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Oggetto : Gartner® includes SECO in the 2023 Hype

Cycle™ for Edge Computing

# Testo del comunicato

Vedi allegato.





## PRESS RELEASE

## Gartner® includes SECO in the 2023 Hype Cycle™ for Edge Computing

*Arezzo, July 31, 2023* – SECO announces that it has been recognised by Gartner in the recently published report "Hype Cycle 2023 for Edge Computing" under the category "Edge Asset Life Cycle Management".

Gartner's Hype Cycle method provides companies with useful insights to understand the potential contribution of a technology to solve their specific business challenges and represents a tool to support the technology decision making process.

SECO was named among the top 6 global players in the field of Edge Asset Life Cycle Management, for solutions that enable customers to have more control and visibility over the distributed infrastructure of their edge computing devices (intelligent gateways, edge servers, IoT embedded devices).

CLEA, SECO's IoT-Al platform, allows companies to flexibly and centrally manage their entire network of devices, regardless of their location, supporting them in, among others, managing their installed base. Thanks to CLEA, fleet life cycle management capabilities, including operation monitoring, distribution of over-the-air software updates, common control policy definition and more, can be handled from a single platform that also enables Al-powered tools for real-time analysis of data generated by the on-field devices.

"We are excited to see the potential of our offering recognized within a Gartner's Hype Cycle: is the confirmation of how SECO is aligned with the direction the market is heading to. The efforts we have dedicated in recent years to build our CLEA platform allow us to be well positioned today, with a value proposition that enables our customers to scale their digitization projects much faster and enable new business models", said Massimo Mauri, CEO of SECO.

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# **PRESS RELEASE**

Endless ways to the future

#### **SECO**

SECO (IOT.MI) is a high-tech company that develops and manufactures cutting-edge solutions for the digitalization of industrial products and processes. SECO's hardware and software offering enables B2B companies to introduce edge computing, Internet of Things, data analytics and artificial intelligence in their businesses. SECO's technology spans across multiple fields of application: serving more than 450 customers, operating in sectors like Medical, Industrial Automation, Fitness, Vending, Transportation and many others. Enabling to accurately monitor the functioning of on-field devices, SECO solutions contribute to creating low environmental impact business models thanks to a more efficient use of resources.

For more information: <a href="http://www.seco.com/">http://www.seco.com/</a>

### **Contacts**

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Fine Comunicato n.235	8-85
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