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Societa' : DIGITALVALUE

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Regolamentata : 186816

Utenza - Referente : DIGITALVALUEN03 - Benedini Riccardo

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Oggetto : DIGITAL VALUE AND TERADATA ENTER  
INTO A STRATEGIC AGREEMENT FOR THE  
ITALIAN MARKET.

*Testo del comunicato*

Vedi allegato



## PRESS RELEASE

### DIGITAL VALUE AND TERADATA ENTER INTO A STRATEGIC AGREEMENT FOR THE ITALIAN MARKET.

#### THE AGREEMENT GRANTS DIGITAL VALUE TO BE THE ONLY CHANNEL REFERENCE IN ITALY FOR THE SALES OF DATAWAREHOUSE AND ANALYSIS SOLUTIONS IN THE FINANCE AND PUBLIC ADMINISTRATION SECTORS.

**Rome, March 4, 2024 – Digital Value S.p.A.** (Ticker DGV), a leading operator in Italy in the ICT sector for both public and private segments, listed on the Euronext Milan segment, **and Teradata** (NYSE: TDC), provider of the most complete cloud analytics and data platform for AI, announced today their strategic agreement for the Italian market, which includes **an agreement** for the sales of Teradata Datawarehouse and Analytics solutions, **with exclusivity** for the Finance and Public Administration sectors.

Digital Value, with its solid experience in managing technological projects for Large & Enterprise clients, will now be **Teradata's Italian partner** for the offer of cloud analytics platforms and datawarehouses, using the new AI solutions.

**Massimo Rossi, President of Digital Value said:** "We are excited about this strategic agreement. Thanks to this, Digital Value has the opportunity to accelerate the group's growth in the Finance market, where Teradata is a recognized player with a unique positioning for Datawarehouse solutions. In addition, the public market partnership confirms our commitment to support the digitalization of the PA through a continuous update of our expertise and our offer with cutting-edge technologies."

"We are excited to announce this strategic partnership for the Italian market. Both Teradata and Digital Value have a long standing-history of delivering outcomes for our customers through the use of data, analytics and AI. I look forward to achieving great results for our clients and continuing to innovate in this market." **said Matt Stubbs, Teradata Area Vice President for Italy.**

For further information on Digital Value and Teradata, please visit their respective websites [www.digitalvalue.it](http://www.digitalvalue.it) and [www.teradata.com](http://www.teradata.com)

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#### Digital Value SpA

*Digital Value S.p.A., headquartered in Rome with activities nationwide, leads a Group that is one of the reference operators in Italy in the field of IT solutions and services with consolidated revenues of €708.5 million and over 400 employees (source: consolidated balance sheet as of December 31, 2022). The Group carries out research, design, development, and marketing activities of ICT solutions and services for the digitalization of large account clients operating in the strategic sectors of the country's economy - Telecommunications, Transportation, Utilities, Finance, Industry, and Public Administration - representing the driving segment of the ICT market. Digital Value consolidates unique and specialized*

#### Digital Value S.p.A.

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Registro Imprese di Roma:  
10400090964  
Rea: RM 1554887  
Cap. Soc. i.v. 1.554.957,60€

The Teradata logo consists of the word "teradata." in a lowercase, orange, sans-serif font.

*skills, capable of offering comprehensive coverage of the technological innovation needs of key market segments, the result of a path of constant and significant growth.*

*The Group's success is based on the uniqueness of skills, know-how, and specialization of its human resources as well as on the recognized ability to plan, implement, and manage innovative project solutions functional to the digitalization of the client.*

*Digital Value has been listed on the Euronext Milan market since May 2023.*

## **Teradata**

*At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI/ML, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most.*

*See how at [Teradata.com](https://www.teradata.com)*

Per informazioni

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Riccardo Benedini, IR Manager

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