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Testo del comunicato			

Vedi allegato







PRESS RELEASE

SIGNATURE OF A PARTNERSHIP AGREEMENT BETWEEN SECO AND NXP

This joint effort will further integrate their technologies and bring a unified hardware & software solution to market, with a dedicated focus on promoting and integrating NXP silicon, Clea software, and EdgeLock® 2GO security services

Eindhoven/Arezzo, November 11, 2024 – SECO S.p.A. ("**SECO**") and NXP® Semiconductors ("**NXP**") are pleased to announce a significant milestone in their partnership: SECO's Clea software platform will be available to all NXP silicon users and seamlessly integrated with NXP's EdgeLock® 2GO service platform. This collaboration, building on a longstanding partnership, aims to leverage Clea's advanced features and NXP's processing capabilities to deliver an optimized development environment for AI-powered devices specifically tailored for industrial and IoT applications.

The recent agreement sets forth the terms of the collaboration, building on Clea's availability across all NXP silicon and native integration into NXP's official Linux and Zephyr BSPs. This enables NXP's customers to quickly access Clea's IoT data and device management features, providing device manufacturers with a seamless end-to-end solution for building IoT applications and deploying AI models at scale. By combining SECO's software expertise with NXP's hardware and secure cloud services strengths, this synergy is expected to accelerate innovation, foster future growth, and expedite product development and market entry for customers.

"This partnership agreement with SECO will enlarge NXP's value proposition to our customers by providing them access to Clea's ready-to-use IoT platform and pre-trained AI algorithms, supporting multiple use cases. Furthermore, Clea will offer secure device provisioning by leveraging NXP's EdgeLock 2GO services. This will allow end customers to manage seamlessly the whole lifecycle of their products, from secure OTA to deployment of their own or third party services and applications, without the need to change hardware", said Luca Difalco, Senior Vice President, Global Sales, NXP Semiconductors.

"This partnership between NXP and SECO represents a significant milestone in our technological advancements in both hardware and software. Over the years, we have cultivated a strong, privileged relationship and share a unified vision for the future of the industrial IoT market. Our joint commitment, centered on Clea software and EdgeLock 2GO, elevates our collaboration to new heights", said **Massimo Mauri, CEO of SECO**.





PRESS RELEASE

SECO

SECO (IOT.MI) is a high-tech company that develops and manufactures cutting-edge solutions for the digitalization of industrial products and processes. SECO's hardware and software offerings enable B2B companies to easily introduce edge computing, Internet of Things, data analytics, and artificial intelligence to their businesses. SECO's technology spans across multiple fields of application, serving more than 450 customers across sectors such as medical, industrial automation, fitness, vending, transportation, and many others. Through live monitoring and smart control of in-the-field devices, SECO solutions contribute to low environmental impact business operations via a more efficient use of resources.

For more information: <u>http://www.seco.com/</u>

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