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Diffusione

Oggetto YOLO Group strengthens platform

competitiveness with two new security

certifications

Testo del comunicato

Vedi allegato.





## YOLO Group strengthens platform competitiveness with two new security certifications

ISO 27001/2013 (information security) and CSA Star (security of cloud services) certify the quality of information management systems used by the platform.

Milan, 6th September 2023 - YOLO Group strengthens its competitiveness in the insurtech market with two certifications that consolidate the platform's leadership on a key factor: the quality of data and information management systems. YOLO Group has obtained ISO 27001/2013 - Information Security Management System and CSA Star - which measures security maturity requirements for cloud services, certifications from the auditing body British Standards Institution (BSI).

YOLO Group's adherence to internationally recognized best practice frameworks such as ISO 27001/2013 and CSA STAR responds to the growing needs of distribution partners on confidentiality and integrity of information managed through the digital insurance platform. CSA STAR certification has relevance to YOLO Group's operating model, one of the few Italian companies to have obtained it.

In line with what is happening in the most advanced insurance markets, the Group has adopted the cloud paradigm to maximize the speed of market response and management efficiency of distribution partners (insurance companies, banks, utilities, e-commerce operators and professional insurance brokers). The platform integrates with partners' core systems through customizable application program interfaces (APIs) that simplify and speed data exchange.

The two certifications consolidate the company's position as a cutting-edge operator in insurtech, which, in recent months, had led to the issuance of a patent by the Ministry of Economic Development for the user profiling method adopted by the digital platform.

**Gianluca De Cobelli, Co-Founder and CEO of YOLO Group**, comments: "The investment in proprietary technology has been one of the drivers of YOLO's development strategy since its foundation. The two certifications we have obtained testify to the path we have taken to maximise the potential and security of the platform, making it internationally competitive."

The two certifications can be found at these links: CSA STAR e ISO 27001/2013.

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**YOLO Group**, listed on the professional segment of Euronext Growth Milan, is one of the leading players in the Italian insurtech market of digital insurance services. YOLO won the "Best IPO 2022" award sponsored by Assonext and "Best Capital Market Transaction" at the MF Insurance Awards 2023. In 2022, it was included in the "State of Insurtech" report prepared by CBInsights among the top exits in Q3 2022 and was included in The DIA Community Top 250 ranking, the global selection of the best insurtech startups. The company's shareholders include its two co-founders (Gianluca De Cobelli and Simone Ranucci Brandimarte), Generali Italia, Intesa Sanpaolo Vita, Neva SGR, Primo Ventures SGR, Be The Change, CRIF, Mansutti, Net Insurance, Miro Venture and Banca di Piacenza. Website: www.yolo-insurance.com





## CONTACTS

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