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Oggetto : Racing Force Group brings Driver's Eye™ to
INDYCAR coverage on FOX

Testo del comunicato

Vedi allegato



PRESS RELEASE

Racing Force Group brings Driver's Eye™ to INDYCAR coverage on FOX

*The NTT INDYCAR SERIES viewers will enjoy
the immersive Driver's Eye™ experience in selected 2025 events*

Ronco Scrivia (Genova, Italy), April 7th, 2025 - Racing Force Group is pleased to announce the agreement signed with FOX Sports, the TV rights holder of the NTT INDYCAR SERIES, for the use of the Driver's Eye™ technology in selected events of the 2025 season, including the 109th running of the Indianapolis 500 on May 25. The integration of Driver's Eye™ in NTT INDYCAR SERIES coverage on FOX is scheduled will begin with the Acura Grand Prix of Long Beach on April 13.

The Driver's Eye™ developed by Zeronoise, the electronics division of Racing Force, is the world's smallest micro-camera for live broadcasting. The FIA-homologated system is installed inside the helmet to give TV viewers the totally immersive experience of the driver's exact point of view during the race. The micro-camera has a size of only 0.35×0.35 inches and a weight of 0.003 pounds.

Italy (Ronco Scrivia, Pisa) - USA (Doral, Indianapolis, Mooresville) - Bahrain (Sakhir) - Belgium (Tubize)
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Racing Force Group

Racing Force is a leader in motorsport safety, providing the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, race teams and car manufacturers, as well as amateurs. The Group is present on three continents, with main headquarters in Ronco Scrivia (Italy), Sakhir (Kingdom of Bahrain) and Mooresville (United States). Through its brands OMP, Bell Racing, Zeronoise, and Racing Spirit, Racing Force Group contributes to several victories and titles in car and kart racing each year. More information is available at www.racingforce.com, as well as at www.ompracing.com, www.bellracing.com and www.racingspirit.com.

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