

# 9M 2024 Results & Business update presentation

November 13, 2024



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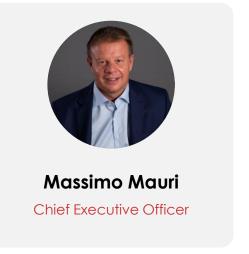
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# **Presenting today**









# Key takeaways from the first 9 months of 2024



# Continued resilience in a complex market

- 9M24: Net sales at €139.4m, down 14.0% vs. 9M23
- Solid and diversified client base in the Edge computing business
- Clea revenues at €17.0m in 9M24 (12.2% of sales), up 214 bps vs. 9M23

# Best in class Gross Profit Margins

- GPM incidence at 52.1% in 9M24, up 261 bps vs. 9M23
- Improving YoY and QoQ thanks to a unique business model, offering and Clea contribution
- 3Q24 GPM favored by a slightly better client / product mix

# Focus on production costs optimization

- Adj. EBITDA at €20.4m in 9M24 (14.7% of sales), down 45.2% vs. 9M23
- Better operating leverage in 3Q24 thanks to control on Opex, despite softness in Sales
- Adj. Net Income at €1.6m in 9M24

# Significant Net Working Capital improvement

- Positive Cash generation in 3Q24 (€4.0M), thanks to effective NWC management
- Stable Net Debt level, supporting SECO's future expansion plans

# 9M 2024 financial highlights



# 9M 23 ⇒ 9M 24

#### Net sales

€162.1m ⇒ €139.4m

#### **Gross margin**

€80.3m



€72.7m

#### Adj. EBITDA

€37.3m





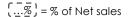
#### Adj. Net Income

€16.2m





- Continuing destocking trend by key customers led to decreased sales volumes
- Clea revenue at €17.0m in 9M24 vs. €16.3m in 9M23 (+4%)
- **+261 bps** 9M24 vs. 9M23 margin increase driven by a better Edge product mix, coupled with more favorable conditions in the components market
- Gross margin reduction due to contraction in business volume
- Better operating leverage, mainly thanks to control of production costs, offset by the impact of Sales contraction
- -45% in 9M24 vs. 9M23
- D&A: +€1.6m vs. 9M23
- Financial expenses under control: -€3.2m vs. 9M23
- -90% in 9M24 vs. 9M23
- Taxes calculated with theoretical tax rate



# **Net sales**



€139.4m

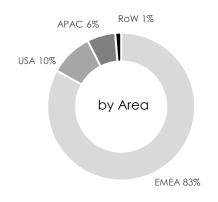
9M 2024 Net Sales

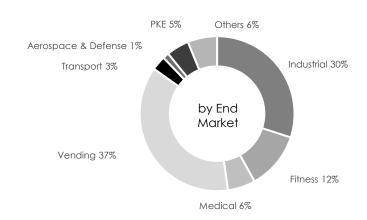


12% of Net sales €17.0m

9M 2024 Clea revenue

#### Net sales breakdown (9M 2024)



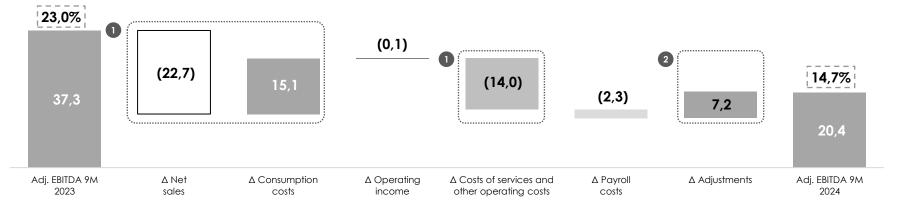


- 9M24 Net sales decreasing by 14.0% vs. 9M23
- Sales volume contraction distributed across geographical areas and verticals due to customers' final stages of destocking
- Positive signals from Vending, Defense & Aerospace and Fitness
- Clea business at 12% of revenue in 9M24, +214 bps vs. 9M23
- **+4.3%** vs. 9M23
- Software business continues to deliver positive YoY growth

# **Adjusted EBITDA**

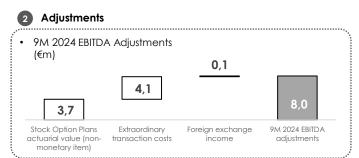


#### Adj. EBITDA bridge (€m)



## Gross margin effect and operating costs

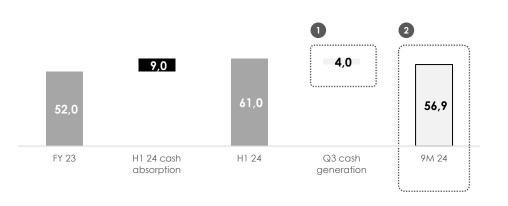
- Gross margin at 52.1% of sales (up by +261 bps vs. 9M23), mainly thanks to a better Edge product mix, as well as to a decrease in components' price following market stabilization
- Improved operating leverage thanks to control actions on production costs, offset by reduced sales volume



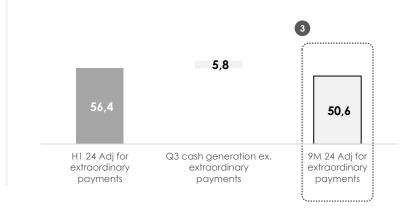
# Adjusted Net financial position



#### Adj. Net debt evolution (€m)

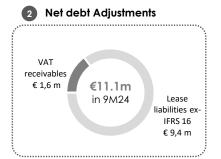


#### Net Debt Adj. for extr. payments evolution (€m)



**Extraordinary payments** 









# **Business update**



# Leading player in one of the fastest-growing end-market in tech



# Key trends driving demand accelerations

40% of OEMs to rely more on tech partners for sophisticated tech solutions

#### Shift towards embedded systems

Extract value from device-generated data

Rapid growth in connected devices fueled by data volume



Companies to adopt **data-centric strategies** for real-time management

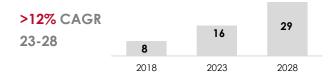
Enhance **UX** and human-machine interaction

Demand for digital solutions following customer needs



**Embedded systems** adoption will be key for **enhanced functionalities** 

# TAM Value (\$'bn)



Increase technological partnerships

Rising request for **smart**, **connected** and **innovative products** 

OEMs to rely on ODMs for quality embedded systems



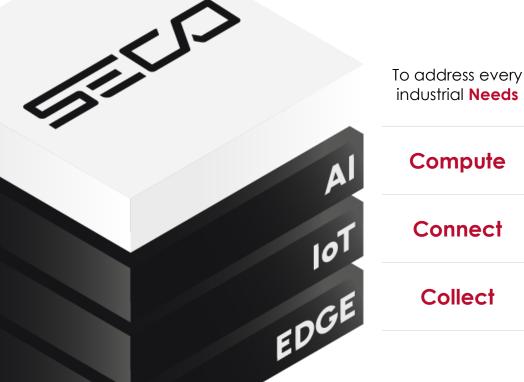
Focus on innovation, quality and cost reduction

# End-to-end stack to deliver customer value



Relevant to

We have built a unique value proposition to fully benefit from the IoT implementation trend and edge AI development



industrial <b>Needs</b>	sets of <b>Data</b>	all <b>Stakeholders</b>
Compute	Monetizable	Business
Connect	Actionable	IT
Collect	Raw	Operations

Providing extensive

# Clea is increasingly relevant to all key Silicon Vendors





Geopolitical & secular trends are affecting core business lines



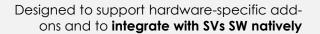
Pressure into pivoting towards other markets (industrial) and **new business lines** (software)



SVs face a bigger challenge than SECO on **SW**: from positioning to end users/developers' access



Despite having a significant market footprint, SVs require a different value chain to exploit their SW business





Mature software suite, not just a component, integrating SVs SW into a complete solution



Already built value chain for delivery (System Integrators, Cloud Vendors, ...)

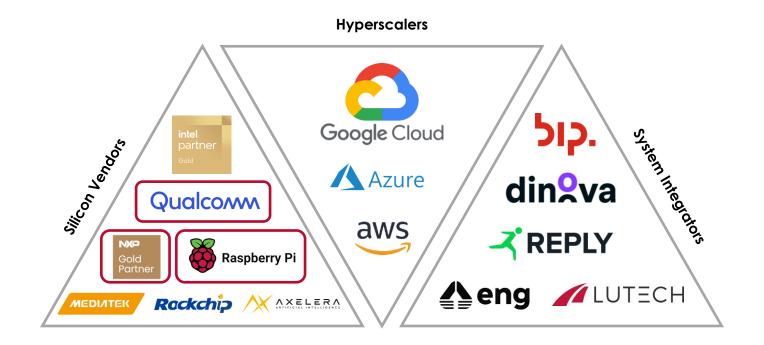


SECO can act as a reseller for SVs SW for an active incentive for joint go-to-market





Strengthening our group of industry-leading partners with a clear strategy to fuel creativity & boost growth amongst 3<sup>rd</sup> party users through joint go-to-market strategies







# New strategic partnership to make Clea available across all NXP silicon

### Hardware



- Jointly bring to market a unified hardware + software
- Focus on integrating NXP silicon, Clea and EdgeLock 2GO

# Software



- Make Clea IoT platform available to all NXP silicon users
- Integration with NXP's EdgeLock 2GO security services, for an optimized development environment for Al-driven apps

# Go-to-Market



- SECO & NXP to enlarge the value proposition to their customers
- Combined expertise to accelerate innovation, and expedite product development and market entry for customers





# New strategic partnership to expand our industrial IoT offerings

### Hardware



- SECO to design 10.1" HMI based on Raspberry Pi's new 5<sup>th</sup>-gen Compute Module (CM5)
- Raspberry Pi OS supported for a powerful industrial solution
- Joint hardware development for tailored solutions to industrial clients

## Software



- Clea IoT platform natively integrated into all Raspberry Pi products
- Raspberry Pi Connect integrated with SECO's software stack
- Boost device management, data orchestration, and AI/ML apps

# Go-to-Market



- Leverage shared expertise to jointly address business opportunities in strategic vertical industries
- Explore future opportunities in image recognition, Edge AI and microcontrollers

# Qualcom



# Together to accelerate the development of new IIoT solutions for OEM customers

### Hardware



- SECO as Qualcomm's IIoT design center partner for developing edge computing solutions
- Recently announced a development kit for software testing of IoT and edge AI applications

## Software



- Users can quickly connect Clea
  to their devices for improved
  performance and insights
- Demo from Embedded World North America: LLMs running at the edge on the Qualcomm processor

## Go-to-Market



- Explore business opportunities from Qualcomm's network, leveraging SECO's R&D expertise
- Jointly participate in exhibitions, develop demos and expand the off-the-shelf product catalog





2024 2025













#### Clea platform

Unified interface for all Clea products

#### Price list

Single price list for all the Clea Products available (consumption or device based)

#### Vertical use cases

List of potential use cases for adopting Clea across the most relevant vertical industries for SECO

### **Availability**

SOM-SMARC-Genio700 C72 Amstom/Alder QEMU Raspberry Pi

#### Clea Al Studio

No code environment to transform use case into apps

#### Clea OS on Edgehog

Clea OS will be available for deployment directly from Edgehog

#### Clea Al Studio apps on Clea OS

Deploy Al applications built on Clea Studio on Clea OS

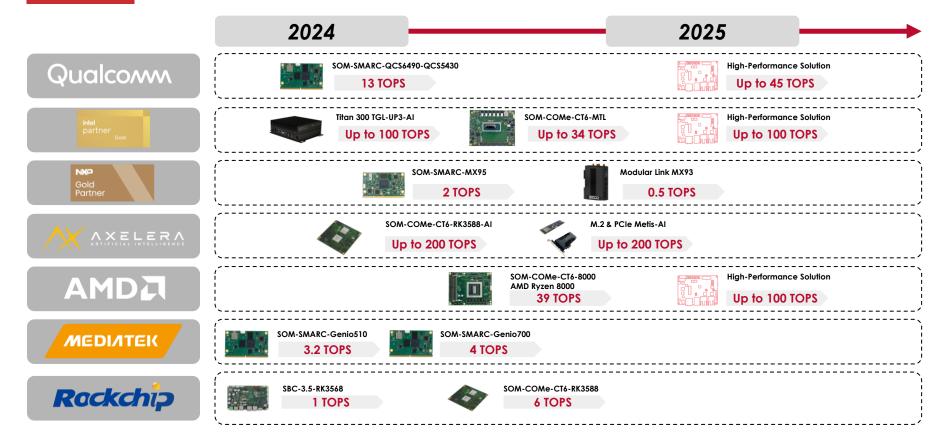
#### Clea Al Marketplace

One-stop shop to download reusable components, Apps, LLMs, and features for Clea Portal, Clea Al Studio and Clea OS

# SDIR CERTIFIED

**EMARKE** 

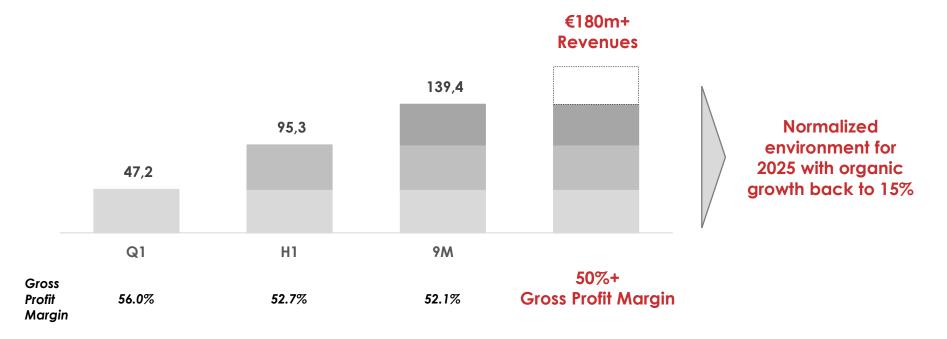
# Edge AI roadmap: from entry-level to high-performance



# On track to meet Full-Year guidance provided to the market



With business fundamentals gradually bottoming out, we expect revenue growth to be back to positive in the first half of 2025



# Why invest in SECO?



Top 5 player globally in one of the fastest growing end-market in technology

2 Profitable business model focused on high margin custom solutions

3 End-to-end technological partner with unrivalled R&D excellence

Fully integrated IoT offering, from edge computing to software stack

5 Uniquely positioned product range to fully benefit from Edge AI tailwind

6 Highly diversified client base, consistently growing through new project wins

7 Strong balance sheet allowing for pro-active M&A strategy

Experienced management team with a clear roadmap to deliver long term growth





Q&A





# Thank you

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