved for executives and/or employees of the Company

## AGM

- Shareholders' Meeting called for April 27, 2023

## ESG commitment

- Obtained first **ESG Risk Rating by Sustainalytics** with a score of 16.9/ 100 (0 being the max score): Low ESG Risk
- Launched the **carbon footprint measurement (Life Cycle Assessment)** of the exhibitions held in Fiera Milano
- Joined the **UN Global Compact**

1) 2021 restatement following IFRS 5 provisions to reflect the acquisition of 18.5% of Fiere di Parma and related transfer of the TuttoFood business unit

# The transaction with Fiere di Parma at a glance

TUTTOFOOD  
MILANO

CIBUS



## Parties involved

- **Fiera Milano**, organizer of **TuttoFood**, primary event in the agro-food sector held in Milan (> 2k exhibitors and c.60k smq occupied pre-Covid) and **Fiere di Parma**, organizer of **Cibus**, iconic event for Made in Italy food and its territories (c. 2k exhibitors and c.60k smq occupied pre-Covid)

## Strategic rationale

- Creating a **common European exhibition platform** in the agro-food sector consisting of:
  - **"Tuttofood powered by Cibus"** in Milan, which will position itself as an international event which, in addition to supporting the domestic supply chain, will be the reference for an exhibition audience coming from all the leading countries in agro-food production, thus competing with the European exhibitions, and by
  - **"Cibus"** in Parma, an iconic event for the excellent food Made In Italy and for its territories

## The transaction

- Subscription of a **capital increase** of Fiere di Parma reserved for Fiera Milano, to be released through the **contribution of the Fiera Milano business unit "Tuttofood"** for a value of c. Euro 16.5 million

## Governance

- Fiera Milano will initially hold a **stake of 18.5%** in the share capital of Fiere di Parma. Agreements relating to the **new governance** of Fiere di Parma and a **service agreement** between Fiera Milano and Fiere di Parma are also envisaged

## Economic impact for Fiera Milano

- (i) **rentals** deriving from the TuttoFood powered by Cibus exhibition space hosted in Rho (Milan); (ii) **EBITDA of services** offered by Fiera Milano to TuttoFood powered by Cibus; (iii) **18.5% net results** of Fiere di Parma; (iv) **reduction of domestic competition**

Thanks to the synergies created between Fiera Milano and Fiere di Parma, TuttoFood powered by Cibus and Cibus will be able to specialize their positioning, offering a strategic and **permanent support to the agro-food Made in Italy** and, in general, to the Italian system

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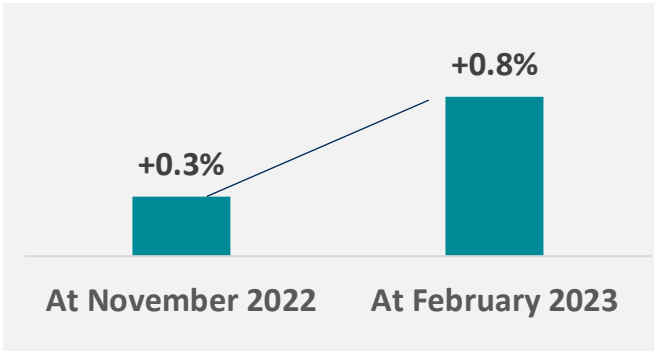


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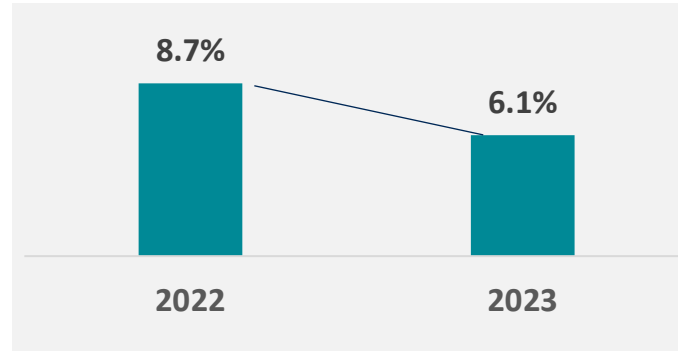
# Market and industry update

## Macro economics

Italian GDP growth projections for 2023



Italian inflation

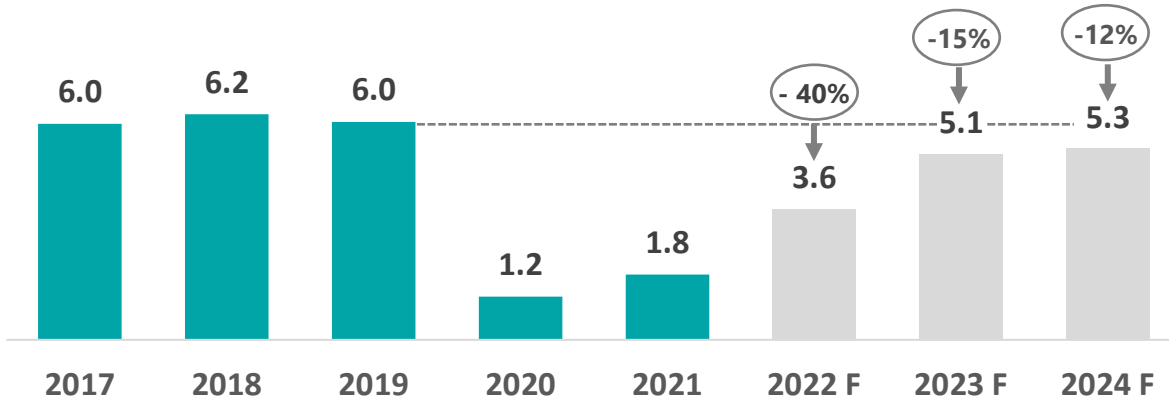


Source: European Economic Forecast (Feb-23) – EU Commission

- In Feb-2023 the EU Commission revised upward the **Italian GDP forecasts growth for 2023 to 0.8%** (compared to a previous forecast of 0.3%)
- **Inflation is expected to decrease to 6.1% in 2023** from 8.7% in 2022
- Overall **exports** of Made in Italy in 2022 still **grew by 20%** compared to the previous year, with a better performance for Italy compared to France and Germany

## Exhibition industry outlook (AMR - Advanced Market Research)

Net space sold in millions of square meters



Source: AMR – Advanced Market Research (Oct-22)

- In terms of **square meters sold**, AMR estimates that in Italy, compared to the 6.0 million m<sup>2</sup> sold in 2019:
  - 3.6 million m<sup>2</sup> will be sold in 2022 (-40% compared to 2019)
  - 5.1 million m<sup>2</sup> will be sold in 2023 (-15% compared to 2019)
  - 5.3 million m<sup>2</sup> will be sold in 2024 (-12% compared to 2019)

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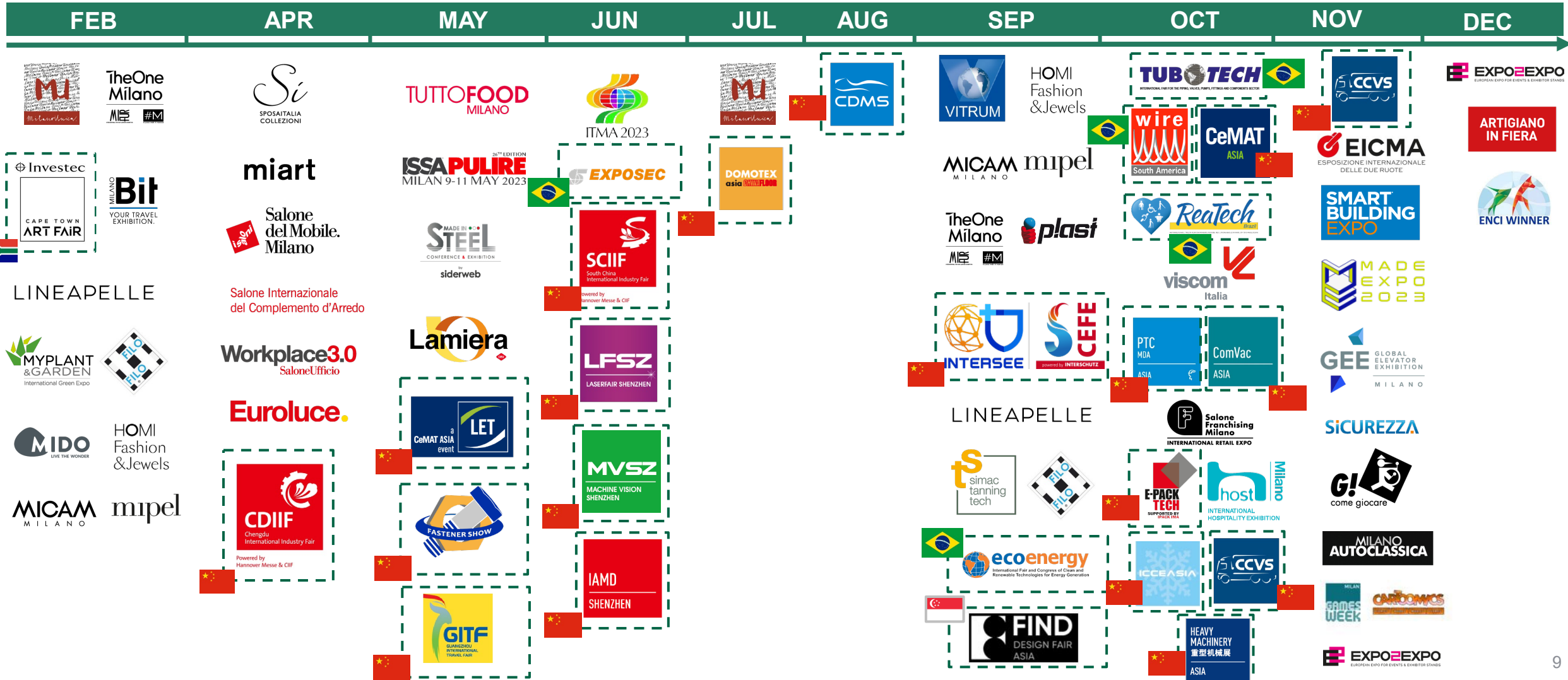
# A rich calendar of events for 2023



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- 2023 exhibition calendar: >50 exhibitions in Italy; 20 abroad; c.160 congresses
- Covering all the strategic industries representing the excellence of Made in Italy in the world (Food, Design, Tourism, Fashion, Machinery)

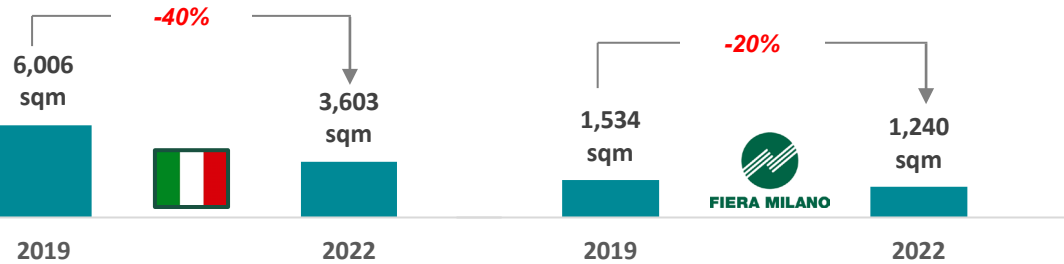
## International exhibitions



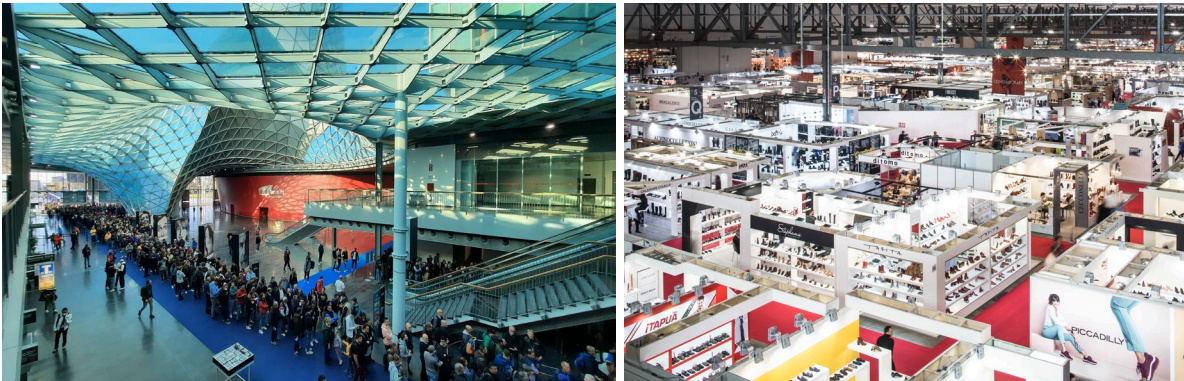
# Italian Exhibition business

Key metrics	2018	2019	2020	2021 <sup>1</sup>	2022
Square metres	1,505,380	1,534,400	350,855	643,775	1,239,615
Revenues (€m)	211.6	246.4	70.0	103.0	176.8
EBITDA (€m)	24.2	91.4	11.3	58.0	44.5
N. exhibitions	52	52	21	30	50
o/w organized	12	15	8	13	13
o/w hosted	40	17	13	17	37

## Returning to pre-pandemic levels faster than market forecasts for Italy



Source: AMR (Advanced Market Research)



- Revenues of €176.8m, an increase of €73.9m compared to 2021:
- 50 exhibitions (13 directly owned and 37 managed)
- 1.239k sqm occupied
- The Innovation Alliance (Ipack-Ima, Print4All, GreenPlast and Intralogistica Italia) proved to be a valid industrial format allowing exhibitors and visitors to come into contact with complementary production ecosystems, generating value for the supply chains
- Salone del Mobile, back in its traditional version, with more than 2,000 exhibitors. A success exceeding expectations that recorded over 262,000 visitors in six days, from 173 countries
- Great return of MCE - Mostra Convegno Expocomfort, the reference appointment for the plumbing sector with over 1,500 exhibitors and more than 90,000 visitors
- In September, Fiera Milano hosted the 50th edition of Gastech, the world's largest international event dedicated to the energy industry, which took place for the first time in Milan, confirming Fiera Milano's ability to attract large international events
- Most important trade fairs in the world of fashion MICAM Milano, Mipel, TheOneMilano, together with HOMI Fashion & Jewels Exhibition welcomed a total of 35,470 professional operators and more than 3,000 brands in September
- Great success for the B2B exhibitions as Eicma, Artigiano in Fiera, Milano Autoclassica, Milan Games Week with Cartoomics and Enci Winner.
- The fourth quarter of Fiera Milano also saw the launch of the first edition, in October, of NME - Next Mobility Exhibition, the new biennial international event organized by Fiera Milano and dedicated to the mobility of the future
- EBITDA stood at €44.5m. It should be noted that 2021 EBITDA was impacted by the presence, among others, of non-recurring components such as public grants received to compensate for the losses suffered in 2020 and 2021 following the epidemiological emergency from Covid-19

# Foreign Exhibition business

Key metrics	2018	2019	2020	2021	2022
Square metres	466,795	511,230	287,375	310,495	174,140
Revenues (€m)	7.8	4.3	1.2	0.2	8.7
EBITDA (€m)	3.7	3.3	-0.8	0.3	0.3
N. exhibitions	27	28	18	17	14
<i>o/w organized</i>	27	28	18	17	14

- Revenues of €8.7m, an increase of €8.5m compared to 2021:
- 14 exhibitions
- 174k sqm occupied

- Since September 2022, the activity of Fiera Milano in **Brazil** has resumed with 8 exhibitions while **China** is now in the recovery phase after the recent relaxation of the zero-Covid policies

- Lastly, the tenth edition of the ICTAF (Investec Cape Town Art Fair) contemporary art exhibition was held in **South Africa**, increasingly confirming itself as the reference event for the sector on the African continent. The event hosted over 250 brands from all over the world and 30 excellences of Italian design

- In **Singapore**, Fiera Milano, with its international partner dmg Events, organized the first edition of FIND - Design Fair Asia in September 2022, the Asian reference event for the design and furniture sector. The event hosted over 250 brands from all over the world and 30 excellences of Italian design

- EBITDA was affected by the result of the joint venture with Deutsche Messe AG which operates in China. This result is offset by the positive results achieved in Brazil (8 exhibitions in 2022)



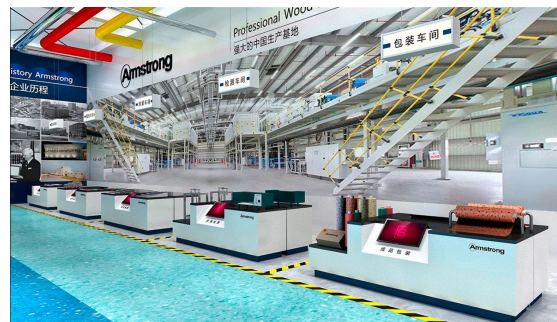
# 1 exhibition



# 8 exhibitions



# 1 exhibitions



# 4 exhibitions

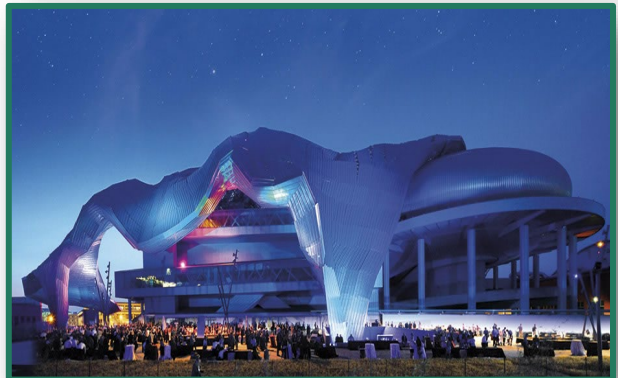
### 3 PILLARS OF THE INTERNATIONAL STRATEGY:



- Attract major international events in Milan;
- Increase the presence of foreign exhibitors and visitors at our fairs;
- Organize events outside Italy, in relation to which a selective approach will be adopted.

# Congresses

Key metrics	2018	2019	2020	2021	2022
n. Events	169	171	42	74	110
o/w exhibition area	44	50	5	22	51
Revenues (€m)	37.7	39.7	5.7	23.0	43.3
EBITDA (€m)	3.8	11.3	-0.0	15.4	13.5



- **Excellent results for Congresses:** with 110 congress events held in 2022, the division returned to pre-Covid levels ahead of market forecasts
- **Revenues** amounted to Euro 43.3 million, an increase of Euro 20.4 million compared to 2021
- The **main congress** events hosted in 2022 were: the **Salone del Risparmio**, the **Sales Force**, the **World of Coffee**, **ESA** - European Congress of Anesthesia, **ECE** - European Congress of Endocrinology and **EAS** - European Atherosclerosis Congress, **EADV** - European Academy of Dermatology and Venereology, **ESCRS** - European Society of Refractive and Cataract Surgery , as well as the presence of corporate events such as the Allianz Bank Convention, the Banca Generali Convention and the Azimut Convention.
- Signed a **nine-year sponsorship agreement with Allianz** for re-branding of the Piazzale Carlo Magno congress center in Milan, which has been renamed **Allianz-MiCo**. The new partnership gives MiCo-Milano Convention Center, an even greater international attractiveness thanks to the strength of the Allianz network
- **EBITDA** stood at Euro 13.5 million compared to Euro 15.4 million in 2021, showing a decrease of Euro 1.9 million. The variation is mainly attributable to the presence in the previous year of public contributions of non-recurring nature equal to Euro 10.2 millions, received following the emergency epidemiological from Covid-19.

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# Income Statement

Income Statement (€m)	2019	2020	2021 <sup>1</sup>	2022
<b>Revenues</b>	<b>279.7</b>	<b>73.6</b>	<b>122.3</b>	<b>220.3</b>
Cost of materials	2.5	1.6	1.7	4.1
Cost of services	121.2	45.5	71.2	110.2
Costs for use of third-party assets	0.5	0.5	0.5	1.2
Personnel costs	47.4	31.9	40.7	44.4
Other operating expenses	4.8	2.5	2.9	3.9
<b>Total operating costs</b>	<b>176.4</b>	<b>81.9</b>	<b>117.0</b>	<b>163.8</b>
Other income	2.4	16.9	73.1	4.1
Results of equity-accounted companies	3.8	0.5	1.2	0.5
Impairment of receivables and other accruals	3.5	(1.3)	5.9	2.7
<b>EBITDA</b>	<b>106.1</b>	<b>10.4</b>	<b>73.7</b>	<b>58.4</b>
Depreciation and amortisation	45.2	44.8	45.2	47.9
Adjustments to asset values	1.3	0.0	0.0	1.3
<b>EBIT</b>	<b>59.6</b>	<b>(34.3)</b>	<b>28.5</b>	<b>9.2</b>
Financial income/(expenses)	(13.4)	(12.7)	(13.4)	(12.9)
Valuation of financial assets	-	-	-	-
<b>Profit/(loss) before income tax</b>	<b>46.2</b>	<b>(47.0)</b>	<b>15.6</b>	<b>(3.7)</b>
Income taxes	11.9	(12.9)	(24.4)	2.1
<b>Net Income</b>	<b>34.3</b>	<b>(34.2)</b>	<b>44.1</b>	<b>(5.8)</b>
o/w attributable to the controlling entity	34.4	(33.9)	44.4	(5.6)

- **Revenues:** from Euro 122.3m in 2021 to Euro 220.3m in 2022, an improvement of Euro 98.0m
- Positive change mainly related to the performance of **annual and multi-year exhibitions**, among which we highlight the presence of Gastech, an international event dedicated to the energy industry that was held for the first time in Milan.
- Regarding the **congress activity** it should be noted the presence of international congresses such as the World of Coffee, the ESA - European Congress of Anesthesia, the ECE - European Congress of Endocrinology and the EAS - European Congress on Atherosclerosis, EADV - European Academy of Dermatology and Venereology and the ESCRS - European Society of Refractive and Cataract Surgery.
- Some **operative figures** that contributed to the generation of consolidated revenues:
  - **64 events** (50 in Italy and 14 abroad; 27 organized and 37 hosted)
  - **110 congress events** (51 of which with annexed exhibition area)
  - **c.1,400k sqm occupied** compared to 954k sqm occupied in 2021 (+ 47%)
  - **23.8k exhibitors** compared to 17.6k in 2021 (+ 35%)

- **EBITDA:** stands at Euro 58.4 million. In 2022, EBITDA reflects the improvement trend relating to the increase in revenues. It should be noted that 2021 EBITDA was impacted by the presence of non-recurring components such as public grants (Euro 61.5 million) received to compensate for the losses suffered in 2020 and 2021 following the epidemiological emergency from Covid-19, the temporary reduction in the rent, the presence in the first half of 2021 of the benefit deriving from the activation of the Salary Integration Fund (FIS) as well as the lower provisions for risks

- The balance of the financial management consists of **financial expenses** of Euro 14.6m, in line with 2021, and of **financial income** of Euro 1.6m

- **Net result:** equal to Euro -5.8m, reflects the trend of EBIT and the positive impact of deferred taxes following the exercise of the option for the fiscal realignment of some assets in the same period of 2021

1) 2021 restatement following IFRS 5 provisions to reflect the acquisition of 18.5% of Fiere di Parma and related transfer of the TuttoFood business unit

# Balance sheet

Balance Sheet (€m)	2019	2020	2021 <sup>1</sup>	2022
Goodwill	95.0	95.0	95.0	95.0
Intangible assets with a defined useful life	14.6	17.0	18.5	15.2
Right-of-use assets	469.6	431.7	392.5	367.5
Tangible fixed assets	9.2	7.0	5.8	5.0
Other non-current assets	34.1	43.0	61.8	76.7
<b>A Non-current assets</b>	<b>622.5</b>	<b>593.8</b>	<b>573.7</b>	<b>559.4</b>
Inventories	2.2	5.6	3.3	4.0
Trade receivables	40.4	26.7	31.1	33.4
<b>B Current assets</b>	<b>42.6</b>	<b>32.2</b>	<b>34.4</b>	<b>37.4</b>
Trade payables	41.9	19.9	50.6	50.3
Advances	49.2	30.6	35.9	32.5
Tax liabilities	2.9	3.9	5.0	2.6
Provisions for risks and charges and other current liabilities	36.1	13.4	29.2	26.1
<b>C Current liabilities</b>	<b>130.3</b>	<b>67.7</b>	<b>120.7</b>	<b>111.6</b>
<b>D Net working capital (B - C)</b>	<b>(87.7)</b>	<b>(35.4)</b>	<b>(86.2)</b>	<b>(74.2)</b>
<b>E Gross capital employed (A + D)</b>	<b>534.7</b>	<b>558.4</b>	<b>487.5</b>	<b>485.2</b>
Employee benefit provisions	9.9	10.1	9.5	7.8
Provisions for risks and charges and other non-current liabilities	11.9	11.7	4.4	4.2
<b>F Non-current liabilities</b>	<b>21.9</b>	<b>21.7</b>	<b>13.9</b>	<b>12.0</b>
<b>G NET CAPITAL EMPLOYED cont. operations (E - F)</b>	<b>513.0</b>	<b>536.7</b>	<b>473.6</b>	<b>473.2</b>
<b>H NET CAPITAL EMPLOYED assets held for sale</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL NET CAPITAL EMPLOYED (G + H)</b>	<b>512.9</b>	<b>536.7</b>	<b>473.6</b>	<b>473.2</b>
covered by:				
Equity attributable to the Group	107.3	62.9	108.3	105.7
Non-controlling interests	0.6	0.3	0.7	0.5
<b>I Total equity</b>	<b>107.9</b>	<b>63.2</b>	<b>109.0</b>	<b>106.2</b>
Cash & cash equivalents	(68.0)	(20.4)	(148.3)	(114.4)
Current financial (assets)/liabilities	33.7	93.1	44.1	72.0
Non-current financial (assets)/liabilities	439.3	400.8	468.8	409.4
<b>L Net Financial Debt/(Cash) post IFRS 16</b>	<b>405.1</b>	<b>473.4</b>	<b>364.6</b>	<b>367.0</b>
<i>Net Financial Debt/(Cash) pre IFRS16</i>	<i>(68.3)</i>	<i>23.9</i>	<i>(47.3)</i>	<i>(29.8)</i>
<b>EQUITY AND NET FINANCIAL DEBT (I + L)</b>	<b>512.9</b>	<b>536.7</b>	<b>473.6</b>	<b>473.2</b>

**Net Working Capital:** goes from Euro -86.2m in 2021 to Euro -74.2m in 2022.

The change of Euro 12.1m is mainly composed of:

- **Reduction of advances (-€3.5m decreasing):** calendar effect due to the presence of fewer exhibitions in even-numbered years (2022)
- **Reduction of payables to organizers in other current liabilities (€-5.2m decreasing):** 2022 year compares with a 2021 in which the entire exhibition calendar took place in Q4. Consequently, a significant portion of the payments to organizers relating to the treasury service provided by Fiera Milano were paid in 2022

**Net Financial Position pre IFRS16 (not including lease liability):** went from Euro -47.3m in 2021 to Euro -29.8m in 2022. The change of -€17.6m is due to the combined effect of a stable operating cash generation to which the non current effects of the transaction with Ge.Fi. and investments in digital systems incurred during the year should be added

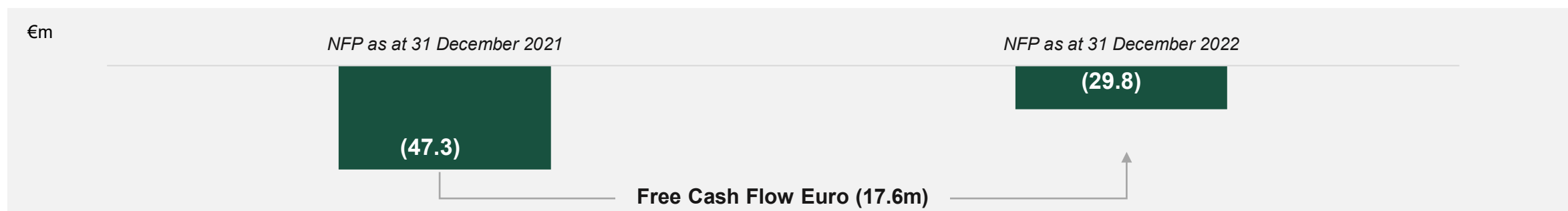
## Cash flow from 31 December 2021 to 31 December 2022 – 12 months

Cash Flow (€m)	From 31 Dec 2021 to 31 Dec 2022
<b>EBITDA</b>	<b>58.4</b>
IFRS16 cash out (rents)	(45.6)
Δ Net Working Capital	(12.0)
Capex	(4.0)
<b>Operating Cash Flow</b>	<b>(3.2)</b>
Cash Interests & Income	(1.3)
Acquisitions	(13.4)
Other	0.3
<b>Free Cash Flow</b>	<b>(17.6)</b>

**Free Cash Flow generated in 2022 (12 months):** Euro (17.6 m), the main components are:

- **EBITDA 12 months:** Euro 58.4m
- **IFRS16 cash out (rents):** Euro (45.6m) resulting from:
  - Last rent installment 2021 benefiting from a discount from Fondazione Fiera Milano of c. Euro 5.5m, whose economic competence is in 2021 but the financial manifestation is in Q1 2022 (deferred payment)
  - Three rent installments relating to Q2, Q3 and Q4 2022
- Cash absorption of Euro (12.0m) due to a **decrease in the NWC mainly due to the following factors:**
  - **Reduction of advances of Euro (3.5m); negative cash impact:** calendar effect due to the presence of fewer exhibitions in even years (2022)
  - **Reduction of payables to organizers in "other current liabilities" of Euro (5.2m); negative cash impact:** 2022 compares itself with a 2021 in which the entire exhibition calendar took place in Q4. Consequently, a significant portion of the payments to the organizers relating to the treasury service provided by Fiera Milano were paid in 2022
- **CAPEX** for Euro (4.0m): new information systems, software purchases and licenses for digital transformation
- **Acquisitions** for Euros (13.4m) relating to the acquisition of 25% of Ge.Fi
- **Other changes:** provisions relating to personnel, change in consolidated equity investments and other

### Evolution of the Net Financial Position (Cash) pre-IFRS16 from Dec 2021 to Dec 2022





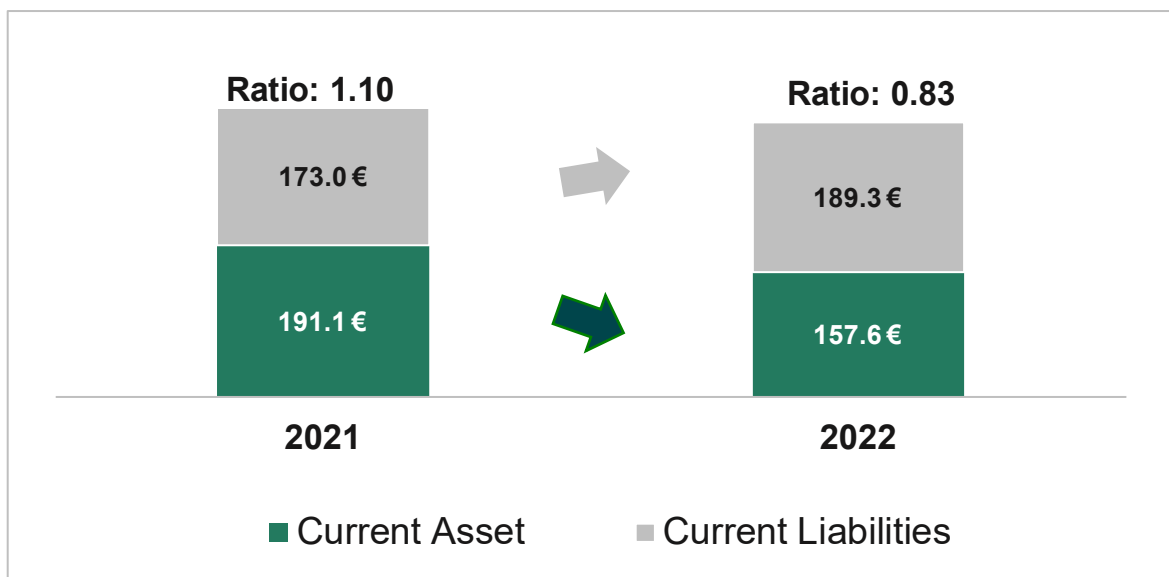
# Financial stability

Fiera Milano achieved an **excellent financial stability**, transforming the Covid-19 emergency into an opportunity to reorganize its financial structure

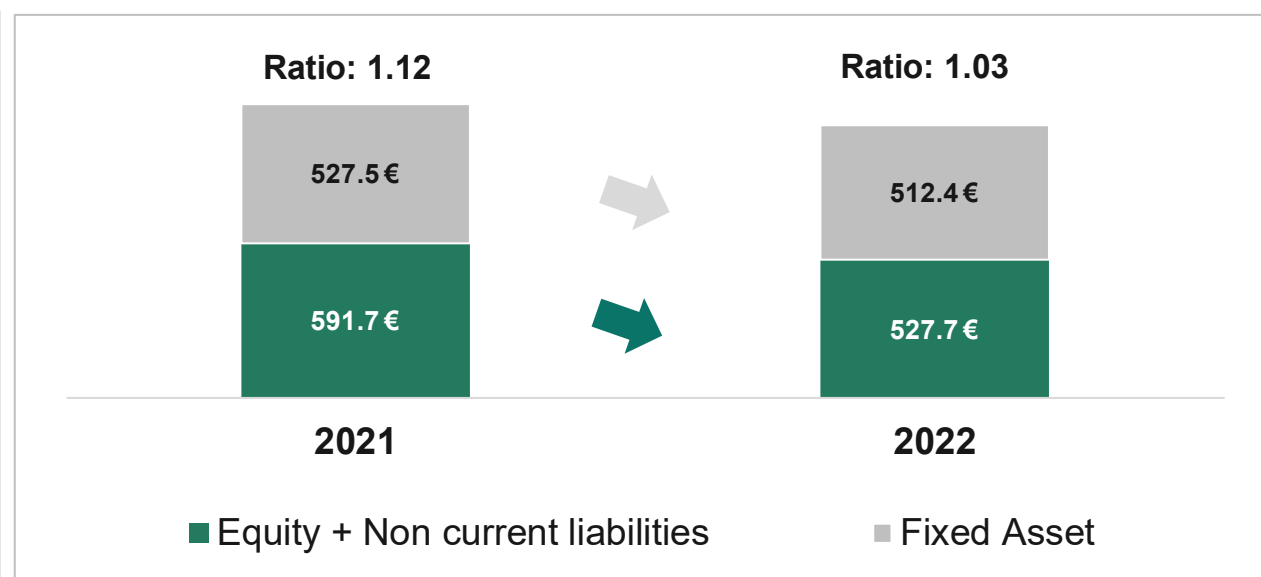
*In 2022 Current Assets could completely cover Current Liabilities by using c. €50m of unused credit lines for short-term financing*

*In 2022 Fixed Assets are fully covered by equity and non-current liabilities*

## Current Asset/ Current Liabilities



## (Equity + Non current liabilities)/ Fixed Asset



- **Current assets** (Cash and cash equivalents, Current financial assets, Trade receivables, Suspended costs (inventories): in 2022 there is a **reduction in cash and cash equivalents** due to the Ge.Fi cash-out (€11.8m), to the early repayment of the Biper loan (€10m) and to the repayment of short-term debt to Fondazione (c. €9.5m)
- **Current liabilities** (short-term portion of loans, debt to Fondazione, other financial liabilities, short-term lease liability portion, trade payables, advances, provisions for risks and charges, tax payables, other current liabilities): **increase in short-term loan portions** due to the approaching repayment dates

- **Equity + Non-current liabilities** (Shareholders' equity, Bank loans, Lease Liability, Personnel provisions, Provisions for risks and charges, Deferred tax liabilities): from December 2021 there has been a **reduction in medium-long term bank loans** with reclassification into short-term portions due to the approaching payment times
- **Fixed Assets** (Tangible fixed assets, Goodwill, Intangible fixed assets, Right to use leased assets, Investments valued at equity)

# Update of the buyback plan execution

- **Authorized** by the Shareholders' Meeting on April 22, 2022
- **Approved** by the Board of Directors on October 13, 2022
- **Launched** on October 24, 2022
- **Object:** 410,000 treasury shares
- **Maximum outlay:** €1.5m
- **Purpose:** to increase the portfolio of treasury shares to be used to service stock incentive plans, both existing and future, reserved for directors and/or employees of the Company

## Summary of the buyback plan

Total shares covered by the buyback plan (no. of shares)	410,000
Value paid (€)	€1,241,133
At the average price of (€)	3.03 €
no. average number of shares purchased per day	5,000
Closing date	28 February 2023
Duration	4 months (in line with forecasts)
Treasury shares in portfolio	683,758
% of the share capital	0.95%

# AGENDA

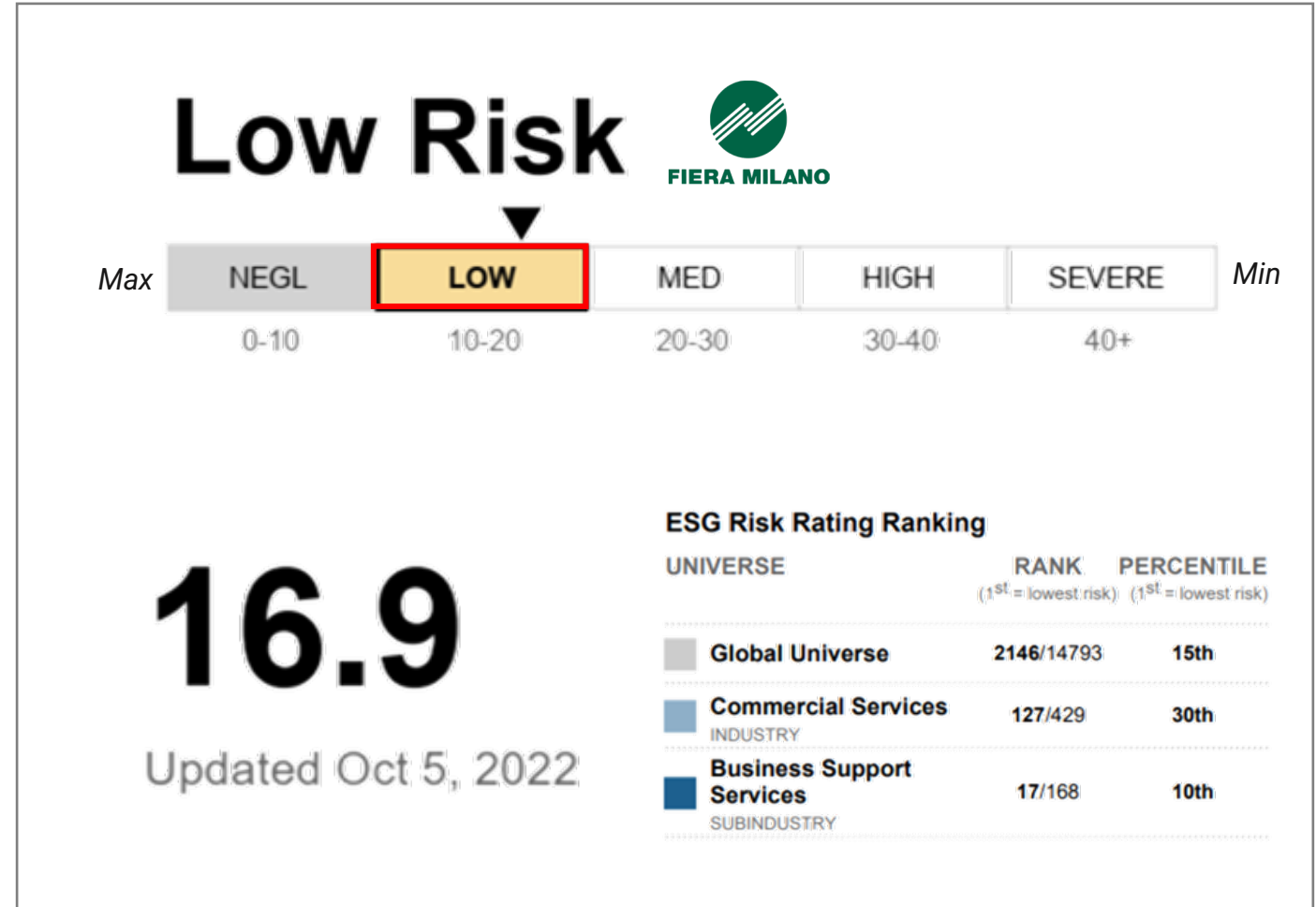
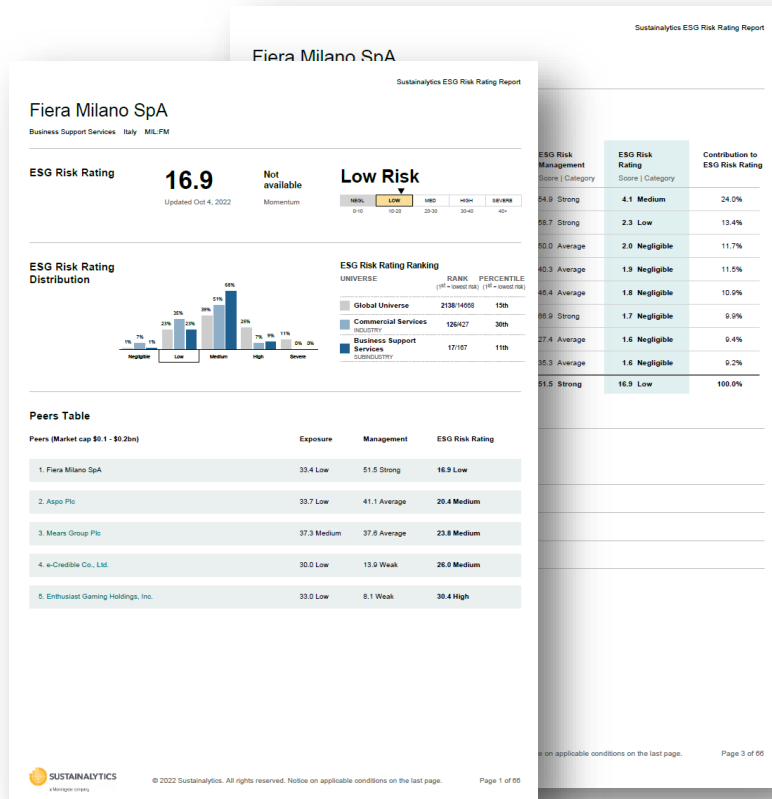
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*Appendix*



**FIERA MILANO**

# ESG rating



# Sustainability awards

**Top3 extra 100**



**INTEGRATED GOVERNANCE INDEX 2022**

1	FIERA MILANO
2	SIT GROUP
3	FNM



**Fiera Milano**  
IGI COMPANY 2022  
top performer



**LEADER DELLA SOSTENIBILITÀ 2022**

24 DRE | statista

## Finalist at



Sustainable Development Award 2022

**Best carbon emissions reduction initiative**

**ufi** The Global Association of the Exhibition Industry

sdaward@ufi.org  
www.ufi.org/sdaward  
Apply until 21 March 2022



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### SUSTAINABILITY AWARD 2022 - TOP 100

38	FARMACEUTICI PROCESMA	MONDOREVIVE
A.D.COMPOUND	FAVERO HEALTH PROJECTS	MONNALISA
ABACO GROUP	<b>FIERA MILANO</b>	MOONEY GROUP
ABITARE IN	FILA INDUSTRIA CHIMICA	MOROCOLOR ITALIA
ACQUA SANT'ANNA	GEFRAN	NUOVA SOLMINE
AMBIENTE	GILARDONI A SOCIO UNICO	PAGEGROUP ITALIA
AQUAFIL	GRC PARFUM	PALLADIO GROUP
ARAN WORLD	GRUPPO CAP	PASTIFICIO ATTILIO
AUTOMHA	GRUPPO ITALCER	MASTROMAURO GRANORO
B&B HOTELS ITALIA	GUIDO BERLUCCHI & C	PIOMBOLEGHE
BIRRA PERONI	HIPAC	PIRAMIS GROUP
BRIO	HNH HOSPITALITY	PUNTO PACK
CADICAGROUP	HOLDING MODA	RENCO
CARTIERE CARRARA	ICAM	SAMMONTANA
CERVED GROUP	ICSS	SANLORENZO
CIRFOOD	IGUZZINI ILLUMINAZIONE	SBS
CITY GREEN LIGHT	IMAGRO	SCAME PARRE
CLEMENTONI	IQVIA SOLUTIONS ITALY	SILVATEAM
COMPAGNIA GENERALE MOLINI	IRPLAST	SIMONELLI GROUP
COMERIO ERCOLE	ITALCEMENTI	SINERGIA
CONSORZIO NAZIONALE SERVIZI	ITALGEN	SIT
COSTA EDUTAINMENT	ITALPREZIOSI	SOCOTEC ITALIA
CROCCO	JUVENTUS FOOTBALL CLUB	SODAI
CULTIVA	LA LUCENTE	TAMPIERI FINANCIAL GROUP
DAB SISTEMI INTEGRATI	LABOMAR	TELEPASS
DAMIANO	LEGOR GROUP	THEMA OPTICAL
DINAMICA GENERALE	LOTRAS	TOSO
DUSTY	LYRECO ITALIA	UNIFARCO
ELEN.	MAGANETTI SPEDIZIONI	VASTARREDO
ENEGAN	MANTECO	VECTOR
EPTA	MARKAS	VITALE BARBERIS CANONICO
ERRECOM	MARLEGGNO	WALTER TOSTO
FAMECCANICA.DATA	MASONI INDUSTRIA CONCIARIA	WOOD BETON
	MEPOL S4	XENIA SB

la misurazione, con il rating esg, dei risultati raggiunti e delle aree di possibile miglioramento, e una grande visibilità, grazie alla partnership con Forbes. Un club esclusivo, insomma, che serve per stimolare il miglioramento in materia di sostenibilità e il raggiungimento rapido di livelli sempre più alti di rating esg, con impatti positivi su tutta la comunità. Non è stato facile individuare le imprese eccellenti della sostenibilità italiana. I criteri con cui Altos ha attribuito il rating e il controllo incrociato dei risultati attraverso il rating di Reprisk hanno permesso agli organizzatori di selezionare le imprese che più si sono distinte e operano per una produzione sostenibile. In questa seconda edizione, con estrema soddisfazione dei promotori, il rating esg medio è cresciuto di circa il 100% e tutte le imprese hanno migliorato le loro performance. Il numero delle aziende partecipanti ha consentito agli organizzatori di avere un angolo di osservazione privilegiato su un sistema imprenditoriale brillante e dinamico, per il quale la sostenibilità è un must have. La casistica è talmente ampia che gli organizzatori hanno deciso di attribuire anche alcuni premi speciali

che saranno svelati, assieme agli altri, nella serata di gala a Milano. Gli organizzatori si sono impegnati a consegnare personalmente i report di rating esg a tutti i

partecipanti e organizzeranno nei prossimi mesi incontri faccia a faccia con ciascuno per approfondire gli elementi migliorabili e preparare,

anche grazie alla community, la strada alla terza edizione. Che vuole ampliare la platea delle imprese sostenibili cui offrire questa grande opportunità. 

OTTOBRE, 2022

FRONT RUNNER

FORBES.IT

# AGENDA

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**FIERA MILANO**

# Key investment highlights

## Strong commitment to ESG

- **ESG themes moving to the top of the agenda** with new framework and strategy integrated in the CONN.E.C.T. 2025 plan
- Top management **remuneration linked to ESG** targets reflecting selected SDGs
- Industry best practice for the exhibitions carbon footprint assessment

## Sound financials with low credit risk

- **Sound financials** driven by **high visibility of results** (multi-year events to be booked in advance)
- **Favourable payment cycle** due to advances payments contracts leading to a **structurally negative NWC**
- **Strong operating cash generation** combined with low capex requirements resulting in a positive net position and financial flexibility leaving room for M&A

## Integrated business model with focus on tier 1 events

- **Covering the entire value chain** of the trade fare from renting exhibition areas to provide ancillary services
- **Well diversified exhibition portfolio** with concentration of **high standing events** which enjoy less volatility in terms of revenues and rented sqm and **diversified industry mix**
- Mainly B2B events with **high exposure to attractive sectors**



## Institutional role with strong heritage culture

- **Mission critical business** for the Italian entrepreneurial fabric
- Strategic partner for Italian SMEs in their innovation, growth and internationalization paths **supporting the Italian economy recovery** and promoting the *made in Italy* in the world
- **Strong heritage culture** with the first exhibition held in 1922 and a track record of growth lasting for >100 years

## Undisputed market leadership in Italy

- **High entry barriers** due to limited venue capacity of other Italian players
- **Largest trade-fair site in Italy** with exhibition capacity more than double that of the n.2 player and **ranking among the top one players at international level**
- **Highly fragmented market** with room for consolidation

## State of the art premises and strategic logistics

- **Best-in-class premises** with **strategic locations** close to airports, undergrounds, train stations and urban centers
- Predominant **exposure to one of the richest EU region**
- Fieramilano (Rho): **6° trade fair center in the world** with its 345k sqm

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**FIERA MILANO**

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