

| | | |
|--|---|---------------------|
| Informazione Regolamentata n. 0923-14-2023 | Data/Ora Ricezione 20 Marzo 2023 14:46:24 | Euronext Star Milan |
|--|---|---------------------|

Societa' : AEF FE
Identificativo : 173737
Informazione
Regolamentata
Nome utilizzatore : AEF FEN01 - Degano
Tipologia : REGEM
Data/Ora Ricezione : 20 Marzo 2023 14:46:24
Data/Ora Inizio : 20 Marzo 2023 14:46:26
Diffusione presunta
Oggetto : Not Renewal of Agreement Moschino -
Jeremy Scott

Testo del comunicato

Vedi allegato.

PRESS RELEASE**MOSCHINO BRAND:
JEREMY SCOTT STEPPING DOWN AS CREATIVE DIRECTOR**

San Giovanni in Marignano/Milan, 20th March 2023- Aeffe SpA, a company listed in the Euronext STAR Milan segment of Euronext Milan market of Borsa Italiana, which operates in the luxury sector, with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino and Pollini, as part of the new course of its subsidiary Moschino, Jeremy Scott is stepping down as Creative Director, a role he has held since October 2013.

In view of the expiry of the collaboration agreement, Moschino has decided with the designer a new development path for the brand, which has significantly increased its international distinctiveness and visibility over the past ten years.

Massimo Ferretti, Executive Chairman of Aeffe Spa, commented: "I am fortunate to have had the opportunity of working with the creative force that is Jeremy Scott. I would like to thank him for his ten years of commitment to Franco Moschino's legacy House and for ushering in a distinct and joyful vision that will forever be a part of Moschino history".

Effective as of April 2023, Moschino's design office will continue to carry the Maison's creative direction.

Contacts**Investor Relations**

AIEFFE Spa

Matteo Scarpellini

Investor.relations@aeffe.com

+39 0541 965211

Press Relations

Barabino & Partners

Marina RivaM.Riva@barabino.it

+39 02 72023535

Fine Comunicato n.0923-14

Numero di Pagine: 3