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Oggetto : Servizi Italia strengthens and expands its offerings in Brazil with the inauguration of the first CSSD in the state of São Paulo

Testo del comunicato

Vedi allegato.



PRESS RELEASE

29 March 2023

Servizi Italia strengthens and expands its offerings in Brazil with the inauguration of the first CSSD in the state of São Paulo

Castellina di Soragna (PR), Italy, 29 March 2023

Servizi Italia, a company listed on the Euronext STAR Milan of Borsa Italiana and leading operator in the outsourcing of hospital services in Italy, Brazil, Turkey, India, Albania, Morocco – announces that on the afternoon of 28 March 2023, the **opening** of the **first sterilization center** of the Servizi Italia Group took place **in** the State of São Paulo, **Brazil**.

The Group – which has been present in the country since 2012 and is currently active with three plants in the wash-hire sector employing about 1,200 people – with a view to expand the range of its services in the healthcare sector and entering the market for textile and surgical instrument sterilization services, **inaugurated its first sterilization center** in Brazil, in the Jaguaré area of **São Paulo** and realized through its subsidiary company with strategic importance Lavsim Higienização Têxtil S.A.

The transaction involved an **investment of approx. Reais 22.4 million, equal to about Euro 4.0 million** (exchange rate on 28/03/2023, Euro 5.6080) for the construction of a sterilization plant **capable of processing surgical instruments for about 28,000 surgical procedures/year and over 50.000 surgeries with sterile textile for operating theaters**, with plans to increase production capacity to about 70,000 procedures/year and up to 100,000 surgeries for sterile textile line.

Servizi Italia believes that the São Paulo area is particularly interesting in terms of demand as the facility can cover a potential market up to an estimated radius of about 80 kilometers i.e., an area particularly rich in target facilities for commercial development. In terms of potential margins, it expects to be able to successfully develop the sterilization business line in this market, thanks in particular to its operational know-how and the relevant commercial network that the Group has developed in over ten years of activity. The market that Servizi Italia targets is mainly composed of private hospitals and clinics, public hospitals, day hospital clinics with aesthetic and diagnostic focus, consultants' offices and private outpatient clinics.



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"The inauguration of the sterilization plant in the State of São Paulo – said **Andrea Gozzi, General Manager of Servizi Italia S.p.A.** – defines a new evolutionary stage in the process of internationalization of our business, as it brings an important diversification of service in a territory that already identifies us as a leader in wash-hire service. The investment is part of the Group's strategic development plan aimed at further strengthening our presence in Brazil, confirming our confidence in country's potential. We are convinced that focusing on service quality and on structure credibility are the founding elements of a solid long-term vision based on sustainable growth interconnected with society and the environment in which it is generated."

"The decision to invest in the sterilization market – adds **Antonio Carlos, CEO of Lavsim Higienização Têxtil S.A.** – is also aimed at generating value, quality and greater safety for our customers and for the end patients, who will benefit from the strategy of outsourcing a complex but fundamental service in particular for the healthiness of the postsurgical development."

This press release is disclosed using eMarket SDIR system and it is now available on Company's website (www.servizitaliagroup.com) as well as on eMarket STORAGE system (www.emarketstorage.com).

Servizi Italia S.p.A., a company based in Castellina di Soragna (PR) and listed on the Euronext STAR Milan, has been a leader in Italy in the field of integrated rental, washing and sterilization services for textile materials and medical devices in the healthcare sector for over thirty years. The company, which together with its Italian and foreign subsidiaries forms the Servizi Italia Group, has also expanded its services to the industrial, community and hotel sectors. The Group has a highly technological production platform, articulated in over 50 production plants in 7 countries and counts about 3,600 employees and collaborators: these are the numbers with which Servizi Italia contributes daily to the health and safety of professionals, patients and workers, respecting ethics and the environment in which it operates.

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