

POSTE ITALIANE 2024 - 2028 STRATEGIC PLAN

THE CONNECTING PLATFORM

ROME, 20 MARCH 2024



AGENDA





- 10:00 10:50
 - Matteo Del Fante CEO
- 10:50 11:10
 - Massimo Rosini Mail & Parcel
- 11:10 11:30
 - **Guido Nola** Financial Services
- ___ 11:30 11:50
 - Andrea Novelli Insurance Services

- 11:50 12:10
 - Laura Furlan Postepay Services
 - 12:10 12:25
 - Camillo Greco CFO
- 12:25 12:30
 - **Matteo Del Fante** Closing Remarks
- 12:30 13:00
 - **Q&A Session**

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2024 - 2028 STRATEGIC PLAN: THE CONNECTING PLATFORM

SPEAKERS



Chief Executive Officer



Massimo Rosini Mail & Parcel



Laura FurlanPostepay Services



Guido NolaFinancial Services



Camillo GrecoChief Financial Officer



Andrea Novelli Insurance Services



Giuseppe EspositoInvestor Relations

MARKET

DISCLAIMER

This document contains certain forward-looking statements that reflect Poste Italiane's management's current views with respect to future events and financial and operational performance of the Company and of the Company's Group.

These forward-looking statements are made as of the date of this document and are based on current expectations, reasonable assumptions and projections about future events and are therefore subject to risks and uncertainties. Actual future results and performance may indeed differ materially from what is expressed or implied in this presentation, due to any number of different factors, many of which are beyond the ability of Poste Italiane to foresee, control or estimate precisely, including, but not limited to, changes in the legislative and regulatory framework, market developments, price fluctuations and other risks and uncertainties, such as, for instance, risks deriving from the direct and indirect effects resulting from the international conflict in Eastern Europe.

Forward-looking statements contained herein are not a guarantee of future performance and you are therefore cautioned not to place undue reliance thereon.

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Except as may be required by applicable law, Poste Italiane denies any intention or obligation to update or revise any forward-looking statements contained herein to reflect events or circumstances after the date of this presentation.

Pursuant to art. 154- BIS, par.2, of the Consolidated Financial Bill of February 24, 1998, the executive (Dirigente Preposto) in charge of preparing the corporate accounting documents at Poste Italiane, Alessandro Del Gobbo, declares that the accounting information contained herein corresponds to document results and accounting books and records.

This presentation includes summary financial information and should not be considered a substitute for Poste Italiane's full financial statements.

Numbers in the document may not add up only due to roundings.



POSTE ITALIANE 2024 - 2028 STRATEGIC PLAN

THE CONNECTING PLATFORM

ROME, 20 MARCH 2024

Matteo Del Fante CEO

Posteitaliane

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POSTE ITALIANE: THE CONNECTING PLATFORM



Italy's largest phygital platform



Committed to serve the country's largest client base catering for everyday and long-term needs



Supporting Italy's socio-economic development and creating value for all stakeholders



Highly predictable financial returns







€76bn



(2018-23)

^{1.} Including clients with non-financial products (utilities) and digital IDs; 2. 2023 numbers exclude sennder and Covid logistics mandate for the computation of the CAGR; 3. Excluding systemic charges related to insurance guarantee fund, on average c.80m per annum over the plan period

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Achievements

Strategic foundations

Financial targets



OVERDELIVERING UNDER <u>DIFFERENT</u> MARKET ENVIRONMENTS

CONSISTENTLY BEATING TARGETS WHILE DRIVING SUSTAINABLE RETURNS



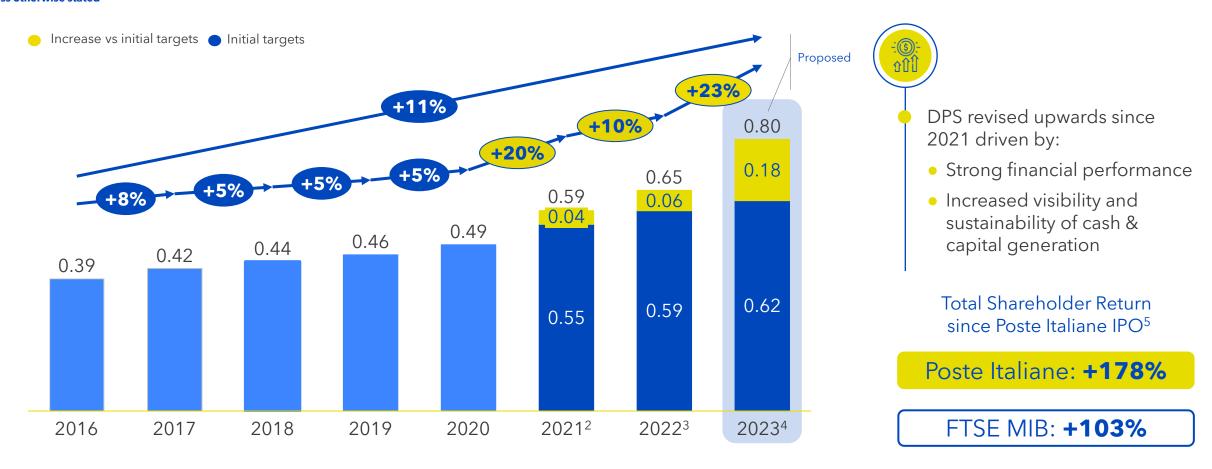
^{1. 2022} numbers are restated for IFRS17 2. Revenues exclude commodity price and pass-through charges related to the energy business. 2017-'19 revenues are restated net of interest expenses and capital losses on investment portfolio; 3. 0.76bn excluding write-off of 0.07bn for 2017; 1.01bn excluding positive tax one-offs of 0.39bn for 2018; 1.23bn excluding SIA stake revaluation and positive tax one-offs of 0.11bn for 2019; 1.11bn excluding positive tax one-offs of 0.25bn for 2021



€6BN1 CUMULATED DIVIDENDS PAID SINCE 2016

TRACK RECORD OF IMPROVED DIVIDEND POLICY - 2X 2016 DPS

€ unless otherwise stated



Digitalisation

approach to

experience

transformation

Workforce

and omnichannel

enhance customer

Strategic foundations

Financial targets



KEY OPERATIONAL ACHIEVEMENTS SINCE 2017

SUCCESSFULLY REPOSITIONED OUR BUSINESS FOR SUSTAINABLE GROWTH AND PROFITABILITY

Mail, Parcel & Distribution - Building an E2E logistics operator for a sustainable business.

- From Mail to leading Parcel operator, supported by largest PUDO network (28k)¹
- Entered the contract logistics market
- Breakeven achieved in 2023, ahead of guidance

KPI 2017 → **2023** 113m → 256m # yearly parcels $(0.5) \rightarrow (0.0)$ MP&D EBIT €bn

- ▶ Financial Services Italy's most trusted financial institution with an omnichannel approach
 - Proactive investment portfolio management delivering results in different rate environments
 - Controlled open omnichannel platform for insurance, savings, investments and lending
 - Continuous strengthening of client coverage

502² → **581** TFA (€bn)

36 -> 57

Retail deposits (€bn

115² 160 Life provisions (€bn

210 -809

- Insurance Services A fully-fledged and resilient insurance company
 - Growth in Protection and third-party distribution, boosted by Net Insurance
 - Strong capital position successfully reduced Solvency II sensitivity

- Positive net flows in Life business in different market environments

Postepay Services - The largest ecosystem for everyday needs with payments at its core

- Largest payments player in Italy with 30m cards, 10m IBAN-backed Evolution cards
- Unmatched payment ecosystem completed with Telco and Energy offer
- LIS integration and successful launch of Energy business



0 → c.500k # energy contracts

^{1.} Pick-up & Drop-off points, including Post Offices, lockers, Punto Poste and other Collection Points; 2. Restated for IFRS17; 3. Including Postepay; 4. Issuing

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ACHIEVEMENTS



STRATEGIC FOUNDATIONS



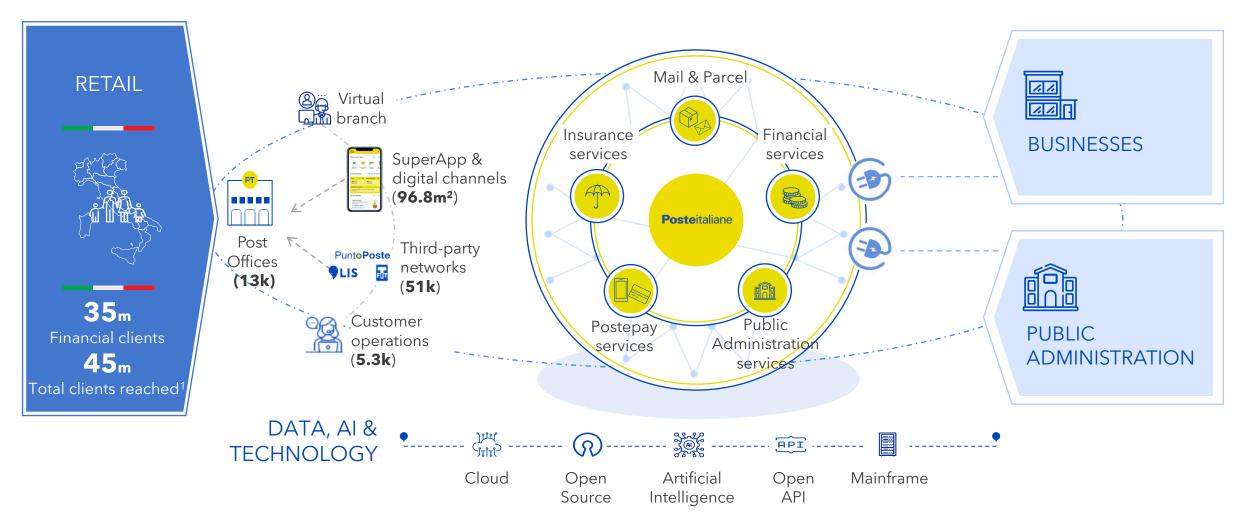
FINANCIAL TARGETS AND SHAREHOLDERS' REMUNERATION

Financial targets



THE UNMATCHED ITALIAN PLATFORM COMPANY

CONNECTING CITIZENS, BUSINESSES AND PUBLIC ADMINISTRATION



A CUTTING-EDGE TECH INFRASTRUCTURE POWERING OUR PLATFORM

c.€5BN SPENT IN TECHNOLOGY SINCE 2017 OF WHICH 67% IN TRANSFORMATION PROJECTS



TECH TRANSFORMATION FOR





CLOUD NATIVE & MULTICLOUD STRATEGY



Cloud Native Initiatives



Cloud consumption



Deployment automation



AI & DATA DRIVEN

Al ready to scale with more than **3.3bn** transactions analysed



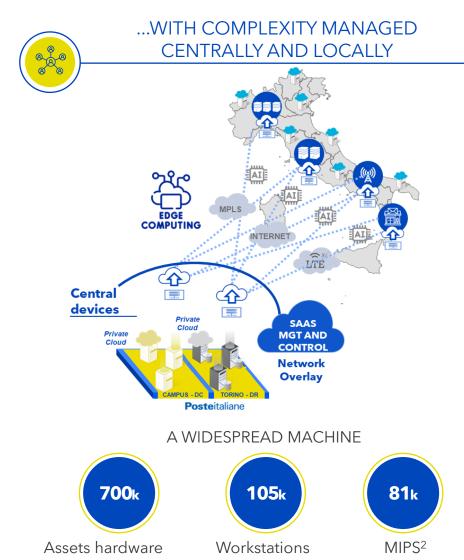
NEW GENERATION DATA PLATFORM

Data Mesh model for distributed data analysis and real time data streaming for each business domain



TECH ACQUISITION & TALENT INSOURCING

2.5k internal IT staff to reduce time to market of business services and acquisitions of Sourcesense Agile Lab and N&TS



BUSINESS IMPACT





Number of daily client interactions (from 8.9m 2017

to 23.1m 2023)





ICT cost to serve per interaction

(from €0.31 in 2017 to €0.13 in 2023)

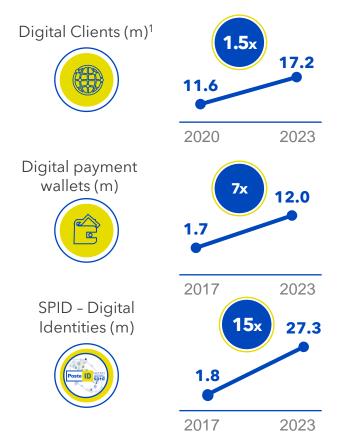
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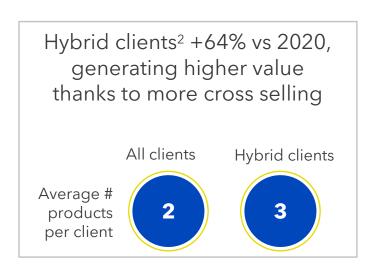
HYBRID CLIENTS DRIVE VALUE

TECH TRANSFORMATION FOSTERING IMPROVED CUSTOMER EXPERIENCE AND LOYALTY



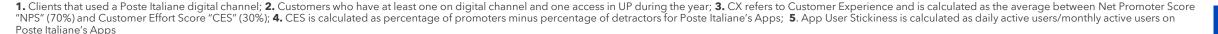
DIGITAL CLIENTS





SATISFACTION AND LOYALTY



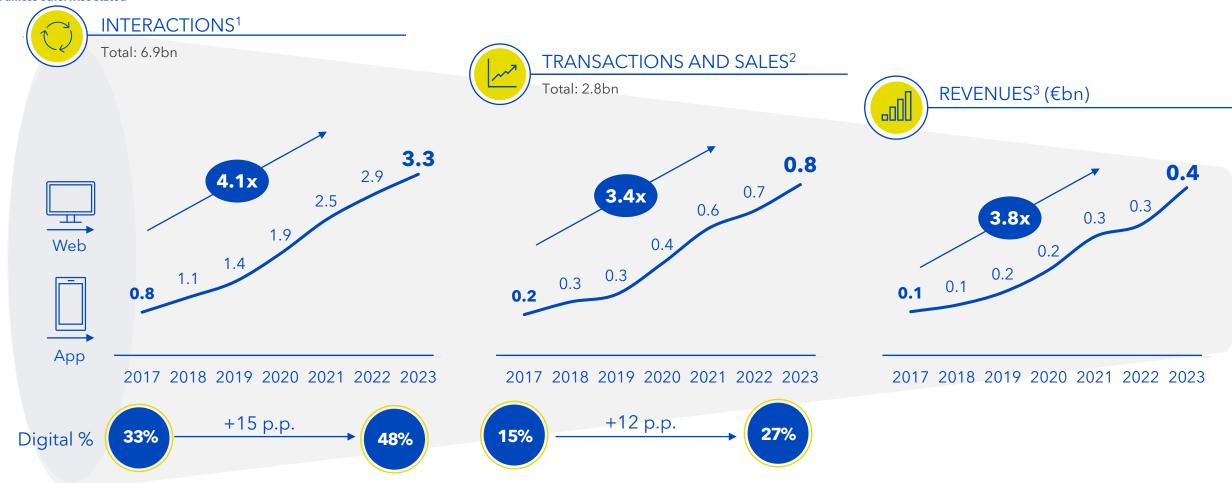




THE INCREASING RELEVANCE OF OUR DIGITAL CHANNELS

GROWING DIGITAL INTERACTIONS, TRANSACTIONS AND REVENUES

bn unless otherwise stated



A COORDINATED OMNICHANNEL APPROACH FOSTERING CLIENTS' DIGITALISATION

1. Defined as any contact the client has with Poste Italiane (e.g., entry into Post Office, ATM transactions, entry into a physical third-party networks point, App login, access to website etc.), excluding LIS interactions; 2. Defined as all transactions (e.g. bill payments, bank transfers, etc.) as well as sales (e.g. subscription of financial products), excluding LIS transactions and sales; 3. Defined as total revenues generated on digital channels, excluding tax credit related revenues

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BUILDING ON OUR PLATFORM

2024 - 2028 STRATEGIC PLAN KEY PILLARS

NEW COMMERCIAL SERVICE MODEL



Optimise retail client coverage



Post Office front end: from transactions to relationships



Renew focus on micro-small business clients

Maximise the value of our platform

LOGISTICS TRANSFORMATION



Parcel dedicated network



Real estate JV



Improve customer experience



Operational efficiency & optimisation

Ensure Mail & Parcel financial sustainability



Increased shareholders' remuneration

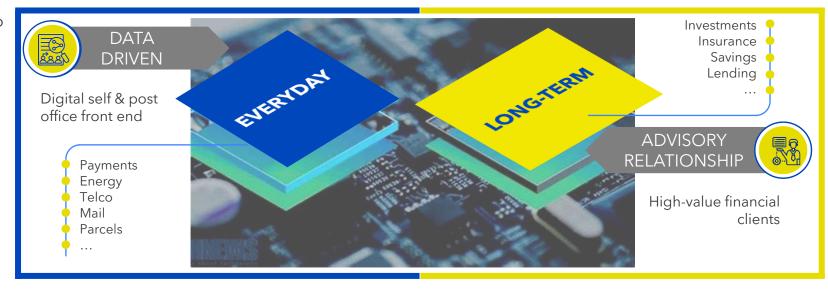


A NEW COMMERCIAL SERVICE MODEL

MAXIMISING THE VALUE OF OUR CLIENT RELATIONSHIPS - FOSTERING NETWORK PRODUCTIVITY

45M TOTAL CLIENTS - o.w. 35M FINANCIAL

- Sales tools and AI to manage a large client base
- "Home & Family" corners in Post Offices with a relational approach
- Focus on mass and prospect clients (especially young people and high potential clients)



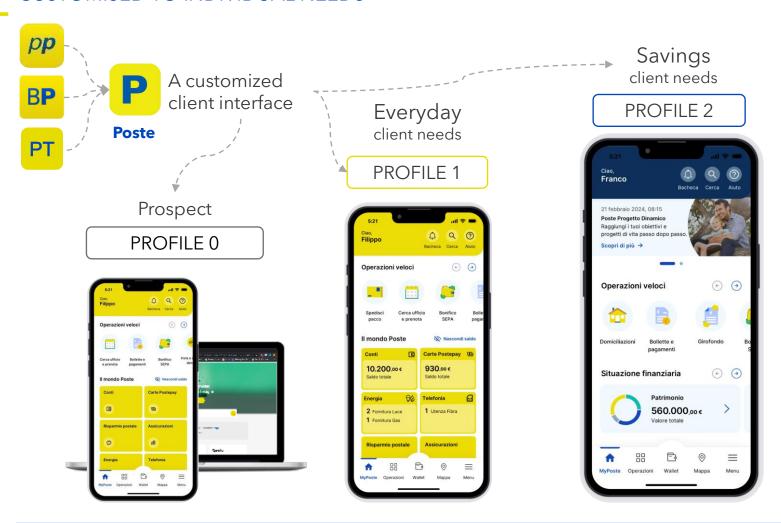
- Advisors' specialisation and improved Affluent+ coverage
- Post Office network Hub & Spoke model
- Advisors empowered by AI
- New career paths, incentive system, training

NEW SUPERAPP

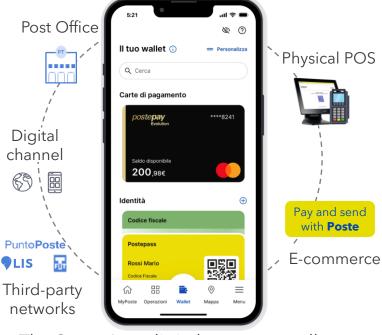


SUPERAPP: A SINGLE APP FOR 45 MILLION DIFFERENT EXPERIENCES

CUSTOMISED TO INDIVIDUAL NEEDS



Quick and secure access to the new SuperApp digital payment wallet



The SuperApp digital payment wallet allows clients authentication and payments across physical and digital channels

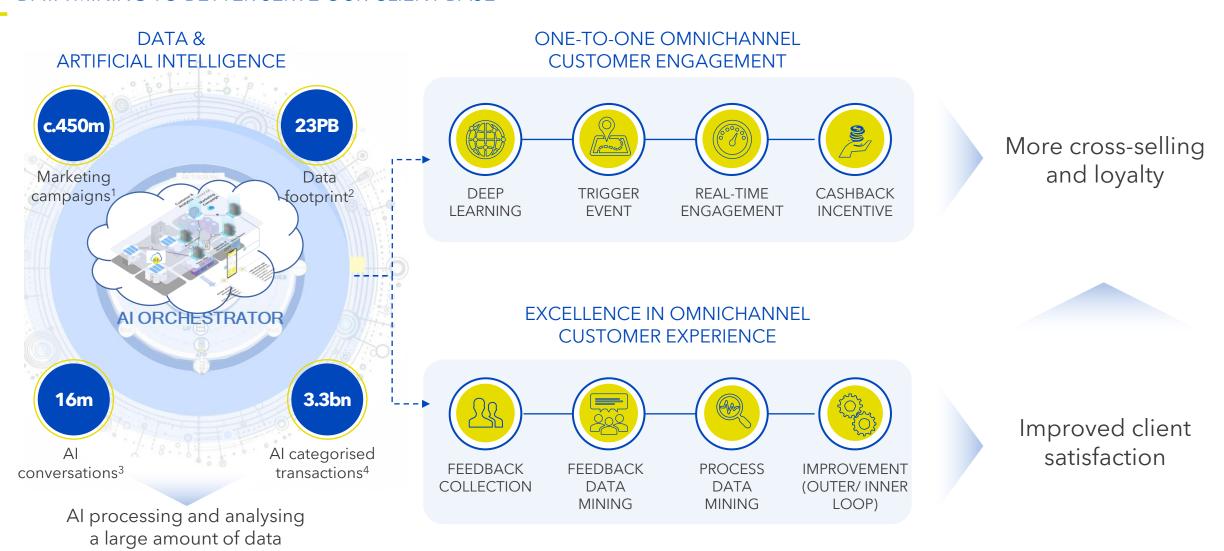
SUPERAPP ENABLING AN INTEGRATED BUSINESS MODEL CONNECTING ALL ACTORS OF OUR PLATFORM

Financial targets



ARTIFICIAL INTELLIGENCE AT THE CORE OF OUR PLATFORM BUSINESS MODEL

DATA MINING TO BETTER SERVE OUR CLIENT BASE



^{1.} Commercial communication sent to clients in 2023; 2. Distributed storage in the hybrid environment for client operations. PB stands for petabite = 1 quadrillion bites; 3. Interactions with chatbot/voicebot during 2023; 4. Financial transactions analyzed by Machine Learning, Deep Learning, Artificial Intelligence in 2023



LOGISTICS TRANSFORMATION

BUILDING A FUTURE-PROOF TECH DRIVEN NETWORK TO BECOME A FULLY-FLEDGED E2E LOGISTICS OPERATOR



NETWORK EVOLUTION







PARCEL DEDICATED NETWORK

- Postal network increasingly parcel focused
- Micro-fulfillment and PUDOs¹



OPERATIONAL EFFICIENCY & OPTIMISATION



- Asset tracking
- Network optimisation
- Predictive algos



LOGISTICS REAL ESTATE JV

Accelerate and co-finance network transformation





- Full E2E visibility and customisation
- Real time client feedback and interaction



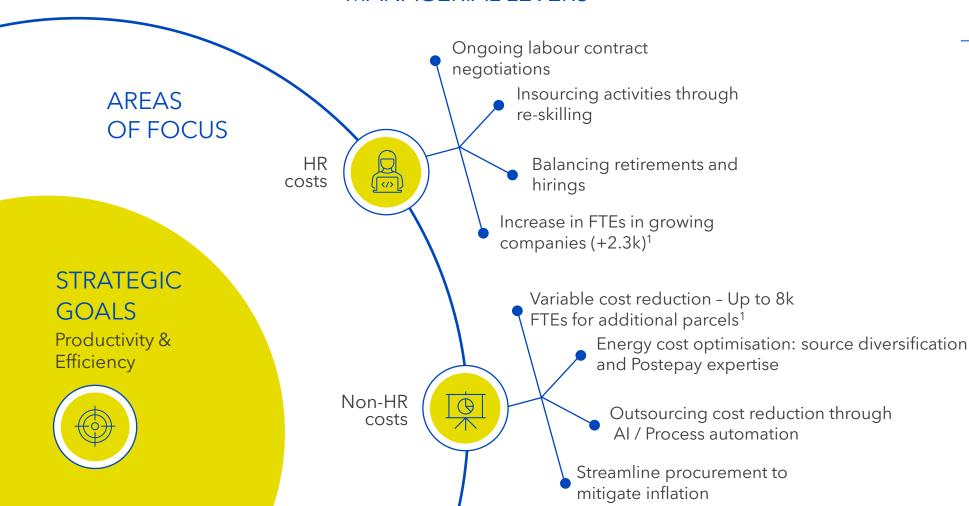
PARCELS PER YEAR In 2028 (vs 256m in 2023) **c.370**m

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STRATEGIC FOCUS ON COST MANAGEMENT

COST DISCIPLINE WHILE SUPPORTING BUSINESS GROWTH

MANAGERIAL LEVERS



KPIs

2023 2028

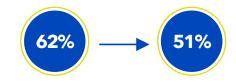
Value Added /FTE (€k) ^{2,3}



Ordinary HR costs / revenues²



Variable COGS / variable revenues^{2,4}



ESG STRATEGIC PLAN GROUNDED ON 8 PILLARS

53 NEW ESG TARGETS INTEGRATED INTO GROUP STRATEGY ENSURING SHARED VALUE CREATION AND ALIGNMENT WITH SDGs

Selected KPIs

INTEGRITY & TRANSPARENCY

Internal Control over Sustainability Reporting CSRD aligned 2 staff training initiatives on ethical principles by 2024

PEOPLE DEVELOPMENT

Campus Italia: 5 interconnected employee learning hubs 40 professional orientation initiatives for youth by 2025

DIVERSITY & INCLUSION

1 age management program by 2025 Enhance accessibility and inclusivity measures (e.g. "Dyslexia Friendly company" certification and digital inclusion)

GREEN TRANSITION

(42%)¹ Scope 1, 2 tCO₂e emissions reduction by 2030 >98% of population within 5 mins of a PUDO² by 2028













Polis Project full completion by 2026 Strengthen corporate employee volunteering projects

CUSTOMER EXPERIENCE

+10p.p. customer experience rate in 2028 (vs 2023)

4 Hub & Spoke model initiatives to support national entrepreneurship, also focusing on D&I by 2028

INNOVATION

Ethical Framework for Artificial Intelligence by 2026 +115% digital transactions financial services, insurance, and payments by 2024 (vs 2023)

SUSTAINABLE FINANCE

Portfolio decarbonisation (Net Zero by 2050) 100% of Poste Vita products SFDR art.8 compliant by 2024



STRONG REPUTATION AND MARKET RECOGNITION

POSTE ITALIANE IS INCLUDED IN LEADING ESG INDICES AND RATINGS



OUR PATH TOWARDS GROUP'S CARBON NEUTRALITY BY 2030

IN LINE WITH EMISSIONS REDUCTION INTERMEDIATE TARGET - LAUNCHING NEW INITIATIVES



LOGISTICS

(15%) tCO₂e **EMISSIONS REDUCTION** 2020-'23



FLEET RENEWAL

Largest low-emission fleet, 27.8k by 2024 (40%) tCO₂e emissions by 2024¹



GREEN INDEX

Footprint calculator for every stage of logistics chain by 2024



PROMOTE SUSTAINABLE SUPPLY CHAIN

(15%) tCO₂e Scope 3 emissions by 2025



POSTE MOBILITY

NewCo - Benefit Corporation



(30%) tCO₂e

EMISSIONS

BY 2025

ENERGY

100% green gas and power offer



PAYMENTS & TELCO

Eco-friendly cards and SIMs 'Green behaviour' rewards



SUSTAINABLE CULTURE



REAL ESTATE

ENERGY EFFICIENCY



(8GWh) through Smart Building solutions by 2024

10 carbon neutral certified sites by 2028

PRODUCTION OF RENEWABLE ENERGY



+20GWh by 2024 and +40GWh by 2026

EMISSIONS REDUCTION



(60%) tCO₂e Scope 2 emissions by 2025

(34%) tCO₂e Scope 1 emissions by 2028

PORTFOLIO DECARBONISATION



Net Zero investment portfolio by 2050





100% of Poste Vita products SFDR art.8 compliant by 2024





Financial targets



OUR PEOPLE ARE PIVOTAL DRIVERS OF TRANSFORMATION

6 YEARS LATER... WE ARE 2 YEARS YOUNGER AND MORE EXPERIENCED TO TACKLE FUTURE CHALLENGES





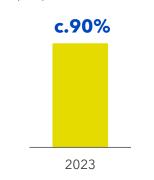






MOTIVATED PEOPLE

Poste people satisfaction index (%)



TRAINING HOURS: 37M

RE-SKILLING: c.1.6K FTEs²

DEVELOPMENT: 35K FTEs³

TALENTS: 1k FTEs4

ENGAGEMENT: c.41K people contributions ('Insieme 24SI')⁵

BUILDING AN INCLUSIVE WORKPLACE

2023 KPIs

DIVERSITY & INCLUSION



Female managers⁶





Take-up of 'PosteMondo Welfare' program⁷ (3x participants vs 2022)





Cross-generational mentoring





Poste Medical Centre visits (since 2021)

WELFARE

^{1.} Data for 2017-'23; 2. Re-skilling for the purpose of redeploying FTEs for different activities. Data for 2020-'23; 3. People empowered through several initiatives and tools in 2023; 4. People enrolled in Talent programs (2021-'23); 5. Total over two editions; 6. Middle and senior level; 7. The utilisation rate among enrolled employees represents an indicator of their satisfaction level regarding the Poste welfare's offering of goods and services

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POLIS PROJECT - HOME TO DIGITAL PUBLIC ADMINISTRATION SERVICES

CONFIRMING POSTE ITALIANE'S KEY ROLE IN SUPPORTING LOCAL COMMUNITIES

POLIS PROJECT

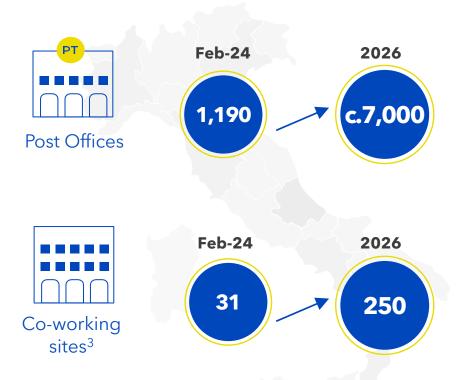
- Promote social cohesion and bridge digital divide
- Strengthen Poste Italiane's network in remote areas
- New Public Administration services, increasing Post Offices footfall
- Contribute to Italy's green transition



INITIATIVES (2023-'26)



PROGRESS UPDATE





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Achievements

Strategic foundations

Financial targets



KEY FINANCIAL TARGETS

SUSTAINABLE PROFITABILITY AND STRONG CASH FLOW GENERATION SUPPORTING ENHANCED DIVIDEND POLICY

€bn unless otherwise stated

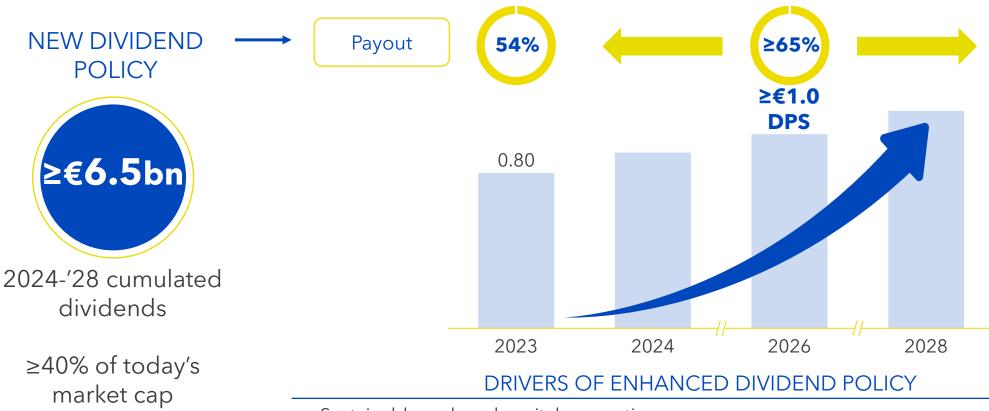
	2023	2024	2026	2028	CAGR 23-28
REVENUES	11.99	12.0	12.7	13.5	+c.3% ¹
EBIT ² 2.62		2.7 2.9 3.2		3.2	+c.4%
NET PROFIT	1 0 3		1.9 2.0		+c.4% ³
DIVIDEND PER SHARE (€)	0.80		≥1.0		+c.7%
DIVIDEND PAYOUT	54%	4	≥65% over the plar	n	

^{1. 2023} numbers exclude sennder and Covid related mandate for a total of 0.2bn for the computation of the CAGR; 2. Excluding systemic charges related to insurance guarantee fund, on average c.80m per annum over the plan period; 3. 2023 numbers exclude sennder and one-off bonus for the computation of the CAGR



COMMITMENT TO COMPETITIVE SHAREHOLDERS' REMUNERATION

MINIMUM 65% PAYOUT RATIO RESULTING IN ≥€6.5BN CUMULATED DIVIDENDS THROUGH THE PLAN



- Sustainable cash and capital generation
- Diversified and visible dividend upstream from subsidiaries
- Strong capital position Solvency II well above managerial ambition with reduced sensitivity
- Poste Vita remittance ratio increased to up to 100% providing additional flexibility, while Group's upgraded dividend policy fully sustainable with a lower remittance ratio



POSTE ITALIANE 2024 - 2028 STRATEGIC PLAN

THE CONNECTING PLATFORM

ROME, 20 MARCH 2024

Massimo Rosini MAIL, PARCEL & DISTRIBUTION

Posteitaliane







KEY ACHIEVEMENTS

FROM MAIL TO A SUSTAINABLE E2E LOGISTICS OPERATOR





MAIL FOCUS

- Focus on cost control countering mail decline
- Opportunistic approach to parcels

Ranking in domestic B2C parcel market

6th

Mail market share



LEADERSHIP IN MAIL & PARCEL

- B2C leadership and excellence in parcels
- Network evolution (Joint Delivery Model, automation, green fleet)
- High quality and largest PUDO¹ network in Italy
- M&A contributing to consolidate mail (Nexive) and expand into high-growth segments (Sengi, Plurima)

Ranking in domestic B2C parcel market



Share of inbound from China



B2C revenues ex Amazon



MP&D EBIT breakeven





- Consolidate parcel leadership, growing domestic and international
- Develop contract logistics to provide E2E solutions
- Unique positioning in healthcare
- Future proof network

Share of parcel & logistics revenues²



From 2026

ONGOING TRANSFORMATION PHASE

2017

2023

PARCEL & DISTRIBUTION







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SUPPORTIVE MARKET TRENDS

GROWTH OPPORTUNITIES IN PARCELS AND CONTRACT LOGISTICS

	MAIL		MARKET REVENUE			Annual items per capita ¹		Volume decrease since peak (%)
	IVIAIL	CAGR - 2023-'28 (%)		KEY TRENDS			35	(66%)
	Domestic		(6.0%)	 Advanced mail volume decline 			107	(64%)
		\		 Price increases 			118	(57%)
	PARCEL						160	(39%)
	Domestic - B2C	+4.4%		 Still low B2C penetration vs. EU average B2C driving parcel growth and expected to overtake B2B by 2024 Fast growing out-of-home market 			90	(50%)
		B2C (% market)	50%		-	+4.0	%	
		B2C annual parcels per capita	20 2024	57 56 25 30				
	International	-	+3.0%	Growing market with high marginePartnerships key to expansion	ns			
(0000)	CONTRACT LO	GISTICS						
(0000)	Contract Logisti	cs	+3.9%	Growing market, with synergies with consoliceHighly fragmented, with consolice	•			

• Healthcare logistics segment up driven by

public sector

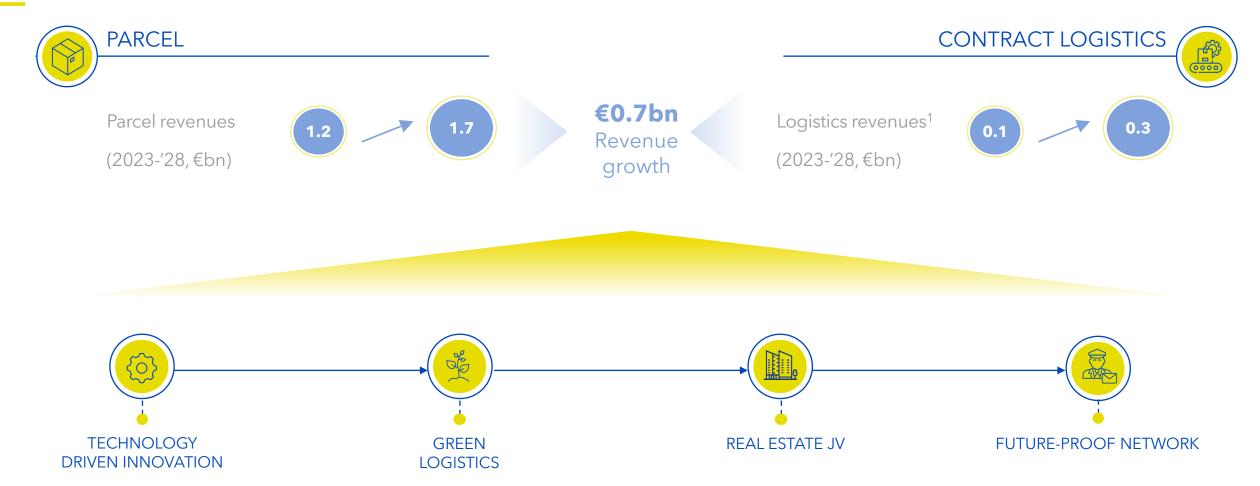
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^{1.} Data refers to 2021 excluding Italy which refers to 2023

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2024-'28 PLAN: €700M REVENUE GROWTH

4 KEY ENABLERS TOWARDS AN E2E SUSTAINABLE LOGISTICS OPERATOR





TECHNOLOGY DRIVEN INNOVATION

FROM DESCRIPTIVE TO PROACTIVE LOGISTICS: BOOSTING CUSTOMER EXPERIENCE AND EFFICIENCY



DESCRIPTIVE LOGISTICS

CUSTOMER EXPERIENCE

- Real-time control tower
- Full E2E visibility
- SuperApp: real-time notification

EFFICIENCY

- Asset tracking for efficiency and maintenance
- High throughput event ingestion

ENABLING TECHNOLOGY

IoT; Edge computing; Real-time streaming



PREDICTIVE LOGISTICS

 Real time customer feedback and interaction

- Delivery network optimisation (e.g. dynamic network choice)
- Cost reduction, fine grained peak predictions

Data Analytics; Machine Learning

PROACTIVE LOGISTICS

 Customised multichannel experience based on end-customer preference / habit

 Predictive algorithm for network & dynamic resource planning

> Generative AI; Automation

Technology driven innovation



Real estate JV

Future-proof network



REDUCING IMPACT FROM OUR LOGISTICS OPERATIONS

POSTE GREEN INDEX FURTHER CONTRIBUTING TO GROW PARCELS SUSTAINABLY



GREEN FLEET

- Full renewal of postini fleet: 27k low-emission vehicles in 2024 -Scope 1
- Third-party suppliers: (15%) CO₂e emissions by 2025 Scope 3¹

CO₂e emissions from *postini* fleet:



PUDO² NETWORK & SUSTAINABLE OFFER

- >98% of Italians within 5 mins by 2028
- Boxless returns extended to full network
- Certified biodegradable paper³ for mail

m Km avoided through PUDOs²:



PROCESS IMPROVEMENT

- Paper reduction (e.g. on-line forms, digital return receipts)
- Photovoltaics on all sorting centres

Waste materials in logistics centres:



GREEN INDEX

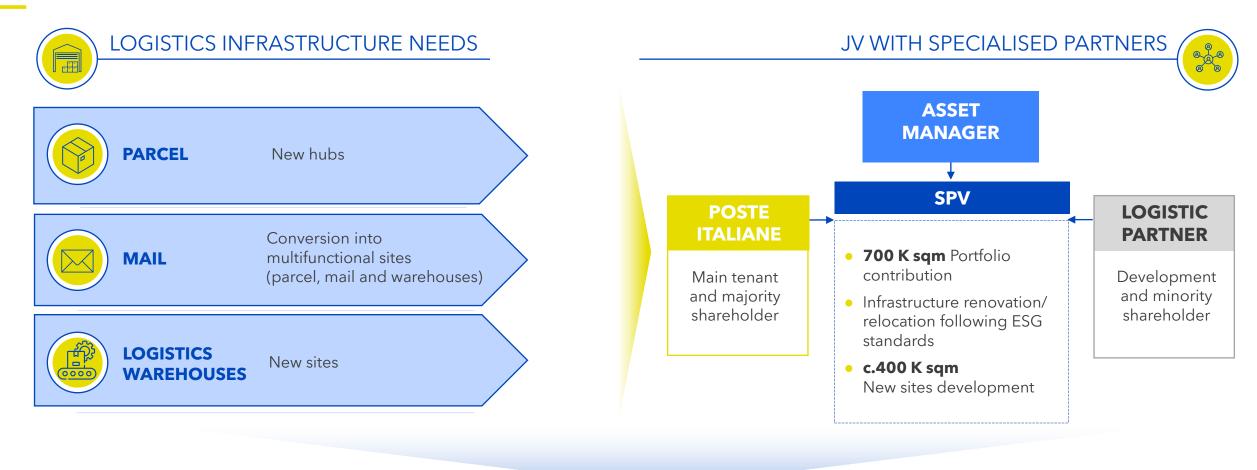
- Distinctive feature calculated for each single parcel
- Full transparency for merchants and e-shoppers
- Meet growing needs from merchants for their own sustainability path

Teleborsa: distribution and commercial use strictly poblibited:

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LOGISTICS REAL ESTATE JOINT VENTURE

ACCELERATING THE RENOVATION OF OUR LOGISTICS INFRASTRUCTURE



SPEED UP AND CO-FINANCE THE TRANSFORMATION OF OUR LOGISTICS NETWORK FOLLOWING ESG STANDARDS

Teleborsa: distribution and commercial use strictly political EMARKET SDIR

MOVING TO THE NEXT PHASE OF OUR NETWORK TRANSFORMATION (1/2)

FROM JOINT DELIVERY MODEL TO FUTURE-PROOF NETWORK

Parcels & Logistics (% of mail & parcel revenues)



JOINT DELIVERY **MODEL TODAY**



POSTINI DELIVERING MAIL AND PARCELS

- Mail driven delivery journey; Parcels delivery as network cost optimiser
- Secular mail decline partially offset
- Competitive advantage on parcel delivery

Parcels delivered by postini / new networks





FUTURE-PROOF NETWORK 2024-'28



UPDATED JDM NETWORK

Retaining cost competitive advantage:

- Parcel driven delivery journey; Mail delivery as network cost optimiser
- Adapting network footprint



Self-

adapting

workforce

allocation

NETWORK Unparallelled features:

• Micro-fulfillment for delivery within 4 hours

• Specialised assets for new segments (e.g. pharma, refrigerated products)

PARCEL DEDICATED

• Enhanced PUDO¹ network for higher productivity and sustainable delivery



EFFICIENCY GAINS



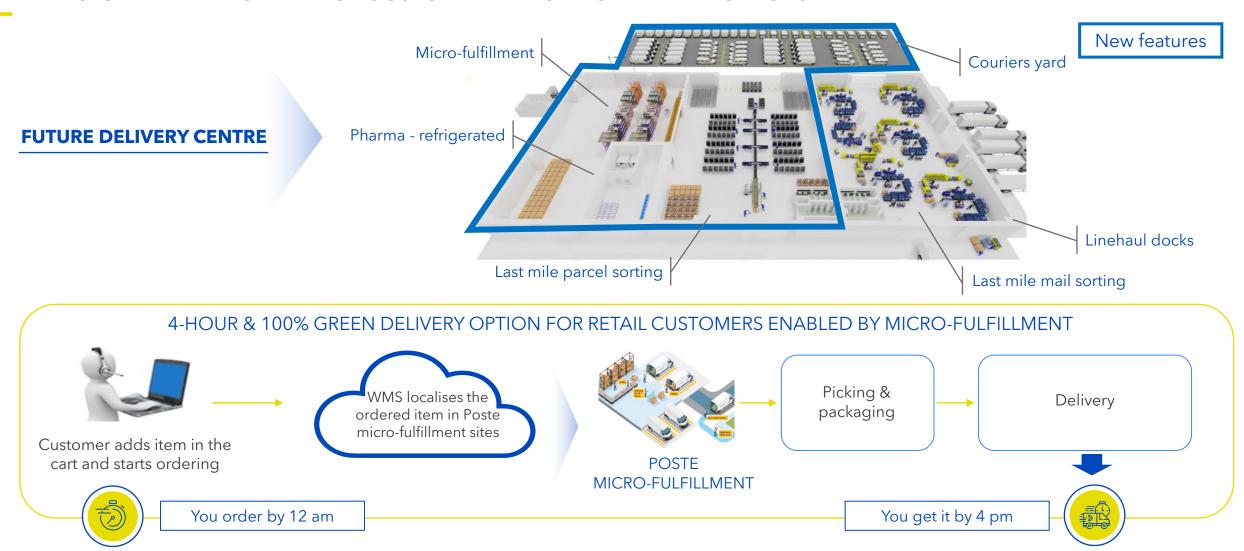
Real estate JV

Future-proof network



MOVING TO THE NEXT PHASE OF OUR NETWORK TRANSFORMATION (2/2)

THE FUTURE DELIVERY CENTRE TO BOOST SPEED AND UNIQUE DELIVERY OPTIONS



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2024-'28 PLAN: €700M REVENUE GROWTH

KEY STRATEGIC ACTIONS TO UNLOCK GROWTH



PARCEL

- Partnerships with key merchants
- Champion in out-of-home delivery and 2nd hand market
- International business growth

€0.7bn Parcel revenues Logistics revenues¹ Revenue (2023-'28, €bn) (2023-'28, €bn) growth

CONTRACT LOGISTICS

- Warehousing management and E2E solutions
- Healthcare logistic services for public sector
- Business opportunities with high visibility





1. Excluding 0.1bn Covid logistics mandate in 2023

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PARCEL GROWTH THROUGH PARTNERSHIPS WITH KEY MERCHANTS

OUR UNIQUE PROPOSITION...A NECESSARY CHOICE FOR KEY MERCHANTS



UNIQUE PROPOSITION



 Unrivalled network across Italy, reaching also remote areas



 Solid service levels and excellence in managing peaks

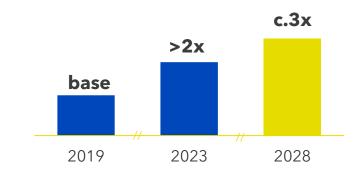


- Best paperless returns offer
- Multiple delivery options and largest PUDO¹ network



 Micro-fulfillment sites enabling higher volumes and 4-hour delivery





















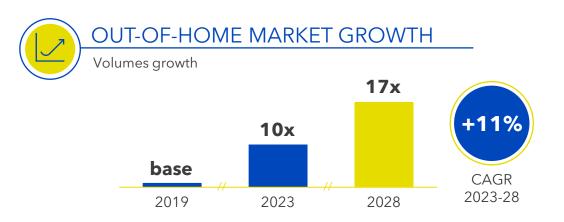
1. Pick-up & Drop-off points

arcel Contract Logistics

EMARKET SDIR CERTIFIED

CHAMPION IN THE FAST GROWING OUT-OF-HOME AND 2ND HAND MARKET

BEST PICK-UP & DROP-OFF NETWORK AS KEY COMPETITIVE ADVANTAGE - IMPROVING MARGINS





PUNTO POSTE NETWORK STRENGTH

- Highest quality shops (Post Offices, LIS points)
- Improving delivery success rate and efficiency

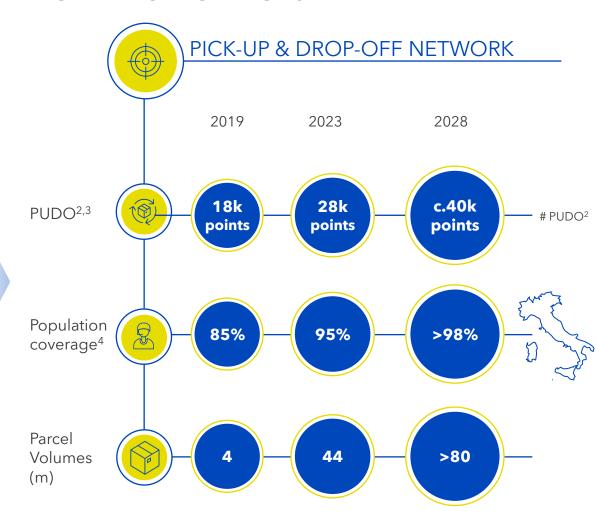






LockerItalia

- Locker JV powered by Poste Italiane and DHL
- 1.5k lockers by 2025, 2k by 2028¹



Parcel Contract Logistics

EMARKET SDIR CERTIFIED

EXPANSION IN INTERNATIONAL PARCEL MARKETS

GAINING MOMENTUM THROUGH PARTNERSHIPS AND SOLID DOMESTIC CUSTOMER BASE



DEVELOP OUTBOUND OFFER

- A win-win partnership
- Cross/upselling from a solid domestic customer base
- Focus on small-medium targets



BOOST INBOUND FLOWS

- Increase inflows through DHL partnership
- New international promoters' network
- Consolidate leadership in inbound from China

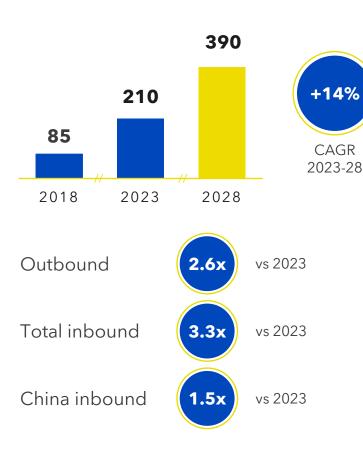












CONTRACT LOGISTICS - E2E SOLUTIONS

UNIQUE PROPOSITION TO MEET INCREASING DEMAND FOR OUTSOURCING LOGISTIC OPERATIONS



COMPETITIVE ADVANTAGES

- Warehousing and distribution synergies
- Unrivalled network and real estate footprint
- Capacity to invest and proven execution skills
- Unique brand reputation in public sector



NEWCO

Postelogistics

- Warehousing and Delivery solutions NewCo focused on tailor made E2E logistics solutions
- High compliance and operational standards



LEADERSHIP IN PUBLIC SECTOR HEALTHCARE

뤔 Plurima

- Ongoing Regions' healthcare logistics outsourcing process, with long term assignments
- Proven track record in healthcare logistics













- 3 Regional projects in execution
- 2 more under approval

1. Excluding Covid logistics mandate

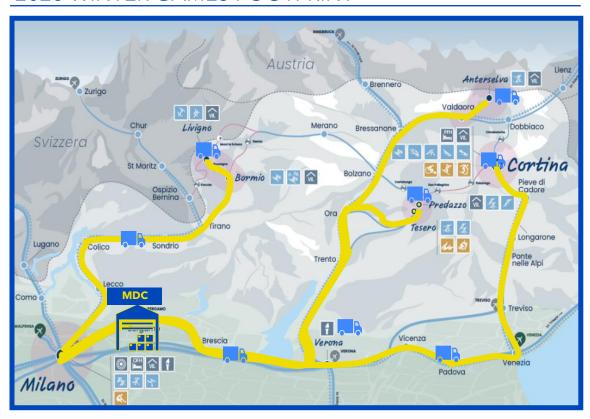
ENTERING A HIGH VISIBILITY LOGISTICS SEGMENT

WORKING TO BECOME THE LOGISTIC PROVIDER FOR 2026 WINTER OLYMPIC AND PARALYMPIC GAMES

- High level of complexity from medals to anti-doping
- Dedicated IT solutions
- Main Distribution Centre in Milan; activities starting by Oct 2024
- Over 30 venues in competition areas
- Up to 1k FTE involved
- Over 2m items to manage

- **Up to 2bn** people connected worldwide
- **c.100** participating countries

2026 WINTER GAMES FOOTPRINT



REPUTATION AS A RECOGNISED E2E LOGISTICS OPERATOR

FINANCIAL TARGETS

€bn unless otherwise stated

liei wise stateu	2022	2023	2024	2026	2028	CAGR 23-28		
SEGMENT REVENUES	3.65	3.75	3.7	3.8	3.9	+1%		
MAIL REVENUES	2.07	2.07	2.0	1.8	1.6	(5%)		
PARCEL & LOGISTICS REVENUES	1.40	1.40	1.5	1.7	2.0	+7%		
EBITDA		0.8	0.8 EBITDA growth					
EBIT	(0.33)	(0.04)	0.0	0.0	0.1	n.m.		

OF WHICH (0.3)
TRANSFORMATION D&A AND
EARLY RETIREMENTS

CONTENTS





CLOSING REMARKS



Full transformation of revenue mix towards growing businesses (20% in 2017 - 60% by 2028), becoming an E2E sustainable logistics operator

Self-adaptive workforce allocation model to ensure long-term value creation and a bright future for our 'postine' and 'postini'

Solid foundations for continuous long-term EBIT improvement



POSTE ITALIANE 2024 - 2028 STRATEGIC PLAN

THE CONNECTING PLATFORM

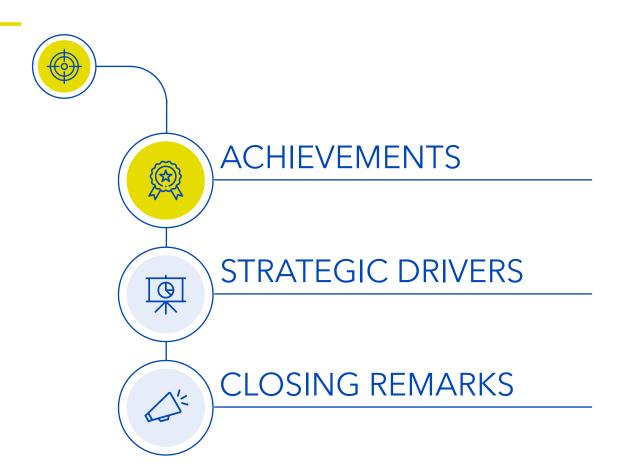
ROME, 20 MARCH 2024

Guido Maria Nola FINANCIAL SERVICES

Posteitaliane

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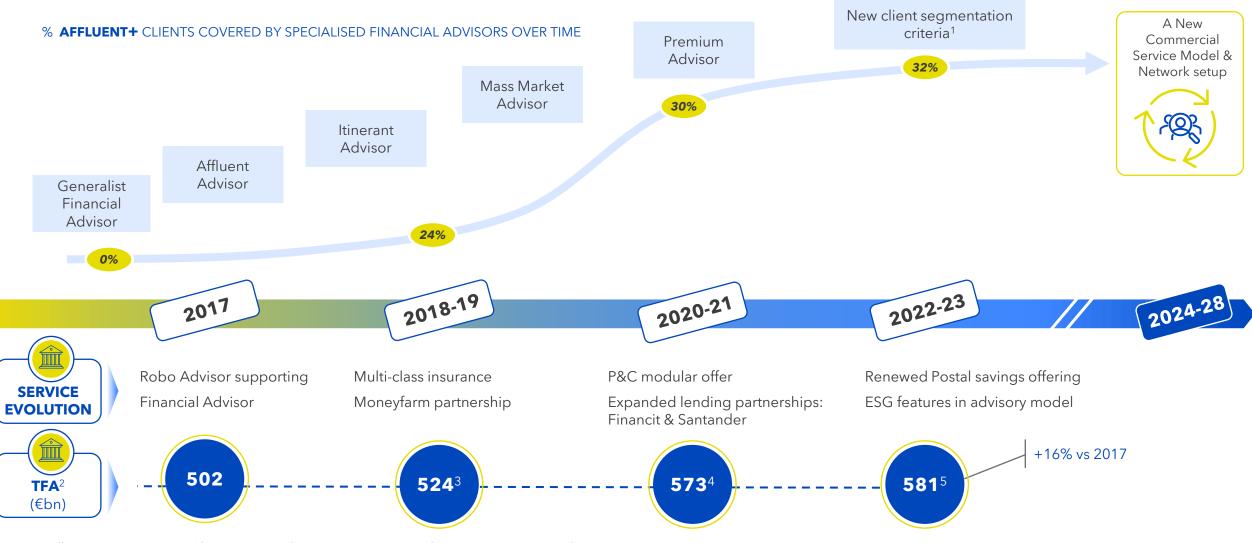






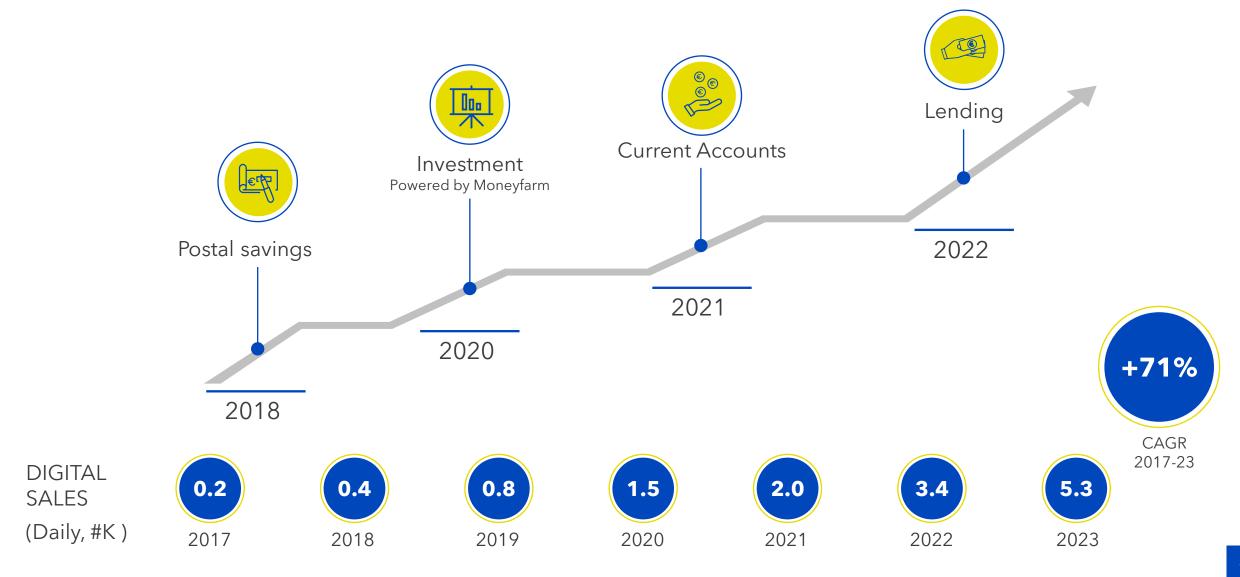
KEY ACHIEVEMENTS (1/2)

STRENGTHENED SERVICE MODEL AND BROADENED PRODUCT OFFERING



KEY ACHIEVEMENTS (2/2) - DIGITALISED PRODUCT OFFER

A BROAD DIGITAL OFFER FOR SAVINGS, INVESTMENTS AND LENDING NEEDS



SDIR CERTIFIED

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SUPPORTIVE MACRO AND MARKET TRENDS

NEW OPPORTUNITIES IN AN EVOLVING LANDSCAPE

			MARKET TRENDS				OPPORTUNITIES_		
				2023 ¹	2026 ¹	2028 ¹			
No.	MACRO	Easing inflation Moderate increase in GDP ²		6.0%	1.4%	1.5%	Stabilise investment portfolio return		
				0.7%	0.8%	1.5%	Invest clients' excess cashRevamp Postal savings commercial offer		
		Normalising interest rates (10y IRS)		3.05%	2.75%	2.73%	nevamp r eetar earnige eemmeretar ener		
	ESG TRANSFORMATION Integration in		Integration in the i	e investment process			ESG investment solutions		
	DIGITALISATION Acce		Acceleration of clie	ents' digital	isation		Omnichannel service modelSeamless SuperApp experience		
			Continued bank b 10 years)	ranch closu	res (>30% i	in last	Ensuring constant physical presence with no Post Office closure		
	MICRO-SMALL BUSINESSES		Over 640k micro-s access to a bank b				Leverage on uniquely comprehensive product offering (banking, payments, utilities, insurance and logistics) and widespread distribution network		

^{1.} Source: Centro Studi Centro Studi di Gruppo Poste Italiane - Database Moody's, December 2023; 2. Real GDP

2024-'28 BUSINESS PRIORITIES

FURTHER SERVICE MODEL AND PRODUCT OFFER EVOLUTION WITH STABLE PORTFOLIO RETURN



COMMERCIAL SERVICE MODEL

New client segmentation with specialised Financial Advisors to improve commercial effectiveness

 Post Office network Hub & Spoke model to optimise span of control



INVESTMENT PORTFOLIO MANAGEMENT





SAVINGS AND INVESTMENTS

- Proactive client portfolio management with a broad product range
- Revamping Postal savings offering and user experience
- Further development of integrated investment and protection advisory to foster cross-selling



66

CONSUMER LOANS

- Multi-partner model optimisation to increase acceptance rate
- Product offer evolution





MICRO-SMALL BUSINESS

- Renewed commercial focus leveraging on retail platform
- Comprehensive product offer with an omnichannel approach



INVESTMENT PORTFOLIO REVENUES

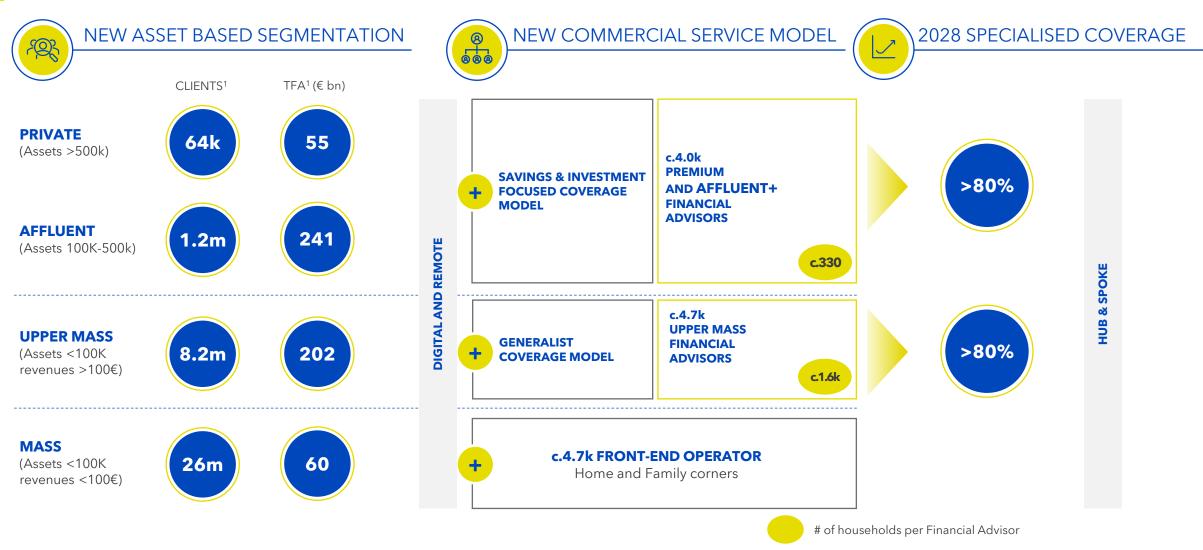
- Resilient net interest income through the plan
- Flexibility to adapt to changing market conditions leveraging on active portfolio management



1. Specialised coverage on Affluent+ clients

NEW COMMERCIAL SERVICE MODEL ROLL-OUT

STRENGTHENING COVERAGE TO MAXIMISE VALUE PER CLIENT





IMPROVING POSTAL SAVINGS NET FLOWS - PRESERVING TOTAL STOCK

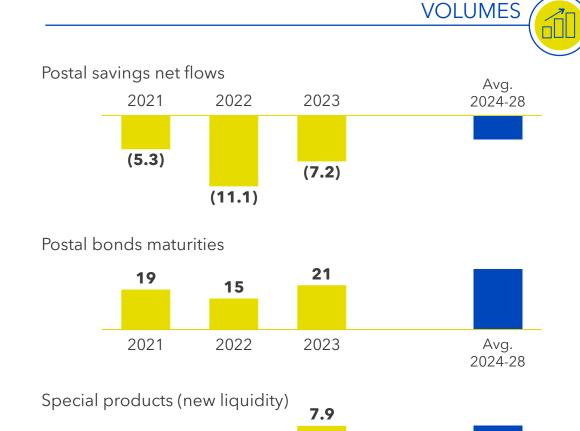
STRONG COMMERCIAL FOCUS TO MANAGE RECORD UPCOMING MATURITIES

€bn unless otherwise stated



REVISED DISTRIBUTION OFFER

- Distribution Agreement with CDP expiring in 2024 adapted to current market environment
- Postal books as the "savings account" of Italians, complementing Banco Posta's checking account
- Confirm Postal books as a mean to attract inflows. of new clients' liquidity
- Revised commercial service model and digital products offer to improve customer experience and appeal to young adults
- Product feature update reduced time to market in line with customer needs and market trends
- Post Office network engagement through new IT tools, dedicated training and events



2023

2.2

2022

0.1

2021

Avg. 2024-28



FOCUS ON INVESTMENTS

ADAPTING CLIENT PORTFOLIOS TO AN EVOLVING MARKET ENVIRONMENT



INVESTMENTS GROWTH DRIVERS

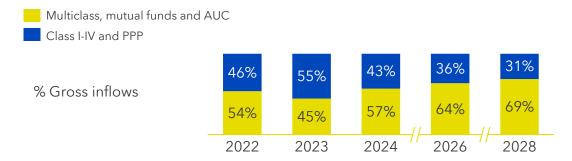
- Proactive portfolio rebalancing optimising clients' risk/return dynamics
- Enhanced investment advisory to improve Affluent+ services
- Widening ESG investment product portfolio
- Client centricity:
 - Generative AI to better serve client needs
 - Maximizing fit to target portfolio
 - Limited exposure to market volatility while protecting against inflation
 - Transparency
 - Competitive pricing

INVESTMENT REBALANCED VOLUMES (AS % OF STOCK)

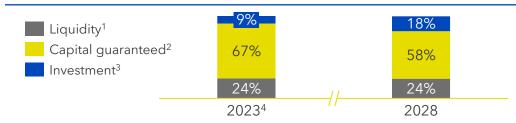
% on Life Investments & Pension, Mutual Funds & AUC TFA



PRODUCT MIX SHIFT SEIZING MARKET OPPORTUNITIES



TFA DIVERSIFICATION FOR RETAIL CLIENTS



^{1.} Includes deposits and postal books; 2. Includes postal bonds, Class I, Class IV and PPP Life Investments & Pension products; 3. Includes Multiclass Life Investments & Pension products, mutual funds and Assets Under Custody; 4. As of 31 December 2023



CONSUMER LOANS VOLUME GROWTH

OPTIMISING OUR MULTI-PARTNER MODEL



MAXIMISE ADVISORS' PRODUCTIVITY

PERSONAL LOANS

- Automatic routing to the most suitable partner and re-routing
- Client engagement supported by digital tools
- Data enrichment to improve partners' approval and time to response

SALARY-BACKED LOANS

- Consolidate market leadership via Financit (JV with BNL -**BNP Paribas**)
- New target clients (e.g. private sector employees)
- Synergies with Insurance Services (Net Insurance as the leading salary-backed loans insurer)

Personal loans









Salary-backed loans



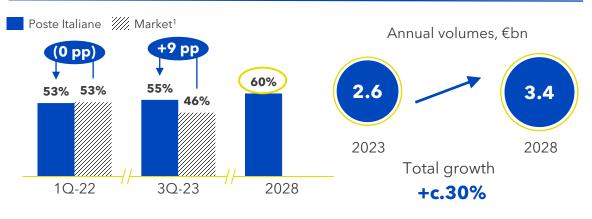


Mortgages





PERSONAL LOANS - APPROVAL RATE AND VOLUMES



SALARY-BACKED LOAN VOLUMES





Evolving partnership landscape to support business growth and to maximise profitability



RENEWED COMMERCIAL FOCUS ON MICRO-SMALL BUSINESSES

LEVERAGE ON COMPREHENSIVE PRODUCT OFFER AND SYNERGIES WITH RETAIL NETWORK



TARGET

Growing micro-small business portfolio prioritising professionals and merchants leveraging on retail footprint



Addressable market¹

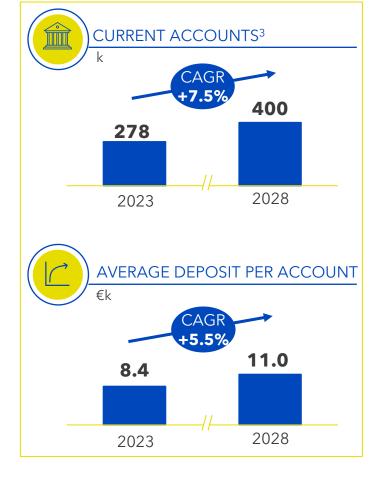


Poste Italiane Financial Clients 2023²



STRATEGIC DRIVERS

- State-of-the-art service platform:
 - Broadening a tailored financial and insurance offer
 - Strengthening multichannel offering
 - Unique range of Group's dedicated services including acquiring and logistics coupled with strong local reach
- New dedicated service model
 - New "Punto Poste Business Corners" (>400) in major Post Offices with dedicated Advisors and customised approach for top clients
 - Synergies with Post Office retail network for micro-small businesses' basic needs



FINANCIAL SERVICES



INVESTMENT PORTFOLIO IN A NORMALIZING INTEREST RATES SCENARIO

FLEXIBLE INVESTMENT STRATEGY ADAPTING TO CHANGING MARKET CONDITIONS

€bn unless otherwise stated

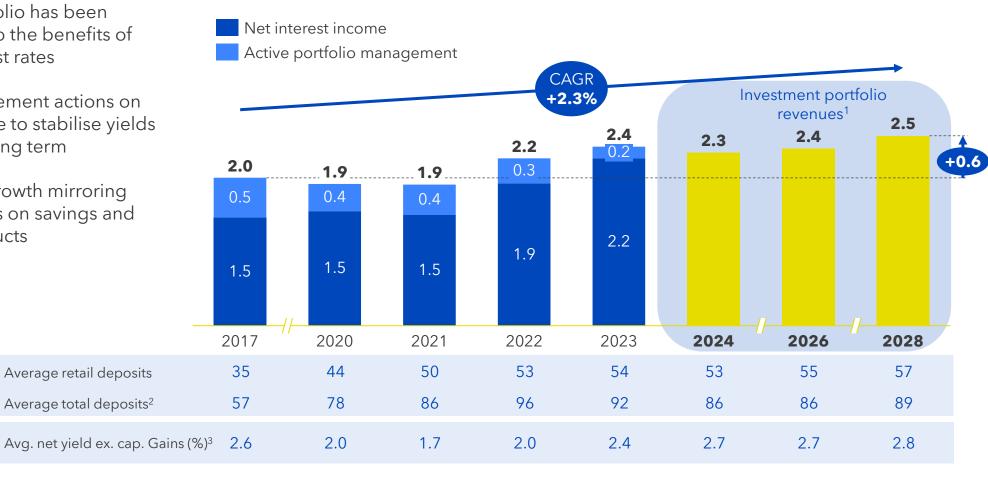


INVESTMENT PORTFOLIO REVENUES¹

- Investment portfolio has been structured to reap the benefits of increasing interest rates
- Proactive management actions on portfolio structure to stabilise yields in the medium/long term
- Retail deposits growth mirroring commercial focus on savings and investment products

Average retail deposits

Average total deposits²



^{1.} Net interest income and active portfolio management; 2. Including Retail, Corporate, Public Administration and Treasury; 3. Average yield calculated as net interest income on average deposits

2.4

Shock

2.3

Baseline

2.4

Shock

2.4

Baseline

Shock @2028

2.4

Shock

2.3

Shock

2.6

Shock

2.5

2.5

2.5

Baseline

EMARKET SDIR

SENSITIVITY ANALYSIS

REVENUE TARGETS ACHIEVABLE ALSO IN UNFAVORABLE MARKET SCENARIOS

(50bps)

(100bps)

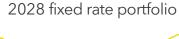
+100bps SPREAD

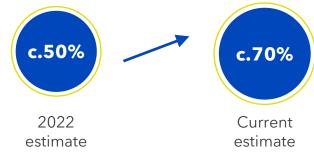
IRS

€bn unless otherwise stated



BTP PORTFOLIO MIX





- Reducing the risk of lower interest rates by an increased fixed rate exposure, locking-in higher yields
- Flexibility to extract value from the portfolio in different interest rates and spread scenarios



REVENUES - SENSITIVITY ANALYSIS Shock @2024 Shock @2026 2.3 2.2 2.4 2.3 Baseline Shock Baseline Shock Baseline 2.3 2.4 2.1 2.2 Baseline Shock Baseline Shock Baseline

FINANCIAL TARGETS AND KPIs

€bn unless otherwise stated

	2022	2023	2024	2026	2028	CAGR 23-28
GROSS REVENUES	5.76	6.09	6.1	6.5	7.0	+3%
EBIT ¹	0.89	0.86	0.8	0.8	0.9	0%
TFA	576	581 —			624	>1%

	2022	2023	2024	2026	2028
COVERAGE OF AFFLUENT+ CLIENTS	32%	32%	45%	>70%	>80%
% OF SPECIALISED FINANCIAL ADVICE ON TARGET CLIENTS	47%	50%	53%	>70%	>80%

^{1.} Excluding systemic charges related to insurance guarantee fund, currently estimated at c.20m on average per year over the plan period

CONTENTS







CLOSING REMARKS



A new commercial service model to optimise coverage, maximising value per client

Focus on Savings and Investments revamping Postal savings offer and proactive portfolio rebalancing

Group omnichannel strategy to further enhance customer experience leveraging on digital and new SuperApp

Growing investment portfolio revenue stream with greater visibility under different market scenarios

The most transparent, most locally present, best priced and client-oriented manager of assets of all Italians



POSTE ITALIANE 2024 - 2028 STRATEGIC PLAN

THE CONNECTING PLATFORM

ROME, 20 MARCH 2024

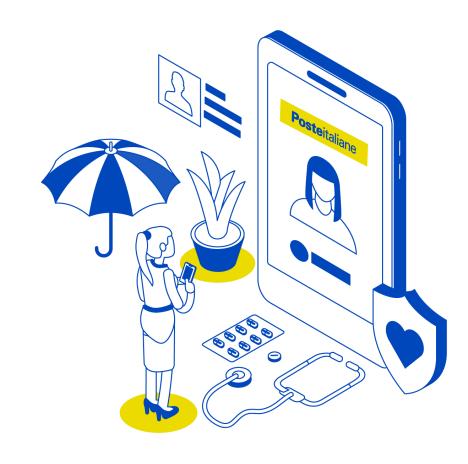
Andrea Novelli INSURANCE SERVICES

Posteitaliane

SDIR CERTIFIED

CONTENTS





KEY ACHIEVEMENTS

IMPROVED PROFITABILITY AND RESILIENCY - EXPANSION IN THE FAST-GROWING PROTECTION MARKET

€bn unless otherwise stated



STRONG FINANCIAL GROWTH

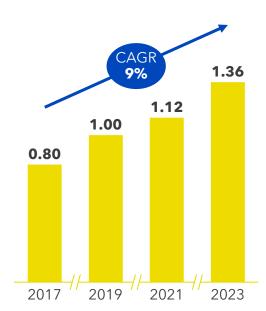
SOLID AND LESS VOLATILE SOLVENCY II RATIO

RESILIENT AND PROFITABLE LIFE INVESTMENTS & PENSION BUSINESS



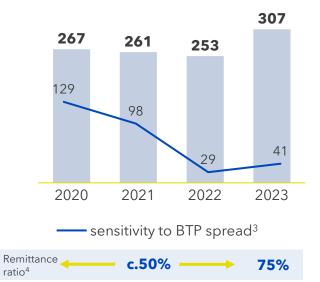
FAST GROWING PROTECTION BUSINESS⁷

Segment EBIT



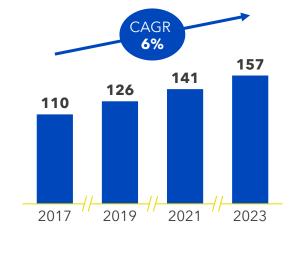
Solid growth consistently overdelivering targets

Solvency II ratio^{1,2} and sensitivity to BTP spread (%)



Solvency II ratio volatility successfully managed

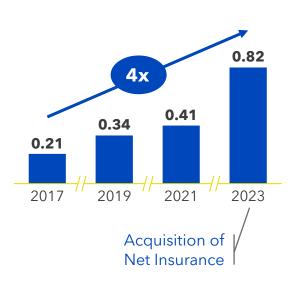
Life Investments & Pension technical provisions⁵



Net inflows⁶ 6.7⁶ 3.4

Steady growth, outperforming the market

GWP



Strong growth, further accelerated by M&A

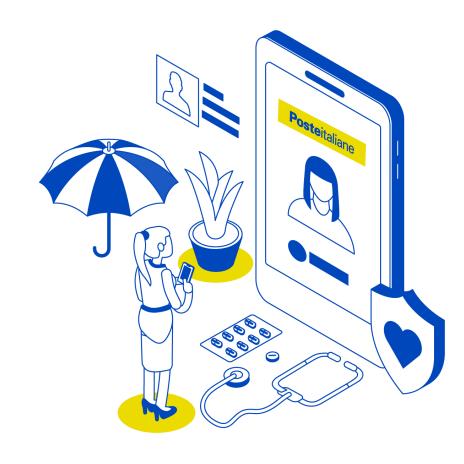
^{1.} Excluding Solvency II transitional measures (equal to 0 in 2023); 2. In 2022 a 100 bps spread increase would have triggered the country volatility adjustment, not triggered in 2023; 3. Negative impact on Solvency ratio assuming a +100 bps increase of the spread; 4. Remittance ratio: dividend paid by Poste Vita to Poste Italiane on accrual basis; 5. Average Life Investments & Pension technical provisions including provisions for outstanding claims; 6. Yearly average for 2017-'22; 7. Includes third-party motor offer and Life Protection GWP

INSURANCE SERVICE

CONTENTS







SUPPORTIVE MACRO AND MARKET TRENDS

LONG-TERM MARKET TRENDS FAVOURING GROWTH BOTH IN INVESTMENTS AND PROTECTION BUSINESS.



Moderate increase of Italian GDP¹ expected Ongoing normalisation of inflation



Financial wealth and disposable income of Italian households expected to grow

End of zero interest rates policies



More favourable environment for Life Investments & Pension business



Returns of insurance based investment products catching up with other competing investment products



Life Investments & Pension market gradually stabilising

P&C non motor penetration still low in Italy at 1.1% vs Europe at 2.3%² with increasing protection propensity in post-Covid world



Higher demand for personal insurance (health and property)



A LEADING FULLY-FLEDGED INSURANCE GROUP

RESILIENT AND PROFITABLE LIFE INVESTMENTS & PENSION BUSINESS, PROTECTION BUSINESS POSITIONED FOR GROWTH

BUSINESS AND DISTRIBUTION CHANNELS

MAIN PRODUCTS

KPIs

LIFE INVESTMENTS & PENSION



Postevita
Captive only¹



- Traditional Life and multiclass insurance-based investment products
- Insurance-based individual pension and retirement products



PROTECTION



Postevita **Poste**assicura

Mainly captive²



Bancassurance, brokers and other third-party channels







- Motor (distribution only)
- Embedded insurance



^{1.} Excluding former Eurovita/Cronos portfolio portfolio to be potentially acquired through the unwinding of Cronos; 2. Brokers and agents for employee benefits business; 3. Net profit on average Solvency Capital Requirement

THE KEY PILLARS OF 2024 - '28 STRATEGY

GROWTH DRIVERS FOR A SUSTAINABLE PROFITABILITY



RESILIENT AND SUSTAINABLE BUSINESS

SIGNIFICANT GROWTH

- Rapid growth of GWP thanks to increasing demand and low customer penetration
- Improving profitability due to mix shifting towards retail business



- interest rates
- Further integration of ESG principles in investments and product design

• Steady net inflows supported by unique

business model, normalising inflation and



ENLARGED DISTRIBUTION NETWORK

- New third-party distribution channels enabled by Net Insurance
- Digitalisation to strengthen omnichannel distribution and customer experience as part of Group SuperApp





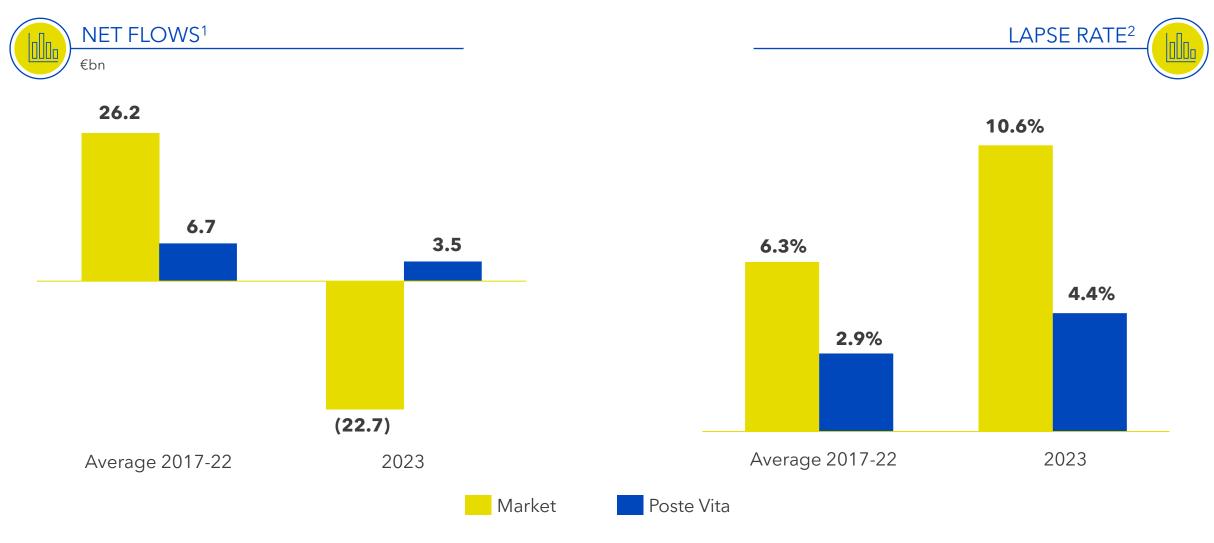
Life Investments

Protection and Open Insurance

Teleborsa: distribution and commercial use strictly poblitical EMARKET SDIR

LIFE INVESTMENTS & PENSION

RESILIENT RESULTS THROUGH THE CYCLE - OUTPERFORMING THE MARKET



^{1.} Source: ANIA; Including Life Protection, Italian + non-EU insurance companies operating in Italy; 2. Source: ANIA

LIFE INVESTMENTS & PENSION

KEY SUCCESS FACTORS



Very diversified in-force portfolio



100% captive distribution network



Conservative risk-profile of all products offered



Continuous product innovation



Protection and Open



7_m

Policies in-force



Average ticket size

Posteitaliane



Postevita ←--→ BancoPosta

Full control of distribution channels



Customers with positive returns on capital¹ A market-leading company with capital guaranteed products always available through the cycle



gathered for the new general accounts in just 9 months

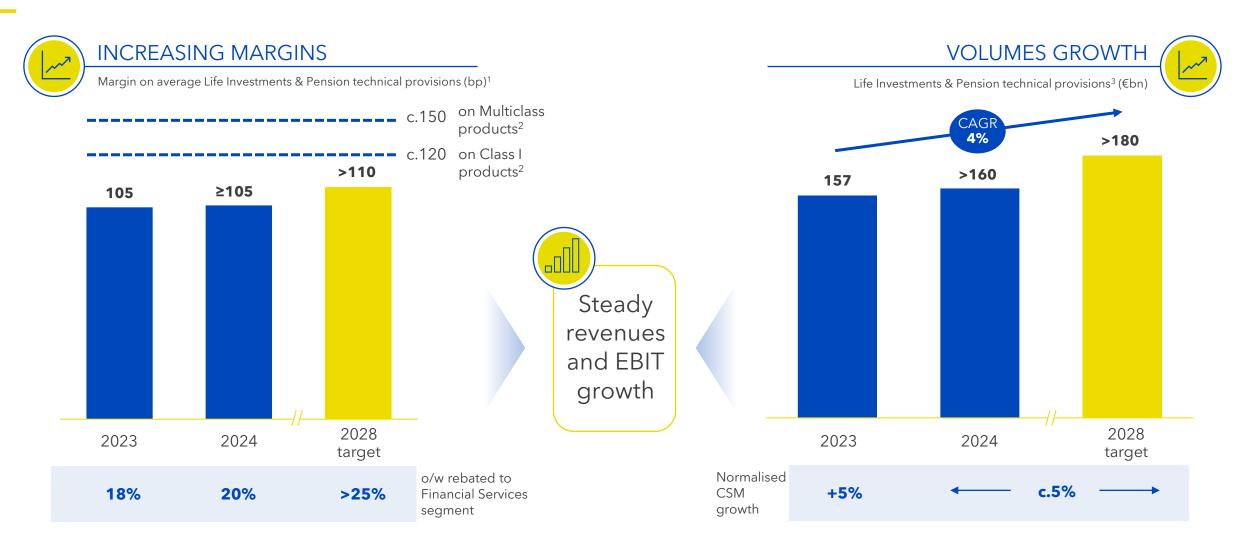
Life Investments & Pension

Protection and Open Insurance

EMARKET SDIR certified

LIFE INVESTMENTS & PENSION

SUSTAINABLE GROWTH AND MARGIN IMPROVEMENT THROUGH THE PLAN



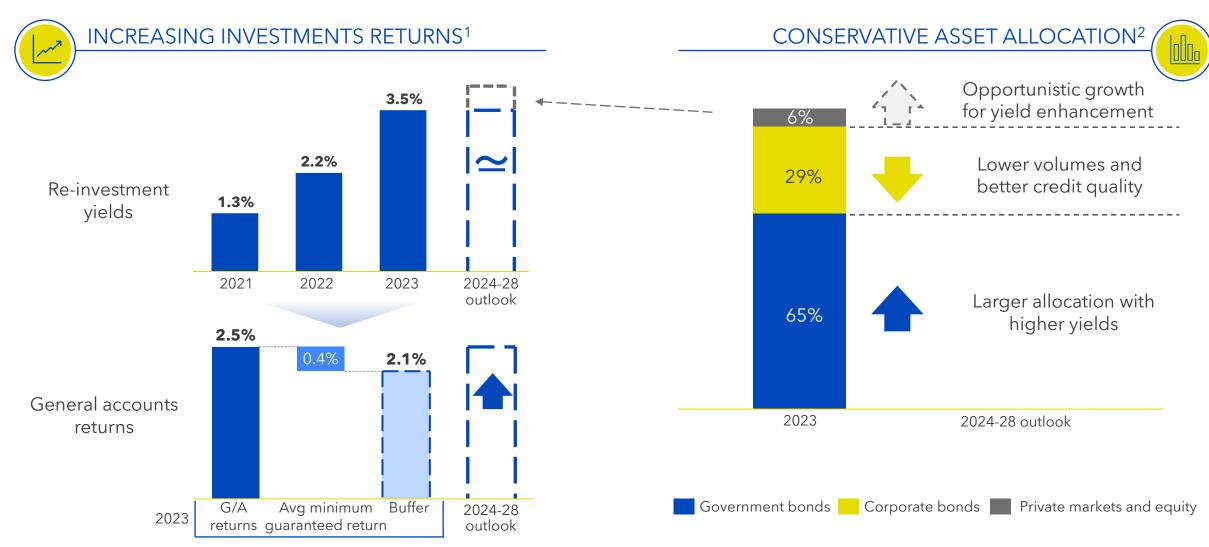
^{1.} Includes release of contractual service margin, risk adjustment, expected claims and other directly attributable expenses on average Life Investments & Pension provisions, net of volatile components; 2. Commissions expected on new business (average 2024-'28); 3. Average Life Investments & Pension technical provisions including provisions for outstanding claims

Protection and Open Insurance



LIFE INVESTMENTS & PENSION

MARKET CONDITIONS ALLOWING HIGHER RETURNS WITH A CONSERVATIVE RISK PROFILE



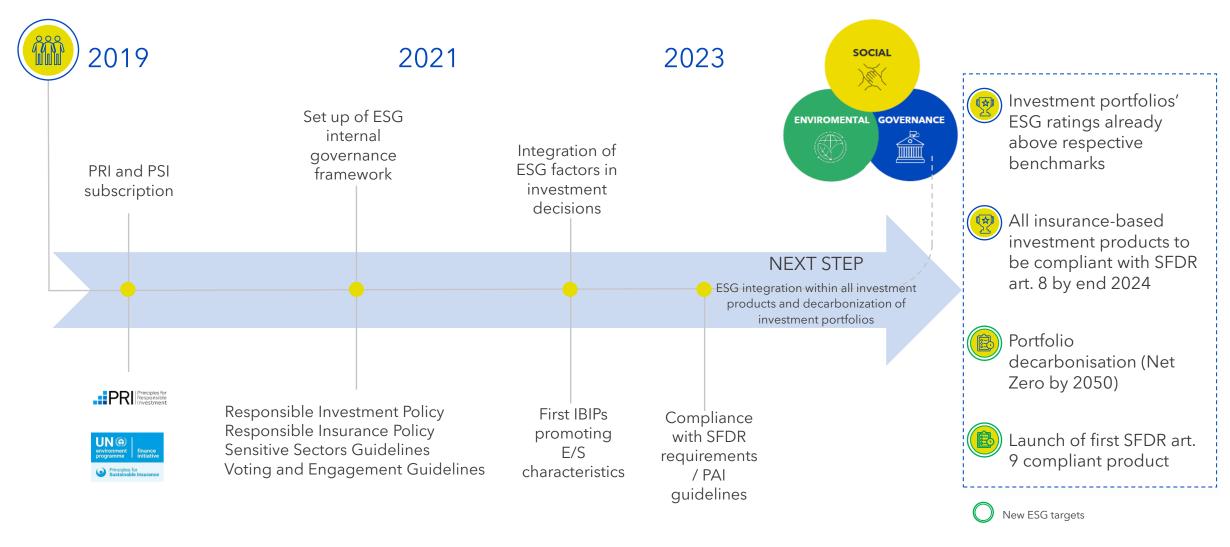
^{1.} Average re-investment yields for the fixed income portfolio related to general account assets: Posta ValorePiù & Poste Vita Valore Solidità, >90% of Class I technical provisions 2. Related to general account assets: Posta ValorePiù & Poste Vita Valore Solidità, >90% of Class I technical provisions

Protection and Open Insurance



POSTE VITA ESG JOURNEY

SUSTAINABLE FINANCE AS A PILLAR OF THE GROUP'S ESG STRATEGY

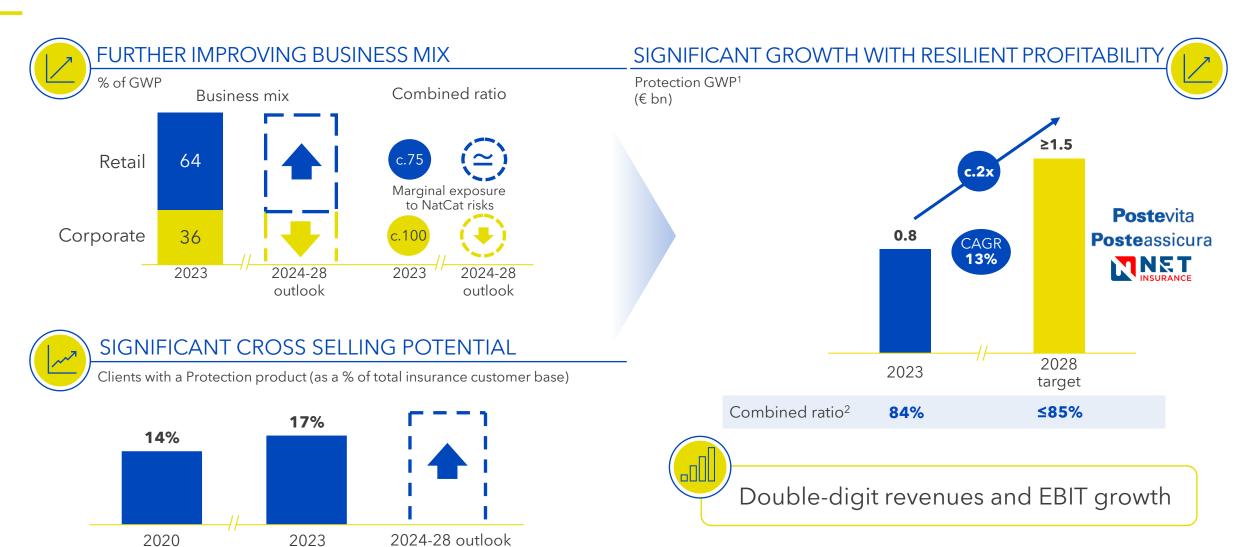


Protection and Open Insurance



PROTECTION

SIGNIFICANT GROWTH THANKS TO CROSS SELLING - BUSINESS MIX SHIFTING TOWARDS MORE PROFITABLE PRODUCTS



^{1.} Poste Assicura, Poste Vita Protection, Net Insurance and motor insurance distribution through Poste Insurance Broker; 2. Poste Assicura, Poste Vita Life Protection, Net Insurance (excluding motor insurance, as Poste Vita doesn't take any underwriting risk on that business)



OPEN INSURANCE

PROTECTION GROWTH FURTHER BOOSTED FROM NET INSURANCE COMPLEMENTARY BUSINESS MODEL









CPI ON SALARY-BACKED LOANS

PROTECTION BANCASSURANCE

A VARIETY OF THIRD-PARTY NETWORKS



Market leader with c. 30%¹ market share



Multi-service brands and insurtech players



Strategic partnership with #1 bank² in salary-backed loans through a minority stake in Net Insurance

Distribution through regional third-party banks with >1,000 branches and strong local footprint

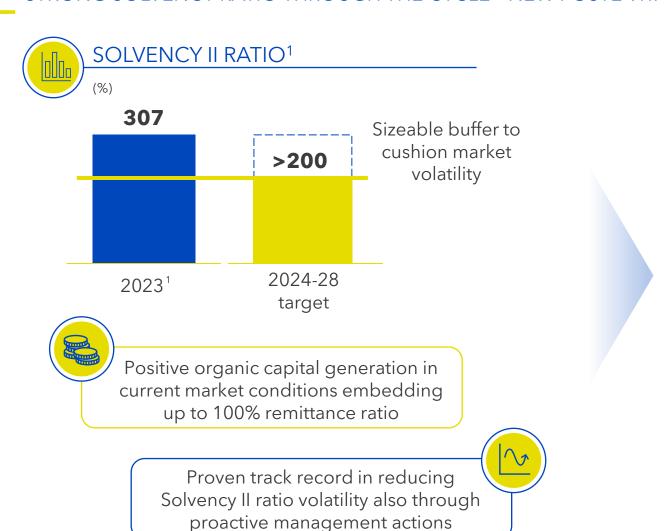
Brokers and agencies for specialty lines

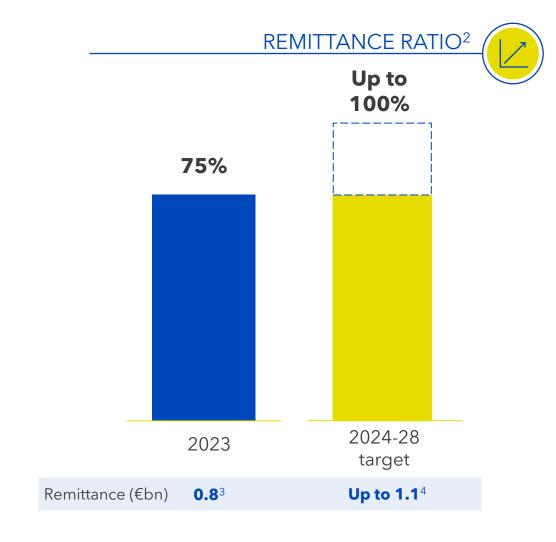
STEADY GROWTH WITH BEST-IN-CLASS PROFITABILITY STRONG GROWTH BOOSTED ALSO BY NEW DISTRIBUTION AGREEMENTS

HIGH POTENTIAL

SOLVENCY CAPITAL

STRONG SOLVENCY RATIO THROUGH THE CYCLE - NEW POSTE VITA REMITTANCE POLICY TO GROUP'S HOLDING COMPANY





^{1.} Net of foreseeable dividend (to be paid in 2024 based on 2023 net profit); 2. Remittance ratio: dividend paid by Poste Vita to Poste Italiane on an accrual basis; 3. On an accrual basis, to be paid in 2024 to parent company; 4. 2028 remittance on an accrual basis, to be paid in 2029 to parent company

FINANCIAL TARGETS

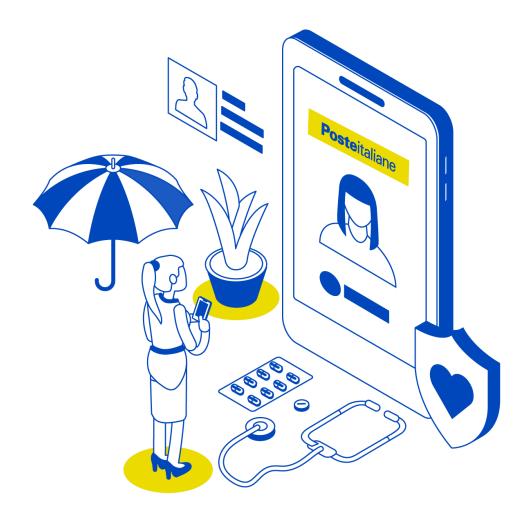
	2023	2024	2026	2028	CAGR 23-28
SEGMENT REVENUES	1.6	1.6	1.8	1.9	+4%
LIFE INVESTMENTS & PENSION	1.4	1.4	1.5	1.6	+3%
PROTECTION	0.1	0.2	0.2	0.3	+15%
EBIT ¹	1.4	1.4	1.5	1.6	+3%
NET INCOME	1.0	0.9	1.0	1.1	+2%

^{1.} Excluding systemic charges related to the new insurance guarantee fund currently estimated at c.60m on average per year over the plan period

SDIR CERTIFIED

CONTENTS





CLOSING REMARKS





Proven track record of strong growth in excess of financial targets

Long-term macro and market trends supporting the business

Resilient and sustainable Investments and Pension business, outperforming the market

Fast-growing and profitable Protection business, further accelerated by recent M&A

Very strong and less volatile Solvency ratio allowing for up to 100% remittance ratio

Steady expected revenues and EBIT growth



POSTE ITALIANE 2024 - 2028 STRATEGIC PLAN

THE CONNECTING PLATFORM

ROME, 20 MARCH 2024

Laura Furlan
POSTEPAY SERVICES

Posteitaliane

SDIR CERTIFIED

CONTENTS







KEY ACHIEVEMENTS

A PAYMENTS AND EVERYDAY NEEDS ECOSYSTEM WITH A TRACK RECORD OF OVERDELIVERING ON TARGETS

VALUE CREATION

€m unless otherwise stated

SEGMENT REVENUES¹



EBIT



TRANSACTION VALUE (ISSUING) €bn



NEW BUSINESSES LAUNCHED

- Fiber in 2021
- Energy in 2023

ACQUISITION OF LIS IN 2022

POSTEPAY EVERYDAY ECOSYSTEM



PAYMENTS





0.3 m POS systems

TELCO & ENERGY





0.53m Energy contracts

OMNICHANNEL PLATFORM





25m Postepay App downloads (since launch)

CONTENTS







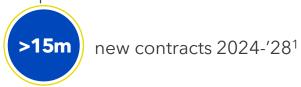
PILLARS OF THE POSTEPAY OMNICHANNEL STRATEGY

CONNECTING SERVICES FOR CLIENTS' EVERYDAY NEEDS AND DEVELOPING THE OPEN PAYMENT ECOSYSTEM



CONNECT EVERYDAY CUSTOMER NEEDS

- Unique selling proposition leveraging on an unmatched ecosystem (payments, telco and energy)
- Poste Italiane's omnichannel platform and AI data driven campaign tools
- Framework Connect to boost cross-selling opportunities rewarding purchases of multiple services



FULLY DEVELOP AN OPEN PAYMENT ECOSYSTEM

- Boost "on-us transaction" value through digital payments (e-commerce, P2P, NFC²)
- Open payment ecosystem enabling third-party accounts and cards
- SuperApp digital payment wallet as the check-out of choice



SuperApp digital payment wallets in 2028

^{1.} Figure includes: cards, landlines, SIM, power & gas contracts; 2. Near Field Communication

POSTEPAY AT THE CORE OF THE TECH TRANSFORMATION

KEY CONTRIBUTOR TO POSTE ITALIANE CUSTOMER KNOWLEDGE, FULLY ENABLED BY THE GROUP TECH PLATFORM



CONTRIBUTION TO POSTE ITALIANE DATA PLATFORM

- 20m hybrid clients
- Al ready to scale with 2.7bn transactions analysed





OMNICHANNEL SALES AND TRANSACTIONS ECOSYSTEM

- 100% omnichannel sales and transactions
- High customer loyalty and everincreasing usage (+145% transactions in 2023 vs 2018)

SuperApp digital payment wallet



AI & DATA DRIVEN CAPABILITIES AS KEY SUCCESS FACTOR

- Data driven models to forecast customer needs and design hybrid interaction journeys
- Natural Language Processing to build hyperpersonalized communication
- Advanced models for fraud prevention and security enhancement

Generative AI to improve CX

PAYMENTS STRATEGY

SUPPORTIVE MARKET TRENDS AND UNIQUE OPPORTUNITIES

CONSOLIDATING OUR LEADERSHIP BY LEVERAGING ON STRUCTURAL DIGITAL PAYMENTS GROWTH



PAYMENTS MARKET TRENDS







Digital payments as percentage of total spending (2023)

TRANSACTION VALUE







2028

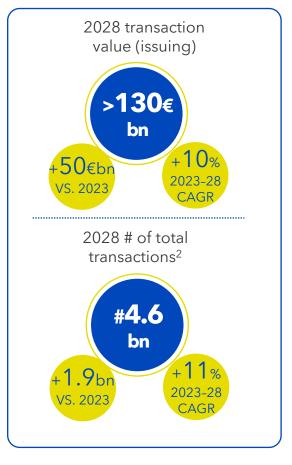
STRUCTURAL MARKET TRENDS

- Cash-to-card shift: 29.6m Postepay cards with 60% untapped transaction value
- E-commerce: strong leadership in a fast-growing market

UNIQUE POSTEPAY OPPORTUNITIES

- Postepay Evolution: 10m IBAN-backed cards with high average balances and loyal clients, ensuring recurring fees
- New revenue streams: tapping into fast-growing trends (subscription and P2P)
- Multi rail payment platform: integrating different payment methods and channels according to market evolutions

POSTEPAY KPIs



EMARKET SDIR certified

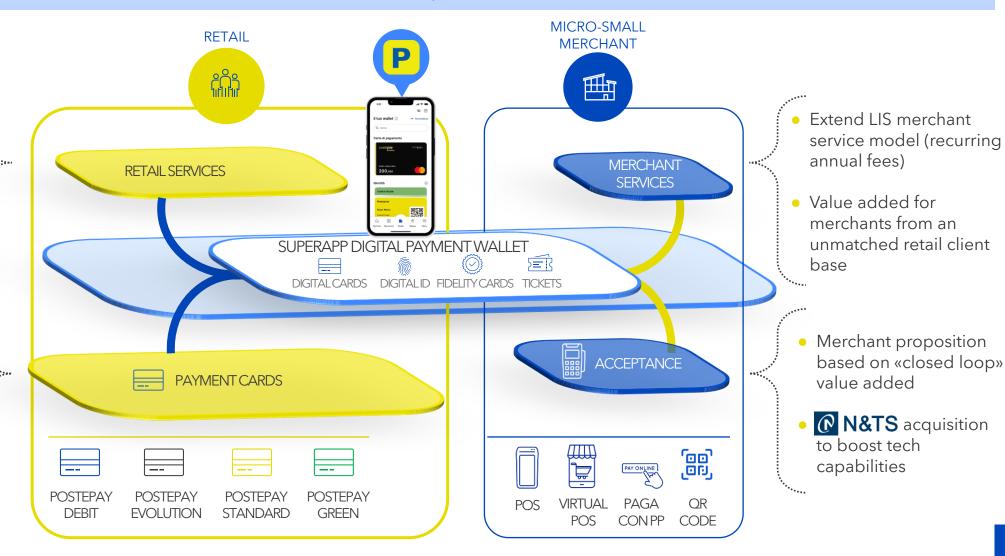
INSTANT OPEN PAYMENT ECOSYSTEM AT A GLANCE

THE SUPERAPP DIGITAL PAYMENT WALLET AT THE CORE OF THE NEW POSTE ITALIANE SUPER APP

SUPERAPP DIGITAL PAYMENT WALLET: THE CHECKOUT CHOICE OF ITALIANS, CONNECTING RETAIL AND MICRO-SMALL BUSINESS ECOSYSTEMS

- The largest P2P payment community
- Open to third-party payment cards
- New services

- NFC
- Instant payments
- E-commerce

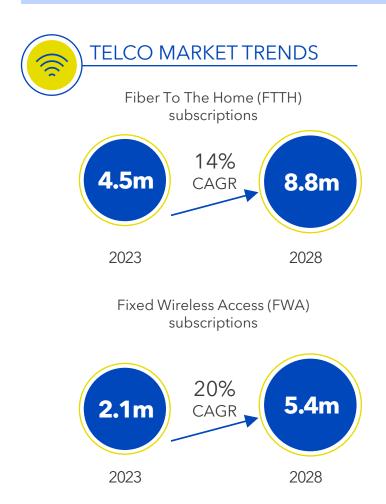


EMARKET SDIR certified

DEVELOPING THE HOME SERVICES ECOSYSTEM: TELCO

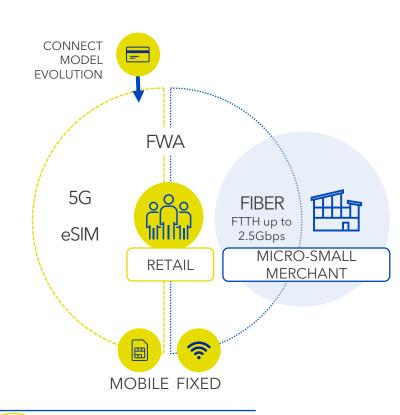
TELCO GROWTH DRIVEN BY LOYAL CLIENT BASE AND ADOPTION OF NEW TECHNOLOGIES

CAPTURING ULTRA BROADBAND CONNECTIVITY GROWTH LEVERAGING ON LOYAL CUSTOMER BASE AND NETWORK REACH



KEY GROWTH ASSETS

- New fiber opportunity:
- FTTH growth trend and extensive presence on the territory
- Adoption of state-of-the-art technologies (FTTH up to 2.5Gbps, 5G, eSIM, mobile based FWA)
- Increase Mobile customer loyalty by extending Postepay Connect model (SIM+card) to the entire card stock
- Expand target market by offering fixed line services to micro-small merchants and dedicated premium services



POSTEPAY KPIs

5.5m 2028 Mobile & Land-line stock



Mobile & Land-line stock 2028 vs 2023

DEVELOPING THE HOME SERVICES ECOSYSTEM: ENERGY

USER-FRIENDLY POWER AND GAS OFFER FOR AN ATTRACTIVE ADDRESSABLE MARKET

SIMPLE, TRANSPARENT, USER-FRIENDLY CONDITIONS WITH FIXED MONTHLY INSTALMENTS





Yearly contracts



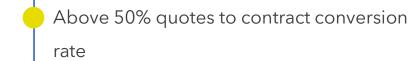
Power switch rate



switch rate

KEY GROWTH ASSETS











Contracts, stock 2028 vs 2023

POSTEPAY KPIs



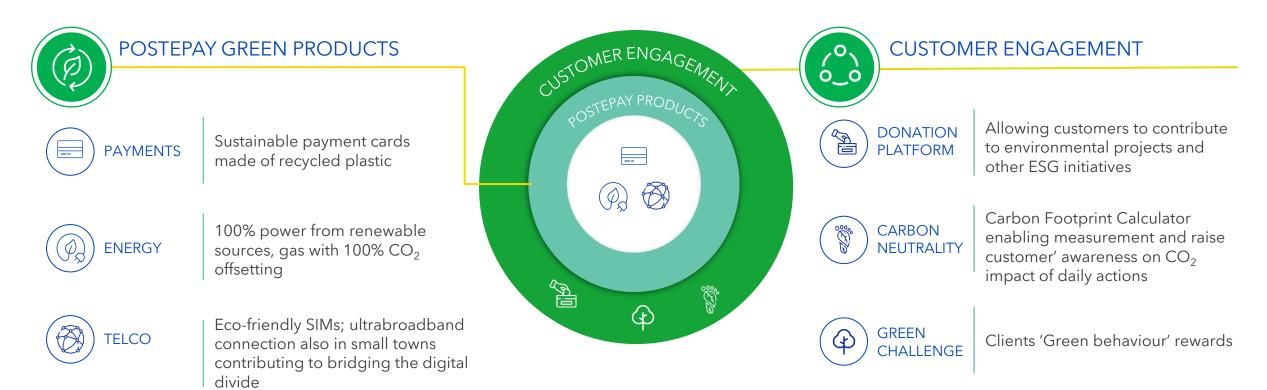


regulated market regime ("maggior tutela")¹

of Italians' power contracts are under

POSTEPAY'S CONTRIBUTION TO THE GROUP'S GREEN STRATEGY

PRODUCTS AND INITIATIVES TO RAISE AWARENESS AND REWARD CUSTOMER 'GREEN BEHAVIOURS'





INNOVATION AND DIGITALISATION TO SUPPORT POSTE ITALIANE
IN DRIVING ITALY'S SUSTAINABILITY PATH





		2022	2023	2024	2026	2028	CAGR 23-28
PAYMENTS TOTA	ISSUING TRANSACTION VALUE (€BN)	71.4	80.3	89	109	>130	+10%
	OF WHICH E-COMMERCE	20.5	24.3	28	34	42	+11%
	TOTAL TRANSACTIONS (#BN)	2.3	2.7	3.0	3.7	4.6	+11%
	OF WHICH E-COMMERCE	0.5	0.6	0.7	0.9	1.1	+13%
	SUPERAPP DIGITAL PAYMENT WALLET STOCK (#M)	10.7	12.0	13.0	14.8	16.0	+6%
TELCO MOBILE							
	MOBILE & LAND-LINE STOCK (#M)	4.8	4.7	4.9	5.2	5.5	+3%
ENERGY -							
	CONTRACTS, STOCK (#M)	0.04	0.35	0.8	1.7	2.5	+48%
	TELCO	OF WHICH E-COMMERCE TOTAL TRANSACTIONS (#BN) OF WHICH E-COMMERCE SUPERAPP DIGITAL PAYMENT WALLET STOCK (#M) TELCO MOBILE & LAND-LINE STOCK (#M)	ISSUING TRANSACTION VALUE (€BN) OF WHICH E-COMMERCE TOTAL TRANSACTIONS (#BN) OF WHICH E-COMMERCE SUPERAPP DIGITAL PAYMENT WALLET STOCK (#M) TELCO MOBILE & LAND-LINE STOCK (#M) 4.8 ENERGY	ISSUING TRANSACTION VALUE (€BN) OF WHICH E-COMMERCE 20.5 24.3 PAYMENTS TOTAL TRANSACTIONS (#BN) OF WHICH E-COMMERCE 0.5 0.6 SUPERAPP DIGITAL PAYMENT WALLET STOCK (#M) TELCO MOBILE & LAND-LINE STOCK (#M) 4.8 4.7	ISSUING TRANSACTION VALUE (€BN) 71.4 80.3 89 OF WHICH E-COMMERCE 20.5 24.3 28 PAYMENTS TOTAL TRANSACTIONS (#BN) 2.3 2.7 3.0 OF WHICH E-COMMERCE 0.5 0.6 0.7 SUPERAPP DIGITAL PAYMENT WALLET STOCK (#M) 10.7 12.0 13.0 TELCO MOBILE & LAND-LINE STOCK (#M) 4.8 4.7 4.9 ENERGY ENERGY	ISSUING TRANSACTION VALUE (€BN) 71.4 80.3 89 109 OF WHICH E-COMMERCE 20.5 24.3 28 34 PAYMENTS TOTAL TRANSACTIONS (#BN) 2.3 2.7 3.0 3.7 OF WHICH E-COMMERCE 0.5 0.6 0.7 0.9 SUPERAPP DIGITAL PAYMENT WALLET STOCK (#M) 10.7 12.0 13.0 14.8 TELCO MOBILE & LAND-LINE STOCK (#M) 4.8 4.7 4.9 5.2	ISSUING TRANSACTION VALUE (€BN) 71.4 80.3 89 109 >130

OSTEIL SDIR CERTIFIED

FINANCIAL TARGETS

	2022	2023	2024	2026	2028	CAGR 23-28
SEGMENT REVENUES ¹	1.13	1.45	1.6	1.9	2.2	+9%
EBIT	0.38	0.44	0.5	0.6	0.7	+9%
NET PROFIT	0.27	0.34	0.4	0.4	0.5	+8%

CONTENTS







CLOSING REMARKS





Postepay: the everyday services ecosystem with a track record of overdelivering

Connecting payments and home services, leveraging on Poste Italiane's omnichannel platform

SuperApp digital payment wallet to connect retail and micro-small businesses

Revenue and EBIT robust growth supported by all Postepay products



POSTE ITALIANE 2024 - 2028 STRATEGIC PLAN

THE CONNECTING PLATFORM

ROME, 20 MARCH 2024

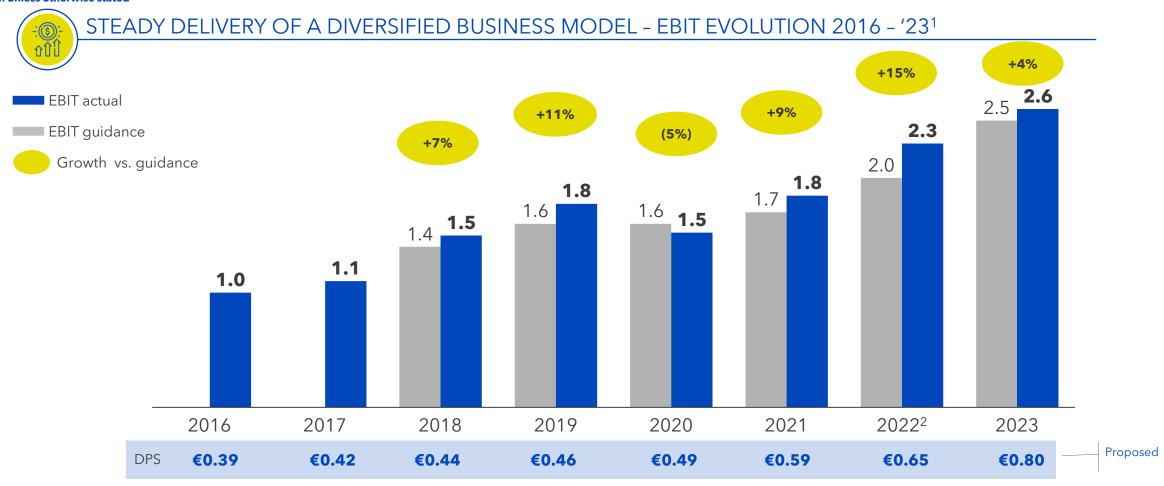
Camillo Greco CFO

Posteitaliane



OVERDELIVERING UNDER DIFFERENT MARKET ENVIRONMENTS

CONSISTENTLY BEATING EBIT GUIDANCE



KEY FINANCIAL TARGETS

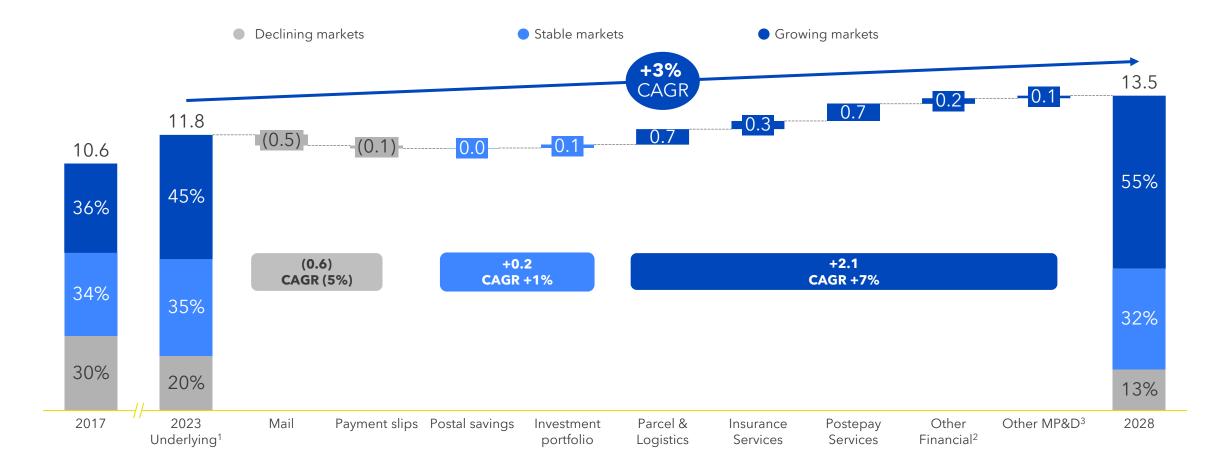
SUSTAINABLE PROFITABILITY AND STRONG CASH FLOW GENERATION SUPPORTING ENHANCED DIVIDEND POLICY

	2023	2024	2026	2028	CAGR 23-28
REVENUES	11.99	12.0	12.7	13.5	+c.3% ¹
EBIT ²	2.62	2.7	2.9	3.2	+c.4%
NET PROFIT	1.93	1.9	2.0	2.3	+c.4% ³
DIVIDEND PER SHARE (€)	0.80		≥1.0		+c. 7%
DIVIDEND PAYOUT	54%	4 2			

^{1. 2023} numbers exclude sennder and Covid related mandate for a total of 0.2bn for the computation of the CAGR; 2. Excluding systemic charges related to insurance guarantee fund, on average c.80m per annum over the plan period; 3. 2023 numbers exclude sennder and one-off bonus for the computation of the CAGR

2023-'28 REVENUE EVOLUTION

CONSTANTLY IMPROVING REVENUE QUALITY WITH INCREASING EXPOSURE TO GROWING MARKETS

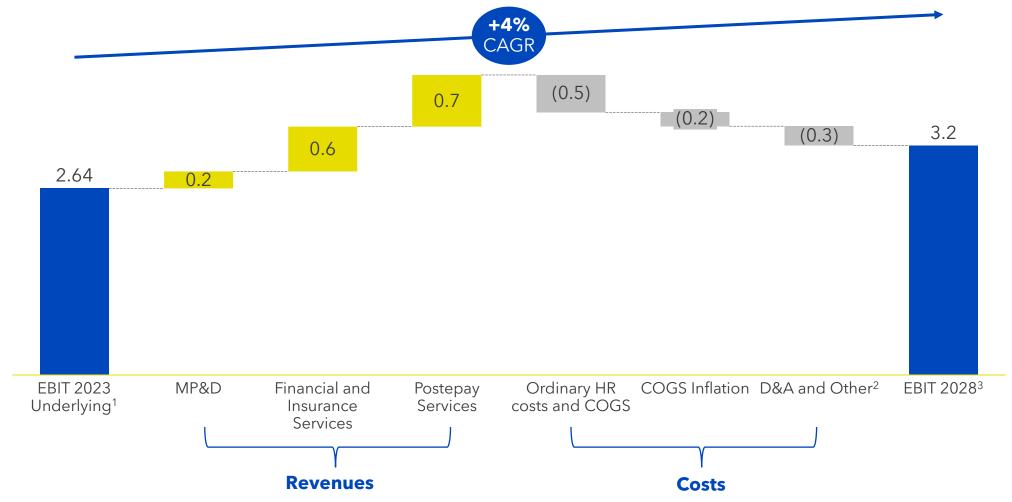


^{1.} Excluding sennder and Covid related mandate for a total of 0.2bn; 2. Other Financial includes financial services revenues excluding revenues from Payment slips, Postal savings and Investment portfolio; 3. Other MP&D includes MP&D revenues excluding mail, parcel & logistics

EMARKE I

2023-'28 EBIT WALK

SOLID REVENUE GROWTH FROM ALL BUSINESS UNITS - MORE THAN OFFSETTING COST INCREASE

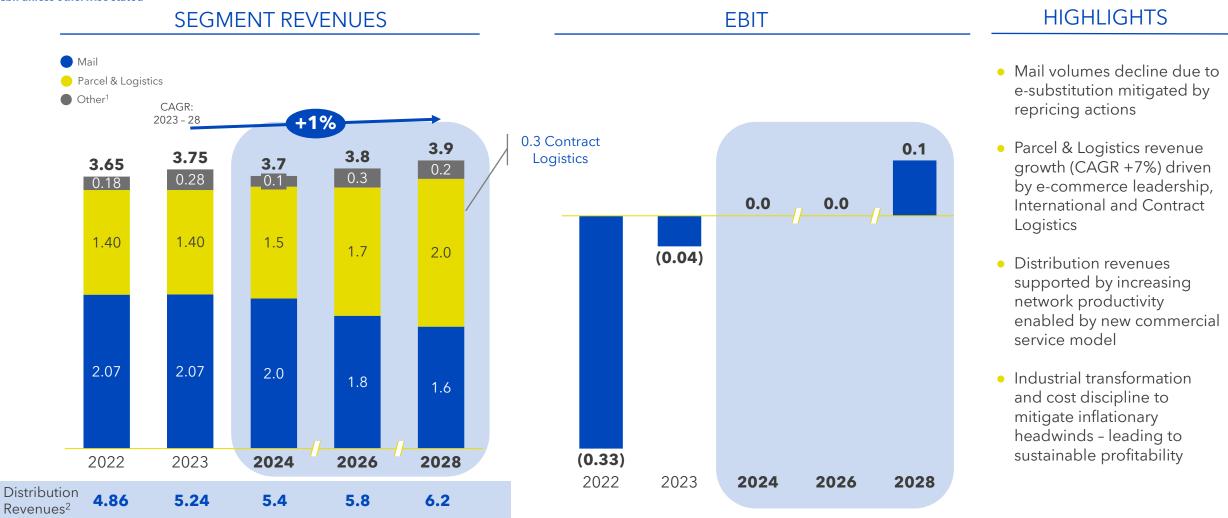


^{1.} Excluding sennder and one-off bonus for a total of 0.02bn; 2. Other includes other costs and charges, Non-ordinary HR costs, credit risk adjustments and other; 3. Excluding systemic charges related to insurance guarantee fund, on average c.80m per annum over the plan period



MAIL, PARCEL & DISTRIBUTION

PARCEL AND LOGISTICS GROWTH OUTPACING MAIL DECLINE - PROFITABLE DIVISION THROUGH THE PLAN

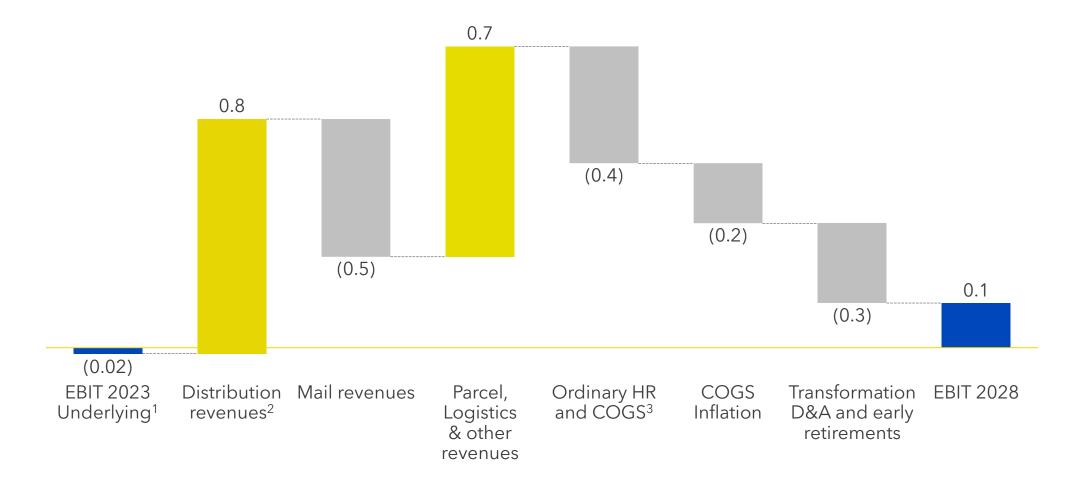


^{1.} Includes Philately, Patenti Via Poste, Poste Motori, Poste Welfare Service, AgileLab, Sourcesense, tax credit contribution and national vaccination plan related expense recovery; 2. Includes income received by Other Segments in return for use of the distribution network and Corporate Services and for reimbursement related to capex cost



MAIL PARCEL & DISTRIBUTION EBIT EVOLUTION

SUSTAINABILITY SUPPORTED BY PARCEL AND LOGISITCS GROWTH AS WELL AS NETWORK TRANSFORMATION

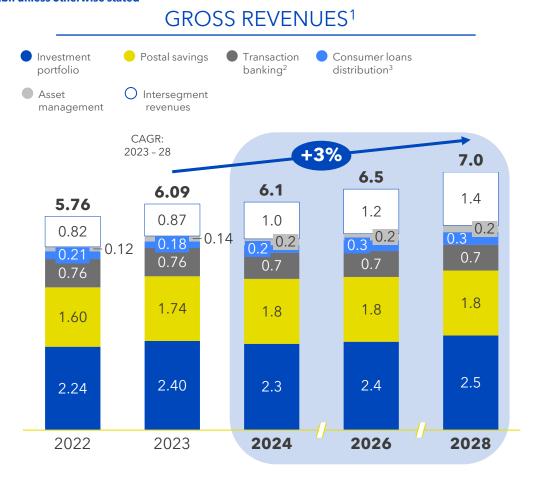


^{1.} Excluding sennder capital gain and one-off bonus for a total of 0.02bn; 2. Excludes income received by Other Segments for the reimbursement related to capex cost 3. Excluding Non-ordinary HR costs

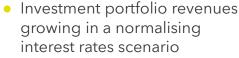
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FINANCIAL SERVICES

ENHANCED SERVICE MODEL DRIVING TOP-LINE GROWTH





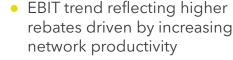


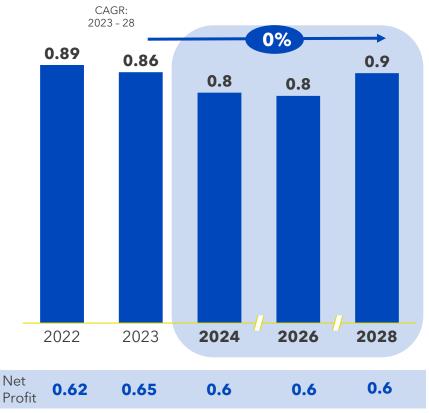










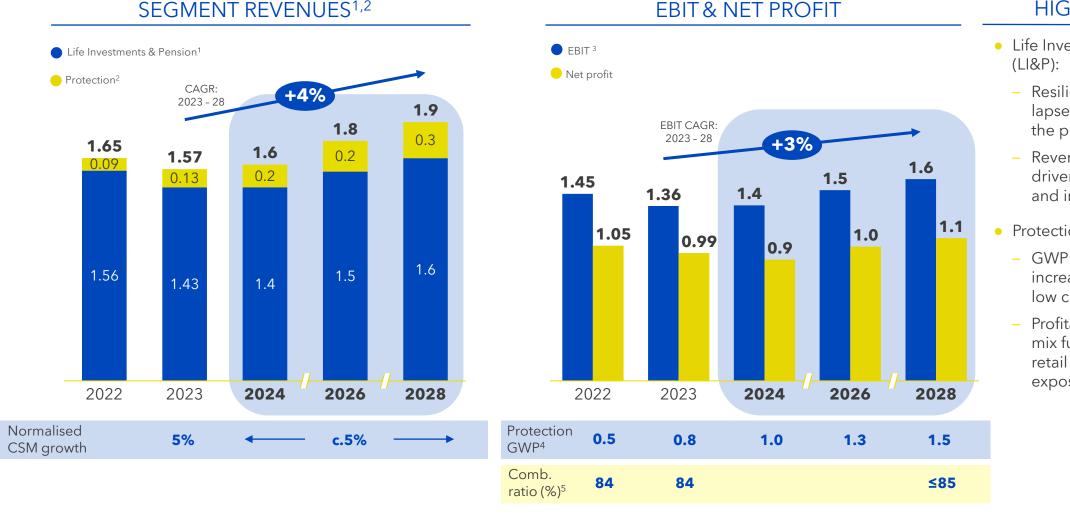


^{1.} Including intersegment distribution revenues; 2. Including revenues from payment slips (bollettino), banking accounts related revenues, fees from INPS and money transfers; 3. Including revenues from custody accounts, credit cards, other revenues from third-party products distribution; 4. Excluding systemic charges related to insurance guarantee fund, currently estimated at c.20m on average per year over the plan period

INSURANCE SERVICES

STEADY GROWTH IN PROFITABILITY DRIVEN BY INCREASING VOLUMES AND MARGINS

€bn unless otherwise stated



HIGHLIGHTS

- Life Investments & Pension
 - Resilient net inflows and lapse rate expected across the plan
 - Revenues and profitability driven by growing volumes and increasing margins
- Protection:
- GWP growth driven by increasing demand and low customer penetration
- Profitability supported by mix further shifting towards retail and very limited exposure to NatCat risks

^{1.} Includes Private Pension Plan (PPP); 2. Includes Poste Insurance Broker (PIB) net of claims; 3. Excluding systemic charges related to insurance guarantee fund, currently estimated at c.60m on average per year over the plan period; 4. Includes motor GWP; 5. Net of reinsurance. Since 2023 COR defined as insurance expenses, net reinsurance expenses, other technical income and expenses, not directly attributable expenses divided by gross insurance revenues, 2022 numbers restated accordingly

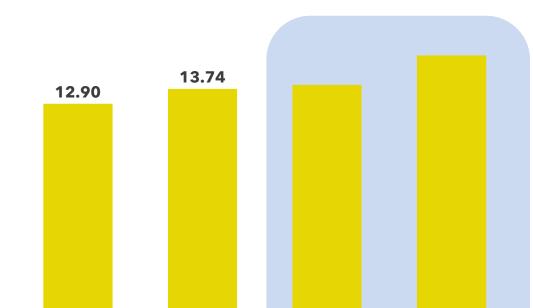
CSM

CSM GROWTH SUPPORTING SUSTAINABLE PROFITABILITY GOING FORWARD



CONTRACTUAL SERVICE MARGIN TREND

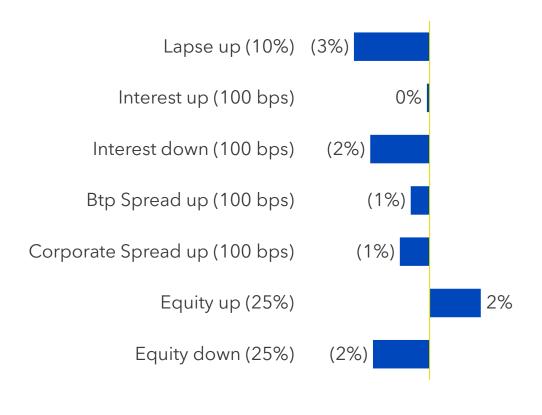
(€bn)











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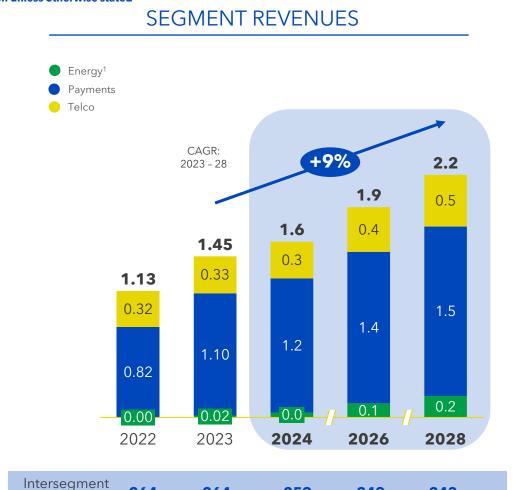
POSTEPAY SERVICES

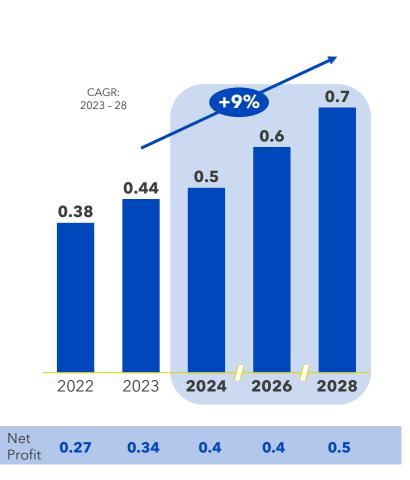
264

Revenues

REVENUES AND OPERATING PROFIT DOUBLING SINCE 2022 - EVERYDAY ECOSYSTEM FULLY AT SCALE BY 2028

€bn unless otherwise stated





EBIT

HIGHLIGHTS

- Payments growth supported by cash to card secular shift and e-commerce leadership
- Telco stable customer base further enhanced by fiber opportunity
- Energy business positive contribution to business unit profitability from FY-25
- EBIT growth supported by all products

259

249

243

264

^{1.} Revenues are restated net of commodity price and pass-through charges of the energy business

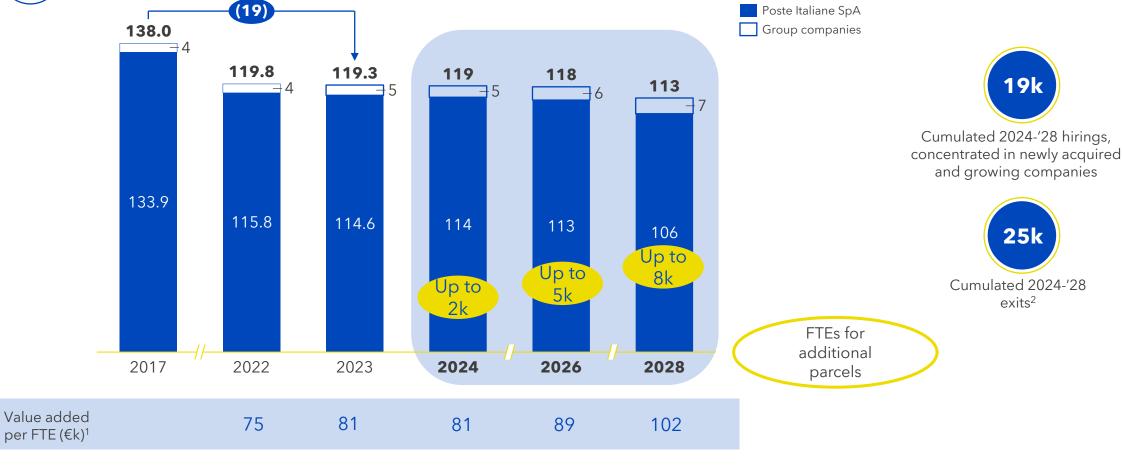
MARKET DIR ERTIFIED

HUMAN CAPITAL - FTEs

CONTINUING WORKFORCE TRANSFORMATION TO IMPROVE PRODUCTIVITY



AVERAGE WORKFORCE EVOLUTION (#, k)



^{1.} Calculated as group revenues minus cost of goods sold, calculated excluding IFRS17 effect; 2. Includes turnover, subsidised exits and fixed-term contracts



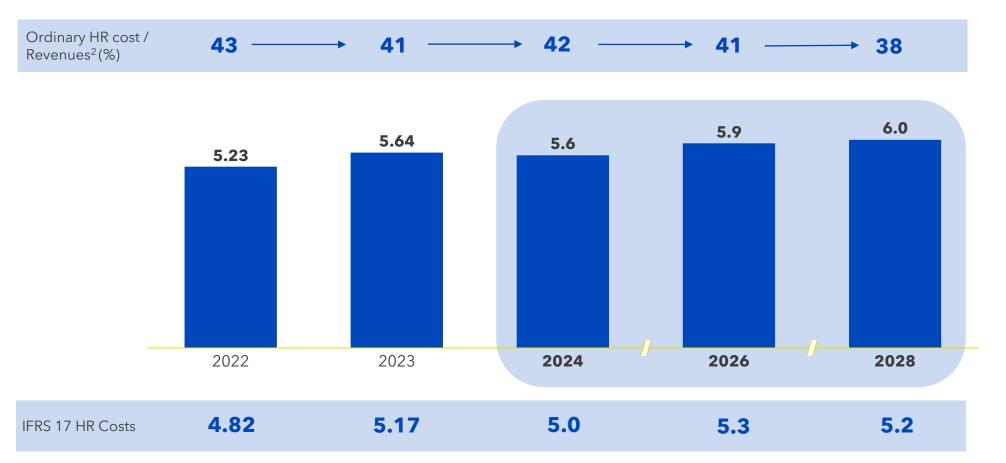
ORDINARY HR COSTS/REVENUES IMPROVING THROUGH THE PLAN

FACTORING IN HR-COST INFLATION WHILE PRESERVING PROFITABILITY

€bn unless otherwise stated



HR COSTS¹



^{1.} Includes Ordinary and Non-ordinary HR costs: 2. Calculated excluding IFRS17 impact

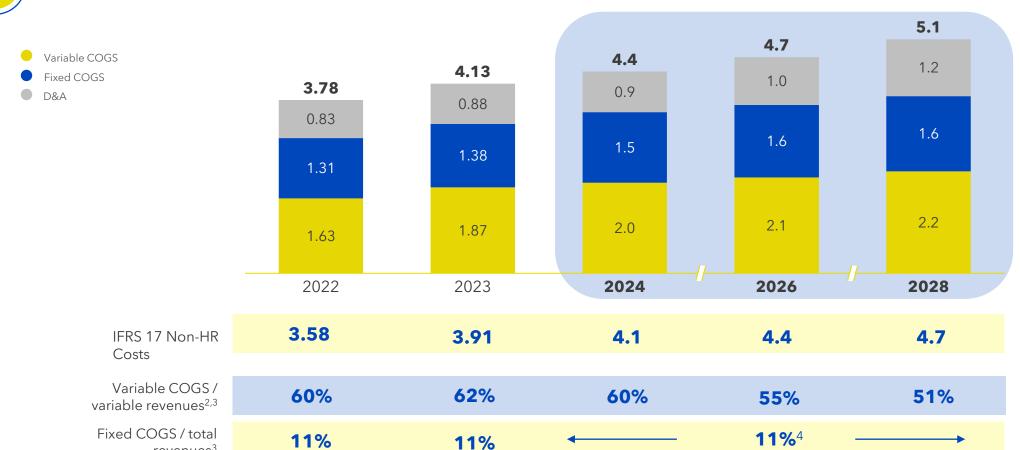
revenues³

NON-HR COSTS

EFFECTIVE COST DISCIPLINE SUCCESSFULLY MITIGATING INFLATIONARY IMPACT

€bn unless otherwise stated



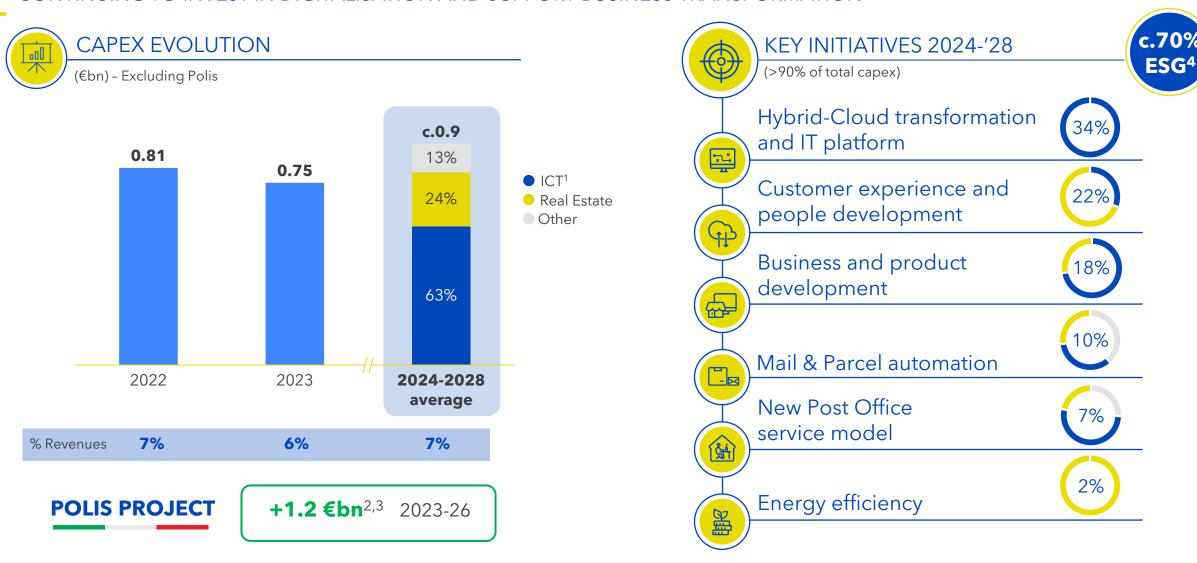


^{1.} Excludes other non-HR costs. Numbers are restatd restated net of commodity price and pass-through charges of the energy business; 2. Refers to parcel, payments and telco; 3. Ratios calculated excluding IFRS17 impact; 4. Yearly average through the plan



c.€5.0BN GROUP FUNDED CAPEX OVER THE BUSINESS PLAN

CONTINUING TO INVEST IN DIGITALISATION AND SUPPORT BUSINESS TRANSFORMATION



^{1.} Information & Communication Technology related projects 2. c.65% funded by the Italian government's Complementary Fund of the National Recovery and Resilience Plan; 3. c.0.1bn in 2023 and c.1.1bn across 2024-'26 (c.0.4bn of the total 1.1bn is self-funded); 4. Calculated on total Capex of 5.6bn (including Polis)



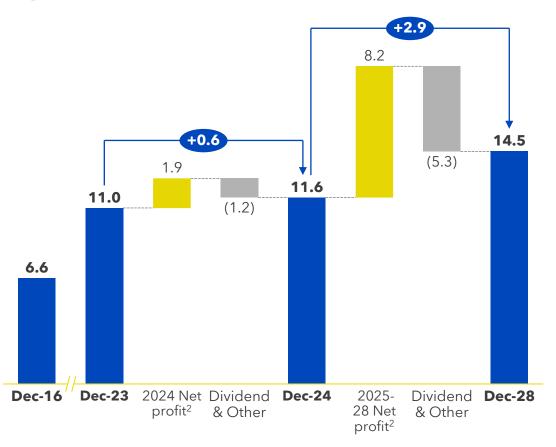
GROUP SHAREHOLDERS' EQUITY EVOLUTION

STRONG AND SUSTAINABLE CAPITAL GENERATION TO SUPPORT GROWTH AND DIVIDEND DISTRIBUTION

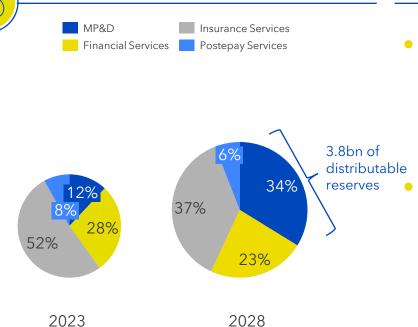
€bn unless otherwise stated



GROUP SHAREHOLDERS' EQUITY¹



CAPITAL ALLOCATION



HIGHLIGHTS

- 3.5bn of new equity capital generated between 2024 and 2028 notwithstanding the distribution of 6.5bn dividends distributed
- Increased capital allocation to MP&D due to growing distributable reserves as a result of retained dividends from subsidiaries

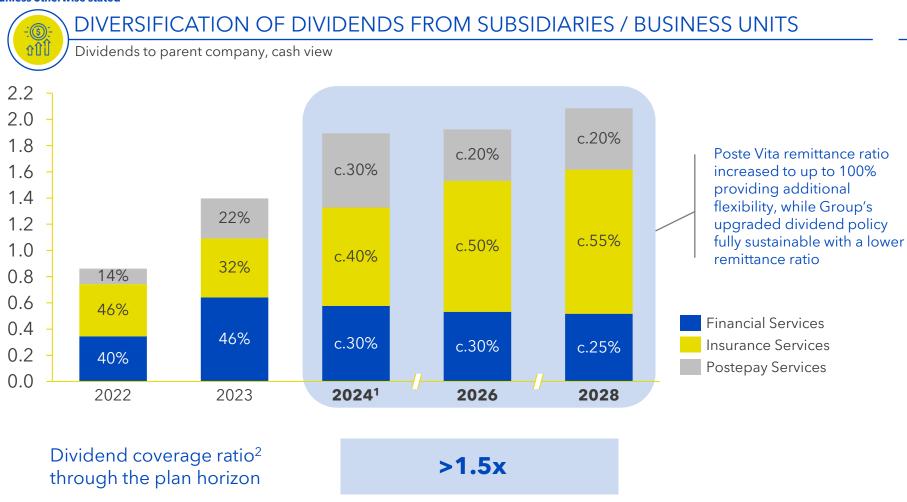
^{1.} Shareholders equity net of revaluation reserves and taking into consideration the accrued dividend for the period; 2. Includes dividends paid to shareholders, treasury shares and hybrid remuneration



REINFORCED COMMITMENT TO A COMPELLING SHAREHOLDERS' REMUNERATION

BACKED BY INCREASED VISIBILITY ON CAPITAL AND CASH FLOW GENERATION

€bn unless otherwise stated



HIGHLIGHTS

- New dividend policy:
 - 2024-'28 dividend based on a ≥65% payout over the plan
 - Cumulated dividend of ≥6.5bn through 2024-28, ≥40% of current market cap
- High diversification of dividend contribution from all subsidiaries / business units
- Increased visibility on group cash flow driven by better quality of revenues
- Through the plan, dividend coverage ratio >1.5x²

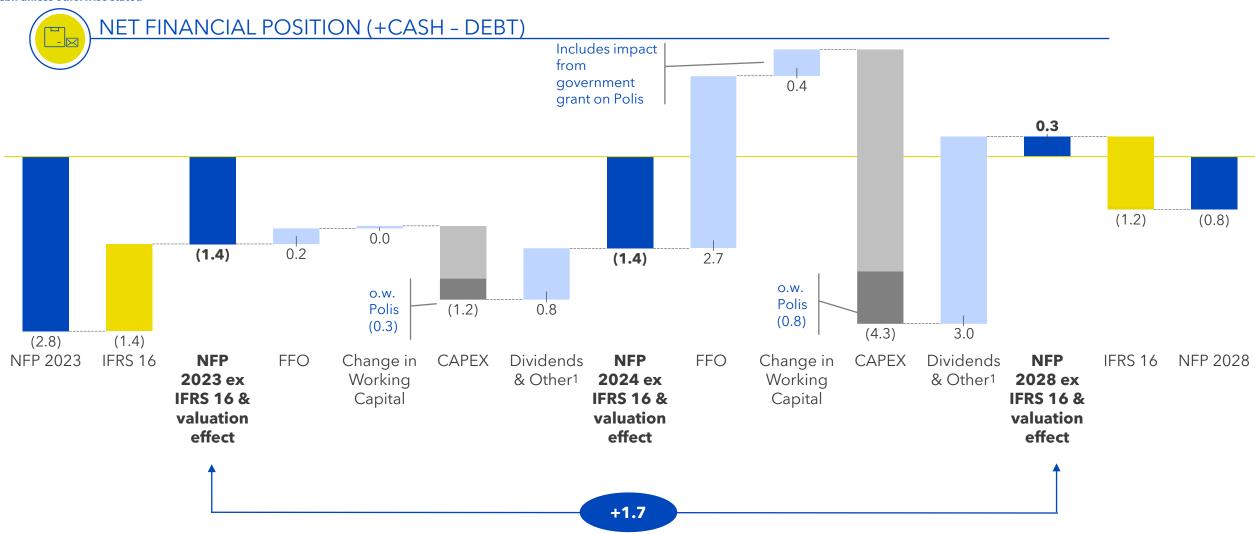
^{1.} Includes one-off distribution of freed up capital related to LIS holding reorganization; 2. Dividend coverage ratio defined as total dividend from subsidiaries/business units divided by dividends to shareholders, on a cash basis

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MAIL, PARCEL & DISTRIBUTION NET FINANCIAL POSITION

IMPROVING UNDERLYING CASH GENERATION AT GROUP HOLDING COMPANY LEVEL

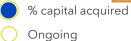
€bn unless otherwise stated



EMARKET SDIR

GROUP MAIN SHAREHOLDINGS

KEY PARTNERS SUPPORTING GROWTH, EMBEDDING POTENTIAL UPSIDE



Mail, Parcel & Distribution





























13.7%











Financial Services





45%







Eurizon Capital Real Asset Sgr

moneyfarm



FINANCIT BNL GRUPPO BNP PARIBAS E POSTE ITALIANE

Insurance Services







Replica























EMARKET SDIR ERTIFIED

2024 YTD PERFORMANCE ABOVE TARGETS

FINANCIAL AND COMMERCIAL RESULTS SHOW A STRONG START OF THE YEAR ACROSS ALL BUSINESSES

PERFORMANCE	Mail reve	nues	> LY / budget with positive mix (recorded mail)
	Parcels reve	nues	> LY / budget mainly driven by B2C
	TFAs Net retail in	flows	Positive net flows supported by deposits, insurance and AuM growth
	Consumer Loans Distribution	nues	> LY / budget supported by salary backed loans
	Protection	GWP	> LY / budget
8	Prepaid/ Transaction Debit Cards	ction value	> LY / budget
	Energy cont	racts	> LY / budget
	Telco landline/fiber cont	racts	> LY / budget

Ongoing focus on cost discipline



POSTE ITALIANE 2024 - 2028 STRATEGIC PLAN

THE CONNECTING PLATFORM

ROME, 20 MARCH 2024

Matteo Del Fante CEO

Posteitaliane

EMARKET SDIR CERTIFIED

THE CONNECTING PLATFORM: CLOSING REMARKS



The largest phygital platform in the country supporting its socio-economic development

Proven track record of overdelivering under different market scenarios while successfully repositioning the Group to benefit from positive market trends

New Commercial Service model to maximise the value of our platform and transformation of our logistics business to ensure its long-term sustainability

Unmatched data analytics capabilities and continuous investments in IT to improve customer experience, enabling cross selling and customer loyalty

Reinforced commitment to shareholders' remuneration with a new dividend policy based on a dividend payout of minimum 65% and cumulated dividends of ≥€6.5bn through the plan