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Oggetto	:	Datrix_PR_FinScience (Datrix Group) AI-empowered thematic data, becomes available on Nasdaq Data Link

Testo del comunicato

Vedi allegato.

FinScience (Datrix Group) AI-empowered thematic data, becomes available on Nasdaq Data Link

Milan, 20 July 2023 - **FinScience**, the fintech company of the Datrix Group, today announces FinScience's thematic data is now officially available in the Nasdaq Data Link platform, at this link.

Nasdaq Data Link is a powerful, centralized, cloud-based technology platform providing access to more than 250 trusted data sets, available via API.

Using Artificial Intelligence algorithms, every quarter the FinScience team defines the **thematic framework based on a data driven methodology**, collecting a large amount of data each day from different public and reliable sources of information (mainstream news sites, vertical news sites, blogs, social media, and more) and starting from more than 1,000 micro-themes selected by proprietary metrics that are then aggregated in the final list of more than 70 themes. Those themes are the core of the FinScience framework and for each theme connected companies are selected each month using a methodology tested over the last 4 years. The added value of the methodology in the selection of companies and themes is in the use of **vast amounts of textual data**, collected every day, that helps in defining a dynamic picture of the market landscape.

"*The inclusion of our data on this platform is a significant milestone for FinScience and for the global expansion efforts of Datrix Group*," stated **Alessio Garzonio, Principal of Finscience**. "*Our collaboration propels us towards a new phase of growth, empowering us to expedite our expansion within the highly developed U.S. market, where FinScience's AI-driven solutions are poised to make a substantial impact in helping investors in making better informed decisions.*"

FinScience Thematic Data allows a deeper understanding of market dynamics and trends by providing daily metrics that highlight the relevance of the 70+ themes, selected by FinScience, over the last year. Themes based on a proprietary algorithm shows the strength of relationships between themes and companies defined by our proprietary metric called the "exposure rate" that highlights the relevance of the company for the related theme.

The goal of FinScience AI driven thematic data is to make the investment experience more sophisticated, personalized and aligned with market participants' needs.

"*The ability to intercept relevant new information to transform highly challenging business models is one of the most disruptive features of AI applied, for example, to alternative and non-standard data assets. Datrix has always been committed to this challenge and this collaboration is a testament to our ability to contribute to technological progress in a global context*," commented **Fabrizio Milano d'Aragona, CEO of Datrix**.

Datrix
Datrix is a group of tech companies, listed on the Italian Stock Market, that develop sustainable Artificial Intelligence solutions (Augmented Analytics and Machine Learning Models) for data-driven growth of companies. Datrix's solutions add measurable value because they collect data from internal and external sources, integrate it, look for correlations, uncover valuable insights and operational information, and suggest actions, with efficiency as a goal.

The Group is active in four business areas:

1. Machine Learning Model Serving develops descriptive, predictive & prescriptive data-science models to maximize the efficiency of industrial and management processes;
2. AI for Marketing & Sales develops artificial intelligence solutions to increase Marketing and Sales performance of companies;
3. AI for Data Monetization applies artificial intelligence to data collected by companies in compliance with privacy regulations, turning it into economic value for them;
4. AI for FinTech develops solutions that use artificial intelligence to enhance the investment experience by making it more sophisticated, personalized and aligned with modern investor needs.

Since 2019 Datrix has also accelerated its growth path through acquisitions in Italy and abroad. The following are now part of the Datrix SpA Group: 3rdPlace Srl, FinScience Srl, ByTek Srl, Paperlit Srl, Datrix US Inc. and Adapex Inc. From the acquisition of the company Aramis and the merger of expertise with 3rdPlace, the new player Aramix was born in 2023, reinforcing the Machine Learning & Model Serving area. Through its subsidiaries, Datrix is a technology partner of international consortia for major R&D projects in finance, biomedical and cyber security, funded by the European Union and Italy and based on Artificial Intelligence algorithms.

Datrix operates through four offices in Italy (Milan, Rome, Cagliari and Viterbo), one in Dubai and one in the United States. Read more at datrixgroup.com/en/.

Finscience

FinScience is the fintech company of the Datrix Group, founded by former senior managers at Google and experts in AI and finance. The fusion of these two worlds gives rise to FinScience's solutions for the investment world. Specifically, FinScience's mission is, through AI data and algorithms, to make the investment experience more sophisticated, personalized and aligned with modern investor needs.

For more information:

Investor Relations: Giuseppe Venezia, tel. +39 0276281064 - ir@datrixgroup.com
Investor Relations Consultant: Francesca Cocco (Lerxi Consulting) - ir@datrixgroup.com

Press Office: SprianoCommunication&Partners
Matteo Russo, mob. +39 3479834881 - mrusso@sprianocommunication.com
Jacopo Ghirardi, mob. + 39 3337139257 - ufficiostampa@sprianocommunication.com

Euronext Growth Advisor: Alantra
Stefano Bellavita, mob. +39 0263671601 - stefano.bellavita@alantra.com

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