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 Oggetto : SIMONE S.P.A.- ACQUIRED THE DOMAIN
 WWW.POSIZIONIAPERTE.COM

Testo del comunicato

Vedi allegato



SIMONE S.P.A. GROWS ON THE WEB, ACQUIRED THE DOMAIN WWW.POSIZIONIAPERTE.COM

Milan, 9th February 2024 – Simone S.p.A. ('Simone' or the 'Company'), a publishing company listed on Euronext Growth Milan, announced today that it has acquired the domain www.posizioniaperte.com.

The investment is strategic for the company as it strengthens the group's web presence, an objective already stated during the IPO and in accordance with the growth strategies outlined by the company. Moreover, the new domain will allow Simone to approach not only its traditional market of people seeking employment in the public administration, but also the demand for work in the private sector.

In the October-December period, the 'Posizioni Aperte' platform recorded approximately 440,000 visits (source: similarweb.com), representing 20% of the sum of the traffic of the Group's two main domains, i.e. 'Edizioni Simone' and 'Simone Concorsi'.

Posizioni Aperte is a portal that helps jobseekers get in touch with companies and public institutions that are looking for staff. Every day, a team of job experts selects the best offers on the market, with the aim of providing its readers with clear and effective information to facilitate their entry into the world of work.

"With this acquisition, Simone S.p.A. sharply increases its presence on the web and offers a new service to the users of our online services", said Luca Misso, CEO of Simone S.p.A., "Like Simone, the Posizioni Aperte platform has assisted and continues to help many people to obtain the desired job position. We are confident that from this new acquisition we will be able to develop new business opportunities and further improve the market position of our products, both print and digital".

This press release is available in the 'Investor/Press Release' section of www.investors.simone.it and at www.emarketstorage.it.

For the distribution of regulated information, Simone uses the SDIR system (www.emarketstorage.it), managed by Teleborsa S.r.l. - based in Piazza di Priscilla, 4 - Rome.

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SIMONE S.P.A.

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Web www.edizioni.simone.it | Tel. +39 081 8043920



Simone S.p.A., established in Naples in 2011, is a publishing company. It is at the head of the Group of the same name, which includes six companies, Simone S.p.A., Editrice Ardea S.r.l., Dike Giuridica S.r.l., Il Gatto Verde Edizioni S.r.l., Font Cafè S.r.l. and Libri e Professioni S.r.l., and a brand, Edizione Simone, with over fifty years of history. Today, the company is a point of reference for the entire Italian publishing sector, in which it stands out for the large amount of highly specialised content it develops, prints, publishes, promotes and sells. Thanks to its brands, it is able to offer study manuals not only in the legal field but also for public competitions, professional qualifications, university entrance examinations and teaching in schools, not forgetting children's books.

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