

Pursuant to Article 106, Paragraph 4, of the Cura Italia Decree, taking into account the extension set forth in Decree Law No. 228 of December 30, 2021, converted with amendments by Law No. 15 of February 25, 2022, and the subsequent extension set forth in Article 3, Paragraph 10-undecies of Decree Law No. 29 of December 29, 2022, no. 198, converted with amendments by Law No. 14 of February 24, 2023, intervention at the Shareholders' Meeting by those entitled to vote is permitted exclusively through the Designated Representative pursuant to Article 135-undecies of Legislative Decree No. 58 of February 24, 1998 ("TUF"). Pursuant to the aforementioned Decree to the aforementioned Designated Representative, proxies and/or sub-delegations may also be granted pursuant to Article 135-novies of Legislative Decree No. 58/1998 ("TUF"), as an exception to Article 135-undecies, paragraph 4, of the TUF, by signing this proxy form.

Into S.r.l., makes it known that it has no interest of its own or of third parties with respect to the proposed resolutions submitted to the vote.

Into S.r.I. also declares that in the event of the occurrence of significant circumstances, unknown at the time of issuing the proxy and which cannot be communicated to the proxy giver, or in the event of amendments or additions to the proposed resolutions submitted to the meeting, it does not intend to cast a vote other than that contained in the voting instructions.

**N.B.** This form may be subject to change as a result of any additions to the agenda or submission of proposed resolutions pursuant to Article 126-bis TUF, or individual proposed resolutions, within the terms and in the manner indicated in the Notice of Meeting

with reference to the Ordinary Shareholders' Meeting of Aeffe S.p.A. convened for April 27, 2023 at 9:30 a.m., in a single call, in accordance with the procedures and terms set forth in the notice of call published on the company's website <a href="www.aeffe.com">www.aeffe.com</a> Section "Governance/Documents Relating to Shareholders' Meetings," on March 17, 2023, hereby

#### PROXY/SUB-PROXY FORM

#### Part 1 of 2

(Complete with the required information based on the Warnings below(1) and notify the company through the designated representative)

(*) Required Information			
The undersigned(*) signatory of t	he proxy		
born in(*)		on(*)	
resident in(*)	Address(*)_		
Tax Code(*)	Telep	hone(*)	
Email(*)			
Identity document (to be attached	as a copy) valid – type (*)	Issued by (*)	Number (*)
<b>A</b> s <sup>(2)</sup> :			
□ subject to which the right to vo	ote is attributed a pleagee-	□ reporter - □ usuf	ructuary - 🛮 caretaker
□ manager □ legal rapresentation	ve or agent with authority to	sub-delegate (attac	ch a copy of the
documentation proving the pov	wers of representation) - a oth	ner	



TO BE COMPLETED ONLY IF THE PROXY HOLDER IS DIFFERENT FROM THE PROXY SIGNER (3)
Name and Surname / Company Name(*)
born in(*) on(*)
resident in(*) Address(*)
Tax Code(*)
PROXY/SUB-DELEGATION Into S.r.I. to participate and vote at the meeting indicated above as per instructions
provided with reference to no ordinary shares Aeffe S.p.A. – Isin Code IT0001384590 –
registered in the securities account(4) n at
(depositary intermediary) ABI CABas
from communication n.(5) carried out by (Bank)
ATTACH to this proxy form, a copy of a valid identity document and a copy of the communication from the intermediary pursuant to Article 83-sexies of Legislative Decree 58/98.  DECLARES that there are no causes of incompatibility or suspension from exercising the right to vote and that
<ul> <li>he/she is aware that:</li> <li>in case of absence of indication of the vote, Infomath Torresi S.r.I will express the manifestation of nonvote;</li> <li>the fact that the proxy / sub-delegation will be validly accepted at the Shareholders' Meeting only on condition that the company has received, by the beginning of the meeting, a specific communication from the intermediary concerning the actions indicated in this proxy form</li> <li>the right to vote will be exercised by the delegate / sub-delegate in accordance with specific voting instructions given by the undersigned delegating party</li> <li>(in case of sub-delegation) to be in possession of the originals of the proxies conferred on him and to keep them for one year available for any checks</li> </ul>
<b>AUTHORIZE Into S.r.I. and Aeffe S.p.A.</b> to process their personal data in accordance with Legislative Decree No. 196 of June 30, 2003 ("Personal Data Code") and EU Regulation 2016/679 ("GDPR"), for purposes related to the conduct of the Meeting.

Date \_\_\_\_\_Signature \_\_\_\_



#### **VOTING INSTRUCTIONS Part 2 of 2**

(Sec	ction containing info	ormation inten	ded for the Des	ignated Representative only - Check the boxes chosen)
dele ordi		neeting conve	ened by Aeffe S	(name/registered data) hereby accordance with the following voting instructions at the S.p.A. for April 27, 2023, on single call at 9:30 a.m.
<u>^, '</u>	KESOLOTIONS SODI	VIIIIED TO TITE	I VOIL	
	Board of Directors Presentation to the	on manager Shareholders' e Shareholde	ment, the inde Meeting of the or rs' Meeting of	p.A. for the year ended December 31, 2022; report of the ependent auditors, and the Board of Statutory Auditors. consolidated financial statements as of December 31, 2022. the consolidated non-financial statement required by 6.
Vote	e on board propose	al (Check one	box only)	
	n favour $\Box$	l Against	☐ Abstained	
2.	Resolutions regardi	ng the result fo	or the year end	ing December 31, 2022.
Vote	e on board proposo	al (Check one	box only)	
	In favour $\Box$	l Against	☐ Abstained	
	Report on remuner 58/98:	ation policy o	ınd compensa	tion paid pursuant to Article 123-ter of Legislative Decree
	3.1 deliberations o 58/98;	n the first sect	ion of the repo	ort pursuant to Article 123-ter c.3-bis of Legislative Decree
	Vote on board pro	posal (Check	one box only)	
	□ In favour	□ Against	□ Absta	ined
	3.2 deliberations or	n the second s	ection of the re	port pursuant to 123-ter c.6 of Legislative Decree 58/98.
	Vote on board pro	posal (Check	one box only)	
	□ In favour	□ Against	□ Absta	ined
		ng the total en	nolument of dire	al year 2023-2025, after determining the number of directors. ectors who do not hold special offices, pursuant to art. 2389,
	4.1. determination	of the numbe	r of members o	f the Board of Directors;
	Resolution proposa	I (where subm	itted by voting	rights holder and published by issuer)
	(proposer)			(Check one box only)
	□ In favour	□ Against	□ Absta	ined
	4.2. Appointment	of Board Direc	for members;	
	Indicate the number only)	er of the list ch	osen or oppose	ed/abstained with reference to all lists (Check one box
	☐ List N		l Against	☐ Abstained



	4.3. appointment of the Chairman of the Board of Directors;
	Resolution proposal (where submitted by voting rights holder and published by issuer)
	(proposer) (Check one box only)
	□ In favour □ Against □ Abstained
	4.4. deliberations on the total emolument of directors who do not hold special offices
	Resolution proposal (where submitted by voting rights holder and published by issuer)
	(proposer) (Check one box only)
	☐ In favour ☐ Against ☐ Abstained
5.	Appointment of the Board of Statutory Auditors for the fiscal years 2023 - 2025 and resolutions regarding their remuneration. In particular:
	5.1. appointment of the Board of Auditors;
	Indicate the number of the list chosen or opposed/abstained with reference to all lists ( <b>Check one box only</b> )
	☐ List N ☐ Against ☐ Abstained
	5.2. deliberations on the remuneration due to the Board of Statutory Auditors.
	Resolution proposal (where submitted by voting rights holder and published by issuer)
	(proposer) (Check one box only)
	□ In favour □ Against □ Abstained
6.	Proposal to authorize the Board of Directors to purchase and dispose of treasury shares; related and consequent resolutions.
Vo	te on board proposal (Check one box only)
	In favour
В)	If circumstances unknown at the time of issuance of the proxy(1) occur, the undersigned, with reference to the
1	. Approval of the financial statements of Aeffe S.p.A. for the year ended December 31, 2022; report of the Board of Directors on management, the independent auditors, and the Board of Statutory Auditors. Presentation to the Shareholders' Meeting of the consolidated financial statements as of December 31, 2022. Presentation to the Shareholders' Meeting of the consolidated non-financial statement required by Legislative Decree No. 254 of December 30, 2016.
	Confirm instructions   Revocation of instructions
Edi	it instructions (express preference)
	In favour   Against   Abstained



2	. Resolutions regarding the result for the year	r ending Decemb	er 31, 2022.	
	☐ Confirm instructions ☐ Revocation of in	nstructions		
	Edit instructions (express preference)			
	□ In favour	🗆 Against	☐ Abstained	
3.	Report on remuneration policy and compet 58/98:	nsation paid purs	suant to Article 123-ter of	Legislative Decree
	3.1 deliberations on the first section of the r 58/98;	eport pursuant to	Article 123-ter c.3-bis of	Legislative Decree
	☐ Confirm instructions ☐ Revocation of in	nstructions		
	Edit instructions (express preference)			
	□ In favour	🗆 Against	☐ Abstained	
	3.2 deliberations on the second section of the	e report pursuant	to 123-ter c.6 of Legislative	e Decree 58/98.
!			<u> </u>	
	☐ Confirm instructions ☐ Revocation of in	nstructions		
	Edit instructions (express preference)			
	□ In favour	🗆 Against	☐ Abstained	
4.	Appointment of the Board of Directors for directors. Resolutions regarding the total emto art. 2389, paragraph 1 of the civil code. Sp	olument of direct		
			•	
	4.1 determination of the number of members		irectors;	
	☐ Confirm instructions ☐ Revocation of in	nstructions		
	Edit instructions (express preference)			
	□ In favour	🗆 Against	☐ Abstained	
	4.2 appointment of Board Director members	·,		
	☐ Confirm instructions ☐ Revocation of in	nstructions		
	Edit instructions (express preference)			
	☐ In favour	🗆 Against	□ Abstained	
	4.3 appointment of the Chairman of the Boa	rd of Directors:		
	☐ Confirm instructions ☐ Revocation of in			
	Edit instructions (express preference)			
	□ In favour	🗆 Against	☐ Abstained	



	4.4 deliberations on the	total emolument of	directors who do r	not hold special offices.	
	☐ Confirm instructions	$\square$ Revocation of i	nstructions		
	Edit instructions (express	oreference)			
	□ In favour		🗆 Against	□ Abstained	
5.	Appointment of the Boar remuneration. In particul	ar:	_	ars 2023-2025 and resolu	
	5.1. appointment of the	Board of Auditors;			
	☐ Confirm instructions	$\square$ Revocation of i	nstructions		
	Edit instructions (express	oreference)			
	□ In favour		🗆 Against	□ Abstained	
	5.2. deliberations on the	remuneration due	to the Board of Sta	tutory Auditors.	
	☐ Confirm instructions	□ Revocation of i	nstructions		
	Edit instructions (express	oreference)			
	□ In favour			☐ Abstained	
6.	Proposal to authorize the consequent resolutions.	e Board of Directo	rs to purchase a	nd dispose of treasury s	shares; related and
	□ Confirm instructions	□ Revocation of i	nstructions		
	Edit instructions (express	oreference)			
	□ In favour		🗆 Against	☐ Abstained	

(1) In the event of the occurrence of significant circumstances, unknown at the time of issuance of the proxy, which cannot be communicated to the proxy giver, a choice may be made between: a) confirmation of the voting instruction already given; b) modification of the voting instruction already given; c) revocation of the voting instruction already given. Where no choice is made, the voting instruction under A) will be considered confirmed. Where it is not possible to vote in accordance with the instructions given, Into shall be deemed to have abstained on such matters. In any case, in the absence of voting instructions on some of the items on the agenda, Into will not cast a vote for those items.



_	) In the event of any vote on am meeting(2), with reference to the	nendments or addi	tions to the resolutio	ons submitted to the
1.	<ol> <li>Approval of the financial statements Board of Directors on managemen Presentation to the Shareholders' Me 2022. Presentation to the Shareholde Legislative Decree No. 254 of Decem</li> </ol>	nt, the independent of eeting of the consoliders' Meeting of the cor	uditors, and the Board ated financial statemen	d of Statutory Auditors. nts as of December 31,
	Confirm instructions ☐ Revocation o	of instructions		
Edit	dit instructions (express preference)			
□ Ir	In favour	🗆 Against	□ Abstained	
2.	2. Resolutions regarding the result for th	e year ending Decem	nber 31, 2022.	
	☐ Confirm instructions ☐ Revocation	on of instructions		
	Edit instructions (express preference)			
	☐ In favour	🗆 Against	☐ Abstained	
3.	<ol> <li>Report on remuneration policy and 6 58/98:</li> </ol>	compensation paid p	ursuant to Article 123-to	er of Legislative Decree
	3.1 deliberations on the first section o 58/98;	f the report pursuant	to Article 123-ter c.3-b	is of Legislative Decree
	☐ Confirm instructions ☐ Revocation	on of instructions		
	Edit instructions (express preference)			
	□ In favour	🗆 Against	□ Abstained	
	3.2 deliberations on the second section	n of the report pursuar	nt to 123-ter c.6 of Legis	lative Decree 58/98.
	☐ Confirm instructions ☐ Revocation	on of instructions		
	Edit instructions (express preference)			
	□ In favour	🗆 Against	☐ Abstained	
4.	<ol> <li>Appointment of the Board of Direct directors. Resolutions regarding the to to art. 2389, paragraph 1 of the civil of</li> </ol>	otal emolument of dire		
	4.1 determination of the number of me	embers of the Board of	Directors;	
	□ Confirm instructions □ Revocation	on of instructions		
	Edit instructions (express preference)			
	☐ In favour	□ Against	□ Abstained	



4.2 appointment of Board	Director members;		
☐ Confirm instructions	□ Revocation of instructio	ns	
Edit instructions (express pro	eference)		
☐ In favour	\_ A@	gainst $\square$ Abs	tained
4.3 appointment of the Ch	airman of the Board of Dire	ectors;	
☐ Confirm instructions	□ Revocation of instructio	ns	
Edit instructions (express pro	eference)		
□ In favour		gainst 🗆 Abs	tained
4.4 deliberations on the to	tal emolument of directors	who do not hold sp	ecial offices.
☐ Confirm instructions	□ Revocation of instructio	ns	
Edit instructions (express pre	eference)		
□ In favour	D Ag	gainst 🗆 Abs	tained
<ol><li>Appointment of the Boar their remuneration. In par</li></ol>			23-2023 and resolutions regarding
5.1 appointment of the Boo	ard of Auditors;		
5.1 appointment of the Boo			
□ Confirm instructions	□ Revocation of instructio		
☐ Confirm instructions  Edit instructions (express pre	□ Revocation of instructio	ns	tained
☐ Confirm instructions  Edit instructions (express pre	□ Revocation of instructio	ns gainst 🗆 Abs	
☐ Confirm instructions  Edit instructions (express pre ☐ In favour  5.2 deliberations on the re	□ Revocation of instruction eference) □ Assume to the Boo	ns gainst \( \simeq \text{Abs}  ard of Statutory Audit	
☐ Confirm instructions  Edit instructions (express pre	□ Revocation of instruction eference) □ Assume to the Boo	ns gainst \( \simeq \text{Abs}  ard of Statutory Audit	
☐ Confirm instructions  Edit instructions (express pre ☐ In favour  5.2 deliberations on the re	□ Revocation of instruction eference) □ Ag  muneration due to the Boo □ Revocation of instruction	ns gainst \( \simeq \text{Abs}  ard of Statutory Audit	
☐ Confirm instructions  Edit instructions (express pre ☐ In favour  5.2 deliberations on the re ☐ Confirm instructions	□ Revocation of instruction eference) □ Ag  muneration due to the Boo □ Revocation of instruction eference)	ns gainst \( \simeq \text{Abs} \)  ard of Statutory Audit  ns	ors.
□ Confirm instructions  Edit instructions (express pre □ In favour	□ Revocation of instruction eference)  muneration due to the Boo □ Revocation of instruction eference) □ Ag	gainst	ors.
□ Confirm instructions  Edit instructions (express pre □ In favour	□ Revocation of instruction eference)  muneration due to the Boo □ Revocation of instruction eference) □ Ag	gainst	tained
□ Confirm instructions  Edit instructions (express pre □ In favour	□ Revocation of instruction eference) □ Age  muneration due to the Bod □ Revocation of instruction eference) □ Age  Board of Directors to pu	gainst	tained
□ Confirm instructions  Edit instructions (express pre □ In favour	Revocation of instruction eference)  ———————————————————————————————————	gainst	tained
□ Confirm instructions  Edit instructions (express pre □ In favour	Revocation of instruction eference)  ———————————————————————————————————	gainst	tained  e of treasury shares; related and

(2) In the event that there are changes or additions to the proposed resolutions submitted to the meeting, a choice may be made between: a) confirming any voting instruction already given; b) changing any voting instruction already given or giving any voting instruction; c) revoking any voting instruction already given. Where no choice is made, the voting instruction under A) shall be deemed confirmed. Where it is not possible to vote in accordance with the instructions given, Into





#### Warnings for compilation and transmission

1.The proxy/sub-delegation form (in the latter case accompanied by the proxy form) to be notified to the Company through Into S.r.I. with the Voting Instructions reserved for it, together with a valid identity document of the delegating party, as well as, in the case of a delegating legal person, of the legal representative pro tempore or other person with appropriate powers, together with documentation proving the signing powers, must be received by one of the following alternative methods:

- in an electronically reproduced copy (PDF) and transmitted to intosrl@legalmail.it (Subject: "Aeffe 2023 Shareholders'
  Meeting Proxy"), provided that the delegating party, even if a legal entity, uses its own certified mailbox or, failing
  that, signs the electronic document with an advanced, qualified or digital electronic signature, or
- anticipated by e-mail to issuerservices@intosrl.it (Subject: "Aeffe 2023 Shareholders' Meeting Proxy"), to a copy of an identity document of the delegating party and sent in original, by courier or registered mail A/R, to the offices of Into S.r.l. Viale Giuseppe Mazzini 6, 00195 Rome, (Ref: "Proxy Meeting Aeffe 2023").

The proxy must be received no later than 6:00 p.m. on the day before the date of the meeting (and in any case before the opening of the meeting proceedings). The proxy pursuant to Article 135-novies, Legislative Decree No. 58/1998 and the related voting instructions are always revocable within the aforementioned deadline.

For any information you can contact Into S.r.l. at +39 06 - 3218641 from 9:00 a.m. to 6:00 p.m. Monday through Friday or by e-mail at <u>issuerservices@intosrl.it</u>.

- 2. Specify the capacity of the proxy signer and attach, if necessary, documentation proving signing authority.
- 3. To be completed only if the share holder is different from the proxy signatory, obligatorily indicating all relevant details.
- 4. Report the securities account number, ABI and CAB codes of the depository intermediary, or otherwise its name, which can be found from the securities file extract.
- 5. Reference, if any, of the communication made by the intermediary and its name.



### INFORMATION PURSUANT TO ARTICLES. 13 AND 14 OF EU REGULATION 2016/679 AND CURRENT NATIONAL LEGISLATION ON THE PROTECTION OF PERSONAL DATA

INTO S.r.I., with head office in Viale Giuseppe Mazzini, 6 - 00195 Rome (RM), CF and VAT number 10585251001 (hereinafter, "Owner"), as data controller, informs you pursuant to art. 13 Legislative Decree 30.6.2003 n. 196 (hereinafter, "Privacy Code") and art. 13 EU Regulation no. 2016/679 (hereinafter, "GDPR") that your data will be processed in the manner and for the following purposes:

1. Object of the Treatment

The Data Controller processes personal, identification data (for example, name, surname, company name, address, telephone number, e-mail address, bank and payment details) - hereinafter, "personal data" or even "data") communicated by you on the occasion of the conclusion of this Assignment.

#### 2. Purpose of the treatment

Your personal data are processed:

A) without your express consent (Article 24 letter a), b), c) Privacy Code and art. 6 lett. b), e) GDPR), exclusively for the following purposes:

- conclude the following Assignment for the provision of the professional services of the Owner provided therein;
- fulfill the pre-contractual, contractual and tax obligations deriving from existing relationships with you;
- fulfill the obligations established by law, by a regulation, by community legislation or by an order of the Authority (such as in the field of anti-money laundering);
- exercise the rights of the owner, for example the right to defense in court

There are no other processing purposes.

#### 3. Processing methods

The processing of your personal data is carried out by means of the operations indicated in art. 4 of the Privacy Code and art. 4 n. 2) GDPR. The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and in any case for no more than 10 years from the termination of the relationship.

#### 4. Access to data

Your data may be made accessible for the purposes referred to in art. 2.A):

- to professionals, employees and collaborators of the Data Controller in Italy, in their capacity as persons in charge and / or internal managers of the processing and / or system administrators;

#### 5. Communication of data

Without the need for express consent (pursuant to Article 24 letter a), b), d) Privacy Code and art. 6 lett. b) and c) GDPR), the Data Controller may communicate your data for the purposes referred to in art. 2.A) to Supervisory Bodies, Judicial Authorities, as well as to those subjects to whom communication is mandatory by law for the accomplishment of the aforementioned purposes. These subjects will process the data in their capacity as independent data controllers.

Your data will not be disclosed.

#### 6. Data transfer

Personal data are stored on servers located in Rome (IT), within the European Union. In any case, it is understood that the Data Controller, if necessary, will have the right to move the servers to other places within the European Union as well.

7. Nature of the provision of data and consequences of refusing to respond

The provision of data for the purposes referred to in art. 2.A) is mandatory. In their absence, we cannot guarantee the execution of this Assignment.

#### 8. Rights of the interested party

In your capacity as an interested party, you have the rights referred to in art. 7 of the Privacy Code and art. 15 GDPR and precisely the rights of: the. obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form;

ii. obtain the indication: a) of the origin of the personal data; b) the purposes and methods of the processing; c) of the logic applied in case of treatment carried out with the aid of electronic instruments; d) the identity of the owner, manager and the representative appointed pursuant to art. 5, paragraph 2 of the Privacy Code and art. 3, paragraph 1, GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the State, managers or agents;

iii. obtain: a) updating, rectification or, when interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, including data which need not be kept for the purposes for which the data were collected or subsequently processed; c) the attestation that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case in which this fulfillment is proves impossible or involves the use of means that are manifestly disproportionate to the protected right;

iv. object, in whole or in part: a) for legitimate reasons to the processing of personal data concerning you, even if pertinent to the purpose of the collection; b) to the processing of personal data concerning you for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication, through the use of automated call systems without the intervention of an operator by email and / or through traditional marketing methods by telephone and / or paper mail. It should be noted that the right of opposition of the interested party, set out in point b) above, for direct marketing purposes through automated methods extends to traditional ones and that in any case the possibility remains for the interested party to exercise the right of opposition also only partially. Therefore, the interested party can decide to receive only communications using traditional methods or only automated communications or neither of the two types of communications.

Where applicable, it also has the rights referred to in Articles. 16-21 GDPR (Right of rectification, right to be forgotten, right to limitation of treatment, right to data portability, right of opposition), as well as the right of complaint to the Guarantor Authority.

#### 9. How to exercise the rights

You can exercise your rights at any time by sending:

- a registered letter with return receipt to Infomath Torresi S.r.l. Viale Giuseppe Mazzini, 6 00195 Rome (RM);
- an e-mail to info@intosrl.it.

#### 12. Owner, manager and appointees

The Data Controller is Infomath Torresi S.r.I. with main registered office in Viale Giuseppe Mazzini, 6 - 00195 Rome (RM).

The updated list of data processors and persons in charge of processing is kept at the registered office of the Data Controller.