

Informazione Regolamentata n. 20233-43-2023	Data/Ora Inizio Diffusione 15 Giugno 2023 15:01:59	Euronext Growth Milan
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Societa' : RACING FORCE

Identificativo : 178293

Informazione
Regolamentata

Nome utilizzatore : RACINGFORCENS01 - FERROGGIARO
ROBERTO

Tipologia : REGEM

Data/Ora Ricezione : 15 Giugno 2023 15:01:55

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Oggetto : Racing Force Group partners on F1 movie
from producer Jerry Bruckheimer and
director Joseph Kosinski

Testo del comunicato

Vedi allegato.

PRESS RELEASE

Racing Force Group partners on F1 movie from producer Jerry Bruckheimer and director Joseph Kosinski

The movie producer company chose the OMP racewear, Bell Racing helmets and Racing Spirit teamwear to equip the main characters

Ronco Scrivia (Genova, Italy), June 15th, 2023 - Racing Force Group is proud to announce the partnership agreement with the new FIA Formula 1 World Championship-based movie alongside seven-time champion Sir Lewis Hamilton, from director Joseph Kosinski, Jerry Bruckheimer Films and Plan B Entertainment. Group's brands OMP, Bell Racing Helmets and Racing Spirit have been designated to supply racewear, helmets and team uniforms for the fictional characters on which the plot will be focused.

All the Racing Force fireproof and head safety products used in the movie making process will be fully compliant to the real racing rigorous FIA homologation standards.

Director Joseph Kosinski ("Top Gun: Maverick") will produce the feature alongside seven-time Formula 1 champion Sir Lewis Hamilton under his Dawn Apollo Films banner; Jerry Bruckheimer and Chad Oman of Jerry Bruckheimer Films; Plan B Entertainment; and, the whole F1 community - including Formula 1, the ten teams, and the FIA. The untitled Formula 1 racing feature stars two-time Academy Awards winner Brad Pitt as a former driver who returns to the sport. Academy Award-nominee Ehren Kruger ("Top Gun: Maverick") writes the screenplay.

ITALY (Ronco Scrivia) - USA (Miami, Indianapolis, Mooresville) - Bahrain (Sakhir) - Belgium (Ghislenghien)
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Racing Force is the leading motorsports safety products group with the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, amateur athletes, race teams and car manufacturers with products sold under brands such as OMP, Bell Racing Helmets, Zeronoise and Racing Spirit. The group is based on 3 different continents: Ronco Scrivia (headquarters) and Pisa in Italy, Sakhir in Bahrain, and Miami in the USA. Today, products under the Group's brands can be found in all world championships of car and kart racing. More information about Racing Force Group is available at www.racingforce.com, as well as on www.ompracing.com, www.bellracing.com and www.racingspirit.com.

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