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Societa' : RACING FORCE

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Oggetto : Racing Force Group and Bahrain International
Circuit: new OMP production facility, completed
Bell Racing Helmets factory

Testo del comunicato

Vedi allegato



PRESS RELEASE

Racing Force Group and Bahrain International Circuit announce completion of Bell Racing Helmets factory extension and groundbreaking for new OMP production facility

The expansion reflects Racing Force long-term commitment to Bahrain as leader in motorsports safety equipment

Sakhir (Kingdom of Bahrain), November 4th, 2024 - Racing Force Group, the leading supplier of motorsports safety products, and Bahrain International Circuit (BIC), “The Home of Motorsport in the Middle East”, announced today the completion of the extension of the Bell Racing Helmets factory at BIC, together with the groundbreaking for a new production hub for OMP located adjacent to the Bell Racing Helmets facility. Bell Racing Helmets and OMP are both part of Racing Force Group and these latest developments reflect the long-term commitment to Bahrain of a notable motorsport company.

Opened in 2004, the Bahrain International Circuit is one of the most advanced facilities in motorsports and is a key platform for the development of motor racing in the Middle East. The track hosts global-caliber events such as the Formula 1 Grand Prix and the 8 Hours of Bahrain of the World Endurance Championship held last weekend.

The completion of the Bell Racing Helmets factory extension has enabled the company to double its production capacity, with a facility that now covers 12,000 sqm. The factory produces a racing helmets range developed for countless racing disciplines including 70% of drivers on the FIA Formula 1 World Championship grid, as well as the collectible Bell Mini Helmets which replicate in 1:2 scale the models used by the stars of global motorsport.

Meanwhile, construction has now commenced on a new factory for OMP, a leading designer and manufacturer of racewear, car parts and accessories to provide safety in motorsport under the Racing Force Group. The new 15,000 sqm facility, located adjacent to the existing one at BIC, will enable the company to produce a selection of its key motorsport safety products at the new factory.

Racing Force Group has recently completed a capital increase, which has allowed Bahrain Mumtalakat Holding Company (“Mumtalakat”) to become a strategic investor in the Group

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through a fully owned subsidiary. This investment aims to meet the rising global demand for motorsports safety products and will support the development of the new OMP facility, further enhancing the Group's position as a leader in safety systems for motorsports.

Stephane Cohen, Co-CEO of Racing Force Group and CEO of Racing Force Bahrain, commented: *"Since 2015, our partnership with Bahrain International Circuit has become increasingly close, ensuring us the best conditions and resources to confirm ourselves as the leading manufacturer of state-of-the-art motorsport helmets. The completion of the Sakhir factory extension is another key step in this highly successful alliance. Starting from Bell Racing Helmets, the link with the Bahrain International Circuit now includes the entire Racing Force Group, and following Mumtalakat's investment we can announce the beginning of construction of a second building in Sakhir. The facility will be a strategic asset for increasing the overall production of items in the OMP range, another benchmark brand in the racing industry. On behalf of the entire Group, I want to thank once again the Bahrain International Circuit organization, CE Sheikh Salman bin Isa Al Khalifa, Mumtalakat, and the Bahrain local community for their constant support."*

Sheikh Salman bin Isa Al Khalifa, Chief Executive of Bahrain International Circuit, said: *"The completion of the Bell Racing Helmets factory extension and the start of work on the new OMP facility are two further milestones in the fruitful partnership that we enjoy with Racing Force Group. We are delighted to be able to support such historic and respected brands in global motorsport. Our partnership reflects BIC's position as the Home of Motorsport in the Middle East in its broadest sense and I thank all the entities in Bahrain that facilitate our endeavors, in particular Mumtalakat."*

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Racing Force Group

Racing Force is a leader in motorsport safety, providing the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, race teams and car manufacturers, as well as amateurs. The Group is present on three continents, with main headquarters in Ronco Scrivia (Italy), Sakhir (Kingdom of Bahrain) and Mooresville (United States). Through its brands OMP, Bell Racing, Zeronoise, and Racing Spirit, Racing Force Group contributes to several victories and titles in car and kart racing each year. More information is available at www.racingforce.com, as well as at www.ompracing.com, www.bellracing.com and www.racingspirit.com.

Bahrain International Circuit

Located in the heart of the Sakhir desert, Bahrain International Circuit is a unique and contemporary facility that is synonymous with the highest levels of global motorsport. Featuring five different track layouts, the circuit first saw life in 2004 when the first ever Formula 1 Grand Prix took place in the country, making it the first-ever track in the Middle East to host the Formula 1 World Championship. Bahrain International Circuit continues to host staggering crowds and a wide range of events and activities, and serves as a platform that encourages motorsports in the country.

CONTACTS FOR RACING FORCE

Barabino & Partners

Stefania Bassi

E-mail: s.bassi@barabino.it

mob: +39 335 6282667

Giuseppe Fresa

E-mail: g.fresa@barabino.it

mob: +39 348 5703197

Racing Force

Investor Relations

Roberto Ferroggiaro

E-mail: ir@racingforce.com

Media

Luigi Rossi, Jacopo Rubino

E-mail: media@racingforce.com

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