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Societa' : MAPS

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Oggetto : MAPS GROUP: SIGNED CONTRACTS FOR  
THE SUPPLY OF ITS PATIENT EXPERIENCE  
SOLUTION WORTH OVER HALF A MILLION  
EUROS

*Testo del comunicato*

Vedi allegato



**MAPS GROUP**  
SHARING KNOWLEDGE

## MAPS GROUP: SIGNED CONTRACTS FOR THE SUPPLY OF ITS PATIENT EXPERIENCE SOLUTION WORTH OVER HALF A MILLION EUROS

The implementation, planned within a year, will digitalize the reception and assistance processes for patients of a major Italian hospital

Parma, 16 September 2024

**MAPS (MAPS; IT0005364333)**, an Innovative SME listed on Euronext Growth Milan, operating in the digital transformation sector, announces the supply of its Patient Experience solution to a major Italian hospital.

Through the integration of over ninety physical devices (multifunction kiosks, monitors, and displays) and digital tools (applications for managing and minimizing waiting times), the hospital will be able to manage every aspect of its relationship with patients in a "Phygital" approach, such as: reception, acceptance, movements, communications, payments, and collection of medical reports.

The supply will have a total value of 640,000 euros plus VAT and will be completed by June 2025.

Marco Ciscato, Chairman of MAPS Group, comments: "We are particularly proud to contribute to the digitalization of the Patient Experience processes of this important hospital. Thanks to our MR-You® solution, the client will be able to interact with their patients through services best suited to their level of digital literacy, making the reception and assistance process smoother and ensuring a higher quality of services. This project represents a further step towards the modernization of the healthcare system, putting the patient at the center of the care process and improving the operational efficiency of hospitals."

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*Please note that this release is available in English for informational purposes only. Should there be any discrepancies or inconsistencies between this version and the Italian one, the Italian version shall prevail and be regarded as the official and legally binding document.*

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### MAPS GROUP

Maps S.p.A., founded in 2002 and listed on the EGM segment of Borsa Italiana since 2019, is an Innovative SME at the head of Maps Group, with over 300 employees, headquartered in Parma, and 12 offices across Italy. The company operates in the context of Digital Transformation, focusing on the Healthcare, Energy, and ESG sectors. Through its products, it enables clients to extract value from data to make better decisions and innovate their Business and Operative Models.

Thanks to the "Maps Healthcare" Business Unit, it oversees the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private entities. With the "Maps Energy" Business Unit, it offers solutions for monitoring, optimizing, and controlling complex energy systems and Energy Communities. Finally, through the "Maps ESC" Business Unit, it makes solutions capable of measuring the achievement of corporate and personal



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goals, managing risks, and sharing non-financial performance. Additionally, with "MapsLab" Business Unit, it operates in an Open Innovation context, outside the strategic markets of the Group (Healthcare, Energy, ESG), to meet specific needs through tailor-made products or solutions for Best in Class clients in their respective markets. The Group is also strongly committed to Research and Development. The "Research & Solutions" division is responsible for identifying market needs and evolving the products.

Maps Group ended 2023 with consolidated revenues of 27.5 million euros (+11% compared to 2022), an EBITDA of 5.0 million euros (18% EBITDA Margin), and a Net Financial Position of 12.5 million euros (13.8 million euros in 2022).

Confirming the transformation of its business model, over the last five years Maps Group has almost quintupled its revenues from products (22.3 million in 2023, representing 83% of consolidated revenues) and more than quadrupled its recurring revenues (11.3 million in 2023, accounting for 41% of consolidated revenues), consolidating scalability and diversification, at the expense of a decrease in tailor-made projects that previously characterized the revenue structure.

The organic growth has always been complemented by significant M&A activity. Over the years, several companies have been acquired: IG Consulting S.r.l. (2011), Artexe S.p.a. (2018), Royalty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021), I-Tel S.r.l. (2022), and Energenius S.r.l. (2022).

This press release is available at [www.emarketstorage.com](http://www.emarketstorage.com) and [www.mapsgroup.it](http://www.mapsgroup.it).

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