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Oggetto : Racing Force Group is partner of the
Centenary 24 Hours of Le Mans and the
FIA WEC

Testo del comunicato

Vedi allegato.

PRESS RELEASE

**Racing Force Group is partner of
the Centenary 24 Hours of Le Mans and the FIA WEC***The OMP brand supplies safety equipment for the on-track staff*

Ronco Scrivia (Genova, Italy), June 8th, 2023 - Racing Force Group is pleased to announce the signing of a multi-year partnership agreement with Société Sportive Professionnelle de L'Automobile-Club de l'Ouest (SSP ACO) and the Le Mans Endurance Management company (LMEM) for the 24 Hours of Le Mans race, the FIA World Endurance Championship, and the feeder championship European Le Mans Series.

OMP, a brand of Racing Force Group, is supplying ACO and LMEM safety equipment, such as the fireproof racewear, for marshals, safety car drivers, medical team members, TV production and communication staff, and security operators.

The 24 Hours of Le Mans is the headline event on the FIA WEC calendar, regarded as the greatest endurance race and one of the greatest motorsport spectacles on a worldwide scale. This year's edition, scheduled for 10-11 June, has a special taste as it marks the centenary of the event. For this occasion, Racing Force Group has a dedicated space in the paddock, providing on-track technical support for OMP racewear items and Bell Racing helmets to partners and customers in action during the weekend.

The FIA WEC represents the world's premier international sportscar championship, and its eleventh iteration already featured the 1000 Miles of Sebring, the 6 Hours of Portimão and the 6 Hours of Spa-Francorchamps. The series is enjoying a huge global audience and media coverage boost, as the new Hypercar top category has already attracted seven manufacturers, with more set to join the grid in the near future.

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The European Le Mans Series is the training ground for drivers and teams for the FIA WEC, seeing prototype and GT cars battle on six famed European tracks: following the opening round, the 4 Hours of Barcelona, the 2023 season will continue with the 4 Hours of Le Castellet on 16th of July.

Under the new partnership agreement, furthermore, Racing Force Group safety equipment is being adopted for all the other SSP ACO sanctioned events, such as the 24 Heures Moto which took place on 15-16 April and the Le Mans Classic scheduled from 29th of June to 2nd of July.

Luigi Rossi, Senior Marketing Manager of Racing Force Group, commented: *"We are thrilled to have signed this partnership with L'Automobile-Club de l'Ouest and Le Mans Endurance Management to supply our racewear for the 24 Hours of Le Mans, the FIA World Endurance Championship, the European Le Mans Series and all the ACO sanctioned-events. Our excitement is even greater considering the huge fans' interest towards the Hypercar category and the Century landmark the 24 Hours of Le Mans, which is going to be a real must-see. We are deploying all our experience to provide the ACO and LMEM personnel the OMP best-in-class products for their duties between track, pit-lane, and paddock".*

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Racing Force is the leading motorsports safety products group with the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, amateur drivers, race teams and car manufacturers under the brands OMP, Bell Racing Helmets, Zeronoise and Racing Spirit. The group is based on three different continents, with the main headquarters in Ronco Scrivia (Italy), Sakhir (Bahrain), Miami and Mooresville (USA). Product under the Group's brands can be found in all main international championships of car and kart racing. More information about Racing Force Group is available at www.racingforce.com, as well as on www.ompracing.com, www.bellracing.com and www.racingspirit.com.

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