

<p>Informazione Regolamentata n. 20264-67-2024</p>	<p>Data/Ora Inizio Diffusione 17 Dicembre 2024 20:50:53</p>	<p>Euronext Growth Milan</p>
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Societa' : YOLO GROUP

Identificativo Informazione Regolamentata : 199549

Utenza - Referente : YOLOGROUPN01 - -

Tipologia : REGEM

Data/Ora Ricezione : 17 Dicembre 2024 20:50:53

Data/Ora Inizio Diffusione : 17 Dicembre 2024 20:50:53

Oggetto : SUBSTANTIAL CHANGE IN THE SHARE  
HELD BY SHAREHOLDER SIMONE RANUCCI  
BRANDIMARTE

*Testo del comunicato*

Vedi allegato



## YOLO

### SUBSTANTIAL CHANGE IN THE SHARE HELD BY SHAREHOLDER SIMONE RANUCCI BRANDIMARTE

**Milan, 17 December 2024** - YOLO Group S.p.A. (“YOLO” or the “Company”) one of the leading players in the Italian insurtech market of digital insurance services listed on Euronext Growth Milan, announces, pursuant to Article 31 of the Euronext Growth Milan Issuers' Regulations and Article 9 of the Company's Articles of Association, that on 13 December 2024 it received from shareholder Simone Ranucci Brandimarte, Chairman of the Company's Board of Directors, notice of a substantial change in its shareholding and the passage below the materiality threshold of 5% of the currently known share capital, holding 594,000 shares, equal to 4.7% of YOLO's current share capital.

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The press release is available in the Investor/Press Release section of the website [www.yolo-insurance.com](http://www.yolo-insurance.com) as well as on the Borsa Italiana website [www.borsaitaliana.it](http://www.borsaitaliana.it).

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For the transmission and storage of Regulated Information, YOLO Group S.p.A. uses the eMarket SDIR dissemination system and the eMarket STORAGE storage mechanism available at [www.emarketstorage.com](http://www.emarketstorage.com) managed by Teleborsa S.r.l. - based in Piazza di Priscilla, 4 - Rome.

#### YOLO GROUP

*YOLO Group is an insurtech company, among the leading ones in Italy and with a presence abroad, with two lines of offerings: services to enable digital distribution of insurance products from insurance companies, banks, and retailers (e.g., utilities and large retailers); and direct distribution of insurance products made in collaboration with companies.*

*Since its establishment at the end of 2017, YOLO has developed about 140 partnerships in Italy and abroad to enable digital insurance offerings.*

*In direct distribution, YOLO has adopted a hybrid (so-called phygital) model, combining digital and physical channels. In 2022, it launched Yolo Insurance Network (YIN), a platform that enables smaller insurance agencies and brokers to integrate digital into the physical management and distribution model.*

*About 600 brokers have joined YIN.*

*YOLO has been listed since 2022 in the ordinary segment of Euronext Growth Milan. Major shareholders, in addition to the*

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*two co-founders (Gianluca De Cobelli and Simone Ranucci Brandimarte), include Generali Italia, Intesa Sanpaolo Vita, Neva SGR, Primo Ventures SGR, Mansutti, IBL Banca, Net Insurance, Smart4Tech, and Banco Desio e della Brianza.  
Website: [www.yolo-insurance.com](http://www.yolo-insurance.com)*

Fine Comunicato n.20264-67-2024

Numero di Pagine: 4