

To be the No. 1 private bank, unique by value of service, innovation and sustainability

FY 2023 Financial Results

Balance Sheet & Capital Ratios

Net Inflows, Assets and Recruiting

Business Update and Closing Remarks

Annex





FY 2023 RESULTS: EXECUTIVE SUMMARY







FY 2023 results delivering a new milestone in business size and profits

- Client assets hit new record high: €92.8bn (+12% YoY)
- Best net profit ever, driven by recurring component: €326.1m (+53% YoY)
- Sound capital ratios fully supporting DPS proposal of €2.15 (+30% YoY)





Well placed to leverage interest rate normalisation

- Opportunities from reinvestment of record AUC assets gathered in 2023
- Recruiting expected to recover from reduced activity of past two years
- Focus on advanced advisory and in-house products within AUM offer





Business update: deployment of strategic initiatives to enhance FA productivity

- New network organization with strategic roles for pushing key projects
- Sustainable Advisor, new role to address clients growing interest in ESG investments
- Dashboard for scoring of client potential launched in 2023 to power commercial approach

NEW CLASSIFICATION OF ASSETS, NET INFLOWS AND RECURRING FEES

BY FEE INCOME GENERATION



Total Assets/Net Inflows

Assets under Investment¹ (AUI)

- AUM
- Assets under Advisory (AUA)

Other Assets

- Pure AUC
- **Banking Assets**

Recurring Fees

Investment Fees

- Management Fees
- **Advisory Fees**

Other Recurring Fees

- Front Fees
- **Brokerage Fees**
- **Banking Fees**

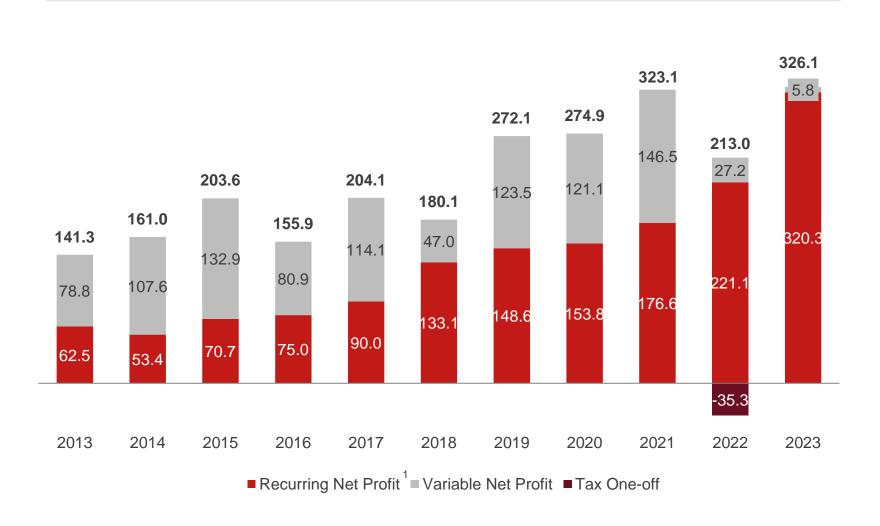


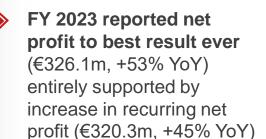
RECURRING NET PROFIT

RECORD-HIGH NET PROFIT DRIVEN BY RECURRING COMPONENT



Net Profit - Yearly Trend €\m





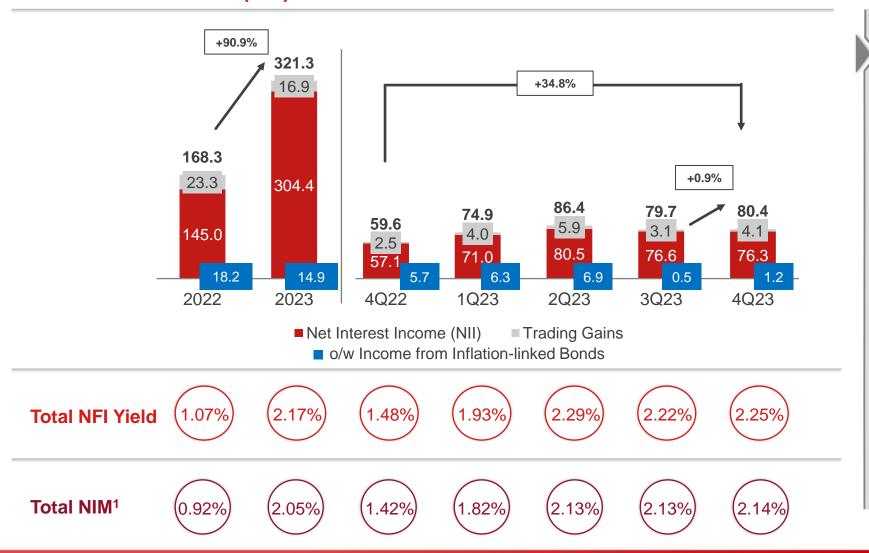
- FY 2023 recurring net profit benefitted from NII boost and steady recurring fees in a volatile financial context
- 4Q 2023 net profit at €71.0m (+23% YoY), of which recurring component at €70.4m (+22% YoY), yet declining QoQ (-16%) due to seasonal spike in net provisions and costs

NET FINANCIAL INCOME

STRONG INCREASE LINKED TO RATES NORMALIZATION



Net Financial Income (NFI) €\m



- FY 2023 NFI (+91% YoY)
 driven by NII component
 while trading gains were more
 subdued
- FY 2023 NII up to €304.4m (+110% YoY) driven by strong asset repricing (NIM at 2.05%, +113bps) throughout the year coupled with limited increase in cost of funding (0.88%, +85bps)
- 4Q 2023 NII (+35% YoY) little changed QoQ thanks to stabilization in deposits and further benefits from asset repricing

TOTAL GROSS FEES

LEVERAGING ON DIVERSIFIED BUSINESS LINES





€\m







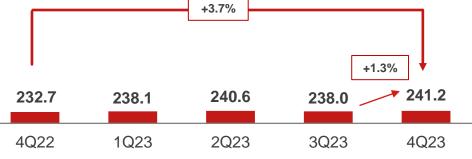




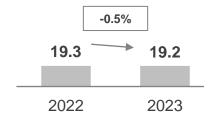


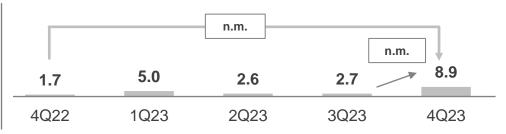












Total Gross Recurring Fees on Total Assets %





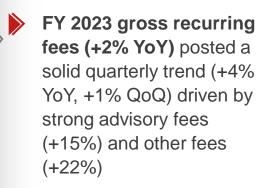












FY 2023 variable fees at €19.2m, with a strong boost in the last quarter reflecting positive performance of BG FML solutions (+5.6% in 4Q23, +7.6% FY 2023)

Strong start to the year with performance fees at €16m in January 2024

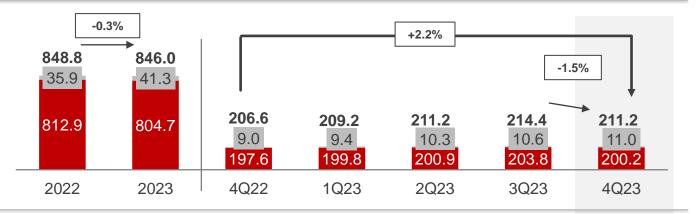
RESILIENT CORE COMPONENT WITH STRONG BOOST FROM ADVISORY



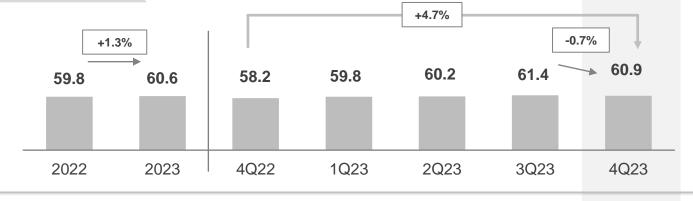
Investment Fees¹ €\m

Management Fees

Advisory Fees



Avg. Investment Assets² €\bn



Investment Fee Margin % (

1.42%

1.40%

1.42%

1.40%

1.40%

1.40%

1.39%



FY 2023 investment fees benefitted from pick up in demand for advisory reflecting flexibility in value proposition to clients in volatile financial market context

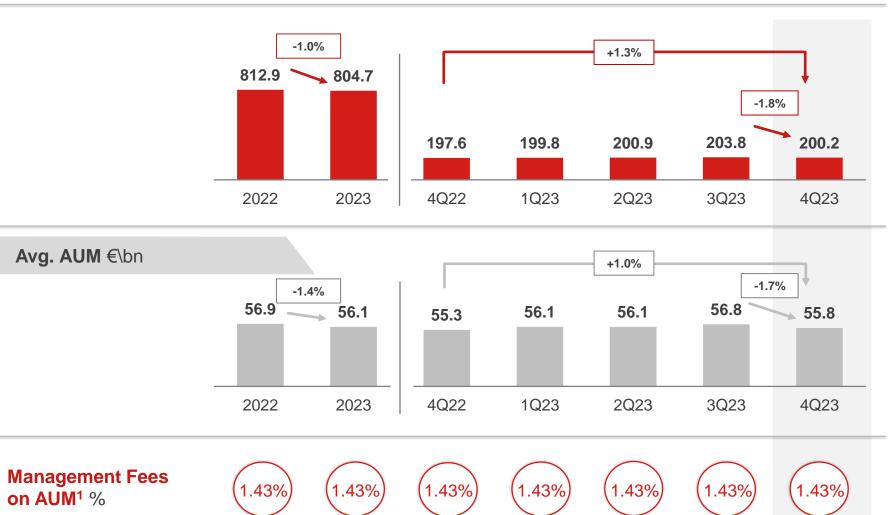
FY 2023 investment fee margin at 1.40% (-2bps YoY) reflecting changed asset mix

GROSS RECURRING FEES - MANAGEMENT FEES (2/4)

STEADY MANAGEMENT FEE MARGIN IN VOLATILE MARKET CONDITIONS



Management Fees €\m



FY 2023 management fees (-1% YoY) tracked average AUM trend (-1% YoY). Also quarterly, fee changes aligned with volumes

Management fee margin flat at 1.43% both yearly and quarterly on better AUM product mix thanks to higher weight of wrapper solutions and in-

house funds



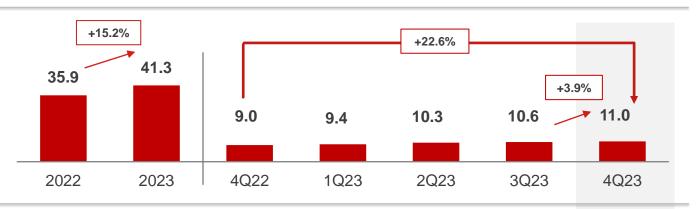


GROSS RECURRING FEES - ADVISORY FEES (3/4)

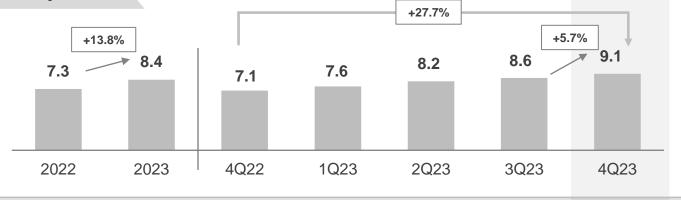
PROVIDING A GROWING CONTRIBUTION TO RECURRING FEES



Advisory Fees¹ €\m







Advisory Fees on Assets under Advisory¹%













0.49%



FY 2023 fee margin
little changed with
quarterly data swings in
line with product mix

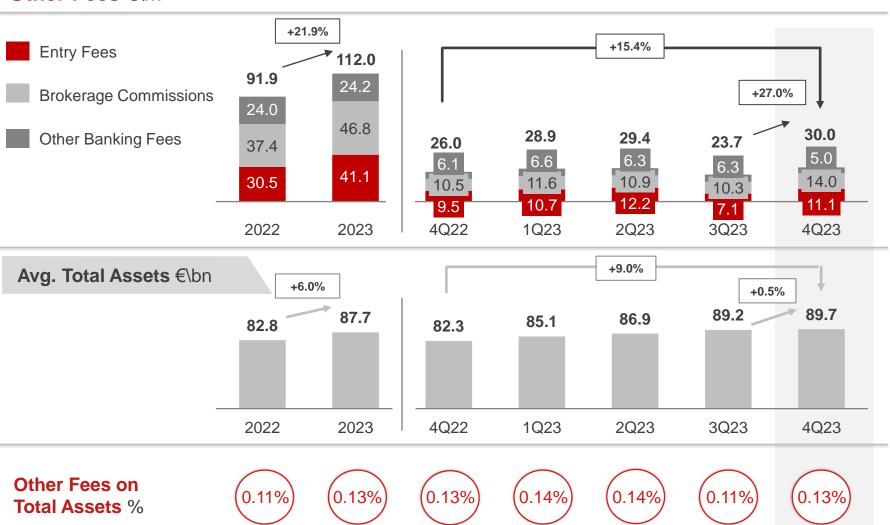


GROSS RECURRING FEES - OTHER FEES (4/4)

STRONG RESULT REFLECTING PICKUP IN CLIENT ACTIVITY



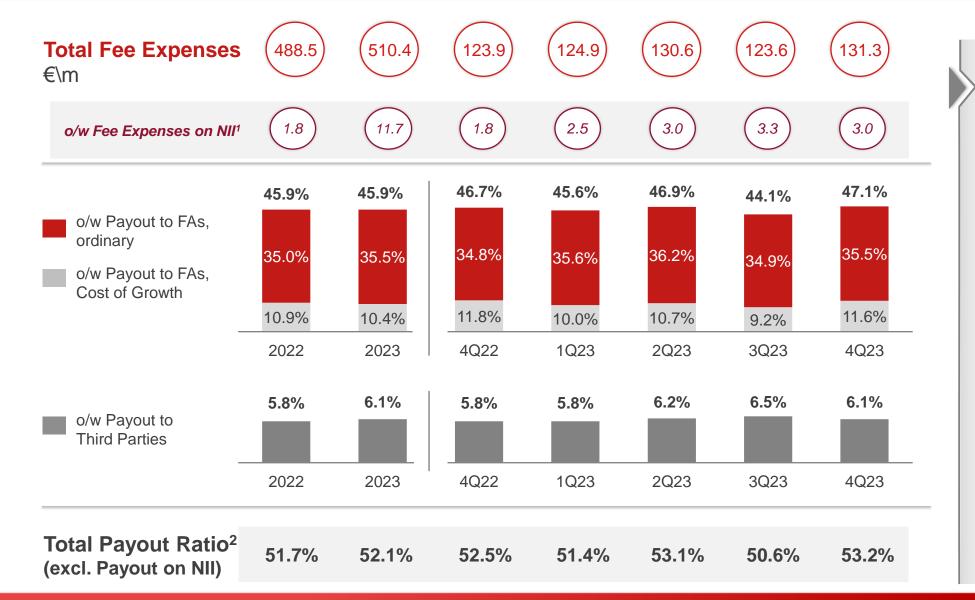
Other Fees €\m



- FY 2023 entry fees
 (+35% YoY) driven by
 fees on certificates and
 other placements (+64%)
 more than offsetting lower
 front fees from managed
 products (-17%)
- FY 2023 brokerage fees (+25% YoY) driven by higher volumes linked to retail commissions and trading for financial wrappers
- FY 2023 other banking fees (+1% YoY) broadly flat despite some volatility at quarterly level

TOTAL PAYOUT RATIO PAYOUT TO FAS BROADLY STABLE



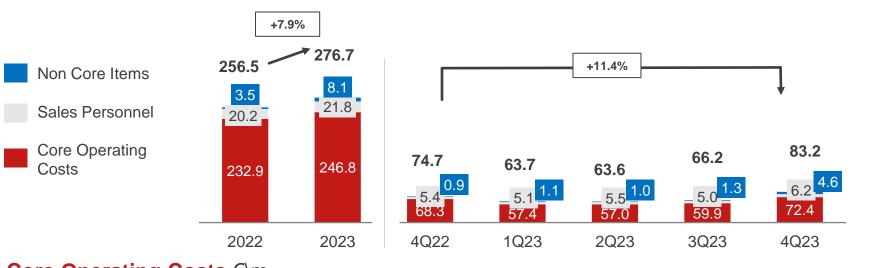


- FY 2023 fee expenses at €510.4m (+5% YoY) of which:
 - €498.7 (+2%) related to recurring fee expenses and cost of growth
 - €11.7m paid to FAs on NII (3.9% of NII)
- FY 2023 payout to FAs flat and in line with guidance including some volatility in 3Q and 4Q linked to seasonality and product mix
- FY 2023 payout to third parties influenced by higher costs for banking services activities which have likely peaked

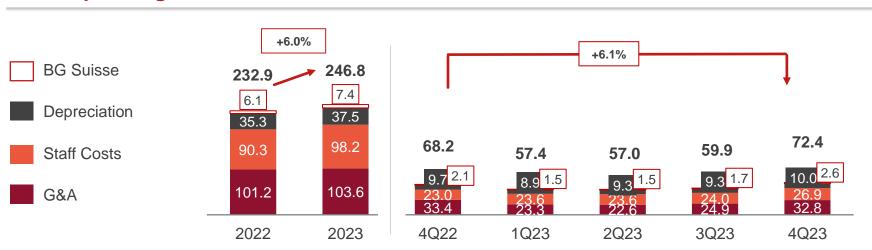
OPERATING COSTS (1/2) CORE OPERATING COSTS IN LINE WITH GUIDANCE



Total Operating Costs €\m



Core Operating Costs €\m





FY 2023 total operating costs (+7.9% YoY) including €8.1m (+131% YoY) of noncore items linked to:

- feasibility studies related to operations for 'affluent client segment' and M&As
- strengthening of in-house manufacturing capabilities



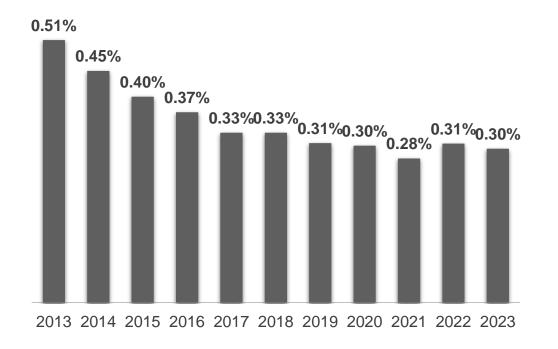
FY 2023 core operating costs (+6% YoY) in line with guidance despite:

- inflationary environment
- €7.4m costs for set-up of BG Suisse (+21% YoY)
- higher staff costs following new National Labour Contract (€2.1m in 4Q)

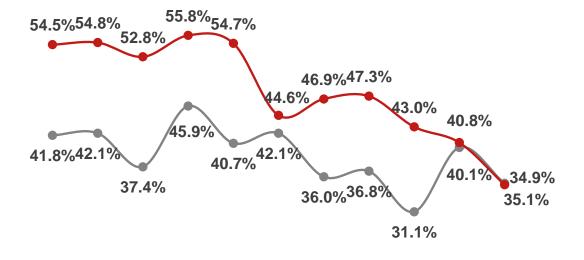




Operating Costs / Total Assets



Cost / Income Ratio



2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

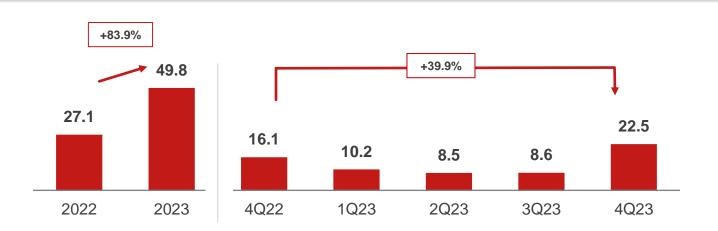
---Reported Cost/Income ----Adjusted Cost/Income 1

NET PROVISIONS

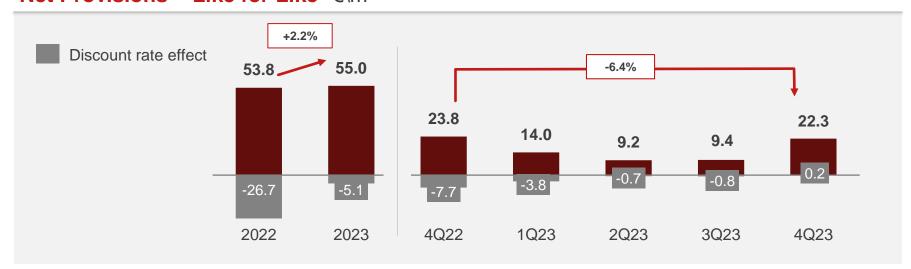
HEADLINE NUMBERS AFFECTED BY DISCOUNT RATE REVIEW



Net Provisions – Reported €\m



Net Provisions - Like for Like¹ €\m





FY 2023 spike in provisions (+84% YoY) linked to YoY dynamics in discount rates applied for fair value calculation in actuarial provisions and other contractual indemnities

Positive contribution from **discount rate adjustments** worth €5m in 2023 vs. record €26.7m reported in 2022 due to sharp rate increase



On a like-for-like basis¹, provisions broadly flat YoY

SUMMING UP



(€m)	FY22	FY23	% Chg
_			
Net Financial Income	168.3	321.3	90.9%
Net recurring fees	452.2	447.6	-1.0%
Variable fees	19.3	19.2	-0.5%
Total Banking Income	639.8	788.1	23.2%
Core operating costs	-232.9	-246.8	6.0%
Total operating costs	-256.5	-276.7	7.9%
Operating Profit	383.3	511.5	33.4%
Operating Profit excl. performance fees	364.0	492.3	35.2%
Net adjustments for impaired loans and other assets	-8.3	-0.5	-93.7%
Net provisions for liabilities and contingencies	-27.1	-49.8	83.9%
Contributions to banking funds	-17.6	-16.1	-8.3%
Profit (loss) from participations valued at equity	-0.1	-1.1	n.m.
Profit Before Taxation	330.2	443.8	34.4%
Direct income taxes	-81.9	-117.8	43.9%
Extraordinary Tax agreement	-35.3	0.0	n.m.
Third-party net profit	-	-	n.m.
Tax rate	24.8%	26.5%	+1.7 p.p.
Net Profit	213.0	326.1	53.1%
Recurring Net Profit ²	221.1	320.3	44.8%

Comments

- Operating result excl. performance fees rose significantly (+35% YoY) driven by record progress in net interest income, sound recurring fees (+1.2% YoY excluding payout on NII) and cost containment while pushing on growth and data-driven projects
- Non operating charges¹ at €67.5m (+27% YoY) mainly driven by discount rate normalization for actuarial provisions more than offsetting lower net adjustments
- Strong net profit (+53% YoY, +45% adj. YoY) after higher tax rate at 26.5% (+1.7pps YoY) on changed business mix



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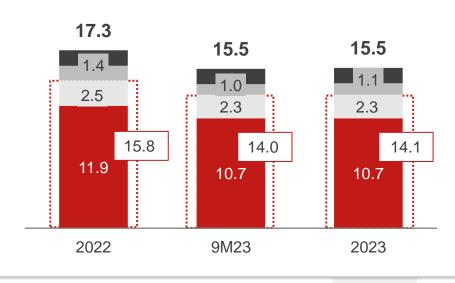
BALANCE SHEET – TOTAL ASSETS

FURTHER YIELD ENHANCEMENT AND ASSET STABILIZATION



Total Assets & Interest Bearing Assets (IBA): Volumes and Yields €\bn



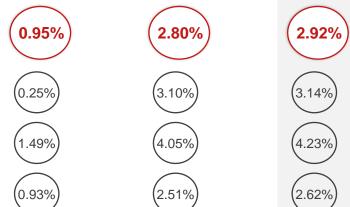


Yield on Interest Bearing Assets

o/w Loans to Banks & Other Assets

o/w Loans to Clients

o/w Financial Assets





High quality assets profile confirmed with 76% of total interest-bearing assets represented by diversified and liquid financial assets and 16% by highly collateralized loans to clients

FY 2023 yield on interest bearing assets at 2.92% (+197bps YoY) driven by asset repricing

€1.9bn of low-yield securities expiring by end 2024 providing support to yields on financial assets



BALANCE SHEET - TOTAL LIABILITIES & EQUITY

VOLUMES STABILIZATION AND COST OF FUNDING NEARING PEAK LEVEL



Total Liabilities & Equity: Volumes and Yields €\bn

Total Deposits Client Deposits 1

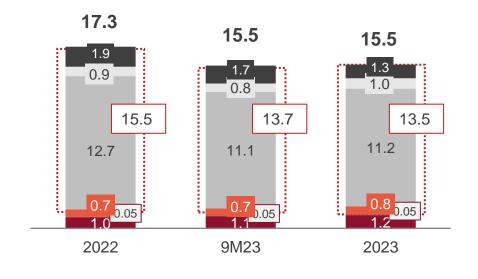
Other Deposits ²

Deposits from Banks ³

Other Liabilities

Equity ex. AT1

AT1



Cost of Funding

o/w Cost of Client Deposits

o/w Cost of Deposits from Banks & Institutions ⁴





FY 2023 total deposits at €13.5bn, o/w client deposits at €11.2bn (83% of total)

Retail clients' avg. deposit balance at 27k (€79k for private clients, equivalent to 55% of total client deposits)

Clients' deposits to assets ratio at 12.1% in the quarter (9.6% for private clients)



FY 2023 cost of funding at 0.88% (+9bps QoQ and +85bps YoY) with slower pace of QoQ change

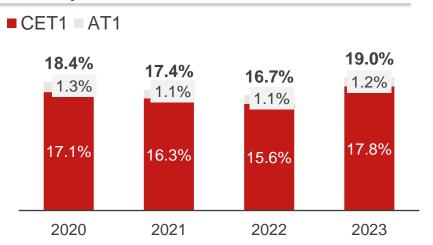


CAPITAL AND LIQUIDITY RATIOS CAPITAL STRENGTH FURTHER INCREASED

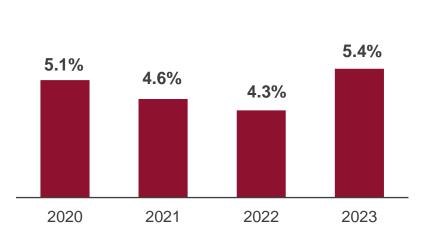


Total Capital Ratio %

Liquidity Coverage Ratio %



Leverage Ratio %

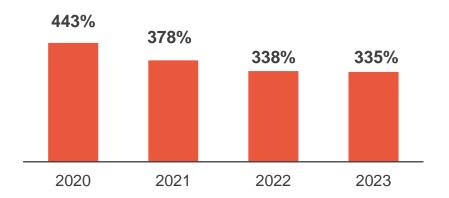


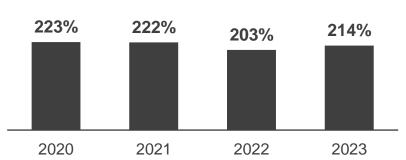
>

TCR Capital ratio at 19.0% (+230bps YoY) thanks to growing organic capital generation more than offsetting: i) generous dividend pay-out ratio proposal and ii) higher operating risk linked to the growing size.

Ratios well above SREP requirement of 8% for CET1 ratio and TCR 12.3% for 2024

Net Stable Funding Ratio %





Liquidity ratios confirmed at best-in-class levels, well above official requirements (100%)



2023 DIVIDEND PROPOSAL

FULLY EXPLOITING THE FLEXIBILITY OF OUR DIVIDEND POLICY



Dividend Policy

Dividend Proposal

DPS (€) and Dividend Payout (%) (Accounting View)

> DPS (€) (Cash View)



FY 2023 DPS proposal at €2.15 per share (77.0% payout on consolidated net profit) based on the following terms:

- 77% payout on recurring net profit
- 100% of non-recurring net profit
- **2023 DPS payment** follows the tranching mechanism:
 - €1.55 in 2Q 2024
 - €0.60 in 1Q 2025
- 2nd tranche of 2022 DPS (€0.65) ex-date on 19 February 2022



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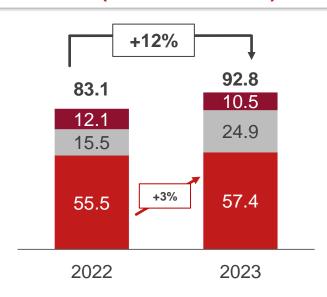




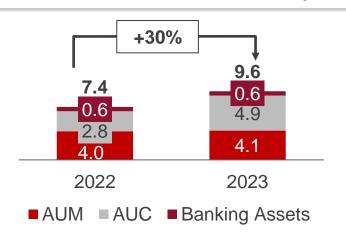
TOTAL ASSETS (1/2) NEW ALL TIME HIGH



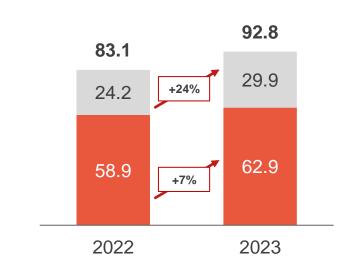
Total Assets (Traditional View) €\bn



o/w Assets under Advanced Advisory €\bn



Total Assets by Fee Category¹ €\bn



- Other Assets (Other Fees)
- Assets under Investment (Investment Fees)

Assets under Advisory / Total Assets





Assets under Investment / Total Assets







FY 2023 total assets at **€92.8bn** (+12% YTD) thanks to net new money (€5.9bn) and positive asset performance (+4.8% YoY)

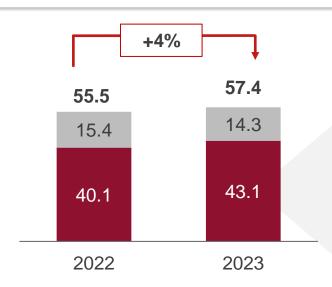
- FY 2023 assets under advanced advisory increased to €9.6bn at 10.3% of total assets (+1.4 ppts) boosted by the AUC component
- FY 2023 assets under investment at €62.9bn (+7%) driven by in-house solutions and advisory

TOTAL ASSETS (2/2)

RECOVERY DRIVEN BY IN-HOUSE SOLUTIONS



AUM Products €\bn



- Managed Solutions ¹
- Traditional Life Policies

Wrappers / AUM



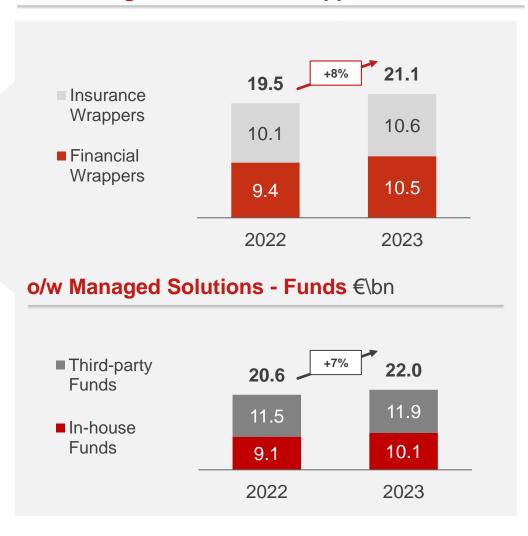


In-house Funds/ AUM





o/w Managed Solutions - Wrappers €\bn





AUM product (+4% YoY), growth driven by robust higher-margin managed solutions (+7% YoY)

Wrappers (+8% YoY) still most in demand due to their personalization features

Funds (+7% YoY)
driven by in-house
funds (+10% YoY)
thanks to launch of
selected new strategies
built to exploit the
current market
environment

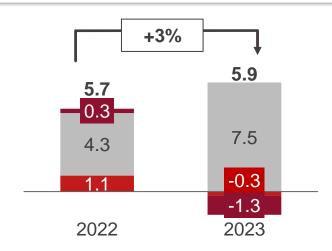


NET INFLOWS (1/4)

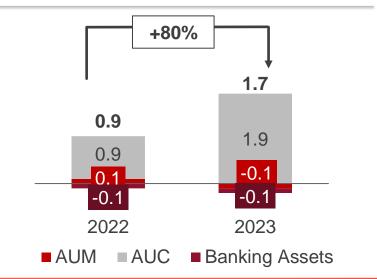
POSITIVE VOLUMES IN A CHALLENGING ENVIRONMENT



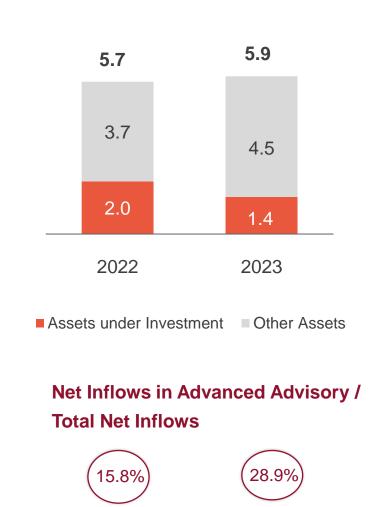
Total Net Inflows (Traditional View) €\bn



o/w Net Inflows in Advanced Advisory €\bn



Net Inflows Breakdown by Fee Category¹ €\bn





FY 2023 net inflows at €5.9bn, 3% above 2022 closing level despite challenging financial market conditions for most of the year



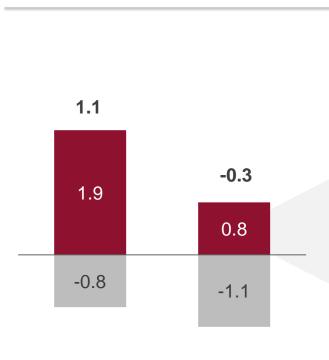
- AUC, given the sharp rise in interest rates, and
- in-house products (wrapper solutions and in-house funds)

NET INFLOWS (2/4)

FINANCIAL WRAPPERS CONFIRMING THEIR STRENGTH



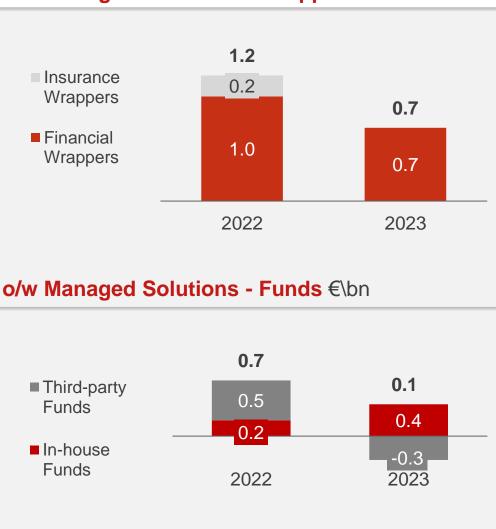
AUM Products €\bn



2022 2023

- Managed Solutions ¹
- Traditional Life Policies

o/w Managed Solutions - Wrappers €\bn





Financial wrappers solid despite market volatility, thanks to

- positive track record
- well-diversified strategies
- highly experienced investment management team



In-house funds positive results, unlike third-party ones thanks to

- launch of new strategies
- very diversified offer (~80 investment strategies)
- partnerships with leading asset managers

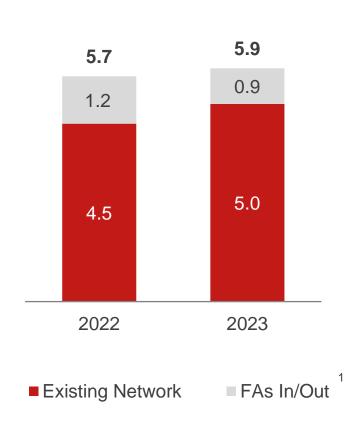


NET INFLOWS (3/4)

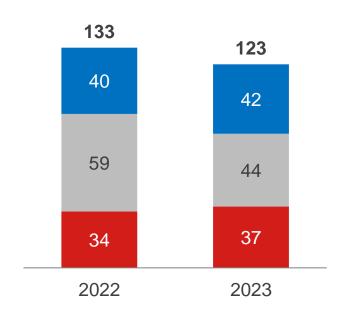
STRONG DELIVERY FROM THE EXISTING NETWORK



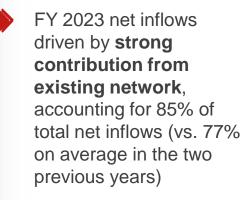
Net Inflows by Acquisition Channel €\bn



Recruitment by Acquisition Channel #



- FAs without Remuneration Package & Junior FAs
- From Retail & Private Banks
- From FA Networks



- Resilient recruitment trend even with unfavorable market conditions for recruiting activity
- Growing focus on young generations confirmed (junior profiles at 34% of total)



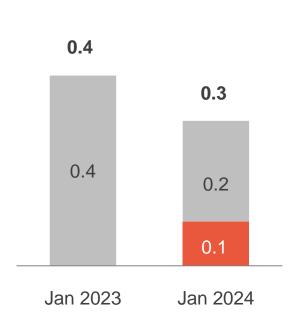
NET INFLOWS (4/4)

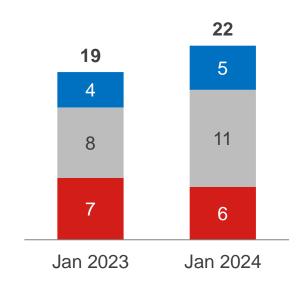
SOLID START TO THE YEAR FOR PRODUCT MIX AND RECRUITING



Net Inflows Breakdown by Fee Category¹ €\bn







- FAs without Remuneration Package & Junior FAs
- From Retail & Private Banks
- From FA Networks



- Positive momentum for financial wrappers and advisory on AUC confirmed
- Strong start in terms of recruiting both by number and quality of professionals

■ Other Assets ■ Assets under Investment

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FOCUS ON ENHANCING FA PRODUCTIVITY

DEPLOYMENT OF STRATEGIC INITIATIVES





Technology & Data Enablers

New network organization

New managerial roles

New professional figures



795

Advanced Data Analytics

RPA & Digitalization

Generative Artificial Intelligence



FOCUS ON ENHANCING FA PRODUCTIVITY NEW NETWORK ROLES AND PROFESSIONAL FIGURES





New network organization

Focus on bringing Managers closer to FAs to improve the level of service offered and enhance FAs' skills

Focus next slides

NEW NETWORK ROLES AND ORGANIZATION



New managerial roles

New roles dedicated to pushing selected initiatives such as generational turnover, Switzerland, Corporate and ESG



New figures: Sustainable Advisors

New professional identity for FAs with a strong ESG focus aimed at strengthening their sustainable approach thanks to dedicated training, education and events



FA Network

Well on track to meet the ambition to further increase productivity thanks to new organization and roles



FA NETWORKNEW NETWORK ARCHITECTURE



		Cluster	Assets (%)	FAs (#)	Assets/FA (€\m)		
Senior Partners Network	BANCA GENERALI PRIVATE SENIOR PARTNER	Senior Partners PTF >€150m	(17%)	94	161.5 NEW	>	Senio unicur positio excell
	BANCA GENERALI PRIVATE WEALTH MANAGEMENT	Wealth Managers PTF >€50m	(21%)	305	60.6		servic
WM & Private Network	BANCA GENERALI PRIVATE BANKING	Private Bankers PTF €15-50m	(53%)	1,422	33.4		one le field a structi
	BANCA GENERALI PRIVATE FINANCIAL PLANNER	Financial Planners PTF <€15m	(3%)	266	9.9	>	FPAs sales
FPA Network	BANCA GENERALI PRIVATE FINANCIAL PLANNING AGENT	Financial Planning Agents (FPAs)	2%)	84	21.4		on cro bankir invest
RM Network	BANCA GENERALI PRIVATE RELATIONSHIP MANAGER	Relationship Managers	4%	56	70.3	>	Relati (empl uncha

Senior Partner Network: unicum in terms of positioning to enhance excellence, support and service to Clients

- wm, PB & FB with one leader on the field and dedicated structures for diverse segments
- FPAs (AG's salesforce) focused on cross-selling of banking and investment products
- Relationship Managers (employees) unchanged

FOCUS ON ENHANCING FA PRODUCTIVITY TECHNOLOGY AND DATA ENABLERS





Advanced Data Analytics

New data platform to measure clients' potential in order to drive initiatives to develop commercial relationship with clients Focus next slide

TECHNOLOGY AND DATA **ENABLERS**



RPA & Digitalization

New FA back-office platform to further streamline administrative operations with positive impact on efficiency and service quality toward clients



Generative Artificial Intelligence

Launch of POC Knowledge Base and Smart Routing aimed at increasing operational support to FAs



Innovation **Projects**

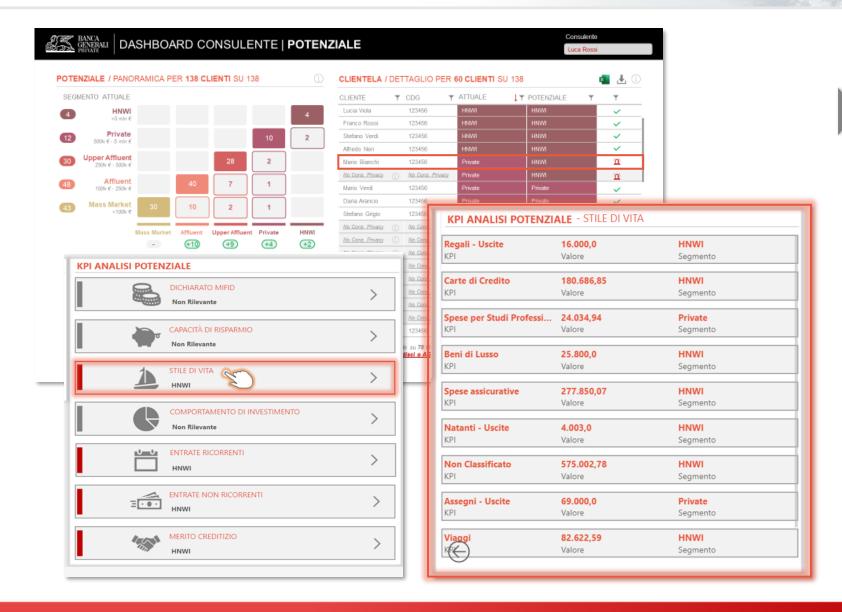
Leveraging on data to support and guide FA networks, increasing value of service and productivity



DATA-DRIVEN APPLICATIONS

FIRST TOOL FOR SCORING CLIENT POTENTIAL







First proprietary tool for scoring client potential (fully developed in-house)



Commercial approach co-designed with FA Network to identify databased value proposition in order to develop relationship with clients

Continuous monitoring of results and subsequent overall approach calibrations



2022-2024 FINANCIAL TARGETS ON TRACK AND TARGETS REAFFIRMED



Objectives and KPIs

2022-24 Targets

2023 Targets vs. Results

2024 Targets



Consistent growth

Cumulated net inflows 2022-2024





€5.7bn–€6.7bn

€5.9bn

> €6.0

15%-20%



Profitable growth

Increase of **recurring net** profit 2021-2024





15%-20%

2021-2024 **CAGR**

+35%

(+45% YoY)



Remunerative growth

Cumulated **DPS**² 2022-2025 (cash view³)



€7.5–€8.5 p.s.

Payout policy¹

70%-80% of recurring net profit

50%-100% of variable net profit

tranching mechanism

2021-2023 **CAGR**



2023 DPS €2.15

(accounting view)

2022-2025 DPS: €6.35

(cash view YTD)



Payout policy¹

70%-80% of recurring net profit

50%-100% of variable net profit

tranching mechanism



To be the No. 1 private bank, unique by value of service, innovation and sustainability

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Balance Sheet & Capital Ratios

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Annex

- ■2023 Financials back-up
- •Investor Day messages





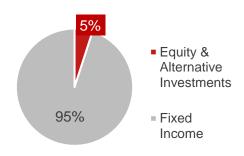
FOCUS ON FINANCIAL ASSETS (1/3)

HIGH QUALITY, LIQUID AND WELL DIVERSIFIED INVESTMENT MIX

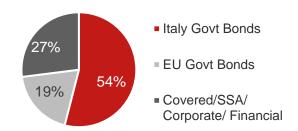


Focus on Financial Assets (Banking Book)

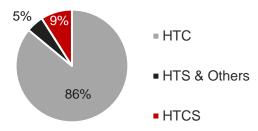
Total PTF Classification



Bond PTF Classification

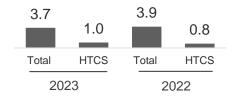


Total PTF - IFRS Classification

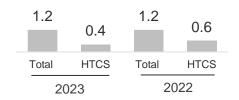


Floating rate bonds 52%, Fixed rate bonds and zero coupon 48%

Bond PTF Maturity



Bond PTF Duration



- Financial assets are high quality and well diversified:
- 98% of the bond portfolio is made up of investment grade securities
- Italy govt bonds represent 54% of total
- 27% of the bond portfolio is rated ≥ A- of which 74% are rated AA/AAA
- Financial assets are mostly accounted at HTC (86% of total) hence have a limited volatility on P&L
- Financial assets maintain a low duration (1.2 years) and low maturity (3.7 years) with 18% of total expiring in 2024

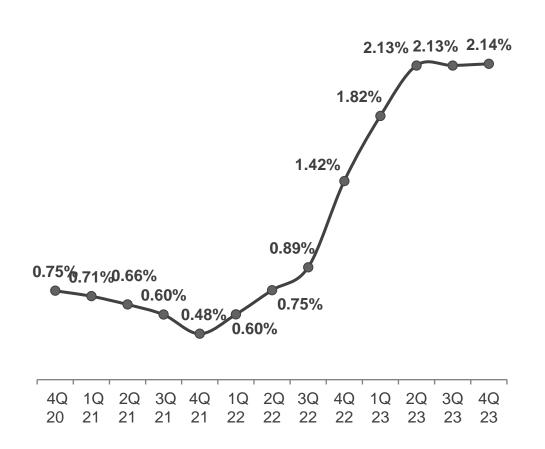


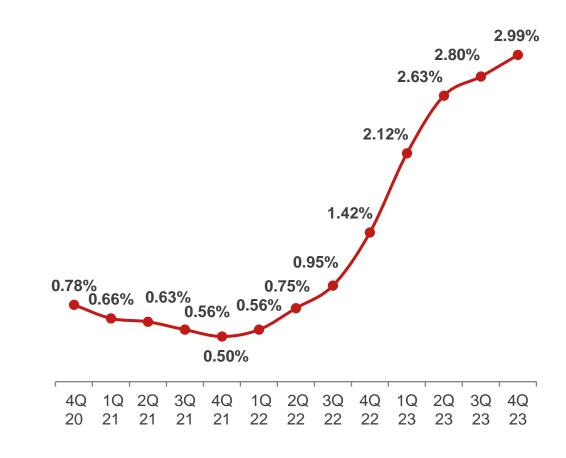
FOCUS ON FINANCIAL ASSETS (2/3)

SHARP RISE IN INVESTMENT YIELDS









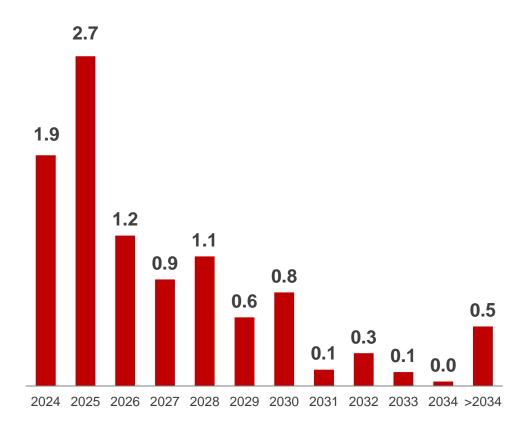
EMARKET SDIR

FOCUS ON FINANCIAL ASSETS (3/3)

LIQUID INVESTMENT PROFILE THANKS TO SHORT TERM MATURITIES



Bonds - Banking Book Maturities by Year €\bn



% of Fixed Rates





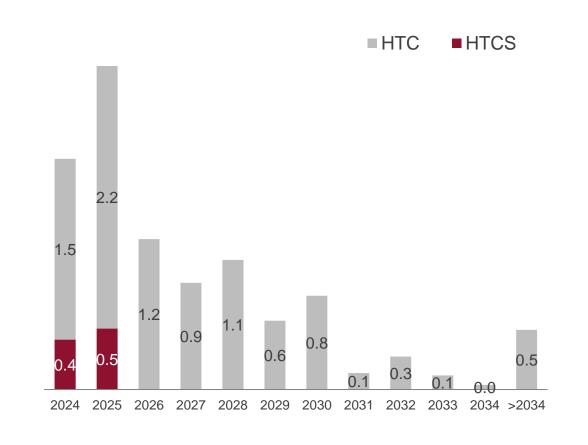








Bonds - Banking Book Maturities by Accounting Treatment €\bn

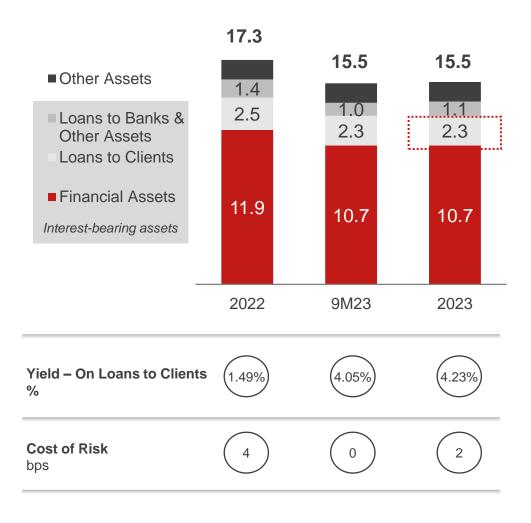




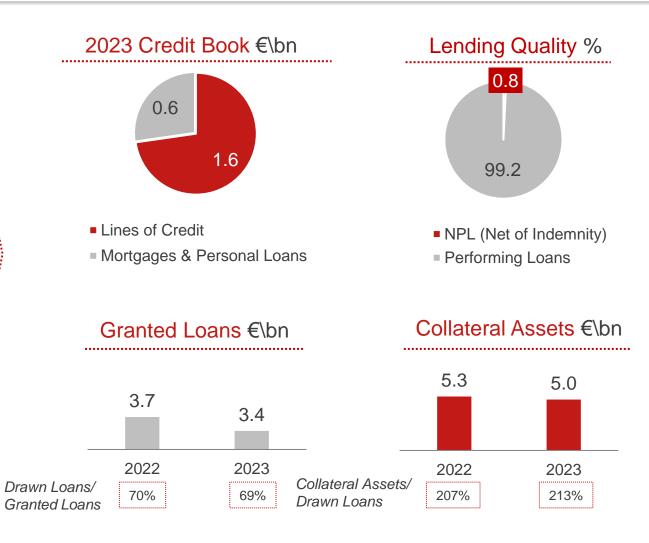
FOCUS ON LOAN BOOK HIGH QUALITY LOAN BOOK



Total Assets and Interest Bearing Assets €\bn



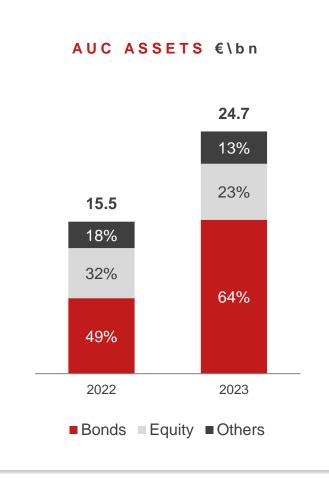
Focus on Loan Book (Banking Book)

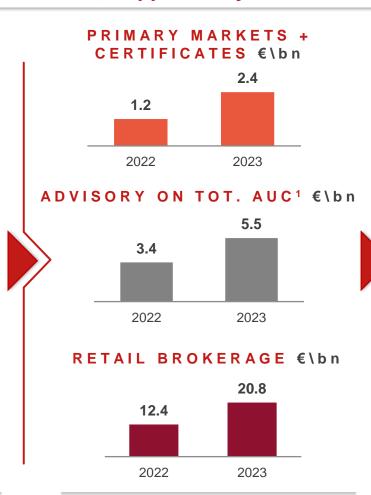


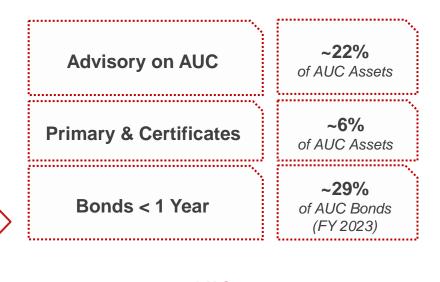
FOCUS ON AUC ASSETS BREAKDOWN AND MAIN HIGHLIGHTS

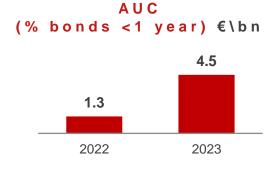


Intense Activity on AUC for Tactical Reasons, supported by Dedicated Services





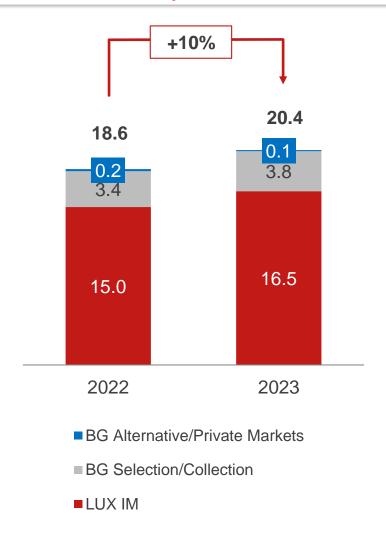




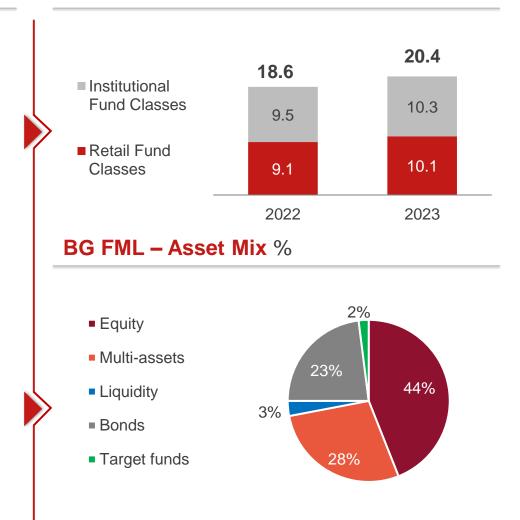
FOCUS ON BG FUND MANAGEMENT LUXEMBOURG (BG FML) DEEP DIVE ON ASSETS

EMARKET SDIR CERTIFIED

BG FML - Assets by SICAV €\bn



BG FML - Total Assets €\bn



BG FML Sicavs are distributed both as retail funds as building blocks for wrapper solutions

BG FML Sicavs have a well diversified asset mix including new fixed income strategies and target funds launched since October 2022

Positive 2023 net performance at 7.76%

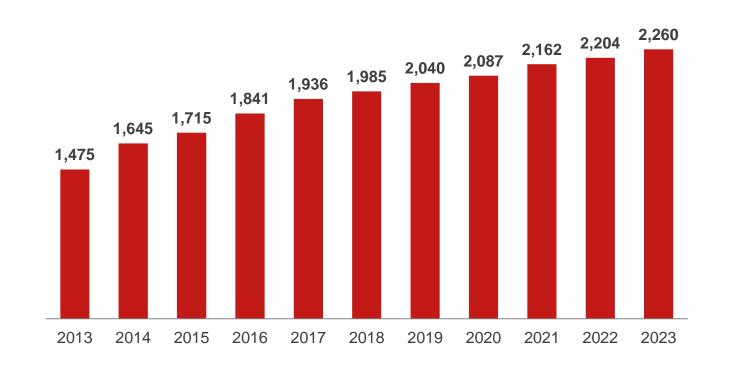


FINANCIAL ADVISORY NETWORK (1/2)

SIZE OF THE NETWORK AND KEY FEATURES

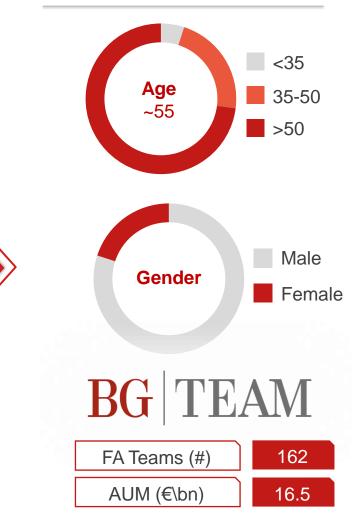


No. of FAs



Headline FA retention at 97.0% - Core FA retention at 99.2%

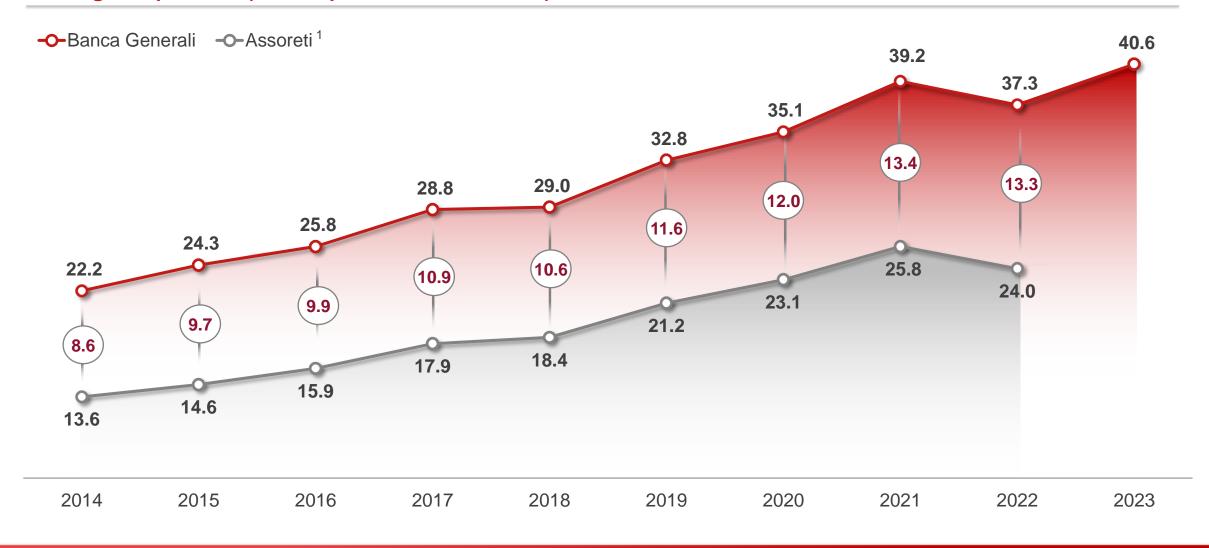
Key highlights



TREND IN ASSETS PER FINANCIAL ADVISORS - BG VS. SECTOR

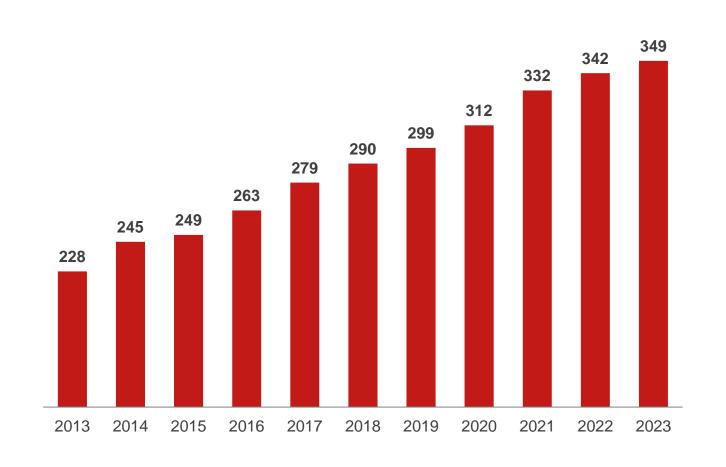


Average FA portfolio (Assets per Financial Advisor) €\m

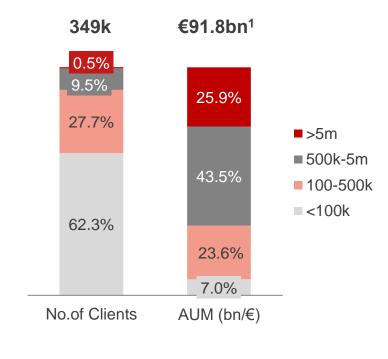




Total No. of Clients '000



Breakdown by cluster of Clients



Private Banking Assets²: €63.7bn Private Banking Clients: >35k



To be the No. 1 private bank, unique by value of service, innovation and sustainability

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GROWTH WILL BE ACHIEVED THROUGH THE EVOLUTION OF THE BANK

BASED ON THREE KEY PILLARS

Pillars

Value of service

Bring the Bank even closer to the FA network and Clients

Innovation

Continue to build a data-driven, digital and open bank

Sustainability

Be the ESG reference point for all our Stakeholders



OFFER, SERVICE MODEL AND NETWORK MANAGEMENT APPROACH KEY STRATEGIC GUIDELINES

st Pillar



Value of service

Bring the Bank even closer to the FA network and Clients

Guidelines



Targeted offer



Providing FAs with bespoke products, services and platforms to anticipate the needs of a wider range of Clients



Multi-service model



Supporting FAs with customized service models to match the potential of each Client



Data-driven management approach



Leveraging data to support and guide FA network's actions, increasing value of service and productivity

KPIs

Assets under Advisory on Total Assets

8.5%-10.5%

[By 2024]

Managed solutions on Total Assets

52%-56%

[By 2024]



1st Pill

EXPANDING INTO NEW CLIENT SEGMENTS

PRODUCTS, SERVICES AND PLATFORMS TO SERVE CURRENT CLIENTS AND ATTRACT NEW CLIENTS

Client pyramid

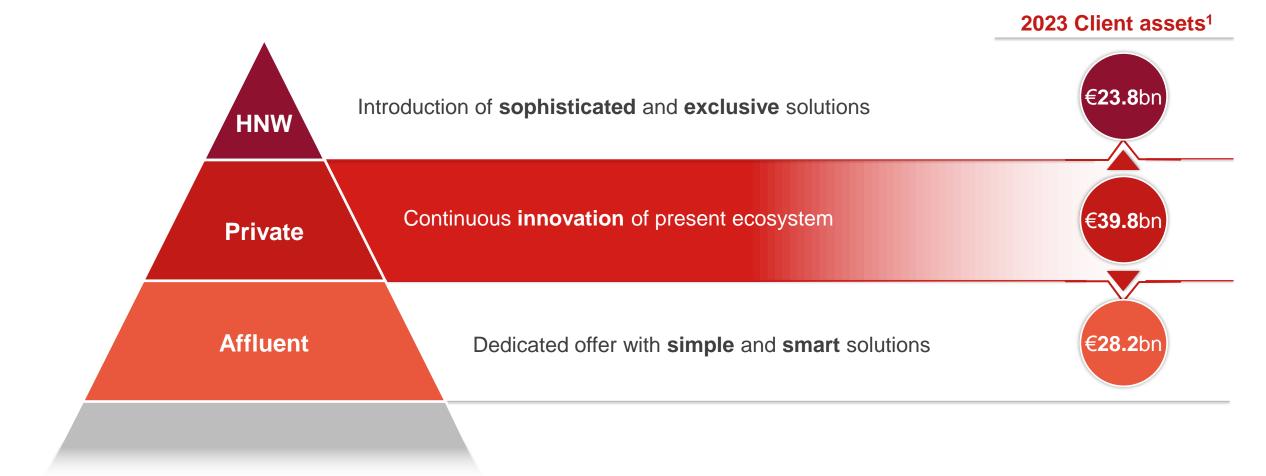












THREE DEDICATED SERVICE MODELS TO BETTER SUPPORT FAS AND CLIENTS

New service models



Target Client and description

High potential Clients



Enhanced

"Double touch" service model, powered by dedicated Family Office data-driven platform, to better capture complex-need HNW Clients

Smaller Clients



Guided

"Hybrid" service model, adding centrally curated solutions and platforms to help manage Clients with less complex needs

Hands-on Clients

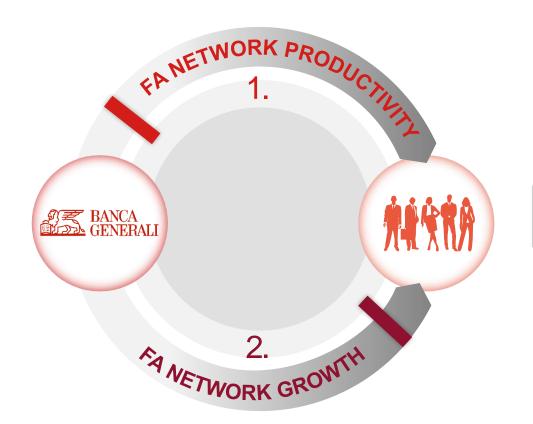


Self

"Digital" service model, digital accessibility and assistance for standard needs and low-value-added activities

BRINGING GROWTH TO THE NEXT LEVEL

BY WORKING ON BOTH PRODUCTIVITY AND NETWORK EXPANSION



Data-driven approach

- Service models & targeted offers
- Managerial initiatives & support
- Geomarketing & support

New talent pools

- Private talent
- Next generation & diverse talent
- International expansion

STRATEGIC GUIDELINES ON DATA, PLATFORMS AND PARTNERSHIPS ONGOING PATH TOWARDS INNOVATION





Innovation

Continue to build a data-driven, digital and open bank

Guidelines



Data-driven bank



Systematizing data to power our commercial approach, by deploying B2C-like data analytics in an advisor-centric setting



Digital platforms



Designing and integrating platforms to foster personalization of commercial processes, simplification of operating processes and digital customer experience



Partnerships ecosystem



Sourcing and orchestrating partnerships to position the Bank at the forefront of industry trends

KPIs

Operating Costs / **Total Assets**

≤28bps

[By 2024]

Digital investments 2022-20241

c.€40m



2 nd Pill SDIR

DATA-DRIVEN BANK

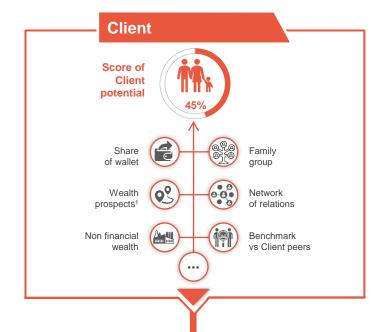
THE NEXT STEP WILL BE TO EXPLOIT OUR HIGH-QUALITY DATA TO POWER THE COMMERCIAL PROC

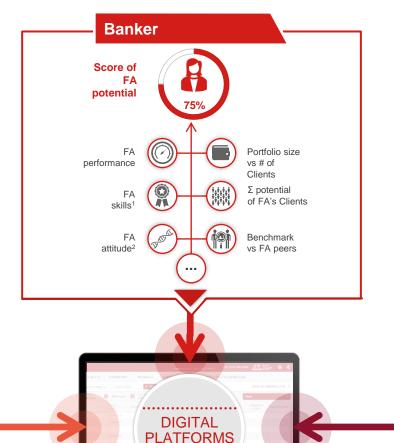
Cloud architecture in place

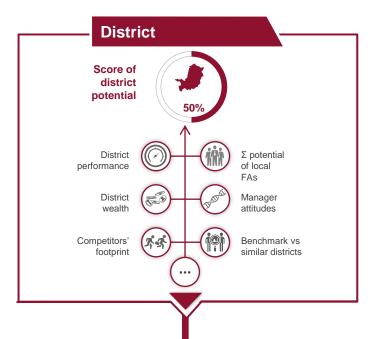
Provide the FA network with engagement ideas to stimulate commercial process

Foster collaboration between Bank and FA network











2nd Pill

FURTHER FOSTERING PERSONALIZATION, SCALABILITY AND DIGITAL EXPERIENCE





Advisor

DIGITAL PLATFORMS



Targeted personal platforms as the enablers to new service models, to achieve greater personalization in our commercial process







Smart operations, with simpler and scalable operating processes, to secure operating leverage





Client



New digital services in selected verticals to enrich digital customer experience



STRATEGIC GUIDELINES FOR BG'S SUSTAINABILITY PATH STATED FOR EACH STAKEHOLDER



3rd Pillar



Sustainability

Be the ESG reference point for all our Stakeholders

Guidelines



Clients and FAs



Enriching our SDGs¹ value proposition by expanding our ESG offer and continuous training of our FAs



Shareholders & Authorities



Promoting transparency and engagement towards Shareholders and Authorities



Employees



Fostering a stakeholder culture, diversity & inclusion and work-life balance



Community & future generations



Actively contributing to **climate protection** and being responsible towards communities

KPIs

% of FSG Clients¹

> 50%

[By 2024]

Net zero emissions by

2040



KEY 2023 ACHIEVEMENTS STRONG SUSTAINABILITY COMMITMENT



Clients & FAs









- Assets invested in ESG products increased to €16.2bn at end-2023, equal to 37.6% of total managed solutions. The result is in line with the 3-year plan target of 40%
- · Launch of BG Sustainable Advisor, a new FA professional identity with a clear and distinctive ESG focus



Sustainable Advisor



Shareholders & Authorities





- Definition of Banca Generali's Active Ownership Policy, to be applied from 2024
- Strong recognitions from the major rating agencies
- Inclusion in S&P Global's **Sustainability Yearbook** (Feb. 2024)







Employees







- The percentage of employees involved in digital and/or ESG initiatives exceeded the 70% target thanks to specific training initiatives:
 - ESG Awareness Programme
 - Digital Minds Programme





Community & Future Generations









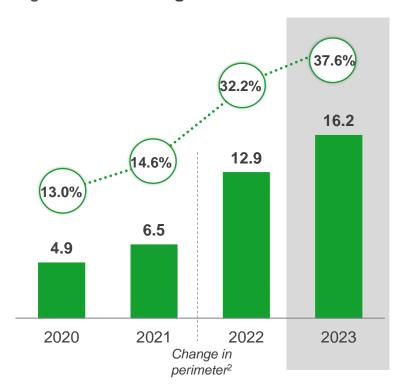
- BG4SDGs Time to Change: project in collaboration with the photographer Guindani aimed to raise awareness of the UN SDGs through communication initiatives (photo reportage, docufilm) and students' education (PCTO)
- Ongoing reduction of carbon footprint in Banca Generali's direct investments





ESG Assets €\bn

Strong increase in ESG assets¹ to €16.2bn (+25.6%), reaching 37.6% of managed solutions



% on Managed Solutions

BG Personal Portfolio (BGPP) is our ESG dedicated platform allowing for a unique investment choice aligned to the 17 UN

BGPP: our ESG Platform

UN SDGs

SDGs

1 Sam	2 *************************************	3 0000 HEATH	4 mount	5 coor 5 coor ©	6 COLAN HATER AND LANGUISH
7 strengt se	8 *********************	9 MUCHIC MICHAEL	10 HERCES	11 SECONAL CITE ALL CHARACTER	12 HEFFORM INC. SHOP THE PARTY INC. SHOP THE P
13 caux	14 III.	15 th order	16 MAIL METERS AND STRUMENTS AND STRUMENTS	17 1011100000	SUSTAINABLE DEVELOPMENT GOALS

ESG dedicated platform



Fund selection and ranking



ESG reporting



HIGH QUALITY ACHIEVEMENTS

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Key ratings



Main take-aways

- In 2022, Banca Generali received a **rating of A** (on a scale of AAA-CCC) in the MSCI ESG Ratings assessment
- The rating has steadily improved over the past 5 years
- In July 2023, Banca Generali SpA received an ESG Risk Rating of 7.77 and was assessed by Morningstar Sustainalytics to be at Negligible level of risk, coming in first place in the world ranking for the Asset Management and Custody Services subindustry



- Banca Generali scored **60 (out of 100)** in the 2023 S&P Global Corporate Sustainability Assessment (CSA Score date: 27/10/2023)
- Banca Generali SpA has been included in the S&P Global Sustainability Yearbook 2024 (score date: 07/02/2024)
- In November 2022, Banca Generali's overall ESG Score was upgraded from 60 to 62/100-Advanced
- The score has been confirmed in September 2023, as well as the inclusion in the MIB ESG Index
- In October 2023, Standard Ethics has confirmed the "EE+ Very Strong" Corporate Standard Ethics Rating (SER) of Banca Generali, with a stable 12-month outlook





2024 UPCOMING EVENTS



MAY							
Su	Мо	Tu	We	Th	Fr	Sa	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		

1Q 2024 Results

Conference Call

JULY							
Su	Мо	Tu	We	Th	Fr	Sa	
	1	2	3	4	5	6	
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30	31				

1H 2024 Results
Conference Call

NOVEMBER							
Su	Мо	Tu	We	Th	Fr	Sa	
					1	2	
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	

9M 2024 Results Conference Call

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The manager responsible for preparing the company's financial reports (Tommaso Di Russo) declares, pursuant to paragraph 2 of Article 154-bis of the Consolidated Law of Finance, that the accounting information contained in this presentation corresponds to the document results, books and accounting records.

T. Di Russo, CFO

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These expectations are based on management's current views and assumptions and involve known and unknown risks and uncertainties.

The user of such information should recognize that actual results, performance or events may differ materially from such expectations because they relate to future events and circumstances which are beyond our control including, among other things, general economic and sector conditions.

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