### Safe Harbour Statement



This documentation has been prepared by Unieuro S.p.A. for information purposes only and for use in presentations of Unieuro's results and strategies.

This presentation is being furnished to you solely for your information and may not be reproduced or redistributed to any other person or legal entity.

This presentation might contain certain forward-looking statements that reflect the Company's management's current views with respect to future events and financial and operational performance of the Company and its subsidiaries.

Statements contained in this presentation, particularly regarding any possible or assumed future performance of Unieuro S.p.A., are or may be forward-looking statements based on Unieuro S.p.A.'s current expectations and projections about future events, and in this respect may involve some risks and uncertainties. Because these forward-looking statements are subject to risks and uncertainties, actual future results or performance may differ materially from those expressed in or implied by these statements due to any number of different factors, many of which are beyond the ability of Unieuro S.p.A. to control or estimate.

You are cautioned not to place undue reliance on the forward-looking statements contained herein, which are made only as of the date of this presentation. Unieuro S.p.A. does not undertake any obligation to publicly release any updates or revisions to any forward-looking statements to reflect events or circumstances after the date of this presentation.

Any reference to past performance or trends or activities of Unieuro S.p.A. shall not be taken as a representation or indication that such performance, trends or activities will continue in the future.

This presentation has to be accompanied by a verbal explanation. A simple reading of this presentation without the appropriate verbal explanation could give rise to a partial or incorrect understanding.

This presentation is of purely informational and does not constitute an offer to sell or the solicitation of an offer to buy Unieuro's securities, nor shall the document form the basis of or be relied on in connection with any contract or investment decision relating thereto, or constitute a recommendation regarding the securities of Unieuro.

Unieuro's securities referred to in this document have not been and will not be registered under the U.S. Securities Act of 1933 and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

Due to rounding, numbers presented throughout this presentation may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.

Mr Marco Deotto, the manager responsible for preparing the company's accounting documents, hereby declares that, pursuant to and in accordance with Article 154-bis, paragraph 2, of Legislative Decree No. 58 of 1998, the information contained in this presentation matches the Company's documentation, books and accounting records.



### Disclaimer



- We recall that the subsidiary MONCLICK S.r.l. was deconsolidated in July 2024 following the completion of the liquidation process. It should be noted that the income statement, statement of financial position, and cash flow indicators for the period ended August 31, 2024 do not include the contribution of Monclick S.r.l.. Where applicable, as per IFRS 5 the comparative figures for the previous period have been restated. Therefore, in accordance with IFRS 5, the asset and liability items of the subsidiary Monclick S.r.l. in liquidation have been reclassified to "Assets/Liabilities from discontinued operations" and the income statement items to the "Result from discontinued operations".
- In application of IFRS 10, the financial statements at August 31, 2024 include the contribution of the Covercare Group. This contribution is not included in the comparative figures as the initial consolidation of the subsidiary COVERCARE S.p.A. and its subsidiaries Covercare Centre S.r.l. and Cybercare S.r.l. was from December 1, 2023.



### H1 FY25 Highlights



In H1 FY25, operating profitability tripled YoY, partly due to the contribution of the newly-acquired Covercare, within a market which saw a return to growth in July and August

#### **REVENUES**

€1,149.3M

(4.2%) vs H1 FY24 in view of the contracting market and the commercial strategy to maintain focused on the higher margin sales channels

#### **ADJ. EBIT**

€15.5M

Vs €4.6M in H1 FY24, strongly growing thanks to the continued focus on the protection of margins and cost efficiencies, in addition to the contribution of Covercare

#### **ADJ. NET RESULT**

€7.2M

Vs €0.7M in H1 FY24, in robust improvement

#### **NET CASH**

€6.8M

A decrease of €37.7M vs 29/2/24 (reduction of €45.9M in H1 FY24) due to business seasonality

#### **SERVICES**

**+9.1%** *vs H1 FY24* **7.0% of total revenues** 

Thanks to Covercare contribution

#### **COVERCARE GROUP**

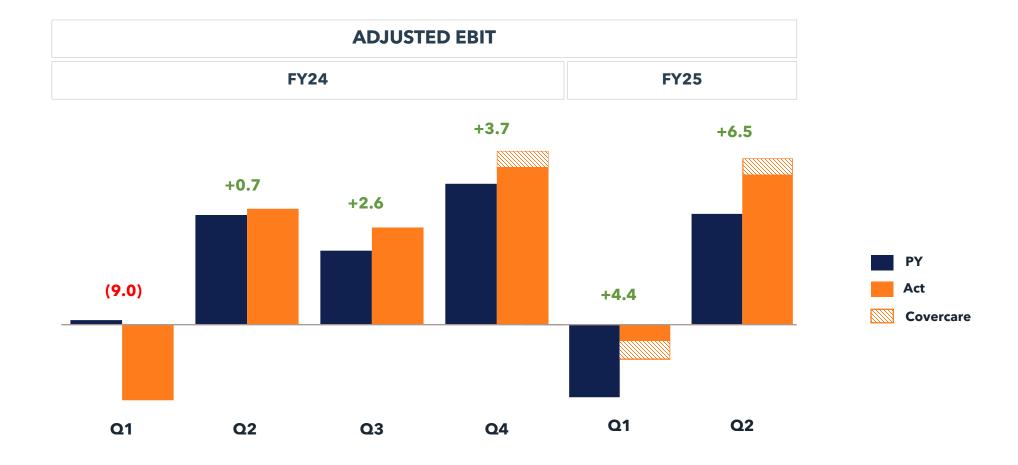
Revenues: €23.1M

Adj EBIT: €4.1M Adj. EBIT Margin: 17.8%



## Fifth consecutive Q/Q profitability improvement







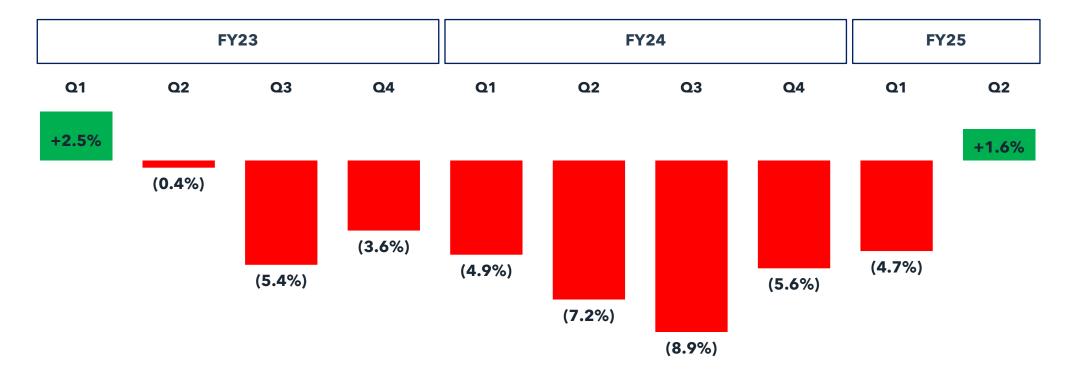


- Market Trend
- Financials
- Outlook

### Market trend



- The positive market trend in July and August allowed for a return to growth in Q2 FY25 after a gap of more than two years
- In H1 FY25 the market decreased 1.5% YoY, reflecting a gradual easing of the contraction





Source: Elaborations on GfK data

### H1 FY25 Market Trend



Progressive easing of the Technical Consumer Goods ("TCG") market decline: stabilization of the average price and progressive absorption of the residual effects of the TV frequencies switch-off

#### % Change **TCG Market Evolution by Sector** (H1 FY25 vs H1 FY24) -1.5% 7.2 7.1 B **Home Comfort** +8% Tv Si **Consumer Electronics** -4% 0.8 0.9 A +4% **Small Domestic Appliances** 11.4% 12.0% 1.2 1.2 -2% Major Domestic Appliances 16.7% 16.6% -6% Information Technology 18.7% -1% Telecom 2.6 2.6 36.5% 36.8% Total -1.5% H1 FY24 H1 FY25



Source: GfK Retail Market, August 2024. Notes: data in billions of Euro, unless otherwise stated.

# Agenda



- Market Trend
- Financials
- Outlook

### Q2 FY25 - P&L Highlights





ADJ. EBIT



Gradual easing in the quarterly contraction reflecting market trend

Improvement thanks to the gross profit growth and Covercare contribution

#### ADJ. EBIT BRIDGE





### H1 FY25 - Financial Highlights







Progressive easing in the decline on a quarterly basis

#### ADJ. EBIT



 Tripling thanks to the growth of gross profit and the actions to improve operating costs, in addition to the contribution of Covercare (+€4.1M)

#### ADJ. FREE CASH FLOW



Substantially in line with H1 FY24

#### NET CASH - Excl. IFRS16



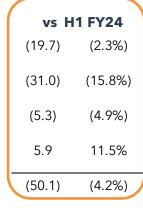
 Influenced by business seasonality, in line with previous FYs (reduction of €45.9M in H1 FY24)

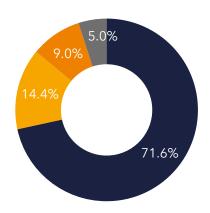
### H1 FY25 - Revenues Breakdown



#### **REVENUES BY CHANNEL**

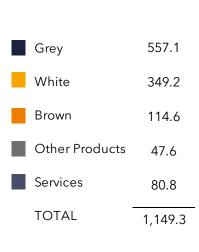


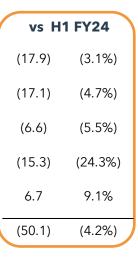


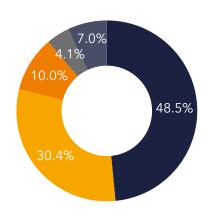


- Retail decrease impacted by market developments, with reduction gradually easing on a quarterly basis and benefitting from the contribution of the Covercare Group
- Online contraction reflecting the Company's strategy of favouring higher-margin sales channels and affected by the comparison with a particularly strong Q1 FY24
- **Indirect Channel reduces** due to general market developments
- <u>B2B</u> reports progress thanks to the contribution of Covercare, included in the consolidation from December 1, 2023

#### **REVENUES BY CATEGORY**







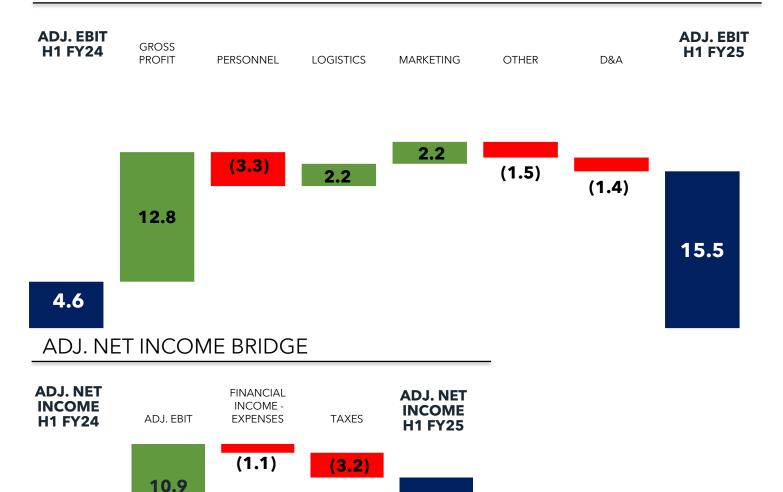
- <u>Grey</u> contraction affected by the contraction of the telephony segment, following years of ongoing growth and by the settling of consumption in the IT segment, although in Q2 seeing a return to growth
- White reduces as a result of the decrease in MDA demand, although Q2 saw growth on the small home appliances segment and a gradual easing of the contraction for the MDA segment
- <u>Brown</u> contracts driven by the television segment, which however saw a turnaround in Q2 following the significant decline over the preceding quarters, due to the settling of demand following the frequency switch-off
- Other products decline impacted by the entertainment segment, which saw an extraordinary performance in H1 FY24
- **Services positive trend** thanks to the contribution of the Covercare Group



### H1 FY25 - Profitability Bridge



#### ADJ. EBIT BRIDGE



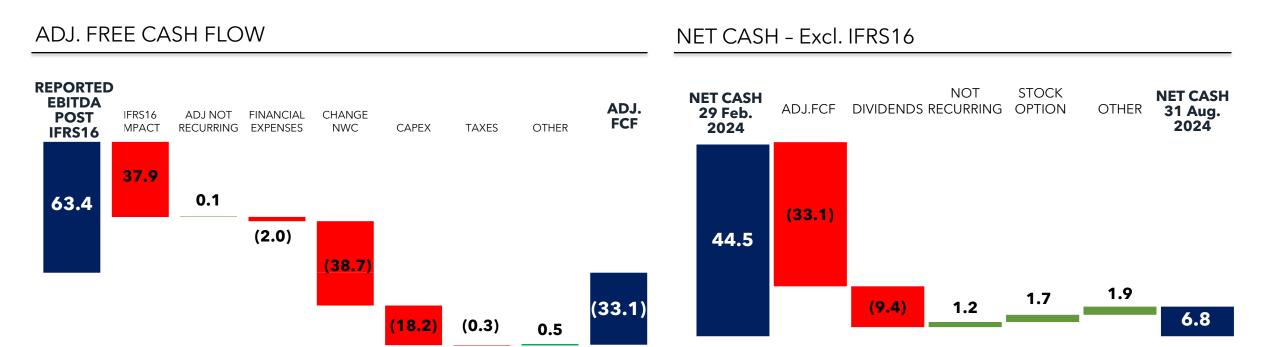
7.2

- Gross Profit improves thanks to the focus on highermargin channels, the product category strategy and the contribution of the Covercare Group
- **Personnel Costs** increase following inclusion in the consolidation scope of the Covercare Group, and the renewal of the Retail National Collective Bargaining Contract, partially offset by the measures to optimise the sales network organisational structure
- Marketing costs decrease mainly thanks to focused cost management and an altered marketing initiatives mix
- Logistics costs decrease due to reduced sales volumes and the lower proportion of Online channel sales
- Other costs increase as a result of the contribution of the Covercare Group
- D&A increases mainly due to investments in intangible assets in the preceding periods

0.7

### H1 FY25 - Financial Overview (1/2)





Adj. FCF and Net Cash decrease mainly due to operating activity and investments, reflecting seasonal business dynamics and in line with the previous FY



### H1 FY25 - Financial Overview (2/2)



#### **CAPEX**

#### **NET WORKING CAPITAL**





- Investments principally concern information technology projects
- Reflecting business seasonality, which results in an absorption of capital in the first part of the FY



### H1 FY25 - Key Operational Data



#### **RETAIL NETWORK**

	31 Aug. 2024	Openings	Closures	29 Feb. 2024	Of which C&C
DOS	267		-4	271	267
- Malls and free standing stores	240		-2	242	
- Shop-in-shops	25		-1	26	
- Travel stores	2		-1	3	
Affiliated stores	253	+4	-5	254	214
- Traditional	253	+4	-5	254	
TOTAL STORES	520	+4	-9	525	481

#### NET PROMOTER SCORE<sup>(2)</sup> (direct channel only)

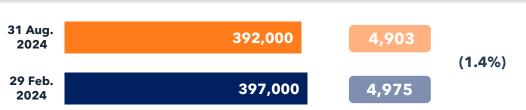


#### ACTIVE LOYALTY CARDS(3) (thousands)



#### TOTAL RETAIL AREA (smq, DOS (1) only)

Sales Density (€/smq, LTM)



#### WORKFORCE (FTEs)(4)





# Agenda



- Market Trend
- Financials
- Outlook



### FY25 Outlook



- The forecast recovery of the Consumer Electronics market has already been confirmed in the final part of H1, supported by - among other factors - the renewal of electronics products purchased during the pandemic, in addition to technological innovation, although against a still unstable geopolitical backdrop
- Unieuro is ready to tackle with confidence the imminent peak seasons and confirms the forecast announced to the market on September 26, 2024
  - **Revenues** in line with FY24
  - Adjusted EBIT surpassing €40M
  - **Net Cash**<sup>1</sup> substantially in line with the end of the previous FY

<sup>1</sup> Excl. IFRS16

### Voluntary Tender and Exchange Offer



- On July 16, 2024, **Fnac Darty SA and RUBY Investment S.à r.l.** (the "Offerors"), by means of a special notice disseminated pursuant to Article 102, paragraph 1, of Legislative Decree No. 58 of February 24, 1998, as subsequently amended and supplemented and Article 37, paragraph 1, of the regulations approved by Consob Resolution No. 11971 of May 14, 1999, as subsequently amended and supplemented, have announced their decision to promote a voluntary public tender and exchange offer (the "Offer") involving all of the ordinary shares of Unieuro S.p.A..
- The tender period for the Offer began on September 2, 2024 and concluded on October 25, 2024. Due to the fulfillment of the minimum threshold condition (66.67% of the share capital) at the end of the tender period concluding October 25, 2024, the period was re-opened for five trading days for the sessions from November 4 to November 8, 2024.
- Taking into account (i) the no. 4.099.491 ordinary shares of Unieuro tendered in the Offer during the reopening of the tender period and (ii) the no. 14,904,062 Unieuro shares already held by the Offerors prior to the beginning of the reopening of the tender period, the Offerors, jointly considered, will come to hold a total of no. 19.003.553 ordinary shares of Unieuro, equal to 91.15% of the share capital of the issuer. Including the no. 70,004 treasury shares held by the issuer as of today's date, the total stake held in the share capital of Unieuro by the Offerors, directly and as regards the treasury shares, indirectly, at the end of the reopening of the tender period consists of no. 19,073,557 shares, representing 91.48% of the issuer's share capital. The requirements for the fulfilment of the obligation to purchase under Art. 108, Par. 2, of the CFA have been met and Unieuro will be delisted from Euronext Milan.









### Notes and Glossary

- **EBIT Adjusted** is EBIT adjusted for: (i) non-recurring expenses/(income), (ii) the effects of adjusting extended warranty services revenues, net of the related estimated future service costs, as a result of the change in the business model for directly operated service support services (iii) non-recurring depreciation, amortisation and write-downs, and (iv) amortisation, depreciation and write-downs deriving from the Purchase Price Allocation.
- Adjusted Net Profit is calculated as the Net Profit adjusted (i) for the adjustments to Adjusted EBIT, (ii) for the adjustments for non-recurring financial expenses/(income) and (iii) the theoretical tax impact of these adjustments.
- Free Cash Flow Adjusted is defined as cash flow generated/absorbed by operating activities net of investment activities inclusive of financial expenses and lease flows and adjusted for non-recurring investments and other non-recurring operating flows and including adjustments for non-recurring expenses (income) and their non-cash component and the related tax impact.
- Net debt (cash), or Net financial position, is financial debt not including Lease liabilities (IFRS 16) net of cash and cash equivalents.
- Unless otherwise indicated, all amounts are stated in millions of euro. Amounts and percentages were calculated on amounts in thousands of euro and, thus, any differences found in certain tables are due to rounding.

### Q2 FY25 - Profit & Loss



		Q2 FY25			Q2 FY24			% change	
	Adjusted	%	Reported	%	Adjusted	%	Reported	%	(Adjusted)
Revenues	615.4	100.0%	615.4	100.0%	625.7	100.0%	625.7	100.0%	(1.6%)
Purchase of goods - Change in Inventory	(467.5)	(76.0%)	(470.5)	(76.5%)	(487.2)	(77.9%)	(488.7)	(78.1%)	(4.0%)
Gross profit	147.9	24.0%	144.9	23.5%	138.4	22.1%	136.9	21.9%	6.8%
Personnel costs	(51.1)	(8.3%)	(53.0)	(8.6%)	(48.3)	(7.7%)	(48.4)	(7.7%)	5.6%
Logistic costs	(18.7)	(3.0%)	(18.8)	(3.1%)	(19.2)	(3.1%)	(19.5)	(3.1%)	(2.3%)
Marketing costs	(6.1)	(1.0%)	(6.1)	(1.0%)	(6.8)	(1.1%)	(6.8)	(1.1%)	(9.7%)
Other costs	(23.5)	(3.8%)	(21.2)	(3.4%)	(22.5)	(3.6%)	(24.0)	(3.8%)	4.4%
Other operating costs and income	(1.1)	(0.2%)	(1.2)	(0.2%)	(1.7)	(0.3%)	(1.7)	(0.3%)	(33.9%)
EBITDA	47.4	7.7%	44.6	7.2%	40.0	6.4%	36.6	5.9%	18.4%
D&A	(27.8)	(4.5%)	(28.5)	(4.6%)	(26.9)	(4.3%)	(26.9)	(4.3%)	3.2%
EBIT	19.6	3.2%	16.1	2.6%	13.0	2.1%	9.7	1.5%	50.0%
Financial Income - Expenses	(3.6)	(0.6%)	(4.0)	(0.7%)	(2.9)	(0.5%)	(2.8)	(0.5%)	21.8%
Result before tax from continuing operations	16.0	2.6%	12.1	2.0%	10.1	1.6%	6.8	1.1%	58.2%
Result from discontinued operations	0.0	0.0%	3.6	0.6%	0.0	0.0%	(0.4)	(0.1%)	ns
Consolidated result before tax	16.0	2.6%	15.6	2.5%	10.1	1.6%	6.4	1.0%	58.2%



### H1 FY25 - Profit & Loss



	H1 FY25			H1 FY24				% change	
	Adjusted	%	Reported	%	Adjusted	%	Reported	%	(Adjusted)
Revenues	1,149.3	100.0%	1,149.3	100.0%	1,199.4	100.0%	1,199.4	100.0%	(4.2%)
Purchase of goods - Change in Inventory	(880.9)	(76.6%)	(887.4)	(77.2%)	(943.8)	(78.7%)	(948.7)	(79.1%)	(6.7%)
Gross profit	268.4	23.4%	261.9	22.8%	255.6	21.3%	250.7	20.9%	5.0%
Personnel costs	(102.2)	(8.9%)	(104.3)	(9.1%)	(98.9)	(8.2%)	(99.0)	(8.3%)	3.4%
Logistic costs	(35.3)	(3.1%)	(35.4)	(3.1%)	(37.5)	(3.1%)	(37.9)	(3.2%)	(5.8%)
Marketing costs	(12.7)	(1.1%)	(12.7)	(1.1%)	(14.9)	(1.2%)	(14.9)	(1.2%)	(14.5%)
Other costs	(45.5)	(4.0%)	(43.3)	(3.8%)	(44.2)	(3.7%)	(45.8)	(3.8%)	2.8%
Other operating costs and income	(2.6)	(0.2%)	(2.8)	(0.2%)	(2.3)	(0.2%)	(2.3)	(0.2%)	12.0%
EBITDA	70.0	6.1%	63.4	5.5%	57.8	4.8%	50.7	4.2%	21.2%
D&A	(54.6)	(4.7%)	(55.9)	(4.9%)	(53.2)	(4.4%)	(53.2)	(4.4%)	2.5%
EBIT	15.5	1.3%	7.6	0.7%	4.6	0.4%	(2.5)	(0.2%)	238.1%
Financial Income - Expenses	(6.5)	(0.6%)	(7.6)	(0.7%)	(5.4)	(0.4%)	(5.4)	(0.4%)	21.4%
Result before tax from continuing operations	8.9	0.8%	(0.0)	(0.0%)	(8.0)	(0.1%)	(7.9)	(0.7%)	(1213.2%)
Taxes	(1.7)	(0.1%)	(0.8)	(0.1%)	1.5	0.1%	2.2	0.2%	(210.1%)
Net Income from continuing operations	7.2	0.6%	(0.8)	(0.1%)	0.7	0.1%	(5.7)	(0.5%)	932.9%
Result from discontinued operations	0.0	0.0%	3.3	0.3%	0.0	0.0%	(1.3)	(0.1%)	ns
NET INCOME	7.2	0.6%	2.5	0.2%	0.7	0.1%	(7.1)	(0.6%)	932.9%



# H1 / Q2 FY25 - P&L Adjustments



	H1 FY25	H1 FY24	% change
M&A Costs	1.3	1.4	(7.9%)
Stores opening, relocations and closing costs	0.7	0.1	547.4%
Other non recurring costs	(0.6)	4.5	(113.3%)
Non-recurring items	1.4	6.0	(76.8%)
Change in business model (extended warranties adjustments)	6.5	1.1	501.9%
Total adjustments to EBIT	7.9	7.1	11.4%
Other adjustments	1.1	0.0	ns
Total adjustments to PBT	8.9	7.1	26.5%
Fiscal effect of above-listed adjustments	(0.9)	(0.6)	48.2%
Total adjustments to Net Income (Loss)	8.0	6.4	24.5%

Q2 FY25	Q2 FY24	% change
0.7	1.4	(48.4%)
0.4	0.0	1151.9%
(0.6)	1.3	(145.9%)
0.5	2.7	(81.8%)
3.0	0.6	368.2%
3.5	3.4	3.9%
0.5	(0.1)	(556.3%)
3.9	3.3	21.1%
(0.9)	(0.6)	48.2%
3.0	2.6	14.8%

Result from discontinued operations (3.3)	1.3	(346.1%	6)

(3.6) 0.4 (975.4%)

### H1 FY25 - Balance Sheet



	31 Aug. 2024	29 Feb. 202
Trade Receivables	65.8	52.8
Inventory	437.1	435.8
Trade Payables	(510.0)	(552.8)
Trade Working Capital	(7.1)	(64.2)
Current Tax Assets and Liabilities	4.2	1.3
Current Assets	20.7	22.5
Current Liabilities	(327.2)	(308.4)
Short Term Provisions	(2.2)	(1.8)
Net Working Capital	(311.6)	(350.6)
Tangible and Intangible Assets	147.6	153.1
Right of Use	360.2	384.5
Net Deferred Tax Assets and Liabilities	33.0	30.9
Goodwill	249.6	249.6
Other Long Term Assets and Liabilities	(1.2)	(1.3)
Total invested capital - Discontinued operation	0.0	(3.2)
TOTAL INVESTED CAPITAL	477.6	463.1
Net financial Position	6.8	44.5
Lease liabilities	(388.5)	(411.4)
Net Financial Position (IFRS 16)	(381.7)	(366.9)
Net Financial Position (IFRS 16) - Discontinued operation	0.0	0.6
Equity	(95.9)	(96.9)
TOTAL SOURCES	(477.6)	(463.1)

	31 Aug. 2024	29 Feb. 2024
Accrued expenses (mainly Extended Warranties)	(236.3)	(229.9)
Personnel debt	(43.7)	(44.4)
VAT debt	(20.8)	(13.0)
Other	(26.0)	(21.0)
LTIP Personnel debt	(0.5)	0.0
Current Liabilities	(327.2)	(308.4)

	31 Aug. 2024	29 Feb. 2024
Lease assets	10.4	11.3
Other non current assets	11.7	11.5
Deferred Benefit Obligation (TFR)	(11.0)	(11.0)
Long Term Provision for Risks	(9.5)	(9.7)
Other Provisions	(2.9)	(2.9)
LTIP Personnel debt	0.0	(0.6)
Other Long Term Assets and Liabilities	(1.2)	(1.3)



### H1 FY25 - Cash Flow Statement



	H1 FY25	H1 FY24	% Change
Reported EBITDA	63.4	49.2	29.0%
Taxes Paid	(0.3)	-	ns
Interests Paid	(7.0)	(5.2)	34.9%
Change in NWC	(38.7)	(33.8)	14.4%
Other Changes	2.1	0.3	618.0%
Reported Operating Cash Flow	19.6	10.5	87.7%
Purchase of Tangible Assets	(4.9)	(6.4)	(23.7%)
Purchase of Intangible Assets	(9.7)	(10.6)	(8.6%)
Change in capex payables	(3.6)	3.9	(192.0%)
Acquisitions	(5.5)	-	ns
Free Cash Flow	(4.1)	(2.7)	47.9%
Cash effect of adjustments	(1.3)	4.7	(127.5%)
Non recurring investments	5.6	-	ns
Other non recurring cash flows			ns
Adjusted Free Cash Flow (IFRS 16)	0.2	2.0	(87.5%)
Lease Repayment	(33.3)	(33.5)	(0.5%)
Adjusted Free Cash Flow	(33.1)	(31.5)	4.9%
Cash effect of adjustments	1.2	(4.7)	(124.7%)
Acquisition Debt	0.0	-	ns
Non recurring investments	-	-	ns
Dividends	(9.4)	(9.8)	(5.0%)
Exercise of Stock Option Plan	1.7	-	ns
Other Changes	1.9	0.2	831.0%
Change in NWC - Discontinued operation			ns
Δ Net Financial Position	(37.7)	(45.8)	(17.7%)
Δ Net Financial Position - Discontinued operation	(0.6)	-	ns



### H1 FY25 - Net Financial Position



	31 Aug. 2024	29 Feb. 2024
Short-Term Bank Debt	(19.9)	(19.8)
Long-Term Bank Debt	(10.0)	(15.0)
Bank Debt	(29.9)	(34.8)
Debt to Other Lenders	(0.2)	(0.5)
Acquisition Debt	(24.3)	(24.3)
Short Hedge Derivatives	0.0	(0.7)
Long Hedge Derivatives	0.0	(1.1)
Other Financial Debt	(24.6)	(26.6)
Cash and Cash Equivalents	61.0	105.6
Investments in current FVOCI securities	0.3	0.3
Net Financial Position	6.8	44.5
Net Financial Position - Discontinued operation	0.0	0.6
Lease liabilities	(388.5)	(411.4)
Net Financial Position (IFRS 16)	(381.7)	(366.9)





# **Unieuro**