





Berenberg Pan-European Discovery Conference USA 2023 Company Presentation

Virtual Conference EST – November 2023





Disclaimer

This company presentation includes:

- forward-looking data based on internal management assumptions that are subject to material changes, including changes due to external factors beyond the Group's control
- management data, when presented, are identified as such

Business unit data are divisional and do not include the elimination of intra-BU items, which are instead eliminated at a Group level.

For detailed information on Tinexta S.p.A., it is recommended to refer to the company's documentation, including the latest interim reports and the Company's financial statements.





Company Overview



Management Team



Oddone Pozzi Chief Financial Officer

- Group CFO and Board Member Mondadori Group
- Co-CEO Giochi Preziosi
- CFO Ventaglio Group
- Chief of Administration, Control & Services Enel Business Area Gas
- Degree in Economics & Commerce from Bocconi University





Pier Andrea Chevallard GM & Chief Executive Officer

- Former CEO of Tecno Holding
- General Secretary of the Milan Chamber of Commerce
- Director of Promos (Specialized structure of the Milan Chamber of Commerce to promote international commerce)
- Managing Director of Parcam
- Member of the Board of Directors of Fiera Milano
- Degree in Political Science from the University of Turin



Josef Mastragostino Chief Investor Relations Officer

- Head of Investor Relations Gamenet & PMO
- IGT (Director Investor Relations)
- TREVI Group (Investor Relations Manager)
- Lottomatica (Investor Relations)
- BBA from City University of New York, MS from LUISS University, MBA from Cornell University, and Value Investing Columbia Business School, Columbia University in New York





Tinexta's history – milestones

2009	Group's beginningImage: Second state of the second state of t	Consolidation > Acquisitions of Visura, Innolva, ReValuta,Co.Mark, Warrant Hub > Entrance in the STAR segment of Euronext Milano (Borsa Italiana)	 Cybersecurity Acquisition of: Corvallis, Yoroi and Swascan Tinexta Cyber was born 	 Plannet, Lan&W > Disposal of the division > Intesa San Pare 	Evalue, Enhancers,
	2014 2015 EBITDA: €11M EBITDA: €25M Leverage: 5.1x Ewerage: 1.9x Employees: 584 Employees: 612	2017EBITDA: €41MLeverage: 2.6xEmployees: 1,187Employees: 1,403	2021 EBITDA Adj.: €99M Leverage: 1.97x <i>Employees: 2,393</i> European expa	2022 EBITDA Adj.: €95M Leverage: 0.82x Employees: 2,354	Evolution
2014	> Entrance in the AIM segment of Borsa Italiana	 Acquisition of <i>Camerfirma</i> Integration of companies: France, Spain, Germany, Belgium, Bulgaria 	 > Acquisition of: Quer ForValue, CertEuro > Partnership with Lee > Bregal Milestone en 	ryo Advance, pe onardo	 > Acquisition of Ascertia > Closing of 20% of Defence Tech > Reached 100% of CertEurope share capital

TINEXTA'S BUSINESS

Reached all planned targets

Digital Trust INFOCERT Visura 🛃 Sixtema

certeurope

Camerfirma

AN INFOCERT COMPAN

Refers to IT solutions for digital identity and the dematerialization of processes according to the applicable legislation

Products and services such as certified electronic mail, electronic archiving, digital signature, electronic invoicing, and solutions for the secure and simplified transmission of legal and financial documents.

Revenues	Margin	EBITDA Adj.		
€157M	30%	€47M		
+20%	+200bps	+30%		
	(vs PY)			



EMARKET SDIR

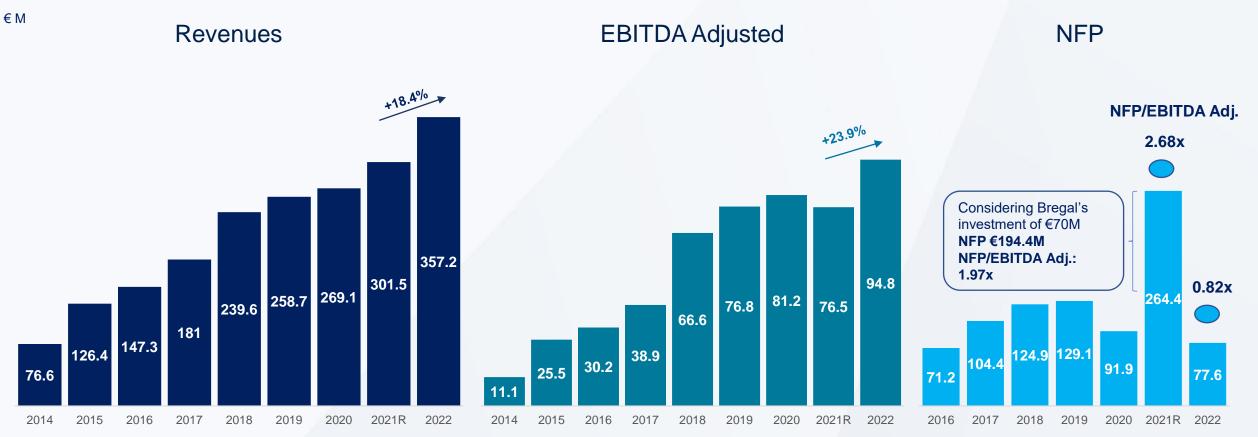
BU Revenues and EBITDA Adjusted data do not include intra-sectoral intercompany.

*Following the acquisitions that took place in the first nine months, as well as the lower proceeds due to the postponement by management of the exercise of the matured Stock Options

Company Overview

2022 Consolidated Results

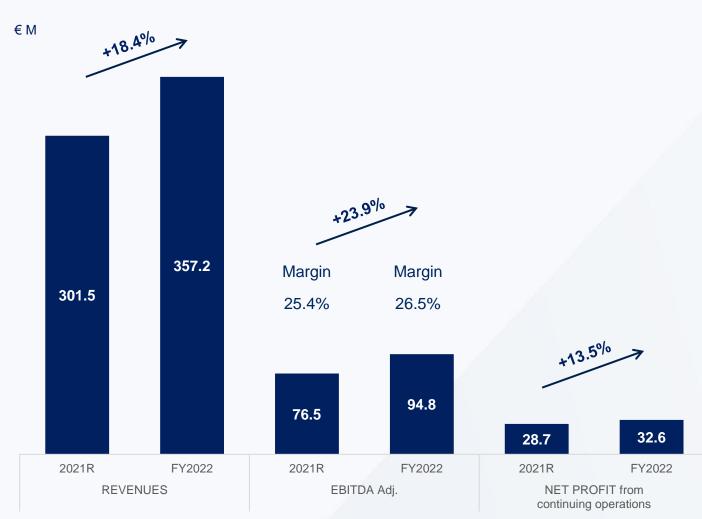
Tinexta Group's Revenues grew at a 21.2% CAGR from 2014 to 2022. EBITDA Adjusted grew at a 30.7% CAGR over the same period.







2022 Consolidated Results



FY 2022 results show Revenues of €357.2 million euros, EBITDA Adjusted of €94.8 million euros and Net Profit of €78.1 million euros.

Growth was registered both in Revenues (c. +18%) and EBITDA Adjusted (c. +24%)

EBITDA Adjusted amounted to 94.8 million euros up from 76.5 million in PY

EBITDA reported was 86.3 million euros

EBITDA Adjusted margin was 26.5% (vs 25.4% in PY)

Net Profit came in at €78.1 million euros growing 102% vs 2021 mostly on capital gains from the disposal of the CIM's BU

Net Profit from continuing operations was equal to 32.6 million euros, growing 13.5%

Adjusted Free Cash Flow from continuing operations was 49.5 million euros





9M 2023 Results



2



Key data



EBITDA Adjusted € 56.9 M (+ 4% vs PY)

EBITDA € 51.1 M (+ 5% vs PY)



REVENUES € 269.5 M + 9% vs PY

NET PROFIT € 48.5 M



NFP € 91.5 M vs € 77.6 M in FY2022

Results at 30/09/2023



9M 2023: focused on results

- Results¹ for the 9M 2023 registered further signs of growth:
 - Revenues at € 269.5M in 9M'23 (+ 9.3% vs PY) confirming high single digit top line growth;
 - EBITDA Adjusted at € 56.9M in 9M'23 (+ 3.9% vs PY) on very strong DT and CS, BI recorded seasonal performance;
 - EBITDA² at € 51.1M in 9M'23 (+ 4.6% vs PY); EBITDA Adjusted margin 21.1% (22.2% vs PY); EBITDA² margin 19.0% (19.8% vs PY);
 - EBIT at € 21.7M (- 8.4% vs PY); EBIT Margin at 8.0%;
 - Net Profit of continuing operations at € 12.3M (- 16.3% vs PY); Net Profit at € 48.5M;
 - NFP of € 91.5M (€ 77.6M in FY'22). The increase is attributable to the acquisitions of a minority stake in Defence Tech Holding and Ascertia, partially offset by the proceeds from the sale of ReValuta; NFP/LTM EBITDA Adjusted of 0.94x;
 - Adjusted Free Cash Flow of continuing operations: € 40.3M (+ 11.3% vs PY); on a LTM base Adjusted FCF of continuing ops was: € 53.5M.

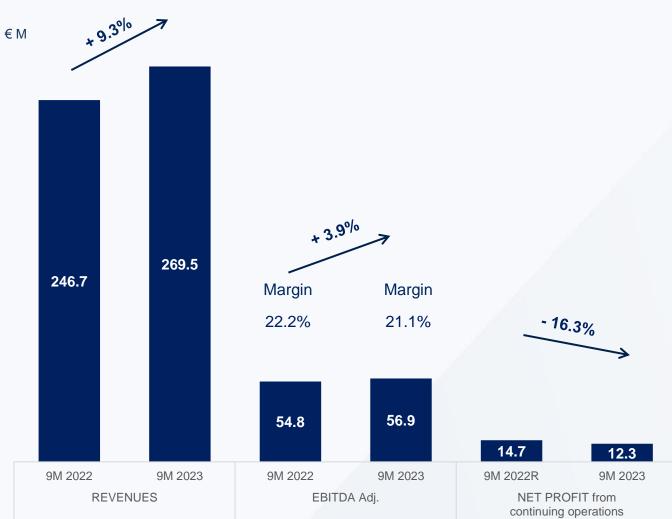
• The First Nine Months of the Year³ in a nutshell:

- **Digital Trust**, continued its solid growth trends. + 14.4% in Revenues, EBITDA + 14.8%. EBITDA margin stood high at 28.9%
- Cybersecurity, grew 14.7% in Revenues; EBITDA continued to overperform posting a + 66.8% vs PY, posting resilient growth for 4 consecutive quarters. EBITDA margin at 12.7%
- Business Innovation, grew fairly in Revenues with EBITDA at € 22.1M. EBITDA margin at 27.5%



The comparative data for the first nine months of 2022 have been restated in relation to the completion in the fourth quarter of 2022 of the activities to identify the fair values of the assets and liabilities of CertEurope S.A. fully consolidated from 1 November 2021, of Evalue Innovacion fully consolidated from 1 January 2022, of Enhancers S.p.A. consolidated from 1 April 2022, by Sferabit S.r.I. consolidated from 1 May 2022, of Plannet S.r.I. and LAN&WAN S.r.I. consolidated from 1 July 2022. Results in the first nine months of 2023 include the contribution of Ascertia Ltd (and its subsidiaries) as of August 1st, 2023, for further details please refer to the Interim Report
 (2) EBITDA Reported

9M 2023 Results



EMARKET SDIR CERTIFIED

9M 2023 results show Revenues of 269.5 million euros, EBITDA Adjusted of 56.9 million euros and Net Profit of 12.3 million euros.

Growth was registered both in Revenues (c. + 9%) and EBITDA Adjusted (c. + 4%)

EBITDA Adjusted amounted to 56.9 million euros up from 54.8 million euros in PY

EBITDA Adjusted margin was 21.1% (vs 22.2% in PY)

EBITDA reported was 51.1 million euros (+ 4.6% vs PY)

EBITDA reported margin at 19.0% (vs 19.8% in PY)

Net Profit came in at 48.5 million euros mostly on capital gains from the disposal of ReValuta

Net Profit from continuing operations was equal to 12.3 million euros

Adjusted Free Cash Flow from continuing operations was 40.3 million euros, + 11.3% vs PY



R = The comparative data for the first nine months of 2022 have been restated in relation to the completion in the fourth quarter of 2022 of the activities to identify the fair values of the assets and liabilities of CertEurope S.A. fully consolidated from 1 November 2021, of Evalue Innovacion fully consolidated from 1 January 2022, of Enhancers S.p.A. consolidated from 1 April 2022, by Sferabit S.r.I. consolidated from 1 May 2022, of Plannet S.r.I. and LAN&WAN S.r.I. consolidated from 1 July 2022.

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9M 2023 Results



EBITDA Adjusted Quarter by Quarter – back end weighted business



*Data considers mid-point of 2023 EBITDA Adjusted guidance



9M 2023 Results – Income Statement

	9M'23	%	9M'22R	% -	change	
€M	9101 23				Δ	Δ%
Revenues	269.5	100.0%	246.7	100.0%	22.9	9.3%
Total Operating Costs	212.6	78.9%	191.9	77.8%	20.8	10.8%
Service & Other Costs	98.0	36.4%	90.6	36.7%	7.5	8.2%
Personnel Costs	114.6	42.5%	101.3	41.1%	13.3	13.1%
EBITDA Adjusted	56.9	21.1%	54.8	22.2%	2.1	3.9%
LTI incentives & Other non-recurring costs	5.8	2.1%	5.9	2.4%	-0.1	-2.2%
EBITDA	51.1	19.0%	48.9	19.8%	2.2	4.6%
Depreciation, amortisation, provisions and impairment	29.5	10.9%	25.2	10.2%	4.2	16.7%
Operating Profit	21.7	8.0%	23.6	9.6%	-2.0	-8.4%
Financial Income	4.7	1.8%	0.2	0.1%	4.6	2501.1%
Financial Charges	6.8	2.5%	4.3	1.8%	2.4	55.8%
Net Financial Charges	-2.0	-0.8%	-4.2	-1.7%	2.1	-51.0%
Profit of equity-accounted investments	-0.1	0.0%	-0.1	0.1%	0.0	-17.3%
Profit Before Taxes	19.5	7.2%	19.3	7.8%	0.2	0.9%
Income Taxes	7.2	2.7%	4.6	1.9%	2.6	56.4%
Net Profit of Continuing Operations	12.3	4.6%	14.7	6.0%	-2.4	-16.3%
Results of Discontinued Operations	36.1	N/A	45.5	N/A	-9.3	-20.5%
Net Profit	48.5	N/A	60.2	N/A	-11.7	-19.5%



In top 5 products/services, all Business Units are represented

Adjusted EBITDA's growth is supported by DT (+ 15%) and CS (+ 67%) notwithstanding BI's seasonality

EBITDA - including non-recurring costs, which dropped c. 40% - reached € 51.1M with a growth of 4.6%

Operating Profit decreases on higher depreciations and amortization of intangible assets

Net Financial Charges decrease on higher Financial income which includes interest accrued on short-term cash investments (*time deposits*)

Net profit of continuing ops. decreases consequently to higher taxes (vs tax relief registered in 2022)

Net profit reflects the sale of ReValuta

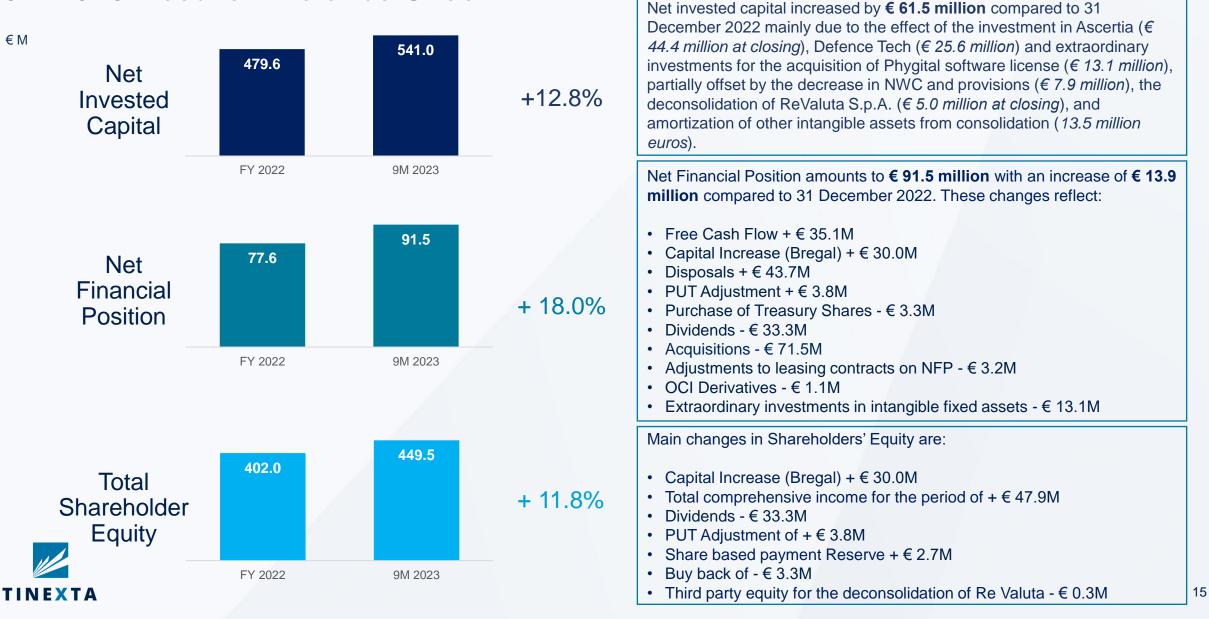


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9M 2023 Results – Balance Sheet

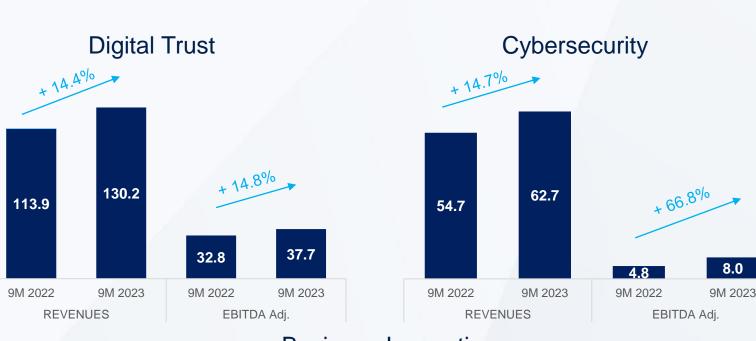


9M 2023 Results

Overview 9M 2023







Business Innovation

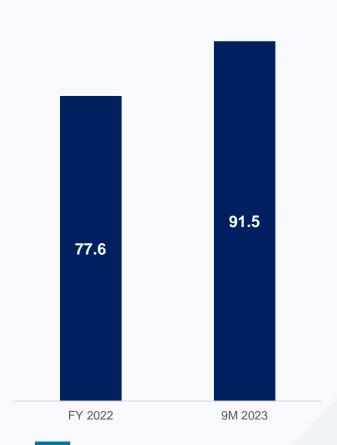




TINEXTA

9M 2023 Results – NFP & FCF

€M



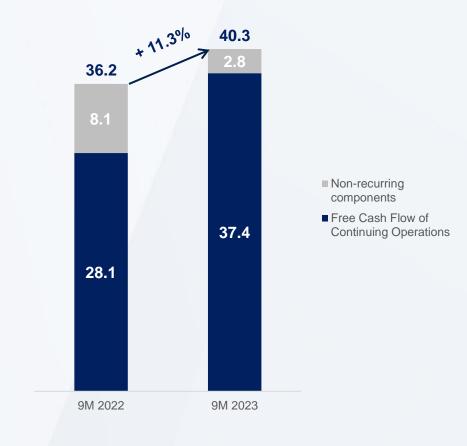
NFP



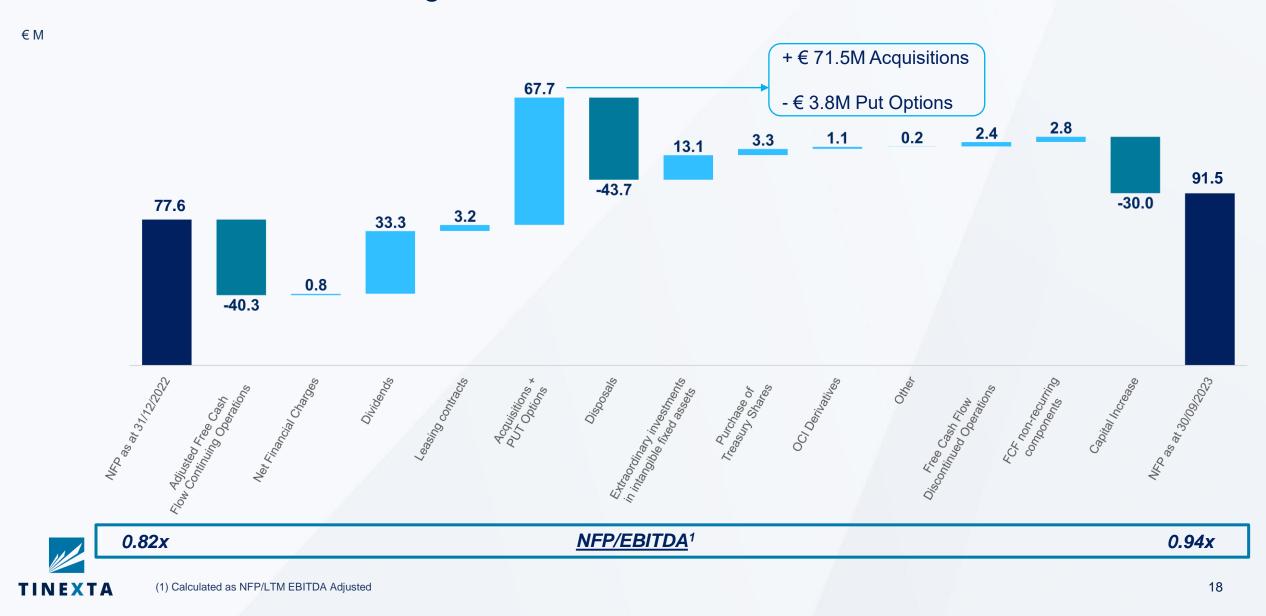
- + € 3.8M Put Options
- - € 3.3M Purchase of Treasury Shares
- + € 43.7M Disposals
- - € 33.3M Dividends
- - € 71.5M Acquisitions
- - € 3.2M Adjustments to leasing contracts
- - € 1.1M OCI hedging Derivatives
- + € 30.0M Capital Increase (Bregal)
- € 13.1M Extraordinary investments in intangible fixed assets



Adjusted FCF of continuing ops

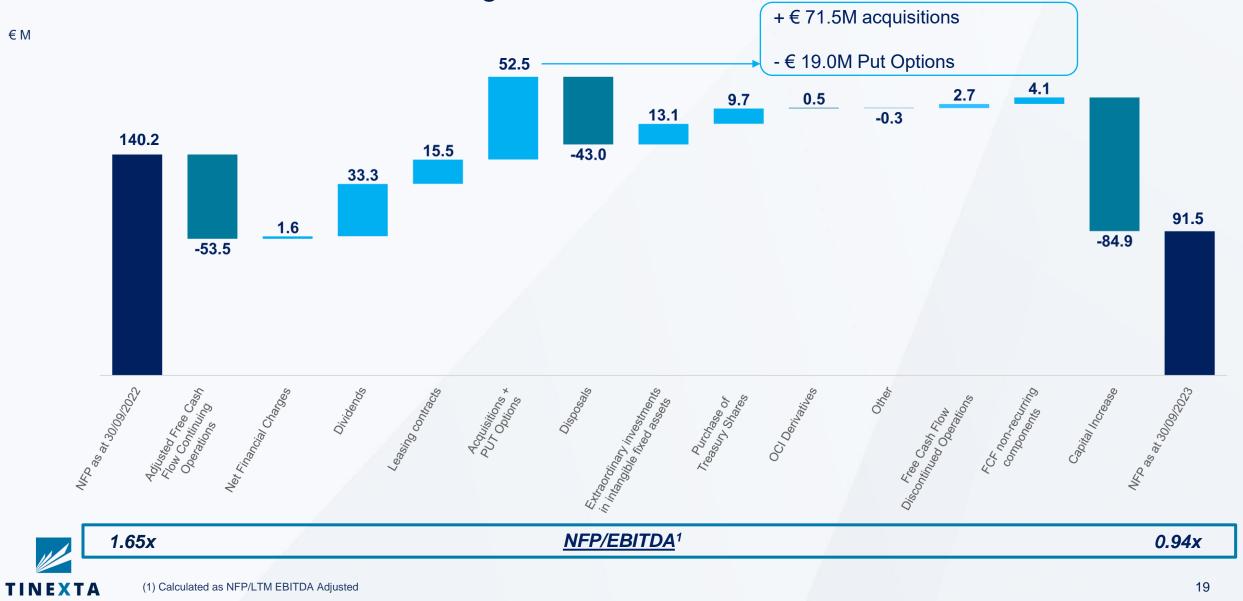


9M 2023 Results – NFP Bridge





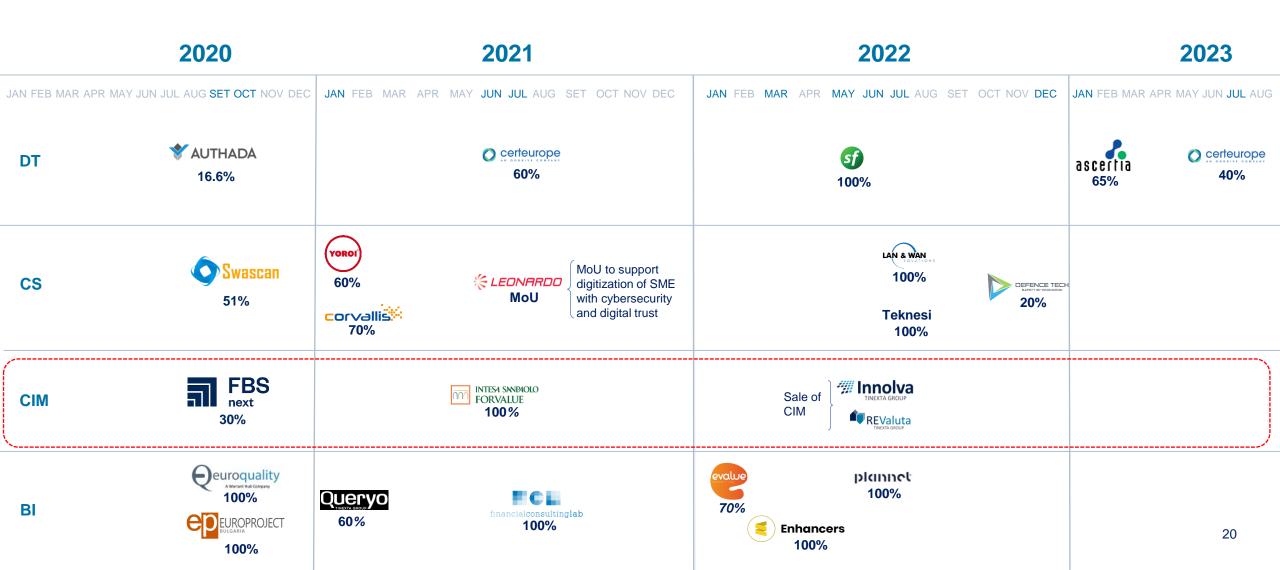
9M 2023 Results – NFP LTM Bridge



9M 2023 Results



M&A: The Track Record





3

Business Plan 2023-2025



The growth strategy

Robust pillars of the strategy represent a clear and cohesive plan

***=



People + ESG

Enhance corporate culture, investing in people to support their skills, enhance engagement and attract new talent, increasing evermore a companywide culture in ESG.

Financial Policy

Maintain a close focus on the cost structure, the predictability of cash flows and the cost of debt, for a long-term sustainable growth strategy.

Strengthen our leadership

Develop the services and products offered by our companies to increase the Group's competitiveness in the digital solutions' market with strong emphasis on Digital marketing.

<u></u>

M&A + Internationalization

Confirm the growth path through targeted acquisitions, **Coordination & Integration**

with a selection of assets guided by rigorous criteria of quality, solidity, innovation.

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22

Strengthen the integrated offer of products and services, improving internal synergies and Group coordination of the **Customer Relationship** Management and Sales & Marketing functions.



Strengthen our leadership

Digital Trust

- > Expand the offer integrating towards a Digital Wallet
- Continue to develop cybersecurity features/functionalities as a distinguishing factor
- Identity certification of IoT (Internet of Things)
- > Grow more internationally, specifically in Europe

Cybersecurity

- Focus on system integration service in the infrastructural areas (identity & access management, cloud security, application security, networking security, business continuity, IoT)
- > Strengthen the offer in Advisory and Managed Security Services
- Increase presence in the Public Administration

Business Innovation

- > To be positioned as a key player in Digital Marketing
- Increase end-to-end online customer activities (content marketing + marketplace mgmt.)
- Extend Temporary Management in Sales & Marketing
- Strengthen subsidized finance on regional and national tenders
- > Development ESG plans and awareness in SMEs
- Grow internationally, specifically in Europe



NEXTA





- Increase and improve post M&A integration
- Simplify the corporate structure (see recent Warrant reorganization)
- Centralized CRM
- Foster cross/up-selling operational synergies within the organization
- Central coordination for the development of an integrated offer of the Group and the related "go to market"
- Leverage the Forvalue channel to strengthen the Group's commercial strategy for services to SMEs

M&A + Internationalization

Tinexta's approach to M&A:

> Target check list/criteria

- Growing market segment
- Solid Business Fundamentals
- Strategic Fit & Finish
- Synergy analysis
- Disciplined Financial Policy
- Cash Flow generative

> Carrying out the deal

- Purchase at least a majority stake in a company
- > Agree on strategic business plan with the seller
- > Maintain key strategic managers to grow the business
- Regulate purchase completion via Earn outs/Put/Calls to align interest and support growth
- Key strategic markets: Spain, France, Germany and the Nordic countries







People + ESG

Countries, one Group

- **Skills** talent acquisition as a priority
- Health & safety + welfare all employees enjoy welfare coverage provided for either by the various collective contracts or by Company contracts
- **Responsible** supply chain
- Tax transparency
- New offices with a lighter footprint

393 new hires (40% women, 42% <30)
266 external workers
97% full-time workers in Italy (94% abroad)
39% are women
18% are under 30
Abide to the Code of Conduct and Human Rights Policy and a Diversity & Inclusion Policy





5 Business Units

Digital Trust revolutionized entire sectors, contributing to facilitating the lives of users, who have reduced the time required to complete various transactions, gaining in quality of life

Cybersecurity thanks to constant innovation, helps customers maintain high levels of cybersecurity, which must constantly respond to increasingly refined threats

Business Innovation can offer complete support to companies in their digital transformation process, demonstrating that they make innovation a driving force of their business model

Business Talks + Subject Matter Expert

To launch E-learning courses to focus employee population on ESG themes **29,508 hours** of companywide training

- Business continuity
- Sustainability
- Green Finance
- Effective communication
- English proficiency
- Cyber Hackathon
- Cyber security (Phishing courses)

Corporate Academy



2 People + ESG

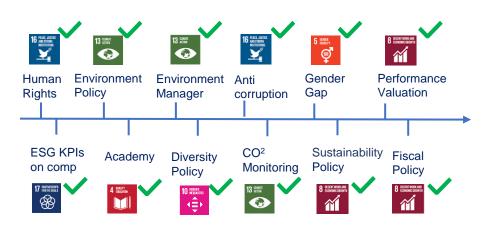
ESG

Significant leap forward in addressing all major ESG topics at a Group level

Major steps taken:

- Established Internal & Permanent ESG committee (regularly reporting to the Risk and Sustainability Control Committee + Board of Directors)
- Approved 6 ESG policies at Group level
- > Published Sustainability Policy to provide full market disclosure on cutting edge website
- Involved Corporate Functions, Business Units and Internal & External Stakeholders





ONGOING ACTIVITIES

- Data collection on the Non-Financial Reporting
- Definition of the Environment management process
- Measuring methods on energy consumption and CO₂ emissions

2023 OBJECTIVES

Reception and application within the Group of all Company Policies



People + ESG

Progress report:



HUMAN RIGHTS





8 DECENT WORK AND ECONOMIC GROWTH Defined a plan to measure Performance

PERFORMANCE VALUATION



SUSTAINABILITY POLICY





Approved the Environment Policy

ENVIRONMENT POLICY



Carried out Gender pay gap

GENDER GAP

ENVIRONMENT MANAGER

13 CLIMATE ACTION



10 REDUCED INEQUALITIES



8 DECENT WORK AND ECONOMIC GROWTH

Approved the **Fiscal Policy**



ESG KPIS ON COMP

17 PARTNERSHIPS FOR THE GOALS

and LTI



4 QUALITY EDUCATION

Established an internal Academy for both corporate and sustainability cultures

ACADEMY



Identified a data collection and monitoring system

CO² MONITORING





Selected an Environment manager

Approved the Diversity & **Inclusion Policy**

DIVERSITY POLICY



ANTI CORRUPTION

Approved the Anti corruption Policy

Introduced ESG

KPIs in MBOs

Business Plan 2023

ESG

We have always looked towards **digitalization**, **technological innovation** and **the future**. For this reason, sustainability is integrated into all of the Group's activities and represents a founding element



<u>Environmental</u>



Various actions have been implemented to reduce the environmental impact of our activities on the planet.

Our efforts focus on two action areas: *Material and energy resources* and *Greenhouse gas emissions*.

> Action tool: Environmental Policy

<u>S</u>ocial

We are aware that responsible management also includes the social sphere. This is why we are working to ensure the creation of an inclusive environment that considers diversity as a value to be safeguarded.

Our efforts focus on two action areas: **Inclusiveness and** equality and Working conditions and environment.

> Action tool: Diversity & Inclusion + Human Rights Policies

<u>G</u>overnance

Sustainable approach means a strategy based on the principles of integrity, transparency, legality, impartiality and prudence, as well as compliance with laws and regulations, both mandatory and voluntary.

Our efforts focus on two action areas: **Regulatory compliance** and **Transparency and integrity**

Action tool: Anti-Corruption + Tax Policies



Growth in quality revenues

- > Continue to expect sound organic growth in line with prior years
- Financial structure even more ready to capture future growth thanks to significant cash on hand from CIM disposal

Improve operational efficiency by increasing EBITDA

- Operating leverage
- Cross-selling + synergies

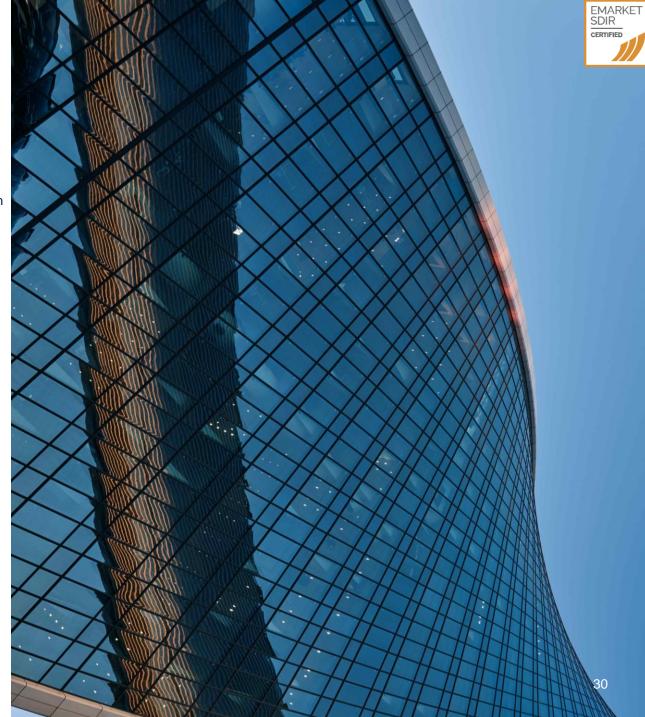
EPS & DPS growth

- > D&A mostly in line with prior years
- > Financial Expenses entirely covered by bank deposit given cash on hand
- > EPS at historical high given capital gain from CIM's sale
- > DPS increased, signaling very attractive shareholder return

Strong cash generation

- > Continuing strong cash conversion
- No substantial changes in Capex
- > Closely monitoring of NWC management









	Revenues	EBITDA Adjusted	NFP / EBITDA Adj.*	Dividends	Inflation
2023	+11-15%	+8-12%	0.7-0.8x	30% of Net Profit	6%







Closing Remarks and Q&A





Closing Remarks



Growth path is secure with robust fundamentals, a clear business plan and strong management commitment



M&A already in place, balance sheet ready and new targets identified to further support international expansion



2023-2025 Outlook confirms sustained revenue growth rate, solid profitability and strong cash position

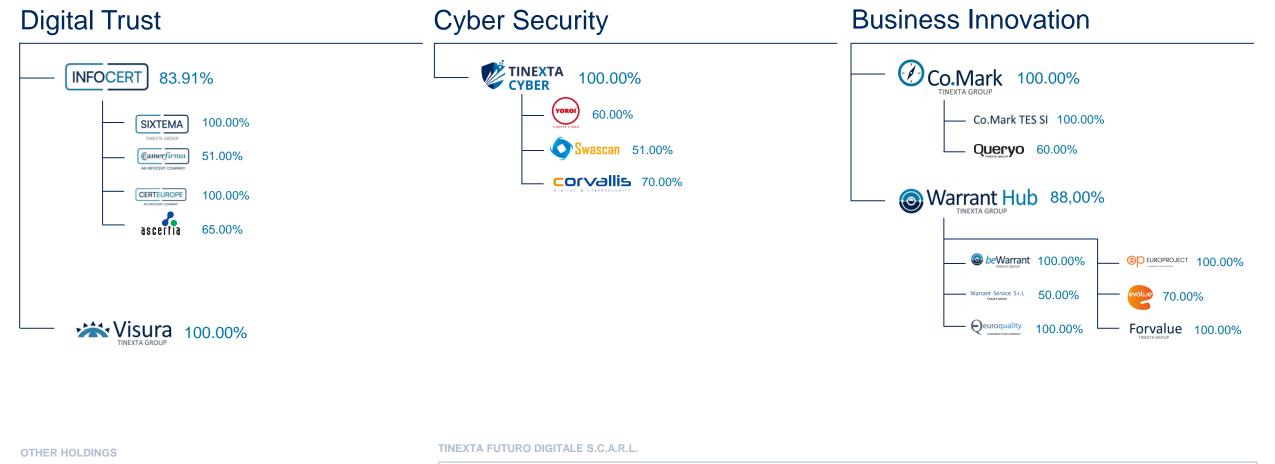


The Group is well positioned to continue to pursue its growth through external lines









TINEXTA DEFENCE S.R.L. 100.00%









Think Next

Thanks.

Tinexta.com

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