

<p>Informazione Regolamentata n. 20233-9-2024</p>	<p>Data/Ora Inizio Diffusione 1 Febbraio 2024 08:51:44</p>	<p>Euronext Growth Milan</p>
---	--	------------------------------

Societa' : RACING FORCE

Identificativo Informazione Regolamentata : 185910

Utenza - Referente : RACINGFORCENS01 - FERROGGIARO ROBERTO

Tipologia : 2.2

Data/Ora Ricezione : 1 Febbraio 2024 08:51:44

Data/Ora Inizio Diffusione : 1 Febbraio 2024 08:51:44

Oggetto : The OMP brand of Racing Force Group is the new Official Racewear Supplier of Team Penske

Testo del comunicato

Vedi allegato

RACING
FORCE
GROUP**TEAM**
PENSKE

PRESS RELEASE

**The OMP brand of Racing Force Group
is the new Official Racewear Supplier of Team Penske**

*The America's most successful motorsports race team
now uses the OMP racewear*

Mooresville (NC, United States), February 1st, 2024 - Racing Force Group proudly announces a partnership agreement with Team Penske, America's most successful motorsports race team. Beginning in 2024, Team Penske will utilize OMP branded racewear as it continues to add to its record of wins and championships in two of the country's premier series. In the NASCAR Cup Series (NCS), OMP will outfit current NCS Champion Ryan Blaney, two-time series champion and 2015 Daytona 500 winner Joey Logano and 2022 Daytona 500 winner Austin Cindric. Team Penske's NTT INDYCAR SERIES (NICS) driver lineup features reigning Indianapolis 500 winner and two-time series champion Josef Newgarden, another two-time champion and 2018 Indianapolis 500 winner Will Power and three-time Australian Supercars Champion and 2021 NICS Rookie of the Year winner Scott McLaughlin.

OMP will equip all Team Penske drivers and its crew with fireproof racewear with an expected production of hundreds of customized firesuits and other uniform accessories. Team Penske drivers also use helmets from Bell Racing Helmets, another Racing Force Group brand, offering additional opportunities for technical and commercial synergies.

OMP has established itself at the top of the motorsports safety industry thanks to a constant desire for innovation and the introduction of leading-edge technological solutions that enabled to raise the safety and performance levels of drivers and teams' equipment in various categories. This has allowed OMP products to be chosen over the years by many of the biggest names in motorsport, now joined by Team Penske, which shares the same philosophy.

ITALY (Ronco Scrivia, Pisa) - USA (Doral, Indianapolis, Orange, Mooresville) - Bahrain (Sakhir) - Belgium (Tubize)
racingforce.com - ompracing.com - bellracing.com - racingspirit.com

RACING**FORCE**GROUP

RACING
FORCE
GROUP

**TEAM
PENSKE®**

The first race that Team Penske drivers and its team will be outfitted in OMP is coming up this Sunday, Feb. 4 at NASCAR's Clash at the Coliseum.

Over the course of its 57-year history, Team Penske has amassed 19 wins in the Indianapolis 500 and three Daytona 500 victories to go along with 44 national championships with 17 coming in NICS competition and four NCS crowns. Established in 1966 by Roger Penske, Team Penske competes from its state-of-the-art headquarters in Mooresville, North Carolina, just a few minutes away from the new Racing Force USA base. This will permit setting a close and efficient daily interaction, which will help the OMP brand to transfer the feedback received from Team Penske into further developments.

Paolo Delprato, Chairman and CEO of Racing Force Group, commented: *"The partnership with Team Penske represents an epochal moment for our Group and in the history of the OMP brand, which turned 50 in these weeks. We are honored that Team Penske has chosen OMP products, thanks to the protection and performance standards we are able to offer. Now we are looking forward to getting on track together, giving our contribution in the quest for victories and titles. This is OMP's most important agreement in the United States, demonstrating how our ambitious expansion project in the American market is already bringing huge results."*

Tim Cindric, President of Team Penske, added: *"We have worked with OMP on both sides of the Pacific, and they have always delivered for us. Their brand awareness continues to grow globally as they have done a great job of blending function and safety with a classic motorsports style. Our team is looking forward to working with OMP to tailor their products to fit our specific needs."*

ITALY (Ronco Scrivia, Pisa) - USA (Doral, Indianapolis, Orange, Mooresville) - Bahrain (Sakhir) - Belgium (Tubize)
racingforce.com - ompracing.com - bellracing.com - racingspirit.com

RACING**FORCE**GROUP



BRANDS OF RACING FORCE GROUP

RACING
FORCE
GROUP

**TEAM
PENSKE®**

Racing Force Group

Racing Force is the leading motorsports safety products group with the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, amateur drivers, race teams and car manufacturers under the brands OMP, Bell Racing Helmets, Zeronoise and Racing Spirit. The group is based on three different continents, with the main headquarters in Ronco Scrivia (Italy), Sakhir (Bahrain), Miami and Mooresville (USA). Product under the Group's brands can be found in all main international championships of car and kart racing. More information about Racing Force Group is available at www.racingforce.com, as well as on www.ompracing.com, www.bellracing.com and www.racingspirit.com.

Team Penske

Team Penske is one of the most successful teams in the history of professional sports. Cars owned and prepared by Team Penske have produced more than 620 major race wins, over 680 pole positions and 44 championships across open-wheel, stock car and sports car competition. Entering its 58th season in 2024, Team Penske has also earned 19 Indianapolis 500 victories, three Daytona 500 Championships, a Formula 1 win, victories in the 24 Hours of Daytona and the 12 Hours of Sebring, along with a win in Australia's legendary Bathurst 1000 race. In 2024, Team Penske will compete in the NTT INDYCAR SERIES, NASCAR Cup Series, IMSA WeatherTech SportsCar Championship and the FIA World Endurance Championship. For more information about Team Penske, please visit www.teampenske.com.

CONTACTS FOR RACING FORCE

Barabino & Partners

Stefania Bassi
E-mail: s.bassi@barabino.it
mob: +39 335 6282667

Giuseppe Fresa
E-mail: g.fresa@barabino.it
mob: +39 348 5703197

Racing Force

Investor Relations
Roberto Ferroggiaro
E-mail: ir@racingforce.com

Media
Luigi Rossi, Jacopo Rubino
E-mail: media@racingforce.com

ITALY (Ronco Scrivia, Pisa) - USA (Doral, Indianapolis, Orange, Mooresville) - Bahrain (Sakhir) - Belgium (Tubize)
racingforce.com - ompracing.com - bellracing.com - racingspirit.com

RACING**FORCE**GROUP



BRANDS OF RACING FORCE GROUP

Fine Comunicato n.20233-9

Numero di Pagine: 5