

AEFFE S.P.A. PROXY/SUBDELEGATION FORM TO THE DESIGNATED REPRESENTATIVE PURSUANT TO ART. 135-NOVIES OF D. LGS. 58/1998 ("TUF")

Pursuant to article 106 of Law Decree on March, 17th 2020 n. 18, converted into Law no. 27 of 24 April 2020, lately extended by Law no. 18 of February 23, 2024 converting, with amendments, Legislative Decree no. 215 of December 30, 2023, the participation in the Shareholders' Meeting of those who have the right to vote, is allowed exclusively through the Appointed Representative pursuant to Article 135-undecies of Legislative Decree no. 58/1998. Pursuant to the abovementioned Decree, the Appointed Representative may also be granted proxies and/or sub-proxy pursuant to Article 135- novies of Legislative Decree no. 58/1998 ("TUF"), as an exception to Article 135-undecies, paragraph 4, of the TUF, by signing this proxy form

Into S.r.l. with registered office in Rome, Viale Giuseppe Mazzini 6, 00195, Rome (RM), C.F. and VAT number 15342071006, as "Designated Representative" by **Aeffe S.p.A.**, makes it known that is not subject to any conflicts of interest as defined under Article 135-decies of Legislative Decree 58/98.

Into S.r.l. also declares that in the event of the occurrence of significant circumstances, unknown at the time of issuing the proxy and which cannot be communicated to the proxy giver, or in the event of amendments or additions to the proposed resolutions submitted to the meeting, it does not intend to cast a different vote from that contained in the voting instructions.

Please note: This form may be subject to change following any Integration of the agenda of the shareholders' meeting and presentation of new proposed resolutions pursuant to Article 126-bis Legislative Decree 58/1998.

With reference to the **ordinary** Shareholders' Meeting of **Aeffe S.p.A.** to be held for **April 23, 2024** at **9:30** a.m., in **single call**, as set forth in the notice of the Shareholders' Meeting published on the Company's website www.aeffe.com Section "Governance/Documents Relating to Shareholders' Meetings," on March 22, 2024, hereby

PROXY/SUB-PROXY FORM

Part 1 of 2

(Complete with the required information based on the Warnings below(1) and notify the company through the designated representative)

(* Required Information

The undersigned(*) signatory of the proxy _____

born in(*) _____ on(*) _____

resident in(*) _____ Address(*) _____

Tax Code(*) _____ Telephone(*) _____

Email(*) _____

Identity document (to be attached as a copy) valid - type (*) Issued by (*) Number (*)

As⁽²⁾:

- subject to which the right to vote is attributed** pledgee - reporter - usufructuary - caretaker
- manager legal representative or agent with authority to sub-delegate (attach a copy of the documentation proving the powers of representation) - other _____

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TO BE COMPLETED ONLY IF THE PROXY HOLDER IS DIFFERENT FROM THE PROXY SIGNER ⁽³⁾

Name and Surname / Company Name(*) _____

born in(*) _____ on(*) _____

resident in(*) _____ Address(*) _____

Tax Code(*) _____

PROXY/SUB-DELEGATION Into S.r.l. to participate and vote at the meeting indicated above as per instructions provided with reference to no. _____ ordinary shares Aeffe S.p.A. – Isin Code IT0001384590 – registered in the securities account(4) n. _____ at _____ (depository intermediary) ABI _____ CAB _____ as from communication n.(5) _____ carried out by (Bank) _____

ATTACH to this proxy form, a copy of a valid identity document and a copy of the communication from the intermediary pursuant to Article 83-sexies of Legislative Decree 58/98.

DECLARES that there are no causes of incompatibility or suspension from exercising the right to vote and that he/she is aware that:

- the proxy/subdelegation will be valid only if the statement to the issuer from the intermediary, in compliance with intermediary accounting records, on behalf of the person with the right to vote to legitimate attendance and voting, has been received by the Company before the start of the meeting works;
- the proxy to the Appointed Representative might contain voting instructions even only in respect of some resolution proposals in the agenda and that in this case, the vote shall be expressed for the sole proposals in respect of which instructions have been granted;
- (in the case of sub-delegation) to be in possession of the originals of the proxy forms conferred on him/her and to keep them for one year available for possible verification

AUTHORIZE Into S.r.l. and Aeffe S.p.A. to process their personal data in accordance with Legislative Decree No. 196 of June 30, 2003 ("Personal Data Code") and EU Regulation 2016/679 ("GDPR"), for purposes related to the conduct of the Meeting.

Date _____ Signature _____

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VOTING INSTRUCTIONS Part 2 of 2

(Section containing information intended for the Designated Representative only - Check the boxes chosen)

I, the undersigned _____ (name/registered data) hereby delegate the Designated Representative to vote in accordance with the following voting instructions at the **ordinary** shareholders' meeting to be held by **Aeffe S.p.A.** on **April 23, 2024**, in **single call** at **9:30 a.m.**

A) RESOLUTIONS SUBMITTED TO THE VOTE

1. Approval of the financial statements of Aeffe S.p.A. for the year ended December 31, 2023; report of the Board of Directors on management, the independent auditors, and the Board of Statutory Auditors. Presentation to the Shareholders' Meeting of the consolidated financial statements as of December 31, 2023. Presentation to the Shareholders' Meeting of the consolidated non-financial statement required by Legislative Decree No. 254 of December 30, 2016.

Vote on board proposal (Check one box only)

In favour Against Abstained

2. Resolutions regarding the result for the year ending December 31, 2023.

Vote on board proposal (Check one box only)

In favour Against Abstained

3. Report on remuneration policy and compensation paid pursuant to Article 123-ter of Legislative Decree 58/98:

3.1 deliberations on the first section of the report pursuant to Article 123-ter c.3-bis of Legislative Decree 58/98;

Vote on board proposal (Check one box only)

In favour Against Abstained

3.2 deliberations on the second section of the report pursuant to 123-ter c.6 of Legislative Decree 58/98.

Vote on board proposal (Check one box only)

In favour Against Abstained

B) If circumstances unknown at the time of issuance of the proxy(1) occur, the undersigned, with reference to the

1. Approval of the financial statements of Aeffe S.p.A. for the year ended December 31, 2023; report of the Board of Directors on management, the independent auditors, and the Board of Statutory Auditors. Presentation to the Shareholders' Meeting of the consolidated financial statements as of December 31, 2023. Presentation to the Shareholders' Meeting of the consolidated non-financial statement required by Legislative Decree No. 254 of December 30, 2016.

Confirm instructions Revocation of instructions

Edit instructions (express preference)

In favour _____ Against Abstained

AEFFE S.P.A. PROXY/SUBDELEGATION FORM TO THE DESIGNATED REPRESENTATIVE PURSUANT TO ART. 135-NOVIES OF D. LGS. 58/1998 ("TUF")

2. Resolutions regarding the result for the year ending December 31, 2023.

Confirm instructions Revocation of instructions

Edit instructions (express preference)

In favour _____ Against Abstained

3. Report on remuneration policy and compensation paid pursuant to Article 123-ter of Legislative Decree 58/98:

3.1 deliberations on the first section of the report pursuant to Article 123-ter c.3-bis of Legislative Decree 58/98;

Confirm instructions Revocation of instructions

Edit instructions (express preference)

In favour _____ Against Abstained

3.2 deliberations on the second section of the report pursuant to 123-ter c.6 of Legislative Decree 58/98.

Confirm instructions Revocation of instructions

Edit instructions (express preference)

In favour _____ Against Abstained

(1) In the event of the occurrence of significant circumstances, unknown at the time of issuance of the proxy, which cannot be communicated to the proxy giver, a choice may be made between: a) confirmation of the voting instruction already given; b) modification of the voting instruction already given; c) revocation of the voting instruction already given. Where no choice is made, the voting instruction under A) will be considered confirmed. Where it is not possible to vote in accordance with the instructions given, Into shall be deemed to have abstained on such matters. In any case, in the absence of voting instructions on some of the items on the agenda, Into will not cast a vote for those items.

C) In the event of any vote on amendments or additions to the resolutions submitted to the meeting(2), with reference to the

1. Approval of the financial statements of Aeffe S.p.A. for the year ended December 31, 2023; report of the Board of Directors on management, the independent auditors, and the Board of Statutory Auditors. Presentation to the Shareholders' Meeting of the consolidated financial statements as of December 31, 2023. Presentation to the Shareholders' Meeting of the consolidated non-financial statement required by Legislative Decree No. 254 of December 30, 2016.

Confirm instructions Revocation of instructions

Edit instructions (express preference)

In favour _____ Against Abstained

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2. Resolutions regarding the result for the year ending December 31, 2023.

Confirm instructions Revocation of instructions

Edit instructions (express preference)

In favour _____ Against Abstained

3. Report on remuneration policy and compensation paid pursuant to Article 123-ter of Legislative Decree 58/98:

3.1 deliberations on the first section of the report pursuant to Article 123-ter c.3-bis of Legislative Decree 58/98;

Confirm instructions Revocation of instructions

Edit instructions (express preference)

In favour _____ Against Abstained

3.2 deliberations on the second section of the report pursuant to 123-ter c.6 of Legislative Decree 58/98.

Confirm instructions Revocation of instructions

Edit instructions (express preference)

In favour _____ Against Abstained

(2) In the event that there are changes or additions to the proposed resolutions submitted to the meeting, a choice may be made between: a) confirming any voting instruction already given; b) changing any voting instruction already given or giving any voting instruction; c) revoking any voting instruction already given. Where no choice is made, the voting instruction under A) shall be deemed confirmed. Where it is not possible to vote in accordance with the instructions given, Into shall be deemed to have abstained on such matters. In any case, in the absence of voting instructions on some of the items on the agenda Into will not cast a vote for those items.

Date _____ Signature _____

Liability action

In the event of a vote on the liability action proposed pursuant to Article 2393, Paragraph 2 of the Civil Code by shareholders at the time of approval of the financial statements, the undersigned delegates the Designated Representative to vote in accordance with the following:

Check one box only In favour Against Abstained

Date _____ Signature _____

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Warnings for compilation and transmission

1. The proxy/sub-delegation form (in the latter case accompanied by the proxy form) to be notified to the Company through Into S.r.l. with the Voting Instructions reserved for it, together with a valid identity document of the delegating party, as well as, in the case of a delegating legal person, of the legal representative pro tempore or other person with appropriate powers, together with documentation proving the signing powers, must be received by one of the following alternative methods:

- in an electronically reproduced copy (PDF) and transmitted to intosrl@legalmail.it (Subject: "**Aeffe Shareholders' Meeting Proxy 04/2024**"), provided that the delegating party, even if a legal entity, uses its own certified mailbox or, failing that, signs the electronic document with an advanced, qualified or digital electronic signature, or
- anticipated by e-mail to issuerservices@intosrl.it (Subject: "**Aeffe Shareholders' Meeting Proxy 04/2024**"), to a copy of an identity document of the delegating party and sent in original, by courier or registered mail A/R, to the offices of Into S.r.l. Viale Giuseppe Mazzini 6, 00195 Rome, (Ref: "**Aeffe Shareholders' Meeting Proxy 04/2024**").

The proxy must be received no later than 6:00 p.m. on the day before the date of the meeting (and in any case before the opening of the meeting proceedings). The proxy pursuant to Article 135-novies, Legislative Decree No. 58/1998 and the related voting instructions are always revocable within the aforementioned deadline.

For any information you can contact Into S.r.l. at +39 06 - 3218641 from 9:00 a.m. to 6:00 p.m. Monday through Friday or by e-mail at issuerservices@intosrl.it.

2. Specify the capacity of the proxy signer and attach, if necessary, documentation proving signing authority.
3. To be completed only if the share holder is different from the proxy signatory, obligatorily indicating all relevant details.
4. Report the securities account number, ABI and CAB codes of the depository intermediary, or otherwise its name, which can be found from the securities file extract.
5. Reference, if any, of the communication made by the intermediary and its name.

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INFORMATION PURSUANT TO ARTICLES. 13 AND 14 OF EU REGULATION 2016/679 AND CURRENT NATIONAL LEGISLATION ON THE PROTECTION OF PERSONAL DATA

INTO S.r.l., with head office in Viale Giuseppe Mazzini, 6 - 00195 Rome (RM), CF and VAT number 15342071006 (hereinafter, "Owner"), as data controller, informs you pursuant to art. 13 Legislative Decree 30.6.2003 n. 196 (hereinafter, "Privacy Code") and art. 13 EU Regulation no. 2016/679 (hereinafter, "GDPR") that your data will be processed in the manner and for the following purposes:

1. Object of the Treatment

The Data Controller processes personal, identification data (for example, name, surname, company name, address, telephone number, e-mail address, bank and payment details) - hereinafter, "personal data" or even "data") communicated by you on the occasion of the conclusion of this Assignment.

2. Purpose of the treatment

Your personal data are processed:

A) without your express consent (Article 24 letter a), b), c) Privacy Code and art. 6 lett. b), e) GDPR), exclusively for the following purposes:

- conclude the following Assignment for the provision of the professional services of the Owner provided therein;
 - fulfill the pre-contractual, contractual and tax obligations deriving from existing relationships with you;
 - fulfill the obligations established by law, by a regulation, by community legislation or by an order of the Authority (such as in the field of anti-money laundering);
 - exercise the rights of the owner, for example the right to defense in court
- There are no other processing purposes.

3. Processing methods

The processing of your personal data is carried out by means of the operations indicated in art. 4 of the Privacy Code and art. 4 n. 2) GDPR.

The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and in any case for no more than 10 years from the termination of the relationship.

4. Access to data

Your data may be made accessible for the purposes referred to in art. 2.A):

- to professionals, employees and collaborators of the Data Controller in Italy, in their capacity as persons in charge and / or internal managers of the processing and / or system administrators;

5. Communication of data

Without the need for express consent (pursuant to Article 24 letter a), b), d) Privacy Code and art. 6 lett. b) and c) GDPR), the Data Controller may communicate your data for the purposes referred to in art. 2.A) to Supervisory Bodies, Judicial Authorities, as well as to those subjects to whom communication is mandatory by law for the accomplishment of the aforementioned purposes. These subjects will process the data in their capacity as independent data controllers.

Your data will not be disclosed.

6. Data transfer

Personal data are stored on servers located in Rome (IT), within the European Union. In any case, it is understood that the Data Controller, if necessary, will have the right to move the servers to other places within the European Union as well.

7. Nature of the provision of data and consequences of refusing to respond

The provision of data for the purposes referred to in art. 2.A) is mandatory. In their absence, we cannot guarantee the execution of this Assignment.

8. Rights of the interested party

In your capacity as an interested party, you have the rights referred to in art. 7 of the Privacy Code and art. 15 GDPR and precisely the rights of: the. obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form;

ii. obtain the indication: a) of the origin of the personal data; b) the purposes and methods of the processing; c) of the logic applied in case of treatment carried out with the aid of electronic instruments; d) the identity of the owner, manager and the representative appointed pursuant to art. 5, paragraph 2 of the Privacy Code and art. 3, paragraph 1, GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the State, managers or agents;

iii. obtain: a) updating, rectification or, when interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, including data which need not be kept for the purposes for which the data were collected or subsequently processed; c) the attestation that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case in which this fulfillment is proves impossible or involves the use of means that are manifestly disproportionate to the protected right;

iv. object, in whole or in part: a) for legitimate reasons to the processing of personal data concerning you, even if pertinent to the purpose of the collection; b) to the processing of personal data concerning you for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication, through the use of automated call systems without the intervention of an operator by e-mail and / or through traditional marketing methods by telephone and / or paper mail. It should be noted that the right of opposition of the interested party, set out in point b) above, for direct marketing purposes through automated methods extends to traditional ones and that in any case the possibility remains for the interested party to exercise the right of opposition also only partially. Therefore, the interested party can decide to receive only communications using traditional methods or only automated communications or neither of the two types of communication.

Where applicable, it also has the rights referred to in Articles. 16-21 GDPR (Right of rectification, right to be forgotten, right to limitation of treatment, right to data portability, right of opposition), as well as the right of complaint to the Guarantor Authority.

9. How to exercise the rights

You can exercise your rights at any time by sending:

- a registered letter with return receipt to Infomath Torresi S.r.l. - Viale Giuseppe Mazzini, 6 - 00195 Rome (RM);
- an e-mail to info@intosrl.it.

12. Owner, manager and appointees

The Data Controller is Infomath Torresi S.r.l. with main registered office in Viale Giuseppe Mazzini, 6 - 00195 Rome (RM).

The updated list of data processors and persons in charge of processing is kept at the registered office of the Data Controller.