





Agenda

FY 2024 KEY MESSAGES PIRELLI & C. - FY 2024 RESULTS **FY 2025 OUTLOOK AND TARGETS APPENDIX**

Key messages



- 2024 results confirming a solid execution despite a challenging external scenario:
 - High Value position further strengthened, with market share gain across regions
 - Solid price/mix (+2.5%) driven by product mix enhancement
 - Profitability above targets, supported by internal levers (price/mix & efficiency)
 - Deleveraging path confirmed thanks to a strong net cash flow generation above targets
- Sustainability on track with targets:
 - Significant progress on People, Products, Climate and Nature
 - Pirelli confirmed "Top 1%" of S&P Global 2025 Sustainability Yearbook, the only tyremaker
- > 2025 Guidance confirms all the Industrial Plan metrics, despite a tougher scenario
 - In case of application of US duties, not included in our guidance, a contingency plan is being defined
 with the aim to ensure cash generation and de-leverage targets and to reach the low end of the
 Adjusted Ebit guidance.





Agenda

1 FY 2024 KEY MESSAGES

PIRELLI & C. – FY 2024 RESULTS

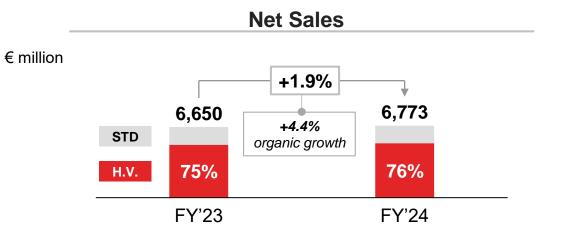
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FY 2024 results confirm the strength of our business model

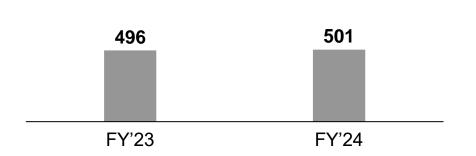


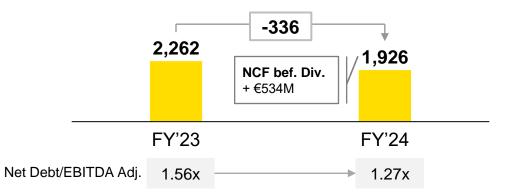
Adjusted EBIT¹



Net Income









FY 2024 Sustainability achievements



PEOPLE

Further decline in the accident frequency index¹

1.41
on 1mln worked hours

-16.6% vs FY'23

INDUSTRIAL PLAN

~1 by 2025

TARGETS

<1 by 2030

Gender Balance Improvement achieved

28.3%

Women in Management Positions +1.3 pp vs FY'23

≥ 33% by 2030

Enhanced **Employee Sense of Belonging**

83%

2024 Sustainable Engagement Index

Constantly ≥80%

FY 2024 Sustainability achievements



CLIMATE

Reducing CO₂ footprint in house and in our supply chain

- 57%

- 26%

 CO_2 emission CO_2 emission scope $1+2^1$ scope 3^1

-60% by 2025 -27% by 2025 -80% by 2030 -30% by 2030

> NET ZERO @ 2040 SBTi validated

PIRELLI FY 2024 PRELIMINARY RESULTS

PRODUCT

Increasing the % of bio-based & recycled materials

reached **58.5%**

Best product available on the market²

>70% by 2025

>80% by 2030

NATURE

Preserving freshwater through reduction of specific withdrawal

- 34.6% - 51.4%

in High water stress areas³

at all Group sites³

-36% by 2025

-45% by 2030

-60% by 2030

Pirelli confirmed as a global sustainability leader in all major rankings (S&P, Dow Jones Sustainability, CDP, Sustainalytics, MSCI)⁴



FY 2024 Strategic programs: delivery in line with targets





COMMERCIAL

Global H.V. leadership further strengthened

- >> Car ≥18" (OE+Repl): +5% in FY vs +4% Mkt
- >> HV OE market share gains, China drives outperformance
- HV Repl. Outperforms in all regions, thanks to our OE pull-through model and new replacement products



INNOVATION

Widening our OE portfolio

- New products launched
- Cyber Tyre

- >> 306 new car homologations (~90% ≥19", >50% EV), EV portfolio reaching ~810 homologations (#1 worldwide)
- >> 7 new Car products launched, 5 two-wheels
- JDA Pirelli Bosch evolving



OPERATIONS

✓ Increasing efficiencies

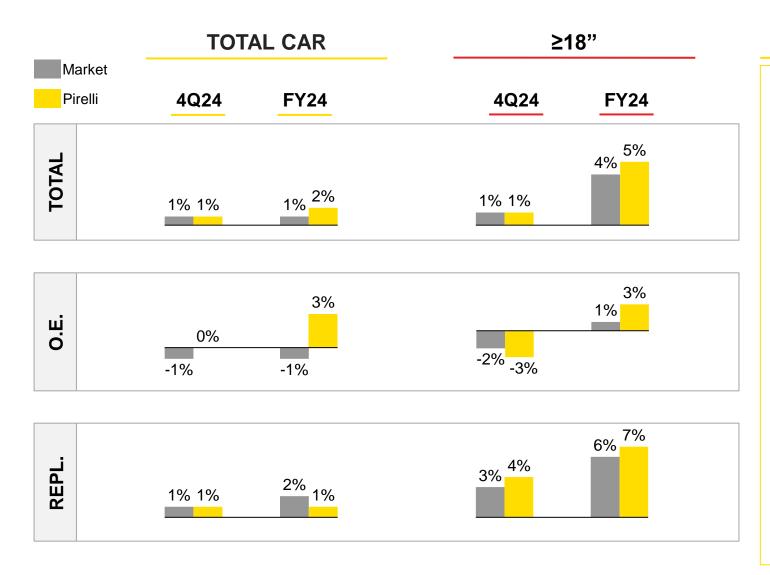
Improving operations and environmental footprint

- > €143M gross savings, fully offsetting inflation.
- Increasing automation to improve productivity and efficiency
- ~86% capacity utilization (~95% in High Value)
- Accelerating plant decarbonization, supported by the electrification of curing presses



Commercial Program: Pirelli outperforming market, driven by HV





4Q/FY HIGHLIGHTS

MARKET

- Total: 4Q/FY trend supported by Replacement.
 Weak global OE, South America rebounding in 4Q
- HV: Replacement overperformance in 4Q and FY;
 OE 4Q trend impacted by the weak car production in EU and NA

PIRELLI PERFORMANCE High Value:

- Repl: Mkt share gain in both 4Q and FY
- OE FY confirmed mkt share gain in China which drives the WW performance
- OE 4Q trend discounting demand slowdown in EU/NA and a though YoY comparison in China

Standard:

- FY underperformance (Pirelli -4% vs flat mkt) in line with a selective strategy
- 4Q trend (Pirelli +1% vs. a flat mkt) driven by OE demand rebound in South America

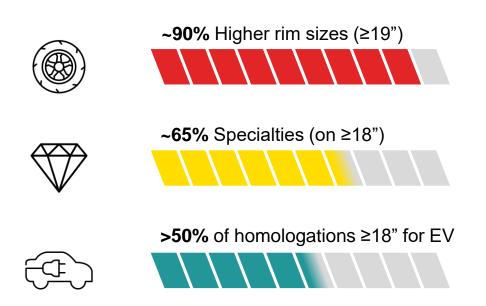
Cutting edge innovation



Strengthening our leadership in HV homologations & upgrade of Regional lines to meet local customers' needs

306 NEW OF HOMOLOGATIONS

#12 NEW PRODUCTS



- Preferred partner of Prestige & Premium OEMs and Premium EV newcomers
- Securing HV leadership in China, with a balanced exposure to Chinese and International Premium OEMs





























7 Car products







Winner of Test Winter



#5 Regional





Best All-Season Tyre

2 Moto products

Touring & off-road lines

3 Cycling products >> Road racing tyre

Efficiencies in line with expectations and fully offsetting cost inflation

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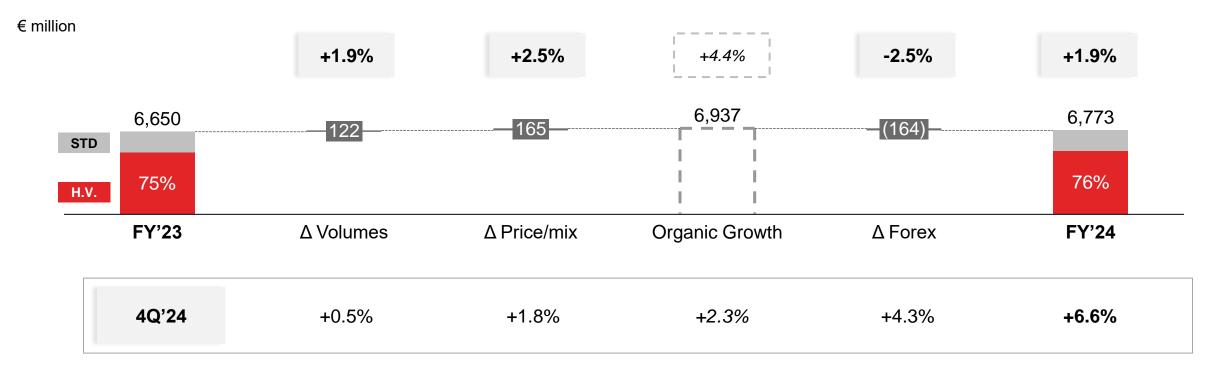
Design modularity, electrification of manufacturing, process digitalization and SGA cost reduction are driving efficiencies program

	_	Focusing on:	FY 2024	4Q 2024
	Product Cost	ModularityDesign speed and virtualization		~10% of FY
	Manufacturing	Energy consumption & electrificationAutomation, industrial IoT & flexible factoryWaste reduction		~50% of FY
***************************************	SG&A	Logistics & Go-to-MarketG&A belt tighteningProcurement rationalization		~10% of FY
	Organization	>> Process digitalization>> Organization transformation		~15% of FY
	Total Gross Impa	act	~€143M	

FY 2024 Sales bridge



Solid organic growth supported by a sound commercial performance across the year. FX rebounding in 4Q



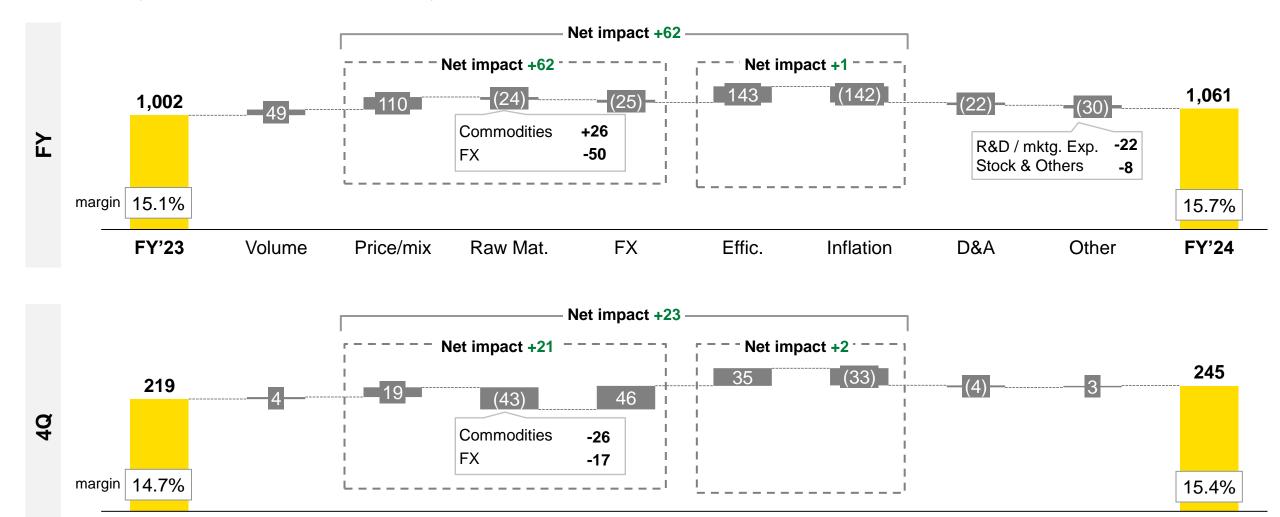
- > Volumes trend in line with guidance, supported by HV growth while reducing exposure to Standard
- >> Price/Mix in line with Nov. guidance, driven by consistent product mix improvement (increasing demand for higher rim size on HV & Std)
- >> Forex trend in 4Q discounting a favourable YoY comparison (-10,6% in 4Q'23) and US\$ appreciation



FY/4Q 2024 Adjusted EBIT



Profitability improvement supported by internal levers (volumes, price/mix and efficiencies)



FX

Effic.

Inflation

D&A



4Q'23

Volume

Price/mix

Raw Mat.

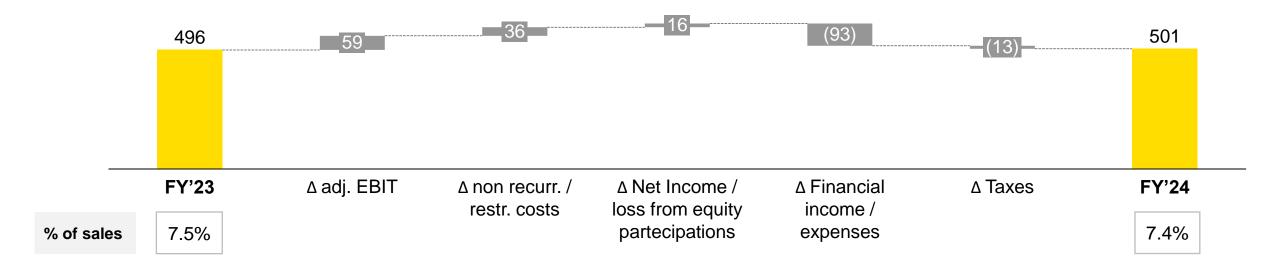
4Q'24

Other

FY 2024 Net Income



Earnings trend reflecting different dynamics: non-cash impact in 2024 and Patent-box benefits in 2023 € million

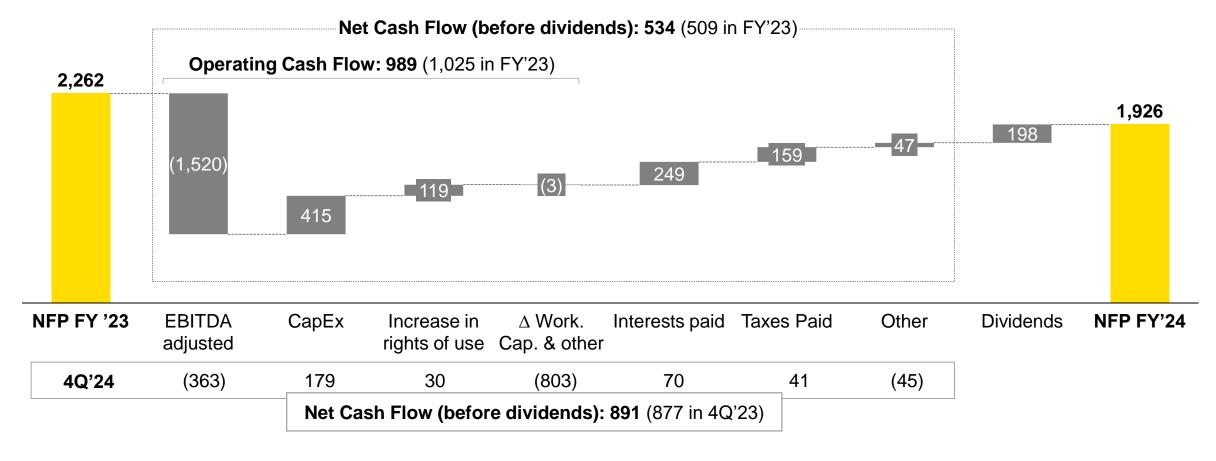


- >> FY'24 Financial Income and Expenses for a total -€287M including -€53M non-cash impact linked to forex and hyperinflation
- >> Taxes: higher than FY'23 due to Patent Box benefits Years 2020-'21-'22 included in 3Q'23 (~ 40€M). Better Tax rate than expected (~23% vs. 26% expected) due to positive tax litigation outcome

FY/4Q 2024 Net Financial Position

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Strong cash generation driven by a solid operating performance

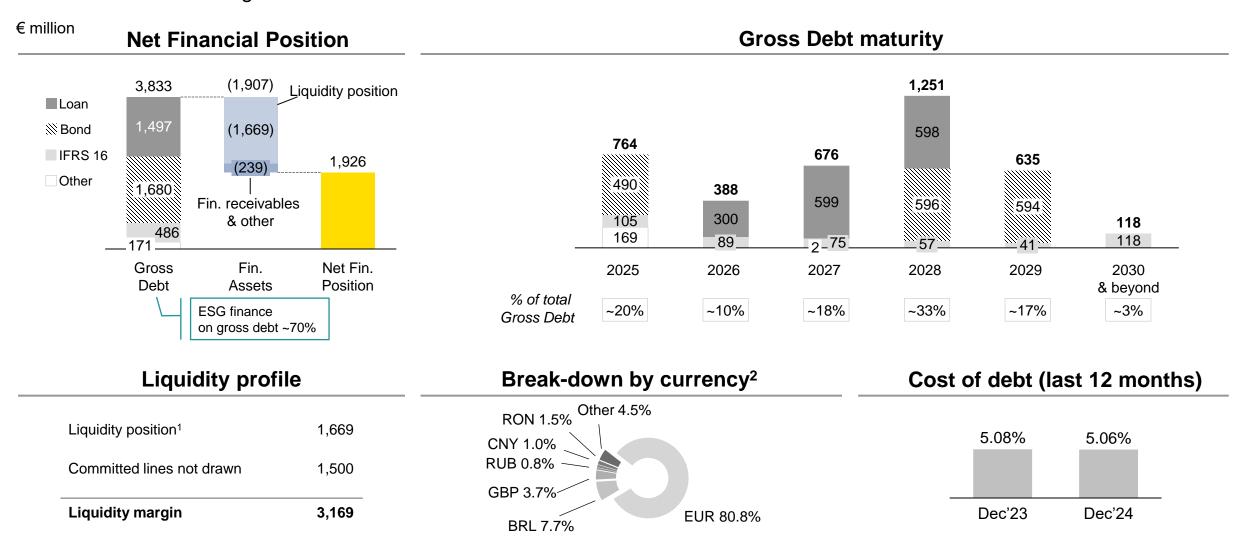


- >> Inventory at ~21.7% (vs 20.6% in FY'23), due to dollar appreciation in 4Q and inventory build-up in US in light of potential tariffs
- >> Receivables at ~9.2% and Payables at ~30.7%, substantially stable YoY

Gross Debt structure as of December 31th 2024



Liquidity margin covering 4.5 years. Sound Investment Grade metrics sustained by liquidity profile, strong cash generation & reduced financial leverage







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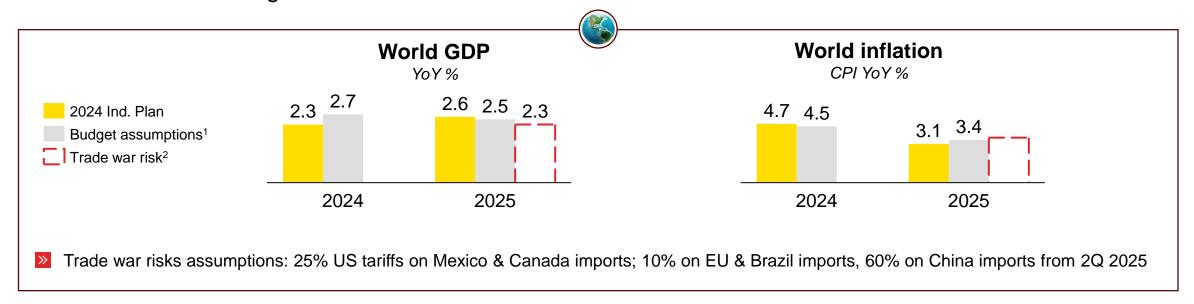
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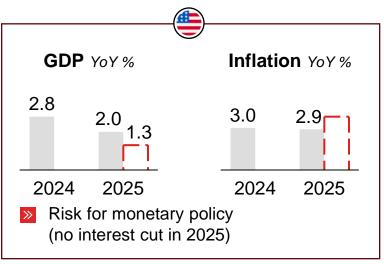
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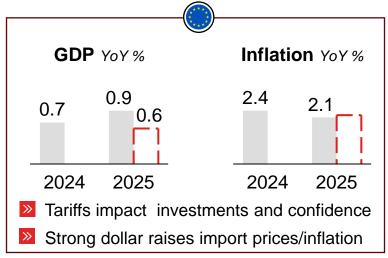
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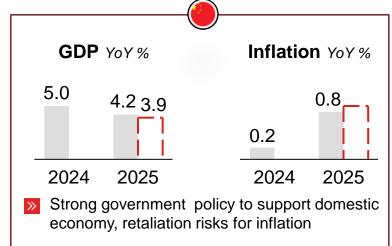
Geopolitical risks are rising and impacting the macroeconomic scenario in 2025

Trade tensions are looming with effects on GDP and inflation











PIRELLI FY 2024 PRELIMINARY RESULTS

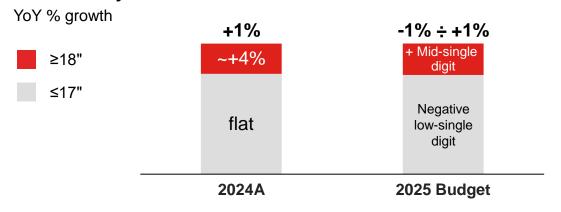
S&P Global Markit Intelligence February, Oxford Economics Global Scenarios Service, Peterson Institute, Pirelli internal calculations

Car Tyre demand in 2025: resilience is confirmed for ≥18" segment



Demand for ≤17" still weak in key Standard regions

Global car tyre market



- > O.E.: declines low-single digit due to weak car production in EU & N.A.
- REPL.: flat / slightly positive across markets
- <u>Car. ≥18":</u> mid-single digit Replacement demand, car production expected to recover in 2H

≥18" Regional car tyre market in 2025

YoY growth

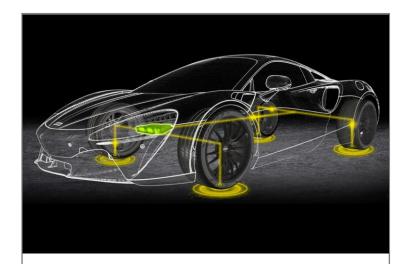
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Europe	Replacement expected to growth while OE still negative
North America	Stable OE and positive Replacement demand
China	Low single-digit growth both on OE and Replacement channels

Pirelli expects to outgrow the market, gaining share on High Value, while keeping on reducing exposure to Standard



Main priorities to strengthen Pirelli HV technological leadership & cope with the new scenarion





Forefront Product Innovation

Consolidate High Value leadership, through innovation on 'connected' & 'eco-safety' products



'Transformational' Efficiency

Expedite our competitiveness programs, leveraging on automation and digital solutions



Value Chain Resilience & Rebalance

Reshape our value chain, seizing new market opportunities and responding to the trade context

Forefront product innovation in 2025

Supporting High Value growth

Further exploring intelligent tyre technology with **Cyber Tyre**

Accelerated by joint development cooperation with Bosch

Supply agreements with Prestige and Premium carmakers

Widening **OE portfolio**, while responding to **OEMs newcomers' challenging requirements**

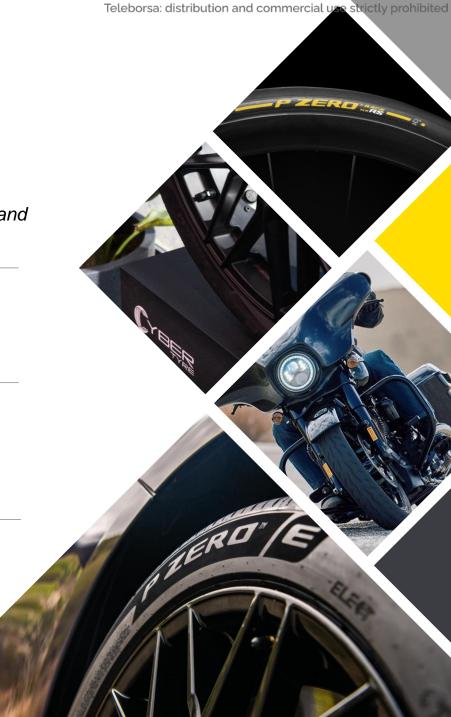
>300 homologations [o/w ~90% ≥19", >60% NEV]

Accelerated product development with virtual design + Al

New car products launch **7** in **2024** | **9** in **2025**

Increasing High Value weight

~**78%** on Group sales, +2pp yoy



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Transformational efficiency in 2025



Competitiveness programs boosted by automation and digital solutions

Gross	Impact 2025	~150MIn €
Industria	l Plan '24 forecast	~135M€
	Product Cost	
	Manufacturing	
	SG&A	
	Organization	

Main Projects on-going

Product Cost

New **product design concept:** reducing **product cost** while increasing **design speed** applying modularity, standardization, virtualization (digital twin)



-30% time to market leveraging on virtualization

Manufacturing

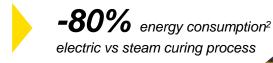
Transforming our factories with high tech **automation solutions** in finishing, handling and material flow

Further expanding AI, **Industrial IoT** and **digital solutions** to increase productivity, quality and flexibility



~4.0x of investments dedicated to digital and automation vs pre Covid

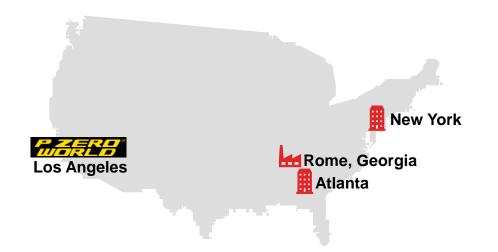
Improving **energy efficiency** through curing electrification and B.E.M.S.¹





Mitigation Plan on US Duties





Pirelli in US: key figures

- >20% of group Revenues, mainly High Value
- >50% from Mexican plant, ~ 40% from Brazil & EU
- Seorgia high-tech plant producing ~0.4 mln tyres

Pirelli operations in the US

- » North America HQ in New York
- Operations HQ in Atlanta
- >> MIRS tire manufacturing plant in Rome, Georgia

2025 Contingency Plan in case of duties

- Higher Imports from Brazil and increase in local capacity
- Commercial policy review based on inflationary expectations
- Cost cutting

In case of application of tariffs, Pirelli will leverage both on exogenous factors (Forex) and the contingency plan to mitigate the impact.

FY 2025 Guidance



Targets do not include US tariffs impact, due to uncertainties related to these measures & timing of their application

	2024	2025	
€ billion	Actual	Guidance	
Net Sales	6.77	~ 6.8 ÷ 7.0	Volumes: ~ +1% ÷ +2% Price/Mix: ~ +2% ÷ +3% Forex: ~ -2.5% ÷ -1.5%
Adj. EBIT Margin	15.7%	~ 16%	
CapEx % of Sales	0.42 6.1%	~ 0.42 ~ 6%	
Net Cash Flow bef. Dividends	0.53	~ 0.55 ÷ 0.57	
Net Financial Position <i>NFP adj. EBITDA</i>	1.93 1.27x	~ 1.6 ~1.0x	
ROIC*	23.2%	~23%	

We are working on a contingency plan to mitigate the impact of potential tariffs, with the aim to ensure cash generation and de-leverage targets and to reach the low end of the Adjusted Ebit guidance.



Sustainability targets confirmed



					 2023	2024	2025	2030	
PEOPLE	Safety first	>>	Towards zero accident at work	Accident Frequency Index ¹	1.69	1.41	~1	<1	
	Engagement & Retention	>>	leveraging on employees listening and experience	Global Sustainable engagement Index	83%	83%	≥80% constantly	≥80% constantly	
CLIMATE	NET ZERO @2040 (Scope 1+2+3,	>>	95,6% of electricity purchased from the grid is renewable	CO ₂ absolute emissions Scope 1+2 ²	-45.0% vs 2018	-57.1% vs 2018	-60% vs 2018	-80% vs 2018 carbon neutrality	NET ZERO
	SBTi approved)	>>	Primary data available covering >90% of RM suppliers' total emissions	CO ₂ absolute emissions Scope 3 ²	-25.0% vs 2018	-26.2% vs 2018	-27% vs 2018	-30% vs 2018	2040 SBTi approved
PRODUCT	Efficiency & Safety	>>	reducing rolling resistance, never compromising on safety	Volumes A+B (Rolling Resistance and Wet Grip)	29.8%	34.5%	35%	>50%	
5000	Bio-based & Recycled	>>	material innovation to increase non-fossil origin: PZERO E ⁶ , our lighthouse on the market:	Best product available on the market ⁶	55.5% ⁶	58.5% ⁶	>70% /	>80%	
NATURE	Freshwater	>>	reducing dependency and preserving water quality	Specific water stress areas withdrawal All group sites	30.8% vs 2015 45.3% vs 2015	-34.6% vs 2015 -51.4% vs 2015	-36% vs 2015	-45% vs 2015 -60% vs 2015	
- 1/1/1	Biodiversity	<i>>></i>	Biodiversity action Plan covering the five IPBES ⁴ drivers	% on all Pirelli Industrial sites & track test areas	-	55%	100%	100%	

Full Pirelli sustainability plan and targets available on pirelli.com; Full 2024 performance will be available in 2024 Pirelli Sustainability Statement (CSRD)







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Economic results summary



	4Q 2024	4Q 2023	Δ YoY	FY 2024	FY 2023	Δ YoY
Net Sales	1,588.8	1,489.9	+6.6%	6,773.3	6,650.1	+1.9%
Organic variation			+2.3%			+4.4%
adjusted EBITDA ¹	362.5	330.3	+9.7%	1,519.5	1,446.1	+5.1%
% of net sales	22.8%	22.2%	+0.6 p.p.	22.4%	21.7%	+0.7 p.p.
reported EBITDA	341.5	279.4	+22.2%	1,475.7	1,366.3	+8.0%
% of net sales	21.5%	18.8%	+2.7 p.p.	21.8%	20.5%	+1.3 p.p.
adjusted EBIT ¹	244.6	219.3	+11.5%	1,060.5	1,001.8	+5.9%
% of net sales	15.4%	14.7%	+0.7 p.p.	15.7%	15.1%	+0.6 p.p.
reported EBIT	195.2	140.0	+39.4%	903.0	808.3	+11.7%
% of net sales	12.3%	9.4%	+2.9 p.p.	13.3%	12.2%	+1.1 p.p.
Net income / (loss) from equity investments	8.9	7.0	+27.1%	31.4	15.9	+97.5%
Financial income / (expenses)	(61.1)	(43.9)	+39.2%	(286.6)	(194.1)	+47.7%
EBT	143.0	103.1	+38.7%	647.8	630.1	+2.8%
Taxes	(13.0)	(18.2)	-28.6%	(146.7)	(134.2)	+9.3%
Tax rate %	-9.1%	-17.7%		-22.6%	-21.3%	
Net Income / (loss)	130.0	84.9	+53.1%	501.1	495.9	+1.0%
Earnings / (loss) per share (€ per share)	0.12	0.09		0.47	0.48	
Net income / (loss) adjusted	165.1	142.3		613.5	595.4	

Consolidated Balance Sheet



€ million	31/12/2024	31/12/2023
Fixed assets	8,771.6	8,812.1
Net working capital	51.2	67.2
% of net sales	0.8%	1.0%
Total net invested capital	8,822.8	8,879.3
Equity	5,912.3	5,619.6
Provisions	984.7	998.0
Net financial position	1,925.8	2,261.7
Total financing and shareholders' equity	8,822.8	8,879.3
Attributable net equity	5,756.1	5,494.4
Total net financial debt ¹	2,034.4	2,387.4

Net Cash Flow



€ million	1Q 2024	2Q 2024	3Q 2024	4Q 2024	4Q 2023	FY 2024	FY 2023
Adjusted Operating income (EBIT)	262.6	276.5	276.8	244.6	219.3	1,060.5	1,001.8
Amortiz. & depreciations (excl. PPA amortiz.)	113.7	115.5	111.9	117.9	111.0	459.0	444.3
Investments in tangible and intangible assets (Capex)	(53.4)	(90.2)	(92.1)	(179.2)	(204.5)	(414.9)	(405.7)
Increase in right of use	(15.3)	(26.1)	(47.8)	(29.6)	(32.1)	(118.8)	(101.2)
Change in working capital/other	(845.8)	(16.9)	63.3	802.4	961.4	3.0	85.4
Operating Cash Flow	(538.2)	258.8	312.1	956.1	1,055.1	988.8	1,024.6
Financial income/(expenses) paid	(63.2)	(45.7)	(70.9)	(69.6)	(104.0)	(249.4)	(271.6)
Taxes paid	(24.7)	(44.8)	(48.0)	(41.0)	(33.9)	(158.5)	(139.0)
Cash-out for non-recurring items and restructuring costs / other	(20.4)	(9.5)	(6.9)	(10.6)	(8.5)	(47.4)	(40.1)
Dividend paid to minorities	(1.3)	(5.2)	-	0.1	0.1	(6.4)	(3.5)
Exchange rates difference/other	(2.6)	0.1	(24.0)	66.8	(32.2)	(40.3)	(61.5)
Net Cash Flow before extr. oper. / equity transactions / divid.	(650.4)	153.7	162.3	901.8	876.6	567.4	508.9
Extraordinary operations	(23.0)	0.5	0.1	(11,1)	-	(33.5)	-
Net Cash Flow before dividends	(673.4)	154.2	162.4	890.7	876.6	533.9	508.9
Dividends paid by Parent	-	(197.1)	(0.6)	(0.3)	(0.2)	(198.0)	(218.0)
Net Cash Flow	(673.4)	(42.9)	161.8	890.4	876.4	335.9	290.9

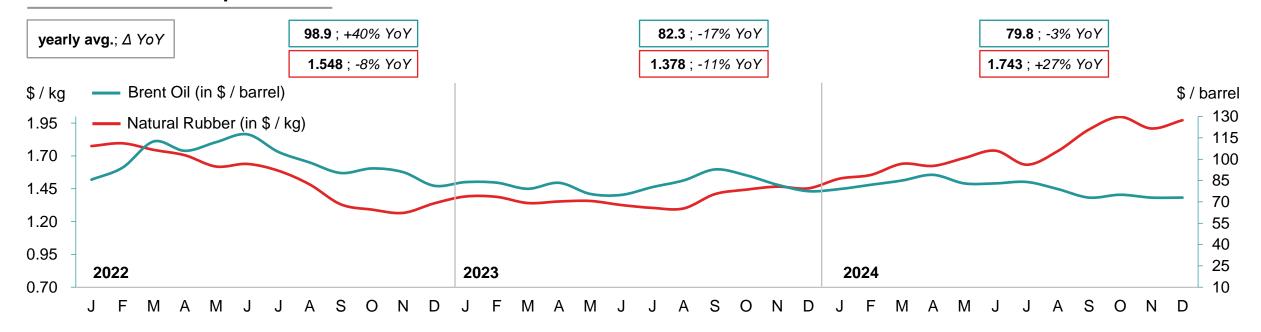
ESG Indices: a globally acknowledged sustainability leadership

Major rankings	Last update	Score	Positioning in the reference sector			
Dow Jones Sustainability Index	2024	84	Top score Auto Components and Automotive sector			
TOP 1966 Constitution of the constitution of	2025	TOP 1% ESG	The only tyre maker in Top1%			
TCDP ALIST 2024	2025	A	A LIST – Max score			
CDP SUPPLIES SUPPLI SUPPLI SUP	2024	A	A LIST– Max score Supplier Engagement Leaders			
Corporate ESG Performance STATE OF THE STA	2024	В	Prime status - Top score Auto Components			
MSCI ESG RATINGS	2024	AA	AA - ESG Leader Category			
SUSTAINALYTICS	2025	8.2	Top score Tyre industry (Negligible risk); Awarded <i>Industry ESG Top Rating</i>			
PLATINUM COD IN COCCUS Socialised By February JAM 2025	2025	82	Platinum - Top 1%			

Raw material costs trend and mix

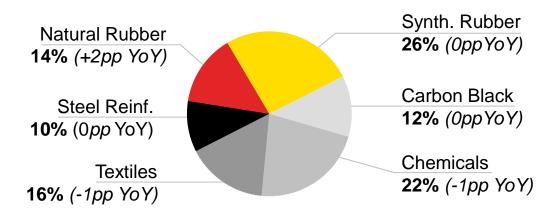
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Main raw materials price trend

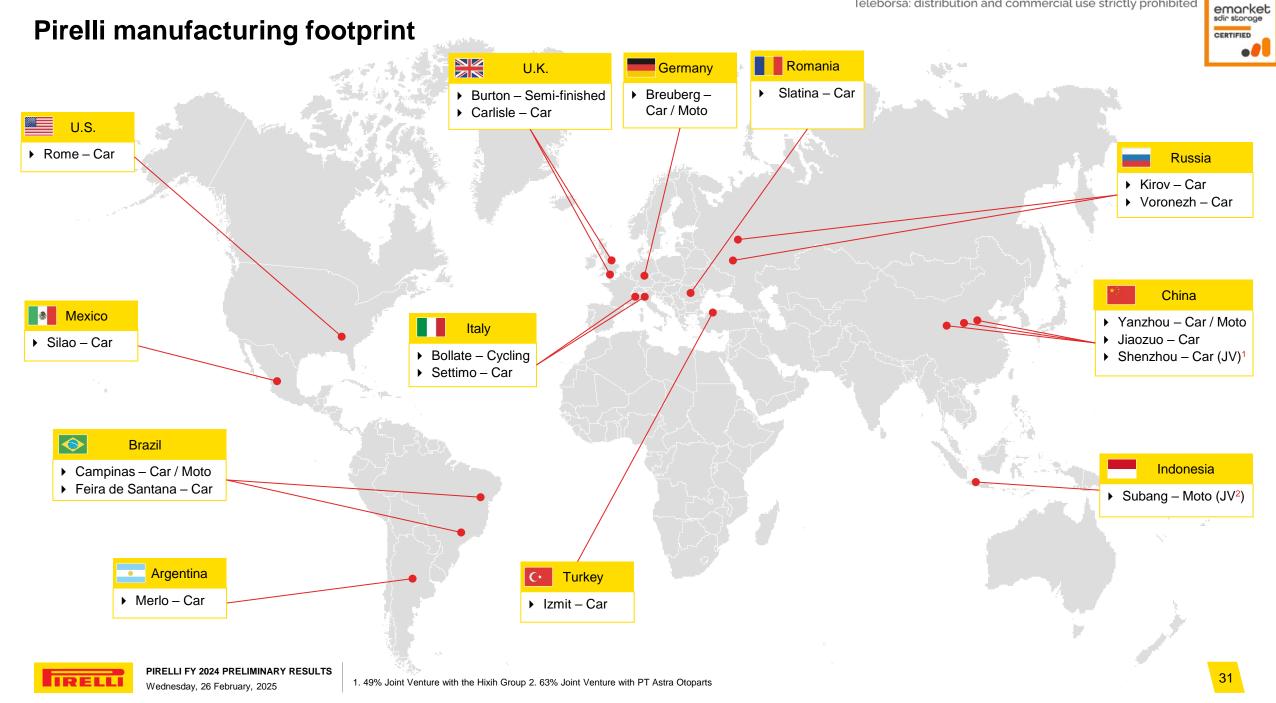


Pirelli FY 2024 mix based on purchasing cost

30% raw mat. Costs on sales







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Fabio Bocchio, the manager in charge of preparing the corporate accounting documents, declares that, pursuant to art. 154-bis, paragraph 2, of the Legislative Decree no. 58 of February 24, 1998, the accounting information contained herein correspond to document results, books and accounting records.

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Pirelli management has identified a number of "Alternative Performance Indicators" ("APIs"). These APIs (i) are derived from historical results of Pirelli and are not intended to be indicative of future performance, (ii) are unaudited non-IFRS financial measures derived from the Financial Statements, and (iii) are not an alternative to financial measures prepared in accordance with IFRS.

The APIs presented herein are EBIT, EBIT margin, EBITDA, EBITDA margin, net income and net income margin.

In addition, this Presentation includes certain measures that have been adjusted by us to present operating and financial performance net of any non-recurring events and non-core events. The adjusted indicators are EBITDA adjusted, EBIT adjusted and net income adjusted. In order to facilitate the understanding of our financial position and financial performance, this Presentation contains other performance measures, such as Net Financial Position, Operating Cash Flow, Net Cash Flow before Dividends and extraordinary Operations, Net Cash Flow, CapEx (Capital Expenditure), Liquidity Margin and ROIC (Return On Invested Capital).

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These measures are used by our management to monitor the underlying performance of our business and operations. Similarly entitled non-IFRS financial measures reported by other companies may not be calculated in an identical manner, consequently our measures may not be consistent with similar measures used by other companies. Therefore, investors should not place undue reliance on this data.



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