

Informazione Regolamentata n. 20264-10-2024	Data/Ora Inizio Diffusione 15 Febbraio 2024 15:03:13	Euronext Growth Milan
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Societa' : YOLO GROUP

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Utenza - Referente : YOLOGROUPN01 - Francesco Grieco

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Oggetto : YOLO COMPLETES ACQUISITION OF
BARTOLOZZI ASSICURAZIONI BROKER

Testo del comunicato

Vedi allegato



YOLO COMPLETES ACQUISITION OF BARTOLOZZI ASSICURAZIONI BROKER

Milan, 15 February 2024 - YOLO Group S.p.A. (“YOLO” or “The Company”), one of the leading players in the Italian insurtech market of digital insurance services, has completed the acquisition of the share capital of Bartolozzi Assicurazioni Broker S.r.l. (“**Bartolozzi**”), broker operating in Tuscany, founded in 2013, active in the field of individual, professional, corporate and some niche insurance policies.

On 28 February 2022 YOLO acquired 51% of Bartolozzi and today the remaining 49% was purchased at an immaterial price agreed between the parties.

The agreement also provides that Marco Bartolozzi will continue to hold the roles currently held as Chief Executive Officer of Bartolozzi Assicurazioni Broker S.r.l. and Yolo S.r.l..

With this transaction, YOLO strengthens its corporate structure, further consolidates its positioning in the *phygital* segment, and confirms the strategic validity of focusing in addition to the B2B2C-Digital distribution model also on the B2B2C-Phygital (physical + digital) model.

The press release is available in the Investor/Press Release section of www.yolo-insurance.com.

For the transmission and storage of Regulated Information, YOLO Group S.p.A. uses the eMarket SDIR dissemination system and the eMarket STORAGE storage mechanism available at www.emarketstorage.com. managed by Teleborsa S.r.l. - with registered office in Piazza di Priscilla, 4 - Rome.



YOLO GROUP

YOLO Group, listed on the professional segment of Euronext Growth Milan, is one of the leading players in the Italian insurtech market of digital insurance services. YOLO won the 'Best IPO 2022' award promoted by Assonext and 'Best Capital Market Transaction' at the MF Insurance Awards 2023. In 2022, it was included in the "State of Insurtech" report prepared by CBInsights among the top exits in Q3 2022 and was included in The DIA Community Top 250 ranking, the global selection of the best insurtech startups. The company's shareholders include its two co-founders (Gianluca De Cobelli and Simone Ranucci Brandimarte), Generali Italia, Intesa Sanpaolo Vita, Neva SGR, Primo Ventures SGR, Be The Change, CRIF, Mansutti, Net Insurance, Miro Venture and Banca di Piacenza. Website: www.yolo-insurance.com

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