

<p>Informazione Regolamentata n. 20054-72-2023</p>	<p>Data/Ora Inizio Diffusione 23 Ottobre 2023 08:00:08</p>	<p>Euronext Growth Milan</p>
--	--	------------------------------

Societa' : GROWENS

Identificativo : 182463

Informazione
Regolamentata

Nome utilizzatore : MAILUPN03 - Capelli

Tipologia : REGEM; 3.1; 2.2

Data/Ora Ricezione : 21 Ottobre 2023 14:16:16

Data/Ora Inizio : 23 Ottobre 2023 08:00:08

Diffusione

Oggetto : Successful closing of Datatrics sale to
Spotler Group

Testo del comunicato

Milan, 23 October, 2023 – Growens S.p.A. –GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, has announced that of 100% of the share capital of Dutch-incorporated subsidiary Datatrics BV (“Datatrics”) to Squeezely BV (the “Purchaser”), a subsidiary of Spotler group, prime player in the marketing utomation field in the Netherlands and UK, was closed.

The final purchase price paid by the Purchaser amounts to Euro 1.6 million.



PRICE SENSITIVE

PRESS RELEASE

Successful closing of Datatrics sale to Spotler Group

Milan, 23 October, 2023 – Growens S.p.A. –GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, has announced that of 100% of the share capital of Dutch-incorporated subsidiary Datatrics BV (“Datatrics”) to Squeezely BV (the “Purchaser”), a subsidiary of Spotler group, prime player in the marketing automation field in the Netherlands and UK, was closed.

The final purchase price paid by the Purchaser amounts to Euro 1.6 million.

Growens was assisted by Herbert Smith Freehills as legal counsel.



Growens (GROW) is a leading European player in the field of Cloud Marketing Technologies, serving thousands of clients worldwide. Its SaaS and CPaaS solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the original business MailUp the Group grew steadily since 2002, both organically and via M&A, peaking with the launch of innovative products such as [Beefree.io](https://beefree.io).

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float above 42%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

For further information please contact:

Growens Investor Relations

Micaela Cristina Capelli

+39 02 86886301

investor.relations@growens.io

Growens Press Office

Maria Giulia Ganassini

+39 392 9743859

press@growens.io

growens.io

Euronext Growth Advisor

BPER Banca

+39 051 2756537

growens@bper.it

iCorporate - Growens Press Office

Luca Manzato

+39 335 7122973

Alberto Colombini

+39 335 1222631

growens@icorporate.it

Fine Comunicato n.20054-72

Numero di Pagine: 3